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BEFORE THE WASHINGTON UTILITIES AND TRANSPORTATION
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                          COMMISSION
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   WASHINGTON UTILITIES AND
   TRANSPORTATION COMMISSION,
                                   ) DOCKET NO. UT-950446
 4
                                       Volume 2
                  Complainant,
                                  ) Pages 69 - 123
 5
            vs.
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   U S WEST COMMUNICATIONS, INC.,
 7
                 Respondent.
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             A hearing in the above matter was held
   at 10:35 a.m. on May 10, 1995, at 1300 South Evergreen
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11
   Park Drive Southwest, Olympia, Washington before
12
   Commissioner RICHARD HEMSTAD, Assitant Attorney
   General STEVEN SMITH, and Senior Review Judge ROBERT
13
14
   WALLIS.
15
16
             The parties were present as follows:
17
              U S WEST COMMUNICATIONS, by EDWARD SHAW,
   Attorney at Law, P.O. Box 21225, Seattle, Washington
   98111.
18
19
              WASHINGTON UTILITIES AND TRANSPORTATION
   COMMISSION STAFF, by GREGORY TRAUTMAN, Assistant
   Attorney General, 1400 South Evergreen Park Drive
20
    Southwest, Olympia, Washington 98504.
21
               FOR THE PUBLIC, DONALD TROTTER, Assistant
22
   Attorney General, 900 Fourth Avenue, Suite 2000,
    Seattle, Washington 98164.
23
24
   Cheryl Macdonald, CSR
25 Court Reporter
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1	APPEARANCES (Cont.)				
2	WITA, by RICHARD A. FINNIGAN, Attorney at Law, 1201 Pacific Avenue, Suite 1900, Tacoma,				
3	Washington 98402.				
4	GTE NW, Inc., by TIMOTHY O'CONNELL, Attorney at Law, 1800 41st Street, Everett,				
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#### 1 PROCEEDINGS

- 2 COMMISSIONER HEMSTAD: Good morning, ladies
- 3 and gentlemen. Like to call this proceeding to order.
- 4 For the record, I'm Commissioner Hemstad, and I will
- 5 be conducting this proceeding today with regard to a
- 6 continuation hearing of the emergency adjudication
- 7 proceeding we held, I believe, two weeks ago with
- 8 respect to the extension of the permissive dialing
- 9 period for 206 to 360. Unfortunately, Chairman Nelson
- 10 and Commissioner Gillis have been out of state and
- 11 would have been here today but were caught first with
- 12 an equipment failure of the airplane they were
- 13 supposed to be on to fly back here and subsequently
- 14 caught in thunderstorms that shut down much of the
- 15 Midwest airports, and consequently they will be here
- 16 sometime late this morning, but we felt because of the
- 17 other matters on our agenda today we had no choice but
- 18 to proceed with this hearing this morning without
- 19 their presence.
- 20 With me are Bob Wallis on my right, senior
- 21 review judge, and Steve Smith, assistant attorney
- 22 general, representing the commissioners in this
- 23 proceeding. First I would like to take -- determine
- 24 who is present and intending to participate in this
- 25 proceeding today.

- 1 MR. SHAW: Thank you, Commissioner Hemstad.
- 2 Ed Shaw for U S WEST. The proposal that we had is
- 3 that we would just present an informal panel of
- 4 representatives of the local exchange companies to
- 5 describe the status of the company's plans, and so do
- 6 that rather informally rather than presenting sworn
- 7 testimony or that kind of sort of thing.
- 8 COMMISSIONER HEMSTAD: That's fine. Next.
- 9 MR. FINNIGAN: Rick Finnigan appearing for
- 10 the Washington Independent Telephone Association, and
- 11 I concur in Mr. Shaw's remarks. In fact if you would
- 12 like we could bring the panel forward now so that
- 13 they're sitting up here.
- 14 COMMISSIONER HEMSTAD: First let's see who
- 15 else intends to formally participate in the
- 16 proceeding. Anyone else? Yes, okay.
- 17 MR. TROTTER: Donald T. Trotter, assistant
- 18 attorney general for the public counsel section. We
- 19 intended to listen and keep up our interest in this
- 20 docket.
- 21 MR. TRAUTMAN: Greg Trautman, assistant
- 22 attorney general for Commission staff. Staff would
- 23 like to present responsive comments to the proposals
- 24 being made today.
- 25 COMMISSIONER HEMSTAD: Thank you. You will

- 1 have an opportunity to hear from persons from the
- 2 public who may be interested. Any other formal
- 3 parties?
- 4 MR. O'CONNELL: Tim O'Connell, GTE.
- 5 COMMISSIONER HEMSTAD: Thank you, Mr.
- 6 O'Connell. With that perhaps, Mr. Shaw, you could
- 7 and, Mr. Finnigan, you can proceed.
- 8 MR. FINNIGAN: Commissioner Hemstad, Mr.
- 9 Vann will serve as moderator for the panel
- 10 presentation.
- 11 COMMISSIONER HEMSTAD: Fine. I might say,
- 12 for the benefit of the recording of this proceeding
- 13 and so that it can be effectively heard, if you will
- 14 speak into the microphones directly.
- 15 MR. VANN: Commissioner Hemstad, thank you
- 16 for this opportunity to speak to you today about the
- 17 360 conversion. We do have a package of information
- 18 that we'll be talking from, and I have a copy for you
- 19 and the other copies are on their way.
- 20 COMMISSIONER HEMSTAD: Okay.
- 21 MR. VANN: With me today are Theresa Jensen
- 22 who is with U S WEST and is their director of
- 23 Washington regulatory and public affairs; Stephanie
- 24 Pearson who is the general manager of the service
- 25 center for GTE Northwest; and Steve McMahon who is the

- 1 present of Sprint United Telephone Company of the
- 2 Northwest.
- 3 COMMISSIONER HEMSTAD: Let's see. You
- 4 better give us your name for the record.
- 5 MR. VANN: My name is Terry Vann. I'm the
- 6 executive vice-president of the Washington Independent
- 7 Telephone Association. The past few days have been
- 8 quite hectic with coming together as an industry and
- 9 working on this concern of our customers and concern
- 10 of our companies. We think we have proactively come
- 11 together with a solution that will help folks get
- 12 through this process. We'll be talking about
- 13 advertising, communication and customer education and
- 14 we will be talking about some implementation issues
- 15 with vendors and with maybe some assistance on a
- 16 national level. Both of those presentations will be
- 17 focusing on the equipment issues with the PBXs, the
- 18 data modems, the faxes, the international concerns.
- 19 Then we'll be focusing on customer problems and
- 20 concerns. We'll be talking about how we're going to
- 21 be setting up some centers in some of our companies so
- 22 that customers have a direct contact that they can
- 23 make and work through the problems that they're
- 24 experiencing and maybe coming up with some solutions
- 25 that might help them.

- 1 What we found in our analysis of the calls
- 2 that we have been receiving so far at the 800 center
- 3 in Denver is that about 80 percent of the calls that
- 4 are coming through are related to PBX, data modems,
- 5 faxes, equipment kinds of issues. We understand in
- 6 that 80 percent are also the international calls.
- 7 COMMISSIONER HEMSTAD: I'm sorry, what
- 8 percent?
- 9 MR. VANN: 80 percent.
- 10 COMMISSIONER HEMSTAD: Are international
- 11 calls?
- 12 MR. VANN: Equipment kinds of problems and
- 13 in the equipment kinds of problems are the PBXs, the
- 14 data modems, the faxes and international calling. On
- 15 the international calling situation we have been
- 16 working with the interexchange carriers on some
- 17 possible solutions there and we understand that they
- 18 will be coming forward with some information about
- 19 what they can do.
- The other calls that we've been receiving
- 21 have been individual customers with specific concerns,
- 22 and what we're finding is that no one solution is
- 23 going to correct the problem, so what we're setting up
- 24 up is a situation where the customers have someone in
- 25 each company to talk to to work through the scenario,

- 1 and then with the company and the customer making some
- 2 decisions about possible solutions that will help them
- 3 individually.
- 4 What we found is that we will have three
- 5 companies who will remain in the 206 area code. There
- 6 will be 16 companies who will be in the 360 area code.
- 7 So as an industry when some of the solutions that
- 8 we're working on involve people who are both in 206
- 9 and 360 and then some companies who will no longer
- 10 have any 206 area code in their company, so some of
- 11 our solutions will address that as well, so at this
- 12 point what I would like to do is go through our
- 13 presentation and, as I said, the first part that we'll
- 14 be talking about is the bulk of the concerns that
- 15 we've been receiving, the 80 percent identified with
- 16 the PBXs, the equipment and we'll have Theresa Jensen
- 17 talk about the advertising, the consumer education and
- 18 the communications.
- 19 MS. JENSEN: Thank you, Terry. What I
- 20 would like to do is qualify a little bit further what
- 21 Terry shared with respect to the 80 percent. 20
- 22 percent of the calls that have come to the trouble
- 23 resolution center deal with actual trouble. 80
- 24 percent are informational only. Of that 20 percent,
- 25 as Terry stated, 80 percent of those have been PBX

- 1 equipment-related problems and the other 20 percent
- 2 are still problems but they're a variety of sources.
- 3 Our advertising program will address both
- 4 of those needs, the information need, which is
- 5 obviously the largest portion in terms of still a need
- 6 to communicate what is going on at a national and
- 7 local level and then also we have directed the
- 8 advertising to include that 20 percent element that
- 9 deals with actual trouble as well. With respect to
- 10 that what I would like to do is share with you what
- 11 work has occurred in all of the companies in this
- 12 state and what our efforts have been to date and then
- 13 as a result of the input that we received through
- 14 these processes and from our customers, some
- 15 additional efforts that we plan to do.
- 16 In your package there is a sheet -- and
- 17 this is just an example of what one company has done
- 18 but each of us have done the same types of things.
- 19 Starting in June of 1994 we started an extensive
- 20 advertising program for each of the local exchange
- 21 companies as well as I'm sure interexchange carriers
- 22 in the state of Washington. Those programs in June
- 23 started with educational aspects of this, advising
- 24 companies there would be a change, advising which
- 25 areas would be 360, which would be 206, informing them

- 1 of the permissive dialing period as well as when that
- 2 would convert to mandatory dialing. In July of '94
- 3 there were national stories released and vendor
- 4 seminars held and that's important because for this
- 5 equipment problem the work actually started in July of
- 6 '94 and prior to that through mail notification, but
- 7 there were face-to-face seminars held with the vendors
- 8 as well to actually talk to them about the programming
- 9 and technical aspects of this change.
- 10 There's been a great deal of direct mail,
- 11 bill inserts, brochures, direct customer contact
- 12 visits that have occurred to our Washington customers,
- 13 and in fact we have found that in most cases our
- 14 Washington customers are maybe too well informed and
- 15 that they quickly followed the instructions we've
- 16 given them and of course none of us anticipated some
- 17 of the other areas having trouble actually working
- 18 with the new area code.
- 19 What we had planned is also noticed -- of
- 20 course around the time that we actually changed
- 21 permissive dialing which occurred in January there was
- 22 heavy advertising again through bill inserts, bill
- 23 lines, news media and so forth, and then we had
- 24 planned of course as we led up to the original
- 25 mandatory date to do a good deal of TV and radio going

- 1 back to some of our earlier advertising that we found
- 2 to be very effective that dealt with attendant dialing
- 3 requirement. We were going to use that same format to
- 4 advise customers of the mandatory dialing for 360 as
- 5 that approach and we still plan to do that but now of
- 6 course that will be in August.
- 7 As a result of the additional input that we
- 8 received and the work that of course staff has done
- 9 with us on these issues, we felt there were major
- 10 needs now to do additional advertising that originally
- 11 hadn't been planned specifically around the equipment
- 12 problems that our customers were still facing, also to
- 13 deal with the issue of the fact that we do have
- 14 options that we can discuss with our customers and,
- 15 no, they're not the most ideal in every individual
- 16 situation. We believe that we can work with the
- 17 customers and try to help them through this change and
- 18 we're all committed to doing so.
- 19 In addition with the extension of the
- 20 permissive dialing there's a great deal of advertising
- 21 and notification that needs to occur at all levels
- 22 within the industry, and while that is something that
- 23 of course the number administrator and so forth will
- 24 do through the normal process, we also feel it's
- 25 important to do as local exchange companies. And so

- 1 that's what I would like to really discuss with you
- 2 this morning is what our plans are in that effort and
- 3 I am speaking for all of the companies, not an
- 4 individual company.
- 5 Each company has put together a program
- 6 that will deal with local newspaper advertising in
- 7 their given serving area. Included in that message
- 8 will be the fact that there is a new mandatory date,
- 9 why that has been extended, and also that there may be
- 10 some possible solutions to help customers that are
- 11 experiencing difficulty. In addition we will continue
- 12 to provide some information with respect to a test
- 13 number of customers, for instance, at home aren't sure
- 14 if their fax machine is programmed correctly or they
- 15 have a modem and they're not certain if that's
- 16 programmed correctly. They will be provided with a
- 17 test number so they can validate that. We will also
- 18 again publicize the service lines that each of the
- 19 companies have established so if they're having
- 20 trouble they again know where to go with respect to
- 21 that, and we will again remind them that if they or
- 22 their clients are having trouble reaching them on a
- 23 360 number that they can get the operator to assist
- 24 them with that for no charge. We expect to do a media
- 25 by roughly next week across the state and that is to

- 1 do heavy advertising that our original mandatory date
- 2 that went out in the earlier releases will in fact not
- 3 happen as scheduled for a week from this weekend, for
- 4 Mother's Day basically.
- 5 In addition to that there will be customer
- 6 education package that will include the same elements,
- 7 and there's two aspects of that package. There's a
- 8 specific targeted mailing to PBX customers that will
- 9 occur where they can be identified that will include
- 10 the same information and remind them in terms of their
- 11 own equipment that they need to make some adjustments,
- 12 and there will also be a package sent to all business
- 13 customers that are served by U S WEST nationally, GTE
- 14 nationally and Sprint United nationally. That is not
- 15 to exclude potentially similar approach taken by
- 16 interexchange carriers and so forth, but they may be
- 17 best to speak to that issue. By just looking at U S
- 18 WEST, Sprint and United -- excuse me -- GTE, we will
- 19 reach approximately or over 17.6 million business
- 20 customers across the nation through our service areas,
- 21 so we feel that that will do a lot to help our
- 22 customers understand that they need to make sure their
- 23 equipment is functioning properly and to also educate
- 24 them if they're not able to reach a Washington
- 25 customer to utilize the operator.

- 1 We have also confirmed that the
- 2 interexchange carrier operators will place these calls
- 3 through at no additional operator handling charge to
- 4 their customers in addition to each of our own local
- 5 exchange companies will not charge that operator
- 6 surcharge when the operator assists in this type of
- 7 call. In addition to the PBX targeted mailing and
- 8 equipment-related issues, again, we will also target
- 9 through additional pieces either bill inserts or
- 10 direct mails or both in most instances for all local
- 11 companies to our business customers again giving them
- 12 some helpful information as to how it might affect
- 13 their business, how it might affect their clients'
- 14 business and that we in fact have some solutions, the
- 15 test number and so forth available to that.
- 16 And then in addition to that we feel it's
- 17 important to not exclude our residence customers and
- 18 so we will also be doing a direct mail piece to our
- 19 residence customers with this same type of
- 20 information. Each of these are outlined in the
- 21 packages and exhibit that you have received or will
- 22 receive shortly.
- 23 With respect to regional advertising we are
- 24 working with each of our individual companies. We are
- 25 participating in that advertising expense to reach the

- 1 largest and broadest market. We also have received
- 2 favorable information that the work we've been trying
- 3 to facilitate in the roll of the number administrator
- 4 on behalf of BellCorp is that BellCorp has now
- 5 received additional affirmative funding from other
- 6 RBOCs other than just U S WEST and that was not the
- 7 case a couple of weeks ago when we appeared before
- 8 you. Bell South has committed to buying into an
- 9 additional national advertising program covering these
- 10 same issues, and we believe the other companies will
- 11 join in and hopefully will be able to report within
- 12 the next week or two that there will be extensive
- 13 additional national advertising going on on behalf of
- 14 BellCorp.
- 15 In addition to the information that we are
- 16 distributing on an advertising or customer
- 17 communication basis, there have been some problems, as
- 18 our customers have expressed, with our own service
- 19 representatives, and so we also have targeted
- 20 communication efforts going on internally to each of
- 21 our companies to insure that these customers are
- 22 worked with, that the service representatives
- 23 understand there are solutions and issues of that
- 24 nature, and we'll talk about some of the details
- 25 behind that, but specifically we have issued employee

- 1 bulletins. We have done additional training. GTE
- 2 specifically has created a videotape that they have
- 3 stated they're willing to share with the other
- 4 companies that we can run during business hours, for
- 5 instance, in elevator banks and so forth and basically
- 6 truly get the message out, and the message that we
- 7 want our employees to understand is that these
- 8 customers are very concerned and we want to address
- 9 those needs and we need to understand how serious this
- 10 is to them.
- 11 So in addition to that we are working with
- 12 public relations firms in terms of how to best
- 13 communicate this message and to communicate the
- 14 extension of the permissive dialing, and we are
- 15 working very closely with the press and will continue
- 16 to do that. That is kind of a very brief overview.
- 17 We can certainly provide you copies of the actual
- 18 advertising plans as they progress. We do anticipate
- 19 that all of this will commence within the next week to
- 20 two weeks in terms of very heavy active advertising.
- 21 And with that I would like to introduce Steve, and he
- 22 will discuss some of the key implementation issues
- 23 that we've been doing in addition to this program.
- 24 MR. McMAHON: Thank you, Theresa. As Terry
- 25 indicated, I'm the president of Sprint United

- 1 Telephone not only here in Washington but in Oregon
- 2 where our sister state has similar issues coming
- 3 forward to them, and I also have the opportunity to be
- 4 the president of the Washington Independent Telephone
- 5 Association which Terry represents as the general
- 6 manager. What we have done in conjunction with the
- 7 rest of the industry is to insure that the advertising
- 8 that Theresa has mentioned has substance behind it and
- 9 that is through test numbers, the numbers that have
- 10 been presented to our customers not only here in the
- 11 state of Washington but throughout the United States
- 12 from what GTE and we will be doing on a national level
- 13 gives people the opportunity to dial in to see if
- 14 their equipment will transmit the second digit in the
- 15 new NPA. The way that will work is that if that digit
- 16 is not transmitted, the customer would receive a no
- 17 answer and they are instructed at that time to call
- 18 either the manufacturer of their equipment or call an
- 19 800 number which will be staffed by people who can
- 20 give them further assistance on what to do with that
- 21 equipment to make it compatible to the new 360.
- One thing that we have done that Theresa
- 23 and I just want to emphasize is that our advertising
- 24 will mention and actually highlight and be underlined
- 25 that if your PBX equipment cannot dial the new 360 you

- 1 may not be able to do business with your Washington
- 2 customer because the impetus here is to insure that
- 3 the calling party has the appropriate equipment, and
- 4 we need to make them understand they may have
- 5 difficulty doing business with us if they do not make
- 6 those modifications.
- 7 MR. VANN: Like to also highlight that that
- 8 test number will be a toll free test number so there
- 9 will be no charge for that.
- 10 MR. McMAHON: Thank you, Terry. We also as
- 11 an industry have gone through every one of our offices
- 12 and dialed through to make sure that they're
- 13 transmitting the 360 or the 6 in the 360. That has
- 14 been done in Washington, Oregon, Idaho, and northwest
- 15 California so we are sure that the switching equipment
- 16 that the public network owns today will transmit those
- 17 calls through. The emphasis again on customer contact
- 18 is with the business of end user customer and we have
- 19 worked with manufacturers of PBX and fax equipment to
- 20 insure that what is being sold to our customers has
- 21 the capability to transmit the second digit, and we've
- 22 also requested of them to make an economic upgrade
- 23 opportunity for our customer base so that some of the
- 24 strain that is being put on businessmen can be
- 25 relieved through possibly a lower rate for upgrades.

- 1 We have been working not only with the
- 2 vendors and our own associate members here in the
- 3 state of Washington, but we have had several
- 4 conversations and support from USTA, which is the
- 5 United States Telephone Association, national
- 6 association. We have made presentations to the
- 7 national Independent Telephone Association's leaders,
- 8 and we'll be following through with a letter from the
- 9 leaders of the Independent Telephone Association to
- 10 their legislators to assist and request their
- 11 assistance in help relieving the issue that is in
- 12 front of us. Those people will be in the other 15
- 13 jurisdictions that have an NPA change coming forward
- 14 during this period and in 1996. We will also through
- 15 those contacts be working with the FCC requesting them
- 16 to have some sort of either customer notification at a
- 17 national level from the FCC's viewpoint and/or an
- 18 attempt to decertify or deregister equipment that
- 19 would not transmit the second digit of the INPA.
- 20 We've had these contacts with Washington
- 21 representatives at the federal and state level and
- 22 we've also had contacts with Oregon representatives at
- 23 the federal level to elicit their assistance in this
- 24 process. All of these efforts are a cohesive effort
- 25 by the industry. We're tying everything we're doing

- 1 together so that the customers have as many
- 2 alternatives in front of them to relieve them of the
- 3 situation that they're in at this point in time.
- 4 With that, again, if there are any
- 5 questions from the panel I would be more than happy to
- 6 entertain them. If not, Stephanie Pearson from the
- 7 GTE will make the next section presentation.
- 8 MS. PEARSON: Thank you, Steve. I do think
- 9 that some additional copies are here. Did everyone
- 10 get those? Okay, great. I think the next step in the
- 11 progression in terms of this total comprehensive care
- 12 package really gets into the focus on the specific
- 13 customer needs, and once we've done extensive
- 14 communications and education, once we've also
- 15 refocused all the implementation issues, the next
- 16 piece in terms of our proposal really deals with
- 17 specific individual case-based solutions for our
- 18 customers, and I think it's important to note that as
- 19 the industry came together to put together this
- 20 proposal it was across the board that everyone was
- 21 interested in trying to find an individual solution
- 22 for the customers calling in from wherever they were
- 23 calling.
- 24 If you look at the proposal, this
- 25 particular piece of the package, you will see three

- 1 very specific customer assistant centers referenced.
- 2 This is part 3. The first one that we want to talk
- 3 about is the U S WEST problem resolution call center
- 4 which Theresa mentioned earlier, and as the customers
- 5 are calling in here, the call center is committed to
- 6 making sure that those customers that reside in other
- 7 areas -- in other words, if it's a GTE customer or
- 8 United Sprint customer, if those customers get
- 9 referenced to the individual companies so that we in
- 10 turn then can deal with our respective customers and
- 11 give them a proactive call back to try to come up with
- 12 a resolution or solution to their problem.
- In addition to that, in GTE we've also
- 14 established customer relations group. We've got a
- 15 dedicated resource that is familiar with the 360
- 16 issues and they will deal with the focus problems that
- 17 the customers call in with. The other thing to bear
- 18 in mind is that in every case what we've decided to do
- 19 this is to make sure that we've got individuals in
- 20 these centers who are management employees as opposed
- 21 to business reps who can deal with the customers as
- 22 they call in to provide an individual case-based
- 23 solution. Sprint United has also established in their
- 24 consumer affairs bureau resources available to deal
- 25 with the customers as they call in or as they're

- 1 referred from the problem resolution call center.
- 2 COMMISSIONER HEMSTAD: If I can break in
- 3 there, you've referenced U S WEST, GTE Northwest and
- 4 Sprint United. What about the various other
- 5 companies? How will they be dealt with?
- 6 MS. PEARSON: All of the companies have
- 7 committed to having their business office and/or a
- 8 specific dedicated resource so we will also -- we are
- 9 not excluding customers from calling into the business
- 10 office, they can call there, but they can also be
- 11 referred to a specific call center.
- 12 MR. McMAHON: Commissioner Hemstad, I think
- 13 one key thing is some of our smaller companies don't
- 14 have the resources to have a separate center but they
- 15 have made the dedication that their business office
- 16 and employees will be handled to train those calls.
- 17 MS. PEARSON: That's pretty much the
- 18 summary of the assistance centers, dedicated resources
- 19 there to be able to help and provide whatever solution
- 20 to be able to get to the customer.
- 21 MS. JENSEN: With respect to the specific
- 22 solutions, I would like to qualify that we don't think
- 23 there's any particular ideal solution and so each
- 24 company is committed to working with each customer and
- 25 attempting to provide a solution that best addresses

- 1 their need, but in addition to that we felt it was
- 2 important that customers had an understanding of what
- 3 the general offerings might be that would be available
- 4 to them that we feel are most targeted to meeting
- 5 their needs, and I would like to take a few moments to
- 6 address those.
- We've done a lot of work in this area in
- 8 terms of trying to understand what would be most
- 9 transparent to 360 customers or clients that are
- 10 attempting to reach them in terms of a solution for
- 11 that customer. We felt it was very important from a
- 12 business perspective that the caller not necessarily
- 13 understand what was occurring but that they would in
- 14 fact feel they were reaching that business as they
- 15 would reach them today. And we felt that was
- 16 extremely important. We also understood your requests
- 17 that we needed to provide some discounted options, and
- 18 so we spent quite a bit of time in trying to come up
- 19 with what we felt was a reasonable offer in this area.
- 20 What we feel is probably the best solution
- 21 we have to put forward, though not necessarily the
- 22 most ideal, is a product that we have by different
- 23 names for each of the local exchange companies called
- 24 remote call forwarding. Basically what we will do is
- 25 give a 360 customer a 206 presence so for those

- 1 customers that truly believe that they have a client
- 2 who will never be able to call 360 or perhaps will
- 3 choose not to call 360 for a few additional months
- 4 until the rest of the nation comes on board, we in
- 5 essence will be able to give them a 206 number. Now,
- 6 for most of the companies that will require the
- 7 customer to actually obtain a new 206 number which may
- 8 not be an ideal solution for them. And that would
- 9 primarily be in GTE, U S WEST and PTI. In the other
- 10 exchange companies we are still working through some
- 11 industry issues, but there may be an opportunity to
- 12 extend some 206 numbers for each company and they
- 13 would in essence have that capability through February
- 14 of 1996. We do not have total industry buy-off at
- 15 this time, but we believe that will be something that
- 16 we will be able to deliver by Tuesday by next week.
- 17 COMMISSIONER HEMSTAD: I didn't really
- 18 understand what you just said. What will occur until
- 19 November of 1996?
- 20 MS. JENSEN: What we are attempting to do
- 21 to help those customers that are served by local
- 22 exchange companies is enable the local exchange
- 23 company to meet that need as opposed to another local
- 24 exchange company on an interim basis, and so we are
- 25 looking through the number administration process to

- 1 take an additional number of codes, roughly eight, in
- 2 addition to those that have already been set aside for
- 3 local exchange companies to extend permissive dialing
- 4 for those codes only through February of 1996. Now,
- 5 that would not be every 206 number that those
- 6 companies have, but they would have a bank of numbers
- 7 in essence available to help their customers that need
- 8 a 206 solution. And specifically, again, that
- 9 solution is for those customers' clients who cannot or
- 10 will not have the capability to dial a 360 for a few
- 11 additional months. Again, we need some confirmation
- 12 and basically affirmation from the routing guide
- 13 industry representatives that they can accommodate and
- 14 we've understood that we will have that response next
- 15 week.
- 16 What this solution will do, then, will
- 17 enable the customers who have that 206 presence our
- 18 discounted rate option, is that we will waive the
- 19 nonrecurring charges for those customers and in
- 20 addition to that the traditional tariff trade for that
- 21 service for the most part across all companies is \$16
- 22 a month and then the normal tariff charges would
- 23 apply, toll charges as well as local measure charges
- 24 for each call, and those vary but they can run
- 25 anywhere from a cent and a half to three cents per

- 1 minute, and if the call-forwarded transaction is a
- 2 toll call, in other words, the call from the 206
- 3 number that was dialed to the 360 number is a toll
- 4 call, they would normally pay toll charges for that
- 5 service. What the companies have agreed to do during
- 6 this interim period which would be through February
- 7 1996 is waive all usage-related costs for a call that
- 8 is forwarded to 306 number. So the customer would in
- 9 essence pay a flat rate of \$16 or whatever the
- 10 appropriate rate is for that company but on average
- 11 it's \$16.
- 12 In addition the customer will have a
- 13 listing for that 206 number and the charge will be
- 14 waived for that. Again, the number assignment will be
- 15 at the discretion of the company dependent upon their
- 16 technical capability as well as their number
- 17 availability, and there may be some limitations
- 18 depending on the technology serving type that deals
- 19 with a number of simultaneous calls that can be
- 20 forwarded and so forth, and we will work through those
- 21 with each customer as they call in. That is what we
- 22 believe to be one solution.
- 23 An additional solution that may be feasible
- 24 is 800 service, and 800 service of course within the
- 25 state, we would be providing an intraLATA solution.

- 1 We believe most customers that are having trouble with
- 2 the 360 number are actually going to need an interLATA
- 3 800 solution, but for those selected customers that
- 4 can in fact use an intraLATA solution, we will waive
- 5 the nonrecurring charges for that service as well and
- 6 in addition any directory listing associated with
- 7 that. We don't view this as a very feasible and
- 8 strong solution in that it does limit it to in state
- 9 calling. Our experience with these customers have
- 10 been that their problems aren't necessarily in state.
- 11 MR. McMAHON: Excuse me. We do want that
- 12 option. Just to take us on the interLATA calling
- 13 program we're also having conversations with the
- 14 interexchange carriers who offer that type of service
- 15 to see what type of relief they can provide us on an
- 16 interim basis for our customers. I'm supposed to have
- 17 a response to that by next week also, so we're trying
- 18 to not only include the intra but the inter.
- 19 MS. JENSEN: And as I mentioned previously,
- 20 our operator assistance we've been able to validate
- 21 for the most part not only within the state but
- 22 interstate calls will be available, operators will be
- 23 available for assistance at no charge. We have not
- 24 confirmed with every interexchange carrier but we will
- 25 attempt to close that within the next week as well.

- 1 In addition to these solutions, while they
- 2 may not seem extensive, what we're really attempting
- 3 to do is to address customer needs so if there are
- 4 customer needs that cannot be met by these solutions,
- 5 each company is committed to work with that customer
- 6 as to any potential additional product solution that
- 7 that customer might feel is feasible, and we would
- 8 look at waiving the nonrecurring charges and whatever
- 9 is appropriate. Again, we want to be sensitive to the
- 10 customer need. We do not want to come across as
- 11 peddling our services but rather solving a problem.
- 12 And in essence we believe that we can meet that
- 13 through the special centers that Stephanie talked
- 14 about. Terry.
- 15 MR. VANN: Stephanie or Steve, did you have
- 16 anything to add to those specific company solutions
- 17 that your companies are going to be doing?.
- MS. PEARSON: The only thing that I would
- 19 add is we do intend to go back proactively with the
- 20 customers that have specifically called and work with
- 21 them for a solution of this type.
- 22 COMMISSIONER HEMSTAD: So everyone who has
- 23 --
- MS. PEARSON: Those that we know.
- 25 COMMISSIONER HEMSTAD: Have contacted you

- 1 with a concern you're going to get back to?
- 2 MS. PEARSON: Right.
- 3 MR. VANN: In addition probably with the
- 4 advertising that we'll be doing and recontacting
- 5 customers with the new effective dates and have
- 6 offered that if they are experiencing problems to give
- 7 us a call and giving them numbers to call, we think
- 8 we'll probably hear from some additional customers as
- 9 well as those who have already contacted us.
- 10 MR. McMAHON: And we've worked with staff
- 11 and have opened up the lines of communication so
- 12 whatever calls staff receives will be immediately
- 13 forwarded to us so we can take action on a company by
- 14 company basis.
- 15 MR. VANN: Anything else?
- We would like to thank you for this
- 17 opportunity to bring forth this proposal to you. When
- 18 we first began working on this and hearing from our
- 19 customers of the problems they were experiencing, we
- 20 were very concerned that the problems might be bigger
- 21 than we could get our hands around. We feel that we
- 22 have a good analysis now of the problems. We feel it
- 23 is a manageable program that we can work through. We
- 24 think the industry has proactively come together.
- 25 We've set out nationally to take a leadership role

- 1 with some of the things that we're doing with our
- 2 national advertising, with our national programs and
- 3 with our congressional delegations. We want to
- 4 address the issues of both the PBX, which we think is
- 5 the predominant problem, the equipment kinds of
- 6 concerns as well as our individual customer concerns
- 7 and setting up the individual case basis to take care
- 8 of customers we think will really help them to come
- 9 through this, and we believe that we've come up with
- 10 plans that both the companies and the customers will
- 11 be able to afford. We're enthusiastic about this
- 12 program that we've presented to you today and we ask
- 13 that you approve it.
- 14 COMMISSIONER HEMSTAD: Well, I will just
- 15 make a general comment. I want to express my thanks
- 16 for the effort that has been put into this over the
- 17 last two weeks, and really this is a very short period
- 18 of time to deal with a rather complex set of issues,
- 19 but you obviously have spent a lot of time and effort
- 20 trying to make this come together.
- 21 In summary, I assume it is fair to say then
- 22 that when an individual customer has a particular
- 23 problem, the company serving that customer will do
- 24 whatever you have to do in order to, when they say
- 25 whatever you have to do, within the context of what is

- 1 possible you can do what can be done to resolve that
- 2 customer's problems. Is that a fair statement?
- 3 MR. VANN: Yes, it is.
- 4 MR. McMAHON: Yes.
- 5 COMMISSIONER HEMSTAD: I'm also concerned
- 6 that in an environment where a lot of issues can be
- 7 raised by lots of customers that the company
- 8 understand this is the company's problem and not the
- 9 Commission's consumer affairs problem. That is to
- 10 say, we don't want to be a super appeals board for
- 11 lots and lots of particular calls. I assume you will
- 12 do everything you can to help us so that that does not
- 13 occur.
- MR. McMAHON: That's definitely the intent
- 15 of the group of companies represented by WITA and U S
- 16 WEST is our goal is to make sure that our customers
- 17 are satisfied with our service and feel they can be
- 18 successful in our serving territories. It is not our
- 19 goal to have them go to the Commission.
- 20 COMMISSIONER HEMSTAD: As a practical
- 21 matter, of course our people can't fashion solutions
- 22 for a particular customer's circumstance. That's the
- 23 company's problem. Mr. Wallis or Mr. Smith, you have
- 24 any questions? This is a rather informal proceeding.
- 25 Does public counsel or staff have any questions of the

- 1 panel?
- 2 MR. TROTTER: I just had one with respect
- 3 to the proposal on remote call forwarding. Would the
- 4 number that's given the customer be -- the 206 number
- 5 that's given the customer be their existing number or
- 6 would it be a different 206 number? We have had some
- 7 customers contacting us about the desirability of
- 8 having at least the right to buy their old number in
- 9 the 206 exchange so that their business calls can keep
- 10 coming through for those customers that still dial
- 11 206, and what's the feasibility of that?
- MS. JENSEN: Technically that isn't
- 13 feasible, Don. It's not a capability that can be
- 14 provided. With respect to this interim solution
- 15 during this through February of '96, which would
- 16 basically add another six months to the permissive
- 17 dialing for selected prefixes, very few selected
- 18 prefixes, it will depend by company what the situation
- 19 will be. For the most part customers will require a
- 20 number change. They will get a new 206 number.
- 21 Within some of the independent companies there will be
- 22 an occasion where they may be able to keep their same
- 23 number but only through February of '96. So that
- 24 would not be the norm. That would be the occasional.
- 25 We will attempt to work with our customers that are in

- 1 essence dealing with the new number, but beyond that
- 2 they won't be able to keep that 2 -- well, actually
- 3 beyond the permissive date for most customers they
- 4 will not be able to keep their 206 number or isn't
- 5 technically possible to enable them to do it on a
- 6 number by number basis.
- 7 MR. TROTTER: Then what happens when March
- 8 1 of '96, does that number just go away or can they
- 9 continue to buy that 206 number for \$16?
- 10 MS. JENSEN: The discounted offer will go
- 11 away and of course we will work with our customers.
- 12 We believe that at that point -- in fact early in the
- 13 process we will start offering a solution probably
- 14 within the next two weeks. We do have some
- 15 implementation issues and we wanted to hold it from
- 16 the Commission in terms of their reaction to our
- 17 proposals. However, they will know within the first
- 18 two to three months typically how many calls they
- 19 receive on that number. We would not encourage any
- 20 customer to use this as their primary business number.
- 21 It would be a very selective marketing effort to those
- 22 customers who can't dial 360 for whatever reason or
- 23 choose not to, and for that purpose your customers and
- 24 our customers will have a good feel as to whether they
- 25 want to sustain this number or not. Within United --

- 1 excuse me, PTI, U S WEST and GTE, they will be able to
- 2 keep that 206 number on a going forward basis at the
- 3 current tariffed rates. Within the 360 area code,
- 4 however, they will not be able to keep a 206 number.
- 5 Now, we will of course work with those customers, but
- 6 each of the companies would like to come up with
- 7 potential solutions at that time for their customer,
- 8 and they will be able to look at the call data and
- 9 determine what's most appropriate.
- 10 COMMISSIONER HEMSTAD: Let's see. Mr.
- 11 Trotter was asking the question before. Would you
- 12 state your -- just for the record or whoever is next
- 13 who you are.
- 14 MR. TROTTER: I gave my appearance
- 15 initially but with the public counsel section of the
- 16 attorney general's office.
- 17 MS. THOMAS: Catherine Thomas. I'm the
- 18 assistant director for the telecommunications section
- 19 for the Washington Utilities and Transportation
- 20 Commission. I'm chief representative for Commission
- 21 staff on this issue. Just a couple of questions. I
- 22 take it from your remarks that these customer response
- 23 centers will be fully staffed and up and ready to go
- 24 in two weeks. Is that correct?.
- MR. McMAHON: I can answer for our company

- 1 Sprint United, yes, it is staffed and they are trained
- 2 as of today.
- 3 MS. THOMAS: And so they can respond today
- 4 if we were to or if the commissioners were to approve?.
- 5 MR. McMAHON: That's correct.
- 6 MS. THOMAS: What about GTE?.
- 7 MS. PEARSON: Same is true for GTE.
- 8 MS. THOMAS: And U S WEST?
- 9 MS. JENSEN: And U S WEST. They're just
- 10 waiting for a phone call.
- 11 MS. THOMAS: What about the rest of the
- 12 small companies? What time frame can customers expect
- 13 that they will be able to call those companies and
- 14 receive this kind of response?
- 15 MR. McMAHON: I would anticipate that I
- 16 would have to give them until Wednesday of next week
- 17 as a specific so we can communicate what was
- 18 authorized or approved today and they would be in a
- 19 position to go forward at that time.
- MS. THOMAS: That's --
- 21 MR. VANN: From a practical standpoint they
- 22 are handling it today through their business offices
- 23 so they can handle the call today, but if there's
- 24 anything that comes out of this meeting that we need
- 25 to communicate to them, we probably need a little bit

- 1 of time to get that to them, but they are handling
- 2 that today.
- 3 MS. JENSEN: Also we won't have an answer
- 4 on the 206 number until next week for them.
- 5 MS. THOMAS: I understand. We will be
- 6 providing you with of course the list of interested
- 7 parties in this docket as well as several of us in
- 8 staff have been fielding calls from various customers
- 9 at various companies, and to the extent that we have
- 10 not heretofore given you those numbers to follow up, I
- 11 will be giving you those today. We would hope that
- 12 the companies would take those lists and make the
- 13 personal contacts with those customers just as you
- 14 would be making those contacts for those customers
- 15 that have called you directly and the 1-800 line
- 16 directly rather than dealing with these on a mailing
- 17 basis.
- One of staff's concerns here is that
- 19 customers have already been impacted by this change,
- 20 some of them financially and some of them critically,
- 21 and any delay in their receiving a solution and
- 22 beginning to implement it is only going to cause more
- 23 damage, and so we would encourage the companies to out
- 24 reach quickly to those customers that have already
- 25 been identified to you and as quickly as possible.

- 1 That's all I have in the way of questions.
- 2 I would like the opportunity to respond if we are
- 3 taking other statements.
- 4 COMMISSIONER HEMSTAD: This may be a
- 5 question better addressed to Mr. Shaw and Mr.
- 6 Finnigan. Is it your contemplation that this would
- 7 involve a tariff filing to structure and implement
- 8 this care package?
- 9 MR. SHAW: Ed Shaw for U S WEST. Yes.
- 10 Certainly on behalf of U S WEST we would plan to make
- 11 a tariff filing, and we would be in the situation of
- 12 offering the same service to different groups of
- 13 customers at different rates, so we feel that we need
- 14 to do that pursuant to a tariff for essentially an
- 15 implicit finding by this Commission that there is no
- 16 undue or unreasonable discrimination.
- 17 COMMISSIONER HEMSTAD: Mr. O'Connell?
- 18 MR. O'CONNELL: Commissioner Hemstad, on
- 19 behalf of GTE, Tim O'Connell. Yes, we would also
- 20 anticipate tariff modifications on our existing
- 21 tariffs on the remote call forward and business 800
- 22 issues.
- 23 MR. FINNIGAN: Commissioner, as far as
- 24 the smaller independent companies are concerned, it's
- 25 going to be a matter of what happens in the next week

- 1 as far as a reservation of 206 codes and then each of
- 2 those companies will look at their tariffs to
- 3 determine whether somebody will be needed or not.
- 4 COMMISSIONER HEMSTAD: Any other comments
- 5 from up here?
- 6 MR. WALLIS: I have one quick question, and
- 7 that is how the companies determined that February 29
- 8 would be the appropriate termination date.
- 9 MS. JENSEN: Our selection of that date is
- 10 based on the longest period of time that we believe
- 11 we'll be able to hold out those additional codes on a
- 12 permissive dialing state before we get into trouble.
- 13 In essence, those are codes that would typically be
- 14 assigned first because they have the largest number of
- 15 available currently unassigned telephone numbers.
- 16 Once we get into assigning duplicate numbers in 206
- 17 and 360, we believe there may be some customer
- 18 confusion, certainly some misdials and so forth
- 19 because customers will actually be getting used to
- 20 mandatory dialing. We can delay that for a period of
- 21 time by not assigning those numbers in both area
- 22 codes, but we believe after six months we will be into
- 23 the large offices and we will in fact be re-assigning
- 24 previous 206 numbers or current 360 numbers to 206 new
- 25 prefixes that are available as a result of this

- 1 change.
- 2 MR. WALLIS: Thank you.
- 3 MS. JENSEN: I would also like to qualify,
- 4 there is one independent company that we will need a
- 5 nonlocal exchange company to provide a prefix back to
- 6 them. That has been assigned to them and so we're
- 7 still working through that issue and that could
- 8 potentially take longer than a week. Hopefully not.
- 9 COMMISSIONER HEMSTAD: Perhaps next we
- 10 should hear any comments or statements from staff.
- 11 MS. THOMAS: Staff is very appreciative of
- 12 what the industry has managed to create. We know that
- 13 you've been meeting on an almost daily basis.
- 14 Negotiations at times have been delicate, and we
- 15 appreciate your willingness to do this with all speed
- 16 and not even deliberate speed. We know it hasn't been
- 17 easy. It's taken a lot of hours and we appreciate
- 18 your putting all the goodwill that you have into it.
- 19 We think it's been an educational process for us about
- 20 this matter and we're sure that it's been an
- 21 educational process on your side as well, and we look
- 22 forward to more cooperation along these lines when
- 23 these kinds of issues arise and hopefully we'll do a
- 24 better job on our side and you on yours in
- 25 anticipating when these kinds of problems arise, and

- 1 we can perhaps plan better so that we don't have to
- 2 deal with this in a crisis mode. Staff would like to
- 3 encourage customers who have been discouraged by and
- 4 in their previous contacts with their phone companies
- 5 when seeking help with the problems associated with
- 6 the new area code to once again call those companies
- 7 and this time they should be able to receive the kind
- 8 of help that they were seeking originally.
- 9 As I stated, I'm giving the companies the
- 10 lists of interested parties and so forth so that
- 11 people who have come before us and testified but
- 12 perhaps not contacted the companies directly will have
- 13 the opportunity to be contacted by the companies and
- 14 solutions sought for them. Staff does not want to be
- 15 the primary contact for these customers because, as
- 16 Mr. Hemstad has stated, we don't have the ability to
- 17 create the solutions, you guys do, and we feel it's
- 18 more appropriate for us to stand by and assist if
- 19 needed, but we hope and believe today that if the
- 20 companies are as committed to effecting these
- 21 solutions as they represent, staff's intervention
- 22 should be rare, rarely needed or requested.
- 23 As we understand the proposed solutions for
- 24 customers, most of them are intended to be temporary
- 25 to bridge the period of time between now and when the

- 1 majority of PBX equipment nationwide have been
- 2 upgraded to read the new area codes, and customers
- 3 should not expect all aspects of these solutions to
- 4 continue indefinitely and should clearly understand
- 5 the parameters of what they are getting from the
- 6 companies. We therefore encourage the industry to
- 7 maintain the pressure on PBX owners to upgrade and/or
- 8 take advantage of dialing the operator to place calls
- 9 and hope the industry will report to us the progress
- 10 that you can detect in the manner and speed and
- 11 penetration with which PBXs are upgraded nationally as
- 12 we go forward, as that information becomes available,
- 13 so that we may have some idea of where we are as we go
- 14 forward and how effectively people will be able to
- 15 reach your customers at the end of the permissive
- 16 dialing period, and at the end of these solutions for
- 17 them and can communicate that back to them when they
- 18 ask.
- 19 Importantly, we urge customers to continue
- 20 reporting problems they find in either their own use
- 21 or that of others of the phone network in dialing area
- 22 code 360 so that hopefully every last switch and every
- 23 last PBX problem can be identified and dealt with as
- 24 quickly as possible. We are hopeful we understand
- 25 that we probably won't achieve 100 percent but we sure

- 1 would like to try and we need customers' help to do
- 2 that. Finally, we hope that the public understands
- 3 that the industry now stands ready to respond. Thank
- 4 you.
- 5 COMMISSIONER HEMSTAD: We have various
- 6 people who have signed up here, two who have asked to
- 7 testify and the first is Beth McNeilly. Should come
- 8 up over here. Perhaps the panel can stay where they
- 9 are. There might be an opportunity to question.
- 10 Whereupon,
- 11 BETH McNEILLY,
- 12 having been first duly sworn, was called as a
- 13 witness herein and was examined and testified as follows:
- 14 THE WITNESS: I'm Beth McNeilly. I'm with
- 15 Management Recruiters of Olympia, Washington. I've
- 16 called U S WEST on several occasions the latest of
- 17 which was their 800 number on Friday. Also been in
- 18 touch with Sharon Nelson and the others here. The one
- 19 remedy that has not been addressed which might be the
- 20 easiest to implement and is known technologically is
- 21 that in several of the other states the new area codes
- 22 are being assigned to overlay the existing to the
- 23 cellulars, et cetera. I would like that to be
- 24 addressed. It seems to me to be a perfect remedy in
- 25 that those are the luxury phones, not our survival

- 1 phones, and that was my comment.
- 2 COMMISSIONER HEMSTAD: Let's see. Any
- 3 questions of Ms. McNeilly by counsel?
- 4 MR. SHAW: No. We can make a statement of
- 5 why overlay is not possible if you like.
- 6 THE WITNESS: You're aware that they're
- 7 trying to do that in Chicago, Houston and southern
- 8 California?
- 9 MR. SHAW: Yes. Commissioner Hemstad, I
- 10 think as you are aware, the number administrator when
- 11 we knew that we had to do something in Western
- 12 Washington, that was one of the options that was
- 13 considered. It's been an option that's been
- 14 considered around the country. The FCC has taken the
- 15 position that that is anticompetitive and
- 16 discriminatory against the new carriers to put in an
- 17 overlay area code that just they use. It was debated
- 18 here at length among the industry both regulated and
- 19 unregulated. The number administrator obviously
- 20 cannot act unilaterally. It was the consensus of the
- 21 industry, and I believe the consensus of the
- 22 Commission staff that the best of the difficult
- 23 choices was the split that we did arrive at so an
- 24 overlay was very seriously considered and was rejected
- 25 by the industry and the regulators, at least at the

- 1 national level.
- 2 MS. THOMAS: If I may, the other issues
- 3 associated with a service provider overlay such as you
- 4 suggest is that we would not have been able to
- 5 recapture enough codes to make that work for very long
- 6 at all. We would not have been able to avoid a split.
- 7 It would perhaps have delayed this split but not by
- 8 very long.
- 9 THE WITNESS: Well, I think maybe the point
- 10 is that it would be shared statewide instead of just
- 11 outside of Seattle, that new services would buy into a
- 12 limited service knowing what it is whereas my 206 here
- 13 in Olympia is my survival, and six months of an 800
- 14 number or something is probably not going to work.
- 15 We've got 600 offices nationwide some of whom are
- 16 going to have to get into this particular fray in
- 17 other states. There's got to start to be an answer.
- 18 Senator Sutherland's office indicated to me
- 19 that they were probably going back to the FCC relative
- 20 to this overlay discrimination, and I think that's
- 21 appropriate, but it might be something that we could
- 22 start discussions here since we're the first.
- 23 Discrimination now is those outside of Seattle versus
- 24 those in Seattle. Discrimination on the overlay to me
- 25 is the same sort of thing. Somebody has got to suffer

- 1 somewhere but how can it be more equitable. It just
- 2 seems to me -- of course I have a prejudice here
- 3 because I need 206 -- that the nonprejudicial way
- 4 would be to take what you've got and then overlay what
- 5 you have to do in the future. That would be my
- 6 simplest, I guess.
- 7 MS. JENSEN: Ms. McNeilly, I would like to
- 8 clarify -- I'm with U S WEST -- is that in your
- 9 situation in Olympia this 206 number that we could
- 10 provide on an interim discounted basis would be
- 11 something you could continue forward with if you found
- 12 it worth your while?
- MS McNEILLY: But that's not my number.
- MS. JENSEN: Not your existing number,
- 15 right, but we will be glad to work with you. We can
- 16 talk after the meeting.
- 17 COMMISSIONER HEMSTAD: Thank you for your
- 18 testimony. The other person is Pat Boyer.
- 19 Whereupon,
- 20 PAT BOYER,
- 21 having been previously duly sworn, was called as a
- 22 witness herein and was examined and testified
- 23 further as follows:
- 24 COMMISSIONER HEMSTAD: I believe you
- 25 testified before so you're previously sworn so you can

- 1 proceed.
- THE WITNESS: My name is Pat Boyer. I am
- 3 part of a company called All Star Magnet in this
- 4 action in Vancouver, Washington. We're an electronic
- 5 distributorship. So far the full financial brunt has
- 6 been put on the back of the nonSeattle area phone
- 7 customers, the full brunt. The phone companies have
- 8 had some expense, but their market is expanding and
- 9 the costs can be attributed to the cost of new
- 10 business whereas when I get new business my costs go
- 11 up and that's part of business. The nonSeattle area
- 12 phone customers business is not expanding but
- 13 contracting because of the new area code and the costs
- 14 are increasing because of labor and dollars to notify
- 15 the customer and the supplier bases with the
- 16 advertising, the stationery and the phone calls, et
- 17 cetera.
- 18 It is discriminating to have the nonSeattle
- 19 customers bear the full financial burden of Seattle's
- 20 growth which is the majority reason why we have to
- 21 have new phone numbers. I think the point has been --
- 22 we've been missing the point, the problem today. It's
- 23 been focused on education. Education is just a small
- 24 piece of the puzzle. The main problem is the PBX
- 25 systems throughout the U.S. are not working with the

- 1 360, so you can educate them as much as you want.
- 2 Unless they change it makes no difference. If the
- 3 phone companies really wanted to get the PBX system
- 4 switched over, they should have been changing the
- 5 Seattle, Denver and Phoenix, the big cities. If you
- 6 change the big cities, the PBX systems will switch
- 7 over not by changing the small cities in the rural
- 8 areas. Why should I have to get an 800 number for my
- 9 customers and suppliers to contact me? Why should my
- 10 customers and suppliers have to go to the operator to
- 11 place a call to me? And by me getting a 206 number in
- 12 the Seattle area won't accomplish anything from my
- 13 existing customers because what they'll find is after
- 14 the permissive dialing period they're going to get a
- 15 recording to call 360. They're going to try to call
- 16 360, they won't get past their PBX system. It will be
- 17 a Catch-22. They still won't be able to contact me.
- 18 They'll think I'm out of business.
- 19 The alternative overlap system is the best
- 20 alternative and the fairest for all concerned. And we
- 21 get to keep our numbers. The other alternative is to
- 22 go with permissive dialing for a lot longer for the
- 23 nonSeattle area. The permissive dialing you can peel
- 24 off the rural communities that aren't -- that don't
- 25 really have businesses that are going to get hurt,

- 1 give those to Seattle and let the permissive dialing
- 2 last longer for the cities like Olympia and Vancouver
- 3 and places like that. The alternatives -- to be fair
- 4 you should have an alternative that is not a further
- 5 financial burden on us. The financial burden has been
- 6 quite hard already, and I don't think the people
- 7 really realize how bad it is. In other words, I think
- 8 the proposal should be rejected as has been presented
- 9 today, and you should have a proposal that will create
- 10 less financial burden on us. That's it. I will
- 11 answer any questions if you have any.
- 12 COMMISSIONER HEMSTAD: Again, we're
- 13 proceeding differently from normal. If the panel or
- 14 the staff or public counsel have any questions or
- 15 comments that would be appropriate to respond to Mr.
- 16 Boyer's concerns.
- MR. McMAHON: Mr. Boyer, Steve McMahon
- 18 again. Part of the issue is working with the
- 19 manufacturers to see if there's a retrofit for those
- 20 people who do do business with you that do not have
- 21 the capability of dialing the new area code. We've
- 22 received some favorable comments from them, but we
- 23 don't have anything back concrete that would allow
- 24 people to change out their equipment.
- 25 One other avenue that we are pursuing with

- 1 our state and federal -- well, basically it's our
- 2 federal legislation body -- is there some way we can
- 3 assist the small businesses in replacing their PBX or
- 4 key systems that do not have the ability to dial your
- 5 new number in Vancouver. That's an ongoing process
- 6 right now. We've been heard at one federal office.
- 7 It's been received well, and those conversations I
- 8 think will be taken forward to the FCC and see if we
- 9 can't get some cooperation at the federal level to
- 10 give some type of assistance to people who need to
- 11 change their PBX or key system. Not a final science
- 12 but that's one of the avenues we're pursuing.
- 13 THE WITNESS: On the PBX issue the problem
- 14 I have, I have too many customers. My customer base
- 15 is over a thousand. So there's no way we're going to
- 16 be able to contact all of those customers and get them
- 17 switched over by this August date that we have. Just
- 18 no possible way. We can educate them, but a lot of
- 19 them will not want to incur the financial burden of in
- 20 some cases swapping out their whole PBX system to be
- 21 able to call me. My competitors will pick up the
- 22 business. I've had to protect myself and I went with
- 23 800 numbers, and I went with other numbers that call
- 24 forward to my area because I cannot afford to lose my
- 25 customers, but is that fair that I have to do that

- 1 when Seattle gets to keep their 206 number at no
- 2 expense to them and they're the reasons why we have to
- 3 do this anyway?
- 4 MR. McMAHON: One of the unique situations
- 5 to this -- I don't know if there is one obvious answer
- 6 for everyone, but I would be more than happy to give
- 7 you some of my thoughts on it. You're not my customer
- 8 but some ideas as far as your people that you do
- 9 business with.
- 10 MS. JENSEN: Mr. Boyer, I would make the
- 11 same offer to you that we would certainly be willing
- 12 to visit with you. For Vancouver there may be some
- 13 additional solutions, perhaps a 503 as opposed to a
- 14 206 number?
- 15 THE WITNESS: I got one.
- MS. JENSEN: In addition to that you might
- 17 find it interesting to note that Vancouver has had
- 18 over twice the growth that Seattle has had in the last
- 19 few years for us. It's been quite a challenge to stay
- 20 up with the growth in Vancouver actually, but we
- 21 empathize with your situation, and we would like to
- 22 talk with you about some additional things we might be
- 23 able to do.
- 24 THE WITNESS: There is some unique problems
- 25 in growing in Vancouver versus Oregon. They have a

- 1 B and O tax. They also have the tax on the equipment
- 2 and they also have the phone number that won't work
- 3 now. So we have some -- it may not grow as fast as it
- 4 has in the past.
- 5 COMMISSIONER HEMSTAD: Thank you for your
- 6 comments. We have some quite specific procedural
- 7 issues that need to be addressed. This proceeding was
- 8 commenced as an emergency adjudicative proceeding and
- 9 the Commission entered an emergency order. The normal
- 10 contemplation is that some more formalized proceeding
- 11 would follow on to that under the state statutes
- 12 controlling here, but we, I believe, really have dealt
- 13 with the issues that would be heard in a more formally
- 14 so-called complete follow-on proceeding, and so I
- 15 would ask counsel at this point, are the participants
- 16 satisfied that the overall result of the Commission's
- 17 order that it entered two weeks ago with respect to
- 18 the narrow -- the extension of the permissive dialing
- 19 period?
- 20 MR. SHAW: On behalf of U S WEST we are
- 21 satisfied. I think the thrust and the reason for the
- 22 Commission launching on an emergency adjudicative
- 23 proceeding was to be able to essentially enjoin the
- 24 end permissive dialing period if that appeared
- 25 appropriate and possible for the Commission to do, and

- 1 so from from my perspective that was the final order.
- 2 The Commission did enjoin it and no party to this
- 3 proceeding has an objection to that injunction, so I
- 4 think that the proceeding has completed. We are going
- 5 to move forward with a proposal we outlined to you
- 6 today as a company. It doesn't require any further
- 7 Commission proceeding except to file a tariff and of
- 8 course the Commission will have the opportunity to see
- 9 that tariff, and so I would suggest to you
- 10 procedurally that this matter, it is ended, and could
- 11 be terminated by a summary Commission order to that
- 12 effect.
- MR. O'CONNELL: Commissioner Hemstad, on
- 14 behalf of GTE, as we review the order that the
- 15 Commission issued, the proceeding should be closed
- 16 upon completion of this presentation on behalf of the
- 17 industry, so we believe an appropriate closing order
- 18 could issue at this point.
- 19 MR. FINNIGAN: I concur in the statement of
- 20 counsel.
- 21 COMMISSIONER HEMSTAD: Public counsel?
- MR. TROTTER: We have no objection to the
- 23 process to date and think their statements are
- 24 acceptable.
- 25 MR. TRAUTMAN: And Commission staff also

- 1 concurs.
- 2 COMMISSIONER HEMSTAD: For the record, I
- 3 take it that all counsel would agree, then, that
- 4 they're willing to waive any additional process under
- 5 RCW 34.05.479?
- 6 MR. SHAW: Yes as to U S WEST.
- 7 MR. FINNIGAN: Yes as to Washington
- 8 Independent Telephone Association.
- 9 MR. O'CONNELL: And on behalf of GTE yes as
- 10 well.
- 11 MR. TROTTER: Yes.
- MR. TRAUTMAN: Yes.
- 13 COMMISSIONER HEMSTAD: Does any other local
- 14 exchange company believe that any further hearings are
- 15 needed to address the extension issue? Mr. Finnigan,
- 16 I guess you're representing all of them here
- 17 collectively.
- 18 MR. FINNIGAN: I'm representing the
- 19 association as a body, not individual member companies
- 20 but the association.
- 21 COMMISSIONER HEMSTAD: Are there any other
- 22 issues that any of the participants here today feel
- 23 need to be addressed? If not then it would seem
- 24 appropriate that the Commission will probably enter an
- 25 order closing the emergency adjudicative proceeding,

- 1 and any further follow-on activities would be pursued
- 2 under the filings or whatever would be the appropriate
- 3 process required, but it would not be part of this
- 4 emergency proceeding. Do any of my respective
- 5 attorneys here have any further comments about the
- 6 process?.
- 7 MR. WALLIS: No. I believe everything has
- 8 been covered.
- 9 COMMISSIONER HEMSTAD: If no one has any
- 10 further questions or comments the Commission will take
- 11 this under advisement and enter an appropriate order
- 12 quite promptly. With that the meeting is adjourned.
- 13 Thank you for all for coming.
- 14 (Hearing adjourned at 11:45 a.m.)

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