

Exhibit No. \_\_\_THC (PMS-7THC)  
Docket No. UT-051291  
Witness: Paula M. Strain  
REDACTED VERSION

**BEFORE THE WASHINGTON  
UTILITIES AND TRANSPORTATION COMMISSION**

In the Matter of the

**DOCKET NO. UT-051291**

Request of Sprint Nextel Corporation for  
an Order Declining to Assert  
Jurisdiction over or, in the Alternative,  
Application of Sprint Nextel  
Corporation for Approval of the  
Transfer of Control of United Telephone  
Company of the Northwest and Sprint  
Long Distance, Inc. From Sprint Nextel  
Corporation to LTD Holding Company

**SUPPLEMENTAL TESTIMONY OF**

**PAULA M. STRAIN**

**STAFF OF  
WASHINGTON UTILITIES AND  
TRANSPORTATION COMMISSION**

**RE: RECOGNITION OF GAIN ON SALE  
OF SPRINT PUBLISHING AND ADVERTISING**

**REDACTED VERSION**

**February 6, 2006**

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**TABLE OF CONTENTS**

I. INTRODUCTION .....

II. SCOPE OF SUPPLEMENTAL TESTIMONY .....

III. SUMMARY OF TESTIMONY .....

IV. DISCUSSION .....

**LIST OF EXHIBITS**

Exhibit No.	HC(PMS-8HC): Revised Staff Calculation Of Directory Gain On Sale
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**I. INTRODUCTION**

**Q. Please state your name and business address.**

A. My name is Paula M. Strain. My business address is 1300 S. Evergreen Park Drive S.W., P.O. Box 47250, Olympia, WA 98504. My email address is pstrain@wutc.wa.gov.

**Q. By whom are you employed and in what capacity?**

A. I am employed by the Washington Utilities and Transportation Commission as a Telecommunications Expert. My participation in this case is on behalf of the Commission's Staff (Staff).

**Q. Are you the same Paula M. Strain who filed responsive testimony earlier in this proceeding?**

A. Yes. I filed responsive testimony in this docket on November 30, 2005.

**II. SCOPE OF SUPPLEMENTAL TESTIMONY**

**Q. What is the scope of your supplemental testimony?**

1 A. I am presenting supplemental testimony to amend the recommendation of  
2 Commission Staff on the appropriate regulatory recognition of the gain  
3 realized by Sprint Corporation (now Sprint Nextel Corporation) when it sold  
4 its directory publishing affiliate Sprint Publishing & Advertising, Inc. (SPA)  
5 to R. H. Donnelley Corporation.  
6

7 **III. SUMMARY OF TESTIMONY**

8 **Q. Please summarize your testimony.**

9 A. In its responsive testimony, Staff recommended that Sprint Nextel should  
10 make a cash payment to United of [REDACTED] representing the Washington  
11 portion of the gain on the sale of the directory business. Further, in order to  
12 ensure that United's ratepayers receive benefit from the sale and  
13 relinquishment of the publishing rights, Staff proposed that United amortize  
14 to local revenues the amount of [REDACTED] for 10 years, which represents  
15 amortization of the gain on the sale that can be attributed to regulated  
16 operations of United. Staff further recommended, through the testimony of  
17 Timothy W. Zawislak, that this amortization of the gain be incorporated into  
18 rates by reducing access charges and increasing local rates net of the

1 amortization of the gain (i.e. rate rebalancing), to be implemented within 30  
2 days after the close of the spin-off transaction.

3 After Staff filed its responsive testimony, the Commission ruled<sup>1</sup> that  
4 rate rebalancing would not be considered in this case. Therefore, Staff  
5 wishes to offer an alternative recommendation regarding the treatment of the  
6 directory sale gain for ratemaking purposes.

7

8 **Q. How does Staff wish to amend its recommendation?**

9 A. Staff recommends:

- 10 • the Commission accept the Washington gain on sale of [REDACTED]  
11 [REDACTED] agreed to by the Commission Staff, Public Counsel, and  
12 United. Staff has attached the calculation of this amount as Exhibit  
13 No. \_\_\_ HC(PMS-8HC) to its supplemental testimony. The only  
14 difference between this number and Staff's original gain calculation is  
15 in the use of an average of two years' revenues to determine the  
16 Washington portion of the gain, rather than revenues from a single  
17 year used in Staff's calculation.

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<sup>1</sup> Bench Order, January 30, 2006; *see Transcript*.

- 1           • the effect of the Washington SPA gain should reduce intrastate rates  
2           only when United's rates come under Commission consideration  
3           again (e.g., through a company-filed general rate case, through any  
4           complaint against United's intrastate rates, or through any other case  
5           in which United's intrastate rates are accepted to be at issue).
- 6           • The Commission should require, as a condition of its approval of the  
7           transaction, that Sprint Nextel Corporation transfer cash to United in  
8           the amount of the Washington SPA gain. It should require that  
9           United then record the gain amount as a regulatory liability on its  
10          books. The account should increase each year to account for the time  
11          value of money, and be reduced each year by the amount of the  
12          current directory imputation. The ratemaking treatment of the  
13          regulatory liability should be determined as part of the next case in  
14          which United's intrastate rates are at issue.
- 15          • if the Commission decides not to require that Sprint Nextel  
16          Corporation transfer cash to United in the amount of the Washington  
17          gain, it should nonetheless require that United set up a regulatory  
18          liability account on its books for the amount of the gain. The account  
19          should increase each year to account for the time value of money, and

1 be reduced each year by the amount of the current directory  
2 imputation. Again, the ratemaking treatment of the regulatory  
3 liability should be determined as part of the next case in which  
4 United's intrastate rates are at issue.

5  
6 **Q. How much of the gain should be attributed to United's ratepayers?**

7 A. All of the gain should be attributed to ratepayers. As I discussed in my  
8 responsive testimony, the value of the directory to advertisers stems from its  
9 distribution to United's local telephone customers and its status as the  
10 "official" telephone directory for those customers.

11  
12 **IV. DISCUSSION**

13  
14 **Q. How does Staff's recommended approach benefit today's ratepayers?**

15 A. Under Staff's revised recommended approach, the current rates, including  
16 the current imputation level, continue to be charged. Thus, today's  
17 ratepayers are paying less than they otherwise would if the current  
18 imputation were not continued.

1 Q. Why is Staff now recommending a delay in passing the benefit of the  
2 directory publishing gain on to United's customers?

3 A. Staff has revised its recommendation to comply with the Commission's  
4 bench order of January 30, 2006. In that order the Commission said that it  
5 would determine in this case the appropriate amount of the gain on the SPA  
6 sale but would not consider proposals to raise or lower rates. Staff's  
7 recommended approach defers the recognition in rates of the gain until the  
8 next case in which United's intrastate rates are at issue.

9

10 Q. Why does Staff no longer recommend that the amortization of the gain  
11 begin immediately?

12 A. Staff's previous recommendation is no longer appropriate if it cannot have  
13 an immediate effect on rates, as it did in Staff's initial responsive testimony.  
14 If the directory publishing gain were to be amortized during the period  
15 between the effective date of the sale and the time that United's intrastate  
16 rates are reviewed and changed, then years of that benefit could be lost to  
17 ratepayers. Staff's approach recognizes that the delay in passing the gain to  
18 ratepayers should be accounted for, by increasing the regulatory liability for



1 the time value of money during the deferral period. Also, as discussed  
2 earlier, ratepayers receive a benefit in the form of the current imputation.

3

4 **Q. In this proceeding, Public Counsel witness Mr. Brosch recommends an**  
5 **immediate one-time credit to customers for part of the gain on the SPA**  
6 **sale. Does Staff agree with that recommendation?**

7 A. No, for several reasons. First, applying a uniform credit per access line, as  
8 Public Counsel recommends, will reduce the amount of SPA gain available  
9 to ratepayers at the time of United's next rate proceeding. Second,  
10 ratepayers are currently receiving the benefit of lower rates due to the  
11 current imputation amount of [REDACTED]. Third, the Commission should not  
12 consider one mechanism for passing the gain through to customers, such as  
13 the one-time credit, until it is ready to consider other mechanisms that it  
14 might ultimately find to be superior, such as using the gain to offset the need  
15 for a rate increase in a general rate case. Fourth, a one-time credit  
16 inappropriately concentrates the benefit on those customers who are  
17 subscribing to service at a single point in time. The directory sale has a long-  
18 term effect on United's business opportunities and its customers. Allocating

1 a disproportionate portion of the gain to customers currently taking service  
2 does not seem equitable to future customers.

3

4 **Q. What is the carrying charge that should be used for the regulatory liability**  
5 **account?**

6 A. Staff recommends using a carrying charge of 8.15%. This rate will increase  
7 the regulatory liability account each year to account for the time value of  
8 money equal to the amount of the current directory imputation. Use of this  
9 rate ensures that the regulatory liability is not depleted by the time United's  
10 next intrastate rate proceeding is before the Commission.

11

12 **Q. How does the 8.15% compare to the discount rates advocated by Staff in its**  
13 **initial response testimony, and those recommended by United and by**  
14 **Public Counsel?**

15 A. The 8.15% rate Staff now recommends is between the 7.88% that United  
16 supports and that Staff previously recommended, and the 8.50% discount  
17 rate Public Counsel advocates.

18

1 **Q. In its initial responsive testimony, Staff recommended a 10-year**  
2 **amortization period for the SPA gain. Has Staff changed that**  
3 **recommendation?**

4 A. Yes. It is not necessary to decide this now; the Commission can decide that  
5 when it next addresses United's rates, as alluded to in the Commission's  
6 recent order.<sup>2</sup>

7

8 **Q. Does this conclude your testimony?**

9 A. Yes.

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<sup>2</sup> Bench Order, January 30, 2006; *see Transcript*.