

**EXHIBIT NO. ___(TAD-1T)
DOCKET NO. UE-11___/UG-11___
2011 PSE GENERAL RATE CASE
WITNESS: TOM DE BOER**

**BEFORE THE
WASHINGTON UTILITIES AND TRANSPORTATION COMMISSION**

**WASHINGTON UTILITIES AND
TRANSPORTATION COMMISSION,**

Complainant,

v.

PUGET SOUND ENERGY, INC.,

Respondent.

**Docket No. UE-11___
Docket No. UG-11___**

**PREFILED DIRECT TESTIMONY (NONCONFIDENTIAL) OF
TOM DE BOER
ON BEHALF OF PUGET SOUND ENERGY, INC.**

JUNE 13, 2011

PUGET SOUND ENERGY, INC.

**PREFILED DIRECT TESTIMONY (NONCONFIDENTIAL) OF
TOM DE BOER**

CONTENTS

I.	INTRODUCTION	1
II.	PSE IS A RECOGNIZED LEADER IN CONSERVATION.....	2
III.	THE FINANCIAL EFFECT OF COMPANY-SPONSORED CONSERVATION	4
IV.	APPROACHES TO ADDRESSING THE CONSERVATION DISINCENTIVE.....	7
V.	THE COMMISSION REPORT AND POLICY STATEMENT	9
VI.	OVERVIEW OF PSE'S PROPOSED CONSERVATION SAVINGS ADJUSTMENT RATE.....	10
VII.	ELEMENTS OF PSE'S PROPOSED CONSERVATION SAVINGS ADJUSTMENT RATES.....	21
VIII.	EFFECT OF PROPOSED CSA RATE ON PSE AND ITS CUSTOMERS	23
IX.	CONCLUSION.....	26

1 **PUGET SOUND ENERGY, INC.**

2 **PREFILED DIRECT TESTIMONY (NONCONFIDENTIAL) OF**
3 **TOM DE BOER**

4 **I. INTRODUCTION**

5 **Q. Please state your name and business address.**

6 A. My name is Tom De Boer. My business address is 10885 NE Fourth Street, P.O.
7 Box 97034, Bellevue WA 98009-9734.

8 **Q. By whom are you employed and in what capacity?**

9 A. I am employed by Puget Sound Energy, Inc. ("PSE" or the "Company") as
10 Director, Federal and State Regulatory Affairs.

11 **Q. Have you prepared an exhibit describing your education, relevant**
12 **employment experience, and other professional qualifications?**

13 A. Yes, I have. It is Exhibit No. ___(TAD-2).

14 **Q. What are your duties as Director, Federal and State Regulatory Affairs for**
15 **PSE?**

16 A. As Director, Federal and State Regulatory Affairs, I manage PSE's Rates and
17 Regulatory Department. My present responsibilities include oversight of various
18 regulatory proceedings before the Washington Utilities and Transportation
19 Commission ("WUTC" or "Commission"), the Federal Energy Regulatory
20 Commission ("FERC") and certain rate related issues with the Bonneville Power

1 Administration.

2 **Q. Please provide an overview of your testimony in this proceeding.**

3 A. My testimony provides an overview of the Conservation Savings Adjustment
4 ("CSA") Rate that PSE is requesting in this case. First, I provide a historical
5 perspective of PSE's leadership in the field of conservation and I discuss the
6 significant conservation savings PSE is currently pursuing. Second, I discuss the
7 financial disincentives that PSE faces as it pursues conservation under the current
8 modified historical test year method of ratemaking. Third, I briefly review
9 various approaches that have been proposed for dealing with barriers to
10 conservation, including the approaches outlined in the Commission's recently
11 issued *Report and Policy Statement on Regulatory Mechanisms, Including*
12 *Decoupling, To Encourage Utilities To Meet Or Exceed Their Conservation*
13 *Targets* ("Report and Policy Statement"). I discuss why mechanisms such as
14 decoupling do not address PSE's concern that expenses per customer are growing
15 faster than revenue per customer—and that conservation exacerbates this
16 problem. Finally, I provide an overview of PSE's proposed CSA Rate, including
17 information about the impacts and benefits such a rate would have on PSE's
18 customers.

19 **II. PSE IS A RECOGNIZED LEADER IN CONSERVATION**

20 **Q. Please describe PSE's conservation efforts.**

21 A. The Commission has recognized the long-standing commitment of PSE to
22 promoting energy efficiency. In the Final Order in PSE's 2006 general rate case,

1 the Commission noted: "PSE has an outstanding record in terms of encouraging
2 conservation and achieving significant amounts of conservation on its system over
3 time."¹ To illustrate its more recent commitment, PSE's current conservation
4 rates and budgets are intended to acquire 71 aMW of electricity savings and 9.05
5 million therms of annual gas savings for the utility's customers by the end of the
6 current 2010-2011 conservation budget cycle.²

7 **Q. Does PSE remain committed to pursuing conservation?**

8 A. Yes. PSE remains committed to acquire all the available cost-effective, reliable,
9 feasible conservation that the Commission approves in setting PSE's biennial
10 energy conservation target under the mandate of RCW 19.285. PSE is also
11 committed to conservation because it is currently the least cost resource to meet
12 PSE's future energy needs. Notwithstanding this commitment, PSE also believes
13 that the Commission's obligation in RCW 80.28.020 to set rates that are just,
14 reasonable, and compensatory requires the Commission to take into account the
15 financial disincentive that results from PSE's aggressive pursuit of conservation.
16 Just as a utility is generally allowed to recover the cost of expensive new
17 environmental requirements through rates, so too should it be allowed to recover
18 costs that it is otherwise prevented from recovering due to mandated conservation
19 targets. PSE has had a proud history of aggressively pursuing conservation despite
20 the absence of a specific ratemaking provision that addresses the financial burden

¹ *WUTC v. PSE*, Dockets UE-060266 & UG-060267 Order 08 (January 5, 2007) at ¶ 65.

² Appendix B to PSE's conservation tariffs, Dockets UE-091859 & UG-091860

1 such conservation places on the Company. We believe the CSA proposal will
2 help bring into alignment the ratemaking disconnect between RCW 19.285 and
3 RCW 80.28.020 by providing a mechanism to account for and compensate
4 utilities for the unrecovered fixed costs that result from the pursuit of
5 conservation.

6 **III. THE FINANCIAL EFFECT OF COMPANY-SPONSORED**
7 **CONSERVATION**

8 **Q. Would you please discuss your concern that the current ratemaking**
9 **methodology creates a financial disincentive for PSE to pursue conservation?**

10 A. Yes, the concern arises largely from the way traditional regulation sets rates.
11 Rates are set on the basis of a modified historical "test year" that measures the
12 relationship between revenues and cost. Inherent in this rate methodology is the
13 premise that test year revenues and costs will maintain their relative relationship
14 in the future "rate year," thereby providing the utility a reasonable opportunity to
15 earn its authorized rate of return. In reality, sales growth often fails to keep up
16 with growth in costs as discussed below:

17 The troublesome aspect of using historic sales data, even adjusted for
18 abnormal events, is the assumption that they are representative of the
19 future. Although most systems anticipate sales growth, the sales growth
20 may not keep up with growth in costs. Using historic data assumes that
21 the interrelationship among sales, investment, and expenses will continue
22 to exist into the period in which the rates are in use. This assumption
23 would be valid if the sales, investment, and operating expenses were
24 changing *at the same rate*; and if so, the historic data might be
25 representative of future conditions. This, however, has not been the
26 experience of most utilities.³

³ ROBERT L. HAHNE, ET. AL., ACCOUNTING FOR PUBLIC UTILITIES § 7.08[1] (Nov. 2010).

1
2 Energy efficiency fundamentally alters the relationship required for historical rate
3 making by bringing down the rate of growth in revenues between the test year and
4 rate year, while not reducing growth in costs proportionally. This disproportionate
5 impact on revenue and cost growth stems from the fact that the vast majority of a
6 utility's revenues typically depend on the level of its sales whereas a large
7 fraction of a utility's costs are typically fixed in nature (i.e., they are relatively
8 insensitive to the level of sales).

9 **Q. What effect does pursuing conservation under this ratemaking structure**
10 **have on the Company?**

11 A. Traditional utility ratemaking requires that rates be designed to capture most of
12 the approved revenue requirements for fixed costs through volumetric rates, so
13 that a utility can fully recover these costs only if its customers consume a certain
14 level of energy sales. When customers use less energy, the utility's financial
15 performance almost always suffers because recovery of fixed costs is reduced in
16 proportion to the reduction in energy sales.

17 **Q. Doesn't Washington use a "modified" historical test year that provides for a**
18 **substantial amount of future cost recovery?**

19 A. Yes. The "modified" component refers to the treatment of electric and gas supply
20 costs. PSE uses a forward looking rate year for determining its power and gas
21 supply costs although the recovery of electric production-related fixed costs and
22 return on production rate base investments are limited to the dollar amounts

1 approved in the Company's most recent rate case (i.e., departing from traditional
2 ratemaking principles, the recovery of these costs does not grow with loads). In
3 contrast, the Company uses a pro forma and restated historic test year for the
4 recovery of all other non-production costs. It is the effect Company-sponsored
5 energy efficiency has on the recovery of PSE's costs unrelated to energy supply
6 (i.e., the costs determined using a historical test year) that the Company is
7 addressing in the CSA Rate proposals.

8 **Q. Has the Company estimated the extent to which Company-sponsored energy**
9 **efficiency undermines PSE's ability to recover costs?**

10 A. PSE estimates that, absent its proposed CSA Rate, Company-sponsored energy
11 efficiency will reduce its ability to recover \$18 million of costs in the rate year in
12 this case. The details of this calculation are discussed in the Prefiled Direct
13 Testimony of Jon A. Piliaris, Exhibit No. ___(JAP-1T), and his Exhibit
14 Nos. ___(JAP-9) and ___(JAP-10).

15 **Q. PSE's analysis focuses on the effects of Company-sponsored energy**
16 **efficiency. Are there other sources of energy efficiency that hinder the**
17 **utility's ability to recover its costs?**

18 A. Yes. Other sources include more energy efficient building codes and appliance
19 standards, self-funded conservation and conservation sponsored by "stimulus"
20 funding at the federal and state levels of government. Therefore, PSE's estimates
21 of the impact of energy efficiency on its ability to recover costs are conservative.

1 fixed cost under-recovery impacts is usually effected through a rate rider. The
2 utility is fully at risk for unforeseen fluctuations in demand due to weather, local
3 economic activity, energy market prices, and other drivers of the demand for
4 utility services.

5 Decoupling True up Plan

6 A decoupling true up plan commonly has two basic components: a revenue
7 decoupling mechanism ("RDM") and a revenue adjustment mechanism ("RAM").
8 The RDM addresses any *revenue*-related attrition between rate cases, while the
9 RAM provides relief for *cost*-related attrition. As discussed later in my
10 testimony, the Commission's approach to decoupling only makes use of the
11 RDM, while ignoring the RAM component.

12 Straight Fixed Variable Pricing

13 SFV pricing is an approach to rate design that uses fixed charges to recover all
14 costs that are fixed, at least in the short run, with respect to system use. For
15 residential customers, these charges commonly take the form of basic charges as
16 they are called in Washington. Basic charges are usually the same for all
17 customers in a service class but there are precedents for SFV basic charges to vary
18 in some rough fashion with a customer's historical usage pattern.

19 **Q. Are there other ways to encourage Company-sponsored conservation that do**
20 **not result in a financial impact to the utility?**

21 A. The foregoing mechanisms address ways to remove the disincentive to pursuing
22 conservation. A separate but related issue is an incentive mechanism to

1 encourage the utility to pursue even more conservation. But as the nomenclature
2 suggests, these concepts are addressing two different issues. Until the financial
3 disincentive is removed, an incentive is not effective unless it is sufficiently large
4 to both completely mitigate the financial loss due to conservation savings and
5 provide additional incentive.

6 **V. THE COMMISSION REPORT AND POLICY STATEMENT**

7 **Q. Has the Commission examined the issue of the effect of conservation on its**
8 **regulated utilities?**

9 A. This issue has been a topic of discussion as long as conservation has been around.
10 The Commission has considered this issue on an *ad hoc* basis several times as a
11 result of individual utilities filing proposals to address the issue in various stand
12 alone filings or as part of a general rate case. In addition, the Commission has
13 undertaken several investigations and other proceedings to examine this issue,
14 most recently in WUTC Docket No. U-100522, *Investigation Into Energy*
15 *Conservation Incentives*.

16 **Q. What was the outcome of the Commission's investigation in Docket No. U-**
17 **100522?**

18 A. Beginning in April 2010, the Commission solicited comments and held two work
19 sessions to explore the issue. On November 4, 2010, the Commission issued its
20 Report and Policy Statement, which articulated the Commission's policy
21 regarding three types of regulatory mechanisms. These three mechanisms are:
22 (1) limited decoupling; (2) full decoupling; and (3) incentives.

1 **Q. Did the Company participate in the Commission's investigation?**

2 A. Yes. The Company actively participated in both of the Commission's work
3 sessions and submitted written comments in response to several rounds of
4 questions from the Commission.

5 **VI. OVERVIEW OF PSE'S PROPOSED CONSERVATION**
6 **SAVINGS ADJUSTMENT RATE**

7 **Q. What is the Company proposing in this case?**

8 A. The Company is proposing a Conservation Savings Adjustment ("CSA") Rate to
9 mitigate the negative financial effects that conservation has on its ability to
10 recover certain of its fixed costs. As discussed above, there are many ways to
11 potentially address the conservation-disincentives, but the details of the
12 mechanism and the current (and forecasted) operating environment matter
13 immensely in making that determination. After carefully considering and
14 analyzing the mechanisms in the Report and Policy Statement, the Company
15 concluded that none of the specific mechanisms discussed by the Commission
16 meet PSE's needs because they effectively hold use-per-customer (and, therefore,
17 revenue-per-customer) constant while expenses-per-customer continue to grow.
18 While circumstances can change, the CSA Rate proposal is the best fit for the
19 Company's circumstances at this time.

20 **Q. How do other utilities ameliorate the effect of energy efficiency on their**
21 **ability to recover costs?**

1 A. Exhibit No. ___(TAD-3) provides recent surveys by The Edison Foundation –
2 Institute for Electric Efficiency ("IEE") and the American Gas Association
3 ("AGA"). The IEE survey illustrates that electric utilities in many states have
4 some type of mechanism to address the effect of energy efficiency on their ability
5 to recover costs. The AGA survey similarly shows broad use of mechanisms to
6 address the effects of energy efficiency and many other factors.

7 **Q. Please elaborate on PSE's concerns about decoupling mechanisms described**
8 **in the Report and Policy Statement.**

9 A. As discussed in more detail later in my testimony, PSE's expense-per-customer
10 growth unrelated to energy supply is exceeding its associated revenue-per-
11 customer growth. Under the type of decoupling mechanism described in the
12 Report and Policy Statement, revenue-per-customer is effectively held constant at
13 test year levels. In the presence of continued growth in expense-per-customer,
14 such a decoupling mechanism would guarantee that the Company's revenue
15 would be unable to keep pace with its expenses between the test year and rate
16 year. Simply put, absent flat or declining expense-per-customer growth between
17 the test year and rate year, the form of revenue decoupling discussed by the
18 Commission would "lock-in" the Company's chronic under-recovery of fixed
19 costs due to conservation.

20 **Q. Does PSE expect to experience continued expense-per-customer growth?**

21 A. As discussed in more detail in the Prefiled Direct Testimony of Sue McLain,
22 Exhibit No.__(SML-1T), PSE expects continued growth in spending due to the

1 ongoing need to replace aging infrastructure, comply with increasing federal and
2 state reliability standards, and adhere to increasingly rigorous construction
3 standards imposed by municipalities. Since the majority of this spending will not
4 be directly tied to corresponding levels of new revenue (i.e., the spending is tied
5 to regulatory, reliability or other requirements) and since it is unlikely that this
6 spending will produce sufficient operation and maintenance expense reductions to
7 offset the fixed capital costs associated with the new investments, these high
8 capital spending levels will further increase PSE's expense-per-customer.

9 **Q. Does the form of decoupling outlined in the Report and Policy Statement at**
10 **least provide relief from declining revenue-per-customer due to declining**
11 **use-per-customer?**

12 A. Decoupling may provide relief from declining use-per-customer for PSE's gas
13 system since the full effect of Company-sponsored energy efficiency would be
14 reflected in the costs recovered through this form of decoupling. However, since
15 use-per-customer would be increasing on the electric system in the absence of
16 conservation, the relief for PSE's electric system is far less than the effect
17 Company-sponsored energy efficiency has on its ability to recover its electric
18 costs. In fact, use-per-customer does not necessarily need to be declining for
19 there to be an adverse cost-recovery consequence from Company-sponsored
20 energy efficiency.

21 For instance, in the Company's most recent electric load forecast, it is projecting
22 that commercial use-per-customer will essentially be flat between the 2010 test

1 year and calendar year 2012, when rates in this case go into effect. However, in
2 the absence of Company-sponsored conservation, PSE estimates that commercial
3 use-per-customer growth during this time frame would be approximately two
4 percent. If these projections became reality, the Commission's decoupling
5 formula would provide essentially no relief from the effect of Company-
6 sponsored energy efficiency programs on PSE's ability to recover costs from its
7 commercial customers.

8 **Q. The Commission has suggested that something called "found margin" offsets**
9 **this effect. What are found margins?**

10 A. In the Report and Policy Statement the Commission stated that "increased per-
11 customer usage or the addition of new customers can lead to additional revenues
12 ('found margin')..."⁴. In other words, the Commission ties so-called found
13 margin to an increase in the number of customers served and/or use-per-customer.

14 **Q. Is it appropriate to offset the effects of energy efficiency with the growth in**
15 **customers and use-per-customer?**

16 A. PSE believes it is not appropriate to offset the effects of energy efficiency with
17 the growth in the number of customers and use per customer. Customer and use-
18 per-customer growth have historically helped utility revenue growth keep pace, at
19 least in part, with cost growth. Simply put, what the Commission considers found

⁴ *In the Matter of the Washington Utilities and Transportation Commission's Investigation into Energy Conservation Incentives*, Docket U-100522. ("Commission Investigation Report") at ¶11.

1 margin is required for the successful application of historic test year ratemaking,
2 particularly in an environment of increasing costs. Offsetting the effects of
3 energy efficiency with found margin ignores this reality, hindering the ability of a
4 utility's revenue growth to keep pace with its growth in costs.

5 **Q. Does the Commission recognize that growth in customers and use-per-**
6 **customer are necessary to aid in the proper matching of a utility's revenues**
7 **and costs in the rate year?**

8 A. Yes, at least in part. In the Final Order in PSE's 2009 general rate case, the
9 Commission noted the following.

10 The theory, well supported by ratemaking theory and past
11 commission practice, is that once the relationship [between
12 revenues and expenses] is set [in the historic test year], it will
13 continue to provide appropriate income to the company in the
14 future. If the utility hooks up new customers, the revenues and
15 expenses will increase in the same proportion as existed in the test
16 year.⁵

17 However, to be completely accurate, there is another crucial element to this
18 theory that must be recognized. The same relationship between revenue-per-
19 customer and expense-per-customer in the "modified" test year must be
20 obtainable in the rate year.⁶

21 **Q. Can you explain why the relationship between revenue-per-customer and**

⁵ *WUTC v. PSE*, Dockets UE-090704 and UG-090705, Order 11 at ¶ 223 (April 2, 2010).

⁶ It is equally true that revenues per unit of energy sold and expenses per unit of energy sold must grow at the same rate between the test year and rate year for this ratemaking theory to hold. However, to simplify this discussion and its application to decoupling later in this testimony, the focus here will be on the relationship of revenue-to-expense per customer.

1 **expense-per-customer must be maintained to support this ratemaking**
2 **theory?**

3 A. Yes. For total revenues (i.e., customers multiplied by revenue-per-customer) to
4 "match" total expenses (i.e., customers multiplied by cost-per-customer) in the
5 test year and rate year, any increase in expense-per-customer between these two
6 points in time must be accompanied by a similar increase in revenue-per-
7 customer.

8 **Q. Does expense-per-customer change between the test year and rate year?**

9 A. Yes. Table 1 below illustrates how PSE's expense-per-customer has changed
10 over time. Expense-per-customer that is unrelated to energy supply has increased
11 between the test year in PSE's 2004 general rate case and its most recently
12 concluded electric and gas rate cases.⁷ As shown below, over this period, PSE's
13 electric expense-per-customer unrelated to power supply has grown at an average
14 annual rate of approximately 2.8 percent, while its gas expense-per-customer
15 unrelated to gas supply has grown at an average annual rate of approximately 5.0
16 percent.

⁷ As will be discussed later in this testimony, the Company is primarily concerned with the recovery of costs unrelated to energy supply, since: (a) forward-looking supply costs are used to derive PSE's retail rates; and (b) the effects of energy efficiency on its ability to recover supply-related costs is largely addressed through its energy supply-related cost tracking mechanisms. As such, unless otherwise noted, the discussion of expense-per-customer in this testimony is focused on expenses unrelated to energy supply.

Table 1 - PSE's Expense Per Customer Growth Since the 2004 GRC Test Year

	2004 GRC Docket		
	Nos. UE-040640 & UG-040641	2009 GRC Docket No. UE-090704	2010 GTIF Docket No. UG-101644
<u>Electric</u>			
Approved Test Year Revenue Requirement	\$ 1,472,878,464	\$ 2,034,528,051	
Less: Approved Test Year Power Costs	<u>994,621,953</u>	<u>1,428,033,627</u>	
Expenses Net of Power Costs	\$ 478,256,511	\$ 606,494,424	
Test Year Customers	<u>963,672</u>	<u>1,063,953</u>	
Expenses per Customer Net of Power Costs	\$ 496	\$ 570	
Approx. Annual Average Growth Rate Since 2004 GRC		2.8%	
<u>Gas</u>			
Approved Test Year Revenue Requirement*	\$ 296,832,057		\$ 440,015,433
Test Year Customers	<u>628,680</u>		<u>748,628</u>
Expenses per Customer	\$ 472		\$ 588
Approx. Annual Average Growth Rate Since 2004 GRC			3.2%

* The rates approved in PSE's gas GRC's do not relate to gas supply costs. These are handled through PSE's Power Gas Adjustment Mechanism.

Q. How can a company's revenue-per-customer keep pace between the test year and rate year?

A. Since rates do not change between a "modified" test year and the corresponding rate year, the only way for revenue-per-customer to increase between the test year and rate year is for use-per-customer (i.e., the second part of the Commission's found margin) to increase between these two time periods or to add new customers at a cost less than what is embedded in rates. Ultimately, for the Commission's historic ratemaking theory to hold and for a utility's total revenues and expenses to remain matched in the rate year, its revenue-per-customer must grow at the same rate as its expense-per-customer between the test year and rate year.

Q. Has PSE's use-per-customer kept pace with its expense-per-customer unrelated to energy supply?

1 A. No. As shown in Table 2, PSE's electric use-per-customer has been essentially
 2 flat since PSE's 2004 general rate case, while gas use-per-customer has declined
 3 at an annual average rate of approximately 1.5 percent. This compares with the
 4 average annual expense-per-customer growth rates of 2.8 percent and 5.0 percent
 5 for PSE's electric and gas systems, respectively, as shown in Table 1. PSE's
 6 growth in use-per-customer is seriously lagging its growth in expense-per-
 7 customer.

8 **Table 2 - PSE's Use Per Customer Growth Since the 2004 GRC Test Year**

	2004 GRC Docket Nos. UE-040640 & UG-040641	2009 GRC Docket No. UE-090704	2010 GTIF Docket No. UG-101644
<u>Electric</u>			
Test Year Retail kWh Sales	21,483,173,826	23,742,572,967	
Test Year Customers	963,672	1,063,953	
Use per Customer	22,293	22,315	
Approx. Annual Average Growth Rate Since 2004 GRC		0.0%	
<u>Gas</u>			
Test Year Retail Therm Sales	1,019,920,884		1,090,182,856
Test Year Customers	628,680		748,628
Use per Customer	1,622		1,456
Approx. Annual Average Growth Rate Since 2004 GRC			-1.5%

9
 10 **Q. Has PSE's energy efficiency program affected its use per customer?**

11 A. Yes, PSE's energy efficiency program has reduced the Company's use-per
 12 customer. One way to reflect this impact is to add the Company's verified
 13 conservation savings to its energy sales over time. Table 3 shows that if PSE's
 14 verified conservation savings since the test year in its 2004 general rate case are
 15 added to its actual weather-normalized energy sales over time, the Company's
 16 electric use-per-customer would have grown at an annual average rate of 0.9
 17 percent, versus the absence of weather-normalized growth it actually experienced.
 18 For PSE's gas system, absent Company-sponsored energy efficiency that occurred

1 since the test year in its 2004 general rate case, its use-per-customer would have
 2 slowed to an average annual rate of decline of 1.2 percent. Again, note that, even
 3 after removing the load-reducing effects of Company-sponsored energy
 4 efficiency, PSE's use-per-customer growth still lags its expense-per-customer
 5 growth by a wide margin.

6 **Table 3 - PSE's Use Per Customer Growth Since the 2004 GRC Test Year Without The Effects of**
 7 **Company-Sponsored Energy Efficiency**

	2004 GRC Docket Nos. UE-040640 & UG-040641	2009 GRC Docket No. UE-090704	2010 GTIF Docket No. UG-101644
<u>Electric</u>			
Test Year Retail kWh Sales	21,483,173,826	23,742,572,967	
Plus: Accumulated Energy Efficiency Since 2004 GRC Test Year	-	1,024,950,973	
Retail kWh Sales Without Effects of Energy Efficiency	21,483,173,826	24,767,523,940	
Test Year Customers	963,672	1,063,953	
kWh Use per Customer Without Effects of Energy Efficiency	22,293	23,279	
Approx. Annual Average Growth Rate Since 2004 GRC w/o EE		0.9%	
<u>Gas</u>			
Test Year Retail Therm Sales	1,019,920,884		1,090,182,856
Plus: Accumulated Energy Efficiency Since 2004 GRC Test Year	-		22,458,394
Retail Therm Sales Without Effects of Energy Efficiency	1,019,920,884		1,112,641,250
Test Year Customers	628,680		748,628
Therm Use per Customer Without Effects of Energy Efficiency	1,622		1,486
Approx. Annual Average Growth Rate Since 2004 GRC w/o EE			-1.2%

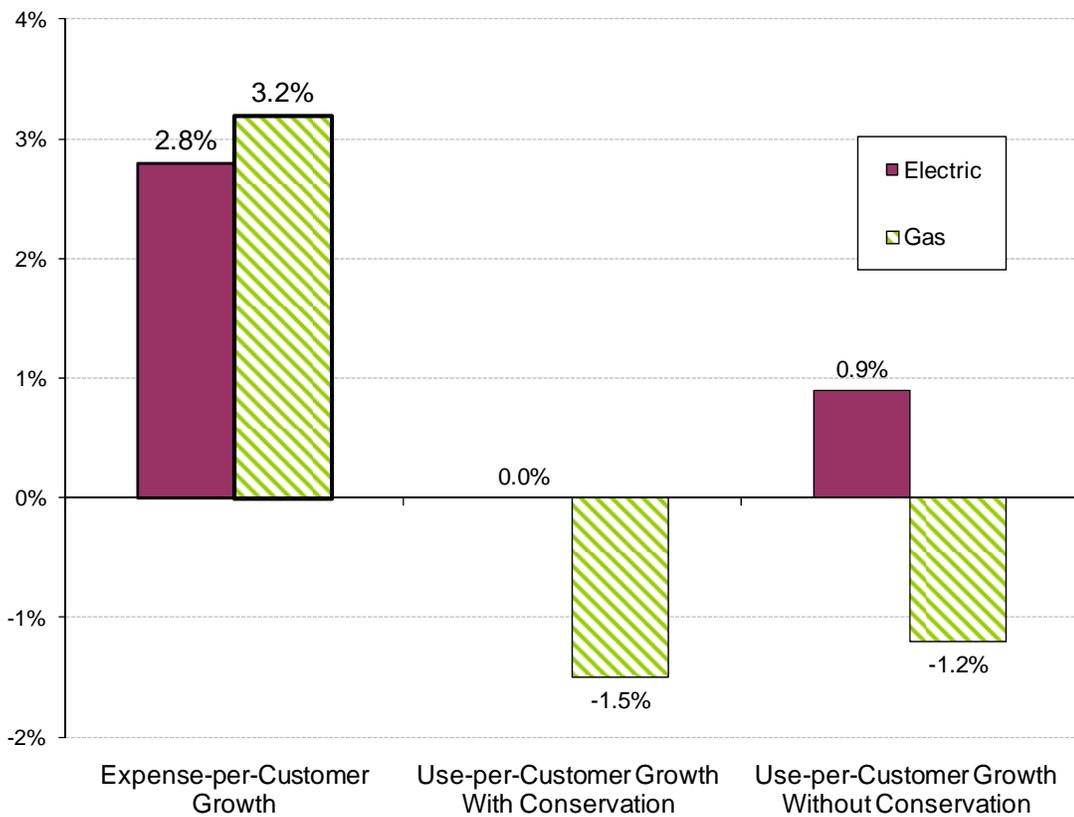
8

9 **Q. What is the basis for "offsetting" the effects of Company-sponsored energy**
 10 **efficiency with use-per-customer growth (i.e., one element of the**
 11 **Commission's found margin)?**

12 A. Since use-per-customer before energy efficiency is already unable to keep pace
 13 with expense-per customer unrelated to energy supply, PSE believes there is no
 14 basis for this offset. The historic ratemaking "matching" theory would be further
 15 violated by driving a larger wedge between the rate year revenues and costs.
 16 Please see Figure 1 that illustrates that use-per-customer growth has not kept pace
 17 with expense-per-customer growth since PSE's 2004 general rate case.

1
2

Figure 1 - Comparison of PSE's Growth in Expense-Per-Customer and Use-Per-Customer, With and Without Conservation, Since its 2004 General Rate Case



3

4

5

Q. Are there other reasons why it is improper to offset the effects of Company-sponsored energy efficiency with what the Commission considers found margins?

6

7

8

A. Yes. To be a proper offset, Company-sponsored energy efficiency must increase customer growth or use-per-customer. The presence or absence of Company-sponsored energy efficiency does not create new customers or increase use-per-customer in any meaningful or measurable way.

9

10

11

1 **Q. But isn't there still an opportunity for PSE to increase its profits by**
2 **achieving more energy efficiency and selling its excess power into the**
3 **market?**

4 A. Under normal operating conditions, it is unlikely that surplus sales revenue or
5 avoided power purchases resulting from energy-efficiency would create any net
6 revenues for the utility. The reasons are twofold.

7 First, as noted earlier, the power costs used to derive PSE's electric rates are
8 forward-looking and, hence, already reflect an expected level of energy efficiency
9 achieved from the test year through the rate year. Therefore, only the energy
10 efficiency achieved in excess of the levels reflected in its rate year power costs
11 potentially affect its ability to generate extra revenues through market sales or
12 avoided purchases.

13 Second, the power costs assumed in the rate year under normal operating
14 conditions in this case are generally lower than the marginal revenue that PSE
15 would experience if it instead sold the power at retail rates. To put this
16 differently, the price signal the Commission intends to reflect in PSE's retail
17 electric rates to encourage customers to conserve also provides a greater
18 opportunity for PSE to recover its costs through retail sales than sales into the
19 market.

20 The story is similar for PSE's gas system. PSE has a Purchased Gas Adjustment
21 ("PGA") mechanism that passes through the wholesale cost of gas to its

1 customers. So, any impact of Company-sponsored conservation on its wholesale
2 gas purchases and sales would flow directly to its gas customers.

3 **VII. ELEMENTS OF PSE'S PROPOSED CONSERVATION**
4 **SAVINGS ADJUSTMENT RATES**

5 **Q. Please describe the key elements of PSE's CSA Rate proposal.**

6 A. For each calendar year, PSE first calculates the amount of unrecovered costs
7 resulting from the load-reducing effects of Company-sponsored energy efficiency.
8 PSE proposes to recover 75 percent of this amount in the following CSA Rate
9 year, beginning each May 1st. PSE proposes to recover the remaining 25 percent
10 in a subsequent CSA Rate filing, subject to a true-up and other conditions. The
11 Prefiled Direct Testimony of Jon A. Piliaris, Exhibit No. ___(JAP-1T), discusses
12 the calculations and other features of PSE's CSA Rate proposal in detail.

13 **Q. Why does PSE recover only 75 percent of the load-reducing effects of energy**
14 **efficiency in the following CSA rate year?**

15 A. While PSE believes that its reported energy efficiency savings are sound and well
16 documented, the Company is also sensitive to arguments that any cost recovery
17 should reflect "verified" savings. PSE is attempting to strike a balance between
18 timely cost recovery and confidence in its reported energy efficiency savings by
19 holding back 25 percent of the cost recovery until the underlying savings have
20 been verified. Deferring this level of cost recovery should provide ample
21 assurance to PSE's customers that the costs being recovered in CSA Rate have
22 been adequately reviewed before being fully recovered.

1 **Q. What are the proposed conditions for recovering the final 25 percent of**
2 **unrecovered costs?**

3 A. First, PSE proposes that the recovery of these costs be conditioned upon third-
4 party verification of the savings used to derive the CSA Rate. PSE believes that
5 the verification standards used by the Commission to determine compliance with
6 the requirements of RCW 19.285 should be sufficient for purposes of its proposed
7 CSA Rate. These verification standards were just recently updated on October
8 13, 2010 by the Commission as part of its approving and adopting the settlement
9 agreement in Docket No. UE-100177. However, PSE is open to the possibility of
10 using a different standard that may be more acceptable to the Commission.

11 Second, PSE proposes that the recovery of the remaining costs be subject to an
12 earnings test. While PSE does not believe that its authorized rate of return should
13 represent a hard cap on earnings, it wishes to address any concerns that the
14 proposed CSA Rate would contribute to its ability to exceed the expected level of
15 earnings approved by the Commission in the Company's most recently completed
16 general rate proceeding.

17 **Q. How is this proposal different from the proposal for a conservation phase-in**
18 **adjustment PSE requested in its 2009 general rate case?**

19 A. First, and most importantly, the Commission rejected the Conservation Phase-In
20 Adjustment proposed in PSE's 2009 general rate case as an improper pro forma
21 adjustment of test year results, failing to meet the requirements of WAC 480-07-

1 510(3)(e)(iii). The CSA Rates proposed in this case are clearly not pro forma
2 adjustments. They are essentially revenue trackers.

3 Second, over the course of the 2009 general rate case and the subsequent
4 Commission process conducted under Docket No. U-100522, the Company
5 became more sensitized to stakeholders concerns with mechanisms similar to the
6 CSA Rate proposed in this case. As a result, PSE has proposed safeguards to
7 ensure: (1) that the conservation savings used to calculate the CSA Rate will be
8 verified to the Commission's satisfaction; and (2) that, in the year for which costs
9 are being recovered, customers would pay no more than their expected cost of
10 service (i.e., there could be no "windfall profit") as a result of the proposed CSA
11 Rate.

12 **Q. To which customers will the proposed CSA Rate apply?**

13 A. PSE proposes that the CSA Rate apply to all natural gas or electric customers who
14 are eligible to participate in PSE's energy efficiency programs and for whom the
15 Company is at risk of not recovering costs as a result of their participation in these
16 programs.

17 **VIII. EFFECT OF PROPOSED CSA RATE ON PSE AND ITS**
18 **CUSTOMERS**

19 **Q. How will PSE customers benefit from its proposed CSA Rate?**

20 A. There are at least three benefits customers should experience as a result of PSE's
21 proposed CSA Rate. First, customer rates will be more stable and predictable
22 over time. With the CSA Rate gradually adjusting between rate cases to reflect

1 the Company-sponsored energy efficiency not reflected in its base rates,
2 customers overall bills will not be as disconnected from their cost of service as
3 without these rates (i.e., contributing to greater jumps in bills when new rates are
4 approved). Second, as discussed in the testimony of Donald E. Gaines, Exhibit
5 No. ___(DEG-1T), improved recovery of costs will assist in maintaining or
6 perhaps up-grading the Company's credit rating, which in turn will benefit
7 customers by reducing borrowing costs.

8 Third, PSE's proposed CSA Rate will more fully reflect the costs and benefits
9 associated with the Company's energy efficiency programs. With the full "cost"
10 associated with the Company's energy efficiency efforts reflected in its rates, the
11 incentive to maximize the value of customers' conservation-related revenues
12 should increase. This can only lead to better outcomes for PSE's customers.

13 **Q. Will PSE's CSA Rate proposal also lead to more energy efficiency?**

14 A. Notwithstanding PSE's historically high level of energy efficiency achievement,
15 the Company believes that approval of the CSA Rate can only help encourage a
16 faster level of the achievement in the future. However, it is impossible to
17 determine how much. Certainly, removing a financial deterrent to faster
18 achievement of energy efficiency should lead to a greater willingness by the
19 Company to think "outside the box" and otherwise make extra efforts to
20 aggressively pursue more cost-effective energy efficiency earlier.

21 **Q. What are the impacts of the proposed CSA Rate on PSE's residential**
22 **customers?**

1 A. As discussed in the Prefiled Direct Testimony of Jon A. Piliaris, Exhibit
2 No. ___(JAP-1T), the average monthly bill for a typical residential electric
3 customer will increase by 31 cents, or by 0.3 percent as a result of the proposed
4 Electric CSA Rate. The proposed Gas CSA Rate will also increase the average
5 monthly bill for a typical natural gas residential customer by 10 cents, or by
6 approximately 0.1 percent.

7 **Q. In its Policy Statement in Docket No. U-100522, the Commission expressed**
8 **an interested in understanding "whether or not [a company's] conservation**
9 **programs provide benefits to low-income ratepayers that are roughly**
10 **comparable to other ratepayers...." Do PSE's low-income conservation**
11 **programs provide comparable benefits?**

12 A. Yes, PSE's low-income electric and natural gas customers receive benefits from
13 the conservation weatherization programs that compare favorably to benefits
14 received by other residential customers. In 2011, PSE's electric low-income bill-
15 assisted customers comprise approximately two percent of PSE's residential
16 electric customers and are allocated approximately 13 percent of the budget for
17 the direct residential conservation programs. PSE's natural gas low-income bill-
18 assisted customers comprise approximately 1.1 percent of residential natural gas
19 customers and are allocated approximately 10% of the budget for direct
20 residential programs.

21 **Q. What does PSE project to be the effect of its proposed CSA Rate on its**
22 **financial results?**

1 A. As shown in the Prefiled Direct Testimony of Jon A. Piliaris, Exhibit
2 No. ___(JAP-1T), CSA Rate are projected to recover roughly \$12 million for the
3 effects of Company-sponsored energy efficiency that is not reflected in the rate
4 revenues received by the utility in calendar year 2011. Of this amount, 75 percent
5 will be recovered over the 12-month period beginning on May 1, 2012.

6 **Q. Are there other ways in which approval of the CSA Rate will impact PSE?**

7 A. This proposal aligns the interests of the Company, its stakeholders, its customers
8 and this Commission with regard to the pursuit of conservation, both now and into
9 the future.

10 **IX. CONCLUSION**

11 **Q. Does this conclude your testimony?**

12 A. Yes, it does.