### BEFORE THE WASHINGTON UTILITIES AND TRANSPORTATION COMMISSION

| WASHINGTON UTILITIES AND<br>TRANSPORTATION COMMISSION,                 | DOCKET UE-230172<br>(Consolidated) |
|--|------------------------------------|
| Complainant,   |                                    |
| v.   |                                    |
| PACIFICORP dba<br>PACIFIC POWER & LIGHT COMPANY,                       |                                    |
| Respondent.  |                                    |
| In the Matter of   | DOCKET UE-210852<br>(Consolidated) |
| ALLIANCE OF WESTERN ENERGY<br>CONSUMERS'                               |                                    |
| Petition for Order Approving Deferral of<br>Increased Fly Ash Revenues |                                    |

### **RESPONSE TESTIMONY OF**

## SHAYLEE N. STOKES

### DIRECTOR OF THE ENERGY PROJECT

### EXHIBIT SNS-1T

Low-Income and Equity

September 14, 2023

# TABLE OF CONTENTS

# <u>Page</u>

| I.   | INTRO | DDUCTION   | 1  |
|------|-------|--|----|
| II.  | PURP  | OSE AND SUMMARY OF TESTIMONY   | 3  |
| III. | BILL  | ASSISTANCE PROGRAMS  | 3  |
|      | A.    | There is a pressing need for additional energy assistance in PacifiCorp's service territory.                     | 3  |
|      | В.    | PacifiCorp's existing bill assistance program does not address known<br>barriers to accessing energy assistance. | 8  |
|      | C.    | PacifiCorp should work with its Low-Income Advisory Group to enhance bill assistance.                            | 11 |
| IV.  | CRED  | IT AND COLLECTIONS   | 13 |
|      | A.    | Existing disconnection practices are inequitable   | 13 |
|      | В.    | The Commission should order PacifiCorp to adopt more equitable disconnection practices.                          | 17 |
|      | C.    | The Commission should prohibit the reporting of customer information to credit bureaus.                          | 19 |
| V.   |       | R ISSUES CONCERNING EQUITY AND PACIFICORP'S LOW<br>ME CUSTOMERS  | 21 |
|      | A.    | PacifiCorp should develop a language access plan   | 21 |
|      | B.    | LIBA outreach should include community-based organizations   | 24 |
|      | C.    | PacifiCorp should enhance its low-income weatherization program  | 28 |
|      | D.    | The Commission should not increase the residential basic charge  | 29 |
| VI.  | CONC  | LUSION   | 30 |

# EXHIBIT LIST

| Qualifications of Shaylee N. Stokes  |
|--|
| Empower Dataworks, PacifiCorp Washington Energy Burden Assessment (June 2022), provided in response to WUTC Data Request 57.   |
| Empower Dataworks, PacifiCorp 2022 Energy Burden Assessment (WA):<br>Findings and Recommendations (June 15, 2022), provided in response to WUTC<br>Data Request 57.                    |
| Empower Dataworks, Energy burden definitions for the Clean Energy<br>Implementation Plan (CEIP) vs. CETA Section 120 (July 25, 2022), provided in<br>response to WUTC Data Request 57. |
| PacifiCorp Response to The Energy Project Data Request 001: Credit and Collections   |
| PacifiCorp Response to The Energy Project Data Request 002: Credit and Collections   |
| PacifiCorp Response to The Energy Project Data Request 024: Credit and Collections   |
| PacifiCorp Response to The Energy Project Data Request 028: Credit and Collections   |
| PacifiCorp Response to The Energy Project Data Request 005: Credit and Collections   |
| PacifiCorp Response to The Energy Project Data Request 004: Credit and Collections   |
| PacifiCorp Response to The Energy Project Data Request 012: Low Income   |
| PacifiCorp Response to The Energy Project Data Request 014: Low Income   |
| PacifiCorp Response to The Energy Project Data Request 009: Low Income   |
| PacifiCorp Response to The Energy Project Data Request 008: Low Income   |
| PacifiCorp First Revised Response to The Energy Project Data Request 013: Low Income   |
| PacifiCorp Response to The Energy Project Data Request 023: Low Income   |
| PacifiCorp Response to The Energy Project Data Request 010: Low Income   |
|  |

| 1  |    | I. INTRODUCTION  |
|----|----|--|
| 2  | Q: | Please state your name and business address.   |
| 3  | A: | My name is Shaylee Nicole Stokes. My business address is PO Box 7130, Olympia, WA          |
| 4  |    | 98507.   |
| 5  | Q: | By whom are you employed and in what capacity?   |
| 6  | A: | I am employed by the Washington State Community Action Partnership as the Director         |
| 7  |    | of The Energy Project (TEP). TEP was previously a program of the Opportunity Council,      |
| 8  |    | and is now housed at Washington State Community Action Partnership.                        |
| 9  | Q: | How long have you been employed by the Washington State Community Action                   |
| 10 |    | Partnership ?  |
| 11 | A: | I became The Energy Project's Director on September 5, 2023. Prior to this, I was the      |
| 12 |    | Senior Manager of Energy Programs at Hopelink, a Community Action Agency that              |
| 13 |    | serves low-income families, children, seniors, and people with disabilities in King county |
| 14 | Q: | Would you please summarize your professional background as it relates to low-              |
| 15 |    | income programs?   |
| 16 | A: | I have been involved in the administration and design of low-income programs for more      |
| 17 |    | than a decade. Hopelink hired me in 2010 to screen customers for energy assistance,        |
| 18 |    | review customers' energy assistance applications, and award energy assistance grants to    |
| 19 |    | low-income customers. Over time I moved into a management role, training front-line        |
| 20 |    | staff in the administration of energy assistance procedures, and approving payments.       |
| 21 |    | Most recently, I was the Senior Manager of Energy Programs leading a staff of more than    |
| 22 |    | 30 in the day-to-day administration of energy assistance programs. I hold a Bachelor of    |
| 23 |    | Arts from the University of Washington in Seattle, WA. Exhibit SNS-2, included with        |

this testimony, provides additional information on my qualifications and professional
 experience.

- 3 Q: On whose behalf are you testifying?
- 4 A: I am testifying on behalf of The Energy Project (TEP), an intervenor in this proceeding
- 5 that represents the interests of low-income customers and vulnerable populations. TEP
- 6 works with Community Action Agencies (CAAs or Agencies) that provide low-income
- 7 weatherization and bill payment assistance for customers in PacifiCorp's territory,
- 8 including Blue Mountain Action Council, Northwest Community Action Center, and the
- 9 Opportunities Industrialization Center of Washington.
- 10 Q: Have you previously testified before the Washington Utilities and Transportation
  11 Commission (UTC)?
- 12 A: No. This is my first time providing written testimony to the Commission. I have
- 13 previously provided public comments at UTC workshops and have worked closely with
- 14 Commission staff on numerous occasions, including as a member of Puget Sound
- 15 Energy's low-income advisory group.
- 16 Q: Did you author this testimony or was it prepared under your supervision?
- 17 A: Yes.
- 18 Q: Are you sponsoring any exhibits?
- 19 A: Yes, as described in the Exhibit List, I am sponsoring exhibits SNS-2 through SNS-18.

| 2        | Q: | What is the scope of your testimony?   |
|----------|----|--|
| 3        | A: | My testimony is primarily concerned with PacifiCorp's Low Income Bill Assistance             |
| 4        |    | (LIBA) program and its credit and collections practices, as well as select other issues in   |
| 5        |    | this docket that impact low-income customers and other vulnerable populations.               |
| 6        | Q: | Could you please summarize your testimony?   |
| 7        | A: | My testimony identifies concerns regarding PacifiCorp's existing Bill Discount Rate          |
| 8        |    | (BDR) program, and proposes improvements to the BDR program along with the                   |
| 9        |    | development of an Arrearage Management Plan (AMP) as an additional form of bill              |
| 10       |    | assistance for customers struggling with past-due balances. In addition to these areas, my   |
| 11       |    | testimony will also discuss issues related to PacifiCorp's policies and procedures for       |
| 12       |    | disconnecting customers for nonpayment, reporting of customer information to credit          |
| 13       |    | bureaus, language access, residential rate design, and low-income weatherization             |
| 14       |    | programs.  |
| 15       |    | III. BILL ASSISTANCE PROGRAMS  |
| 16<br>17 | А. | There is a pressing need for additional energy assistance in PacifiCorp's service territory. |
| 18       | Q: | What is the need for energy assistance in PacifiCorp's Washington service                    |
| 19       |    | territory?   |
| 20       | A: | There is a significant need for expanded energy assistance among PacifiCorp's                |
| 21       |    | customers. According to PacifiCorp's June 2022 Washington Energy Burden Assessment           |
| 22       |    | (Energy Burden Assessment), PacifiCorp serves approximately 107,000 residential              |

PURPOSE AND SUMMARY OF TESTIMONY

1

II.

| 1 | households in Washington. <sup>1</sup> The Energy Burden Assessment estimates that 23,400 of |
|---|--|
| 2 | these households currently experience a high energy burden, defined as spending more         |
| 3 | than 6% of household income on electricity bills (for electrically-heated homes) or more     |
| 4 | than 3% of household income on electricity bills (for gas-heated homes). <sup>2</sup>        |

5 High energy burdens pose acute risks to the health, safety, and well-being of low 6 and moderate-income households. High energy burdens often force individuals to forego 7 other basic necessities, such as food and medicine, in order to stay current on utility bills.<sup>3</sup> The daily challenge of managing high energy costs can cause customers to fall 8 9 behind on other financial obligations-such as car payments, mortgages, or rental 10 payments-leading to loss of employment, evictions, and increased rates of 11 homelessness. And high energy burdens place customers at significant risks of being 12 disconnected for nonpayment, which can have cascading negative impacts on a

13 household's health, safety and financial security.<sup>4</sup> The 23,400 customers that PacifiCorp

<sup>&</sup>lt;sup>1</sup> Stokes, Exh. SNS-3 (Energy Burden Assessment) at 17.

<sup>&</sup>lt;sup>2</sup> Stokes, Exh. SNS-3 (Energy Burden Assessment) at 11, 17; Stokes, Exh. SNS-5 (Memorandum on Energy Burden Definitions), at 1.

<sup>&</sup>lt;sup>3</sup> See generally Sanya Carley et al., *Behavioral and financial coping strategies among energyinsecure households* (Coping Strategies), Proceedings of the National Academy of Sciences, Vol. 119, No. 36 (2022) (describing harmful impacts and coping strategies for dealing with chronic energy burdens).

<sup>&</sup>lt;sup>4</sup> See, e.g., Franklin, M. & Kurtz, C., *Lights Out in the Cold: Reforming Utility Shut-off Policies as if Human Rights Matter*, National Association for the Advancement of Colored People, at 9-11 (2017), <u>https://naacp.org/resources/lights-out-cold</u> (describing the mental, physical, and at times fatal consequences of disconnections, and documenting the inequitable impacts of disconnections on people of color and low-income customers); Coping Strategies at 2 (noting the safety risks that arise following disconnections when households pursue makeshift heating arrangements).

estimates experience high energy burdens represent a large number of customers
 struggling with these challenges.

| 3  |    | PacifiCorp's Energy Burden Assessment underscores both the overall need for                 |
|----|----|---|
| 4  |    | energy assistance, and the inequitable distribution of energy burdens. The Energy Burden    |
| 5  |    | Assessment shows that census tracts containing a higher proportion of people of color       |
| 6  |    | have greater energy assistance needs than other areas, thus energy justice requires         |
| 7  |    | enhancing PacifiCorp's energy assistance programs to correct these inequities. <sup>5</sup> |
| 8  | Q: | Do existing energy assistance programs provide sufficient aid to customers in need?         |
| 9  | A: | No. There are significant gaps between the overall need for energy assistance and the       |
| 10 |    | amount of assistance that PacifiCorp's customers actually receive under existing            |
| 11 |    | programs. PacifiCorp's Energy Burden Assessment estimates that the overall energy           |
| 12 |    | assistance need for residential customers is \$15 million, but current energy assistance    |
| 13 |    | spending (inclusive of the federally-funded Low-Income Home Energy Assistance               |
| 14 |    | Program known as LIHEAP) amounts to only \$6.3 million. <sup>6</sup> That gap represents    |
| 15 |    | significant unmet needs for energy assistance, indicating that the existing combination of  |
| 16 |    | LIHEAP and PacifiCorp's other energy assistance programs are not meeting the essential      |
| 17 |    | task of alleviating high energy burdens for many customers.                                 |

<sup>&</sup>lt;sup>5</sup> Stokes, Exh. SNS-3 (Energy Burden Assessment) at 31; *see also* Dkt. UG-210755, Cascade Natural Gas 2021 General Rate Case, Order 09, ¶¶ 52-60 (Aug. 23, 2022) (explaining the importance of energy justice as a guiding criterion for the development of utility practices and programs).

<sup>&</sup>lt;sup>6</sup> Stokes, Exh. SNS-3 (Energy Burden Assessment) at 12, 17. The Energy Burden Assessment defines "energy assistance need" as the amount of funding it would take to reduce energy burden to below 6% of income for PacifiCorp's highly energy burdened customers. *Id*.

| 1  |    | Additionally, PacifiCorp's most recent annual report for the Low Income Bill                        |
|----|----|---|
| 2  |    | Assistance (LIBA) Program states that 6,625 customers are enrolled in LIBA. <sup>7</sup> That       |
| 3  |    | number amounts to only 13.8% of the 48,150 households PacifiCorp estimates are                      |
| 4  |    | eligible for LIBA. <sup>8</sup> The low enrollment numbers for LIBA show that there are substantial |
| 5  |    | numbers of low-income customers in PacifiCorp's service territory who are not receiving             |
| 6  |    | energy assistance, despite urgent needs.  |
| 7  | Q: | What are the barriers that prevent customers from receiving adequate energy                         |
| 8  |    | assistance?   |
| 9  | A: | The causes for the gap between the substantial need for energy assistance and the amount            |
| 10 |    | of aid actually delivered are varied, and include enrollment processes and lack of                  |
| 11 |    | awareness among customers regarding available programs. PacifiCorp's Energy Burden                  |
| 12 |    | Assessment recognizes these barriers, noting that among other challenges, "[o]nerous                |
| 13 |    | program application requirements are a big barrier to participation" in energy                      |
| 14 |    | assistance programs. <sup>9</sup> That assessment echoes the findings of the Washington State       |
| 15 |    | Department of Commerce. In its 2023 report to the Legislature, the Department of                    |
| 16 |    | Commerce identified a similar slate of barriers to accessing energy assistance, concluding          |
|    |    |   |

<sup>&</sup>lt;sup>7</sup> Dkt. UE-191024, PacifiCorp Low Income Bill Assistance Program Report: Program Year 2022, at 2 (Jan. 27, 2023).

<sup>&</sup>lt;sup>8</sup> Stokes, Exh. SNS-3 (Energy Burden Assessment) at 17. Customers making below either 200% of the Federal Poverty Limit (FPL) or 80% of Area Median Income (AMI) are income eligible for LIBA. PacifiCorp, Tariff WN U-76, Schedule 17, Low Income Bill Assistance Program, Sheet 17.2 (May 1, 2022). PacifiCorp's Energy Burden Assessment estimates that PacifiCorp serves 107,000 households, of which 45% fall below the income threshold of 80% of AMI. *Id.* I estimate there are 48,150 income-eligible customers by multiplying 107,000 x 45%. I estimate that 13.8% of those customers are served by diving 6,625 / 48,150.

<sup>&</sup>lt;sup>9</sup> Stokes, Exh. SNS-3 (Energy Burden Assessment) at 30.

| 1  |    | that the existing "combination of utility-operated assistance programs and LIHEAP falls           |
|----|----|---|
| 2  |    | short of addressing the energy burdens of low-income households." <sup>10</sup>                   |
| 3  | Q: | What actions have other Washington utilities taken to address these barriers?                     |
| 4  | A: | Avista, Puget Sound Energy (PSE), and Cascade Natural Gas (Cascade) have all engaged              |
| 5  |    | in substantial collaboration over the past year with their low-income advisory groups to          |
| 6  |    | redesign their energy assistance programs. Those collaborations resulted in                       |
| 7  |    | transformative improvements to each utility's programs that reflect emerging consensus            |
| 8  |    | in Washington and around the country regarding the best practices for providing bill and          |
| 9  |    | arrearage assistance. Those utilities designed their new energy assistance programs to            |
| 10 |    | address the historical barriers to participation in energy assistance, including by               |
| 11 |    | expanding the avenues available for enrollment, providing aid that is appropriately sized         |
| 12 |    | to reduce energy burden, and leveraging the capabilities of Agencies and Community                |
| 13 |    | Based Organizations (CBOs) to provide better services to customers.                               |
| 14 |    | The Commission approved Cascade's enhanced energy assistance program on                           |
| 15 |    | July 1, 2023, commending the "Company and its Advisory group for creating a program               |
| 16 |    | that will benefit the Company's low-income customers," <sup>11</sup> and allowed Avista and PSE's |
| 17 |    | enhanced energy assistance programs to take effect by operation of law. <sup>12</sup>             |

<sup>&</sup>lt;sup>10</sup> WA State Dept. of Commerce, *Low-Income Energy Assistance 2023 Legislative Report* (2023 Legislative Report), at 16-17 (March 6, 2023), https://deptofcommerce.app.box.com/s/qazu3yweu5w6udvnvw97qk5dwzop56p5.

<sup>&</sup>lt;sup>11</sup> Dkt. UG-230551, In the Matter of the Request of Cascade Natural Gas Corporation to Approve Tariff Revisions Regarding the Company's Low Income Bill Assistance Program, Order 01, at ¶ 19 (July 31, 2023).

<sup>&</sup>lt;sup>12</sup> Dkts. UE-230539/UG-230540, Revisions to Tariff WN U-28, Schedule 92 and Tariff U-29, Schedule 192 to establish the Avista's Low Income Rate Assistance Program and Bill Discount Program, Open Meeting Memo, at 5 (Aug. 24, 2023) (recommending the Commission allow (footnote continued on next page)

# 1B.PacifiCorp's existing bill assistance program does not address known barriers to2accessing energy assistance.

- 3 Q: Does PacifiCorp currently have a BDR program?
- 4 A: Yes. PacifiCorp's LIBA program provides bill discounts for eligible customers.
- 5 Q: What is your understanding of PacifiCorp's existing BDR program?
- 6 A: LIBA is a three-tiered BDR program. Tier 1 provides a 70% discount to customers with
- 7 incomes between 0-75% of the Federal Poverty Guidelines (FPG), Tier 2 provides a 30%
- 8 discount to customers with incomes between 76%-100% FPG, and Tier 3 provides a 15%
- 9 discount to customers with incomes between 101-200% FPG or 80% AMI, whichever is
- 10 greater.<sup>13</sup>
- 11 PacifiCorp partners with local Community Action Agencies to enroll customers in
- 12 LIBA. The Agencies certify customers as income eligible and assign customers to one of
- 13 the three tiers. The default enrollment period for LIBA is one year, with the possibility of
- 14 a two-year enrollment term for customers on fixed incomes.<sup>14</sup>
- 15 Historically, LIBA was subject to an overall enrollment cap which increased 2%
- 16 annually. In 2021, the Commission approved PacifiCorp's request to implement several

Avista's "well designed" tariff revisions to take effect by operation of law); Dkts. UE-230560/UG-230561, Puget Sound Energy Revisions to Tariff WN U-60 and Tariff WN U-2 to offer a new, optional low-income bill discount rate service, Schedule 7BDR.

<sup>&</sup>lt;sup>13</sup> PacifiCorp, Tariff WN U-76, Schedule 17, Low Income Bill Assistance Program, Sheet 17.1 (May 1, 2022).

<sup>&</sup>lt;sup>14</sup> Dkt. UE-210533, In the Matter of the Request of PacifiCorp to Approve Tariff Revisions Regarding the Company's Low Income Bill Assistance Program, PacifiCorp Cover Letter at 2 (July 2, 2021) ("Generally, agencies enroll households with the fixed incomes for a two-year period as their income is unlikely to change. The remaining participants are certified as eligible for a one-year period.").

1 changes to LIBA, including increasing the income eligibility for Tier 3 and removing the

2 program cap so that any eligible customer could enroll in LIBA.<sup>15</sup>

### 3 Q: Have you reviewed PacifiCorp's proposed changes to its LIBA program in this

- 4 case?
- 5 A: Yes.

### 6 Q: What is your understanding of what PacifiCorp is requesting?

7 A: PacifiCorp proposes modest increases to the discount percentages for each of the three

8 LIBA tiers over the next two years. The table below sets out PacifiCorp's proposed

9 increases for Year 1 and Year 2.<sup>16</sup> PacifiCorp has not proposed any other changes to

- 10 LIBA.
- 11

### Table 1 – PacifiCorp's Current and Proposed LIBA Discounts

| Tier | Income Level    | Current Discount | Rate Year 1 | Rate Year 2 |
|------|-----------------|------------------|-------------|-------------|
|      |                 |                  | Discount    | Discount    |
| 1    | 0-75% FPL       | 70%              | 76%         | 80%         |
| 2    | 76-100% FPL     | 35%              | 38%         | 40%         |
| 3    | 101-200% FPL or | 15%              | 16%         | 17%         |
|      | 80% AMI         |                  |             |             |

12

### 13 Q: What is TEP's general assessment of the current design and impact of LIBA?

14 A: As currently designed and implemented, LIBA does not adequately serve PacifiCorp's

15 low-income customers. Among other issues, LIBA does not address known barriers to

16 participation in energy assistance programs, including onerous enrollment processes. As

17 noted above, PacifiCorp's Energy Burden Assessment highlights the gap between the

<sup>&</sup>lt;sup>15</sup> Dkt. UE-210522, Order Approving Revisions to Low Income Bill Assistance Program (July 29, 2021).

<sup>&</sup>lt;sup>16</sup> Meredith, Exh. RMM-9 at 1.

| 1  |    | efficacy of the existing LIBA program and the needs of PacifiCorp's customers. While         |
|----|----|--|
| 2  |    | PacifiCorp estimates that overall energy assistance need among its residential customers     |
| 3  |    | is \$15 million, current energy assistance spending across LIHEAP and PacifiCorp's           |
| 4  |    | energy assistance programs amounts to only \$6.3 million. PacifiCorp should revise its       |
| 5  |    | program to ensure that more customers in need receive energy assistance.                     |
| 6  | Q: | Does the current design of LIBA reflect best practices for providing low-income              |
| 7  |    | energy assistance?   |
| 8  | A: | No. Over the past two years, other Washington investor-owned utilities (IOUs) have           |
| 9  |    | developed—and the Commission has approved—much better programs in line with                  |
| 10 |    | national best practices. These programs include a number of features that LIBA lacks,        |
| 11 |    | including: (1) expanded avenues for enrolling customers, including through self-             |
| 12 |    | declarations of income with an appropriate post-enrollment verification process, (2) at      |
| 13 |    | least 5 discount tiers, which allows for better sizing of energy assistance in proportion to |
| 14 |    | customers' needs, (3) longer default enrollment terms, (4) automatic re-enrollments          |
| 15 |    | whenever a customer enrolls in another income-qualified program, such as LIHEAP, (5)         |
| 16 |    | partnerships with Community Based Organizations (CBOs) to increase awareness of              |
| 17 |    | energy assistance offerings, and (6) arrearage management (AMPs) to help customers           |
| 18 |    | struggling with past-due balances. Although PacifiCorp offers payment plans to               |
| 19 |    | customers, its payments plans do not include arrearage forgiveness, which is an essential    |
| 20 |    | component of AMPs. <sup>17</sup>   |

<sup>&</sup>lt;sup>17</sup> See Charlie Harak, *Helping Low-Income Utility Customers Manage Overdue Bills through Arrearage Management Programs (AMP)*, Nat. Consumer Law Center (Sept. 2013), at 6-7 (explaining the importance of arrearage forgiveness to AMPs), <u>https://www.nclc.org/wpcontent/uploads/2022/09/amp\_report\_final\_sept13.pdf</u>.

| 1                          |    | Additionally, other IOUs designed their programs to maximize the use of federal   |
|----------------------------|----|---|
| 2                          |    | funds and conserve ratepayer funds. Avista and Cascade only apply the discount to a   |
| 3                          |    | customer's bill after applying all other available governmental assistance, such as   |
| 4                          |    | LIHEAP. That sequence ensures that for customers enrolled in both LIHEAP and the  |
| 5                          |    | BDR, LIHEAP covers as much of a customer's bill as possible before the ratepayer-   |
| 6                          |    | funded BDR discount applies. PacifiCorp does not use that sequencing for LIBA. Instead,   |
| 7                          |    | PacifiCorp first applies the LIBA discount to a customer's bill and then applies LIHEAP   |
| 8                          |    | to the remaining portions of the bill. That sequencing likely results in additional costs to  |
| 9                          |    | the ratepayer-funded LIBA program, as LIBA will cover a larger proportion of a  |
| 10                         |    | customer's bill even when other assistance is available.  |
| 11<br>12                   | C. | PacifiCorp should work with its Low-Income Advisory Group to enhance bill assistance.   |
| 13                         | Q: | Can you please summarize TEP's recommendations for LIBA.  |
| 14                         | A: | Yes. PacifiCorp should work with its Low-Income Advisory Group (LIAG) to develop  |
| 15                         |    |   |
|                            |    | enhancements to the LIBA program. Like the other Washington IOUs, PacifiCorp should   |
| 16                         |    | enhancements to the LIBA program. Like the other Washington IOUs, PacifiCorp should discuss and seek consensus with its LIAG concerning potential changes to the design and   |
| 16<br>17                   |    |   |
|                            |    | discuss and seek consensus with its LIAG concerning potential changes to the design and   |
| 17                         |    | discuss and seek consensus with its LIAG concerning potential changes to the design and implementation of the bill discount along with a new arrangement management plan  |
| 17<br>18                   |    | discuss and seek consensus with its LIAG concerning potential changes to the design and<br>implementation of the bill discount along with a new arrangement management plan<br>(AMP). Those discussions should include the following topics, among others identified  |
| 17<br>18<br>19             |    | discuss and seek consensus with its LIAG concerning potential changes to the design and<br>implementation of the bill discount along with a new arrangement management plan<br>(AMP). Those discussions should include the following topics, among others identified<br>by PacifiCorp and the LIAG members:   |
| 17<br>18<br>19<br>20       |    | <ul> <li>discuss and seek consensus with its LIAG concerning potential changes to the design and implementation of the bill discount along with a new arrangement management plan</li> <li>(AMP). Those discussions should include the following topics, among others identified by PacifiCorp and the LIAG members:</li> <li>The number and design of the income-based discount tiers for LIBA;</li> </ul>   |
| 17<br>18<br>19<br>20<br>21 |    | <ul> <li>discuss and seek consensus with its LIAG concerning potential changes to the design and implementation of the bill discount along with a new arrangement management plan (AMP). Those discussions should include the following topics, among others identified by PacifiCorp and the LIAG members:</li> <li>The number and design of the income-based discount tiers for LIBA;</li> <li>Enrollment procedures, including allowing customers to enroll in LIBA using</li> </ul> |

| 1                                |    | • Implementation of an arrearage management program;  |
|----------------------------------|----|---|
| 2                                |    | • Key performance indicators for measuring program effectiveness.   |
| 3                                |    | The Energy Project recommends that the Commission direct PacifiCorp to engage   |
| 4                                |    | in the consultation process described above, and then make a subsequent tariff filing   |
| 5                                |    | (pursuant to WAC 480-07-885) by July 1, 2025 that contains the outcome of the   |
| 6                                |    | discussions with the LIAG concerning the design and implementation of the LIBA bill   |
| 7                                |    | discount rate and new arrearage management plan, with an effective date of October 1,   |
| 8                                |    | 2025. In addition, PacifiCorp should seek consensus with its LIAG to design and   |
| 9                                |    | implement an interim arrearage forgiveness program by October 1, 2024.  |
| 10                               | Q: | Why did you select July 1, 2025 for the filing date and October 1, 2025 for the   |
| 11                               |    | program effective date?   |
| 12                               | A: | Most energy assistance programs, including LIHEAP, operate with a program year that   |
|                                  |    |   |
| 13                               |    | begins on October 1. As a result, agencies and utilities annually implement program   |
| 13<br>14                         |    | begins on October 1. As a result, agencies and utilities annually implement program design changes on October 1. Many customers request energy assistance from their local  |
|                                  |    |   |
| 14                               |    | design changes on October 1. Many customers request energy assistance from their local  |
| 14<br>15                         |    | design changes on October 1. Many customers request energy assistance from their local Agency in early October because the new program year's funding is available then. As a   |
| 14<br>15<br>16                   |    | design changes on October 1. Many customers request energy assistance from their local<br>Agency in early October because the new program year's funding is available then. As a<br>result, October 1 is the best time to implement energy assistance program changes. A  |
| 14<br>15<br>16<br>17             |    | design changes on October 1. Many customers request energy assistance from their local<br>Agency in early October because the new program year's funding is available then. As a<br>result, October 1 is the best time to implement energy assistance program changes. A<br>filing date of July 1 provides sufficient time before October 1 for parties to review the   |
| 14<br>15<br>16<br>17<br>18       |    | design changes on October 1. Many customers request energy assistance from their local<br>Agency in early October because the new program year's funding is available then. As a<br>result, October 1 is the best time to implement energy assistance program changes. A<br>filing date of July 1 provides sufficient time before October 1 for parties to review the<br>tariff, the Commission to authorize the enhancements, and the Company to implement the                               |
| 14<br>15<br>16<br>17<br>18<br>19 |    | design changes on October 1. Many customers request energy assistance from their local<br>Agency in early October because the new program year's funding is available then. As a<br>result, October 1 is the best time to implement energy assistance program changes. A<br>filing date of July 1 provides sufficient time before October 1 for parties to review the<br>tariff, the Commission to authorize the enhancements, and the Company to implement the<br>enhancements by October 1. |

| 1  |    | Commission's final order in this case, and October 1, 2024. Therefore, I recommend             |
|----|----|--|
| 2  |    | implementing the enhancements on October 1, 2025.  |
| 3  | Q: | Does TEP's proposal provide customers additional assistance before July 1, 2025?               |
| 4  | A: | Yes. First, PacifiCorp should work with LIAG to develop and implement an interim               |
| 5  |    | arrearage forgiveness program by October 1, 2024. As I explained above, PacifiCorp             |
| 6  |    | currently has no plans for arrearage forgiveness program, so this would be significant         |
| 7  |    | benefit for low-income customers.  |
| 8  |    | Second, The Energy Project recommends that the Commission approve                              |
| 9  |    | PacifiCorp's proposal to increase the LIBA discount percentages, with the understanding        |
| 10 |    | that PacifiCorp's July 1, 2025 filing will further enhance LIBA and may change the             |
| 11 |    | number of income tiers and associated percentages.   |
| 12 |    | IV. CREDIT AND COLLECTIONS   |
| 13 | А. | Existing disconnection practices are inequitable.  |
| 14 | Q: | What is your understanding of the rules and procedures PacifiCorp follows when                 |
| 15 |    | determining whether to disconnect a customer for nonpayment?                                   |
| 16 | A: | PacifiCorp follows three sets of procedures for determining whether to disconnect a            |
| 17 |    | customer for nonpayment. <sup>18</sup> First, PacifiCorp follows the rules and regulations for |
| 18 |    | disconnection set forth in the Washington Administrative Code (WAC), including                 |

<sup>&</sup>lt;sup>18</sup> Stokes, Exh. SNS-6 (PacifiCorp Response to TEP DR 001).

| 1  |    | sections 480-100-128 and 480-100-143. <sup>19</sup> Second, PacifiCorp follows the rules regarding |
|----|----|--|
| 2  |    | disconnection contained in Rule 11A of its tariff on file with the Commission. <sup>20</sup>       |
| 3  |    | Finally, PacifiCorp has several other policies and procedures that it uses to decide               |
| 4  |    | whether to disconnect a customer for nonpayment. Throughout this testimony, I referred             |
| 5  |    | to this collection of policies and procedures as PacifiCorp's "Disconnection Policies."            |
| 6  |    | These policies are not a part of PacifiCorp's tariff that the Commission approved.                 |
| 7  |    | Instead, PacifiCorp maintains internal business process documents to support these                 |
| 8  |    | policies and procedures. <sup>21</sup>   |
| 9  | Q: | What is your understanding of the procedures that PacifiCorp's Disconnection                       |
| 10 |    | Policies prescribe?  |
| 11 | A: | PacifiCorp applies several different internal policies and procedures when determining             |
| 12 |    | whether to disconnect a customer for nonpayment. First, PacifiCorp has established a               |
| 13 |    | threshold of \$50 for disconnecting customers. If a customer's arrears fall below \$50,            |
| 14 |    | PacifiCorp will not initiate a disconnection. <sup>22</sup>  |

<sup>&</sup>lt;sup>19</sup> WAC 480-100-128 contains rules regarding utility disconnections, including a requirement to give customers at least 3 days advanced notice prior to disconnection. WAC 480-100-143 contains rules concerning the winter low-income payment program, including prohibitions on disconnecting customers during the winter months under certain conditions.

<sup>&</sup>lt;sup>20</sup> PacifiCorp's Rule 11A (General Rules and Regulations—Discontinuance of Service for Nonpayment) further specifies how PacifiCorp will notify customers of a scheduled disconnection, and limits disconnections during cold weather days, local heat advisories, and poor air quality days. PacifiCorp Tariff WN U-76, Rule 11A §§ (A)-(D) (Feb. 24, 2023).

<sup>&</sup>lt;sup>21</sup> See, e.g., Stokes, Exh. SNS-6 (PacifiCorp Response to TEP DR 001), at 2 (explaining that "[i]nternally, PacifiCorp maintains business process documents supporting this scoring process").

<sup>&</sup>lt;sup>22</sup> Dkt. U-210800, Rulemaking to consider potential long-term changes and improvements to customer notice, credit, and collection rules, including permanent elimination of late fees, disconnection and reconnection fees, and deposits (Credit and Collections Rulemaking), (footnote continued on next page)

| 1  | Second, for customers whose arrears are greater than \$50, PacifiCorp uses a                         |
|----|--|
| 2  | "scoring calculation" to determine whether to disconnect those customers. <sup>23</sup> PacifiCorp's |
| 3  | scoring system allocates between 0 and 21 points to each customer who is eligible for                |
| 4  | disconnection. Those points are based on 6 factors; 3 of the factors are worth 6 points              |
| 5  | each and 3 are worth 1 point each, according to the following weighting and descriptions:            |
| 6  | 1. More than two previous disconnection orders in the previous 12 months (6                          |
| 7  | points);   |
| 8  | 2. Not payment plan eligible (1 point);  |
| 9  | 3. No payment in the last 60 days (6 points);  |
| 10 | 4. Security agreement (deposit) exists (1 point);  |
| 11 | 5. At the same service for less than two years (1 point);  |
| 12 | 6. At least two months in arrears (6 points). <sup>24</sup>  |
| 13 | If a customer scores between 0-12 points, PacifiCorp takes no action and does not                    |
| 14 | disconnect the customer. If the customer scores 13 or more points, PacifiCorp will                   |
| 15 | proceed to disconnect that customer, provided the customer is otherwise eligible for                 |
| 16 | disconnection under applicable WAC and tariff rules. <sup>25</sup>                                   |
|    |  |

PacifiCorp's Responses, at 5 (Aug. 19, 2022) ("PacifiCorp's threshold [for disconnection] is >\$50.").

<sup>&</sup>lt;sup>23</sup> Stokes, Exh. SNS-7 (PacifiCorp Response to TEP DR 002).

<sup>&</sup>lt;sup>24</sup> Stokes, Exhs. SNS-6 (PacifiCorp Response to TEP DR 001) (summarizing internal scoring system), SNS-7 (PacifiCorp Response to TEP DR 002) (listing the 6 factors PacifiCorp uses), SNS-8 (PacifiCorp Response to TEP DR 024) (explaining three largest factors).

<sup>&</sup>lt;sup>25</sup> Stokes, Exh. SNS-7 (PacifiCorp Response to TEP DR 002).

| 1  |    | Finally, PacifiCorp will continue with a scheduled disconnection, even if a                    |
|----|----|--|
| 2  |    | customer has an appointment for energy assistance with an Agency, unless the customer          |
| 3  |    | meets one or more of several burdensome conditions. <sup>26</sup>                              |
| 4  | Q: | Has PacifiCorp's Low-Income Advisory Group reviewed PacifiCorp's scoring                       |
| 5  |    | system and other Disconnection Policies?   |
| 6  | A: | Partially. In the Fall of 2021 PacifiCorp presented to the LIAG the three largest factors      |
| 7  |    | that it uses in its internal scoring system (i.e. the factors that are worth six points each). |
| 8  |    | According to PacifiCorp, the LIAG expressed concerns about the scoring system and              |
| 9  |    | factors because it was "not clear that they were equitable to the Company's Washington         |
| 10 |    | customers." <sup>27</sup>  |
| 11 | Q: | Do you have concerns with PAC's Disconnection Policies?  |
| 12 | A: | Yes. The Energy Project would like to highlight particular concerns with the equity            |
| 13 |    | implications of PacifiCorp's Disconnection Policies. First, PacifiCorp employs a nominal       |
| 14 |    | dollar threshold of \$50, placing customers at risk of the severe consequences of              |
| 15 |    | disconnection for only minor arrears.  |
| 16 |    | Second, PacifiCorp's scoring system has the potential to create significant                    |
| 17 |    | inequitable impacts. Under its internal scoring system, PacifiCorp awards additional           |
| 18 |    | points to customers who have been disconnected more than two times in the previous             |
| 19 |    | twelve months. That policy fuels a vicious cycle where previous disconnections place           |
| 20 |    | customers at higher risks of being disconnected again. Likewise, other factors have the        |
|    |    |  |

<sup>26</sup> Stokes, Exh. SNS-9 (PacifiCorp Response to TEP DR 028).

<sup>27</sup> Stokes, Exh. SNS-8 (PacifiCorp Response to TEP DR 024).

| 1        |    | customer has been at their place of service for less than two years, which may                    |
|----------|----|---|
| 2        |    | disproportionately affect renters or other groups that change residences frequently.              |
| 3        |    | Moreover, PacifiCorp presents no evidence to show that it holistically considered equity          |
| 4        |    | when designing its internal scoring system.   |
| 5        |    | Finally, PacifiCorp will disconnect customers and continue to send disconnection                  |
| 6        |    | notices, even when a customer has a scheduled appointment to receive energy assistance,           |
| 7        |    | unless a variety of burdensome conditions have been satisfied. That policy                        |
| 8        |    | inappropriately penalizes customers who are taking the proper steps to obtain energy              |
| 9        |    | assistance. Of particular concern is the requirement to pay half the disconnect balance           |
| 10       |    | ahead of time. <sup>28</sup> Customers seek energy assistance after receiving a disconnect notice |
| 11       |    | precisely because they cannot afford to make such a time-sensitive payment.                       |
| 12       | Q: | Do other utilities in this state disconnect customers when they know that customer                |
| 13       |    | has a scheduled appointment with an Agency?   |
| 14       | A: | Puget Sound Energy, Avista, and Cascade Natural Gas's disconnection policies do not               |
| 15       |    | allow the utilities to disconnect a customer they know to have a scheduled appointment            |
| 16       |    | with an Agency.   |
| 17<br>18 | В. | The Commission should order PacifiCorp to adopt more equitable disconnection practices.           |
| 19       | Q: | Does The Energy Project have any recommendations regarding PacifiCorp's                           |
| 20       |    | disconnection practices?  |

<sup>&</sup>lt;sup>28</sup> Stokes, Exh. SNS-9 (PacifiCorp Response to TEP DR 028).

| 1  | A: | Yes. The Commission is currently considering whether to permit utilities to disconnect       |
|----|----|--|
| 2  |    | customers for nonpayment as part the Credit and Collections Rulemaking. <sup>29</sup> If the |
| 3  |    | Commission decides in that rulemaking to allow utilities to continue to disconnect           |
| 4  |    | residential customers for nonpayment, PacifiCorp should implement a set of reforms to        |
| 5  |    | its Disconnection Policies, and conduct a holistic equity review of its Disconnection        |
| 6  |    | Policies. Specifically, the Commission should order PacifiCorp to:                           |
| 7  |    | • Raise the dollar threshold for disconnecting customers for nonpayment from \$50            |
| 8  |    | to \$300, which is approximately to 2.5 times the average monthly bill for                   |
| 9  |    | PacifiCorp's highly energy burdened residential customers; <sup>30</sup>                     |
| 10 |    | • Remove any provision from PacifiCorp's internal scoring system for                         |
| 11 |    | disconnections that awards points if a customer has a previous disconnection                 |
| 12 |    | order;   |
| 13 |    | • Refrain from initiating disconnections or sending disconnection notices when a             |
| 14 |    | customer has a scheduled energy assistance appointment; and                                  |
| 15 |    | • Conduct a robust equity review of policies and procedures for disconnecting                |
| 16 |    | customers for nonpayment, in consultation with the LIAG and Equity Advisory                  |
| 17 |    | Group.   |
| 18 | Q: | How should the Commission ensure that PacifiCorp conducts a robust equity review             |
| 19 |    | of its policies and procedures for disconnecting customers for nonpayment?                   |

<sup>&</sup>lt;sup>29</sup> Dkt. U-210800, Credit and Collections Rulemaking (Oct. 19, 2021).

<sup>&</sup>lt;sup>30</sup> Stokes, Exh. SNS-3 (Energy Burden Assessment) at 17 (explaining that PacifiCorp's highly energy burdened residential customers paid an average of \$1,500 in annual electricity bills).

| 1        | A: | The Commission should direct PacifiCorp to: (1) within 3 months of the Commission's                   |
|----------|----|---|
| 2        |    | final order in this proceeding, present all of PacifiCorp's disconnection for nonpayment              |
| 3        |    | policies and procedures to joint meeting of its equity and low-income advisory groups,                |
| 4        |    | allowing appropriate time for participants to provide verbal and written feedback on the              |
| 5        |    | equity impacts of those policy and procedures; (2) within eight months of the                         |
| 6        |    | Commission's final order in this proceeding, incorporate the feedback it receives and                 |
| 7        |    | make a subsequent filing (pursuant to WAC 480-07-885) with new disconnection policies                 |
| 8        |    | and procedures. The filing will explain how the revisions meet the public interest                    |
| 9        |    | requirement for equitable practices. The Commission should require the subsequent filing              |
| 10       |    | to discuss any suggestions or feedback received from the advisory group that PacifiCorp               |
| 11       |    | did not incorporate, and the reason PacifiCorp did not incorporate that feedback.                     |
| 12<br>13 | C. | The Commission should prohibit the reporting of customer information to credit bureaus.               |
| 14       | Q: | Do you have other concerns with PacifiCorp's credit and collections practices in                      |
| 15       |    | addition to its disconnection practices?  |
| 16       | A: | Yes. The Energy Project has concerns with PacifiCorp's handling of customer                           |
| 17       |    | information in the context of credit reporting. In response to discovery, PacifiCorp stated           |
| 18       |    | that it does not use customer credit scores itself or report customer information to credit           |
| 19       |    | bureaus such as Equifax and Experian. <sup>31</sup> However, PacifiCorp explained that the            |
| 20       |    | collections agencies with which it contracts may provide customer information to credit               |
| 21       |    | reporting bureaus. <sup>32</sup> Thus, there does not appear to be a compelling utility or regulatory |

<sup>&</sup>lt;sup>31</sup> Stokes, Exh. SNS-10 (PacifiCorp Response to TEP DR 005).

<sup>&</sup>lt;sup>32</sup> *Id*.

| 1  | purpose for providing sensitive customer information to credit reporting bureaus.                         |
|----|---|
| 2  | Furthermore, reporting arrears to credit bureaus can disproportionately harm customers                    |
| 3  | with low incomes and people of color. These customers are more likely to have low                         |
| 4  | credit scores or insufficient credit histories, and therefore will be disproportionately                  |
| 5  | affected by reporting of utility debts to credit bureaus. <sup>33</sup> Such reporting can, in turn, make |
| 6  | it more difficult for customers to access affordable financing and reinforce systemic                     |
| 7  | barriers that many low-income customers and people of color face when trying to obtain                    |
| 8  | credit and build wealth. <sup>34</sup> Credit reports are also often pulled by prospective landlords as   |
| 9  | a step in the rental application process, with negative results leading to reduced ability for            |
| 10 | credit-challenged customers to find safe, stable housing. <sup>35</sup>                                   |
| 11 | For those reasons, other utilities such as Puget Sound Energy, Avista, and                                |
| 12 | Cascade Natural Gas have worked with their contractors to ensure that collections                         |
| 13 | agencies do not report customer information to credit bureaus. <sup>36</sup>                              |

<sup>&</sup>lt;sup>33</sup> See, e.g., Caroline Ratcliffe & Steven Brown, Credit scores perpetuate racial disparities, even in America's most prosperous cities, Urban Institute (Nov. 20, 2017), <a href="https://www.urban.org/urban-wire/credit-scores-perpetuate-racial-disparities-even-americas-most-prosperous-cities">https://www.urban.org/urban-wire/credit-scores-perpetuate-racial-disparities-even-americas-most-prosperous-cities</a> (accessed Sept. 1, 2023); Edmund L. Andrews, *How Flawed Data Aggravates Inequality in Credit*, Stanford University: Human-Centered Artificial Intelligence (Aug 6, 2021), (explaining that a "'thin' credit history will in itself lower a person's score, because lenders prefer more data than less. But it also means that one or two small dings, such as a delinquent payment many years in the past, can cause outsized damage to a person's score.").

<sup>&</sup>lt;sup>34</sup> *Id.* (noting inaccuracies in credit score modeling that disproportionately affects lower-income borrowers and people of color).

<sup>&</sup>lt;sup>35</sup> See, e.g., RCW 59.18.257 (procedures landlords use for accessing credit reports).

<sup>&</sup>lt;sup>36</sup> Dkt. U-200281, UTC Open Meeting March 24, 2022, Statements of Shawn Bonfield Representing Avista Corporation (noting that as a result of Avista's intervention, its contractor collections agencies "no longer report to credit bureaus on the customers we send to them."); Dkt. U-210800, Credit and Collections Rulemaking, Deposits, Fees, Payment Arrangements, and Customer Notice Workshop (September 9, 2023).

| 1      | Q: | Are you aware of anything that would prevent PacifiCorp from instructing its                       |
|--------|----|--|
| 2      |    | collections agencies not to report customer information to credit bureaus?                         |
| 3      | A: | No.  |
| 4      | Q: | What does TEP recommend concerning PacifiCorp's credit reporting practices?                        |
| 5      | A: | The Commission should order PacifiCorp not to report customer information to credit                |
| 6      |    | bureaus, and prohibit its collection agency contractors from doing so as well.                     |
| 7<br>8 | V. | OTHER ISSUES CONCERNING EQUITY AND PACIFICORP'S LOW INCOME<br>CUSTOMERS                            |
| 9      | А. | PacifiCorp should develop a language access plan.  |
| 10     | Q: | What steps has PacifiCorp taken to serve customers who speak a primary language                    |
| 11     |    | other than English?  |
| 12     | A: | PacifiCorp has taken several steps to provide services to customers who speak a primary            |
| 13     |    | language other than English. Among other initiatives, PacifiCorp maintains a system for            |
| 14     |    | tracking customers preferred languages, which records language preferences as English              |
| 15     |    | (default), Spanish, and Other. <sup>37</sup> PacifiCorp also creates Spanish-language versions of  |
| 16     |    | frequently used correspondence templates, which it can provide to customers who                    |
| 17     |    | PacifiCorp knows prefer to speak Spanish. <sup>38</sup> Additionally, PacifiCorp employs bilingual |
| 18     |    | customer service representatives who can support customers in Spanish and English. <sup>39</sup>   |
| 19     | Q: | Do you have concerns with the language services PacifiCorp provides to customers                   |
| 20     |    | who speak a primary language other than English?   |

<sup>&</sup>lt;sup>37</sup> Stokes, Exh. SNS-12 (PacifiCorp Response to TEP DR 012).

<sup>&</sup>lt;sup>38</sup> Stokes, Exh. SNS-13 (PacifiCorp Response to TEP DR 014).

<sup>&</sup>lt;sup>39</sup> Stokes, Exh. SNS-14 (PacifiCorp Response to TEP DR 009).

| 1  | A: | Yes. While PacifiCorp offers several services and outreach programs to assist customers            |
|----|----|--|
| 2  |    | who speak a primary language other than English, significant gaps and deficiencies                 |
| 3  |    | remain. Among other issues, major program materials and online notices continue to be              |
| 4  |    | offered only in English, including online versions of disconnection procedures and                 |
| 5  |    | notices and online materials related to PacifiCorp's low-income weatherization                     |
| 6  |    | program. <sup>40</sup> Additionally, while PacifiCorp maintains a system for tracking customer     |
| 7  |    | language preferences, PacifiCorp has recorded only 11% of customers as preferring                  |
| 8  |    | Spanish and 0.02% of customers as "Other" (neither English or Spanish). <sup>41</sup> By contrast, |
| 9  |    | data from the U.S. Census shows that 42% of people ages 5 years and older in Yakima                |
| 10 |    | County, a major service area for PacifiCorp, speak a language at home other than                   |
| 11 |    | English, indicating that there may be significant gaps between customers' actual language          |
| 12 |    | preferences and the customers PacifiCorp has identified as preferring languages other              |
| 13 |    | than English. <sup>42</sup> Finally, it appears that PacifiCorp does not have a comprehensive      |
| 14 |    | document or policy describing when and how to conduct program outreach in languages                |
| 15 |    | other than English. <sup>43</sup>  |
| 16 | Q: | Does TEP have any recommendations regarding language access?                                       |
| 17 | A: | Yes. PacifiCorp should develop a language access plan in consultation with its LIAG and            |
| 18 |    | Equity Advisory Group.   |

<sup>&</sup>lt;sup>40</sup> Stokes, Exh. SNS-10 (PacifiCorp Response to TEP DR 008).

<sup>&</sup>lt;sup>41</sup> Stokes, Exh. SNS-16 (PacifiCorp First Revised Response to TEP DR 013); Stokes, Exh. SNS-17 (PacifiCorp Response to TEP DR 023).

<sup>&</sup>lt;sup>42</sup> U.S. Census Bureau, *Quick Facts: Yakima County, Washington*, <u>https://www.census.gov/quickfacts/fact/table/yakimacountywashington/PST045222</u> (accessed Sept. 1, 2023).

<sup>&</sup>lt;sup>43</sup> Stokes, Exh. SNS-18 (PacifiCorp Response to TEP DR 010).

1 Q: What is a language access plan?

| 2  | A: | A language access plan is a policy setting out in detail the language needs and                     |
|----|----|---|
| 3  |    | preferences of an organization's clients and partners, and the steps the organization will          |
| 4  |    | take to improve language access and multilingual services. <sup>44</sup> Language access plans help |
| 5  |    | ensure that organizations provide high quality and appropriate language services. They              |
| 6  |    | typically have several major components, including: (1) A comprehensive needs                       |
| 7  |    | assessment, (2) identification and implementation of improvements to language services,             |
| 8  |    | (3) actions to enhance awareness among clients and customers regarding the                          |
| 9  |    | organization's available language services, (4) training to employees on language access            |
| 10 |    | needs, policies, and programs, and (5) a framework and metrics to evaluate the success of           |
| 11 |    | the language access plan. <sup>45</sup>   |
| 12 | Q: | Why should PacifiCorp prepare a language access plan?   |
| 13 | A: | Language access plans serve several beneficial functions that will enhance the services             |
| 14 |    | PacifiCorp provides, improve customer relations, and help more customers partake in the             |
| 15 |    | array of important programs that PacifiCorp offers its low-income customers, including              |
| 16 |    | weatherization and energy assistance programs. As part of the preparation of the plan,              |
| 17 |    | PacifiCorp will undertake a comprehensive evaluation of customer language preferences               |
| 18 |    | and its existing services, enabling PacifiCorp to identify gaps and ways it can improve its         |
| 19 |    | current offerings. Additionally, the preparation of the language access plan facilitates            |

<sup>&</sup>lt;sup>44</sup> Centers for Medicare and Medicaid Services, *Guide to Developing a Language Access Plan*, <u>https://www.cms.gov/About-CMS/Agency-Information/OMH/Downloads/Language-Access-Plan-508.pdf;</u> United Language Group, *Guide to Developing a Language Access Plan*, <u>https://www.unitedlanguagegroup.com/resources/developing-a-language-access-plan</u> (accessed Sept. 1, 2023).

<sup>&</sup>lt;sup>45</sup> United Language Group, *Guide to Developing a Language Access Plan*.

| 1  |    | learning about best practices in providing multilingual services from other organizations. |
|----|----|--|
| 2  |    | Finally, the language access plan promotes reflection and accountability by providing a    |
| 3  |    | clear roadmap for PacifiCorp and other stakeholders to use when evaluating the steps       |
| 4  |    | PacifiCorp has taken to improve language access.   |
| 5  | Q: | How should the Commission ensure that PacifiCorp develops and maintains an                 |
| 6  |    | effective language access plan?  |
| 7  | A: | The Commission should direct PacifiCorp to do the following: (1) develop a draft           |
| 8  |    | language access plan and share the draft Language Access Plan with the LIAG and            |
| 9  |    | Equity Advisory Group within 6 months of the Commission's final order in this              |
| 10 |    | proceeding, (2) within 7 months of the Commission's final order in this proceeding         |
| 11 |    | convene at least one joint meeting of the LIAG and Equity Advisory Groups to discuss       |
| 12 |    | the draft plan and solicit written feedback on the draft plan, (3) incorporate feedback    |
| 13 |    | from the LIAG and Equity Advisory Group, and make a subsequent filing (pursuant to         |
| 14 |    | WAC 480-07-885) including the final plan within 12 months of the final order in this       |
| 15 |    | proceeding, (4) maintain and revise the language access plan as needed, with approval      |
| 16 |    | and feedback from the LIAG and Equity Advisory Groups, and (5) in each LIBA annual         |
| 17 |    | report, describe the progress and steps taken to accomplish the objectives in the language |
| 18 |    | access plan during the previous year.  |
| 19 | B. | LIBA outreach should include community-based organizations.                                |

- LIBA outreach should include community-based organizations. В. 19
- 20 **Q**:
  - What is the community-based outreach program proposed by TEP?

A community-based outreach program would connect low-income customers to LIBA 21 A: and weatherization programs via trusted messengers and community-based organizations 22 (CBOs). These CBOs could include entities that serve marginalized communities, 23

1 including but not limited to rural, immigrant, tribal, or people of color, and are often 2 recognized as trusted sources for information and support among their communities.<sup>46</sup> 3 Such organizations are typically established members of the communities they serve.<sup>47</sup> 4 The community-based outreach program would complement existing outreach programs, 5 such as earned media, digital advertising, radio advertising, and bill inserts. 6 **Q**: What is community-based social marketing? 7 Community-based social marketing is based on the concept that behavior change is most A: 8 effective when it involves direct contact with people and is carried out at the community level.<sup>48</sup> In this "by the community, for the community" model, trusted messengers speak 9 10 to their respective communities about opportunities to help community members meet 11 their needs. Community-based social marketing has been proven to be effective at fostering sustainable behavior change.<sup>49</sup> Community-based social marketing can be 12 13 targeted to bring information about bill assistance and low-income conservation programs 14 to the hardest-to-reach customers, including those with disabilities, language barriers, and limited access to telecommunications. 15 16 **Q**: Is community-based outreach used to promote low-income assistance programs in 17 Washington State?

<sup>&</sup>lt;sup>46</sup> Dkts. UE-010436/UG-010437, Avista Low-Income Rate Assistance Program Annual Summary Report for Oct. 2020-Sept. 2021, at 26-27 (Dec. 30, 2021).

<sup>&</sup>lt;sup>47</sup> See Dkt. UE-210115, Avista Tariff WN U-29, Schedule 173, Residential Debt Relief Program, Cover Letter, at 6 (Feb. 19, 2021).

<sup>&</sup>lt;sup>48</sup> U.S. Dept. of Energy, Better Buildings Residential Network, *Community-Based Social Marketing Toolkit*, at 1-2 (June 14, 2017), <u>https://www.energy.gov/eere/better-buildings-</u> <u>residential-network/articles/community-based-social-marketing-toolkit</u> (describing the positive impacts of community-based outreach).

<sup>&</sup>lt;sup>49</sup> *Id*.

| 1                                      | A: | Yes. Several utilities have employed or are in the process of developing community-  |
|--|----|--|
| 2                                      |    | based outreach programs. The Commission initially authorized Avista's Community  |
| 3                                      |    | Partner Network (CPN) during the COVID-19 pandemic to increase customer  |
| 4                                      |    | engagement in hard-to-reach and underserved areas by enlisting the help of organizations   |
| 5                                      |    | with established representatives in those communities. <sup>50</sup> This program has proven to be   |
| 6                                      |    | effective, and as a result of its success, the Commission authorized Avista to make  |
| 7                                      |    | permanent and expand the program. <sup>51</sup>  |
| 8                                      |    | Building on the success of Avista's program, The Energy Project proposed an  |
| 9                                      |    | initial three-year community-based outreach program pilot for Cascade Natural Gas as   |
| 10                                     |    | part of its 2021 Rate Case. The Commission's decision in that case approved the  |
| 11                                     |    | community-based outreach pilot, finding that the proposed program:   |
| 12<br>13<br>14<br>15<br>16<br>17<br>18 |    | addresses an issue central to achieving equitable outcomes: engaging directly with those communities most impacted by structural inequities. As the nonprofit organization Clean Energy Action observes, "truly equitable policy and research must be informed by conversations with impacted communities as early in the process as possible." Funding Cascade's community-based outreach program is a valuable first step that will enhance the Company's ability to address inequities going forward. <sup>52</sup> |
| 19                                     | Q: | Why should LIBA include community-based outreach?  |
| 20                                     | A: | Community-based outreach is an effective way to raise awareness of LIBA and low-   |
| 21                                     |    | income conservation programs because CBOs are experienced in cultivating relationships   |
| 22                                     |    | and communicating with vulnerable communities that likely have more energy assistance  |

<sup>&</sup>lt;sup>50</sup> See Dkt. UE-210115, Avista Tariff WN U-29, Schedule 173, Cover Letter, Residential Debt Relief Program, at 6-7 (Feb. 19, 2021).

<sup>&</sup>lt;sup>51</sup> Dkts. UE-210490/UG-210491, Avista Tariff WN U-28, Schedules 92 and 192, Open Meeting Memo, at 3 (July 29, 2021).

<sup>&</sup>lt;sup>52</sup> Dkt. UG-210755, Cascade Natural Gas 2021 General Rate Case, Order 09, ¶¶ 75-78.

| 1  |    | need. CBOs are well-positioned to inform and assist customers in need because their staff |
|----|----|---|
| 2  |    | are personally familiar with the communities where there is need. They can meet           |
| 3  |    | customers where the customers are, instead of having customers come to them. These        |
| 4  |    | trusted messengers may also be non-traditional entities that offer new opportunities to   |
| 5  |    | engage with customers.  |
| 6  | Q: | What is the role of Community Action Agencies in this process?                            |
| 7  | A: | Agencies would identify the qualified CBOs in each community and closely coordinate       |
| 8  |    | with them to implement the program. Selected CBOs would rely on the Agencies to           |
| 9  |    | provide detailed, technical, and/or programmatic information and training.                |
| 10 | Q: | How long will it take to establish and ramp up this program?                              |
| 11 | A: | The program will likely need at least three years to mature. It will take time for        |
| 12 |    | PacifiCorp and the Agencies to establish the program, for the Agencies to identify and    |
| 13 |    | train CBOs, and then for outreach activities to occur. In addition, TEP does not expect   |
| 14 |    | every Agency to use the program in its early stages. However, some funding should be      |
| 15 |    | made available now so that the Community Action Agencies can begin identifying and        |
| 16 |    | connecting with CBOs.   |
| 17 | Q: | What annual budget will this program need?  |
| 18 | A: | To ensure sufficient funding for sustained engagement by CBOs, the available budget for   |
| 19 |    | the community-based outreach program should include at least \$100,000 and be made        |
| 20 |    | available for at least three years.   |
| 21 | Q: | How should the community-based outreach program be implemented?                           |
| 22 | A: | PacifiCorp and the LIAG would work together to determine the details of implementing      |
| 23 |    | this program.   |

| 1  | C. | PacifiCorp should enhance its low-income weatherization program.                         |
|----|----|--|
| 2  | Q: | Please describe TEP's analysis of the low-income weatherization program in               |
| 3  |    | PacifiCorp's service territory.  |
| 4  | A: | TEP is generally pleased with PacifiCorp's administration of its low-income              |
| 5  |    | weatherization program. PacifiCorp's weatherization program staff are helpful, for       |
| 6  |    | example by working with agencies to implement changes that increase program              |
| 7  |    | efficiency and effectiveness. TEP appreciates PacifiCorp's dedication to serving low-    |
| 8  |    | income households and their collaboration with agencies delivering low-income            |
| 9  |    | weatherization services.   |
| 10 | Q: | Do you recommend any improvements to PacifiCorp's weatherization program?                |
| 11 | A: | Yes. While the current weatherization program is working well, TEP suggests two          |
| 12 |    | improvements to the program.   |
| 13 |    | First, weatherization providers in PacifiCorp's service territory report to TEP that     |
| 14 |    | they are sometimes unable to weatherize homes because of deferred maintenance or large   |
| 15 |    | repairs. To provide the weatherization measure, the maintenance or repair must first be  |
| 16 |    | performed. TEP requests that PacifiCorp work with its demand-side management             |
| 17 |    | advisory group to develop a pilot program to overcome the inability to weatherize homes  |
| 18 |    | because of deferred maintenance or large repairs, e.g., by funding and/or performing the |
| 19 |    | deferred maintenance or large repairs. The Commission recently approved the creation of  |
| 20 |    | similar pilot in Avista's service territory.53   |

<sup>&</sup>lt;sup>53</sup> Dkts. UE-220053/UG-220054, Avista 2022 General Rate Case, Final Order 10, ¶ 109 (Dec. 12, 2022).

| 1  |    | Second, some weatherization providers report to TEP that variations in the timing             |
|----|----|---|
| 2  |    | of weatherization payments can delay the implementation of weatherization measures. To        |
| 3  |    | address this impediment, TEP requests that PacifiCorp work with its demand-side               |
| 4  |    | management advisory group to provide progress payments for weatherization measures in         |
| 5  |    | certain situations. TEP does not anticipate that all of PacifiCorp's weatherization           |
| 6  |    | provides will take advantage of such a program, but it would provide a significant benefit    |
| 7  |    | to those with highly variable cash flows.   |
| 8  | D. | The Commission should not increase the residential basic charge.                              |
| 9  | Q: | What changes does PacifiCorp propose concerning the residential basic charge?                 |
| 10 | A: | PacifiCorp proposes to bifurcate the basic charge between single-family homes and             |
| 11 |    | multi-family homes. For multi-family homes, the basic charge would remain at its current      |
| 12 |    | level of \$7.75. For single-family homes, PacifiCorp proposes to increase the basic charge    |
| 13 |    | to \$10, arguing that it is appropriate to include the cost of line transformers in the basic |
| 14 |    | charge. <sup>54</sup>   |
| 15 | Q: | Please explain TEP's position regarding PacifiCorp's proposal to increase the basic           |
| 16 |    | charge.   |
| 17 | A: | While I have not conducted a cost-of-service analysis, I have policy concerns with            |
| 18 |    | allowing an increase in the basic charges. Increases in the basic customer charge reduce      |
| 19 |    | the customer's ability to control their own household utility bills. A reduction in usage by  |
| 20 |    | the customer has a smaller impact on the bill, since a larger portion is unaffected by their  |
| 21 |    | behavior. As a result, customers have a diminished price incentive to reduce their usage,     |
| 22 |    | and therefore, their utility bill, through conservation. Increases in basic charges,          |

<sup>&</sup>lt;sup>54</sup> Meredith, Exh. RMM-1T at 11-16.

\_\_\_\_\_

| 1 | therefore, run counter to state policies and utility programs that promote energy |
|---|---|
| 2 | efficiency and encourage customer to weatherize homes, purchase energy-efficient  |
| 3 | appliances and reduce usage in other ways.  |

In addition, as a general proposition, increases to the basic customer charge
disproportionately burden low volume customers, since a greater portion of the bill is
fixed, relative to higher use customers. For these policy reasons, increases to basic
customer charges should be avoided or minimized where possible.

8 Q: Does PacifiCorp's proposal to bifurcate the basic charge between single-family
9 homes and multi-family homes address your concerns?

- A: No. The concerns I have with this change apply to both customers living in the singlefamily homes and customers living in multi-family homes. Moreover, there are many
  vulnerable customers, low-income customers, and middle-income energy burdened
  customers that live in single-family homes, particularly in the rural and small city service
  territory of PacifiCorp in Washington.
- 15

### VI. CONCLUSION

- 16 Q: Please summarize your recommendations.
- 17 A: The Energy Project recommends that the Commission direct PacifiCorp to take the18 following actions.
- 19 <u>1. Enhance energy assistance programs and create a new AMP.</u>
- PacifiCorp should work with its LIAG to develop enhancements to the LIBA
   program. Specifically, PacifiCorp should discuss and seek consensus with its
   LIAG concerning potential changes to LIBA, including the following topics and
   others identified by LIAG members:

| 1  | • The number and design of the income-based discount tiers for LIBA;               |
|----|--|
| 2  | • Enrollment procedures  |
| 3  | • Enrollment terms;  |
| 4  | • Implementation of an arrearage management program;                               |
| 5  | • Key performance indicators for measuring program effectiveness.                  |
| 6  | • Engage in the consultation process described above, and then make a subsequent   |
| 7  | tariff filing by July 1, 2025 containing the outcome of those discussions, with an |
| 8  | effective date of October 1, 2025 to implement LIBA enhancements.                  |
| 9  | • Seek consensus with its LIAG to design and implement an interim arrearage        |
| 10 | forgiveness program by October 1, 2024.  |
| 11 | • The Commission should approve PacifiCorp's current proposal to increase the      |
| 12 | LIBA discount percentages, with the understanding that PacifiCorp's subsequent     |
| 13 | filing may change the income tiers and percentages in the future.                  |
| 14 | 2. Reform credit and collections practices.  |
| 15 | If, in the Credit and Collections Rulemaking, the Commission allows residential    |
| 16 | disconnections for nonpayment to continue, it should direct PacifiCorp to:         |
| 17 | • Raise the dollar threshold for disconnecting customers for nonpayment from \$50  |
| 18 | to \$300.  |
| 19 | • Remove any provision from Disconnection Policies that awards points based on     |
| 20 | previous disconnection orders.   |
| 21 | • Refrain from initiating disconnections or sending disconnection notices when a   |
| 22 | customer has a scheduled energy assistance appointment.                            |
|    |  |

| 1  |    | • Using the process described above, conduct a holistic review of PacifiCorp's      |
|----|----|---|
| 2  |    | policies and procedures for disconnecting customers for nonpayment—with a           |
| 3  |    | focus on equity—in consultation with the LIAG and Equity Advisory Group.            |
| 4  |    | Further, the Commission should direct PacifiCorp not report customer information to |
| 5  |    | credit bureaus, and prohibit its collection agency contractors from doing so.       |
| 6  |    | 3. Develop a language access plan using the process described above.                |
| 7  |    | 4. Enhance the low-income weatherization program by working with the demand-side    |
| 8  |    | management advisory group to:   |
| 9  |    | • Develop a pilot program to overcome the inability to weatherize homes because     |
| 10 |    | of deferred maintenance or large repairs; and                                       |
| 11 |    | • Provide progress payments for weatherization measures in certain situations.      |
| 12 |    | 5. Not raise the basic charge for any residential customers.                        |
| 13 | Q: | Does this conclude your testimony?  |
| 14 | ۸. | Var   |

14 A: Yes.