

customers in seven counties in Wisconsin. Electric revenue breakdown: residential, 35%; commercial, 51%; industrial, 3%; other, 11%. Generating sources: coal, 40%; gas, 17%; renewables, 21%;

Keebler. Incorporated: Wisconsin. Address: 133 South Blair Street, P.O. Box 1231, Madison, Wisconsin 53701-1231. Telephone: 608-252-7000. Internet: www.mgeenergy.com.

525 486 517 Fixed Charge Cov. (%) ANNUAL RATES Past Past Est'd '21-'23 of change (per sh) 10 Yrs. 5 Yrs. to '27-'29 3.0% 8.0% 6.5% 4.5% Revenues 1.5% 4.5% 6.0% 5.0% 4.5% 'Cash Flow' 7.0% 7.0% Earnings 3.5% 4.5% Dividends Book Value 6.0% 6.0%

% Change Customers (vr-end)

NA

NA NA

Cal-	QUARTERLY REVENUES (\$ mill.)				Full
endar	Mar.31	Jun.30	Sep.30	Dec.31	Year
2021	167.9	130.7	145.9	162.1	606.6
2022	209.0	152.3	163.4	189.8	714.5
2023	217.3	148.0	160.5	164.6	690.4
2024	191.3	150	165	198.7	705
2025	190	180	180	180	730
Cal-	EARNINGS PER SHARE A				Full
endar	Mar.31	Jun.30	Sep.30	Dec.31	Year
2021	.96	.63	.97	.36	2.92
2022	.96	.60	.93	.58	3.07
2023	.86	.79	1.05	.55	3.25
2024	.93	.95	1.15	.67	3.70
2025	1.00	1.00	1.00	1.00	4.00
Cal-	QUARTERLY DIVIDENDS PAID B =				Full
endar	Mar.31	Jun.30	Sep.30	Dec. 31	Year
2020	.352	.352	.37	.37	1.45
2021	.37	.37	.388	.388	1.52
2022	.388	.388	.408	.408	1.59
2023	.408	.408	.4275	.4275	1.67
2024	.4275				

MGE Energy reported mixed firstquarter results. Revenues decreased 12% year over year, to \$191.3 million. The company experienced a slight decline in electric revenues and a double-digit fall in gas revenues due to warmer-than-normal weather. However, GAAP earnings per share increased by 8% compared to the previous year, reaching \$0.93. This growth was thanks to favorable rates and lower fuel costs, boosting electric utility earnings.

The company is investing in assets to support the expansion of renewable generation. The utility has energy several solar and battery projects that are either proposed or under construction. Notable investments include a 20-megawatt solar project, Paris, which is also being developed as a battery storage infrastructure, scheduled for completion in 2024 and 2025, respectively. Another significant solar project, dubbed Darien, is anticipated to be operational by the end of this year. Ongoing investments in capital infrastructure are important for negotiating rate cases and should make a solid ground for future rate cases. We note that rate cases for 2024 and 2025 were approved in December 2023 by the Public Service Commission of Wisconsin.

A combination of rate relief and better cost controls should keep the near-term bottom line healthy. MGE will probably remain active on the investment front to make a case for next rate negotiations. Plus, we also expect it to attract new customers to bolster the top line. All things considered, we estimate a 14% increase in per-share profit for 2024. In all, we project an 8% gain in 2025 earnings per share, bringing the figures to approximately \$3.70 and \$4.00, respectively. Shares of MGE Energy are ranked to track the broader market averages in the year ahead. Looking over the 3- to 5-year time frame, the stock has subpar capital appreciation potential. Over the next 18 months, the capital upside prospects are also uninspiring, and the dividend yield is below average for a utility. We think patient, income-oriented investors looking to diversify portfolio risk and earn a high dividend yield may find better options elsewhere in the sector. Emma Jalees June 7, 2024

(A) GAAP Diluted earnings. Excludes non-recurring gain: '17, 62¢. Quarterly earnings may not sum to full year due to rounding or share count change. Next earnings report due

early Aug. (B) Div'ds historically paid in mid-March, June, September, and December Div'd reinvestment plan avail. (C) Includes regulatory assets. In '23: \$102.3 mill., \$2.83/sh.

(D) In millions, adj for split. (E) Rate allowed on common equity in '23: 9.7%; Regulatory Climate: Above Average

Company's Financial Strength Stock's Price Stability B++ 75 Price Growth Persistence 55 **Earnings Predictability** 100