

Agenda Date: May 20, 2021
Item Number: A11

Docket: UT-210167
Company Name: Cable One VoIP LLC dba Sparklight

Staff: Tim Zawislak, Senior Telecommunications Regulatory Analyst
Jennifer Cameron-Rulkowski, Assistant Attorney General
Sean Bennett, Telecommunications Regulatory Analyst
Jing Roth, Assistant Director - Telecommunications

Recommendation

Enter an order granting Cable One’s amended petition for designation as an Eligible Telecommunications Carrier (ETC) for the federal Rural Digital Opportunity Fund (RDOF) Phase I program.

Background

In early 2020, the Federal Communications Commission (FCC) created the Rural Digital Opportunity Fund program, which will commit up to \$20.4 billion over the next decade to support the deployment of voice and high-speed broadband services to unserved areas across the country.¹ The FCC plans to award support in two phases: Phase I will target those areas that are wholly unserved by broadband service (speeds less than 25/3 Mbps), as determined by the FCC; Phase II will target unserved locations within areas where FCC data demonstrates only partially served census blocks, as well as those areas that did not receive a winning bid in the Phase I auction.

The RDOF Phase I reverse auction concluded November 25, 2020, with 180 winning bidders who provisionally won \$9.2 billion in support to deploy broadband to over 5.2 million unserved homes and businesses.² In order to become eligible to receive RDOF support during the ten-year term of this program, each winning bidder must receive ETC designation by June 7, 2021. Before the FCC authorizes support, it will review a carrier’s long-form application (FCC Form 683), confirm the carrier has been designated an ETC in all of the census blocks “won” in the auction, and review the carrier’s letter of credit.

Cable One VoIP LLC dba Sparklight (Cable One or Company) is one of the nine winning bidders in Washington state. The Company has provisionally won \$511.80 in annual RDOF support to deploy and provide voice and broadband services to approximately four customer

¹ *Rural Digital Opportunity Fund; Connect America Fund*, WC Docket Nos. 19-126, 10-90, [Report and Order](#), 35 FCC Rcd 686, ¶ 2 (released Feb. 7, 2020) (*RDOF Order*), *clarified on reconsideration by Rural Digital Opportunity Fund Auction (Auction 904); Rural Digital Opportunity Fund; Connect America Fund*, AU Docket No. 20-34, WC Docket Nos. 19-126, 10-90, FCC 20-127, Order on Reconsideration (released Sept. 29, 2020).

² *See Rural Digital Opportunity Fund Phase I Auction (Auction 904) Closes, Winning Bidders Announced, FCC Form 683 Due January 29, 2021*, AU Docket No. 20-34, WC Docket Nos. 19-126, 10-90, Public Notice ([DA-20-1422A1](#)), 35 FCC Rcd 13888 (Dec. 7, 2020) (*Close of Auction 904 Public Notice*).

locations in Washington state. These unserved locations are within two specific census blocks in Asotin county.

Cable One filed its ETC petition on March 12, 2021. Subsequently, the company filed an amended petition, on April 21, 2021. Staff reviewed the petition, issued informal data requests, and conducted discussions with the Company. In both the initial and the amended petitions the Company filed its long-form information as an exhibit in order to address Cable One's substantive investment plan under the RDOF program.

Federal Requirements for ETC Designation

A carrier must be designated as an ETC to receive federal universal service support,³ including RDOF support.⁴ Under the federal regulatory framework, state commissions have primary responsibility for designating ETCs in their states.⁵

Federal law provides that an ETC must offer and advertise the services supported by federal universal service support throughout the designated service areas.⁶ An ETC can use federal universal service support only for the provision, maintenance, and upgrading of facilities and services for which the support is intended.⁷

The supported services that an ETC must offer and other requirements that an ETC must meet are set forth in federal rules.⁸ The services that the FCC has designated for support are voice telephony services,⁹ which include the following:

- Voice grade access to the public switched network or its functional equivalent;
- Minutes of use for local service at no additional charge to end users; and
- Access to the emergency services provided by local government or other public safety organizations, such as 911 and enhanced 911, to the extent the local government in an eligible carrier's service area has implemented 911 or enhanced 911 systems.¹⁰

³ [47 U.S.C. § 254\(e\)](#); [47 U.S.C. § 214\(e\)](#).

⁴ See *RDOF Order* at 92.

⁵ 47 U.S.C. § 214(e)(2).

⁶ 47 U.S.C. § 214(e)(1).

⁷ 47 U.S.C. § 254(e).

⁸ [47 C.F.R. Part 54](#) - Universal Service.

⁹ The FCC's "definition of the supported service, voice telephony service, is technologically neutral, allowing ETCs to provision voice service over many platforms." *RDOF Order* at ¶ 43.

¹⁰ 47 C.F.R. § 54.101(a). Note that "toll limitation services to qualifying low-income consumers as provided in subpart E of this part" is no longer deemed a supported service as of 2014 under the rationale that many carriers no longer distinguish between toll and non-toll calls in their pricing. See *Lifeline and Link Up Reform and Modernization; Lifeline and Link Up, Federal-State Joint Board on Universal Service, Advancing Broadband Availability Through Digital Literacy Training*, WC Docket No. 11-42, WC Docket No. 03-109, CC Docket No. 96-45, WC Docket No. 12-23, [Report and Order and FNPRM](#), 27 FCC Rcd 6656, ¶¶ 229-34 (released Feb. 6, 2012).

Other relevant federal requirements for ETCs include the following:

- An ETC must make available Lifeline service (reduced charges) to qualifying low-income consumers (47 C.F.R. § 54.405(a)) and comply with the FCC’s Lifeline rules (47 C.F.R. § 54.101(d)).
- An ETC must offer the voice telephony services supported by federal universal service support mechanisms throughout the service area for which the designation is received, either using its own facilities or a combination of its own facilities¹¹ and resale of another carrier’s services (including the services offered by another eligible telecommunications carrier) (47 C.F.R. § 54.201(d)(1); *see* 47 U.S.C. § 214(e)(1)).
- An ETC must advertise the availability of its universal service offerings and charges for such offerings throughout the service area for which the designation is received using media of general distribution (47 U.S.C. § 214(e)(1); 47 C.F.R. § 54.201(d)(2)).

Furthermore, in order to be eligible for RDOF support, an ETC must meet the RDOF requirements set forth in the FCC’s Universal Service rules¹² as well as requirements described in the RDOF Order and related FCC orders. These requirements include—

- Standalone voice service at rates comparable to offerings in urban areas (RDOF Order at ¶ 42)
- Deployment obligations (47 C.F.R. § 54.802(c))
- Technical and financial fitness (47 C.F.R. § 54.804)
- Public interest obligations, including provision of broadband service (47 C.F.R. § 54.805)
- Reporting, performance testing, compliance, and recordkeeping obligations (47 C.F.R. § 54.806)

Deployment Obligations

Recipients of RDOF support can determine their exact deployment schedules but must meet the

¹¹ The FCC considers an ETC’s facilities as its “own” if the ETC has exclusive right to use the facilities or when the service is provided by any affiliate within the holding company structure. An ETC satisfies its obligation to “offer” qualifying services by being legally responsible for dealing with customer problems, providing quality of service guarantees, and meeting universal service fund-related requirements. *See Rural Digital Opportunity Fund Phase I Auction Scheduled for October 29, 2020; Notice and Filing Requirements and Other Procedures for Auction 904*, AU Docket No. 20-34, WC Docket Nos. 19-126, 10-90, Public Notice ([FCC-20-77A1](#)), 35 FCC Rcd 6077, ¶¶ 138–39 (released June 11, 2020) (*Auction 904 Procedures Public Notice*).

¹² 47 C.F.R. Part 54, [Subpart J](#) (§§ 54.801–§§ 54.806).

following deployment milestones:¹³

- 40 percent of the required number of locations by the end of third full calendar year following funding authorization of support;
- An additional 20 percent in each subsequent year of support;
- 100 percent by the end of the sixth year of support; and
- 100 percent of updated location count by the end of the eighth year of support.¹⁴

Public Interest/Broadband Service Obligations

Recipients of RDOF support must offer broadband service with latency suitable for real-time applications, and with usage capacity and at rates comparable to offerings in urban areas.¹⁵

With respect to speed and latency, the RDOF rules require carriers to meet broadband performance standards in one of four tiers. In Washington state, companies bid in only two of those tiers, in either the “above baseline” or “gigabit” tier, described below:

- Above Baseline – This performance level requires two terabytes of monthly usage, broadband speeds of 100 Mbps down and 20 Mbps up, and latency less than or equal to 100 milliseconds.
- Gigabit – This performance level requires two terabytes of monthly usage, broadband speeds of 1,000 Mbps down and 500 Mbps up, and latency less than or equal to 100 milliseconds.¹⁶

¹³ Compliance with milestones will be determined on a state-level basis, meaning that a carrier will be in compliance for Washington, if it deploys to the required percentage of locations “across all of the awarded areas included in its winning bids” in Washington. See *RDOF Order* at 54. The RDOF recipient is subject to non-compliance measure if it fails or is unable to meet RDOF requirements or conditions:

An Auction 904 support recipient will be subject to non-compliance measures if it fails or is unable to meet the service milestones or other service requirements, or fails to fulfill any other term or condition of Rural Digital Opportunity Fund support. As described in the Rural Digital Opportunity Fund Order and the CAF Performance Measures Order, these measures will scale with the extent of noncompliance, and include additional reporting, withholding of support, support recovery, and drawing on the support recipient’s letter of credit if the support recipient cannot pay back the relevant support by the applicable deadline. A support recipient may also be subject to other sanctions for non-compliance with the terms and conditions of Rural Digital Opportunity Fund support, including, but not limited to, the Commission’s existing enforcement procedures and penalties, reductions in support amounts, potential revocation of ETC designations, and suspension or debarment.

Close of Auction 904 Public Notice at ¶ 39 (citations omitted).

¹⁴ [47 C.F.R. § 802\(c\)](#); *RDOF Order* at ¶ 45.

¹⁵ [47 C.F.R. § 54.805\(a\)](#).

¹⁶ See [47 C.F.R. § 54.805\(b\)](#); *Auction 904 Procedures Public Notice* at ¶ 15, which outlines each performance tier broadband speed and latency requirements. In addition, the FCC released two orders establishing speed and latency testing standards to maximize the impact of high-cost support to close the digital divide. See the 2018 CAF Performance Measures Order, [DA-18-710A1](#), and the 2019 Performance Measures Order on Reconsideration, [FCC-19-104A1](#).

Both voice and broadband services must be priced reasonably and comparably to urban services. The 2021 reasonable comparability benchmarks were released at the end of 2020 and are \$54.75 for voice service, \$107.58 per month for broadband at speeds of 100/20 Mbps or \$133.52 per month for broadband at speeds of 1,000/500 Mbps, respectively.¹⁷ The FCC will set the 2022 benchmarks in late 2021.

UTC Requirements for ETC Designation

The Washington Utilities and Transportation Commission (commission) has the authority to designate carriers as ETCs pursuant to the authority delegated to state commissions in Section 214 of the Telecommunications Act of 1996,¹⁸ and pursuant to RCW 80.36.610, which states, “The commission is authorized to take actions, conduct proceedings, and enter orders as permitted or contemplated for a state commission under the federal telecommunications act of 1996.”

A carrier seeking designation as an ETC must comply with the commission’s ETC rules, which include the ETC standard, petition requirements, and compliance requirements. With respect to the commission’s ETC standard, [WAC 480-123-040](#) states that “the commission will approve a petition for designation as an ETC if the petition meets the requirements of WAC 480-123-030, the designation will advance some or all of the purposes of the universal service found in 47 U.S.C. § 254, and the designation is in the public interest.”

The commission’s ETC petition rule, [WAC 480-123-030](#), requires the following:

- (1) Petitions for designation as an ETC must contain:
 - (a) A description of the area or areas for which designation is sought.
 - (b) A statement that the carrier will offer the services supported by federal universal service support mechanisms throughout the area for which it seeks designation, either using its own facilities or a combination of its own facilities and resale of another carrier's services (including the services offered by another ETC);
 - (c) A description of how it will provide each supported service;
 - (d) A substantive plan of the investments to be made with initial federal support during the first two years in which support is received and a substantive description of how those expenditures will benefit customers;
 - (e) A statement that the carrier will advertise the availability of services supported by federal universal service mechanisms, including advertisement of applicable

¹⁷ *Wireline Competition Bureau and Office of Economics and Analytics Announce Results of 2021 Urban Rate Survey for Fixed Voice and Broadband Services, Posting of Survey Data and Explanatory Notes, and Required Minimum Usage Allowance for Eligible Telecommunications Carriers*, WC Docket No. 10-90, Public Notice ([DA-20-1409A1](#)) (released Nov. 30, 2020).

¹⁸ 47 U.S.C. § 214(e)(2).

telephone assistance programs, such as Lifeline, that is reasonably calculated to reach low-income consumers not receiving discounts;

(f) For wireless petitioners, a map in .shp format of proposed service areas (exchanges) with existing and planned locations of cell sites and shading to indicate where the carrier provides and plans to provide commercial mobile radio service signals.

(g) Information that demonstrates its ability to remain functional in emergency situations including a description of how it complies with WAC 480-120-411 or, for a wireless carrier, information that demonstrates that, when commercial power is not available, it has a reasonable amount of backup power (fixed, portable or other backup power source) for its cell sites, and backup power for its switches as prescribed in WAC 480-120-411(3) for LEC central offices; and cell sites do not include any small cell facility as defined in RCW 80.36.375 (2)(d) or any in building wireless installation; and

(h) Information that demonstrates that it will comply with the applicable consumer protection and service quality standards of chapter 480-120 WAC or, for a wireless carrier, a commitment to comply with the Cellular Telecommunications and Internet Association's (CTIA) Consumer Code for Wireless Service. Information regarding the version of the CTIA code adopted and where to obtain it is set forth in WAC 480-123-999.

(2) A company officer must submit the petition in the manner required by RCW 9A.72.085.

Discussion

Cable One is registered with the commission to provide local exchange telecommunications services in Washington. The Company is a Delaware limited liability company and is a solely owned and wholly controlled subsidiary of Cable One, Inc. Cable One, Inc. is a publicly traded company (NYSE: CABO) and is a fully integrated provider of data, video, and voice services to residential and business subscribers in 21 western, midwestern, and southern U.S. states. CABO provides service to approximately 984,000 residential and business customers, of which approximately 866,000 subscribe to data services, 277,000 subscribe to video services, and 132,000 subscribe to voice services.

Cable One requested to be designated as an ETC in the two awarded census blocks in Asotin county, where it will operate as a winning bidder.¹⁹ In its petition, the Company has committed to offer voice and broadband services throughout its designated service area.²⁰ As an ETC, Cable One must provide discounted services to qualifying low-income consumers. Cable One has also

¹⁹ See the attachment to this memo for a map of the proposed service area.

²⁰ [47 C.F.R. § 54.805](#) specifies the RDOF public interest obligations of winning bidders. Based on its bid, Cable One must meet the Above Baseline performance tier standard.

committed to make its Lifeline services available to low-income consumers and will advertise all supported services throughout its service area.²¹

The Company has stated that it will comply with the applicable consumer protection and service quality standards of the commission in WAC 480-120. Further, the Company has demonstrated through its petition and discovery responses that it has the ability to remain operational in an emergency situation.

Cable One provided its initial plan of investments in its long-form information filed with the commission on April 21, 2021. The planned investments will make it possible for the Company to begin deployment of supported services. The Company plans to meet the deployment milestones established for the RDOF program. That is, the Company will offer commercially at least one voice and one broadband service meeting the relevant service requirements to the number of locations in the timeframe required by the RDOF rules.

Based on its bid, Cable One must meet the Gigabit performance tier standard. The Company will use a combination of its own facilities and its parent's facilities to offer the supported services in the designated service area. The Company will provide the supported services over a fixed, facilities-based network, using the existing facilities of its parent, as well as new network facilities that will be deployed in the future, including a combination of aerial and underground cable.

Conclusion and Recommendation

Commission staff has reviewed the amended petition and additional information provided by Cable One. The amended petition, supplemented by the long-form application, meets the requirements of the commission's ETC petition rule, WAC 480-123-030, and is consistent with federal RDOF requirements. Designation of Cable One as an ETC will benefit Washingtonians by making voice and broadband available to additional unserved locations in the state.

Based on its review and analysis, staff concludes that Cable One has met the necessary requirements for designation as an ETC in the areas for which it seeks designation. Therefore, staff recommends that the commission enter an order granting Cable One's amended ETC petition.

Attachment - Map

²¹ Cable One will also participate in the federal Emergency Broadband (EBB) program that just began on May 12, 2021.