PPI	_ C()RP(ORAT	FION	NYSE	-PPL	R	ecent Rice	35.2	4 P/E RATI	o 14.	8 (Trail Medi	ing: 12.6 an: 14.0)	RELATIV P/E RATI		6 DIV'D YLD	4.5	5%	/ALUI LINE	E		
TIMELI		- Suspend		High: Low:	37.3 27.8	54.6 34.4	55.2 26.8	34.4 24.3	33.1 23.8	30.3 24.1	30.2 26.7	33.6 28.4	38.1 29.4	36.7 29.2	39.9 32.1	35.6 33.7				t Price 2021		
SAFET		2 Raised 8		LEGEI	77 x Divide	ends p sh iterest Rate													2020		80	
		 Suspend Market) 	100 5/22/15	2-for-1 sp	elative Pric olit 8/05	e Strength					\sim				<u> </u>							
202	20-22 PF		ONS .nn'l Total	Options: Shaded	area indic	ates recess		•••		\nearrow				hu _{tultu} n	մերու						40	
High	Price 50 (Gain (+40%)	Return 13%		·····				Ч _н шчи	ասուսուս					1 · · · · · · ·						30 25	
Low	35 r Decis	<u>(Nil)</u> sions	5%					••••	•	.*•••	• ••••										20 15	
to Buy	A M J 0 0 0									******	*******	****	••••••••	••••••	•••••						10	
Options to Sell		200	0 0 0											-				% то	I T. Retur	I 2N 1/17	_7.5	
Institu	1Q2016		3Q2016	Percen	 t 30 -													1	STOCK	VL ARITH.*		
to Buy to Sell	363 289 493895	283	339 340 471928	shares traded	20 -								ArtHtorte			1		1 yr. 3 yr. 5 yr.	3.7 30.4 58.3	31.2 25.8 84.9	_	
2001	2002			2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016		2018		UE LINE P		20-22	
19.53 3.51	16.38 3.20		15.37 3.59	16.36 3.84	17.92 4.26	17.41 5.10	21.47 4.71	20.03 3.47	17.63 3.66	22.02 4.59	21.11	18.82	17.27 4.58	11.38 3.78	11.06 4.28	9.85 3.75	10.00 3.90		es per sh low" per s	sh	10.50 4.50	
1.79	1.54	1.84	1.87	1.92	2.29	2.63	2.45	1.19	2.29	2.61	2.61	2.38	2.38	2.37	2.79	2.20	2.30	Earning	s per sh 4	A	2.75	
.53 2.99	.72		.82	.96 2.13	1.10 3.62	1.22 4.51	1.34 3.79	1.38 3.25	1.40	1.40 4.30	1.44	1.47 6.68	1.49 6.14	1.50 5.24	1.52 4.30	1.58 4.95	1.64 4.95		ecl'd per s pending p		1.82	
6.33	6.71	9.19		11.62	13.30	14.88	13.55	14.57	16.98	18.72	18.01	19.78	20.47	14.72	14.56	15.45	16.40	Book Va	alue per sl	hc	19.75	
293.16 12.4	331.47 11.1			380.15 15.1	385.04 14.1	373.27 17.3	374.58 17.6	377.18 25.7	483.39 11.9	578.41 10.5	581.94 10.9	630.32 12.8	665.85 14.1	673.86 13.9	679.73 12.8		700.00 ures are		on Shs Out n'I P/E Rat		730.00	
.64 2.4%	.61 4.2%		.66 3.5%	.80 3.3%	.76 3.4%	.92 2.7%	1.06 3.1%	1.71 4.5%	.76 5.1%	.66 5.1%	.69 5.1%	.72 4.8%	.74 4.4%	.70 4.5%	.67 4.2%		e Line nates	Relative P/E Ratio Avg Ann'l Div'd Yield		.95 4.4%		
					0.470	6498.0	8044.0	7556.0	8521.0	12737	12286	11860	11499	7669.0	7517.0	6800	7000	-	es (\$mill)		7600	
		148 mill. I 9 mill. I				1031.0	940.0 31.8%	465.0	1009.0 22.0%	1456.0 31.0%	1536.0 26.2%	1541.0 23.1%	1583.0 33.0%	1603.0 22.5%	1902.0 25.4%	1510 27.0%	1625 30.0%		fit (\$mill) Tax Rate		2015 30.0%	
I Incl 23 mill linite 7 75% \$25 lig value 82 (100							.1%	9.5%	3.5%	4.0%	4.1%	3.7%	2.8%	1.6%	1.0%	27.0%	2.0%		% to Net F	Profit	1.0%	
(LT interest earned: 3.7x) 54.1% 57.1°							57.1% 40.5%	55.2% 42.5%	59.0% 39.8%	61.9% 37.2%	64.1% 35.9%	62.3% 37.7%	58.0% 42.0%	65.2% 34.8%	64.3% 35.7%	63.5% 36.5%	63.0% 37.0%	-	erm Debt F n Equity F		58.0% 42.0%	
Leases, Uncapitalized Annual rentals \$33 mill. 12747 1252							12529	12940	20621	29071	29205	33058	32484	28482	27707	29325	31025	Total Ca	apital (\$mi		34300	
Oblig \$12267 mill.							12416 9.2%	13174 5.2%	20858 6.1%	27266 6.5%	30032	33087 6.2%	34597 6.5%	30382	30074 8.5%	32450 6.5%	34800 6.5%	-	nt (\$mill) on Total C	ap'l	40000	
Common Stock 679,627,323 shs. 17.6% 17.5%						17.5%	8.0%	11.9%	13.1%	14.7%	12.4%	11.6%	16.2%	19.2%	14.0%	14.0%		on Shr. Eq		14.0%		
						8.5%	8.1% NMF	12.0% 5.2%	13.3% 6.4%	14.6% 6.7%	12.4% 5.3%	11.6% 4.5%	16.2% 6.0%	19.2% 8.8%	14.0% 4.0%	14.0% 4.0%	-	on Com Eo d to Com		14.0% 5.0%		
ELECTRIC OPERATING STATISTICS 46% 549							54%	115%	58%	52%	54%	57%	61%	63%	54%	72%	70%		ls to Net F		66%	
% Change Retail Sales (KWH) +12 -11 -5							INESS: PPL Corporation (formerly PP&L Resources, Inc.) is a ng company for PPL Electric Utilities (formerly Pennsylvania							bution subsidiary in '08. Spun off power generating subsidiary in '15. The company no longer breaks out data on electric operating								
Capacity at		.,	NA NA	NA NA NA NA											tatistics. Fuel costs: 22% of revs. '15 reported deprec. rate: 2.6%. las 12,800 employees. Chairman, President & CEO: William H.							
Annual Loa	Winter (Mw d Factor (% Customers (í i	NA NA NA						ric (1.2 m .K. (7.8 r					Spence. Inc.: PA. Address: Two North Ninth St., Allentown, PA 18101-1179. Tel.: 800-345-3085. Internet: www.pplweb.com.								
		ji oliaj	288	309	321				ion's			-							id-201			
ANNUAL RATES Past Past Est'd '13-'15															low), so the company will book a full year's effect of rate relief in 2018. Also, PPL's							
Reven	Jes		4.	.5%	NMF NMF	owne	ership	ip of electric utilities in the United						utilities benefit from regulatory mechan-								
Earnings 2.5% 4.0% No Dividends 5.5% 1.5% 3.0						Kingdom. A negative factor will be the ab- sence of a settlement of currency contracts									isms that provide recovery of 70% of the company's capital spending within six							
Book Value 5.5% 4.0% NMF in 20						2016, which boosted the bottom line by								months. PPL's goal is 5%-6% annual earn- ings growth beginning next year, and our								
Cal- endar	Mar.31		Sep.30		Full Year	chan	ge ra	te for	2017	will l	be low	/er th	an it	2018	forec	ast o	of \$2.30 would produce an approaches this range.					
2014 2015	1194 2230	2833 1781	3449 1878	4023 1780	11499 7669	the	exchă	inge i	Note ate t	o as	low a	as \$0	.90/£	PPL	's uti	lities	în K	entu	cky h	ave		
2016 2017	2011 1900	1785 1600	1889 1700	1832 1600	7517 6800			,	Some ot exp										cy Ut te of \$			
2017	1950	1650	1750	1650	7000	aver	age sl	nares	outstâ	nding	g will	be hig	gher,	lion	(6.4%)). Lo	uisvil	le Ga	is and	l Ele	ctric	
endar Mar.31 Jun.30 Sep.30 Dec.31 Year of comm						ommo	plans to issue about \$350 million on equity annually through 2020							filed for electric and gas increases of \$93.6 million (8.5%) and \$13.8 million (4.2%),								
2014	4 .50 .32 .73 .82 2.38 to finance						ce its increased capital budget. .7 earnings estimate is within							respectively. The applications are based on a 10.23% return on equity. New tariffs are								
2015 2016	6 .71 .71 .69 .68 2.79 PPL's target							geted	ted range of \$2.05-\$2.25 a						expected to take effect in mid-2017.							
2018 .70 .50 .55 .55 2.30 earnings						ings .								The dividend yield of PPL stock is a percentage point above the utility								
Cal-	Cal- QUARTERLY DIVIDENDS PAID B Full dond							rd of directors raised the divi- The increase was \$0.06 a share							average. Total return potential to 2020-2022 is also above average for the indus-							
endar 2013	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$						6) yea	early, payable in early April. PPL cting similar annual dividend							try. The stock is unranked for Timeliness due to the spinoff of PPL's nonregulated							
2014 2015	.3675	.3725	.3725	.3725	1.49 1.50	grow	th th	rough	2020.					opera	ations	in ²	015, v	which	made	e yea	r-to-	
2016	.3775	.38	.38	.38	1.52	We :	forec	astĭa	part tilities	ial p				year	earni		mpar	isons	mislea ebruar	iding.	•	
		.395 cl. nonrec				& '15 EPS	6 don't si	um to rou	nding. Ne	ext	\$8.85/sh	. (D) In m	nill., adj. f	ior split. (I	E) Rate	Co	mpany's	Financia	al Strengt	-	B++	
12¢); '1 losses)	0, (8¢); ' on disc.	'11, 8¢; '1 ops.: '07	3, (62¢); , 19¢; '08,	gains , 3¢; '09,		nings repo pd. in ear								n com. ec 5: none s			ck's Pric ce Growl				95 10	

(A) Dil. EPS. Excl. nonrec. gain (losses): '07, '14 & '15 EPS don't sum to rounding. Next \$8.85/sh. (D) In mill., adj. for split. (E) Rate Company's Financial Streng	th B++								
(12¢); '10, (8¢); '11, 8¢; '13, (62¢); gains earnings report due early May. (B) Div'ds his- base: Fair val. Rate all'd on com. eq. in PA in Stock's Price Stability	95								
(losses) on disc. ops.: '07, 19¢; '08, 3¢; '09, tor. pd. in early Jan., Apr., July, & Oct. = Div'd '16: none spec.; in KY in '15: none spec.; earn. Price Growth Persistence	10								
(10¢); '10, (4¢); '12, (1¢); '14, 23¢; '15, (\$1.36). reinv. plan avail. (C) Incl. intang. In '15: on avg. com. eq., '15: 13.0%. Reg. Clim.: Avg. Earnings Predictability	65								
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