Exhibit No. \_\_\_\_-TC (PMS-1TC)
Docket No. UT-061625
Witness: Paula M. Strain
REDACTED VERSION

# BEFORE THE WASHINGTON UTILITIES AND TRANSPORTATION COMMISSION

In the Matter of the Petition of

**DOCKET NO. UT-061625** 

**QWEST CORPORATION** 

To be Regulated Under an Alternative Form of Regulation Pursuant to RCW 80.36.135

#### **TESTIMONY OF**

PAULA M. STRAIN

STAFF OF WASHINGTON UTILITIES AND TRANSPORTATION COMMISSION

RE: ACCOUNTING AND RECORDKEEPING PROPOSALS and QWEST'S FINANCIAL CONDITION

**January 29, 2007** 

REDACTED PER PROTECTIVE ORDERS IN DOCKET NO. UT-061625

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## LIST OF EXHIBITS

Exhibit No (PMS-2):	Qualifications and Experience
Exhibit No C (PMS-3C):	Summary of Qwest Rate of Return - 1998 to 2005
Exhibit No C (PMS-4C):	Qwest Adjusted Results of Operations as of 12/31/05
Exhibit No (PMS-5):	Table of Current and Proposed Accounting and Reporting Requirements
Exhibit No C (PMS-6C):	Summary of Qwest Regulatory Adjustments to Results of Operations 1998 - 2005

1		I. INTRODUCTION
2		
3	Q.	Please state your name and business address.
4	A.	My name is Paula M. Strain. My business address is 1300 S. Evergreen Park Drive
5		S.W., P.O. Box 47250, Olympia, WA 98504. My email address is
6		pstrain@wutc.wa.gov.
7		
8	Q.	By whom are you employed and in what capacity?
9	A.	I am employed by the Washington Utilities and Transportation Commission
10		(Commission) as a Telecommunications Expert. My participation in this case is on
11		behalf of the Commission's staff (Staff).
12		
13	Q.	How long have you been employed by the Commission?
14	A.	I have been employed by the Commission for over 13 years.
15		
16	Q.	Have you prepared an exhibit that states your educational and professional
17		background?
18	A.	Exhibit No (PMS-2) describes my educational background and professional
19		experience.
20		

1	II.	SCOPE OF TESTIMONY

### 3 Q. What is the scope of your testimony?

4 A. I am presenting testimony on behalf of Commission Staff on the financial aspects of

Qwest's AFOR proposal. I also evaluate and provide recommendations about

Qwest's AFOR proposals regarding accounting records and financial reporting

requirements.

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#### III. SUMMARY OF TESTIMONY

10 11

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### Q. Please summarize your testimony.

13 In its AFOR, Qwest proposes that it be relieved of certain regulatory accounting and Α. 14 financial reporting requirements. Under its AFOR, it would maintain its accounting records consistent with its FCC accounting records ("MR books"), and it would file 15 16 an annual report form, as required of competitively-classified companies pursuant to 17 WAC 480-120-382. During the AFOR transition period, Qwest commits to keeping 18 its books of account in accordance with the Uniform System of Accounts (FCC Part 19 32), and it would file an annual report and a report on its results of operations in 20 accordance with standard FCC reporting, which would include several adjustments 21 for Washington regulatory items (e.g., the amortization of the DEX sale).

<sup>1</sup> "MR" stands for "Management Reporting" and is the term used by Qwest to describe its books of account kept for FCC reporting purposes (*see* Exhibit MSR-1T, page 9).

This AFOR proposal bears the potential for automatic rate increases for services that
are not classified as competitive under RCW 80.36.350. Therefore, Staff believes it
important to determine, at the onset of this AFOR, whether Qwest's rates are fair,
just, reasonable, and sufficient. This does not mean Staff would always recommend
having a rate case before granting such an AFOR. In order to address statutory
consideration of whether the AFOR will provide for rates that are fair, just,
reasonable, and sufficient, staff performed an analysis of Qwest's intrastate results of
operations for the year ended December 2005. Staff incorporated the regulatory
("JR") <sup>2</sup> adjustments included by Qwest in its financial reports to the commission,
and also included several additional adjustments Staff believes are necessary to
present a more accurate picture of Qwest's intrastate results of operations. Based on
Staff's analysis, Qwest is earning a percent rate of return on its intrastate rate
base. This is its authorized rate of return of 9.367 percent. As an
improvement to Qwest's proposal, Staff recommends that Qwest be required to file a
similar report for the six-month transition period review, including all of the
regulatory adjustments it files now, and updates to the adjustments Staff has
developed in this proceeding, so that the Commission can use the information to
assist it in evaluating the AFOR.
In order for this to occur, Staff recommends the following improvements to
Qwest's accounting, recordkeeping and reporting proposals:

 $^2$  "JR" stands for Jurisdictional Reporting and is the term that Qwest uses to describe accounting and reporting that follows Washington rules and orders.

1	• Qwest should be permitted to maintain its accounting records using
2	FCC Part 32 accounting rules during the transition period. However
3	Qwest's proposal to use whatever version of the FCC rules is in effect
4	at the time raises the issue of whether the Commission would be
5	delegating its authority over accounting records to the FCC. The
6	safer course is to have the effective date of the FCC Part 32 rules be
7	fixed date, rather than whatever version of the FCC rules is in effect
8	at any one time during the transition period. Qwest could still seek a
9	waiver of the Commission's accounting rule during the transition
10	period. For example, the Commission could authorize the use of the
11	version of FCC Part 32 rules that is in effect on the date Qwest
12	transitions from JR to MR books;
13	• Qwest should be allowed to discontinue filing the quarterly financial
14	reports required by WAC 480-120-385(2);
15	• During the AFOR term, Qwest should be allowed to file its annual
16	reports as proposed, with a results of operations report that includes
17	regulatory adjustments for Dex, sharing, rural sales, and the transitio
18	from JR to MR books;
19	• Qwest should be required to maintain the ability to produce updated
20	amounts for its regulatory adjustments, if requested. The adjustment
21	could be very different if changes in tax law or accounting law, or
22	FCC decisions on jurisdiction of revenues, expenses or plant take
23	place during the transition period, and the ability to quantify those

1		adjustments that fluctuate is key. Qwest must also be able to develop
2		any other adjustments that stem from changes in law or policy during
3		the transition period;
4		• Qwest should be required to file comprehensive information on its
5		financial condition for the transition review contemplated in the
6		AFOR. In that filing, Qwest must include its current regulatory
7		adjustments in the analysis, and current versions of those developed
8		by Staff in this case, as well as any other adjustments needed to
9		account for changes in law or policy during the transition period.
10		
11	Q.	Can you please summarize how your recommendations affect the waivers from
12		rules that Qwest asked for?
13	A.	The following table presents this information:

Statute or rule to be waived per Qwest's proposal	Staff	Staff
	Recommendation	Conditions
Accounting		
WAC 480-120-359(1)(a), requiring accounting	Grant in part	Use FCC Part
records to comply with Part 32 as of 10/1/98		32 as of a fixed
		date (Transition
		from JR to MR
		books)
WAC 480-120-359(2)(b), requiring modification to	Grant in part	Maintain certain
Part 32 for Washington intrastate differences for		adjustments,
commission accounting and ratemaking decisions		calculate all for
and maintenance of subsidiary revenue records		transition report
		and if requested
Reporting		
WAC 480-120-385(1), requiring annual report	Grant	Continue filing
including jurisdictional results of operations		results of
		operations
		report with
		certain
		regulatory
		adjustments;
		report all for
		transition report
WAC 480-120-385(2), requiring quarterly reports	Grant	

3 **IV.** 

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# A. QWEST PROPOSAL FOR ACCOUNTING AND FINANCIAL REPORTING

**DISCUSSION** 

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- Q. What does Qwest's AFOR propose in the way of accounting and financial
- 9 reporting?
- 10 A. As discussed in Mr. Reynolds' amended testimony, Qwest proposes to maintain its
- 11 accounts consistent with FCC requirements. It proposes to submit an annual report
- to the Commission in compliance with WAC 480-120-382 (Annual report for

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1		competitively classified companies). That report must include an income statement,
2		a balance sheet, a statement of revenues for Washington and Washington intrastate
3		operations subject to Commission jurisdiction, number of access lines, and a
4		regulatory fee form.
5		
6	Q.	What does Qwest propose for the four-year transition period?
7	A.	During the transition period, Qwest proposes to keep its books of account in
8		accordance with the Uniform System of Accounts (USOA) required by the FCC -
9		the "MR" books. It also proposes to file an annual report, in accordance with WAC
10		480-120-385(1), based on its books of account but would include the effects of so-
11		called regulatory adjustments required by the Commission – the "JR" adjustments.
12		
13	Q.	Can you summarize the changes in accounting and reporting that Qwest
14		proposes?
15	A.	Exhibit No (PMS-5) compares the reports that Qwest files currently as well as
16		Qwest's proposal for the transition period and post-transition period. It also includes
17		a column showing Staff's recommended improvements.
18		
19	Q.	What are the primary differences between what Qwest reports now and what it
20		would file during and after the transition period?
21	A.	Under Qwest's proposal, quarterly results of operations reports would be
22		discontinued. During transition, results of operations would be filed annually, but
23		Qwest would eliminate five of the 12 regulatory adjustments it currently makes to its
	TEST	ΓΙΜΟΝΥ OF PAULA M. STRAIN Exhibit NoTC (PMS-1TC)

1		results of operations. It would freeze the level of four others ("MR Transition"
2		adjustments) and include their effect on rate base accounts in Qwest's rate base. The
3		effect of the "MR Transition" adjustments on net operating income would be
4		discontinued. The three remaining adjustments (DEX sale amortization, previous
5		AFOR sharing, and rural exchange sale), which are essentially fixed amounts, would
6		be continued. After transition, Qwest would continue reporting results of operations
7		including the "MR Transition" rate base adjustments and the three remaining "JR"
8		adjustments.
9		
10	Q.	What are the amounts of the adjustments, and how significant are they in
11		relation to Qwest's results of operations?
12	A.	Exhibit NoC (PMS-6C) summarizes the amounts of Qwest's "JR" adjustments
13		from 1998 through 2005. It also shows the effect of the Qwest-proposed treatment
14		of the adjustments on rate base and net operating income. As the exhibit shows, the
15		Qwest proposal would retain recognition of the largest adjustments. However, even
16		though the discontinued adjustments are smaller than the ones retained, they still
17		have a considerable effect on Qwest's results of operations.
18		
19	Q.	What is the rationale for eliminating the NOI effect of the four "MR
20		Transition" adjustments?
21	A.	According to Qwest, these four adjustments are made to recognize differences in
22		accounting requirements between the FCC and the commission. For example, one
23		adjustment is made to recognize the difference between the depreciation methods
		TIMONY OF PAULA M. STRAIN  Exhibit NoTC (PMS-1TC)  ret No. UT-061625  Page 8

1		allowed by the FCC, and those ordered by the Commission. Another results from an
2		accounting change affecting software capitalization that occurred after the effective
3		date of the Part 32 system of accounts adopted by the Commission. Qwest
4		implemented the change for FCC purposes but not for its Commission reports.
5		Qwest is proposing to convert its accounting to be consistent with FCC
6		requirements, if the AFOR is approved. If that happens, these four adjustments will
7		no longer need to be calculated. Qwest's proposal to continue recording a rate base
8		adjustment would be appropriate, since it would recognize the effect on the balance
9		sheet of the adjustments made in previous years.
10		
11	Q.	Do Qwest's accounting, recordkeeping and reporting proposals in its AFOR
12		address the public policy goals and AFOR considerations listed by Staff witness
13		Thomas L. Wilson?
14	A.	Yes. The streamlined and reduced frequency of financial reporting proposed by
15		Qwest would promote regulatory efficiency, as would Qwest's proposal to maintain
16		its books of account consistent with the requirements of the FCC, as allowed in
17		WAC 480-120-355, and to file an annual report in accordance with WAC 480-120-
18		382.
19		
20	Q.	Does Staff propose improvements to the Company's proposal?
21	A.	Yes. Staff believes maintaining the annual reports in the current format, including
22		the current regulatory adjustments, will make it easier for the Commission to
23		evaluate how Qwest's results of operations compare to those of pre-AFOR years.
		FIMONY OF PAULA M. STRAIN Exhibit NoTC (PMS-1TC)  et No. UT-061625 Page 9

After reviewing Qwest's proposed reporting proposals, Staff believes they will be
acceptable during the AFOR term. As discussed below, Staff recommends that
Qwest be required to maintain the ability to update any of the current regulatory
adjustments during the term of the AFOR.
For purposes of the six-month review at the end of the AFOR transition

period, it would be appropriate to review Qwest data, including financial data, and to compare the most current data available at the six-month mark against the data reviewed prior to commission approval of the AFOR. Staff is aware that Qwest has committed to maintaining the ability to update any of the adjustments, if need be, in the future. However, experience has taught Staff that when reporting or accounting requirements are discontinued, the affected entities are hard-pressed to justify maintaining the expertise on their staffs, just in case the requirements are reimposed in the future.

#### Q. How can this concern be addressed?

A. Staff recommends the Commission make it a requirement that Qwest maintain the ability to update any of the JR adjustments. Staff believes this improvement to the AFOR accounting and reporting proposals strikes a proper balance between regulatory efficiency on the one hand and maintaining the ability to evaluate the success of the AFOR on the other.

B. QWEST'S CURRENT FINANCIAL CONDITION
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### 3 Q. How is financial information germane to a review of Qwest's AFOR proposal?

A. Qwest's testimony in this case generally presents a picture of a company besieged by competition and losing customers. It contends that the AFOR will help ensure its survival, thus presenting customers with more choice. It argues that streamlining its reporting and accounting requirements will promote efficiency gains.

One way of understanding the effect of Qwest's AFOR proposal is to look at financial information. How will the AFOR result in fair, just, reasonable, and sufficient rates, if it allows annual increases in local rates? Will the efficiency gains Qwest anticipates translate to financial savings? If Qwest decides to charge higher rates for UNEs, how much could that increase its revenues? In order to have an idea of how Qwest is or could be affected by events, it helps to look at the Company's current financial condition. By making such an evaluation now, Qwest and others will have a benchmark in place that will assist all parties and the Commission with evaluating the financial effect of the AFOR during the four-year transition period.

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## Q. Has Qwest provided information about its financial condition in this

# proceeding?

20 A. Qwest has provided financial reports and results of operations data to the parties
21 through discovery. The AFOR statute does not require such information to be filed
22 as part of an AFOR proposal.

1 Q. How is a company's financial condition typically evaluated by the Commission? 2 The Commission requires companies to file annual reports. For Qwest and other A. 3 Class A companies not classified as competitive, the annual report includes data in a "results of operations" format, which allows the calculation of a company's rate of 5 return on rate base. It also includes an income statement and balance sheet, and line count information. 6 7 8 Q. Is return on rate base a calculation that is unique to utility regulation? 9 A. No. In other industries, similar calculations are made to determine return on 10 investment, which is one of several indicators of a company's financial condition. 11 These indicators are used by lenders, shareholders, and others in the financial 12 community, as well as by other types of regulators (the SEC for example). The ability to determine Qwest's rate of return is relevant even as more of its operations 13 14 are competitively classified or non-regulated. 15 16 What is the most current annual report on file for Owest? Q. The most recent annual report on file is for the year ended December 31, 2005.<sup>3</sup> 17 A. 18 19 What rate of return is reflected in the December 2005 report? Q. 20 A. The report shows that Qwest earned an percent return on rate base on its total 21 Washington (interstate plus intrastate) operations and a percent intrastate

<sup>&</sup>lt;sup>3</sup> Qwest's 2006 annual report is due no later than May 1, 2007.

1		return. After adding the effect of intrastate JR adjustments, its intrastate return was
2		percent.
3		
4	Q.	How do these returns compare to Qwest's authorized rate of return?
5	A.	Both of the returns above are than Qwest's authorized rate of return of 9.367
6		percent, which was established in 1996 in Docket UT-950200, a U S WEST rate
7		case.
8		
9	Q.	What has been the trend in Qwest's rate of return over the last several years?
10	A.	Based on the annual reports Qwest has filed with the Commission, its return has
11		fluctuated over the years but has declined overall. Exhibit No C (PMS-3C) is a
12		schedule summarizing Qwest's (or U S WEST's) total state, interstate and intrastate
13		results of operations and rates of return for the years 1998 through 2005. The exhibit
14		shows an overall decline in rate of return, a sharp decline in intrastate return and a
15		sharp increase in interstate return.
16		
17	Q.	What line item components of the results of operations are causing the
18		difference in the interstate and intrastate returns?
19	A.	The difference is caused by shifts in revenue between the two jurisdictions, while the
20		operating expense and rate base assignments have stayed largely the same. As
21		shown on page 2 of Exhibit No C (PMS-3C), Qwest's 1998 intrastate operations
22		produced 71 percent of the state operating revenues, and were assigned 73 percent of
23		the state operating expenses and rate base. In 2005, intrastate revenues had declined
		FIMONY OF PAULA M. STRAIN Exhibit NoTC (PMS-1TC)  et No. UT-061625 Page 13

1		to 61 percent of the total; intrastate operating expenses were 70 percent of total state;
2		and 73 percent of rate base was assigned to intrastate.
3		
4	Q.	What is causing the shift in revenues between the jurisdictions?
5	A.	One cause is that the FCC has determined that several services are interstate in
6		nature and that revenues derived from them should be assigned to the interstate
7		jurisdiction. The services affected include DSL (Digital Subscriber Line) service
8		and special access facilities.
9		
10	Q.	Why aren't operating expenses and rate base for these services shifted along
11		with revenues?
12	A.	The separations freeze ordered by the FCC requires Qwest to assign plant and
13		expenses based on the jurisdictional allocations and category relationships as of
14		December 2000. Because of the freeze, plant costs and expenses for services that
15		have since been determined to be interstate are still assigned to the intrastate
16		jurisdiction.
17		
18	Q.	If the plant costs and expenses are adjusted so that the costs of interstate
19		services are removed from the intrastate operating expenses and rate base, what
20		happens to the return on rate base?
21	A.	As indicated in Exhibit NoC (PMS-4C), I developed two adjustments to
22		remove operating expenses and investment for DSL and special access from the

1		intrastate results of operations. These two adjustments increase the intrastate rate of
2		return by basis points, or approximately
3		
4	Q.	Are there other factors affecting Qwest's results of operations that the
5		commission should consider in evaluating Qwest's financial condition during
6		the AFOR process?
7	A.	Yes. Two other events should be accounted for when evaluating Qwest's financial
8		condition during the AFOR.
9		One is the effect of the Commission's interpretive statement in Docket UT-
10		053025, a proceeding opened to consider the impact of the FCC's Triennial Review
11		Remand Order (TRRO) on Washington telephone companies. In that docket, the
12		Commission determined Qwest was no longer required to provide DS1s and DS3s
13		and unbundled dark fiber, at wholesale (UNE) rates in certain wire centers.
14		Therefore, Qwest will be allowed to charge retail access rates for those facilities in
15		those wire centers, subject to what the market will bear. Staff has calculated the
16		maximum potential additional revenues Qwest could receive if it charges the higher
17		special access rates for the DS1s and DS3s, and commercial rates for dark fiber, in
18		the affected wire centers. The adjustment is in column (h) of Exhibit No C
19		(PMS-4C).
20		Staff has also calculated the effect of the \$0.50 per year increase in the
21		\$12.50 monthly residential rate that Qwest proposes in its AFOR. Staff's calculation
22		assumes that Qwest implements the entire \$2.00 increase over the transition period.

1		As shown on Exhibit No C (PMS-4C), the effect of the Staff-proposed
2		adjustments, when added to those already reported by Qwest, result in a return on
3		rate base of percent, which is the 9.367 percent return the Commission
4		has authorized for Qwest.
5		
6		C. Transition Period Review and Report
7		
8	Q.	What does Staff recommend be required in the report Qwest would file six
9		months before the end of the four-year transition period?
10	<b>A.</b>	Qwest should update all the adjustments in preparation for the six-month review at
11		the end of the AFOR transition period. It should also be required to update the
12		adjustments staff developed in this case and to include an analysis of any other
13		changes in accounting requirements, law or policy that would affect its results of
14		operations. The Commission will be able to more clearly see what the effect of the
15		AFOR has been if the effect of other events that could hamper the comparison are
16		accounted for in the analysis.
17		
18	Q.	Do the Staff-proposed improvements to Qwest's AFOR comport with the public
19		policy goals and policy considerations discussed in Mr. Wilson's testimony?
20	A.	Yes. The Commission is required to consider whether an AFOR will provide for
21		rates that are fair, just, reasonable, and sufficient. The Staff improvements to
22		Qwest's AFOR accounting and reporting requirements as to its financial condition,

- and the recommendations regarding the transition period review reporting, will
- 2 provide better information for the commission to use in its consideration process.

- 4 Q. Does this conclude your testimony?
- 5 A. Yes.