

Agenda Date: May 20, 2021  
Item Number: A9

**Docket:** UT-210139  
Company Name: CenturyLink Communications LLC dba Lumen Technologies Group

Staff: Tim Zawislak, Senior Telecommunications Regulatory Analyst  
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### **Recommendation**

Enter an order granting CenturyLink Communications LLC's petition for designation as an Eligible Telecommunications Carrier (ETC) for the federal Rural Digital Opportunity Fund (RDOF) Phase I program.

### **Background**

In early 2020, the Federal Communications Commission (FCC) created the Rural Digital Opportunity Fund program, which will commit up to \$20.4 billion over the next decade to support the deployment of voice and high-speed broadband services to unserved areas across the country.<sup>1</sup> The FCC plans to award support in two phases: Phase I will target those areas that are wholly unserved by broadband service (speeds less than 25/3 Mbps), as determined by the FCC; Phase II will target unserved locations within areas where FCC data demonstrates only partially served census blocks, as well as those areas that did not receive a winning bid in the Phase I auction.

The RDOF Phase I reverse auction concluded November 25, 2020, with 180 winning bidders who provisionally won \$9.2 billion in support to deploy broadband to over 5.2 million unserved homes and businesses.<sup>2</sup> In order to become eligible to receive RDOF support during the ten-year term of this program, each winning bidder must receive ETC designation by June 7, 2021. Before the FCC authorizes support, it will review a carrier's long-form application (FCC Form 683), confirm the carrier has been designated an ETC in all of the census blocks "won" in the auction, and review the carrier's letter of credit.

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<sup>1</sup> *Rural Digital Opportunity Fund; Connect America Fund*, WC Docket Nos. 19-126, 10-90, [Report and Order](#), 35 FCC Rcd 686, ¶ 2 (released Feb. 7, 2020) (*RDOF Order*), clarified on reconsideration by *Rural Digital Opportunity Fund Auction (Auction 904); Rural Digital Opportunity Fund; Connect America Fund*, AU Docket No. 20-34, WC Docket Nos. 19-126, 10-90, FCC 20-127, Order on Reconsideration (released Sept. 29, 2020).

<sup>2</sup> See *Rural Digital Opportunity Fund Phase I Auction (Auction 904) Closes, Winning Bidders Announced, FCC Form 683 Due January 29, 2021*, AU Docket No. 20-34, WC Docket Nos. 19-126, 10-90, Public Notice ([DA-20-1422A1](#)), 35 FCC Rcd 13888 (Dec. 7, 2020) (*Close of Auction 904 Public Notice*).

CenturyLink Communications LLC dba Lumen Technologies Group (Lumen or Company) is one of the nine winning bidders in Washington state. The parent company, Lumen Technologies, Inc. (LUMEN), fka CenturyLink, Inc., has provisionally won \$4,583,863.38 in annual RDOF support to deploy and provide voice and broadband services to approximately 14,875 customer locations in Washington state.

These unserved customer locations are within 1,170 specific census blocks in portions of Benton, Clallam, Clark, Cowlitz, Grant, Grays Harbor, Jefferson, King, Kitsap, Lewis, Okanogan, Pacific, Pierce, San Juan, Thurston, and Yakima counties. Lumen seeks designation as an ETC in 95 of those census blocks depicted in the maps attached to this memo.

Lumen filed its ETC petition on March 1, 2021. The Company filed both redacted and confidential versions of its long-form information, which was already on file with the FCC, as an exhibit to its petition. Staff reviewed the petition, issued informal data requests, and conducted discussions with the Company.

Lumen's affiliated incumbent local exchange carriers (ILECs) in Washington already operate as ETCs in different areas<sup>3</sup> of the state. The competitive local exchange carrier (CLEC), Lumen, is requesting in this case to be designated as an ETC only in the "incremental" census block areas, where the following ILECs (which all do business as "CenturyLink") are not designated as ETCs :

- CenturyTel of Cowiche, Inc.
- CenturyTel of Inter Island, Inc.
- CenturyTel of Washington, Inc.
- Qwest Corporation (QC)
- United Telephone Company of the Northwest

Although Lumen is registered to serve throughout the state, it has not yet ever been designated as an ETC. The incremental census blocks (95 census blocks) are listed in Exhibit B to the Company's petition and those are the ETC areas that LUMEN has assigned to its subsidiary Lumen. The map provided as Exhibit A to the petition is also a useful depiction of how these now six ETCs will fit together. The five CenturyLink ILECs will serve the remaining (1,170 – 95 = 1,075) census blocks that LUMEN won in the RDOF auction.

Lumen's parent company, "Lumen Technologies, Inc. (LUMEN)," is a publicly traded company (NYSE: LUMN) and is an international facilities-based technology and communications company focused on providing business and residential customers with a broad array of integrated services.

The CenturyLink ILECs (CenturyTel of Washington, CenturyTel of Inter Island, United Telephone Company of the Northwest, and Qwest Corporation dba CenturyLink QC) will continue to operate as designated ETCs within the boundaries of their respective exchange

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<sup>3</sup> See: Dockets UT-970356, 970341, 970349, 970354, and UT-043030 for the ILEC ETC designation orders.

areas and will provide RDOF supported services for the RDOF census blocks contained within their boundaries as part of the overall LUMEN bid.

### **Federal Requirements for ETC Designation**

A carrier must be designated as an ETC to receive federal universal service support,<sup>4</sup> including RDOF support.<sup>5</sup> Under, the federal regulatory framework, state commissions have primary responsibility for designating ETCs in their states.<sup>6</sup>

Federal law provides that an ETC must offer and advertise the services supported by federal universal service support throughout the designated service areas.<sup>7</sup> An ETC can use federal universal service support only for the provision, maintenance, and upgrading of facilities and services for which the support is intended.<sup>8</sup>

The supported services that an ETC must offer and other requirements that an ETC must meet are set forth in federal rules.<sup>9</sup> The services that the FCC has designated for support are voice telephony services,<sup>10</sup> which include the following:

- Voice grade access to the public switched network or its functional equivalent.
- Minutes of use for local service at no additional charge to end users; and
- Access to the emergency services provided by local government or other public safety organizations, such as 911 and enhanced 911, to the extent the local government in an eligible carrier's service area has implemented 911 or enhanced 911 systems.<sup>11</sup>

Other relevant federal requirements for ETCs include the following:

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<sup>4</sup> [47 U.S.C. § 254\(e\)](#); [47 U.S.C. § 214\(e\)](#).

<sup>5</sup> See *RDOF Order* at 92.

<sup>6</sup> 47 U.S.C. § 214(e)(2).

<sup>7</sup> 47 U.S.C. § 214(e)(1).

<sup>8</sup> 47 U.S.C. § 254(e).

<sup>9</sup> [47 C.F.R. Part 54](#) - Universal Service.

<sup>10</sup> The FCC's "definition of the supported service, voice telephony service, is technologically neutral, allowing ETCs to provision voice service over many platforms." *RDOF Order* at ¶ 43.

<sup>11</sup> 47 C.F.R. § 54.101(a). Note that "toll limitation services to qualifying low-income consumers as provided in subpart E of this part" is no longer deemed a supported service as of 2014 under the rationale that many carriers no longer distinguish between toll and non-toll calls in their pricing. See *Lifeline and Link Up Reform and Modernization; Lifeline and Link Up, Federal-State Joint Board on Universal Service, Advancing Broadband Availability Through Digital Literacy Training*, WC Docket No. 11-42, WC Docket No. 03-109, CC Docket No. 96-45, WC Docket No. 12-23, [Report and Order and FNPRM](#), 27 FCC Rcd 6656, ¶¶ 229-34 (released Feb. 6, 2012).

- An ETC must make available Lifeline service (reduced charges) to qualifying low-income consumers (47 C.F.R. § 54.405(a)) and comply with the FCC’s Lifeline rules (47 C.F.R. § 54.101(d)).
- An ETC must offer the voice telephony services supported by federal universal service support mechanisms throughout the service area for which the designation is received, either using its own facilities or a combination of its own facilities<sup>12</sup> and resale of another carrier’s services (including the services offered by another eligible telecommunications carrier) (47 C.F.R. § 54.201(d)(1); *see* 47 U.S.C. § 214(e)(1)).
- An ETC must advertise the availability of its universal service offerings and charges for such offerings throughout the service area for which the designation is received using media of general distribution (47 U.S.C. § 214(e)(1); 47 C.F.R. § 54.201(d)(2)).

Furthermore, in order to be eligible for RDOF support, an ETC must meet the RDOF requirements set forth in the FCC’s Universal Service rules<sup>13</sup> as well as requirements described in the RDOF Order and related FCC orders. These requirements include—

- Standalone voice service at rates comparable to offerings in urban areas (RDOF Order at ¶ 42)
- Deployment obligations (47 C.F.R. § 54.802(c))
- Technical and financial fitness (47 C.F.R. § 54.804)
- Public interest obligations, including provision of broadband service (47 C.F.R. § 54.805)
- Reporting, performance testing, compliance, and recordkeeping obligations (47 C.F.R. § 54.806)

### ***Deployment Obligations***

Recipients of RDOF support can determine their exact deployment schedules but must meet the following deployment milestones:<sup>14</sup>

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<sup>12</sup> The FCC considers an ETC’s facilities as its “own” if the ETC has exclusive right to use the facilities or when the service is provided by any affiliate within the holding company structure. An ETC satisfies its obligation to “offer” qualifying services by being legally responsible for dealing with customer problems, providing quality of service guarantees, and meeting universal service fund-related requirements. *See Rural Digital Opportunity Fund Phase I Auction Scheduled for October 29, 2020; Notice and Filing Requirements and Other Procedures for Auction 904*, AU Docket No. 20-34, WC Docket Nos. 19-126, 10-90, Public Notice ([FCC-20-77A1](#)), 35 FCC Rcd 6077, ¶¶ 138–39 (released June 11, 2020) (*Auction 904 Procedures Public Notice*).

<sup>13</sup> 47 C.F.R. Part 54, [Subpart J](#) (§§ 54.801–§§ 54.806).

<sup>14</sup> Compliance with milestones will be determined on a state-level basis, meaning that a carrier will be in compliance for Washington, if it deploys to the required percentage of locations “across all of the awarded areas included in its

- 40 percent of the required number of locations by the end of third full calendar year following funding authorization of support;
- An additional 20 percent in each subsequent year of support;
- 100 percent by the end of the sixth year of support; and
- 100 percent of updated location count by the end of the eighth year of support.<sup>15</sup>

### ***Public Interest/Broadband Service Obligations***

Recipients of RDOF support must offer broadband service with latency suitable for real-time applications, and with usage capacity and at rates comparable to offerings in urban areas.<sup>16</sup>

With respect to speed and latency, the RDOF rules require carriers to meet broadband performance standards in one of four tiers. In Washington state, companies bid in only two of those tiers, in either the “above baseline” or “gigabit” tier, described below:

- Above Baseline – This performance level requires two terabytes of monthly usage, broadband speeds of 100 Mbps down and 20 Mbps up, and latency less than or equal to 100 milliseconds.
- Gigabit – This performance level requires two terabytes of monthly usage, broadband speeds of 1,000 Mbps down and 500 Mbps up, and latency less than or equal to 100 milliseconds.<sup>17</sup>

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winning bids” in Washington. See *RDOF Order* at 54. The RDOF recipient is subject to non-compliance measure if it fails or is unable to meet RDOF requirements or conditions:

An Auction 904 support recipient will be subject to non-compliance measures if it fails or is unable to meet the service milestones or other service requirements, or fails to fulfill any other term or condition of Rural Digital Opportunity Fund support. As described in the Rural Digital Opportunity Fund Order and the CAF Performance Measures Order, these measures will scale with the extent of noncompliance, and include additional reporting, withholding of support, support recovery, and drawing on the support recipient’s letter of credit if the support recipient cannot pay back the relevant support by the applicable deadline. A support recipient may also be subject to other sanctions for non-compliance with the terms and conditions of Rural Digital Opportunity Fund support, including, but not limited to, the Commission’s existing enforcement procedures and penalties, reductions in support amounts, potential revocation of ETC designations, and suspension or debarment.

*Close of Auction 904 Public Notice* at ¶ 39 (citations omitted).

<sup>15</sup> [47 C.F.R. § 802\(c\)](#); *RDOF Order* at ¶ 45.

<sup>16</sup> [47 C.F.R. § 54.805\(a\)](#).

<sup>17</sup> See [47 C.F.R. § 54.805\(b\)](#); *Auction 904 Procedures Public Notice* at ¶ 15, which outlines each performance tier broadband speed and latency requirements. In addition, the FCC released two orders establishing speed and latency testing standards to maximize the impact of high-cost support to close the digital divide. See the 2018 CAF Performance Measures Order, [DA-18-710A1](#), and the 2019 Performance Measures Order on Reconsideration, [FCC-19-104A1](#).

Both voice and broadband services must be priced reasonably and comparably to urban services. The 2021 reasonable comparability benchmarks were released at the end of 2020 and are \$54.75 for voice service, \$107.58 per month for broadband at speeds of 100/20 Mbps or \$133.52 per month for broadband at speeds of 1,000/500 Mbps, respectively.<sup>18</sup>

### **UTC State Requirements for ETC Designation**

The Washington Utilities and Transportation Commission (commission or UTC) has the authority to designate carriers as ETCs pursuant to the authority delegated to state commissions in Section 214 of the Telecommunications Act of 1996,<sup>19</sup> and pursuant to RCW 80.36.610, which states, “The commission is authorized to take actions, conduct proceedings, and enter orders as permitted or contemplated for a state commission under the federal telecommunications act of 1996.”

A carrier seeking designation as an ETC must comply with the commission’s ETC rules, which include the ETC standard, petition requirements, and compliance requirements. With respect to the commission’s ETC standard, [WAC 480-123-040](#) states that “the commission will approve a petition for designation as an ETC if the petition meets the requirements of WAC 480-123-030, the designation will advance some or all of the purposes of the universal service found in 47 U.S.C. § 254, and the designation is in the public interest.”

The commission’s ETC petition rule, [WAC 480-123-030](#), requires the following:

- (1) Petitions for designation as an ETC must contain:
  - (a) A description of the area or areas for which designation is sought.
  - (b) A statement that the carrier will offer the services supported by federal universal service support mechanisms throughout the area for which it seeks designation, either using its own facilities or a combination of its own facilities and resale of another carrier's services (including the services offered by another ETC);
  - (c) A description of how it will provide each supported service;
  - (d) A substantive plan of the investments to be made with initial federal support during the first two years in which support is received and a substantive description of how those expenditures will benefit customers;
  - (e) A statement that the carrier will advertise the availability of services supported by federal universal service mechanisms, including advertisement of applicable

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<sup>18</sup> *Wireline Competition Bureau and Office of Economics and Analytics Announce Results of 2021 Urban Rate Survey for Fixed Voice and Broadband Services, Posting of Survey Data and Explanatory Notes, and Required Minimum Usage Allowance for Eligible Telecommunications Carriers*, WC Docket No. 10-90, Public Notice ([DA-20-1409A1](#)) (released Nov. 30, 2020).

<sup>19</sup> 47 U.S.C. § 214(e)(2).

telephone assistance programs, such as Lifeline, that is reasonably calculated to reach low-income consumers not receiving discounts;

(f) For wireless petitioners, a map in .shp format of proposed service areas (exchanges) with existing and planned locations of cell sites and shading to indicate where the carrier provides and plans to provide commercial mobile radio service signals.

(g) Information that demonstrates its ability to remain functional in emergency situations including a description of how it complies with WAC 480-120-411 or, for a wireless carrier, information that demonstrates that, when commercial power is not available, it has a reasonable amount of backup power (fixed, portable or other backup power source) for its cell sites, and backup power for its switches as prescribed in WAC 480-120-411(3) for LEC central offices; and cell sites do not include any small cell facility as defined in RCW 80.36.375 (2)(d) or any in building wireless installation; and

(h) Information that demonstrates that it will comply with the applicable consumer protection and service quality standards of chapter 480-120 WAC or, for a wireless carrier, a commitment to comply with the Cellular Telecommunications and Internet Association's (CTIA) Consumer Code for Wireless Service. Information regarding the version of the CTIA code adopted and where to obtain it is set forth in WAC 480-123-999.

(2) A company officer must submit the petition in the manner required by RCW 9A.72.085.

## **Discussion**

Lumen is registered with the commission to provide local exchange telecommunications services in Washington. The Company is a Delaware limited liability company and is a solely owned and wholly controlled subsidiary of LUMEN (fka CenturyLink, Inc.).

Lumen has requested to be designated as an ETC throughout the 95 awarded census blocks where the CenturyLink ILECs are not already designated as ETCs.<sup>20</sup> In its petition, the Company has committed to offer voice and broadband services throughout its designated service area either using its own facilities or a combination of its own facilities and resale of another carrier's services.<sup>21</sup> Lumen has also committed to make its Lifeline services available to low-income consumers and will advertise all supported services throughout its service area.

The Company has stated that it will comply with the applicable consumer protection and service quality standards of the commission in WAC 480-120. Further, the Company has demonstrated

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<sup>20</sup> See the attachments to this memo for map(s) of the proposed service area(s).

<sup>21</sup> See note 11 above.

that it has the ability to remain operational in emergency situations.

Lumen provided the LUMEN initial plan of investments in Exhibit D (both confidential and redacted versions) to its petition. The plan encompasses the five ILEC ETCs as well as Lumen, and the investments will make it possible for all of the LUMEN ETCs to begin deployment of supported services. LUMEN plans to meet the deployment milestones established for the RDOF program. That is, the LUMEN ETCs will offer commercially at least one voice and one broadband service meeting the relevant service requirements to the required number of locations in the timeframe required by the RDOF rules.

Based on LUMEN'S bid, its ETCs must meet the Gigabit performance tier standard. Although specific rates for RDOF services are still being developed, the company will set its rates for services at or below the FCC's reasonable comparability benchmark for voice and broadband services.<sup>22</sup>

### **Conclusion and Recommendation**

Commission staff has reviewed the petition and additional information provided by Lumen. The petition meets the requirements of the commission's ETC petition rule, WAC 480-123-030, and is consistent with federal RDOF requirements. Designation of Lumen as an ETC will benefit Washingtonians by making voice and broadband available to additional unserved locations in the state.

Based on its review and analysis, staff concludes that Lumen has met the necessary requirements for designation as an ETC in the areas for which it seeks designation. Therefore, staff recommends that the commission enter an order granting Lumen's ETC petition, as filed.

Attachment 1 – UTC Map  
Attachment 2 – Lumen Map  
Attachment 3 – Incremental Census Blocks

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<sup>22</sup> For example, ETCs must file a FCC Form 481 every year (which are made available to state commissions as a tool for compliance) and Line 1030 of that form requires that the ETC certify to the FCC that their broadband prices meet such price cap requirements.