

## Avista 2021 Clean Energy Implementation Plan Public Participation Progress Report

### Background

Washington's Clean Energy Transformation Act (CETA) was enacted into law in May 2019. As provided in WAC 480-100-610, CETA requires electric utilities to eliminate coal-fired electricity from their state portfolios by the end of 2025, use a carbon-neutral supply of electricity by 2030, and source 100 percent of their electricity from renewable or non-carbon-emitting sources by 2045. CETA requires Washington investor-owned utilities to file a detailed Clean Energy Implementation Plan (CEIP) that describes the actions it will take towards meeting these state clean energy standards. On June 16, 2022, the Commission issued Order 01 approving Avista's 2021 CEIP with 38 conditions.<sup>1</sup>

In compliance with Condition No. 30, Avista filed an update to its Public Participation Plan on September 30, 2022, detailing the steps the Company is taking towards meeting its public participation goals throughout the 2022-2025 CEIP implementation period. Avista sought a specialized communication consultant that could provide assistance with identifying an equitable approach to removing barriers to participation and obtaining the valuable customer input that Avista is seeking. The Company pursued experts that could focus on targeted outreach to underrepresented populations, including those with limited English proficiencies. Avista employed the expertise Public Participation Partners (P3) for this effort.

### Public Participation Consultant

P3 is a minority and women owned community engagement and communication firm with over 14 years of experience providing cost-effective and specialized outreach services. P3 specializes in reaching "hard to reach" customers in a data driven approach that informs, involves, and

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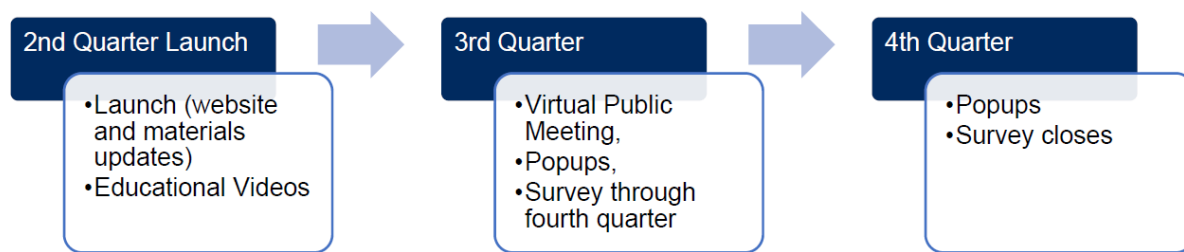
<sup>1</sup> Docket UE-210628

empowers all stakeholders in an equitable and inclusive way. P3 conducted customer surveys, in person and virtual meetings, and thoroughly researched the demographics of Avista’s Washington service territory in order to design an effective public engagement plan for Avista’s CEIP implementation.

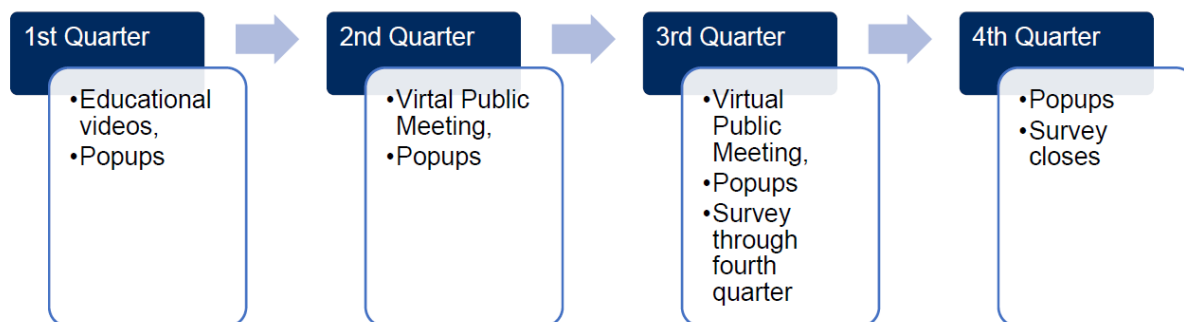
Below is a tentative timeline provided by P3 of recommended activities the Company may undertake during the 2022-2025 CEIP implementation period. Avista is currently researching development of educational videos and it is still unclear if the Company will be able to take this approach.

### Public Participation Timeline

#### 2023 Timeline



#### 2024 Timeline



### Conclusion

Avista continues to make progress in its public engagement endeavors and expects to adopt additional ways to effectively communicate with its customers in Named Communities through its work with P3. In addition to P3’s support in developing a public engagement plan, Avista’s Named Communities Investment Fund will provide additional support in ensuring communication and promotional materials are translated in the prominent languages amongst Avista’s service territory.

A progress update will be provided in the Company's 2023 Public Participation Plan that will be filed by May 1, 2023.