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UT-240749

February 28, 2025

Received
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VIA ELECTRONIC FILING

Jeff Killip
 Executive Director and Secretary
 Washington Utilities and Transportation Commission
 621 Woodland Square Loop SE
 Lacey, WA 98503

Re: WUTC Docket No. UT-240749, In the Matter of the Application of TAG Mobility, LLC d/b/a TAG Mobile for Designation as an Eligible Telecommunications Carrier Under the Telecommunications Act of 1996

Dear Mr. Killip:

Please see responses of TAG Mobility, LLC dba TAG Mobile (“TAG Mobile”) to questions from Commission Staff.

1. The petition states that TAG Mobility has been designated as a LLO-ETC in 19 other states, has the company received any new LLO-ETC designations recently?

Response 1: Yes. On January 24, 2025, the Alabama Public Service Commission granted TAG Mobility, LLC’s ETC application. The Florida Public Service Commission issued an order dated February 6, 2025, granting TAG Mobile’s application for ETC designation, and since no protests were filed within the 21-day period, a consummating order is due on March 3, 2025. In addition, TAG Mobile anticipates that its ETC petition in Mississippi will be granted by the Public Service Commission of that state on March 4, 2025.

2. Please provide staff with the state and docket number of all currently pending LLO-ETC designations.

Response 2: Please see below:

Jurisdiction	Docket Number	Status
Connecticut, Delaware, District of Columbia, North Carolina,	FCC WC Docket No. 09-197	Pending
Florida	20240162-TP	Order granting ETC designation issued on February 6, 2025, no protests received within 21-day period; Consummating Order due on 3/3/2025

Georgia	Document No. 220716, Docket No. 56022	Pending.
Illinois	P2025-0023	Pending.
Mississippi	2024-UA-0116	Pending.
New Jersey	TE24090727	Pending.
New York	Matter No. 24-02608, Case No. 24-C-0706	Pending.
Virginia	Case No. PUR-2024-00228	Pending.
Washington	240749	Pending.

3. The petition states that “TAG Mobile will use a variety of media resources including but not limited to online advertising through a variety of social media platforms and its website.” What other types of media sources, excluding other types of online advertising, will TAG Mobility use for promoting its Lifeline service in Washington State?

Response 3: Along with using online advertising resources through social media platforms, TAG Mobile is looking into traditional marketing efforts, including but not limited to direct mail, newspaper, radio, and TV advertising options to reach eligible individuals.

4. Does TAG Mobile intend to offer Tribal Lifeline service?

Response 4: Yes, TAG Mobile intends to offer Tribal Lifeline service in Washington State.

* * *

If you have any questions, or if I may provide you with additional information, please do not hesitate to contact me. Thank you for your assistance.

Respectfully submitted,

A handwritten signature in blue ink, appearing to read "H. Henry Shi", is positioned above a horizontal line.

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