

**Allied Waste Services of Lynnwood  
Recycling and Commodity Revenue Sharing Plan for Snohomish County  
September 1, 2010 - August 31, 2011.**

This is the Allied Waste Services of Lynnwood Recycling and Commodity Revenue Sharing Plan for Snohomish County ("Plan"). As authorized by RCW 81 .77.185, Allied Waste Services of Lynnwood ("AW") is seeking approval from the Washington Utilities and Transportation Commission ("WUTC") to retain 50% of the commodity value revenues for the 2010-2011 plan year (September 1, 2010 through August 31, 2011). The Agreement contained in this plan has been developed in partnership with Snohomish County ("County") with the expressed intent of increasing recycling from WUTC residential customers serviced by AW.

For the 2010-2011 Agreement, AW recognizes that there is a change in approach based on the increase in the revenue sharing plan from 30% to 50%. We expect to retain the full 50% revenue through additional investments in staffing and education, including hiring an Area Recycling Coordinator – a management level position, to work closely with the counties and cities in the Snohomish and King Counties to ensure a consistent educational outreach is harmonized and maintained. This position will be directly responsible for compliance with all County Agreements. This and other investments are made available through the support that the program provides through the revenue sharing incentives.

It is the intention of both parties that this program be continued in 2011 and beyond, subject to modification by mutual agreement. A new agreement for the 2011 plan year (September 1, 2011 through August 31, 2012) will be negotiated and agreed to by June 15, 2011, if both parties agree that a continued agreement is in the best interests of ratepayers and the environment.

If a new agreement is not negotiated by July 1, 2011, the Agreement may be terminated, requiring the development of a new Base Agreement.

### **Data Reporting**

AW will provide accurate monthly recycling and disposal reports using the format required by the County on a timely basis. The parties agree that failure to meet this condition on the part of AW will result in a 50% reduction in the amount of revenues that would otherwise be retained by AW.

In addition, AW will submit periodic audit reports to the County on recycling activities at the 3rd and Lander MRF. AW will provide the County with historic and current information on the amount of revenues retained by the company and that provided to customers on a per customer and total basis. Additionally, AW will provide the County with a summary of data gained from waste sorts of customer recyclables and organics as well as commodity contaminants, when they occur.

AW will also begin to track and report on the public outreach activities and events that it staffs and participates in throughout the County. It will document and provide the county with information on its various outreach efforts, including ad runs and number of fliers/notices mailed to customers in Snohomish County.

Results of activities related to this agreement, as well as changes in collected recycling amounts, customer counts, etc. will be provided to the County in a draft summary report by May 15, 2011 and a final version by June 15, 2011.

### **Notification of Rate Changes**

AW will submit to the County, for review and comment, any planned notification to customers pertaining to proposed or approved rate and/or service changes, prior to its production and distribution.

When seeking rate adjustments from the Washington Utilities and Transportation Commission, AW will notify the division and affected cities within the franchise area. The division and cities will be provided with a list of each existing required service and its related existing and proposed rate. AW will also submit a copy of the tariff filing to the County simultaneously with submission of such documents to the Washington Utilities and Transportation Commission. The County requests these documents to minimize staff work and to knowledgeably interact with the WUTC and AW, and not for the purposes of asserting any rate setting authority, which rests with the WUTC.

### **Quarterly Updates and Coordination Meetings**

AW will meet with County planning staff quarterly in October 2010, January 2011, April 2011, and June 2011 to report on implementation steps undertaken as per this agreement, lessons learned, and proposed next steps. Memorandums, reports, promotional materials and other requirements described in this amendment will be provided in advance of these meetings. During these meetings, AW and County staff will also discuss concepts, plans and implementation mechanisms designed to, in the long-term, significantly affect the nature and/or quantity of recyclables and wastes collected in Snohomish County. Subjects to be addressed, in addition to other elements outlined in this agreement, include but are not limited to:

- Removing the remaining food waste, yard debris and wood waste from the garbage,
- actions that will divert recyclable material with significant greenhouse gas footprints,
- education and other outreach strategies that will divert household hazardous waste and problematic materials from disposal,
- long term potential of integrating product stewardship for packaging with curbside recycling collection, and
- frequency of recycling and garbage collection.

Before the first quarterly meeting in October 2010, AW will propose to the County a detailed plan for public outreach during the Plan period, including: outreach methods (e.g., direct mailings, web site improvements, calendar mailings); and number of households and geographic areas targeted. The County shall be given at least a five-day advance review before materials are printed or distributed, and hard copies of all publications shall be provided to the County after printing.

### **Promotion of Recycling Programs**

AW will promote its recycling programs throughout Snohomish County through a variety of public outreach efforts, including web-based information, bill inserts, media outreach, labeling of containers and carts, etc. AW will maintain up-to-date program information and instructions on its website. AW will make available recycling instructions in a multi-lingual format and will promote the availability of multi-lingual information to the appropriate communities. Mechanisms for distributing multi-lingual information will be included in AW's outreach plan. AW will seek input from the County when creating or revising these materials. This effort will be designed to help ensure that a common message is used throughout Snohomish County to increase recycling efforts.

AW will develop and continue to incorporate messaging related to green house gas reduction and climate change issues with regard to increased reuse and recycling. AW will seek input from the County when developing these messages.

AW provides sponsorship of events, sport groups and other activities in Snohomish County. AW will develop a program to leverage these sponsorships to increase waste prevention, recycling and composting.

### **Increase Proportion of Households Subscribing to Curbside Collection Services**

AW will assess results from its efforts to increase the proportion of households subscribing to curbside collection services undertaken under previous agreements. AW will discuss the results and continue or revise its strategy as it continues to work to increase use of curbside collection services.

### **Multi-family Recycling Education Program**

AW will continue to work to increase multi-family recycling by:

- Implementing a multi-family educational campaign for each multi-family complex currently with recycling including but not limited to providing them with brochures, flyers, decals, information packets, and posters. Some materials will be available in languages other than English. All educational materials will be available on-line for the property managers and tenants. There will not be one campaign that will be used uniformly because the demographics of each multi-family complex are different. The educational campaign will be on-going due to the high turnover rates in multi-family complexes. Each complex will be evaluated periodically on how affective educational efforts are.

- Implementing in Snohomish County step-by-step activities tested and proven in King County to expand collection to multi-family complexes currently not using recycling service, including use of intern and/or outreach staff to:
  1. Contact through mail multi-family management informing them of the recycling program
  2. Meet each property manager to further explain the program and evaluate the complex
  3. After the initial visit, develop a report on the complex and recommend placement of containers and educational outreach
  4. Follow up with a call to property management informing them of recommendations and who their contact is for recycling
  5. Providing appropriate materials to property managers who implement recycling collection.
- Exploring additional innovative and incentive based program concepts and, if determined as feasible, implementing a small scale pilot to test.

AW will report its multifamily education and marketing initiatives to the County and will seek input from the County when creating or revising related materials.

#### **Area Recycling Coordinator**

AW will employ an Area Recycling Coordinator (ARC) to be hired by January 1, 2011. The Area Recycling Coordinator will be a management level position, and will work closely with the counties and cities in Snohomish and King Counties to ensure a consistent and effective recycling program and related educational outreach is harmonized and maintained. This position will be directly responsible for compliance with all County Agreements.

#### **Decrease Residuals and Contaminants**

AW will continue to minimize the amount of non-recyclable residual received at its processing facility(ies) and will evaluate and monitor contamination of commodities (such as glass and plastic in paper), to increase the proportion recycled of incoming material and decrease contamination of commodities. AW will develop and conduct an on-going audit program that includes sorting of truck loads of recyclables, in order to better target it's public education materials.

#### **Harmonization with Other Area Curbside Recycling Programs**

AW will examine the materials collected in other Puget Sound area programs, including City of Seattle, and will recommend which of these materials could be collected in Snohomish County and which materials it would advise against. These recommendations will be discussed in a quarterly meeting in time for revisions to be made in the next distribution of recycling instructions.

### **Targeted Commodities**

Due to green house gas emission impacts and other environmental benefits, AW will target efforts to increase the recycling of all metals, paper and biogenic organics. This includes increasing promotion of small metals collected at curbside.

### **E-Waste, Problematic and Household Hazardous Waste**

The purpose of this activity is to ensure high diversion of problematic and hazardous materials in the waste stream and to assist customers in accessing and benefiting from newly emerging programs such as e-waste recycling.

AW will continue to implement an educational program to educate its customers on ways to properly recycle/dispose of E-Waste and household hazardous waste by:

- Distributing updated information to AW call center staff access information on locations and services for electronic waste, other problematic materials, and household hazardous waste.
- Include in its information mailers reference to websites and phone numbers where Snohomish county residents and businesses can access information on locations and services for electronic waste, other problematic materials, and household hazardous waste.
- Determine and implement activities, such as use of dumpster decals, to better inform residential and commercial customers of proper recycling and disposal regulations.
- Implement a program, in cooperation with the Solid Waste Division, to better inform customers of the ban on the disposal of fluorescent lamps, including handling instructions and recycling options.

## **Organics Collection**

AW will continue to take the lead and work cooperatively with Snohomish County to promote the food waste service to all AW single-family customers. AW will utilize bill inserts, brochures or other public education mechanisms, including direct mail, to provide information to all residential customers regarding food waste and yard waste programs. AW will access the results of its efforts in the previous agreement and will discuss next steps with the County.

In an effort to drive year-round participation in food scrap collection and reduce collection schedule confusion in the residential sector, AW may pilot or implement weekly collection of organics in areas mutually agreeable to AW and the County. Transition of yard waste and food scrap collection to weekly service year-round may serve as a first step towards every other week garbage service in the County.

AW will annually coordinate with Cedar Grove Compost, or any other permitted compost facility receiving curbside organics, to:

- Confirm materials that can be received and properly composted at the facility;
- Determine key contaminants and what might be done to minimize these contaminants;
- Determine new materials that might be added to the program; and
- Discuss any other operational matters beneficial to customers, the County, and the environment.

Results of discussions will be summarized in a memorandum to the County before the Q1 (October) quarterly meeting.

During the period covered in this agreement, AW will consider if a compost distribution program for its customers would be beneficial and feasible to undertake. If so, AW will propose to the County how it could implement such a program for consideration in the next Revenue Sharing agreement. AW will document its determination and process for reaching its determination in a memorandum to the County before the Q3(April) quarterly meeting.

## **Planning for Possible Future Transition to Every-other-week/Weekly Recycling, Weekly Organics, Every-other-week Garbage**

AW will develop a draft outline, including steps to be undertaken and realistic schedule, for the possible transition from the current set of services to every-other-week garbage service provided universally and combined with every-other-week or weekly recycling and weekly organics collection. The draft will serve as a basis of discussion with the Division during quarterly meetings, and will be provided prior to the first quarterly meeting in 2011.

## Key Deliverables and Timeline

<b>Activity:</b>	<b>Date Due:</b>
Data Reporting /Monthly Reporting	last day of following month
Coordination Meetings and Quarterly Updates	Q1 – Oct 2010 Q2 – Jan 2011 Q3 – Apr 2011 Q4 – Jun 2011
<ul style="list-style-type: none"> <li>• Materials to be covered in the meetings should be received a minimum of two working days prior to the meeting date.</li> </ul>	
Promotion of Recycling Programs	Ongoing, instructions circulated at least once per year
Outreach Plan	Prior to Q1 (Oct) meeting including other agreement elements related to education and outreach. Timeline for specific elements determined by plan
Multi-family Outreach implementation	Ongoing beginning Q1 (Oct) meeting Pilot consideration by Q2 (Jan) meeting
Area Recycling Coordinator	Hired by and should attend Q2 (Jan) meeting
Recycling Audit Analysis	As available
Harmonization with other area programs	Q1 (Oct) meeting
Organics related proposals and coordination	Prior to Q2 (Jan) meeting
Planning for transition to EOW garbage	Prior to Q3 (Apr) meeting 2011 with further discussion to follow
Summary report and compiled deliverables	Daft May 15, 2011 Final June 15, 2011
Report to Snohomish County SWAC	May SWAC meeting 2011
Finalize new Agreement	June 15, 2011

### **AW Reporting to Snohomish County SWAC**

AW will report on its efforts described in this agreement and proposed activities for the next 2011-2012 agreement to the Snohomish County Solid Waste Advisory Committee at the SWAC's May 2011 meeting, unless the SWAC's agenda does not accommodate a presentation.

### **County Reporting to the WUTC**

If all of the goals and program components specified in this plan are achieved, the County agrees to provide a written recommendation to the WUTC that AW will retain 50% of Allied Waste and Snohomish County Revenue Sharing Plan (2010-2011) commodity values, for the September 1, 2010 August 31, 2011 period.



### Recycling Goals

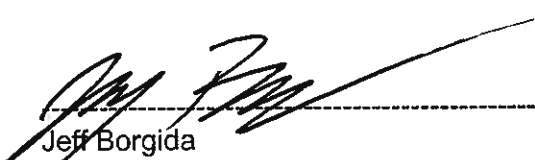
The goal of this agreement is to increase recycling levels of AW customers. AW and Snohomish County will use available data and data required by this agreement to monitor changes in recycling and or garbage levels. As a result of the programs, activities, and infrastructure improvements implemented by AW, and associated with the ongoing series of revenue sharing agreements and addenda, the parties expect to maintain the recycling levels achieved, increase organics recycling as a result of adding food waste to yard waste services, and to improve the quality of materials recycled by residential customers.

### Continued Cooperation

In addition to the provisions of the Plan and the Addendums, the County and AW agree to continue to look for means of diverting material away from landfill disposal and increasing the number of residential customers it services through its curbside collection programs. The County and AW further agree to negotiate in good faith enhancements to the recycling services being provided by AW.

**Allied Waste Authorized Representative**

**Date**



Jeff Borgida

General Manager, Allied Waste Services of Lynnwood

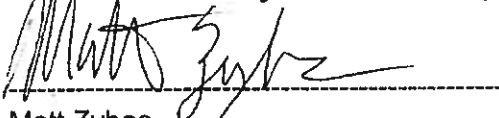
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### SNOHOMISH COUNTY CERTIFICATION

With this acknowledgement, Snohomish County hereby certifies this Recycling Plan is consistent with the County's Comprehensive Solid Waste Management Plan and the County's understanding of RCW 8 1.77.185.

**Snohomish County Authorized Representative**

**Date**



Matt Zybas

Director, Snohomish County Solid Waste Division

7/13/10