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April 25, 2012

VIA WUTC WEB PORTAL

Mr. David Danner
Executive Director
Washington Utilities and Transportation Commission
1300 S. Evergreen Park Drive, S.W.
Olympia, WA 98504-7250

Re: UT-111570 Request for Update with Regard to Budget PrePay, Inc.'s ETC Petition in Washington

Dear Mr. Danner:

On behalf of Budget PrePay, Inc. ("Budget PrePay"), this letter responds to the letter of April 9, 2012 from the Washington Utilities and Transportation Commission ("WUTC") requesting additional information in connection with Budget PrePay's pending Petition for Designation as an ETC ("Petition").¹ As set forth in the responses below, Budget PrePay believes that it has demonstrated its eligibility for designation as an ETC and respectfully requests that the WUTC grant its Petition accordingly.

Budget PrePay responds to the questions raised in the April 9, 2012 Letter as follows:

- 1. If you already filed a compliance plan with the FCC, please notify the Commission and provide the date of your filing.**

See Question 3, below.

¹ See Letter from William Weinman, Asst. Dir., WUTC to Brooks Harlow and Todd B. Lantor, Counsel for Budget PrePay (April 9, 2012) ("April 9, 2012 Letter").

- 2. If you have not filed a compliance plan but you intend to file in the near future, please notify the Commission and provide an estimated timeline; once you submit the compliance plan to the FCC, please provide the Commission with the actual filing date.**

Not applicable.

- 3. Please provide an update to the Commission once your compliance filing is approved by the FCC.**

Answer:

As the WUTC is aware, the FCC has decided to forbear from applying the Communications Act's facilities requirement of § 214(e)(1)(A) for all telecommunications carriers that seek limited ETC designation to participate in the Lifeline program, if such carriers demonstrate compliance with certain 911 requirements and the carrier submits a "compliance plan" to the FCC demonstrating compliance with certain new Lifeline rules. As indicated in the letter supplement of March 8, 2012 to the WUTC,² out of an abundance of caution, Budget PrePay filed a Compliance Plan with the FCC on March 1, 2012 even though the company continues to believe that such forbearance is not required because, as set forth below, Budget PrePay satisfies the facilities requirement of 47 U.S.C. § 214(e)(1)(A). On April 17, 2012, Budget PrePay made minor revisions to its Compliance Plan and filed a modified Compliance Plan with the FCC. A copy of the current version of the company's Compliance Plan is attached (Attachment A) to this response. Budget PrePay will continue to keep the WUTC informed of the progress of its Compliance Plan with the FCC.

Although the company's Compliance Plan remains pending at the FCC, Budget PrePay continues to seek grant of its Petition by the WUTC on the basis that the company continues to satisfy the "own facilities" requirements for ETC designation under 47 U.S.C. § 214(e), despite the FCC's recent modifications to the list of services eligible for support. As demonstrated by the attached order (Attachment B), the pending status of Budget PrePay's Compliance Plan with the FCC was not a bar to granting the company's ETC Petition in Wisconsin. Indeed, Budget PrePay's facilities were found by the Public Service Commission of Wisconsin ("Wisconsin PSC") to sufficiently satisfy the "own facilities" requirements of the Communications Act and, accordingly, the company was recently designated as an ETC in that state.³ Budget PrePay

² See Letter Supplement from Brooks E. Harlow, Counsel for Budget PrePay, to WUTC (March 8, 2012) ("March 8th Letter Supplement").

³ See *Final Decision, Application of Budget PrePay, Inc. for Designation as an Eligible Telecommunications Carrier*, Docket No. 826-T1-101 (April 3, 2012) ("Wisconsin Order") (designating Budget PrePay as an ETC, statewide, for the purpose of receiving Lifeline support from the federal USF); see also *Wisconsin Order* at 4 ("Budget indicates that it provides services using its own facilities pursuant to 47 C.F.R. § 54.201(f) which includes leasing exclusive Unbundled Network Elements (UNEs) from AT&T Wisconsin to originate and terminate calls within the state of Wisconsin. . . . Given Budget's compliance with the federal requirements, the Commission designates Budget as an ETC for the purpose of receiving Lifeline support.").

respectfully encourages the WUTC to reach a similar conclusion regarding its pending ETC Petition in Washington.

Budget PrePay meets all criteria under federal and state law that are required to obtain a federal only ETC designation, *see* 47 U.S.C. § 214(e)(1), including the facilities requirement set forth in 47 U.S.C. § 214(e)(1), in the FCC Order on Reconsideration dated December 23, 2011, *In the Matter of Connect America Fund, et al.*, WC Docket No. 10-90 ("*CAF Order on Reconsideration*"), and in the Report and Order and Further Notice of Proposed Rulemaking dated January 31, 2012, *In the Matter of Lifeline and Link-Up Reform and Modernization, et al.*, WC Docket No. 11-42, FCC 12-11 ("*Lifeline Reform Order*").

Budget PrePay provided the WUTC with a description of how it uses its own facilities to satisfy this requirement in its ETC Petition. *See* Petition, pp. 4-7. Budget PrePay will rely on a combination of resold services, which the company has obtained through agreements with Sprint and Verizon Wireless, both of which hold commercial mobile wireless service licenses in Washington, and Budget PrePay's own facilities to provide its prepaid wireless services throughout the state of Washington. As set forth in the Petition, Budget PrePay will rely on its switches located in Dallas, Texas, and Shreveport, Louisiana, to provide the supported services enumerated in the FCC's new Lifeline rules, *i.e.*, 47 C.F.R. § 54.101, including voice grade access to the PSTN, access to the emergency services provided by local government or other public safety organizations, such as 911 and enhanced 911, to the extent the local government in its proposed ETC service area has implemented 911 or enhanced 911 systems, providing minutes of use for local service provided at no charge to end users, and the provision of toll limitation services.⁴

Moreover, the switches described by Budget PrePay in its application are used by Budget PrePay to facilitate the origination and termination of voice calls in numerous origination and termination configurations. For example, a wireless Budget PrePay customer in Washington who places a call to a wireline Budget PrePay customer in Texas would originate the call over wireless facilities from an underlying carrier and terminate the call to a Budget PrePay wireline customer in Texas over leased AT&T UNEs, using Budget PrePay's own switching facilities in Texas. The use of Budget PrePay's switches to provide voice telephony service satisfies the federal facilities requirements. *See* 47 C.F.R. § 54.201(f).

Budget PrePay also meets the federal facilities requirement through the use of its call center facilities. For example, Budget PrePay uses its call center facilities with respect to the provision of the services identified under 47 C.F.R. § 54.101(a), including "...toll limitation services to qualifying low-income consumers as provided in subpart E of this part."⁵

⁴ Using a combination of its own facilities and those of other facilities-based providers, Budget PrePay will comply with each of the conditions for supported services set forth in the FCC's Report and Order, including 47 C.F.R. § 54.101.

⁵ Toll limitation services are one of the supported services identified under 47 C.F.R. § 54.101.

- 4. If your company acquired new facilities since you filed the ETC petition in Washington and is now able to qualify as a facility-based carrier, please amend your original ETC petition with the Commission, providing detailed description of your new facilities.**

Answer:

Budget PrePay has not acquired any new relevant facilities since it filed its ETC Petition in Washington. However, in light of the FCC's recent rule changes, Budget PrePay offers further details about its facilities herein to assist the Commission in fully understanding the basis of its Petition.

Budget PrePay outlined the changes to its Petition in its March 8th Letter Supplement. In addition to including a copy of its Compliance Plan, the March 8th Letter Supplement also included supplements to the Petition related to: (1) deleting Link Up support from the Petition; (2) additional details on Budget PrePay's Lifeline service offerings; (3) a demonstration of how Budget PrePay provides the requisite supported services set forth in the revised FCC Rules; (4) changes to the company's procedures for initial, as well as on-going, certification and verification of consumer eligibility for participation in the Lifeline program; and (5) a showing that Budget PrePay is financially and technically capable of providing the Lifeline service.⁶

No further changes or adjustments to the company's facilities, or its Petition, are contemplated at this time.

- 5. If your company is not facility-based and you do not intend to file a compliance plan with the FCC, or if your company intends to withdraw your ETC petition in Washington, please notify the Commission as soon as possible.**

Answer:

Budget PrePay does not intend to withdraw its Petition for ETC designation. As set forth above, it believes that the Petition is ripe for grant by the WUTC.

* * *

⁶ *March 8th Letter Supplement at 2 - 4.*

Budget PrePay believes that it has demonstrated its eligibility for designation as an ETC in Washington and respectfully requests that the WUTC grant its Petition accordingly.

Respectfully submitted,

A handwritten signature in cursive script that reads "Brooks E. Harlow".

Brooks E. Harlow
Todd B. Lantor

Counsel for Budget PrePay, Inc.

Cc: Mr. William Weinman (via email, with attachments)
Ms. Jing Liu (via email, with attachments)

Attachments

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April 17, 2012

FILED VIA ECFS

Marlene H. Dortch, Secretary
Federal Communications Commission
445 12th Street, S.W., Room TW-B204
Washington, D.C. 20554

Re: WC Docket No. 09-197; WC Docket No. 11-42

Madam Secretary:

On March 1, 2012, Budget PrePay, Inc. ("Budget PrePay") submitted its Compliance Plan with the Commission. On March 29, 2012, Budget PrePay submitted a sample Lifeline application and certification form, and a sample marketing brochure, as supplements to its Compliance Plan. Based on discussions with Commission staff, Budget PrePay has made minor revisions to its Compliance Plan, including the supplemental materials. The enclosed Compliance Plan and the attached supplemental materials replace the Compliance Plan submitted to the Commission on March 1, 2012 and the supplemental materials submitted to the Commission on March 29, 2012.

If you have any questions or require any additional information, please contact undersigned counsel directly.

Respectfully submitted,



Todd B. Lantor
Robert S. Koppel
Counsel to Budget PrePay, Inc.

Enclosures

cc (via e-mail): Best Copy and Printing, Inc.
Divya Shenoy
Kim Scardino

**Before the
Federal Communications Commission
Washington, D.C. 20554**

In the Matter of)	
)	
Telecommunications Carriers Eligible to Receive Universal Service Support)	WC Docket No. 09-197
)	
Lifeline and Link Up Reform and Modernization)	WC Docket No. 11-42
)	
BUDGET PREPAY, INC.)	
)	
Petition for Limited Designation as an Eligible Telecommunications Carrier)	

COMPLIANCE PLAN OF BUDGET PREPAY, INC.

Budget PrePay, Inc. (“Budget PrePay” or “Company”) is a prepaid wireless telecommunications carrier seeking designation as an Eligible Telecommunications Carrier (“ETC”) solely for the purpose of participating in the Lifeline program.¹ Budget PrePay requests that the Commission forbear from applying the “own facilities” requirement contained in section 214(e)(1)(A) of the Communications Act, 47 C.F.R. § 214(e)(1)(A), consistent with the Commission’s determination to forbear from applying this requirement to Lifeline-only ETC applications that comply with the conditions set forth in the *Lifeline Reform Order*.²

¹ Budget PrePay notes that it no longer seeks authority to be eligible for Link Up support, as was originally requested by the Company in its pending ETC applications. See Letter to Marlene H. Dortch from counsel to Budget Prepay, WC Docket No. 09-197 (dated March 1, 2012), at 2.

² *In the Matter of Lifeline and Link Up Reform and Modernization*, WC Docket No. 11-42, Report and Order and Further Notice of Proposed Rulemaking, FCC 12-11 (rel. Feb. 6, 2012) (“*Lifeline Reform Order*”).

Budget PrePay hereby files its Compliance Plan outlining the measures it will take to implement the conditions set forth in the *Lifeline Reform Order*.³ Budget PrePay respectfully requests expeditious approval of this Compliance Plan so that the Company, upon designation as an ETC by the FCC and other state commissions, may quickly begin providing essential Lifeline services to eligible low-income customers.

I. INFORMATION ABOUT BUDGET PREPAY, INCLUDING FINANCIAL AND TECHNICAL QUALIFICATIONS

Budget PrePay, based in Bossier City, Louisiana, has been in business since 1996.⁴ The Company provides both wireline and wireless services. The Company has been designated as an ETC for wireless services in the states of Arkansas, Kentucky, Louisiana, Maryland, Rhode Island, Wisconsin and Nevada, and is currently offering, or will begin offering, Lifeline service in each of these states.⁵

Budget PrePay currently derives the majority of its revenue from selling low-cost prepaid telephone services on a nationwide basis to over tens of thousands of customers and employs approximately 340 people. Budget PrePay will not need to rely exclusively on USF support to provide wireless Lifeline services.

Budget PrePay owns and operates its own switching facilities in Dallas, Texas and Shreveport, Louisiana. In addition to providing access to directory assistance and operator services, the switching facilities are also used to provide access to some interexchange services (for the routing of certain domestic and all non-domestic) calls. Budget PrePay has also invested

³ This Compliance Plan and the attached supplemental materials replace the Compliance Plan submitted to the Commission on March 1, 2012.

⁴ Budget PrePay was organized and incorporated in the State of Louisiana on May 1, 1996.

⁵ Budget PrePay also has been designated as an ETC for wireline services in Tennessee, Oklahoma, Alabama, Florida, Nebraska, Maryland, Louisiana, Mississippi, Arkansas, Kentucky, Michigan, Missouri, North Carolina, South Carolina, and Texas.

millions of dollars in software development, including its own customized, user friendly point-of-sale software.

Budget PrePay has not been subject to any enforcement action at the FCC or in any state. No ETC designations held by Budget PrePay have been rescinded, revoked or terminated by the FCC or by any state.

Budget PrePay operates its wireless business under the name Budget Mobile, and operates its wireline business under the name Budget Phone. The Company directly owns 100% of the following affiliated entities: Silver Creek Long Distance, Inc.; MyMinutes.com, Inc.; and Bluebird Wireless, Inc.

II. BACKGROUND

In the *Lifeline Reform Order*, the Commission stated that it would grant forbearance from the “own-facilities” requirement contained in Section 214(e)(1)(A) for carriers that are, or seek to become, Lifeline-only ETCs, subject to compliance with the following conditions:⁶

(1) the carrier must comply with certain 911 requirements: (a) providing its Lifeline subscribers with 911 and E911 access, regardless of activation status and availability of minutes; (b) providing its Lifeline subscribers with E911-compliant handsets and replacing, at no additional charge to the subscriber, noncompliant handsets of Lifeline-eligible subscribers who obtain Lifeline-supported services; and (c) complying with conditions (a) and (b) starting on the effective date of this Order; and

(2) the carrier must file, and the Bureau must approve, a compliance plan that: (a) outlines the measures the carrier will take to implement the obligations contained in this Order, including but not limited to the procedures the ETC follows in enrolling a subscriber in Lifeline and submitting for reimbursement for that subscriber from the Fund, materials related to initial and ongoing certifications and sample marketing materials, as well as further safeguards against waste, fraud and abuse the Bureau may

⁶ *Lifeline Reform Order* at ¶¶ 368, 373 and 379. While Budget PrePay owns some facilities and appears to satisfy the revised supported services requirements applicable to ETCs, Budget PrePay is filing this Compliance Plan out of an abundance of caution, to illustrate its support for many of the recent reform measures taken by the Commission that attempt to curb waste, fraud and abuse in the Low Income Fund, and in the hopes that this filing will expedite processing of its pending ETC designation Petitions. Budget PrePay commits to comply with its Compliance Plan in all states where it is designated as a Lifeline-only ETC.

deem necessary; and (b) provides a detailed description of how the carrier offers service, the geographic areas in which it offers service, and a description of the carrier's various Lifeline service plan offerings, including subscriber rates, number of minutes included and types of plans available.

III. COMPLIANCE PLAN

Budget PrePay will comply with all of the conditions set forth in the *Lifeline Reform Order* and Sections 54.101 et. seq. of the Commission's Rules (as amended by the *Lifeline Reform Order*), the provisions of its Compliance Plan, and all laws and regulations governing its provision of Lifeline-supported prepaid wireless service to customers throughout the United States.

A. Access to 911 and E911 Services

The *Lifeline Reform Order* requires ETCs to provide their Lifeline customers with access to 911 and E911 services, regardless of activation status and availability of minutes.⁷ Budget PrePay hereby affirms that all of its customers will have access to emergency calling services at the time that Lifeline service is initiated, and that such 911 and E911 access will be available from Budget PrePay handsets even if the account associated with the handset has no minutes remaining.

B. E911-Compliant Handsets

The Commission also conditioned its grant of forbearance on ETCs providing only E911-compliant handsets to its Lifeline customers.⁸ Budget PrePay will ensure that all handsets used in connection with the Company's Lifeline service offering are E911-compliant. In the event that an existing Budget PrePay customer does not have an E911-compliant handset, the Company will replace it with a 911/E911-compliant handset at no charge to the customer. Any

⁷ *Id.* at ¶ 373.

⁸ *Id.*

new customer that qualifies for and enrolls in the Lifeline program will receive a 911/E911-compliant handset, free of charge.

C. Certification and Verification of Lifeline Eligibility

Budget PrePay proposes the following plan to implement the certification and verification conditions outlined in the *Lifeline Reform Order*. Budget PrePay intends to keep these measures in effect until such time as the Commission implements its planned National Lifeline Accountability Database. Budget PrePay shares the Commission's concern about waste, fraud and abuse of the Lifeline program and is committed to the safeguards stated herein.

1. Policy

Budget PrePay will comply with all certification and verification requirements for Lifeline eligibility established by states where it is designated as an ETC. In states where there are no state-imposed requirements, Budget PrePay will comply with the certification and verification procedures in effect in that state as reflected on the website of the Universal Service Administrative Company ("USAC"). For any states which do not mandate Lifeline support and/or which do not have established rules of procedure in place, Budget PrePay will certify at the outset and will verify annually customers' Lifeline eligibility in accordance with the Commission's requirements.

2. Certification Procedures

Budget PrePay will implement certification procedures that require consumers to demonstrate their eligibility for Lifeline assistance by contacting the Company in person or via mail, telephone, facsimile, or the internet. At the point of sale, consumers will be provided with printed information describing Budget PrePay's Lifeline program with instructions for enrolling, including eligibility requirements. Consumers will be signed up in person or directed, via company literature, collateral or advertising, to a toll-free telephone number and to the Company

website, which will contain a link to information regarding the Company's Lifeline service plans, including a detailed description of the program and state-specific eligibility criteria. Budget PrePay's application form will clearly identify that it is a "Lifeline" application. Except in states in which applicants are enrolled through a designated state agency, Budget PrePay will have direct contact with all customers applying for Lifeline service, in person or by telephone, facsimile, mail or the internet.

Budget PrePay will provide Lifeline-specific training to all personnel, whether employees, agents or representatives, who interact with actual or prospective consumers with respect to obtaining, changing or terminating Lifeline services. Consumers who do not complete the application process in person must return the signed application and support documentation to the Company by mail, fax, email or other electronic transmission. The Company will accept electronic signatures that meet the requirements of the Electronic Signatures in Global and National Commerce Act, 15 USC 7001-7006, and any applicable state laws, and may verify consumers' signatures via interactive voice response (IVR) systems. Processing of consumers' applications, including review of all application forms and relevant documentation, will be performed under the Company's supervision by personnel trained in the administration of the Lifeline program. Budget PrePay will ensure that all required documentation is reviewed and handled properly by using state-specific compliance checklists.

For states with program-based eligibility criteria, the form will list each of the qualifying programs, and the applicant will be required to identify the specific program(s) in which they participate, and to provide the requisite proof that they currently participate in such program(s), regardless of whether such proof is required pursuant to state law. For states with income-based eligibility criteria, the applicant will be required to certify under penalty of perjury that their

household income does not exceed the relevant threshold (*e.g.*, 135% of the Federal Poverty Guidelines for federal default states) and will be required to provide the requisite proof of income-based eligibility. Budget PrePay will not retain copies of proof documentation, but rather will maintain accurate records detailing how the customer demonstrated his or her eligibility.⁹

Budget PrePay will check the eligibility of low-income consumers seeking to enroll in Lifeline either by accessing electronic eligibility databases, where available, or by reviewing documentation from the consumer demonstrating his/her eligibility for Lifeline service. Where the Company is able to access a state or federal database to make determinations about customer eligibility, the Company is not required to obtain proof documentation; in such case Budget PrePay or its representative will note in its records what specific data was relied upon to confirm the customer's initial eligibility for Lifeline.¹⁰ In instances where a state agency or third-party administrator is responsible for the initial determination of consumer eligibility, Budget PrePay will rely on the state identification or database.¹¹

In addition, the Lifeline application form will include a certification section where the applicant must attest and sign under penalty of perjury that the applicant's representations are true and correct. Applicants will also be required to initial a number of disclosure statements intended to ensure that the applicant understands applicable eligibility requirements—including a statement to the effect that to the best of his or her knowledge, the applicant is not receiving Lifeline-supported service from any other Lifeline provider. Penalties for perjury will be clearly stated on the certification form. The certification form will also contain language stating that

⁹ *Lifeline Reform Order* at ¶ 101.

¹⁰ *Id.* at ¶ 98.

¹¹ *Id.*

violation of the one-per-household requirement constitutes a violation of the Commission's rules and will result in the consumer's de-enrollment from the program, and could result in criminal prosecution by the United States government.¹² Although the exact wording of the disclosure statements described above may vary on a state-by-state basis, depending on state-specific requirements and/or consultations with relevant state agencies, Budget PrePay expects the substance of these disclosures to be consistent with the certifications set forth in the enclosed Lifeline Application and Certification Form. See Exhibit 1.

Finally, the application forms will require each applicant to provide the following information:¹³

- Name
- Primary residential address – and whether the address is a permanent address
- Billing address (if this differs from the residential address)
- Last four digits of social security number
- Birth date

After the National Database is established, Budget PrePay will provide the above information to the database, together with the following additional information:

- Telephone number (for Lifeline handset)
- Date of service initiation
- Date of de-enrollment (if applicable)
- Means by which the subscriber qualified for support
- Amount of Lifeline support received by the subscriber each month
- Whether the subscriber receives Link Up support

The application form will clearly state that Lifeline participants must provide their new address to the Company within 30 days of moving.¹⁴ Budget PrePay will incorporate this information into its customer information database. Prior to initiating service for a customer, the Company will check the address of each Lifeline applicant against its database to determine

¹² *Id.* at ¶ 121.

¹³ *Lifeline Reform Order* at ¶¶ 85 and 184.

¹⁴ *Id.* at ¶¶ 85 and 117.

whether or not it is associated with a customer that already receives Budget PrePay Lifeline service, and will then review the application to ascertain whether the applicant is attempting to receive Lifeline-supported service for more than one handset associated with its household.¹⁵ If the Company determines that an individual at the applicant's residential address is currently receiving Lifeline-supported service, the Company will take an additional step to ensure that the applicant and the current subscriber are part of different households.¹⁶ In order to make this determination, Budget PrePay will require applicants to complete and submit to the Company a written document which will be developed by USAC. Budget PrePay will deny the Lifeline application of any individual residing at the same address as a current Lifeline subscriber who is part of the same household, and will advise the applicant of the basis for the denial.

Budget PrePay also will de-enroll within ten (10) business days any subscriber whom the Company knows is receiving Lifeline-supported service from another ETC or knows is no longer eligible. In the event that the Company is notified by the Administrator that a subscriber is receiving duplicative support, the Company will de-enroll that subscriber from participation in the Lifeline program within five (5) business days.¹⁷

If the subscriber provides Budget PrePay with a temporary address, the Company will verify with the subscriber every 90 days that this address remains valid. If the subscriber fails to respond to the Company within 30 days, the subscriber will be de-enrolled from the Lifeline program.¹⁸

¹⁵ Budget PrePay will use the definition of "household" established by the *Lifeline Reform Order* at ¶¶ 29 and 74; *see also* revised section 47 CFR § 54.400(h).

¹⁶ *Lifeline Reform Order* at ¶ 78.

¹⁷ 47 C.F.R. § 54.405 (e)(2).

¹⁸ *Id.* at ¶¶ 88 – 89.

3. *Annual Verification Procedures*

As required by the Commission's *Lifeline Reform Order*, Budget PrePay will require every consumer enrolled in the Lifeline program to verify on an annual basis that he or she is the head of his or her household, receives Lifeline-supported service only from Budget PrePay and, to the best of his or her knowledge, no one else in the subscriber's household is receiving a Lifeline-supported service.¹⁹ Pursuant to the new rule adopted in the *Lifeline Reform Order*, Budget PrePay will re-certify the eligibility of all of its Lifeline subscribers as of June 1, 2012, by the end of 2012, and report the results to USAC by January 31, 2013.²⁰ The Company may undertake this re-certification on a rolling basis throughout the year.²¹ Where ongoing eligibility cannot be determined through access to a qualifying database either by the Company or the state, and there is no state administrator verifying the continued eligibility of Lifeline subscribers, the Company will re-certify the continued eligibility of its subscribers by contacting them—either in person, in writing (by mail), by phone, by text message, by email, or otherwise through the Internet—to confirm their continued eligibility.²² Such certifications may be obtained in person through a written document, an IVR system, a text message, or on-line with an electronic signature. The Company will accept electronic signatures that meet the requirements of the Electronic Signatures in Global and National Commerce Act, 15 USC 7001-7006, and any applicable state laws, in accordance with the *Lifeline Reform Order*.²³ In states where a state agency or a third party has implemented a database that carriers may query to re-certify the consumer's continued eligibility, the Company (or state agency or third-party, where applicable)

¹⁹ *Id.* at ¶ 120.

²⁰ *Id.* at ¶ 130.

²¹ *Id.*

²² *Id.* After 2012, the Company may elect to have USAC administer the self-certification process on its behalf. *See id.* at ¶ 133.

²³ *Id.* at ¶ 132.

will instead query the database and maintain a record of what specific data was used to re-certify eligibility and the date of re-certification.²⁴

The notice will explain the actions the customer must take to retain Lifeline benefits, when Lifeline benefits will be terminated if such actions are not taken, and how to contact Budget PrePay. Consistent with the *Lifeline Reform Order*, the Company will provide notice of impending Lifeline service termination to subscribers who do not respond to the annual re-certification within 30 days. Anyone who does not respond to the impending termination notice within 30 days to demonstrate that his or her Lifeline service should not be terminated will be de-enrolled from the Company's Lifeline program.²⁵

D. Additional Measures to Prevent Waste, Fraud, and Abuse

1. Non-usage Policy

As required by the *Lifeline Reform Order*, Budget PrePay will implement a non-usage policy whereby it will de-enroll Lifeline customers that have not used the Company's Lifeline service for 60 consecutive days.²⁶ Budget PrePay will notify its subscribers at service initiation about the usage requirements and the de-enrollment and deactivation that will result following non-usage in any consecutive 60-day period of time.²⁷ If no usage appears on a Budget PrePay Lifeline customer's account during any consecutive 60-day period, Budget PrePay will deactivate Lifeline services for that customer. An account will be considered active if during any 60-day period the authorized subscriber does at least one of the following: makes a monthly payment; purchases minutes from the Company to add to his or her existing pre-paid Lifeline account; completes an outbound call; answers an incoming call from anyone other than the

²⁴ *Id.* at ¶ 131.

²⁵ *Id.* at ¶¶ 141-142.

²⁶ *Id.* at ¶¶ 257-263.

²⁷ *Id.* at ¶ 257.

Company, its representative, or agent; or affirmatively responds to a direct contact from the Company confirming that he or she wants to continue Lifeline service.²⁸

2. *Customer Education with Respect to Duplicates*

To supplement its verification and certification procedures, and to better ensure that customers understand the Lifeline service restrictions with respect to duplicates, Budget PrePay will implement measures and procedures to prevent duplicate Lifeline benefits being awarded to the same household. These measures entail additional emphasis in written disclosures as well as live due diligence, and will help ensure that only eligible consumers enroll in the program and that those consumers are fully informed of the rules and requirements of the program.

In its marketing materials, including application forms, on its web site, and in its direct contact with applicants, the Company will emphasize in plain, easily comprehensible language that: (1) Lifeline is a federal benefit; (2) Lifeline service is available for only one line per household; (3) a household is defined, for purposes of the Lifeline program, as any individual or group of individuals who live together at the same address and share income and expenses; and (4) a household is not permitted to receive Lifeline benefits from multiple providers.²⁹ Budget PrePay will also include in its marketing materials substantially the following information in clear, easily understood language: the offering is a Lifeline-supported service; that only eligible consumers may enroll in the program; what documentation is necessary for enrollment; and that the program is limited to one benefit per household, consisting of either wireline or wireless service.³⁰ In order to reinforce the limitation of one Lifeline phone per household, the following statement will appear in the Company's marketing materials and websites

²⁸ *Id.* at ¶ 261.

²⁹ *Id.* at ¶ 121.

³⁰ *Id.* at ¶ 275.

(www.budgetphone.com and www.budgetprepay.com) in a conspicuous place, in bold font and in an offsetting color to ensure it is not overlooked:

Note: By law, the Lifeline program is only available for one phone per household

Budget PrePay will disclose the company names under which it does business and the details of its Lifeline service offerings.³¹ A sample marketing brochure is enclosed as Exhibit 2.

3. *Cooperation with state and federal regulators*

Budget PrePay has and will continue to cooperate with federal and state regulators to prevent waste, fraud and abuse, including:

- Providing a certification to USAC that the Company has procedures in place to review customer's documentation of income- and program-based eligibility. That certification will also confirm that Budget PrePay is in compliance with all federal Lifeline certification procedures and Lifeline program rules, and that Budget PrePay has obtained a valid certification form for each Lifeline customer.³²
- Providing the FCC and USAC each year with general information regarding the terms and conditions of the Lifeline plans that the Company offered during the previous year, including the number of minutes provided, and whether there are additional charges to consumer for service, including minutes of use and/or toll calls.³³
- Providing state commissions (PUC), the FCC or USAC upon request with data that will enable that state, the FCC or USAC to determine whether some consumers are enrolled in more than one Lifeline program. Specifically, the Company agrees to make available state-specific customer data, including name and address, upon request to each state PUC where it operates, the FCC or USAC for the purpose of permitting the PUC, FCC or USAC to determine whether an existing Lifeline customer receives Lifeline service from another carrier, and will participate in such a duplicate resolution process, provided that costs for participation are reasonable or defrayed through the universal service contribution mechanisms;
- Promptly investigating any notification that it receives from a state PUC, the FCC or USAC that one of its customers already receives Lifeline service from another carrier;

³¹ *Id.*

³² *Lifeline Reform Order* at ¶¶ 125 – 128.

³³ *Id.* at ¶ 390.

- Immediately deactivating a customer's Lifeline service and no longer report that customer on USAC Form 497 if the Company's investigation, a state, the FCC or USAC concludes that the customer receives Lifeline services from another carrier in violation of the Commission's regulations and that the Company's Lifeline service should be discontinued such as a de-enrollment notification pursuant to the FCC's June 17, 2011 Report and Order (Section III, B.).
- Complying with all audit requirements set forth in the *Lifeline Reform Order*.

E. Lifeline Offering

Budget PrePay will offer its Lifeline service in the states where it is designated as an ETC throughout the coverage area of its underlying carriers, Sprint and Verizon Wireless. As summarized in Exhibit 3 attached hereto, the Company's Lifeline offering will provide customers with the option to choose between two (2) Lifeline plans³⁴ that best meets their needs.

Additional minutes will be loaded electronically. Customers can purchase extra minutes at retail outlets frequented by low-income customers throughout the Company's service area and online. All of Budget PrePay's Lifeline plans will include a free handset and the following custom calling features: Caller ID, Call Waiting, and Voicemail. Budget PrePay does not impose credit checks or long-term service contracts on its prepaid customers. Customers are not bound by a local calling area requirement; all Budget PrePay plans come with domestic long distance at no extra per minute charge. Calls to 911 emergency services are always free, regardless of service activation or availability of minutes.

IV. CONCLUSION

Budget PrePay submits that its Compliance Plan fully satisfies the conditions of forbearance set forth in the Commission's *Lifeline Reform Order*. Implementation of the

³⁴ Budget PrePay's Lifeline Plans vary from state to state in accordance with state requirements; the two Lifeline plans outlined in this Compliance Plan would be offerings available in all states in which the FCC has jurisdiction over competitive ETC applications. Please see the Company's websites (www.budgetphone.com and www.budgetprepay.com) for more detailed information regarding plans available in each state.

procedures described herein will promote public safety and ensure that Lifeline customers have access to 911 and E911 services while safeguarding against misuse of the Company's Lifeline services. Accordingly, Budget PrePay respectfully requests that the Commission expeditiously approve its Compliance Plan so that the Company may begin providing the benefits of much-needed Lifeline service to qualifying low-income consumers as quickly as possible.

Respectfully submitted,

BUDGET PREPAY, INC.



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Counsel for Budget PrePay, Inc.

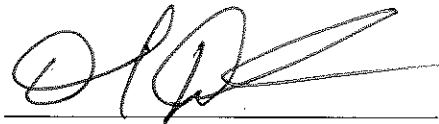
April 17, 2012

Attachments (Certification, Exhibits 1 – 3)

CERTIFICATION

I, David Donahue, do hereby declare under penalty of perjury as follows:

1. I am the Chief Financial Officer of Budget PrePay, Inc., a Louisiana Corporation, with its principal place of business at 1325 Barksdale Blvd., Bossier City, Louisiana 71111.
2. I have read Budget PrePay's revised Compliance Plan and confirm the information contained therein to be true and correct to the best of my knowledge.
3. I declare under penalty of perjury that the foregoing is true and correct to the best of my knowledge.



David Donahue
Chief Financial Officer
Budget PrePay, Inc.

April 12, 2012.

Exhibit 1:

Sample Lifeline Application and Certification (Louisiana)

LIFELINE CERTIFICATION FORM

INCOME QUALIFICATION: Persons whose household income is at or below 135% of national poverty level qualify for Lifeline credit. This option is only available at a Budget Mobile retail location. Customer must provide proof of income.

How many people are in your Household? _____

Persons in HH — 135% Annual Income (at or below)

- (1) \$15,080 (2) \$20,426 (3) \$25,772 (4) \$31,118 (5) \$36,464

Add \$5,346 for each additional person.

TO QUALIFY BASED ON YOUR INCOME, YOU MUST PROVIDE COPIES OF ONE OR MORE OF THE DOCUMENTS LISTED BELOW. IF YOU PROVIDE DOCUMENTATION THAT DOES NOT COVER A FULL YEAR (SUCH AS CURRENT PAY STUBS), YOU MUST SUBMIT THREE (3) CONSECUTIVE MONTHS OF THE SAME TYPE OF DOCUMENT WITHIN THE PREVIOUS 12 MONTHS.

- Current income statement from employer or paycheck stub
- Social Security benefits statement
- Unemployment/Workers Compensation benefits statement
- Divorce decree or child support document
- Retirement/Pension benefit statement
- Veterans Administration benefits statement
- Prior year's state, federal or tribal tax return

(NOTE: Proof of income qualification not required during annual re-verification of Lifeline eligibility.)

RESIDENTIAL ADDRESS (No PO boxes, must be your principal address)

This address is:

- Permanent Temporary Multi-Household

I share an address with another person(s) over the age of 18. However, they do not contribute income to my household or share in the household expenses.

- Yes No

(If Yes, USAC provided multi household form is to be completed and attached. Form can be obtained from Budget employee.)

Street Address: [Grid]

Name of Apt. Complex/Multi Resident Facility: [Grid]

Apt. No.: [Grid] Multi Resident Facility Room/Bed No.: [Grid]

City: [Grid] State: [Grid] Zip Code: [Grid]

BILLING ADDRESS

- Same as Residential Address

Street Address: [Grid]

Name of Apt. Complex/Multi Resident Facility: [Grid]

Apt. No.: [Grid] Multi Resident Facility Room/Bed No.: [Grid]

City: [Grid] State: [Grid] Zip Code: [Grid]

Penalty of Perjury

Under Title 18 U.S.C. §1621, whoever will state as true any material matter which he does not believe to be true in a statement under penalty of perjury, is guilty of perjury and shall, except as otherwise expressly provided by law, be fined or imprisoned not more than five years, or both.

BY LAW THE LIFELINE PROGRAM IS ONLY AVAILABLE FOR ONE PHONE PER HOUSEHOLD, WHETHER LANDLINE OR WIRELESS, NO EXCEPTIONS

Signature _____ Date _____

FOR AUTHORIZED EMPLOYEE USE ONLY

Shelter/Multi Resident Authorization Code [Grid] - [Grid] - [Grid]

Customer Mobile Phone # [Grid] - [Grid] - [Grid]

Customer Account # [Grid]

I certify that I reviewed the appropriate eligibility database to determine the above applicant's Lifeline eligibility status. Should an eligibility database not be available I certify that the above applicant demonstrated their eligibility by providing their eligibility documentation and that such documentation has been reviewed for accuracy and legitimacy.

Specific Documentation Presented by Customer and Examined by Company Representative

Store Representative Signature _____ Date _____



Exhibit 2:

Sample Marketing Brochure (Las Vegas, Nevada)

Budget **MOBILE**
LIFELINE

UT-111570

Attachment A: FCC Compliance Plan

**FREE MOBILE
PHONE**

Plus

250 FREE MINUTES
Every Month

NO CONTRACTS · NO CREDIT CHECKS · NO PAYMENTS REQUIRED

The offering is a Lifeline-supported service. Only eligible consumers may enroll in the program and proof of eligibility documentation is necessary for enrollment. By law, the Lifeline program is limited to one phone per household, consisting of either wireline or wireless service. Lifeline is a government benefit program, and consumers who willfully make false statements in order to obtain the benefit can be punished by fine or imprisonment or can be barred from the program. Free phones may take up to 10 business days for delivery once order is received. Brand and style of phone will vary and are at the discretion of Budget Mobile Lifeline.

FREE MOBILE PHONE + 250 FREE MINUTES Each Month

There are 2 easy ways to sign up for service:

- 1 Visit a Budget Mobile Lifeline Store
- 2 Order online at www.BudgetMobile.com



FEATURES include

- Voicemail
- Call Waiting
- Caller ID
- Access to 911 Service
- Nationwide Coverage

ELIGIBILITY

To apply for Budget Mobile Lifeline service, you MUST participate in ONE of the following programs and provide proof of enrollment:

- Food Stamps
- Supplemental Security Income (SSI)
- Medicaid
- Federal Housing Assistance (Section 8)
- National School Lunch (free program only)
- Temporary Assistance for Needy Families
- Low Income Home Energy Assistance Program

Bonanza Square Shopping Center

2338 East Bonanza Road, Las Vegas • 702-675-7557

Mission Center

1350 East Flamingo Road, Las Vegas • 702-641-0177

Exhibit 3:

Lifeline Offerings

EXHIBIT 3

Lifeline Offerings

Plan Description	Retail Price
Active User Talk & Text*	
Non Lifeline	\$34.25
Lifeline	\$25.00
250 Minute Talk	
Non Lifeline	\$9.25
Lifeline	Free

All plans include, at no extra charge: Free Handset; Caller ID; Call Waiting; and Voicemail. Voicemail calls count against the voice minutes provided by the plan.

Prices for the Active User Talk & Text Plan, the 250 Minute Talk (non-Lifeline), and the purchase of additional minutes or the text message add-on do not include taxes or mandatory government fees (where applicable). Although Budget PrePay must pay taxes or government fees in certain states, these taxes or government fees are not assessed to Lifeline customers subscribing to the 250 Minute Talk plan.

*The Active User Talk & Text Plan provides for a combined 4000 voice minutes and text messages. Each text message counts as one minute of voice service.

Plan Additions	Retail Price*
Additional Minutes for 250 Minute Talk	
50 minutes	5.00
100 minutes	\$10.00
150 minutes	\$15.00
Text Message Add-on for 250 Minute Talk**	\$10.00

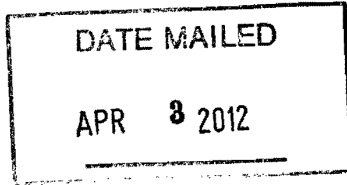
* Applicable taxes and government fees are assessed to the above Plan Additions.

**The Text Message Add-on provides 1000 text messages.

Lifeline Credits

Federal Lifeline Credit \$9.25

Service Period for all plans: All airtime (airtime associated with a particular plan, as well as additional purchased minutes, text messages or other services), expires at the end of each 30-day cycle whether subscriber uses the airtime or not. No airtime (whether associated with a particular plan or purchased separately) is carried over to the next 30-day period.



PUBLIC SERVICE COMMISSION OF WISCONSIN

Application of Budget PrePay, Inc. for Designation as an Eligible
Telecommunications Carrier

826-TI-101

FINAL DECISION

This is the Final Decision in the investigation to determine whether to designate Budget PrePay, Inc., (Budget), as an Eligible Telecommunications Carrier (ETC), pursuant to 47 U.S.C. § 214(e)(2) and Wis. Stat. § 196.218(4)(b). Designation as an ETC makes a provider eligible to receive federal and, sometimes, state Universal Service Fund (USF) monies. Budget sought designation solely for the purpose of receiving federal USF support for the Lifeline low-income program. This Final Decision addresses Budget's request for designation as a Lifeline-only ETC.

Introduction

Budget filed a petition for designation as an ETC on September 30, 2011.¹ This application was affected by changes to the underlying statutes affecting certain ETC designations and by Federal Communications Commission (FCC) actions during the pendency of the application. The Commission issued a notice requesting comments on February 29, 2012, with comments due on or before March 14, 2012. Only Budget filed comments.

Budget requested ETC designation statewide.

¹ A copy of the application can be found on the Commission's Electronic Regulatory Filing System (ERF) under PSC REF # 154130. Additional application information can be found in ERF under docket number 826-TI-101.

Docket 826-TI-101

Findings of Fact

1. Budget is a commercial mobile radio service provider (wireless provider) serving portions of Wisconsin.
2. Budget will not seek high cost support from the federal USF.
3. Budget will not seek universal service support from the Wisconsin USF.
4. Budget has committed to providing voice grade service to all requesting customers, and to advertising the availability of its service, in the wire centers and throughout the exchanges in which it provides service, as required under 47 U.S.C. § 214(e).
5. Budget has requested designation as an ETC for the entire state. Therefore, issues of cream skimming and coverage of partial service territories do not arise.
6. Budget provides service, at least in part, over its own facilities.
7. It is reasonable to designate Budget as an ETC, statewide, for the purpose of receiving Lifeline support from the federal USF.

Conclusions of Law

The Commission has jurisdiction and authority under Wis. Stat. §§ 196.016, 196.02 and 196.218; 47 U.S.C. §§ 214 and 254; other pertinent provisions of Wis. Stat. ch. 196; and the Telecommunications Act of 1996 to make the above Findings of Fact and to issue this Final Decision.

Opinion

ETC status was created by the Telecommunications Act of 1996 and codified in 47 U.S.C. § 214(e)(2). Under federal statutes and FCC rules, 47 U.S.C. § 214(e)(2) and 47 C.F.R.

Docket 826-TI-101

§ 54.201(b), state commissions designate providers as ETCs. Designation as an ETC is required if a provider is to receive federal universal service funding.

Budget is requesting designation as an ETC under Wis. Stat. § 196.218(4)(b), which was created by 2011 Wisconsin Act 22 (Act 22). This section states:

(b) . . . if a commercial mobile radio service provider is designated or seeks designation as an eligible telecommunications carrier pursuant to 47 USC 214 (e) for the purpose of federal universal service funding and not for the purpose of state universal service funding, the commercial mobile radio service provider is not subject to any eligible telecommunications carrier requirements imposed by the commission and shall be subject only to the eligible telecommunications carrier requirements imposed by 47 USC 214 (e) (1) and regulations and orders of the federal communications commission implementing 47 USC 214 (e) (1).

Budget is the second company to request designation under this section of the statute. The language of the new statute is clear. Particular types of providers, namely wireless providers that are not seeking access to any state USF dollars, will not be subject to state-specific ETC rules, and will be subject only to the requirements imposed by the FCC.²

Budget is a wireless provider. Budget has stated that it will neither seek nor receive funding from the state USF. Budget therefore meets the requirements to be designated as an ETC under the provisions of Wis. Stat. § 196.218(4)(b).

The FCC has determined that an applicant should be designated as an ETC only where such designation serves the public interest, regardless of whether the area where designation is sought is served by a rural or non-rural provider.³ The Commission finds, however, that the application of Wis. Stat. § 196.218(4)(b) renders the need for a public interest determination in this docket effectively moot.

² The FCC has ETC designation requirements in its rules because, under some circumstances, the FCC designates ETCs rather than a state commission. The FCC's requirements are found at 47 C.F.R. § 54.201, *et seq.*

³ *In the Matter of Federal-State Joint Board on Universal Service*, 20 F.C.C.R. 6371, 6373, ¶ 3 (2005).

Docket 826-TI-101

Nonetheless, under Wis. Stat. § 196.218(4)(b), Budget is required to establish that it meets the requirements of 47 U.S.C. § 214(e)(1) and the regulations and orders implementing the federal statute. Budget has, in its filings to the Commission, shown that it meets the federal requirements for ETC designation, and has committed to abiding by the ongoing federal requirements placed on ETCs.⁴

Based on its applications and responses to the Commission's data requests, Budget indicates that it provides services using its own facilities pursuant to 47 C.F.R. § 54.201(f) which includes leasing exclusive Unbundled Network Elements (UNEs) from AT&T Wisconsin to originate and terminate calls within the state of Wisconsin.

Budget has requested designation as an ETC for the entire state of Wisconsin, and is requesting designation only for the purposes of Lifeline support. Considerations of cream-skimming and congruence with incumbent service territories do not, therefore, apply.

Given Budget's compliance with the federal requirements, the Commission designates Budget as an ETC for the purpose of receiving Lifeline support. This designation is contingent on Budget not requesting state universal service funding. If Budget seeks state funding, or no longer qualifies as a wireless provider, it will need to reapply for designation. This designation will continue in force until the Commission takes action on any such reapplication.

Order

1. Budget is designated as an ETC, for the purpose of receiving Lifeline support, throughout the state of Wisconsin.

⁴ Budget identifies specific requirements in its application, some of which have been modified by more recent FCC action. *See, e.g.*, Report and Order and Further Notice of Proposed Rulemaking, *In the Matter of Lifeline and Link-Up Reform*, WC Docket No. 11-42 (Feb. 6, 2012). This Final Decision requires Budget to abide by federal requirements that may change from time to time, not necessarily those requirements that exist at the time of this Final Decision.

Docket 826-TI-101

2. Budget is an ETC within the meaning of 47 U.S.C. § 214(c), and is eligible to receive federal USF funding for Lifeline service pursuant to 47 U.S.C. § 254(e). This Final Decision constitutes the Commission's certification to that effect.

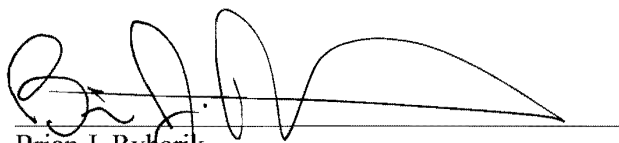
3. This designation is contingent on Budget not requesting state universal service funding, and on providing service as a wireless provider.

4. Jurisdiction is maintained.

5. This Final Decision is effective the day after mailing.

Dated at Madison, Wisconsin, April 3rd, 2012

By the Commission:



Brian J. Rybarik
Administrator, Telecommunications Division

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See attached Notice of Rights

Docket 826-TI-101

PUBLIC SERVICE COMMISSION OF WISCONSIN
610 North Whitney Way
P.O. Box 7854
Madison, Wisconsin 53707-7854

**NOTICE OF RIGHTS FOR REHEARING OR JUDICIAL REVIEW, THE
TIMES ALLOWED FOR EACH, AND THE IDENTIFICATION OF THE
PARTY TO BE NAMED AS RESPONDENT**

The following notice is served on you as part of the Commission's written decision. This general notice is for the purpose of ensuring compliance with Wis. Stat. § 227.48(2), and does not constitute a conclusion or admission that any particular party or person is necessarily aggrieved or that any particular decision or order is final or judicially reviewable.

PETITION FOR REHEARING

If this decision is an order following a contested case proceeding as defined in Wis. Stat. § 227.01(3), a person aggrieved by the decision has a right to petition the Commission for rehearing within 20 days of mailing of this decision, as provided in Wis. Stat. § 227.49. The mailing date is shown on the first page. If there is no date on the first page, the date of mailing is shown immediately above the signature line. The petition for rehearing must be filed with the Public Service Commission of Wisconsin and served on the parties. An appeal of this decision may also be taken directly to circuit court through the filing of a petition for judicial review. It is not necessary to first petition for rehearing.

PETITION FOR JUDICIAL REVIEW

A person aggrieved by this decision has a right to petition for judicial review as provided in Wis. Stat. § 227.53. In a contested case, the petition must be filed in circuit court and served upon the Public Service Commission of Wisconsin within 30 days of mailing of this decision if there has been no petition for rehearing. If a timely petition for rehearing has been filed, the petition for judicial review must be filed within 30 days of mailing of the order finally disposing of the petition for rehearing, or within 30 days after the final disposition of the petition for rehearing by operation of law pursuant to Wis. Stat. § 227.49(5), whichever is sooner. If an *untimely* petition for rehearing is filed, the 30-day period to petition for judicial review commences the date the Commission mailed its original decision.⁵ The Public Service Commission of Wisconsin must be named as respondent in the petition for judicial review.

If this decision is an order denying rehearing, a person aggrieved who wishes to appeal must seek judicial review rather than rehearing. A second petition for rehearing is not permitted.

Revised: December 17, 2008

⁵ See *State v. Currier*, 2006 WI App 12, 288 Wis. 2d 693, 709 N.W.2d 520.