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BEFORE THE WASHINGTON UTILITIES AND TRANSPORTATION COMMISSION

In the Matter of the Application of)	APPLICATION NO. B-079276
Kitsap Ferry Company, LLC)	
For a Temporary Certificate of Public)	PROTEST OF PROTESTANT
Convenience and Necessity to Operate) Commercial Ferry Service)	INLANDBOATMEN'S UNION OF THE PACIFIC
)	THE TACIFIC

1. Name and address of Protestant:

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Inlandboatmen's Union of the Pacific 1711 W. Nickerson St. Ste. D. Seattle WA 98119 Phone: 206-284-6001

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2. Legislation Brought into Issue by this Pleading:

RCW 80.01.040 RCW 81.84.010, -.020 and -.070 RCW Ch. 47.64 WAC Ch. 480-51

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3. The Protestant has participated in the following WUTC cases in the last two years:

The Inlandboatmen's Union of the Pacific is participating in the matter of Aqua Express, Inc., application number B-079273, Docket Number TS-040650.

4. Protest and the Protestant's interest in this proceeding:

The Inlandboatmen's Union of the Pacific ("IBU") represents deckhands, ticket-takers, ticket-sellers and terminal personnel working for the Washington State Ferries ("WSF"). The IBU also represents snack bar and concessionaire workers who are employed by private companies doing business on the Washington State Ferries. Thus, the IBU is a "Ferry employee organization" under RCW 47.46.011(6) and a labor organization under 29 U.S.C. § 152(5).

Generally, RCW 81.84.020(1) requires that the Washington Utilities and Transportation Commission ("Commission") may only certify commercial ferry operations based on public convenience and necessity. Specifically, RCW 81.84.020(4) requires that before the Commission issues a certificate to operate as a commercial ferry, "the commission shall consider and give substantial weight to the effect of its decisions on public agencies operating, or eligible to operate, passenger-only ferry service."

In addition, RCW 81.84.070 allows the Commission to issue temporary certificates with or without a hearing. However, the Commission may only issue a temporary certificate "after it finds that the issuance of the temporary certificate is necessary due to an immediate and urgent need and is otherwise consistent with the public interest." *Id*.

(a) <u>Urgent and Immediate Need for Passenger-Only Ferry Service Between Bremerton and Seattle Not Shown.</u>

On April 29, 2004 Kitsap Ferry Co. ("Kitsap Ferry") applied for and on May 5, 2004 the Commission granted a temporary certificate to run a passenger-only ferry between Bremerton and Seattle. In its application, Kitsap Ferry argued there was an urgent and immediate need for its services and therefore, it should receive a temporary certificate. In support of this assertion, it made the following statement in Section 13 of its application:

Ferry service is a key element Washington State's transportation network and provides a vital link between Kitsap and King Counties.

Passenger-only ferry (POF) service between Bremerton and Seattle was deemed necessary by the State of Washington and inaugurated by Washington State Ferries (WSF) in 1986. This service was extremely well received; and during

Phone: (206) 285-2828 Fax: (206) 378-4132 2001 the WSF POF carried 840,079 passengers between Bremerton and Seattle (an average of approximately 3,231 persons per day).

WSF passenger-only service was successfully operated until September of 2003 when funding shortfalls cause the service to be discontinued. Immediately, in November of 2003, Kitsap Transit, as the local Public Transportation and Benefit Area (PTBA), tried to initiate its own passenger-only service but failed due to a lack of support for its public funding (tax) plan.

Today, there is an urgent and immediate need for this service. Kitsap Ferry Company, LLC was formed to serve this need in a safe, reliable and efficient manner. Kitsap Ferry Company, LLC has reached agreement with Kitsap Transit (as the local PTBA) to reintroduce this service between Bremerton and Seattle on a commercial basis.

Additionally, Kitsap Ferry offers letters from the Mayor of Bremerton, the Mayor of Port Orchard, the Bremerton Chamber of Commerce, KPS Health Plans, two members of the Bremerton Ferry Advisory Committee and State Representative Phil Rockefeller. It also offers a letter (as required by RCW 81.84.020(5)) from the Kitsap County Board of Commissioners. The arguments in support of the argument that the Kitsap Ferry proposal fulfills an "immediate and urgent need" can be summarized as follows:

- 1. Current WSF ferry service does not meet passenger demand in terms of the frequency of runs, the transit time required, or in providing connection opportunities.
- 2. Kitsap County failed in its attempt to fund a passenger-only ferry service that could meet this demand.

See Application, Appendix H.

Finally, Commission staff summarized the facts in support of applicant's statement that there is an urgent and immediate need for service between Bremerton and Seattle as:

- o The Washington State Ferries (WSF) carried 840,079 passengers on its passenger-only ferry service between Bremerton and Seattle in 2001.
- Washington State Ferries discontinued passenger-only ferry service between Bremerton and Seattle in September of 2003.
- Kitsap Transit failed in its attempt to re-establish the service under the authority of the Public Transportation Benefit Area.
- The applicant has reached an agreement with Kitsap Transit to provide (sic) passenger-only ferry.

Letter from Bonnie Allen to Gene Eckhardt, May 5, 2004.

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Based on this information, the WUTC granted a temporary certificate on May 6, 2004. In its Final Order Granting Temporary Certificate of Public Convenience and Necessity, the WUTC fails to adopt specific findings of fact to support a conclusion that there is an urgent and immediate need. Nor does the WUTC specifically pronounce that it has found an urgent and immediate need in its grant of the temporary certificate. To the contrary, the WUTC finds only that (1) Kitsap Ferry properly filed its request, (2) the applicant is fit and able to provide the service, and (3) in view of the circumstances, the issuance of a temporary certificate is consistent with the public interest. Docket No. TS-040794, Order No. 01.

Kitsap Ferry Co. has failed to make an adequate showing that its services are urgently and immediately needed and therefore, the WUTC should not have granted the temporary certificate. The IBU urges the WUTC to reverse its decision regarding its issuance of a temporary certificate. Such a decision would merely require Kitsap Ferry to proceed through the permanent certificate process.

(b) Granting A Temporary Certificate Is Otherwise Inconsistent With The Public Interest.

i. Effect of Kitsap Ferry Service on IBU-Represented WSF Employees

In Exhibit C of its application, Kitsap Ferry seeks to compete with WSF by operating on a route between Bremerton and Seattle during peak commuter hours. Specifically, Kitsap Ferry seeks to operate eight scheduled runs. Four of these will occur between the hours of 5:20 a.m. and 8:30 a.m. The other four will occur between 2:50 p.m. and 6:00 p.m.

Additionally, Kitsap Ferry appears to shadow-price WSF's monthly tariffs. For instance, in Exhibit B, Kitsap Ferry proposes selling a 20-ticket book for \$100.00 though August 31, 2004 and \$120.00 beginning September 1, 2004. Thus, a person buying a 20-ticket book before August 31, 2004 will be paying \$5.00 one-way or \$10.00 round-trip. After September 1, 2004, a person buying a 20-ticket book will pay \$6.00 one-way or \$12.00 round-trip. By comparison, fares on the Seattle/Bremerton ferries are \$5.70 or \$11.40 round-trip.

The IBU's concern is that by operating only during peak times and at slightly lower or roughly the same prices, Kitsap Ferry will skim the cream off of WSF's business. Should this occur, it will put the ferry system in even worse financial straits, potentially leading to the canceling of WSF runs and the loss of jobs. Among the jobs which would be lost, as a result of this occurrence, would be the jobs currently held by IBU-represented WSF employees.

ii. Effect of Kitsap Ferry Service on IBU-Represented WSF Concessionaire Employees

With fewer passengers on the state ferries, there will be less need for the products and services provided by WSF concessionaires. This, too, will lead to the elimination of existing jobs, including the jobs held by IBU-represented employees.

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Indeed, an integral part of Kitsap Ferry's business plan is the revenue it will generate from "onboard sales" and "miscellaneous sales." For instance, it anticipates concession revenue of around \$230,000 in the first year. See Exhibit E. The IBU does not believe that Kitsap Ferry can obtain these results without effectively cutting into the concessions businesses being run by WSF concessionaires, thus causing the job loss just noted.

iii. Effect of Kitsap Ferry Service on WSF

For the reasons just set forth, the Kitsap Ferry service appears very likely to have a very serious detrimental effect on WSF. It will cause this effect directly, by depriving WSF of both revenue from ticket sales and WSF's share of profits and/or gross sales made by WSF concessionaires. The service will also indirectly injure WSF by depriving WSF of vital public support and the ability to reintroduce passenger-only ferry service in the future.

(c) Effect of Kitsap Ferry on Air and Water Quality in this Region

The Kitsap Ferry service sought by applicant will involve the operation for extended periods of time of a large engine-driven vessel. That vessel will generate emissions of pollutants and other controlled substances to the air of this region. It also will leak and/or generate pollutants and other controlled substances into Puget Sound.

The precise amounts and identities of the substances which will be released have not been stated by applicant, nor is there any evidence in the application that the amounts, identifies, and impacts of these substances have been evaluated by applicant or by any third party. To the extent that these substances cause further deterioration in the air and water quality of this region, and do so needlessly, i.e., by providing a service which is essentially duplicative of the service which is now and which will continue to be provided by WSF, that deterioration is a substantial reason for this application to be denied.

(d) Effect of Kitsap Ferry on Beach Erosion in this Region

In 1999, property owners in Rich Passage and Port Orchard Bay filed a lawsuit against the state for environmental and property damage caused by the passenger-only ferries between Seattle and Bremerton. The trial court ordered the state to conduct a study into the plaintiffs' claims. In a study released in 2001, a study team commissioned by the State concluded that high-speed passenger-only ferries running between Seattle and Bremerton should be slowed to 12 knots in the "Point White to Middle Point region." The study also recommended ongoing monitoring. After a number of years of litigation, the State finally settled the case for \$4.5 million.

There are two problems with the application here. First, the proposed physical route in Kitsap Ferry's Application is not adequately documented in its application. Nor is it clear that Kitsap Ferry will be following the 12 knots standard in Rich Passage. Second, it is unclear whether Kitsap Ferry's insurance, while it may meet the state's minimum standards, is adequate (both in

terms of coverage and amount) to compensate individuals for environmental and property damage caused by the increased speed of passenger-only ferries.

(e) Financial Resources of Kitsap Ferry Are Not Demonstrated

In Section 12 of its application, Kitsap Ferry identifies only \$22,500 in cash available to the business. Another \$4,500 is identified in "accounts payable." Moreover, Kitsap Ferry anticipates operating of a net loss of \$111,014 in the first year. The Application itself strongly suggests that the Applicant does not have the financial resources to operate the proposed service. This is even more troubling if Kitsap Ferry undermines the financial health of the WSF and then goes out of business. Clearly, the citizens of Washington would be adversely affected by such a turn of events and therefore, Kitsap Ferry's application is not in the public interest.

5. The Protester intends to raise the following issues in this proceeding:

- 1. Whether an urgent and immediate need exists to grant Kitsap Ferry a temporary certificate. RCW 81.84.070.
- 2. Whether Kitsap Ferry's temporary certificate is otherwise consistent with the public interest.

6. The Protestant requests a hearing regarding the Application and this Protest.

The Inlandboatmen's Union has not decided at this time whether to submit written testimony or exhibits or to call witnesses, but reserves the right to do so. The Inlandboatmen's Union intends to cross-examine the witnesses called by other parties and to submit written argument.

7. Conclusion: Request to Commission

The Inlandboatmen's Union requests that the Washington Utilities & Transportation Commission revoke the temporary certificate granted to Kitsap Ferry and grant a hearing regarding Application B-079276 so that the issues raised by said Application may be subject to a full and open examination and discussion before the Commission makes any determination regarding whether a temporary certificate of authority to engage in a commercial ferry operation between Bremerton and Seattle should be issued to the Applicant.

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1	Respectfully submitted this twentieth day of May 2004.
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3	By: 22/1/1
4	Dmitri Ightzin, WSBA # 17673 Judith Krebs, WSBA # 31825
5	SCHWERIN CAMPBELL BARNARD LLP 18 West Mercer Street, Suite #400
6	Seattle, Washington 98119-3971 (206) 285-2828
7	Attorneys for the Inlandboatmen's Union
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10	STATE OF WASHINGTON) SS.
11	KING COUNTY)
12	I, Dmitri Iglitzin, affirm that this petition is true and complete to the best of my knowledge and belief.
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14	Dmitri Iglitzin, WSBA #11673
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CERTIFICATE OF SERVICE

I hereby certify that on May 20, 2004 I caused to be served the original and twelve copies of the foregoing document to the following address via first class mail, postage prepaid to:

Carole Washburn, WUTC Executive Secretary Washington Utilities and Transportation Commission 1300 S. Evergreen Park Drive SW P.O. Box 47250 Olympia, WA 98504-7250

I certify that I have also provided to the Washington Utilities and Transportation Commission's Secretary an official electronic file containing the foregoing document via email to:

records@wutc.gov

And an electronic copy via email and first class mail, postage prepaid to:

Sally Johnston Assistant Attorney General 1400 S. Evergreen Park Drive SW P.O. Box 40128 Olympia, WA 98504-0128 sjohnston@wutc.wa.gov

And a copy sent via email and first class mail, postage prepaid to:

Gregory A. Dronkert Kitsap Ferry Company, LLC 197 Parfitt Way SW, Suite 100 Bainbridge Island, WA 98110 gdronkert@pacificmarinegroup.com

Dated this 20 Hay of May, 2004.

Just / Luchth Krebs

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