

**EXH. WTE-2
DOCKETS UE-170033/UG-170034
2017 PSE GENERAL RATE CASE
WITNESS: WILLIAM T. EINSTEIN**

**BEFORE THE
WASHINGTON UTILITIES AND TRANSPORTATION COMMISSION**

**WASHINGTON UTILITIES AND
TRANSPORTATION COMMISSION,**

Complainant,

v.

PUGET SOUND ENERGY,

Respondent.

**Docket UE-170033
Docket UG-170034**

**FIRST EXHIBIT (PROFESSIONAL QUALIFICATIONS) TO THE
PREFILED REBUTTAL TESTIMONY OF**

WILLIAM T. EINSTEIN

ON BEHALF OF PUGET SOUND ENERGY

AUGUST 9, 2017

1 **PUGET SOUND ENERGY**

2 **FIRST EXHIBIT (PROFESSIONAL QUALIFICATIONS) TO THE PREFILED**
3 **REBUTTAL TESTIMONY OF WILLIAM T. EINSTEIN**

4 **Q. Please state your name and business address.**

5 A. My name is William T. Einstein, and my business address is 10885 N.E. Fourth
6 Street, Bellevue, Washington 98004.

7 **Q. By whom are you employed and in what capacity?**

8 A. I am employed by Puget Sound Energy (“PSE”) as Director of Product
9 Development and Growth.

10 **Q. What are your duties as Director of Product Development and Growth?**

11 A. I oversee the operation of PSE’s equipment leasing, street lighting and
12 telecommunications siting programs. I also am responsible for the development
13 and marketing of new customer products including PSE’s electric vehicle
14 program, Solar Choice program, Green Direct program, and new billing and
15 payment options.

16 **Q. Briefly describe your education and relevant employment experience.**

17 A. I have a Bachelor’s Degree from Whitman College and a Master’s in Business
18 Administration from the University of Washington. I began working at PSE in
19 1999 as a Community Relations Representative and then served as one of PSE’s
20 Government Relations Managers. In 2009, I became Manager of Emerging
21 Technology and Climate Change. In 2011, I was promoted to Director of

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Community and Business Services. In 2012, I transferred to Director of Business Services and Economic Development and in 2015, I moved into a product development role for PSE and served as Director of New Product Development. Starting in 2016, I became Director of Product Development and Growth.