

BEFORE THE WASHINGTON UTILITIES AND TRANSPORTATION COMMISSION

DOCKET NO. UE-16 _____

DOCKET NO. UG-16 _____

DIRECT TESTIMONY OF
SCOTT L. MORRIS
REPRESENTING AVISTA CORPORATION

1 **I. INTRODUCTION**

2 **Q. Please state your name, employer and business address.**

3 A. My name is Scott L. Morris and I am employed as the Chairman of the
4 Board, President and Chief Executive Officer of Avista Corporation (Company or Avista),
5 at 1411 East Mission Avenue, Spokane, Washington.

6 **Q. Would you please briefly describe your educational background and
7 professional experience?**

8 A. Yes. I am a graduate of Gonzaga University with a Bachelors degree and a
9 Masters degree in organizational leadership. I have also attended the Kidder Peabody
10 School of Financial Management.

11 I joined the Company in 1981 and have served in a number of roles including
12 customer service manager. In 1991, I was appointed general manager for Avista Utilities'
13 Oregon and California natural gas utility business. I was appointed President and General
14 Manager of Avista Utilities, an operating division of Avista Corporation, in August 2000. In
15 February 2003, I was appointed Senior Vice-President of Avista Corporation, and in May
16 2006, I was appointed as President and Chief Operating Officer. Effective January 1, 2008,
17 I assumed the position of Chairman of the Board, President, and Chief Executive Officer.

18 I am a member of the Gonzaga University board of trustees, a member of Edison
19 Electric Institute board of directors, a member of the American Gas Association, and
20 immediate past chair of the Washington Roundtable. On January 1, 2011, I was appointed
21 to the Federal Reserve Bank of San Francisco, Seattle Branch board of directors and
22 currently serve as chair. I also serve on the board of trustees of Greater Spokane
23 Incorporated.

1 **Q. What is the scope of your testimony in this proceeding?**

2 A. I will summarize the Company's rate request in this filing, and provide some
3 context for why there is a continuing need for retail rate increases, not just for Avista, but for
4 the electric and natural gas utility industry in general. I will discuss the Company's proposal
5 for an 18-month rate plan in order to move toward the rate adjustments resulting from the
6 conclusion of general rate cases occurring in the summer months instead of the middle of the
7 winter. This will allow customers to be aware of any base rate changes prior to the heating
8 season.

9 I will provide an overview of changes underway at Avista which are designed to
10 meet current and future customer expectations, our communications initiatives to help
11 customers better understand the changes in costs that are causing rates to increase, and
12 briefly explain the Company's customer support programs in place to assist our customers.
13 Finally, I will introduce each of the other witnesses providing testimony on the Company's
14 behalf.

15 A table of contents for my testimony is as follows:

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26 **Q. Are you sponsoring exhibits in this proceeding?**

1 A. Yes. I am sponsoring two exhibits. Exhibit No. ____ (SLM-2) includes an
2 overview of Avista and its utility and subsidiary operations, as well as a diagram of Avista’s
3 corporate structure, and Exhibit No. ____ (SLM-3) includes a map showing Avista’s
4 electric and natural gas service areas.

5

6

II. SUMMARY OF RATE REQUESTS

7

**Q. Would you please provide more detail regarding the Company’s request
8 for an 18 month rate plan?**

9

A. Yes. In this filing, the Company is proposing an 18-month rate plan
10 including the period January 1, 2017 through June 2018. In recent years the Company has
11 filed general rate cases in the first quarter of the year, and the rate adjustments resulting
12 from the cases have generally been implemented in January, which is the middle of the
13 winter heating season. The 18-month proposal in this filing is intended to change the
14 “cycle” of base rate adjustments from the middle of winter to the middle of the summer
15 months. If the base rate adjustments occur in the summer months, then customers will be
16 aware of these adjustments prior to entering the winter heating season, and will not
17 experience a base rate increase in the middle of winter.

18

Under Avista’s 18-month proposal in this case, base retail rates would increase on
19 January 1, 2017, and a second-step base rate increase would occur on January 1, 2018.
20 Future general rate cases would be filed in the summer months, with any rate adjustments
21 expected to occur the next summer.

22

With regard to the proposed January 1, 2018 second-step electric base rate increase
23 in this filing, Avista is proposing to offset the bill impact to customers with a rebate of

1 available Energy Recovery Mechanism (ERM) dollars. The ERM currently has a rebate
 2 deferral balance (due to customers) of \$18 million. The Company proposes to credit a
 3 portion of these dollars back to customers from January through June 2018 to offset the bill
 4 increase to electric customers from the January 1, 2018 second-step base rate increase.

5 The net effect of the 18-month plan for electric customers is a proposed bill increase
 6 to customers on January 1, 2017, and no further base rate increase impact to the customers'
 7 bill prior to July 1, 2018. For natural gas service, customers would see a second-step rate
 8 increase on January 1, 2018 of approximately 1%.

9 **Q. Please provide an overview of Avista's 2017 electric rate request in this**
 10 **filing.**

11 A. Avista is proposing an overall increase in electric base revenues of \$38.6
 12 million or 7.8%. The Company's request is based on a proposed rate of return of 7.64%
 13 with a common equity ratio of 48.5% and a 9.9% return on equity. Avista is requesting an
 14 overall net electric bill increase of 7.6%. Details of the changes in costs related to the
 15 proposed revenue increase are provided by later witnesses. Company witness Mr. Ehrbar
 16 will provide details of the proposed rate spread for the increase to each electric customer
 17 class, as shown in the illustration below:

18 **Illustration No. 1:**

<u>Rate Schedule</u>	<u>Increase in Base Rates</u>	<u>Increase in Billing Rates</u>
19 Residential Schedule 1	8.4%	8.2%
20 General Service Schedules 11/12	7.0%	6.8%
21 Large General Service Schedules 21/22	7.5%	7.4%
22 Extra Large General Service Schedule 25	6.8%	6.7%
23 Pumping Service Schedules 31/32	8.7%	8.5%
Street & Area Lights Schedules 41-48	<u>10.3%</u>	<u>9.9%</u>
Overall	<u>7.8%</u>	<u>7.6%</u>

1 **Q. Please provide an overview of Avista's 2018 second-step electric rate**
 2 **request in this filing.**

3 A. Avista is proposing an overall increase in electric base revenues of \$10.3
 4 million or 3.9% to become effective January 1, 2018. However, as explained earlier, the
 5 Company is proposing to offset the second-step bill impact to customers with a rebate of
 6 ERM dollars. The proposed electric base revenue increase together with the ERM offset is
 7 shown in Illustration No. 2 below. The proposed net bill change to electric customers on
 8 January 1, 2018 is zero.

9 **Illustration No. 2:**

<u>Rate Schedule</u>	<u>Increase in Base Rates</u>	<u>Increase in Billing Rates</u>
Residential Schedule 1	4.2%	0.0%
General Service Schedules 11/12	3.5%	0.0%
Large General Service Schedules 21/22	3.8%	0.0%
Extra Large General Service Schedule 25	3.5%	0.0%
Pumping Service Schedules 31/32	4.3%	0.0%
Street & Area Lights Schedules 41-48	<u>5.0%</u>	<u>0.0%</u>
Overall	<u>3.9%</u>	<u>0.0%</u>

16 **Q. Is the Company proposing to update power supply costs as part of the**
 17 **18-month rate plan?**

18 A. Yes. The Company proposes to update its power supply costs sixty (60) days
 19 prior to new rates going into effect on January 1, 2017, as well as for January 1, 2018. As in
 20 prior cases, this update in power supply costs, just before new base retail rates go into effect,
 21 will reflect the most recent information available for power supply costs. The updated
 22 power supply cost data will not only be reflected in the base rate adjustment, but will also

1 reset the base for the ERM calculations for the future rate period. Company witness Mr.
2 Johnson provides additional details related to this power supply update.

3 **Q. What is Avista's 2017 natural gas rate request?**

4 A. With regard to natural gas, the Company is requesting an overall base
5 revenue increase of \$4.4 million, or 5.0% in base rates effective January 1, 2017. The
6 proposed general increase over present billing rates, including all other rate adjustments
7 (Purchased Gas Cost Adjustment, Demand Side Management, etc.), is 2.8%. As with the
8 electric increase, the Company's request is based on a proposed rate of return of 7.64% with
9 a common equity ratio of 48.5% and a 9.9% return on equity. The proposed rate spread for
10 each natural gas customer class is shown in Illustration No. 3 below:

11 **Illustration No. 3:**

<u>Rate Schedule</u>	<u>Increase in Margin Rates</u>	<u>Increase in Billing Rates</u>
General Service Schedule 101	6.2%	3.6%
Large General Service Schedules 111/112	0.0%	0.0%
Ex. Lg. General Service Schedules 121/122	0.0%	0.0%
Interrupt. Sales Service Schedules 131/132	2.8%	1.0%
Transportation Service Schedule 146	<u>7.9%</u>	<u>7.8%</u>
Overall	5.0%	2.8%

17

18 **Q. What is Avista's 2018 proposed natural gas revenue adjustment?**

19 A. The Company is proposing a second-step natural gas revenue increase on
20 January 1, 2018 of \$0.9 million, or 1.8% in base rates. The proposed increase in billing
21 rates, including all other rate adjustments (Purchased Gas Cost Adjustment, Demand Side
22 Management, etc.), is 1.0%. The proposed rate spread for each natural gas customer class is
23 shown in Illustration No. 4 below:

1 **Illustration No. 4:**

	<u>Increase in</u>	<u>Increase in</u>
<u>Rate Schedule</u>	<u>Margin Rates</u>	<u>Billing Rates</u>
3 General Service Schedule 101	2.2%	1.3%
4 Large General Service Schedules 111/112	0.0%	0.0%
4 Ex. Lg. General Service Schedules 121/122	0.0%	0.0%
5 Interrupt. Sales Service Schedules 131/132	1.1%	0.4%
5 Transportation Service Schedule 146	<u>2.8%</u>	<u>2.8%</u>
6 Overall	1.8%	1.0%

7 **Q. Is the Company proposing any changes to the cost of natural gas for its**
8 **retail natural gas customers in this case?**

9 A. No. Avista is not proposing changes in this filing related to the commodity
10 cost of natural gas or upstream pipeline transportation costs. Changes in the commodity cost
11 of natural gas and transportation costs included in customers' rates are addressed in the
12 Company's annual Purchased Gas Cost Adjustment (PGA) filing.

13

14 **III. THIS CASE REFLECTS PURPOSEFUL CHANGES DESIGNED**
15 **TO MEET CURRENT AND FUTURE CUSTOMER NEEDS AND EXPECTATIONS**
16

17 **Q. What steps is Avista taking to meet the needs and expectations of its**
18 **customers, both now and into the future?**

19 A. Avista continues to partner with its customers and other stakeholders to
20 change and adapt its operations, and its utility infrastructure, to meet the needs and
21 expectations of not only our customers, but all of our stakeholders. We are continuing to
22 build on the recent advancements in products, services and changes in our operations. Many

1 of the recent changes were developed and implemented in partnership with the Commission
2 Staff, Public Counsel, low income agencies, and representatives of other customer groups.¹

3 Although in these and other regulatory proceedings we find ourselves on “opposite
4 sides of the table,” so to speak, in litigating or negotiating outcomes, we all share the same
5 ultimate interests and goals; to provide Avista’s customers with safe, reliable service at the
6 lowest reasonable cost, while at the same time providing a fair rate of return on investment
7 for shareholders.

8 As we progress through 2016 and into 2017 and beyond, we will continue to
9 transition from the more traditional electric and natural gas utility selling kilowatt-hours and
10 therms at a price, to a utility that increasingly partners with its customers and other industry
11 stakeholders to provide more energy-related services and information.

12 Avista’s 2015 Electric Integrated Resource Plan includes a preferred energy resource
13 strategy of energy efficiency, upgrades to our existing generation facilities, and new natural
14 gas-fired generation. Our future also includes increased emphasis on new renewable energy
15 resources such as solar, and demand response.

16 Since 2002 we have offered customers the opportunity to purchase blocks of power
17 from wind, solar and biomass renewable resources. Today, we have added access to
18 information about solar installation for homes and businesses. We have developed a “solar
19 concierge” page on our website that helps customers determine if solar is a cost-effective
20 alternative for them. And for customers that do not want to install solar equipment at their

¹ In my testimony the Commission Staff refers to the Staff of the Washington Utilities and Transportation Commission, Public Counsel is the Public Counsel Unit of the Washington Attorney General’s Office, ICNU is the Industrial Customers of Northwest Utilities, and NWIGU is the Northwest Industrial Gas Users.

1 premise, in 2015 Avista offered the first, and largest, community solar project among
2 investor-owned utilities in the Pacific Northwest.

3 In developing our 2015 Electric IRP, Avista retained a consultant to study the near-
4 term and long-term potential for commercial and industrial demand response through means
5 such as direct load control, curtailment of energy by customer choice, and critical peak
6 pricing. Our utility future will involve an increased partnership with our customers behind
7 the meter on energy efficiency, distributed generation at the customer's premise, and
8 demand response programs, among others.

9 However, to enable this future we must have the foundational tools and technology
10 in place to facilitate it. Part of this foundation is the recently completed customer care and
11 billing system (Project Compass) that went into service in February 2015. This new system
12 will enable timely access to information for the Company as well as our customers, and will
13 facilitate the offering of future products, services and pricing options for our customers, and
14 will enable and support future utility operations that have less impact on our environment.

15 Another building block for the future is Avista's planned installation of Advanced
16 Metering Infrastructure (AMI). AMI is one element of a range of new smart grid
17 technologies,² and is rapidly becoming the metering standard for the utility industry. AMI
18 involves meters capable of two-way communication and are equipped with the ability to
19 measure the incoming and outgoing flow of electricity from a customer's premise in
20 configurable intervals that range from 5 minutes to an hour. This communication capability
21 means the meter can remotely transmit energy-use information to the utility and the

² Smart grid technologies include a range of remote sensing and automation devices, and data analysis and two-way communications systems that are being deployed across the electric grid to improve operations and reliability, optimize energy supply and demand, and enable customers to better understand and capture greater value from the energy they use.

1 customer, and can also receive and respond to signals sent from the utility to the meter.
2 Company witness Ms. Rosentrater provides a detailed explanation of the many benefits
3 associated with AMI, as well as the costs associated with the installation and operation of
4 this technology.

5 Some of the recent advancements and improvements for our customers are
6 summarized below. These are just the beginning of what is to come as we partner with our
7 customers and our other stakeholders in developing an energy future where we use energy
8 efficiently and minimize the impact on our environment.

9 **Community Solar Project:** Avista's community solar project was built on land the
10 Company owns in Spokane Valley, Washington. Customers who elected to
11 participate in the project were asked to make an upfront contribution equal to their
12 portion of the overall project costs, including both initial costs and ongoing costs,
13 such as operation, maintenance, administrative, etc., that will be incurred throughout
14 the life of the program. This community solar program was open to both residential
15 and non-residential customers in Washington and participation was voluntary. The
16 project consists of six separate solar arrays, with 252 panels each, for a total of 1,512
17 panels. Each panel is rated at approximately 280 Watts, resulting in a total
18 generating capability of the community solar array of 423 kilowatts, or a little less
19 than one-half megawatt. Customers are receiving a credit on their monthly bills
20 based on the actual generation from the panels. The project has provided the
21 opportunity for Washington customers to participate directly in solar generation,
22 without having the solar equipment at their premise.
23

24 **Battery Electricity Storage at Schweitzer Engineering Laboratories:** Avista's
25 Energy Storage project builds upon the technology upgrades in Pullman,
26 Washington, and is part of the Company's investment into research that will improve
27 power system reliability by addressing one of the biggest challenges facing the
28 energy industry – how to integrate power generated from intermittent renewable
29 sources such as wind and solar into the electrical grid. The 1 MW, 3.2 MWh large-
30 scale battery storage system uses batteries manufactured in Washington in a real-
31 world setting at Schweitzer Engineering Laboratories in Pullman. The system went
32 online in 2015, and is the result of a partnership between Avista and the State of
33 Washington, with both parties contributing funding for the project. Batteries such as
34 this one provide the capability to store power generated by renewable sources when
35 it's abundant, for example when the wind is blowing, and distribute energy when it's
36 needed, regardless of weather patterns.
37

1 **Compressed Natural Tariff Service:** Avista’s compressed natural gas (CNG)
2 initiative is designed to reduce fuel costs and reduce our carbon footprint by adding
3 more Natural Gas Vehicles throughout our fleet. CNG is a safe, clean and efficient
4 alternative fuel that serves Avista and a growing number of vehicles on the road. In
5 addition, in 2015 Avista proposed, and the Washington Commission approved, a
6 new tariff service offering for CNG fleet operators who may, from time to time,
7 require backup and supplemental CNG services. Several CNG fleet operators in the
8 Spokane area have, or will be installing, natural gas compression facilities at their
9 individual premises to serve their CNG fleet.

10
11 **Proposed Electric Vehicle Charging Equipment Pilot:** In January 2016, Avista
12 proposed a two-year pilot program in Washington to install AC Level 2 Electric
13 Vehicle Supply Equipment (EVSE) as a means to better understand Electric Vehicle
14 (EV) charging at home, at work and in public areas, i.e., what is needed, what is
15 effective, and how it may affect the grid in the future. The pilot will help Avista
16 better understand how to maximize the benefits of EVs for all our customers in the
17 years ahead, as well as supporting a cleaner environment through the increased use
18 of EVs in the Spokane area. By installing a limited number of EVSE in beneficial
19 workplace and public areas, we will also help support greater EV adoption in our
20 service territory and pave the way for effective long-term programs. In addition to
21 the Level 2 EVSE installations, Avista is proposing to install DC Fast Charging
22 EVSE at seven locations as part of the pilot program.

23
24 **Proposed Payment by Bank Card Without a Per-Transaction Fee:** The Company
25 has requested approval of a program in all of its jurisdictions (Washington, Idaho,
26 and Oregon) to allow all residential customers to pay their electric and natural gas
27 bills with a bank card without a per-transaction fee. Currently when customers use a
28 debit card or credit card to pay their bill, they are charged a transaction fee by the
29 payment vendor of \$3.50 for each payment. Under the proposed program, all
30 residential customers would have the opportunity to pay their monthly bills by debit
31 card or credit card without the individual per-transaction fee. Additional payments
32 options such as these generally lead to fewer credit collections and fewer calls to our
33 customer service call center for assistance. Customers that self-serve, pay on time,
34 and are satisfied with the options they have are the least expensive to serve, which is
35 a benefit to all customers. Giving customers options to pay by the method of their
36 choice without incurring additional fees will lead to more satisfied customers and
37 ultimately savings for all customers.

38
39 **HVAC Filter Replacement Program:** This program is designed to educate
40 customers on the value of replacing filters, and offer choices to customers to make it
41 more convenient for them to remember to replace their filters. In addition to
42 extending the life of a furnace, improved operating performance results in reduced
43 energy usage, which results in lower energy bills. This program was launched in
44 August of 2015, and it is available to all Avista customers in Washington, Idaho and
45 Oregon. Through the filter program, customers have three convenience options: 1)

1 Receiving an e-mail reminder from Avista on a periodic basis to replace their filter,
 2 2) receiving an e-mail reminder with promotional codes from manufacturers and
 3 vendors for discounts on filter purchases, and 3) the opportunity to order filters
 4 directly from a vendor, for delivery to their home or business on a schedule chosen
 5 by the customer. In the first five months of the program, 1,447 customers have
 6 signed up for this program.³

7
 8 **Multi-Year Funding Increases for Low Income Bill Payment Assistance:** Based
 9 on proposals by Avista, the UTC Commission Staff, Public Counsel, and The Energy
 10 Project (representing low income customers), the Washington Commission recently
 11 approved a five-year plan that increases electric and natural gas funding available
 12 each year in the Low Income Rate Assistance Program (LIRAP) to assist customers
 13 with the greatest need in paying their energy bills. The community action agencies
 14 in Avista's service area partner with Avista to identify customers that qualify for
 15 assistance, and work with the Company in implementing this program.

16
 17 **Mobile Outreach Van:** Avista offers many opportunities throughout the year for
 18 customers to attend energy fairs or workshops to learn more about energy assistance,
 19 energy efficiency and the resources available to them. But some of our more
 20 vulnerable customers have a hard time getting to an event to access these resources.
 21 So to ensure that we are reaching as many customers who need our help as we can,
 22 Avista created the Energy Resource Team van. The van is fully loaded with energy
 23 efficiency items such as rope caulk, V-seals and coil cleaners, as well as
 24 informational materials about bill options, assistance and efficiency. A laptop
 25 resides with the van, so employees can demonstrate our many online tools in action.
 26 In 2015 the van expanded outreach efforts to 6,596 individuals through 69 events
 27 throughout our service territory, many of which were in conjunction with the Second
 28 Harvest Food Bank mobile food pantry.

29
 30 **Q. As Avista invests in new technology and develops new programs to**
 31 **enable new products, services and opportunities for its customers to the future, how**
 32 **will this affect investment in the existing utility infrastructure?**

33 A. The Company will continue to invest in the facilities we use every day to
 34 deliver energy to our customers in order to maintain reliable service. In some instances we
 35 have what we refer to as asset management plans, which are designed to determine the

³ To date, 733 customers have requested an email reminder without coupons, 676 customers requested email reminders with coupons and 38 customer have signed up to receive filters direct from the vendor. (733+676+38=1,447)

1 efficient life cycle of the assets. These asset management plans assess the useful life of the
2 particular assets and the appropriate time to replace the assets, balanced against the
3 operations and maintenance costs associated with maintaining assets that are toward the end
4 of their useful life. These asset management plans allow the Company to systematically
5 replace the assets over time in a manner that optimizes the value of the assets, while still
6 maintaining reliable service to customers. Ms. Rosentrater describes some of these asset
7 management plans in more detail.

8 We believe the current reliability of our system is satisfactory and is meeting the
9 needs and expectations of our customers and other stakeholders. Much of our continuing
10 investment in utility infrastructure is related to maintaining the current level of reliability,
11 through maintaining and upgrading our existing facilities.

12 As we systematically replace our utility assets over time we are replacing structures
13 and equipment that were installed many years ago (in many cases 50 to 70 years ago), when
14 the cost of installation was very low as compared to the cost to replace them today. And
15 these older facilities have been depreciated to a point where the costs to customers
16 embedded in retail rates is very low.

17 The retail rates set by the Commission for customers are cost-based, i.e., the retail
18 rates reflect the actual costs associated with the assets serving customers, whether they were
19 installed last year, or 70 years ago. The new facilities replacing the old ones, in many cases,
20 provide a continuation of the same service, such as an old wood pole and transformer being
21 replaced with a new pole and transformer. Therefore, as utility structures and equipment are
22 replaced, retail rates must go up to reflect today's higher costs of the new facilities.

1 At the same time that our costs of facilities are increasing, our sales of electricity and
2 natural gas year-over-year are growing at a relatively slow pace. This low load growth is
3 due, at least in part, to continuing advancements in the efficiency of end-use equipment,
4 appliances and other devices, which results in lower energy usage by customers. In
5 addition, Avista continues to run its successful energy efficiency programs, which encourage
6 and assist our customers to use less energy in their homes and businesses. Avista's energy
7 efficiency programs include not only our direct incentive programs that help fund energy
8 efficiency measures for customers, and engineering assistance to help design and implement
9 energy efficient measures, but also extensive education and information to encourage
10 customers to take steps to use energy more efficiently.

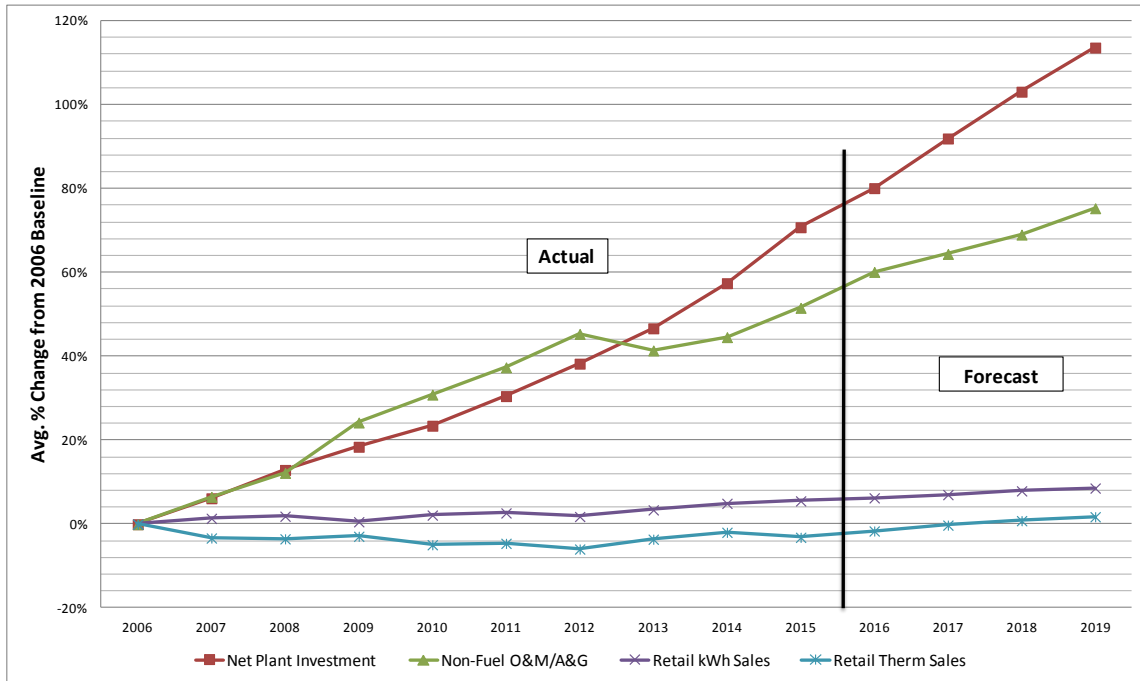
11 In the long-term, this investment in energy efficiency is absolutely the right thing to
12 do and will allow us to avoid building or acquiring new, higher-cost generating resources in
13 the future. However, it also contributes to lower revenue growth to cover the investments
14 necessary to maintain a safe, reliable utility system to serve our customers.

15 Avista's annual customer growth, and total sales growth, is currently approximately
16 1%, and it is expected to continue at or near this level for the foreseeable future. Net plant
17 investment and operating expenses, however, are growing at a faster pace. Avista's
18 obligation to serve all customers with safe, reliable service, and maintain a high level of
19 customer satisfaction, demands continued investment in facilities, as well as utility operating
20 expenses necessary to accomplish these objectives.

21 **Q. How does Avista's growth in net plant investment and operating**
22 **expenses compare with the growth in sales, both for the recent historical period as well**
23 **as expectations for the future?**

1 A. The graph in Illustration No. 5 below shows actual information for the period
 2 2006 to 2015, and forecast information for 2016 to 2019.

3 **Illustration No. 5**



13
14 The red line on the graph shows the actual growth in net utility plant investment
 15 (electric and natural gas combined) through 2015, and the expected growth for 2016 through
 16 2019. The purple and blue lines on the graph show the changes in retail kilowatt-hour
 17 (kWh) sales and retail therm sales, respectively, for the same time period. The graph shows
 18 that net plant investment is growing at a much faster pace than sales. The green line on the
 19 graph also shows that non-fuel operations and maintenance (O&M) expenses and
 20 administrative and general (A&G) expenses are growing at a faster pace than sales.

21 Because annual costs are growing at a faster pace than sales, it is necessary to
 22 increase retail rates each year so that total revenues are sufficient to cover operating costs
 23 and provide a fair rate of return on investment for investors. These are the circumstances

1 facing not just Avista, but many investor-owned and consumer-owned utilities across the
2 country, and it is the primary reason Avista has requested electric and natural gas revenue
3 increases through this filing.

4 **Q. Does the Company critically evaluate the need for new plant investment**
5 **to ensure that the investments are necessary?**

6 A. Yes. Each year the departments across the Company assess the near-term
7 needs to maintain and upgrade the utility infrastructure and technology necessary to
8 continue to provide safe, reliable service to customers, as well as maintain a high level of
9 customer satisfaction. The departments develop business cases for specific projects and
10 programs that explain and support the need for the capital investment. These business cases
11 are submitted to a Capital Planning Group that meets on a regular basis to review and
12 prioritize all proposed utility capital investment projects.

13 After taking into consideration a number of factors, senior management of Avista
14 establishes a proposed capital budget amount for each year of the next five years, which is
15 presented to the Finance Committee of the Board of Directors⁴. These factors include, but
16 are not limited to, the total capital investment requests of the departments submitted to the
17 Capital Planning Group, the urgency of the projects, the opportunities and risks associated
18 with delaying the projects to a later date, and the overall bill impact to customers associated
19 with the annual capital budgets ultimately approved. These five-year capital budget
20 amounts are revisited each year to ensure that capital dollars are dedicated to the highest
21 priority projects.

⁴ The Finance Committee is presented with a five-year plan, but approves the plan for only the next operating year.

1 In recent years Avista has chosen to not fund all of the capital investment projects
2 proposed by the various departments in the Company, driven, in part, by the Company's
3 desire to mitigate the retail rate impacts to customers. The decision to delay funding certain
4 projects is made only in cases where the Company believes the amount of risk associated
5 with the delay is reasonable and prudent.

6 As a result of this constrained capital spend level, capital projects must be prioritized
7 so that the dollars flow where they are most needed. As unexpected, high-priority capital
8 projects arise, the capital projects for the year must be reprioritized to limit the total spend to
9 the amount established by the Company and approved by the Finance Committee of the
10 Board. This can cause some projects to be delayed so that higher-priority projects can be
11 completed.

12 In addition, some scheduled capital projects will encounter unexpected delays due to
13 such things as permitting issues, delays in receipt of materials and equipment, etc. A delay
14 in one project may allow another project to be accelerated in time as part of managing the
15 availability of our workforce and to continue to make progress on projects next in the
16 "queue" that need to be done. This reprioritization occurs within the Capital Planning
17 Group, which is charged with ensuring that the total capital spend for the year stays within
18 the limit approved by the Finance Committee of the Board.⁵

19 **Q. Is Avista continuing to take steps to manage the growth in its operating**
20 **costs?**

⁵ If circumstances indicate the capital spend for a year will exceed the level previously approved by the Finance Committee of the Board, the additional capital spend is presented to the Finance Committee for approval.

1 A. Yes. Avista is continuing to identify and implement measures to control its
2 costs. With regard to utility operating expenses, following the elimination of the defined
3 benefit pension plan for non-union new hires beginning in 2014, and the transition away
4 from providing medical coverage for non-union retirees,⁶ the Company continues to monitor
5 its compensation and benefits practices to ensure that they are competitive with those
6 offered by other similar utilities. Avista continues to design a portion of all employees'
7 compensation as pay-at-risk, which is dependent on achieving cost-saving targets each year
8 for O&M and A&G. In addition, Avista's asset management programs, that I mentioned
9 earlier, are designed, in part, to focus on capital projects that will decrease O&M costs.

10 As Avista continues to work to control costs, it is also experiencing a continuing
11 increase in various compliance and reporting requirements. These requirements involve,
12 among other things, monitoring, inspecting, testing, reporting, adding redundancy, and
13 increasing security – both physical security and cyber security. The requirements are driven
14 by, among other things, NERC requirements related to electric reliability, FERC
15 requirements related to assuring the existence of competitive wholesale markets,
16 environmental requirements to ensure we are being good stewards of the environment, and
17 financial requirements to ensure full and fair disclosure of information. Compliance with
18 these important requirements involve people and systems, which is putting upward pressure
19 on our O&M costs.

20 **Q. Is Avista mindful of the impact on retail rates for customers as it**
21 **maintains its existing utility infrastructure, manages its operating costs, and moves**

⁶ These changes for the bargaining unit will be subject to future negotiations.

1 **forward to provide more energy-related services and information to meet the future**
2 **needs and expectations of its customers?**

3 A. Yes. As Avista operates our utility business we are mindful of how
4 increasing costs affect our retail rates, and the effects that can have on our retail customers.
5 As I mentioned earlier, all of the stakeholders in our utility business, whether it be
6 customers, investors, regulators and other stakeholders, hold the same core interests in
7 common, which include the provision of safe, reliable energy service at the lowest
8 reasonable cost, while providing a fair rate of return on investment for shareholders. Our
9 decision-making incorporates a balancing of the competing interests of maintaining a
10 reliable system, preparing for the future, and limiting price increases to customers.

11 Unlike other businesses, Avista has a legal obligation to provide safe and reliable
12 service to every customer that requests service from the Company. When a new customer
13 requests service, we must hook them up even if the cost to serve that customer results in
14 increased costs to all other customers. Likewise, if the facilities serving an existing
15 customer are deteriorating and need repair, we must repair or replace them so that the
16 customer continues to receive safe, reliable service.

17 Without the obligation to serve, we could consider refusing to hook up new
18 customers in order to avoid increased costs to our existing customers, or no longer serve
19 some of the more remote, more costly areas to provide service, which would allow us to
20 avoid further investment, and reduce labor and other operating costs.

21 Unregulated businesses have the opportunity to shut down aging facilities or under-
22 producing retail outlets, eliminate product lines, and cut back on investment and
23 maintenance. As an example, on January 14, 2016 Walmart announced plans to close 269

1 underperforming retail stores of which 154 stores are in the United States. In their news
2 release they explained that:

3 Closing stores is never an easy decision, but it is necessary to keep the
4 company strong and positioned for the future, Doug McMillon, Walmart's
5 president and chief executive, said in a statement.

6 It's important to remember that we'll open well more than 300 stores
7 around the world next year, he said. So we are committed to growing, but
8 we are being disciplined about it.

9 On January 6, 2016, Macy's Department store announced the closure of its
10 downtown Spokane Washington store. The historic Macy's store in Spokane, the largest
11 retailer in downtown, is closing in March this year. The Cincinnati-based Macy's announced
12 plans in September to close 35 to 40 underperforming stores.

13 In contrast, Avista has an obligation to continue to serve all existing customers with
14 safe, reliable service, as well as hook up new customers that request service.

15 **Q. How have Avista customers' electric and natural gas utility bills changed**
16 **in recent years?**

17 A. The line graph in Illustration No. 6 below shows the change in the monthly
18 bill, from 2009 to 2016, for a Washington residential electric customer using an average of
19 1,000 kilowatt-hours per month. The graph shows that the average increase over time has
20 been 1.9% per year. By comparison, annual inflation, as measured by the Consumer Price
21 Index (CPI), has averaged 1.4% per year.

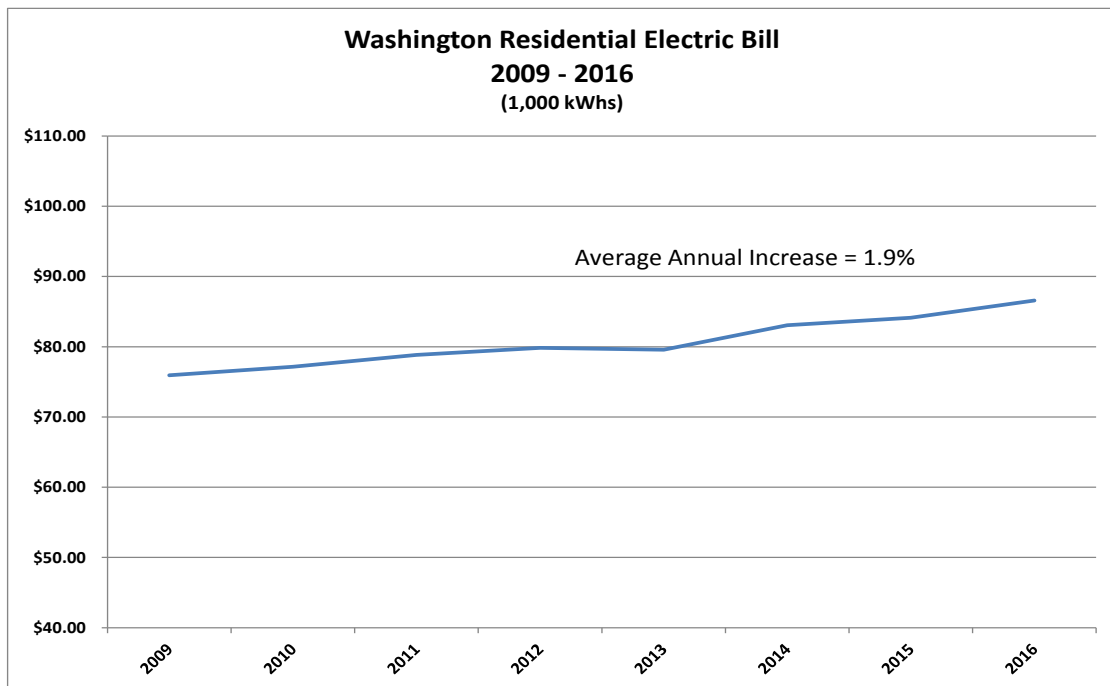
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24

25

1 **Illustration No. 6**



12 With regard to natural gas, the line graph in Illustration No. 7 below shows the

13 change in the monthly bill, from 2009 to 2016, for a Washington residential natural gas

14 customer using an average of 70 therms per month. The graph shows that customer bills

15 have dropped from approximately \$85 per month in 2009, to approximately \$65 per month

16 in 2016. The graph shows that bills have decreased significantly for this time period, even

17 as Avista has continued to make the necessary investments to maintain its delivery system.

18

19

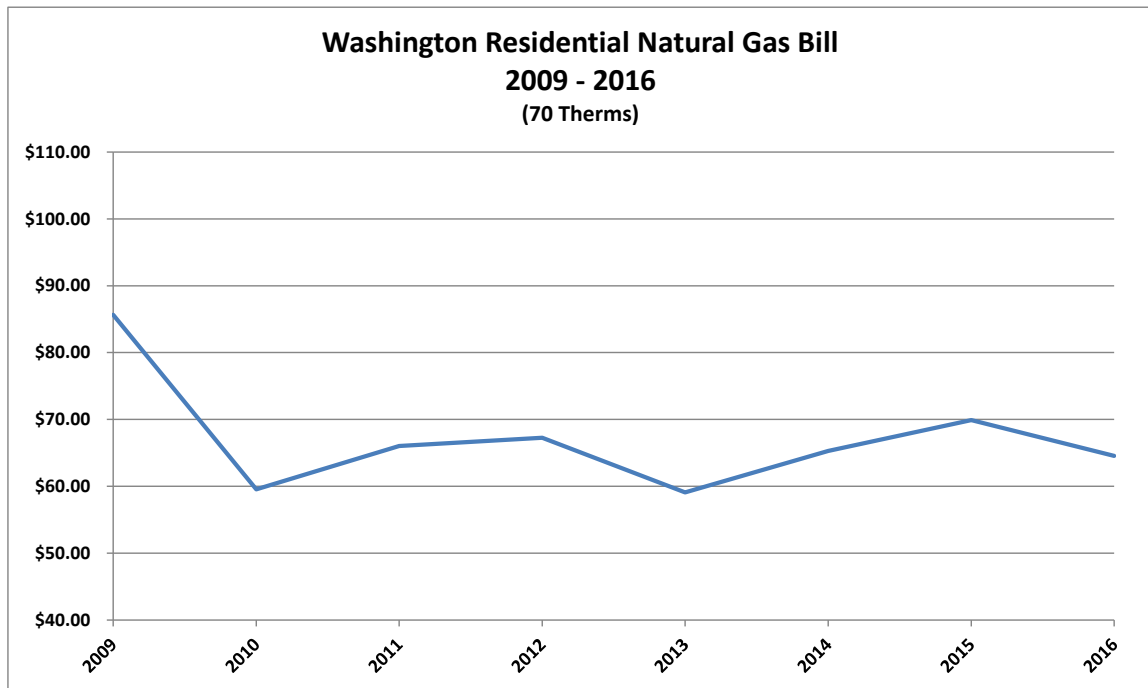
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21

22

23

1 **Illustration No. 7**



12

13 **Q. What are the primary factors causing the decrease in natural gas bills?**

14 A. The first, and most obvious, is the decrease in wholesale natural gas prices in

15 recent years. The strong supply of natural gas resulting from horizontal drilling has

16 continued to put downward pressure on the wholesale price of natural gas. The bar chart in

17 Illustration No. 8 below shows the weighted average cost of natural gas embedded in our

18 Washington customers' retail rates from 2009 through 2016. The full benefits of the

19 decrease in costs during this period are passed through to natural gas customers in our

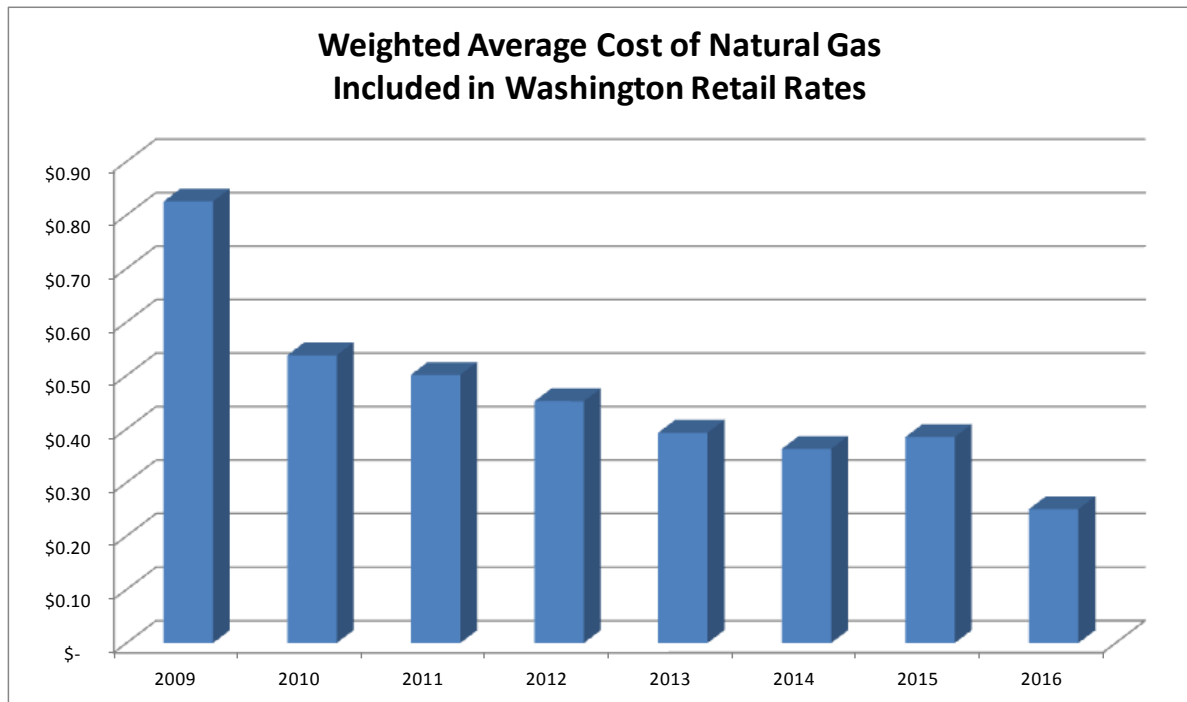
20 annual Purchased Gas Adjustment (PGA) filings, with new rates effective November 1st of

21 each year. The November 1, 2015 rate adjustment resulted in an approximate 15% decrease

22 to customers' bills.

23

1 **Illustration No. 8**



12

13 This decrease in the wholesale price of natural gas also results in decreased costs for

14 our electric customers. Avista now has a significant amount of natural gas-fired generation,

15 including the base load generation at Coyote Springs 2, and the Lancaster Plant; as well as

16 natural gas peaking generation at Rathdrum, Northeast, Kettle Falls and Boulder Park. The

17 decrease in natural gas prices reduces our overall power supply costs, and these benefits are

18 flowed through to our customers through a general rate case and through the Energy

19 Recovery Mechanism (ERM). In fact, as mentioned earlier, we are proposing in this case to

20 flow through to customers a portion of the benefits in the ERM balance to offset the second

21 step of the proposed revenue increase for January – June 2018.

22 **Q. Are there other changes that have reduced utility costs?**

1 A. Yes. A second major factor reducing costs is the decrease in interest expense
 2 for the Company. The bar chart in Illustration No. 9 below shows the cost of debt embedded
 3 in Avista’s Washington retail rates for the period 2009 through 2016. The average interest
 4 rate decreases from approximately 6.5% in 2009 to 5.2% in 2016. During this time period
 5 as Avista has refinanced its maturing debt and issued new debt, it has taken advantage of
 6 lower interest rates, as well as using a variety of terms and conditions, such as varying terms
 7 of maturity, in order to lower the overall cost of debt. The full benefit of the reduction in
 8 interest expense is passed on to both electric and natural gas customers through general rate
 9 cases.

10 **Illustration No. 9**

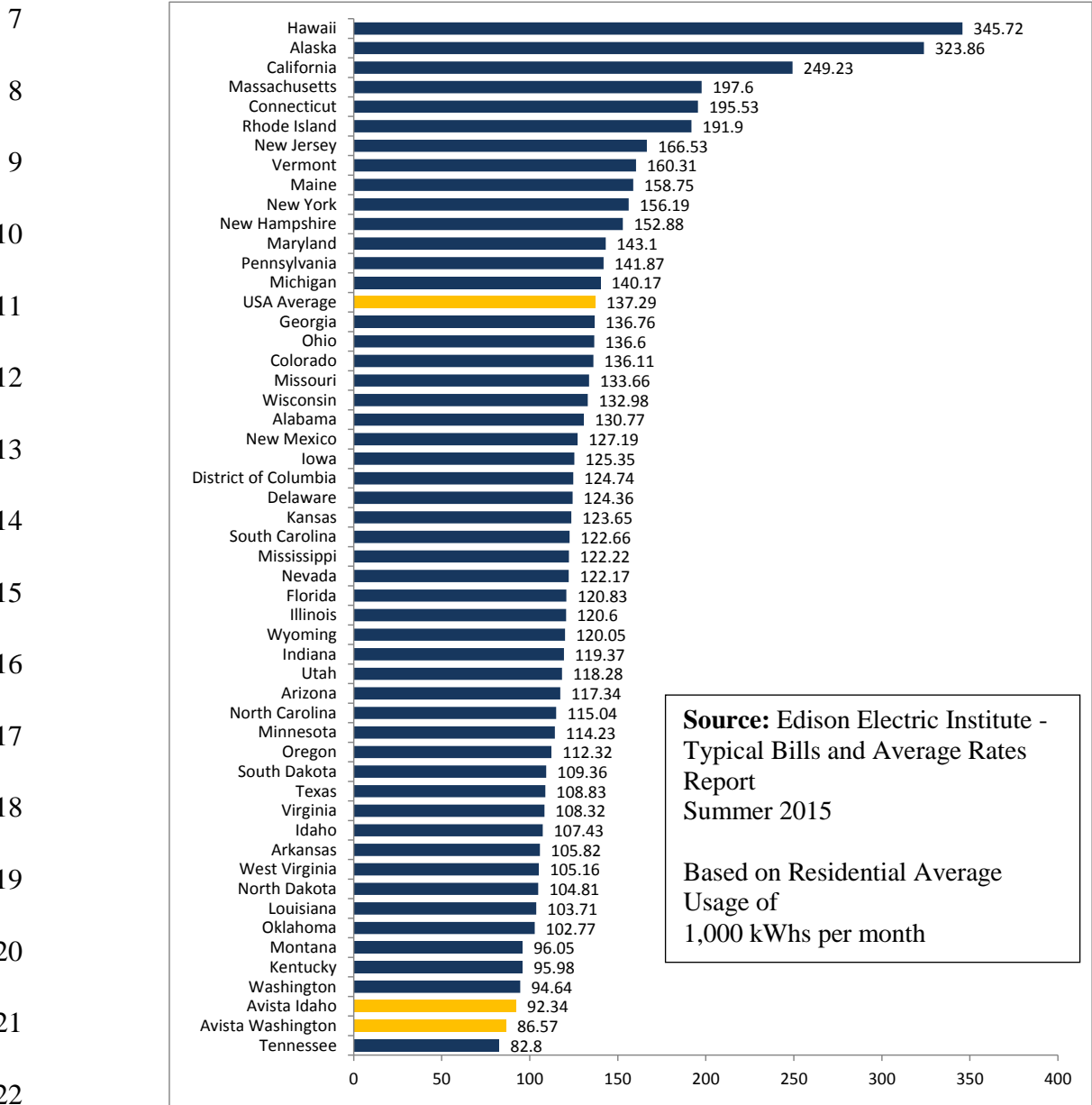


21

22 **Q. How do Avista’s retail rates compare to other utilities in the Northwest**
 23 **and across the country?**

1 A. Edison Electric Institute periodically prepares a comparison of residential
 2 electric bills for investor-owned utilities across the country. Illustration No. 10 below
 3 provides a comparison of an Avista residential customer’s monthly bill in Washington and
 4 Idaho with utility bills in other states. The chart shows that Avista’s residential customers’
 5 rates are among the lowest in the Country.

6 **Illustration No. 10 - Average Residential Monthly Electric Bill**



1 Our relatively low retail rates are due in large part to a history of our Company
2 aggressively pursuing the acquisition and preservation of a diversified portfolio of low cost
3 resources for the benefit of our customers. This portfolio includes hydroelectric, wood-
4 waste fired, gas-fired baseload, gas-fired peakers, and coal-fired generation, together with
5 long-term purchases of power and an aggressive energy efficiency program. Our low rates
6 are also a result of Avista's efforts to control its costs in order to keep retail rates as low as
7 reasonably possible.

8

9

IV. COMMUNICATIONS WITH CUSTOMERS

10 **Q. How is Avista communicating with its customers to explain what is**
11 **driving increased costs for the Company?**

12 A. The Company proactively communicates with its customers in a number of
13 ways: customer forums, one-on-one customer interactions through field personnel and
14 account representatives, bill inserts, social media, media contacts, group presentations, and
15 through our employees' involvement in community, business and civic organizations, to
16 name a few. We believe our communications are helping our customers and the
17 communities we serve better understand the issues faced by the Company, such as increased
18 infrastructure investment, environmental mitigation and security, all of which have led to
19 higher costs for our customers.

20 Our employees provide excellent customer service, and this focus on communicating
21 with our customers includes providing our employees messaging and new tools and training
22 to make it easier to communicate with friends, family and customers. We are finding that

1 once a customer talks with our employees, and voices their concerns and receives answers to
2 their questions, their satisfaction level increases.

3 We are also continuing our focus on informing customers of the many programs we
4 offer to provide assistance in managing their energy bills, and ensuring that our employees
5 are equipped to engage in these conversations.

6

7

V. CUSTOMER SATISFACTION

8 **Q. What kind of feedback are you receiving from customers related to**
9 **customer satisfaction?**

10 A. Our customer service surveys indicate that customer satisfaction remains
11 high. Our overall customer satisfaction from our voice-of-the-customer (VOC) surveys in
12 the fourth quarter of 2015 was 96% in our Washington, Idaho, and Oregon operating
13 divisions. The purpose of the VOC Survey is to measure and track customer satisfaction for
14 Avista Utilities' "contact" customers – i.e., customers who have contact with Avista through
15 the Contact Center and/or work performed through an Avista construction office. This
16 rating reflects a positive experience for customers who have contacted Avista related to the
17 customer service or field service they received. These results can be achieved only with
18 very committed and competent employees.

1 **VI. CUSTOMER SUPPORT PROGRAMS**

2 **Q. Please summarize briefly the customer support programs that Avista**
3 **provides for its customers in Washington.**

4 A. Avista Utilities offers a number of programs for its Washington customers,
5 such as energy efficiency programs, the Low Income Rate Assistance Program (LIRAP),
6 Project Share for emergency assistance to customers, the Customer Assistance Referral and
7 Evaluation Service (CARES) program, level pay plans, and payment arrangements. Some
8 of these programs will serve to mitigate the impact on customers of the proposed rate
9 increase.

10 In the 2014/2015 heating season nearly 29,000 Washington customers received
11 approximately \$8.2 million in various forms of energy assistance (Federal LIHEAP
12 program, LIRAP, Project Share, and local community funds). Some of the key programs
13 that we offer or support are as follows:

- 14
- 15 1. **Low-Income Rate Assistance Program (LIRAP).** Avista's Low Income Rate
16 Assistance Program in Washington collects approximately \$6.7 million per year
17 through electric and natural gas tariff surcharges. The Company, with the
18 assistance of community action agencies, directs these funds to customers least
19 able to pay for electric and natural gas service. The purpose of the LIRAP
20 program is to reduce the energy cost burden among those customers least able to
21 pay energy bills. In the 2014/2015 heating period, for example, the LIRAP funds
22 supplied close to 12,500 grants to our customers.
23
 - 24 2. **Project Share.** Project Share is a voluntary program allowing customers to
25 donate funds that are distributed through community action agencies to
26 customers in need. In 2015, the Company's customers donated \$319,189 on a
27 system-wide basis, of which \$181,829 was distributed by Washington
28 Community Action Agencies. In addition, the Company contributed \$137,360 to
29 Project Share for the benefit of Washington customers in 2015.
30

- 1 3. **Comfort Level Billing.** The Company offers the option for all customers to pay
2 the same bill amount each month of the year by averaging their annual usage.
3 Under this program customers can avoid unpredictable winter heating bills.
4
- 5 4. **CARES Program.** CARES provides assistance to special-needs customers
6 through access to specially trained (CARES) representatives who provide
7 referrals to area agencies and churches for help with housing, utilities, medical
8 assistance, etc.
9

10 These programs and the partnerships we have formed with community action
11 agencies have been invaluable to customers who often have nowhere else to go for help.
12 Company witness Ms. Rosentrater provides additional detail in her testimony related to
13 these and other programs designed to assist customers.
14

15 **VII. OTHER COMPANY WITNESSES**

16 **Q. Would you please provide a brief summary of the testimony of the other**
17 **witnesses representing Avista in this proceeding?**

18 A. Yes. The following additional witnesses are presenting direct testimony on
19 behalf of Avista:

20 Mr. Mark Thies, Senior Vice President, Chief Financial Officer and Treasurer, will
21 provide a financial overview of the Company and will explain the proposed capital structure,
22 overall rate of return, and Avista's credit ratings. He will also discuss, among other things,
23 the Company's capital expenditures program.

24 Mr. Adrien McKenzie, as Vice President of Financial Concepts and Applications
25 (FINCAP), Inc., has been retained to present testimony with respect to the Company's cost
26 of common equity. He concludes that:

- 1 • In order to reflect the risks and prospects associated with Avista’s jurisdictional
2 utility operations, his analyses focused on a proxy group of 16 other utilities with
3 comparable investment risks;
- 4 • Because investors’ required return on equity is unobservable and no single
5 method should be viewed in isolation, he applied the DCF, ECAPM, CAPM and
6 risk premium methods to estimate a fair ROE for Avista, as well as referencing
7 the expected earnings approach;
- 8 • Based on the results of these analyses, he concluded that the cost of equity for the
9 proxy group of utilities is in the 9.8 percent to 10.8 percent range, or 9.93 percent
10 to 10.93 percent after incorporating an adjustment to account for the impact of
11 common equity flotation costs; and,
- 12 • As reflected in the testimony of Mark T. Thies, Avista is requesting a fair ROE
13 of 9.9 percent, which falls below the 10.43 percent midpoint of his recommended
14 range. Considering capital market expectations, the exposures faced by Avista,
15 and the economic requirements necessary to maintain financial integrity and
16 support additional capital investment even under adverse circumstances, it is his
17 opinion that 9.9 percent represents a conservative ROE for Avista.

18
19 Ms. Elizabeth Andrews, Manager of Revenue Requirements, will cover the need for
20 the additional rate relief requested in the Company’s filing. She will first summarize the
21 Company’s 18-month rate plan for January 2017 through June 2018. The Company’s
22 electric and natural gas revenue requirement requests included in the 18-month rate plan are
23 based on the Company’s electric and natural gas Attrition Studies for the 2017 and January
24 to June 2018 rate periods.

25 Ms. Heather Rosentrater, Vice President of Energy Delivery and Customer Service,
26 will provide an overview of the Company’s electric and natural gas energy delivery
27 facilities, the Company’s response to the November windstorm, the planned installation of
28 Advanced Metering Infrastructure, distribution and asset management, and finally, she will
29 summarize Avista’s customer support programs in Washington.

30 Mr. Scott Kinney, Director of Power Supply, will provide an overview of Avista’s
31 resource planning and power supply operations. This includes summaries of the Company’s

1 generation resources, the current and future load and resource position, and future resource
2 plans. As part of an overview of the Company's risk management policy, he will provide an
3 update on the Company's hedging practices. He will also address hydroelectric and thermal
4 project upgrades, followed by an update on recent developments regarding hydro
5 relicensing.

6 Mr. Clint Kalich, Manager of Resource Planning & Power Supply Analyses, will
7 describe the Company's use of the AURORA_{XMP} dispatch model, or "Dispatch Model." He
8 will explain the key assumptions driving the Dispatch Model's market forecast of electricity
9 prices. The discussion includes the variables of natural gas, Western Interconnect loads and
10 resources, and hydroelectric conditions. He will also describe how the model dispatches
11 Avista's resources and contracts to maximize customer benefit and tracks their values for
12 use in pro forma calculations. Finally, he will present the modeling results provided to
13 Company witness Mr. Johnson for his power supply pro forma adjustment calculations.

14 Mr. William Johnson, Wholesale Marketing Manager, will 1) identify and explain
15 the proposed normalizing and pro forma adjustments to the October 2014 through
16 September 2015 test period power supply revenues and expenses, and 2) describe the
17 proposed level of expense and Retail Revenue Adjustment for ERM purposes, using the pro
18 forma costs proposed by the Company in this filing.

19 Ms. Jody Morehouse, Director of Gas Supply, will describe Avista's natural gas
20 procurement planning process, provide an overview of the Jackson Prairie natural gas
21 storage facility, and provide an overview of the Company's 2014 Natural Gas Integrated
22 Resource Plan.

1 Mr. Bryan Cox, Director, Operations West, describes Avista's transmission
2 revenues and expenses for 2017 and January through June 2018. He will also discuss
3 Avista's Transmission and Distribution capital expenditures for the period January 2016
4 through June 2018.

5 Ms. Karen Schuh, Senior Regulatory Analyst, will cover Avista's capital investments
6 in utility plant from September 30, 2015 through June 30, 2018, which includes the
7 Company's proposal for an 18-month rate plan. She will also present a detailed explanation
8 of the capital budget process as well as provide explanation and documentation supporting
9 general plant, enterprise technology plant, natural gas distribution plant and other plant
10 additions.

11 Ms. Jennifer Smith, Senior Regulatory Analyst, will cover the overall methodology
12 and results of the Company's electric and natural gas Pro Forma and Cross Check studies for
13 the 2017 and January to June 2018 rate periods. These studies incorporate the Washington
14 share of the proposed adjustments of other witnesses in this case.

15 Ms. Tara Knox, Senior Regulatory Analyst, covers the Company's electric cost-of-
16 service study performed for this proceeding. Additionally, she is sponsoring the electric
17 revenue normalization adjustments to the test year results of operations.

18 Mr. Joseph Miller, Senior Regulatory Analyst, will cover the Company's natural gas
19 cost of service study performed for this proceeding. Additionally, he is sponsoring the
20 natural gas revenue normalization adjustments to the test year results of operations.

21 Mr. Patrick Ehrbar, Manager of Rates and Tariffs, discusses the spread of the
22 proposed revenue changes among the Company's general service schedules as well as the
23 proposed rate design within each schedule. He explains, among other things, that:

- 1 • The proposed January 1, 2017 increase in electric base revenues is 7.8% or an
2 increase in electric base retail revenues of \$38.6 million. The proposed
3 general increase over present billing revenues, including all other rate
4 adjustments (DSM, LIRAP and Residential Exchange), is 7.6%.
5
- 6 • The proposed January 1, 2018 increase in electric base revenues is 3.9% or an
7 increase in electric base retail revenues of \$10.3 million. After including the
8 effects of the proposed ERM rebate, the proposed general increase over
9 present billing revenues, including all other rate adjustments (DSM, LIRAP
10 and Residential Exchange), is 0.0%.
11
- 12 • Effective January 1, 2017, the monthly bill for a residential customer using
13 an average of 957 kWhs per month would increase from \$82.79 to \$89.62 per
14 month, an increase of \$6.83 or 8.2%. This includes the proposed increase in
15 the monthly basic or customer charge from \$8.50 to \$9.50. There would be
16 no monthly bill change effective January 1, 2018.
17
- 18 • The proposed January 1, 2017 natural gas annual revenue increase in base
19 rates is \$4.4 million, or 5.0%. The overall revenue increase on a billing basis
20 is 2.8%.
21
- 22 • The proposed January 1, 2018 natural gas annual revenue increase in base
23 rates is \$0.9 million, or 1.8%. The overall revenue increase on a billing basis
24 is 1.0%.
25
- 26 • Effective January 1, 2017, the monthly bill for a residential customer using
27 66 therms per month would increase from \$61.37 to \$63.50 per month, an
28 increase of \$2.13 or 3.5%. This includes the proposed increase in the
29 monthly basic or customer charge from \$9.00 to \$9.50.
30
- 31 • Effective January 1, 2018, the monthly bill for a residential customer using
32 66 therms per month would increase from \$63.50 to \$64.29 per month, an
33 increase of \$0.79 or 1.2%. There would be no further increase in the monthly
34 basic charge.
35

36 **Q. Does this conclude your pre-filed direct testimony?**

37 A. Yes.