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July 25, 2013

FILED ELECTRONICALLY VIA WEB PORTAL

Mr. Steven V. King
Acting Executive Director & Secretary
Washington Utilities and Transportation Commission
Post Office Box 47250
1300 S. Evergreen Park Dr. SW
Olympia, Washington 98504-7250

Subject: United States Cellular Corporation – 2013 Annual ETC Recertification
Docket to be assigned

Dear Mr. Danner:

Pursuant to WAC 480-123-060, *et seq.*, U. S. Cellular Corporation ("USCC") hereby files its annual certifications and reports as follows:

ANNUAL ETC CERTIFICATION AND REPORT, with listed Exhibits -

- Exhibit A Declaration Certifying Use Of Universal Service Funds
- Exhibit B Report on use of federal funds and benefits to customers
Confidential
- Exhibit C Local service outage report – *Confidential*
- Exhibit D Report on failure to provide service - *Confidential*
- Exhibit E Report on complaints per one thousand handsets or lines
Confidential
- Exhibit F Declaration Certifying Compliance With Applicable Service Quality Standards and Consumer Protection Rules
- Exhibit G Declaration Certifying Ability To Function In Emergency Situations
- Exhibit H Declaration Certifying Lifeline Advertising
- Exhibit I Samples of advertising and outreach materials

- Exhibit J Statement re advertising of service offerings
- Exhibit K Schedule of Lifeline Ad Insertion –*Confidential*
- Exhibit L Annual plan for Universal Service support - *Confidential*
- Exhibit M **Map that shows where USCC provides commercial mobile radio service signals in Washington - *Confidential***

Pursuant to WAC 480-07-140, we are making this filing electronically only. In the Confidential portion of the filing, each electronic file will contain, as part of the file name, the word "CONFIDENTIAL." Additionally, each page in the Confidential electronic files will be labeled "Confidential Per WAC 480-07-160." A redacted copy of each confidential exhibit will also be filed.

Pursuant to RCW §80.04.095 enclosures designated as "confidential" contain valuable commercial information, including trade secrets and confidential marketing, cost, or financial information, or customer-specific usage and network configuration and design information. Accordingly, pursuant to RCW §80.04.095 such information should not be subject to inspection or copying under RCW Chapter 42.56. Moreover, the records designated as "confidential" contain valuable formulae, designs, and research data, the disclosure of which would produce private gain and public loss and should be exempt from public disclosure pursuant to RCW 42.56.270(1).

In addition to the undersigned, the following might be directly affected by disclosure of the confidential information:

U. S. Cellular Corporation
8410 West Bryn Mawr Avenue
Chicago, IL 60631
Phone: (773) 864-3167
E-mail: John.Gockley@uscellular.com
Attention: John C. Gockley

If you have any questions please contact the undersigned.

Very truly yours,



Brooks E. Harlow, P.C.

cc: Ms. Jing Liu
Ms. Stephanie Cassioppi

BEFORE THE WASHINGTON UTILITIES AND TRANSPORTATION
COMMISSION

)	
)	DOCKET NO. UT-_____
In the Matter of State)	
Certification of Support as)	ANNUAL ETC CERTIFICATION AND
Required by 47 C.F.R. § 54.314)	REPORT OF UNITED STATES
.....)	CELLULAR CORPORATION

Pursuant to WAC 480-123-060, *et seq.*, United States Cellular Corporation, 8410 West Bryn Mawr, Suite 700, Chicago, IL 60631 (“USCC”), seeks recertification as an ETC in the State of Washington based on the following:

1. USCC was designated as an eligible telecommunications carrier (“ETC”) by the Washington Utilities and Transportation Commission in Docket No. UT-970345 on December 23, 1997, as supplemented December 30, 1999 and January 27, 2000, and May 14, 2008.

2. During the calendar year 2013, USCC provided the services required by 47 U.S.C. § 214(e) consistent with the Commission Orders in Docket No. UT-970345. As certified in **Exhibit A**, funds USCC receives from the federal high-cost universal service support fund were and will be used only for the provision, maintenance and upgrading of the facilities and services for which the support was intended.

3. **Exhibit B** attached is intended to satisfy the requirements of WAC 480-123-070 (1)(a) – (b) “Report on Use of federal funds and benefits to customers”. - **Confidential**

4. **Exhibit C** attached is intended to satisfy the requirements of WAC 480-123-070 (2)(a) – (f) “Local service outage report”. - **Confidential**

5. **Exhibit D** attached is intended to satisfy the requirements of WAC 480-123-070 (3) “Report on failure to provide service”. - **Confidential**

6. **Exhibit E** attached is intended to satisfy the requirements of WAC 480-123-070 (4) “Report on complaints per one thousand handsets or lines”. - **Confidential**

7. **Exhibit F** certifies USCC is in compliance with the CTIA Consumer Code for Wireless Carriers. This statement is made in response to WAC 480-123-070 (5) “Certification of compliance with applicable service quality standards”.

8. In 2013: (a) each USCC cell site within the State of Washington was engineered to and did have at least 4 hours of back up battery power; (b) each USCC microwave hub within the State of Washington had a back up generator; and (c) each USCC switch within the State of Washington had at least 5 hours of back up battery power and a back up generator. This statement and the certification of compliance in **Exhibit G** are made in response to WAC 480-123-070 (6) “Certification of ability to function in emergency situations”.

9. During the calendar year 2013, USCC advertised the availability of supported services and the charges for them as required by 47 U.S.C. § 214(e), and the Commission Orders in Docket No. UT-970345. Outreach activities included newspaper advertising, informational postings at www.uscellular.com, advertising materials located in retail locations and the ability for potential Native American Lifeline customers in the Yakima, Washington area to sign up for service at select retail locations. **Exhibit H** certifies that USCC publicized the availability of supported services, including Lifeline Services. Details of outreach efforts and a sample of advertising are attached as **Exhibits I and J**. Attached as **Exhibit K** is a schedule of Lifeline ad insertion – **Confidential**. This paragraph is in response to WAC 480-123-070 (7) “Advertising certification, including advertisement on Indian reservations”.

10. **Exhibit L**, attached, details USCC's intended capital investment within its ETC boundaries in the State of Washington for the time period October 1, 2013 through September 30, 2014. This information is provided as a response to WAC 480-123-080. -

Confidential

11. **Exhibit M**, is a .pdf map that shows the general location where USCC provides commercial mobile radio service signals in Washington. Due to the large file size, the same map in .shp format will be separately submitted. This information is provided as a response to WAC 480-123-080(3). - *Confidential*

Respectfully submitted this 25th day of July, 2013.

Lukas, Nace, Gutierrez & Sachs, LLP



Brooks E. Harlow,
WSBA No. 11843

Attorneys for United States Cellular Corporation

Exhibit A – U.S. Cellular - WAC 480-123-070

DECLARATION CERTIFYING USE OF UNIVERSAL SERVICE FUNDS

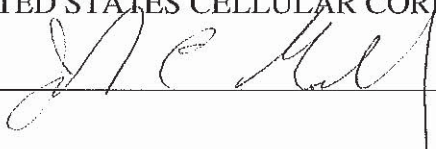
I, John C. Gockley, am Vice President, Legal and Regulatory Affairs for United States Cellular Corporation, 8410 West Bryn Mawr, Suite 700, Chicago, IL 60631 (“U.S. Cellular”). I have the authority to make representations herein. Based upon information known to me or provided to me by employees responsible for the preparation of data, I hereby state as follows:

U.S. Cellular hereby certifies to the Washington Utilities and Transportation Commission that pursuant to 47 C.F.R. Sec. 54.7, and for purposes of the certification required under 47 C.F.R. Sec. 54.314, that all federal high-cost support provided U.S. Cellular within Washington was used in the preceding calendar year [2012] and will be used in the coming calendar year [2014] only for the provision, maintenance, and upgrading of facilities and services for which the support is intended, consistent with the principles of universal service set forth in 47 U.S.C. 254. This includes, but is not limited to, trying to meet the goal of the provision of services that are properly supported by the high-cost funds at rates that are reasonably comparable to rates charged for similar services in urban areas.

I declare under penalty of perjury under the laws of the State of Washington that the foregoing is true and correct.

Executed at Chicago, Illinois this 12 day of July, 2013.

UNITED STATES CELLULAR CORPORATION

By:  (Name)

Its: VP, Legal and Regulatory Affairs (Title)

Exhibit C
U.S. Cellular
Washington 2012 Outage Report
CONFIDENTIAL PER WAC 480-07-160

Redacted

Exhibit D			
U.S. Cellular			
WAC 480-123-070 (3)			
Report on Failure to Provide Service			
<u>City</u>	<u>Zip Code</u>	<u>Address</u>	<u>Resolution</u>
	Redacted per RCW 80.04.095		

**Exhibit E
U.S. Cellular
State of Washington
WAC 480-123-070 (4)**

**Report on Complaints per One Thousand Handsets or Lines
Calendar Year 2012**

Redacted per RCW 80.04.095

CONFIDENTIAL PER WAC 80-07-160

**Attachment to Exhibit E
2012 STATE OF WASHINGTON
FCC AND AG COMPLAINTS**

Redacted per RCW 80.04.095

Exhibit F – U.S. CELLULAR - WAC 480-123-070 (5)

DECLARATION CERTIFYING COMPLIANCE WITH APPLICABLE SERVICE
QUALITY STANDARDS AND CONSUMER PROTECTION RULES

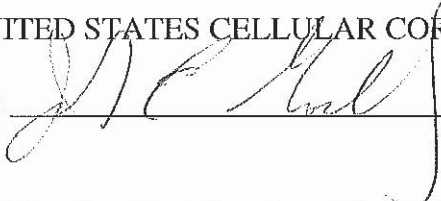
I, John C. Gockley, am Vice President, Legal and Regulatory Affairs for United States Cellular Corporation, 8410 West Bryn Mawr, Suite 700, Chicago, IL 60631 (“U.S. Cellular”). I have the authority to make representations herein. Based upon information known to me or provided to me by employees responsible for the preparation of data, I hereby state as follows:

U.S. Cellular hereby certifies to the Washington Utilities and Transportation Commission, pursuant to the requirements of WAC 480-123-070(5), that it has substantially met the service quality standard pursuant to WAC 480-123-030(1)(h) by its commitment to comply with the CTIA Consumer Code for Wireless Service in effect as of January 1, 2012.”

I declare under penalty of perjury under the laws of the State of Washington that the foregoing is true and correct.

Executed at Chicago, Illinois this 22 day of July, 2013.

UNITED STATES CELLULAR CORPORATION

By:  (Name)

Its: Vice President, Legal and Regulatory Affairs (Title)

Exhibit G – U.S. CELLULAR - WAC 480-123-070 (6)

DECLARATION CERTIFYING ABILITY TO FUNCTION IN EMERGENCY SITUATIONS

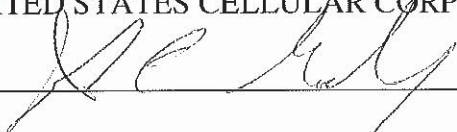
I, John C. Gockley, am Vice President, Legal and Regulatory Affairs for United States Cellular Corporation, 8410 West Bryn Mawr, Suite 700, Chicago, IL 60631 (“U.S. Cellular”). I have the authority to make representations herein. Based upon information known to me or provided to me by employees responsible for the preparation of data, I hereby state as follows:

U.S. Cellular hereby certifies to the Washington Utilities and Transportation Commission, pursuant to the requirements of WAC 480-123-070(6), that it has the ability to function in emergency situations based on continued adherence to the standards found in WAC 480-123-030(1)(g).

I declare under penalty of perjury under the laws of the State of Washington that the foregoing is true and correct.

Executed at Chicago, Illinois this 15th day of July, 2013.

UNITED STATES CELLULAR CORPORATION

By:  (Name)

Its: VP - Legal + Regulatory Affairs (Title)

Exhibit H – U.S. CELLULAR - WAC 480-123-070 (7)

DECLARATION CERTIFYING LIFELINE ADVERTISING

I, John C. Gockley, am Vice President, Legal and Regulatory Affairs for United States Cellular Corporation, 8410 West Bryn Mawr, Suite 700, Chicago, IL 60631 (“U.S. Cellular”). I have the authority to make representations herein. Based upon information known to me or provided to me by employees responsible for the preparation of data, I hereby state as follows:

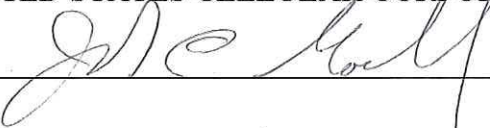
U.S. Cellular hereby certifies to the Washington Utilities and Transportation Commission, pursuant to the requirements of WAC 480-123-070(7), that it has “publicized the availability of its applicable telephone assistance programs, such as Lifeline, in a manner reasonably designed to reach those likely to qualify for service, including residents of federally recognized Indian reservations” within U.S. Cellular’s designated service area. U.S. Cellular’s efforts include:

During the calendar year 2012, U.S. Cellular advertised the availability of supported services and the charges for them as required by 47 U.S.C. Sec. 214(e), and the Commission Orders in Docket No. UT-970345. Outreach activities included newspaper advertising, informational postings at www.uscellular.com, and advertising materials located in retail locations throughout Washington. Select retail locations in the Yakima, Washington area are equipped to allow potential Native American Lifeline customers sign up for service. All potential Lifeline customers in Washington can have their questions answered and sign up for service via a dedicated Lifeline telephone number.

I declare under penalty of perjury under the laws of the State of Washington that the foregoing is true and correct.

Executed at Chicago, Illinois this 15th day of July, 2013.

UNITED STATES CELLULAR CORPORATION

By:  (Name)

Its: VP- Legal + Regulatory Affairs (Title)



You have a voice. We help make it wireless.

Hello Better.™

With our Lifeline Calling Plans, U.S. Cellular® offers discounted wireless service to participants of certain government assistance programs. To get more information or to apply, visit us at uscellular.com/lifeline or give us a call at 1 800 447 1339.

For just **\$31.74**
your plan includes:
700 Anytime Minutes
Unlimited Incoming Calls
and Text Messaging
Free activation (\$30 value)



Things we want you to know: Lifeline is a federal government benefit program and only qualified persons may participate. Lifeline service may not be transferred to any other individual. Applicants must present documentation of household income or participation in qualifying programs. Lifeline is only available for one phone line per household, whether landline or wireless. The Lifeline Calling Plan/Lifeline discounts are available only to residents in states where U.S. Cellular is an eligible telecommunications carrier (ETC). To purchase this Lifeline Calling Plan or to receive Lifeline discounts, you must participate in one of the eligible programs and reside within U.S. Cellular's ETC coverage area based on the ZIP code of your home address. Lifeline subsidies may only be applied once per household on either your landline or your wireless service. Eligibility to receive Lifeline discounts will be verified annually. Lifeline Calling Plans support all of the federal universal services provided for in 47CFR Sec. 54.101. Additional terms and conditions apply. See store or uscellular.com for details. ©2013 U.S. Cellular

Exhibit J
U.S. Cellular
State of Washington

In 2012, U.S. Cellular advertised its service offerings throughout its licensed service area in Washington. Advertising media used to advertise service offerings included television, radio and newspaper. The mix of advertising media used is designed to reach the largest target audience possible and the message is structured to pique consumer interest in the products offered by U.S. Cellular. The wireless telephone industry is very competitive, successful service providers must continuously reach out to existing and potential subscribers to ensure they are aware of the latest technology and service offerings.

Redacted Per WAC 480-07-160

U.S. Cellular 2012 Media Plan Lifeline	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
	26 2 9 16 23 30 6 13 20 27 5 12 19 26 2 9 16 23 30 6 13 20 27 3 10 17 24 1 8 15 22 29 5 12 19 26 3 10 17 24											
	5x5 TH BW											
	Washington											

U.S. Cellular®
October 1, 2013 to September 30, 2014
Annual Plan for Universal Service Support
WAC 480-123-080

EXHIBIT L

Redacted per RCW 80.04.095

Redacted for Public Inspection Per WAC 480-07-160



Sites

- Existing Sites
- EOY 2013 Sites

LEGEND

- ETC Boundary
- USCC WA Wire Centers
- USCC EOY Coverage

Notes:

