Advertising and Outreach

Universal Service Advertising

T-Mobile advertised its universal service offerings throughout the calendar year 2020 via media of general distribution, including the use of media such as radio, television, billboards, print, internet, and targeted mailings, among other things. T-Mobile also maintains various retail stores and authorized dealer locations throughout its ETC designated service area through which it advertises its service offerings.

Lifeline Advertising and Outreach

T-Mobile advertised the availability of Lifeline services in 2020. Specifically, in 2020, T-Mobile:

- Posted information about its Lifeline offerings on <u>www.usac.org</u>
- Posted information about its Lifeline offerings on the Company's website, www.t-mobile.com, in both English and Spanish
- Advertised the availability of Lifeline through newspapers distributed throughout its designated ETC area, including the following (among others):
 - Aberdeen World
 - Cle Elum Northern Kittitas County Tribune
 - Tacoma News Tribute
- Mailed close to 179 poster quality notices to social security and unemployment centers where low income consumers are likely to visit
- Information about T-Mobile's participation in the Lifeline program was printed on customer's September bill.

An example of the notices that T-Mobile made available to social service agency offices is included as Attachment 1. Attachment 2 includes an example and evidence of T- Mobile's more widely distributed advertising of its Lifeline offering. Attachment 3 includes a sample of a customer's October bill.

Attachment 1



Lifeline Notice

Check to see if you qualify for discounted monthly wireless service

Save money with Lifeline

T-Mobile® customers who reside in the following states may be eligible to save up to \$9.25 per month on their wireless service when they qualify for the government's Lifeline program.

Florida

- Kentucky
- Minnesota
- Mississippi
- New Mexico

- Pennsylvania
- Puerto Rico
- Virginia
- Washington

Qualifying for Lifeline

Customers may qualify for Lifeline assistance if their total household income does not exceed 135% of the Federal Poverty Guidelines or if they are currently eligible to receive benefits from any of the following assistance programs:

- Medicaid
- Supplemental Nutrition Assistance Program (SNAP) or Food Stamps
- Supplemental Security Income (SSI)
- Federal Public Housing Assistance (FPHA)
- The Veteran's Pension or Survivor's Pension benefit

Customers who are also residents of federally recognized Tribal Lands may qualify for Lifeline and a one-time reduction or waiver of any activation fee under the assistance programs listed above, or if they are currently eligible to receive benefits from any of the following assistance programs:

- Bureau of Indian Affairs General Assistance
- Tribally Temporary Assistance for Needy Families (TTANF)
- Head Start (must satisfy income qualifying standard)
- Food Distribution Program on Indian Reservations (FDPIR)

Signing Up

If you think you might qualify, please visit www.t-mobile.com/lifeline for application instructions for your state of residence. If you do not have Internet access, you can request an application by calling 1-800-937-8997.

Important Information

Lifeline is a government assistance program that provides only eligible consumers with discounted service. It is non-transferable and is available for only one line per household. A household is defined, for purposes of the Lifeline program, as any individual or group of individuals living at the same address that share income and expenses. Lifeline is only available in areas where the company has Eligible Telecommunications Carrier status.

Notice for Pennsylvania Applicants:

Pennsylvania consumers with unresolved disputes regarding Lifeline services may contact the Public Utility Commission's Bureau of Consumer Services at 1-800-692-7380 for assistance in resolving their issues.

Limited time offer; subject to change. Not all features available on all devices. Qualifying service, credit approval, deposit, \$10 SIM card, and, in stores & on customer service calls, \$20 assisted or upgrade support charge may be required. Coverage not available in some areas. See Terms and Conditions (including arbitration provision) at www.T-Mobile.com for additional information. T-Mobile and the magenta color are registered trademarks of Deutsche Telekom AG. ©2020 T-Mobile USA, Inc.

Attachment 2

Easton School will open with online instruction

EASTON – School District Superintendent Patrick De-huff explained Friday, Aug. 21, how his district would begin the school year with on-line instruction. He said during the homestretch this week and the countless hours lead-ing up to it, the task has required a significant effort.

"For me it's been a sevenor me it is been a seven-day a week challenge, which is fine. This is my job and I want to do everything I can. It's been busy because we're continually working on the plans for reopening, how they'll work, and how we can provide support to students' families and staff as they embark once again on this remote learning experiment."

Software of choice

He said Easton School would be using three core software programs for online learning: Schoology (K-12), MobyMax (K-8) and StudySync for English.

Meals

"Like we did in the spring, "LIKE We did in the spring," he said, "when the school closed we'll be providing free breakfast and lunches for all our students. We have multiple places in the district where we deliver these meals."

He said Athletic Director He said Athletic Director Jenny Jensen attended a meeting last week where she learned the district's athletic programs would be delayed until further notice. Meaning to get started – no fall sports for Easton School.

Connectivity from home

As for families who do not have WiFi and others who do not have adequate WiFi for on-line learning – there is some good news.
"The district," he said,

"The district," he said,
went into a three-way partnership with Shoemakers and
Suncadia to pay for WiFi hotspots for each family. The
partnership underwrites the
devices and the \$40 monthly
charge, Families won't have to

charge. Families won't have to pay anything.
"We purchased the devices from VERIZON but you don't have to be a VERIZON cus-tomer to get one. Once a de-

vice is in a home it'll pick up a fast WiFi signal.

"We already have these de-

"We already have these devices, which is great. We were
concerned we wouldn't have
them in time for school."
He said the recent levy
voters approved provided
each student with a Chromebook, meaning that piece of
the equation needed to make
home learning accessible to home learning accessible to all was in place before the onset of the virus.

Extracurricular

activities
How school districts will

How school districts will address the absence of extra-curricular activities is a chal-lenge Easton School is anxious to address.

Dehuff said, "The hard part about it is that we know these activities are really valuable for our students when we're in this remote learning environment."

Flexibility

in uncertain times
Although the district will
start with online learning,
other plans are in place
should COVID-19 start to

should COVID-19 start to show signs of weakening.
"I can tell you we are developing plans for three different scenarios – and working hard on them.
"One of those is remote learning. The other is called the hybrid model that calls for half of our students to be in the building at one time, and they'll rotate in and out with the other half, which helps us fulfill the social distancing requirement. quirement

'The third scenario every-"The third scenario every-one is hoping for is to bring all our kids back on campus." He said the district's goals for online learning are clear. "We want to provide the

most robust program possible most robust program possible and that's going to mean a lot of working with families and students and getting feedback from them so that we can un-derstand what's working and what's not."

Keeping the building occupied and accessible Dehuff said, "One of the things we're going to do that's different is that all of our staffers and teachers are going to be at the school throughout the school year. That's one of the things I said

right off: we're not going to be working out of our homes because it complicates things even more. We can be much more receptive to our stu

more receptive to our students and families when we're in the school.

"For instance, a family or student might have an issue that needs addressing, or we might need to run a packet of information to a family or use might need to run a packet of information to a family, or we might need to do professional development in a setting where we're all together – even though we have to social distance, wear masks, and sanitize regularly." He said the district's ex-

He said the district's ex-perience after the school clos-ing last spring guided the deci-sion to keep staffers and teachers at the school.

"We know that having them at home doesn't work well. Having them at the school enables us to be more

school enables us to be more responsive."

He said like other districts across the region state and country – the challenges presented by the pandemic are all new. "In all my years as an adurator. I've never had to educator. I've never had to face something like this ever So the question we all have to answer is: how do we make the best of it? He said part of the answer

to that question was answered

Good feedback requires broad involvement

"We've involved all the stakeholders in the district," he said, "including students,

by way of surveys and meetings. We wanted feedback as to what works well and what doesn't – and what we could do better down the road

What's left to do before the school bell rings?

"Making sure our teachers are up to speed on remote learning software and systems. The goal here is to do a much better job moving into the fall, than when we were caught by

T Mobile

Qualify and switch to the network that goes farther than ever before

Get T-Mobile® service with a discount up to \$9.25 a month

Options include

- \$20/month unlimited talk and text before Lifeline discount of \$7.25
- Federal discount of \$9.25 applied to T-Mobile plans with 3GB data

You may qualify based on your income, or if you're currently eligible to receive federal assistance programs such as Medicaid, Food Stamps (SNAP) or Supplemental Securit Income (SSI). If you're a resident of federally recognized Tribal Lands, you may qualify

See if you qualify and learn how to apply at www.T-Mobile.com/lifeline or call 1-800-937-8997.

ounted wireless service is provided under the Lifeline assistance program. Lifeling becoming wheelest service protected mode in a cledifier lessessing popular training a government assistance program that provides only eligible consumers with discounted service that is nontramelisable and is available for only one line per household. A household is seffend, for proprises of the Lifetine program, as any individual or group of individuals living at the same address that share income and expenses. TANOBIO effects of individuals living at the same address that share income and expenses. TANOBIO effects lifetine serviciny in areas where the company has Eighber Telecommunications Carrier status. You may find more information about Lifetine and other wireless services available from T-Mobile USA, linc., at work "A-Mobile com."



so supportive of usl And in honor of that support, we're giving back to other local businesses through the purchase of gift certificates / gift cards for our upcoming prize drawings. Please stop in daily to enter! And join us for Customer Appreciation Day!

ENTER FOR A CHANCE TO WIN PRIZES!

enter our drawing, stop in anytime between Now & Sept. 5th

Make a purchase & receive

DOUBLE ENTRY Entries limited to one per day. No purchase necessary

Need not be present to win. Come see us for all you **LANDSCAPING**

SUPPLIES! Bark • Top Soil • Sand • Boulders Decorative Rocks • Basalt Columns The Best Compost • Landscape Fabric Custom Fire Pits • & More!

Rock Hounding Supplies on Clearance!

WHAT CAN I WIN?

Gift Certificates, Gift Cards & Other Prizes from the following Local Businesses:

1/2 oz. Gold Nugget • \$500 Comanche Pawnee \$25 Kodiak Coffee Cards • \$50 NAPA \$100 Coal Chute • \$50 The Cottage Cafe \$50 Unfiltered Nails • \$50 Hawk American Outdoors Talerico's - (2) \$50 for Hair & (2) \$25 Spray Tans \$50 Old School Barbershop • \$50 Mike's Tavern \$50 Three Forks Ammo & Reloading

N.K.C. Tribune - 1 Subscription \$25 Tribune Office Supply • \$50 Owens Meats \$50 Cle Elum Bakery • \$50 Logan's Restaurant \$50 Roadhouse at the Last Resort • \$50 Old #3 \$50 The Brick Saloon • \$50 Carek's Meat Market \$50 Glondo's Sausage Co. • (2) \$25 Lum's Coffee \$50 Jebs Pet Supply & Feed

Comanche Pawnee

PHONE ORDERS: 509.649.2889

WE DELIVER To most of Upper County,

Elk Heights to Easton

3170 SR 903 · Roslyn, WA (Roslyn Roundabout) Open Monday thru Saturday, 9:00 a.m.-5:00 p.m. • Closed Sundays & Holidays

HOW HAVE YOUR PLANS CHANGED?

Help local businesses

Care Facilities can be found at www.governor.wa.go

PRESTIGE CLEARED...

CONTINUED FROM PAGE A1

CONTINUED FROM PAGE A1
In addition, staffers are to be to carefully screened.
Administrator Ed Morache said, "We are excited to put this chapter behind us and get patients feeling back to normal. We have been able to get almost everyone back to their original rooms and will continue to do everything we can to limit the impact our infection control policies have on our patients, staff and families."
State restrictions continue to be in place around Long Term Care Eacilities because of the high-risk population. Visitation

State restrictions continue to be in place around Long Term Care Facilities because of the high-risk population. Visitation continues to be limited, but can now occur outdoors for a limited number of people, as defined by the Safe Start Plan for Long-Term Care Facilities from the Washington Dept. of Social and Health Services (DSHS) and the Department of Health (DOH). All Visits to Prestige Post-Acute must be scheduled in advance. During scheduling, the Prestige Post-Acute team shares additional information on visitor policy requirements. Additional information on the Safe Start Plan for Long-Term Care Facilities can be found at www. overpror.wa. overpror.

local business in many ways. The business uncertainty over the next few months is one of many challenges. The economy and how we shop has changed, yet we do not know by how much or how long.

To help with some of the uncertainty, please take the time to start a survey about your current shopping needs.

This information will help local business and this newspaper get a better understanding of your needs and plans.

\$1 000 will be awarded by **\$1,000** Will be awarded by Pulse Research to one respondent. Thank You! Please start the survey here:

www.pulsepoll.com

Attachment 3



WHAT YOU NEED TO KNOW

GOVERNMENT TAXES & FEES

Government taxes & fees includes sales, use, excise, public utility & E911 taxes & governmental charges & fees that we are required by law to bill & remit. These may change without notice.

T-MOBILE FEES & CHARGES

These fees & charges are T-Mobile recovery charges, not governmentally imposed taxes. What is included in the fees & charges may vary by locale & rate plan & is subject to change. These

- 1. Regulatory Programs & Telco Recovery Fee, collected & retained by us to help cover costs
 - a. Funding & complying with government mandates, programs & obligations, like E911 or local number portability (\$.60 for voice lines; \$0.15 for data only lines)
 - b. Charges imposed on us by other carriers for delivery of calls from our customers to theirs & by 3rd parties for certain network facilities & services we buy to provide you service (\$2.58 for voice lines; \$1.01 for data only lines)
- 2. State & federal Universal Service Fund charges (recovers charges imposed on us by the government to support universal service).
- 3. Other governmental assessments including, without limitation, gross receipt & excise taxes.

Late Fees, which are assessed up to the highest amount permitted by law, may apply on unpaid balances. This fee is a liquidated damage & not a penalty.

PAYMENT BY CHECK

When you pay by check, you authorize us to either use information from your check to make a one-time electronic fund transfer (EFT) from your account or to process the payment as a check transaction. If we process your payment by EFT, the funds may be withdrawn the same day we receive your check, & your canceled check will not be returned. If payment is returned unpaid, you authorize us to collect additional fees as outlined in the Terms & Conditions of Service at tmobile.com/terms-conditions. Call (800) 937-8997 with any questions.

EQUIPMENT PROTECT

Equipment Protect by Assurant (in Puerto Rico: CAPIC) is for the equipment repair & replacement you may have selected. See Equipment Protection Terms & Conditions at t-mobile.com for details.

Lifeline offers eligible consumers savings on basic telephone service in areas of Florida, Kentucky, Minnesota, Mississippi, New Mexico, Pennsylvania, Texas, Virginia and Washington where it has been authorized. You may qualify for Lifeline benefits if you live in a household not already receiving Lifeline benefits and you participate in a qualifying public assistance program, such as Medicaid or Food Stamps, or if your income is 135% or less than the federal poverty guidelines. Learn more at www.t-mobile.com/lifeline.

CONTACT US

Contact us with any questions or disputes about your service or bill:

Bill period



Call (800) 937-8997 or 611 from your T-Mobile device-TTY (877) 296-1018.



Write to T-Mobile Customer Relations, P.O. Box 37380, Albuquerque, NM 87176-7380.



View your bill & usage details online by logging into your account at t-mobile.com.

View Terms & Conditions online at t-mobile.com/terms-conditions and our Open Internet Policy at t-mobile.com/openinternet.

Partial megabytes (MB) rounded up. 1024 MB = 1 GB

CHANGE OF ADDRESS	Effective date		
Address			
City	State	ZIP	
Home phone	Business phone	Business phone	