Exhibit No. \_\_\_ (JT-6)
Docket UT-130477
Witness: Mark Vasconi

#### BEFORE THE WASHINGTON UTILITIES AND TRANSPORTATION COMMISSION

In the Matter of the Petition of

**DOCKET UT-130477** 

THE CENTURYLINK COMPANIES – QWEST CORPORATION; CENTURYTEL OF WASHINGTON; CENTURYTEL OF INTERISLAND; CENTURYTEL OF COWICHE; AND UNITED TELEPHONE COMPANY OF THE NORTHWEST

To be Regulated Under an Alternative Form of Regulation Pursuant to RCW 80.36.135.

# EXHIBIT TO TESTIMONY OF

William Weinman

STAFF OF WASHINGTON UTILITIES AND TRANSPORTATION COMMISSION

CV of Mark Vasconi

October 15, 2013

Mark Vasconi WUTC 1300 S. Evergreen Park Drive SW Olympia, WA 98504 (360) 664-1308

**EDUCATION** 

University of Montana

Missoula, Montana

M.A. Economics - 1983 B.A. Economics - 1980

**EXPERIENCE** 

Dec. 2010 - Present

### WASHINGTON UTITLITES AND TRANSPORTATION COMMISSION Director, Regulatory Services Olympia, Washington

- Provide direction and management to four managers and 30 analysts who analyze rate filings made by companies regulated by the UTC in Telecom, Energy, Solid Waste, Transportation and Water industries
- Conduct negotiations with various companies and public interest organizations regarding rates, mergers and new services that are regulated by the UTC.

Feb. 2010 - Dec. 2010

## WASHINGTON UTITLITES AND TRANSPORTATION COMMISSION Manager, Regulatory Services Olympia, Washington

- Conduct negotiations with various telecom companies and public interest organizations regarding a wide range of telecommunications issues.
- Direct and produce testimony and presentations on various telecommunication issues ranging from rate development to intrastate access charges and universal service issues.

#### Sept. 2008 - Feb. 2010

### GENERAL COMMUNICATIONS, INC. (GCI)

**COGS Management Director** 

Anchorage, Alaska

- Managed \$190 million in expenses and insure proper financial reporting of costs.
- Managed a staff of nine analysts who analyzed costs for LD, local, wireless, CATV, and internet services.
- Cost savings efforts during 2009 resulted in over \$7M of annualized savings.

#### May 2008 - Sept. 2008

# WASHINGTON UTITLITES AND TRANSPORTATION COMMISSION Assistant Director, Telecommunications Olympia, Washington

- Managed a professional staff of analysts responsible for reviewing rates, market structure and the financial status of telecommunications companies operating in Washington.
- Conducted negotiations with various telecom companies and public interest organizations regarding a wide range of telecommunications issues.
- Directed and produced testimony and presentations on various telecommunication issues ranging from rate development to broadband development in the state of Washington.

#### June 2004 - Jan. 2008

#### AT&T ALASCOM

#### Director - Federal Government Affairs

- Anchorage, Alaska
- Directed AT&T Alascom's policies on access reform and interstate market structure.
- Provided in-depth business analysis and strategic assessment to the President of AT&T Alascom on various financial and regulatory issues that ranged from the development of subsidies to support rural telecommunications development to broadband implementation policies.
- Provided both written and oral testimony in various proceedings before the Regulatory Commission of Alaska ("RCA").
- Represented AT&T Alascom's positions to FCC Commissioners and Staff and also served as a contact with members of the Alaska Congressional delegation regarding telecommunications policies that affected Alaska.
- Successfully advocated for access charge reform in Alaska which lowered the cost of long distance service in Alaska and provided end users with lower rates.

#### **Sept. 2001 – June 2004**

#### AT&T ALASCOM

#### **Director - Business Planning**

#### Anchorage, Alaska

- Developed business cases and capital plans associated with product development efforts.
- Initiated broadband service planning for rural markets as well as urban centers such as Anchorage.
- Oversaw and developed pricing strategies related to various retail and wholesale products.
- Engaged in special contract negotiations with customers and directed the development of contracts that were required by the RCA.

#### Aug. 1995 - Sept. 2001

#### AT&T ALASCOM

#### **Director - Regulatory Affairs**

#### Anchorage, Alaska

- Directed and managed AT&T Alascom's regulatory efforts and advocated Company positions in front of the RCA, the Alaska State Legislature and the FCC.
- Directed pricing efforts and developed cost models for various tariffed services that fell under the jurisdiction of either the RCA or the FCC.
- Led interconnection negotiations with incumbent local telecom providers that provided the foundation of AT&T Alascom's competitive entry into local telecom markets.
- Successfully advocated the development of the Alaska Universal Service fund and served for 4 years as Vice President and Secretary of the Alaska Universal Service Corporation which oversaw the collection and disbursement of Alaska Universal Service funds to various Local Exchange Carriers.

#### Jan. 1992 - July, 1995

#### PACIFIC TELECOM, INC.

#### Senior Telecom Economist

#### Vancouver, Washington

- Developed pricing recommendations that considered both the incremental costs and market prices.
- Communicated pricing recommendations to a broad range of stakeholders via both written reports and oral presentations.
- Established pricing for OCPs, private line services and various data services which gained approval from both the FCC and RCA often over the objections of competing companies or Commission Staff.