



**Avista Corp.**

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December 4, 2020

Mark L. Johnson  
Executive Director and Secretary  
Washington Utilities & Transportation Commission  
621 Woodland Square Loop SE  
Lacey, WA 98503

Dear Mr. Johnson,

Attached for filing with the Commission is an electronic copy of Avista Corporation's dba Avista Utilities (Avista or the Company) proposed modifications to its Tariff Schedule 95 "My Clean Energy Program." The proposed additions are included in the following tariff sheets, WN U-28:

Fourth Revision Sheet 95	Canceling	Third Revision Sheet 95
Second Revision Sheet 95A	Canceling	First Revision Sheet 95A
First Revision Sheet 95B	Canceling	Original Sheet 95B

The purpose of this filing is to modify the My Clean Energy Program in an effort to provide customers with an additional option to voluntarily purchase clean energy.

During 2019 Avista evaluated the Company's voluntary renewable energy program by conducting customer research, analyzing program costs and customer participation levels, and reviewing comparable programs of other investor owned utilities. After completing this review, the Company identified an opportunity to provide greater education on its voluntary renewable program and the need to offer additional participation options for customers who prefer all of their energy consumption be offset by clean energy. The review lead to a tariff filing where the name of program was changed to My Clean Energy Program and two new purchase options were made available to customers: 1) a national block option where customers could purchase 300 kwh for \$1

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a month with Renewable Energy Credits (RECs) sourced from anywhere through the United States and 2) a regional option where customers could purchase 100 kwh for \$1 a month for RECs procured within the Western Interconnection (WECC), with preference given to the Northwest region including WA, ID, OR, CA, MT and BC.<sup>1</sup>

Customers participating in the My Clean Energy Program have expressed a need and desire for a simple message and approach to support ambitions for clean, renewable energy. Through iterative testing, feedback sessions and surveys, the Company had the opportunity to listen to customers sharing their views, reasoning, and guiding principles on the topic of using renewable energy and decisions to participate in My Clean Energy Program. The Company has already used this information to improve messaging and positioning of this program to create more value to the participating customer. This has been evident through improved customer net promoter score surveys. To further align the program options with customer sentiment the Company now proposes to add the following additional option for customer to choose from:

100% Renewable Option – One (1) kWh of renewable power from a Regional source located in the Western Interconnection (WECC), with preference given to the northwest region including WA, ID, OR, CA, MT, and BC will offset every kWh used at customer selected meter. Each kWh is priced at \$.01/ per kWh and the amount of kWhs purchased will vary each month to match the customers actual kWh usage.

The introduction of a 100% match option is meant to simplify the buying process for customers that would like to offset 100% of their monthly energy usage.<sup>2</sup> Rather than purchase enough fixed blocks to meet a customer's estimated monthly energy usage, this option will provide an exact match with what the customer uses each month. Making this option available to customers allows them to support renewable energy in a way that best aligns with their personal desires and is aligned with programs offered by other investor owned utilities in Washington.

Enrollment in the My Clean Energy Program will remain simple for customers and can be completed online or over the phone, as currently available. Customers will continue to have the

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<sup>1</sup> UE-190930, allowed to take effect by operation of law on December 19, 2019.

<sup>2</sup> The proposed change to the My Clean Energy Program described within in this tariff filing was not included in 2019 tariff filing due to the Company's billing system not being a ble to support the match option. Enhancements to the billing system to support this option are underway and expected to be complete by the end of March 2021.

opportunity to participate with no contract required and will have the option to enroll and/or cancel participation at any time in a given month. All charges related to the program are in addition to the customer's regular electric charges. Charges will appear on the customers' regular monthly bill as a separate line item and include appropriate taxes.

Current My Clean Energy Program participants will receive notification of the additional purchase option and will be able to select the new option if they desire to do so. The Company also plans on distributing ongoing communications to its customers in order to promote broader awareness of the program options, as well as regular communications to current program participants regarding the renewable projects they help support.

The Company requests the tariff changes be allowed to take effect on February 15, 2021. Please direct any questions regarding this filing to me at [Shawn.Bonfield@avistacorp.com](mailto:Shawn.Bonfield@avistacorp.com) or at 509-495-2782.

Sincerely,

*/s/ Shawn Bonfield*

Sr. Manager, Regulatory Policy & Strategy  
Regulatory Affairs