

Exhibit No. \_\_\_-T (PMS-1T)  
Docket No. UT-040788  
Witness: Paula M. Strain

BEFORE THE WASHINGTON UTILITIES AND TRANSPORTATION  
COMMISSION

WASHINGTON UTILITIES AND  
TRANSPORTATION COMMISSION,

Complainant,

v.

VERIZON NORTHWEST INC.,

Respondent.

DOCKET NO. UT-040788

TESTIMONY OF

PAULA M. STRAIN  
REGARDING INTERIM RATE RELIEF

STAFF OF  
WASHINGTON UTILITIES AND  
TRANSPORTATION COMMISSION

July 14, 2004

1 I. INTRODUCTION

2

3 Q. Please state your name and business address.

4 A. I am Paula M. Strain. My business address is 1300 S. Evergreen Park  
5 Drive S.W., P.O. Box 47250, Olympia, WA 98504-7250.

6

7 Q. By whom are you employed and in what capacity?

8 A. I am employed by the Washington Utilities and Transportation  
9 Commission as a Telecommunications Expert. My participation in this  
10 case is on behalf of the Commission's Staff (Staff).

11

12 Q. How long have you been employed by the Commission?

13 A. I have worked for the Commission for over eleven years.

14 Q. Would you please state your educational and professional background?

15 A. I am a 1977 graduate of the University of California, Berkeley, holding a  
16 Bachelor of Science degree in Business Administration with an emphasis  
17 in Accounting. I worked for a public accounting firm for four years, and  
18 am a Certified Public Accountant. In 1981 I joined the staff of the Alaska  
19 Public Utilities Commission (now known as the Regulatory Commission  
20 of Alaska) and worked there until 1992 as a financial analyst. While

1 employed there I participated as lead analyst in numerous rate cases,  
2 testifying on revenue requirement, cost of service, rate design, and cost of  
3 capital issues involving telephone, electric, water, sewer, oil pipeline, and  
4 cable television utilities.

5 I joined the Staff of the Washington Utilities and Transportation  
6 Commission in November 1992, and participated in telephone cases  
7 involving GTE Northwest Incorporated, the Washington Exchange  
8 Carriers Association, and other telephone utilities. After a year working  
9 at the Washington Office of the Insurance Commissioner, I rejoined the  
10 staff of the WUTC, again working in the telecommunications section. I  
11 testified in Docket No. UT-950200 (US West general rate case) on affiliated  
12 interest issues and the calculation of the Yellow Pages imputation; in  
13 Docket No. UT-960369 on avoided cost wholesale discounts, and in  
14 Docket No. UT-980948, US West's petition for an accounting order  
15 regarding yellow pages imputation.

16 I was the Staff team lead in the Commission's docket regarding  
17 Qwest's application for approval to re-enter the interLATA long distance  
18 market, Docket Nos. UT-003022/003040, which involved participating in  
19 workshops and proceedings over a two-year period and assisting the

1 Administrative Law Judge and Commissioners in drafting  
2 recommendations to the FCC regarding Qwest's application.

3 In December 2002, I became the Commission's policy advisor on  
4 telecommunications issues and worked on numerous dockets in an  
5 advisory role to the Commissioners. I rejoined the Commission's  
6 Telecommunications Section Staff in February 2004.

7

8 **Q. What is the purpose of your testimony?**

9 A. My testimony responds to Verizon Northwest Inc.'s (Verizon NW or the  
10 Company) Petition for interim rate relief of \$29.7 million, subject to  
11 refund. I provide analysis regarding the following issues:

12 a. Calculations of results of operations, financial ratios and other  
13 indices pertaining to Verizon NW at several jurisdictional levels

14 b. Discussion of the trends in Verizon NW's revenues and expenses  
15 and their impact on the Company's rate of return and financial  
16 ratios.

17 c. The possible causes of Verizon NW's decline in rate of return in its  
18 Washington intrastate jurisdiction.

19

1 **Q. What exhibits are you presenting in support of your testimony?**

2 A. I am sponsoring Exhibit No. \_\_\_ (PMS-2), a recalculation of Verizon NW's  
3 Washington intrastate Results of Operations including Commission-basis  
4 adjustments; Exhibit No. \_\_\_ (PMS-3), charts and schedules summarizing  
5 components of Verizon NW's Quarterly Compliance Reports to the  
6 Commission for the years 1994 through 2003; and Exhibit No. \_\_\_ (PMS-4),  
7 reflecting recalculations of financial indicators for Verizon NW at the total  
8 company, Washington, and Washington intrastate jurisdictional levels.

9

10 **Q. Can you please summarize your testimony?**

11 A. Based on my analysis of Verizon NW's results of operations and financial  
12 indices, I conclude that Verizon NW's overall rate of return has declined  
13 in recent years, and that its intrastate rate of return is below the rate of  
14 return currently authorized by this Commission.

15 My calculations of other financial indicators for Verizon NW  
16 indicate that the Company maintains a healthy capital structure and  
17 generates cash flow from its operations sufficient to meet its financing  
18 obligations and construction needs, comply with its debt covenants, and  
19 pay dividends to its parent company.

1           My analysis of the Company's results of operations for the past ten  
2 years indicates the Company's decline in intrastate net operating income  
3 was not sudden; it has existed for several years. My analysis also  
4 indicates that there may be reasons for the decline in Verizon NW's  
5 intrastate revenues and return that are within the control of the Company  
6 and its corporate parent, and that may not indicate gross hardship or  
7 inequity for the company's intrastate operations such as would justify  
8 interim rate relief.

9  
10           **II. INTERIM RATE RELIEF FACTORS TO CONSIDER**

11  
12   **Q. What criteria are applied by the Commission in determining whether a**  
13   **utility qualifies for interim rate relief?**

14   **A.** As discussed more fully in Ms. Folsom's testimony, the Commission  
15 considers numerous factors in deciding whether to grant a company  
16 interim rate relief, among them are the six factors from the Commission's  
17 order in *WUTC v. PNB*, Cause No. U-72-30 tr. My testimony focuses on  
18 Factors 2, 3 and 4 from that Order, which are stated as follows:

1                   2.       An interim rate increase is an extraordinary remedy and  
2                   should be granted only where an actual emergency exists or where  
3                   necessary to prevent gross hardship or gross inequity.

4                   3.       The mere failure of the currently realized rate of return to  
5                   equal that approved as adequate is not sufficient, standing alone, to  
6                   justify the granting of interim relief.

7                   4.       The Commission should review all financial indices as they  
8                   concern the applicant, including rate of return, interest coverage,  
9                   earnings coverage and the growth, stability or deterioration of each,  
10                  together with the immediate and short term demands for new  
11                  financing and whether the grant or failure to grant interim relief  
12                  will have such an effect on financing demands as to substantially  
13                  affect the public interest.

14

15   **Q.    What types of financial information does the Commission typically**  
16   **review analyzing these factors for interim rate relief?**

17   A.    In the recent cases involving petitions for interim rate relief, the  
18   Commission has reviewed Commission-basis financial results of  
19   operations submitted by the companies, along with debt covenants, cash

1 flow information, and construction budgets. The Commission has used  
2 the Commission-basis financial results to calculate financial ratios for the  
3 companies. The Commission has used cash flow and construction budget  
4 information to determine levels of financing needed for immediate-term  
5 construction or operations. The Commission has looked to debt covenants  
6 and other lender requirements, if any, to determine how much of an  
7 increase is necessary to allow the company to obtain the financing it needs  
8 to perform its necessary functions in the near term.

9  
10 **Q. Can you provide some examples from recent dockets involving interim**  
11 **rate increases?**

12 A. Yes. In the case of *WUTC v. Olympic Pipe Line Co.*, Docket No. TO-011472,  
13 both the company and Commission Staff had calculated an interim rate  
14 increase based on results of operations that included a few restating and  
15 pro forma adjustments. However, the Commission decided the amount of  
16 the interim increase based on the total company's immediate investment  
17 needs and the amount by which total company revenues would need to  
18 increase to allow the company to obtain the necessary financing for those



1 investment projects.<sup>1</sup> The Commission then subtracted an interstate  
2 revenue increase Olympic received to determine the amount of intrastate  
3 revenue needed.

4 Similar to Verizon NW, Olympic Pipe Line obtained its debt  
5 financing from internal affiliated sources; therefore a times interest earned  
6 ratio of 1.5 was used as a surrogate for a lender's typical debt covenant  
7 requirements.

8 In the case of *WUTC v. Avista Utilities*, Docket No. UE-010395, the  
9 Commission looked at the company's rate of return based on the  
10 company's Commission-basis reports. The Commission also reviewed  
11 evidence provided by Avista regarding its construction needs in the near  
12 term. In that proceeding, the company had not filed a general rate case,  
13 and the Commission agreed with the Staff that the case presentation was  
14 not the norm for a petition for interim rate relief.<sup>2</sup>

---

<sup>1</sup> The Commission stated, "We note the large number of unanswered questions that we have deferred to, or stated a desire to hear more about in, the general rate proceeding. Given the degree of need, the refundability of rates, the number of issues that must be addressed in the general rate proceeding, and the nearness of the general rate proceeding, we decline to consider a results of operation *pro forma* statement, or the adjustments within it." *WUTC, v. Olympic Pipe Line Co.* Docket No. TO-011472, Third Supplemental Order (January 31, 2002) at ¶ 57. See also Table 1 in Appendix A to that order.

<sup>2</sup> *In re Avista Corporation, d/b/a Avista Utilities*, Docket No. UE-010395); Sixth Supplemental Order (September 24, 2001) at ¶ 26 and n. 2.

1                   In the case of *WUTC v. Puget Sound Energy Co.*, Docket Nos. UE-  
2                   011163/011170, the company asked for expedited rate relief, but again, the  
3                   company had not filed a general rate case. All of the company's  
4                   projections were filed as confidential, but in general, the analysis was  
5                   based on actual and forecasted expenses and revenues.

6  
7   **Q. Verizon witness Mr. Banta explains that "gross hardship" exists for**  
8   **Verizon's intrastate operations because the Company's intrastate results**  
9   **of operations show a negative return for the test year. Exhibit No. \_\_\_ -T**  
10   **(SMB-2T) at 6. He also mentions the access charge reduction as one**  
11   **reason for the decline in rate of return. Did Verizon NW's intrastate**  
12   **rate of return begin to decline after October 2003, when those access**  
13   **charge reductions were ordered to be implemented by the Commission**  
14   **in Docket No. UT-020406?**

15   **A. No.** The information I present in Exhibit No. \_\_\_ (PMS-4) shows the  
16   decline in the Company's intrastate earned rate of return began in the year  
17   2000. For the four years prior to 2000, Verizon NW's Washington  
18   intrastate operations earned a return in excess of that authorized by the  
19   Commission.

1           As I discuss later in my testimony, the declines in intrastate return  
2           that began in 2000 were not caused by the access charge reduction ordered  
3           in Docket No. UT-020406. Rather, actions by the Company and its  
4           corporate parent over several years appear to have contributed  
5           significantly to the decline, and any alleged “gross hardship or inequity”  
6           that the Company’s intrastate operations are experiencing.

7  
8                           **II. VERIZON NW’S INTERIM REVENUE REQUIREMENT**

9  
10   **Q.    What evidence on revenue requirements did Verizon provide in support**  
11   **of its interim increase request?**

12   A.    Verizon NW, through witness Nancy Heuring, filed a calculation showing  
13   that it had a revenue deficiency of \$158,620,000 for the test year ended  
14   September 30, 2003. Verizon NW’s revenue requirements calculation  
15   results in a rate of return of negative .47%. *Direct Testimony of Ms.*  
16   *Heuring, Exhibit No. \_\_\_ (NWH-7T) at 4.* According to Ms. Heuring’s  
17   testimony, Verizon incorporated all of the restating adjustments it  
18   proposes in its general rate case filing in this calculation, and the

1 Company included its access charge reduction as part of the revenue  
2 deficiency. *Id.*

3

4 **Q. How do the Company's restating adjustments affect Verizon NW's**  
5 **intrastate rate of return?**

6 A. As shown in column (c) of Exhibit No. \_\_\_(PMS-2), the Company's  
7 restating adjustments reduce net operating income by \$4.5 million, and  
8 increase rate base by \$52.4 million. Exhibit No. \_\_\_ (PMS-2), column (b),  
9 also shows that Verizon NW's intrastate test year rate of return before  
10 restating adjustments is 2.03%, rather than the 1.46% depicted on Ms.  
11 Heuring's Exhibit No. \_\_\_ (NWH-6). Both of these percentages are below  
12 Verizon NW's authorized rate of return of 9.76%.

13

14 **Q. Has Staff audited Verizon NW's revenue requirement components or**  
15 **restating adjustments?**

16 A. No. Staff has not had the opportunity to perform comprehensive audit  
17 work on the figures Verizon NW uses in its calculations, or the basis for its  
18 restating adjustments to test year results of operations. Staff's review of  
19 Verizon NW's interim rate relief filing has been limited to reviewing the

1 information filed by Verizon NW, along with some of the Company's  
2 responses to follow-up data requests.

3 Staff is still in the process of investigating all of this information, as  
4 well as the Company's pro forma adjustments, in the general rate case  
5 proceeding.

6  
7 **Q. Does Staff have any concerns regarding the Company's test year  
8 presentation?**

9 A. Yes. The Company testifies that the restating and normalizing  
10 adjustments it has included in the test year were made to modify its  
11 financial results for the impact of out-of-period items or one-time or  
12 miscellaneous items. *Direct Testimony of Ms. Heuring, Exhibit No. \_\_\_*  
13 *(NWH-7T) at 4.* However, Staff believes several additional adjustments  
14 should be made to accomplish this "smoothing out" of the test year for  
15 purposes of evaluating the Company's need for interim rate relief.

16

17 **Q. Does Staff propose any additional restating adjustments to the  
18 Company's revenue requirement calculations?**

19 A. Yes. My Exhibit No. \_\_\_ (PMS-2) reflects Staff's proposed adjustments to  
20 Verizon NW's test year revenue requirement components.

1

2 **Q. Please explain the adjustments Staff proposes.**

3 A. The first adjustment is to recognize the overall effect on Verizon NW of its  
4 corporate parent's voluntary employee separation program. This  
5 program involved Verizon Communications Inc. offering incentive  
6 separation packages to management employees company-wide, and  
7 resulted in 21,000 employees leaving the Verizon companies. Verizon NW  
8 states that the program resulted in a reduction of 160 employees in  
9 Washington State (Verizon NW's Response to Staff Data Request No. 11).  
10 My adjustment in column (f) of Exhibit No. \_\_\_(PMS-2) reflects an  
11 appropriate level of cost savings for this program.

12 Verizon NW indicates that it will save \$17.1 million annually  
13 associated with actual test-year headcount reductions. *See Exhibit No. \_\_\_*  
14 *(PMS-2), page 2, Verizon Response to Staff Data Request No. 25.* However,  
15 Verizon NW did not adjust for this amount in its case for interim rate  
16 relief. Indeed, the test year includes over \$10 million in costs associated  
17 with this program, but only \$9.1 million in savings. The analysis should  
18 include all of the test year savings from the program, or an additional \$8  
19 million, as a reduction to operating expenses.

1           The second adjustment is for uncollectibles, shown in column (g) of  
2           Exhibit No. \_\_\_\_ (PMS-2). In its general rate case presentation, Verizon  
3           adjusted its intrastate uncollectible expenses to reflect actual write-offs for  
4           the test year. However, this adjustment was not included in the  
5           Company's interim rate relief calculations, even though it is characterized  
6           by Ms. Heuring as a restatement. *See Exhibit No. \_\_\_\_ (PMS-2) page 3,*  
7           *Verizon NW's Response to Public Counsel Data Request No. 8.* This  
8           adjustment should be made for purposes of evaluating interim rate relief.  
9           It increases net income by \$2.2 million.

10           As shown at column (h) of Exhibit No. \_\_\_\_ (PMS-2), these two  
11           additional restating adjustments result in net operating income of \$2  
12           million, and a return on rate base of positive 0.2%, compared to the  
13           Company's calculated return of negative 0.47%.

14  
15   **Q.   Has Staff considered the effects of adjustments based on previous**  
16   **Commission ratemaking precedent?**

17   A.   Yes. I have also included on my Exhibit No. \_\_\_\_ (PMS-2) adjustments that  
18       recognize prior Commission precedent for directory revenue imputation,  
19       flow-through of Federal income tax items, and synchronized interest  
20       expense. These adjustments shown at columns (i), (j), and (k) of Exhibit

1 No. \_\_\_ (PMS-2), are based on information provided by Verizon NW in its  
2 general rate case workpapers in compliance with WAC 480-07-510(3)(b).  
3 If Verizon NW's test year is adjusted for these items, it results in intrastate  
4 net operating income of \$21.2 million and a return on rate base of 2.09%.

5

6 **Q. Why is it appropriate to make an adjustment for directory advertising**  
7 **for purposes of the Company's interim case?**

8 A. This adjustment reflects the level of directory revenues Verizon NW was  
9 retaining before the Company and its affiliate agreed to reduce those  
10 revenues to zero. The Company's testimony on interim rate relief  
11 emphasizes the importance of reviewing the Verizon NW Washington  
12 operations in isolation. Staff views this adjustment as doing exactly that.  
13 If Verizon NW's intrastate operations were a stand-alone company, it  
14 presumably would have been able to preserve the revenue stream from its  
15 official directory publisher, on the grounds that it reflects the value of that  
16 relationship to the publisher.

17



1                   **III.    TRENDS IN VERIZON NW'S REVENUES AND EXPENSES**

2

3   **Q.    At page 5 of her direct testimony, Exhibit No. \_\_\_ (NWH-7T), Ms.**  
4           **Heuring provides the Commission with four reasons explaining the**  
5           **decline in Verizon NW's intrastate revenues beginning in 1999. Have**  
6           **you reviewed the reasons the Company offers?**

7   **A.    Yes.**

8

9   **Q.    First of all, did the Company's rate of return decline beginning in 1999?**

10   **A.    No. The Company incorrectly states that Verizon NW's Washington**  
11           **intrastate revenues began to decline in 1999. As I explained earlier, based**  
12           **on a review of Verizon NW's quarterly compliance reports filed with the**  
13           **Commission, Verizon NW's intrastate return began to decline in the year**  
14           **2000.**

15                    **Until 2000, Verizon NW's intrastate revenue had increased every**  
16           **year since 1994, and was 12.5% as of December 1999. This is shown on the**  
17           **summary of Verizon NW's reports to the Commission, provided in my**  
18           **Exhibit No. \_\_\_ (PMS-3).**

19

1   **Q.    What is the first reason Verizon NW gives to explain its decline in rate**  
2           **of return?**

3    A.    Verizon NW says “the Company reduced its intrastate earnings by \$30  
4           million per year beginning in 1999 as a result of the Bell-Atlantic-GTE  
5           Merger Order.” *Direct Testimony of Ms. Heuring, Exhibit No. \_\_\_\_ (NWH-7T)*  
6           *at 5.*

7  
8   **Q.    Is Verizon NW’s statement correct?**

9    A.    No. The Commission’s Order in that merger case was not entered until  
10          December 1999, and it clearly states that any of the revenue reductions  
11          agreed to by the Company were to be phased in over a two-year period  
12          starting in May 2000 and ending in July 2001.<sup>3</sup> Accordingly, it is not  
13          possible for there to have been a revenue impact of that merger beginning  
14          in 1999, as Verizon NW suggests.

15

---

<sup>3</sup> *In re Application of GTE Corporation and Bell Atlantic Corporation*, Docket No. UT-981367, Fourth Supplemental Order (December 16, 1999) at 21.

1 **Q. Was Verizon NW required to accept a reduction in revenues in that**  
2 **merger case?**

3 A. No. Verizon NW agreed to those reductions as part of a settlement the  
4 Company signed.

5  
6 **Q. What is the second reason the Company offers?**

7 A. The Company refers to the effect of the access charge revenue reductions  
8 last year in “the AT&T Access Complaint Case, Docket No. UT-020406.”  
9 *Direct Testimony of Ms. Heuring, Exhibit No. \_\_\_ (NWH-7T) at 5.*

10

11 **Q. When was the Commission’s order issued in that case?**

12 A. The Commission’s order requiring the access charge reductions was  
13 issued on August 12, 2003, but the Commission delayed the effective date  
14 to October 1, 2003, to allow Verizon NW the opportunity to make a filing  
15 to address the approximate \$30 million reduction in access charges. *AT&T*  
16 *v. Verizon NW*, Docket No. UT-020406 (Eleventh Supplemental  
17 Order)(August 12, 2003) at ¶186.

18

1 **Q. Did Verizon NW file by October 1, 2003, to address that revenue**  
2 **reduction?**

3 A. No. Verizon NW did not submit a rate increase request within that  
4 period; instead, the Company filed for interim rate relief, but not until  
5 April 30, 2004.

6  
7 **Q. What is the third reason cited by Verizon NW for the decline in its rate**  
8 **of return for its Washington intrastate operations?**

9 A. The Company refers to “losses in line growth.” *Direct Testimony of Ms.*  
10 *Heuring, Exhibit No. \_\_\_ (NWH-7T) at 5.*

11

12 **Q. Has the Company demonstrated the nature and causes of any such line**  
13 **growth losses?**

14 A. No, and the causes are not apparent. Staff continues to investigate the  
15 extent to which Verizon NW’s local exchange customers are shifting their  
16 services to other Verizon affiliates, such as Verizon Wireless or GTE.NET,  
17 or to other Verizon NW services, such as Digital Subscriber Line (DSL)  
18 service, that would result in reductions in Verizon NW switched access  
19 lines. To the extent this occurs, it causes a decline in intrastate minutes of  
20 use and switched access lines, resulting in revenue reductions for Verizon

1 NW's regulated intrastate operations, and a shift in revenues to  
2 unregulated or nonjurisdictional Verizon services. At the same time, as  
3 discussed below, the related costs of these services may remain in Verizon  
4 NW's revenue requirement for intrastate ratemaking purposes.

5

6 **Q. What is the fourth and final reason the Company gives for its decline in**  
7 **rate of return for Washington intrastate operations?**

8 A. The Company says depreciation expense needs to increase. *Direct*  
9 *Testimony of Ms. Heuring, Exhibit No. \_\_\_ (NWH-7T) at 5.*

10

11 **Q. Is this a plausible cause of a decline in rate of return?**

12 A. Staff questions the Company's characterization of this reason as a cause  
13 for current declines in rate of return. The Company's current financial  
14 condition cannot be affected by depreciation rate changes that have not  
15 yet occurred.

16

17 **Q. Has Verizon NW requested a represcription of its depreciation rates?**

18 A. Yes. The Company filed its request on April 2, 2004. That matter has been  
19 assigned Docket No. UT-040520. Staff is investigating that filing, but has  
20 not reached any conclusions. That docket is not yet resolved.

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20

**Q. If depreciation rates were a problem for Verizon NW, are you aware of anything that prevented the Company from filing to change those depreciation rates before April 2, 2004?**

A. No.

**Q. Did Verizon NW fail to include any other material causes of revenue decline in its list?**

A. Very definitely. The Company failed to mention a \$34 million revenue reduction associated with directory revenue. In 2000, the agreements between the Verizon operating companies, including Verizon NW, and Verizon Directory Corporation, an affiliated company, were revised. The contracts were changed from a revenue sharing arrangement to a fee for service arrangement. This resulted in a revenue reduction to Verizon NW of \$34 million annually, based on the 1999 revenue amount. This is explained in my Exhibit No. \_\_\_ (PMS-2, page 4), which is the Company's response to Staff Data Request No. 20.

Before these contract revisions, these substantial revenues had all been recorded as Washington intrastate operating revenues.

1 Q. Why did Verizon NW fail to include this item in its list of reasons for a  
2 decline in its rate of return?

3 A. It is my understanding that the Company's list was not intended to be  
4 exhaustive. On the other hand, this is a major revenue change that is  
5 larger than the access charge reduction the Company did include on its  
6 list. In my opinion, the Company should have mentioned this major  
7 change in revenues.

8

9 Q. Did Verizon NW discuss whether it is losing revenues due to its toll  
10 customers switching service to its affiliate, Verizon Long Distance?

11 A. No. Verizon has offered no evidence explaining whether any reduction in  
12 its Washington intrastate revenue is due to migration of customers  
13 formerly using Verizon NW's regulated intrastate long distance services  
14 to Verizon NW's unregulated long distance services affiliate, Verizon  
15 Long Distance (VLD).

16 In the AT&T access charge complaint case, Docket No. UT-020406,  
17 the Commission raised concerns regarding the relationship between  
18 Verizon Long Distance and Verizon NW, and the effect of that  
19 relationship on the regulated company, Verizon NW. Staff, and

1 presumably other parties to this proceeding will continue to investigate  
2 these relationships for the permanent rate proceeding.

3

4 **Q. Did the Commission in its Order in Docket No. UT-020406 require**  
5 **Verizon NW to address this issue of migration of usage to Verizon Long**  
6 **Distance (VLD) from Verizon NW?**

7 A. In the Eleventh Supplemental Order in that case, the Commission  
8 expressed its concern regarding the relationship between VLD and  
9 Verizon NW and stated:

10 We expect to see a thorough exploration of the relationship, and its  
11 consequences, in any future proceeding where the revenues or the  
12 consequences of the actions of the two entities are relevant to the  
13 matter at issue.

14

15 **Q. Has Verizon NW directly addressed that issue in this case?**

16 A. No. The Company apparently believes its general discussion on affiliated  
17 interests satisfies the Commission's order, but the Company has not  
18 directly addressed the concern identified by the Commission. *See, my*  
19 *Exhibit No. \_\_\_\_ (PMS-5), Verizon NW's Response to Staff Data Request No.*  
20 *203.*

21



1 **Q. Are the revenue declines you have discussed above the only reasons**  
2 **that Verizon NW's intrastate rate of return has declined?**

3 A. No. Both Ms. Heuring and Dr. Vander Weide discuss the erosion in  
4 Verizon NW's earnings before interest and taxes (EBIT), and in its return  
5 on rate base. *Direct Testimony of Ms. Heuring, Exhibit No. \_\_\_ (NWH-8) at 5,*  
6 *lines 1-4; Direct Testimony of Dr. Vander Weide, Exhibit No. \_\_\_ (JHV-4T) at 4,*  
7 *9, 12.*

8

9 **Q. Has Staff performed any analysis of EBIT and return on rate base for**  
10 **Verizon NW's operations?**

11 A. Yes. Exhibit No. \_\_\_ (PMS-3) presents a summary of year-end results of  
12 operations for Verizon NW's Washington operations, broken down by  
13 interstate and intrastate amounts, for the years 1994 through the test year.  
14 Pages 4 through 6 of the exhibit summarize the year-end results for  
15 Washington intrastate, Washington interstate, and total Washington state  
16 operations, respectively. For the Washington intrastate and interstate  
17 results, the net operating income components are also shown as a percent  
18 of those components for the total state. The first three pages of the exhibit  
19 present comparisons of the numerical data in chart form.

1           The first chart, on page 1, presents comparisons of interstate and  
2 intrastate revenues, and interstate and intrastate expenses. The second  
3 chart, on page 2, presents the trends in Verizon NW's intrastate revenues  
4 and expenses over a 10-year period. The third chart, on page 3, compares  
5 trends for rate base and net operating income for Verizon NW's  
6 Washington operations and its Washington intrastate operations.

7  
8 **Q. Are large net additions to Verizon NW's rate base a significant cause of**  
9 **earnings erosion?**

10 A. No. As shown on page 3 of my Exhibit No. \_\_\_ (PMS-3), the erosion is  
11 primarily due to declines in EBIT rather than to increases in rate base.  
12 Moreover, a comparison of Verizon NW's intrastate revenues and  
13 expenses in my Exhibit No. \_\_\_ (PMS-3), pages 2 and 5, shows that the  
14 declines in EBIT are due as much to increases in operating expenses as to  
15 declining revenues.

16           In addition, page 5 of that exhibit shows a spike in Verizon NW's  
17 intrastate operating expenses in 2000, from \$298 million to \$356 million, an  
18 increase of over 19%. This increase may reflect the costs of the GTE-Bell  
19 Atlantic merger, which the Commission approved in December 1999.

20           Although Verizon NW's Washington intrastate expenses become

1 somewhat lower in 2001, they remain at a significantly higher level in  
2 subsequent years than the pre-merger levels.

3

4 **Q. Are these trends the same for Verizon NW's total Washington**  
5 **operations?**

6 A. Not entirely. The increase in operating expenses from 1999 to 2000 is  
7 consistent across both the Washington interstate and intrastate  
8 jurisdictions. However, as shown on my Exhibit No. \_\_\_\_ (PMS-3), page 1  
9 and pages 4-6, Verizon NW's intrastate revenues reflect a decline that has  
10 not occurred for its interstate operations. In fact, Verizon's interstate  
11 revenues have been increasing substantially.

12 As pages 4-6 of my Exhibit No. \_\_\_\_ (PMS-3) show, for the year  
13 ended September 30, 2003, Verizon NW reported EBIT of \$126 million for  
14 its Washington interstate operations, compared to a \$12 million loss for  
15 Washington intrastate operations, for a net of \$114 million EBIT for  
16 Verizon NW's total Washington operations.

17

1 **Q. Is this disparity between net income for interstate and intrastate**  
2 **operations a recent phenomenon?**

3 A. No. The disparity in net income between the jurisdictions has existed for  
4 several years, but it has become more pronounced in recent years.

5

6 **Q. What is causing this disparity?**

7 A. A review of Verizon NW's quarterly compliance reports for the past ten  
8 years indicates that the cause may be due to a change in the allocation of  
9 revenues between the jurisdictions, while the allocation of rate base and  
10 expenses has remained essentially the same.

11

12 **Q. Can you summarize the trends shown in Exhibit No. \_\_\_ (PMS-3)?**

13 A. Yes. The exhibit shows several trends over the 10-year period 1994-2003:

- 14 • A steady increase in interstate revenues
- 15 • A steady decline in intrastate revenues since 1999
- 16 • An overall decline in total Washington state revenues and rate of return,  
17 beginning in 2000
- 18 • Increases in operating expenses in both inter- and intrastate jurisdictions

- 1       • Intrastate revenues as a percent of total Washington revenues have  
2       decreased from 75.6% in 1994 to 58% in 2003, while expenses have  
3       decreased from 78% in 1994 to 74.6% in 2003
- 4       • As a percent of total Washington, interstate revenues have increased from  
5       24% in 1994 to 42% in 2003, while expenses have increased from 22% in  
6       1994 to 25% in 2003

7

8   **Q.   Has Verizon explained the reasons for these trends?**

9   A.   No. The reasons the Company offers to explain the decline in intrastate  
10       revenues, which I have already discussed earlier in this testimony, explain  
11       the reduction in intrastate revenues, but they do not explain the increasing  
12       differences in the percentage of revenues versus expenses allocated to the  
13       intrastate jurisdiction.

14

15   **Q.   Why should the Commission be concerned about this?**

16   A.   The declining rate of return in Verizon's intrastate jurisdiction may be  
17       caused purely by flawed allocation factors. Based on preliminary  
18       investigations, Staff believes there may be a mismatch in the jurisdictional  
19       allocation factors applied to Verizon NW's plant and operating expenses  
20       compared to the way the Company's revenues are assigned to the

1 interstate and intrastate jurisdictions. This issue was previously raised,  
2 but not resolved, in the AT&T access charge complaint case against  
3 Verizon NW, Docket No. UT-020406.

4  
5 **Q. What information indicates such a mismatch exists?**

6 A. Staff has reviewed several responses to data requests from Verizon NW,  
7 which indicate that its plant and operating expense accounts are allocated  
8 to the jurisdictions based on allocation factors in Part 36 of FCC rules.  
9 Many of these factors, or the inputs used to determine them, were  
10 “frozen” by the FCC in July 2001, at December 2000 levels. Currently, this  
11 freeze is supposed to stay in effect until June 30, 2006.

12 For most of Verizon NW’s accounts, roughly 75% of plant and  
13 operating expenses are allocated to the intrastate jurisdiction, and 25% are  
14 allocated to the interstate jurisdiction. Verizon NW’s allocation factors  
15 have remained at these levels for many years.

16 However, in the years since 2000, several services, notably DSL  
17 (digital subscriber lines), have been classified by the FCC, and recorded by  
18 Verizon NW, as interstate in nature. According to Verizon NW’s  
19 Response to Public Counsel Data Request No. 6, revenues that the  
20 Company receives for DSL services are recorded as 100% interstate. *See*

1            *Exhibit No. \_\_\_\_ (PMS-3), page 7, Verizon NW's Response to Public Counsel*  
2            *Data Request No. 6.* However, Verizon NW's workpapers appear to  
3            indicate that the Company's DSL-related costs (plant and expenses) are  
4            allocated between interstate and intrastate operations.

5            Ms. Heuring provides Verizon's Part 36 allocation factors in her  
6            Workpaper A3, and confirms in a response to Staff Data Request No. 39,  
7            that Verizon applies separation procedures to plant balances rather than  
8            to plant additions. *See Exhibit No. \_\_\_\_ (KMF-11), Verizon Response to Staff*  
9            *Data Request No. 39 and Attachment 39b.* Attachment 7b to the Company's  
10           Response to Staff Data Request No. 7, includes a list of projects included  
11           in Verizon's planned 2004 construction of \$112 million, some of which  
12           appear to be DSL-related (e.g. "DSL Wire Center Move" and "DSL PIP  
13           Blanket Work Order"). *See Exhibit No. \_\_\_\_ (KMF-12).*

14           To the extent that the revenues for a service are recorded to the  
15           interstate jurisdiction, but the costs incurred in producing the service are  
16           allocated in part to the intrastate jurisdiction, there will be an  
17           inappropriate mismatch between intrastate revenues and expenses.

18           More investigation needs to be performed on Verizon NW's  
19           jurisdictional allocations during the general rate case proceeding for Staff  
20           to understand the total picture. In the meantime, the Company has not

1 proved that its intrastate results of operations reflect a proper match of  
2 revenues, expenses, and rate base.

3  
4 **III. VERIZON NW'S CALCULATION OF FINANCIAL**  
5 **INDICATORS**  
6

7 **Q. Did Verizon NW offer any calculations of financial indicators, or ratios,**  
8 **on a total Washington or total company basis?**

9 A. No. In response to Staff Data Request No. 15, Verizon NW stated that an  
10 analysis of financial ratios is not available for Verizon NW, and that the  
11 financial ratio analysis contained in Dr. Vander Weide's testimony was a  
12 "special project" developed specifically for purposes of his testimony.  
13 This response is in my Exhibit No. \_\_\_ (PMS-4) at page 3.

14 In response to Staff Data Request No. 28, the Company stated that  
15 Dr. Vander Weide studied only Washington intrastate data for the test  
16 year and calendar years 1999 through 2002. This response is in my Exhibit  
17 No. \_\_\_ (PMS-4) at page 4.

18  
19 **Q. What inputs did Dr. Vander Weide use in his calculations of financial**  
20 **ratios?**

21 A. His inputs included:



- 1 1. earnings before interest and taxes (EBIT),
- 2 2. interest expense,
- 3 3. gross interest paid,
- 4 4. income tax expense,
- 5 5. deferred income taxes,
- 6 6. depreciation and amortization expense,
- 7 7. short-term debt,
- 8 8. long-term debt, and
- 9 9. common equity.

10

11 **Q. Does Verizon NW maintain each of these inputs on a stand-alone basis**  
12 **for Verizon NW's Washington intrastate operations?**

13 A. No. Only the EBIT and depreciation and amortization expenses are  
14 maintained on a Washington intrastate basis, based on allocations  
15 performed to distinguish between regulated and non-regulated operations  
16 (FCC Part 64) and between interstate and intrastate operations through  
17 the separations process (FCC Part 36). And, as I mentioned previously,  
18 Verizon NW's responses to Staff data requests seem to indicate that the  
19 Company does not assign plant projects specifically to either jurisdiction  
20 when they are added to the plant balances. *See Exhibit No. \_\_\_ (KMF-11),*  
21 *Verizon NW's Response to Staff Data Request No. 39.*

22 Verizon does not maintain a balance sheet at the Washington state  
23 level, or at the Washington intrastate level. *See Verizon Response to Staff*  
24 *Data Request No. 276d and 276e, my Exhibit No. \_\_\_ (PMS-4), page 6.*

1

2 **Q. How did Dr. Vander Weide determine Washington intrastate amounts**  
3 **for those inputs that the Company does not maintain for the**  
4 **Washington intrastate jurisdictional?**

5 A. Dr. Vander Weide's workpapers and underlying calculations indicate that  
6 in order to perform the financial ratio calculations in his testimony,  
7 Verizon NW total company amounts were the starting point. For  
8 calculations that required intrastate Washington components, such as debt  
9 and equity components, Dr. Vander Weide used the test year Plant in  
10 Service to determine Washington intrastate inputs. Other inputs, such as  
11 interest expense, were allocated to the intrastate Washington jurisdiction  
12 based on FCC Part 36 separations factors.

13

14 **Q. Dr. Vander Weide discusses Verizon NW's ability to repay its debt and**  
15 **cover its interest expense. Do his testimony, exhibits or workpapers**  
16 **compare the ratios he calculated based on Verizon NW's intrastate**  
17 **operations to the Company's actual debt covenants?**

18 A. No. Dr. Vander Weide's testimony, exhibits or workpapers do not discuss  
19 Verizon NW's actual debt covenants, nor do they contain any comparison  
20 of those covenants to the financial ratios he calculated.

1

2 **Q. What debt covenants are in effect for Verizon NW?**

3 A. Verizon NW must maintain 2.00 times interest coverage in order to issue  
4 new First Mortgage Bonds. Staff witness Ms. Kathy Folsom discusses  
5 these covenants in her testimony.

6

7 **Q. Assume Verizon NW's interest coverage requirement were applied to its**  
8 **Washington intrastate operations. Under that assumption, would the**  
9 **\$29.7 million interim rate increase Verizon is requesting result in**  
10 **operating income sufficient to meet such a 2.00 times interest coverage**  
11 **requirement?**

12 A. No, it would not. In Exhibit No. \_\_\_ (JHV-5), Dr. Vander Weide calculated  
13 a Times Interest Earned ratio of 0.6 based on Verizon NW's restated test  
14 year intrastate results of operations, including the effect of the requested  
15 interim increase. This is below the 2.0 times interest coverage requirement  
16 in the Company's debt covenants.

17

1           **IV.    STAFF’S CALCULATIONS OF FINANCIAL INDICATORS**

2

3   **Q.    Please describe the calculations of financial indicators Staff has**  
4           **performed to determine Verizon NW’s financial condition in the near**  
5           **term.**

6   A.   Staff’s calculations are reflected in my Exhibit No. \_\_\_ (PMS-4). In order  
7           to present the Commission with a more comprehensive picture of Verizon  
8           NW’s financial situation, and to recognize that much of the Company’s  
9           financial data is not available at a Washington intrastate level, Staff  
10          presents calculations of financial ratios based on Verizon NW’s  
11          Washington intrastate results of operations; based on the Company’s total  
12          Washington operations; and based on total company operations.<sup>4</sup> These  
13          ratios are presented both with and without the addition of the \$29.7  
14          million interim increase requested by Verizon.

15

---

<sup>4</sup> For consistency, the Washington intrastate results exclude any normalizing, restating or Commission basis adjustments.

1 **Q. Why is it appropriate to look beyond Verizon NW's intrastate**  
2 **operations in calculating these financial indicators?**

3 A. As more fully discussed in Ms. Folsom's testimony, Verizon NW (total  
4 company) is the entity that operates in Washington and provides  
5 Washington intrastate services; Verizon NW's Washington intrastate  
6 operations do not constitute a stand-alone legal or operating entity.

7 As I stated earlier in this testimony, much of the information used  
8 as inputs to calculations of financial indicators is not maintained at an  
9 intrastate or state level. Verizon NW does not issue financings, develop  
10 budgets, or perform construction on a Washington-intrastate stand-alone  
11 basis.

12 Therefore, in applying the Commission's interim rate relief factors  
13 to Verizon NW's operations, the Commission should look at the operating  
14 level at which the company finances; budgets; and builds. This level is  
15 Verizon NW. This level of review is consistent with the Commission's  
16 orders in other recent interim relief cases.

17

18 **Q. What are the results of your calculations?**

19 A. The following table summarizes the results. For comparison purposes, the  
20 ratios calculated by Dr. Vander Weide for the same period are also

1 presented. A comparison of the ratios calculated for Verizon’s unrestated  
 2 results for Washington intrastate operations, to the median financial ratios  
 3 presented in Table 2 of Dr. Vander Weide’s testimony (Exhibit No. \_\_\_\_  
 4 (JHV-4T), at 12), indicates that the ratios calculated for Washington  
 5 intrastate operations (Column (b) of Table 1) would fall in the “BBB” to  
 6 “A” range for the EBITDA Interest Coverage and FFO/Total Debt criteria,  
 7 and between “B” and “BB” for the EBIT interest coverage criterion.

8

**Table 1**  
**Summary of Financial Ratios for**  
**Verizon Northwest, Verizon Washington, and**  
**Verizon Washington Intrastate before Restatement**

	Intrastate Restated JHV-4T p.9	Intrastate Unrestated PMS-4	Verizon Washington	Verizon Northwest
Financial Indicator	(a)	(b)	(c)	(d)
EBIT Interest Coverage				
1 Without interim increase	-0.7	0.9	4.8	4.9
2 With Increase	0.6	1.7	5.4	5.3
EBITDA Interest Coverage				
3 Without interim increase	4.8	6.4	10.6	11.0
4 With Increase	6.1	7.2	11.3	11.4
FFO/Average Debt				
5 Without interim increase	29.9%	36.5%	50.8%	55.5%
6 With Increase	35.5%	42.0%	55.0%	58.1%

9

1 **Q. Why are the ratios for EBITDA Interest Coverage and FFO/Average**  
2 **Debt higher than the EBIT Interest Coverage ratio?**

3 A. As shown at Exhibit No. \_\_\_ (PMS-4), page 1, EBITDA and Funds from  
4 Operations are both calculated from net income, with depreciation and  
5 amortization expense (a large non-cash expense item) added back. These  
6 calculations provide some information about cash flow provided by  
7 Verizon NW's Washington intrastate operations, even though Verizon  
8 NW does not prepare or maintain comprehensive cash flow statements at  
9 the Washington intrastate level. The levels of EBITDA and funds from  
10 operations calculated in my exhibit, when compared to Verizon's planned  
11 total state construction budget for 2004 and its test year interest expense,  
12 indicate that Verizon NW's Washington intrastate operations generate  
13 cash flow sufficient to fund its construction and financing needs for  
14 intrastate purposes during the processing of the Company's general rate  
15 case.

16

17 **Q. Did Staff perform calculations of other financial indicators?**

18 A. Yes. In addition to recalculating the financial ratios offered by Dr. Vander  
19 Weide, Staff presents a summary of Verizon NW's capital structure for the  
20 test year and for the years 1999 through 2002. Because the Company does

1 not maintain balance sheets, and therefore debt and equity accounts, at  
2 either a state or intrastate level, capital structure data is only available at  
3 the Verizon NW level.

4 Staff calculated the test year equity both before and after the \$29.7  
5 requested revenue increase, which Verizon NW estimates would result in  
6 an increase to net operating income of \$19 million.

7

8 **Q. What does this analysis show?**

9 A. It shows that Verizon NW has maintained a relatively healthy capital  
10 structure since 1999. From 1999 to the test year, its equity component of  
11 capital has increased from 58.44% to 62.25%. As Staff witness Ms. Folsom  
12 discusses in her testimony, the Company has maintained this level of  
13 equity while also paying dividends every year to its parent company.

14

15 **Q. Can you please summarize the conclusions you reach based on your  
16 analysis of Verizon NW's request for interim rate relief?**

17 A. Based on my review and analysis, I conclude that Verizon NW's decline in  
18 Washington intrastate earnings has been a gradual, rather than emergent,  
19 condition.



1           Some of the major causes of a decline in Verizon NW's rate of  
2           return for its Washington intrastate jurisdiction were the result of actions  
3           the Company took, or failed to take, to address that decline. For example,  
4           the Company failed to identify at least one significant cause for the  
5           earnings decline – the reduction of revenues the Company had retained  
6           from directory advertising. This revenue reduction, along with questions  
7           about the Company's allocation of expenses and plant to the intrastate  
8           jurisdiction, and its failure to timely file for rate relief to address a  
9           declining rate of return, raises doubts about whether or not the Company  
10          is experiencing "gross hardship" or "gross inequity" that requires interim  
11          rate relief, rather than waiting until the general rate case is complete.

12           I also conclude that the Company's Washington intrastate  
13          operations generate cash flow that is sufficient to meet the Company's  
14          immediate construction and financing needs during the course of the  
15          general rate case.

16

17   **Q.    Does this conclude your testimony?**

18   **A.    Yes.**