March 2, 2013

Washington Utilities and Transportation Commission

1300 South Evergreen Park Dr. SW

PO Box 47250

Olympia, WA 98504-7250

records@utc.wa.gov

Re: UT-120451, White Pages Directory Rulemaking

To Whom It May Concern:

This email is submitted as a comment on the Second Supplemental Proposal, CR-102, which allows LECs to choose whether to deliver public directories electronically or in hard copy.

The proposed rule would be improved if subsection 3 were deleted.  This would result in an "Opt In" program for all white pages directories, and would best serve Washington residents, the vast majority of whom do not want to receive these directories (studies show only 11-30% of people use the white pages).

Otherwise the proposed rule is an improvement over the existing rule, and more clearly drafted than the prior proposal.

Thank you for the opportunity to comment.

Jeanette Henderson