

DOCKET NO. UT-040788
WUTC V. VERIZON NW, INC.
Direct Testimony of Charles W. King
Exhibit ___, CWK-1T

BEFORE THE WASHINGTON UTILITIES & TRANSPORTATION COMMISSION

DOCKET NO. UT-040788

DIRECT TESTIMONY OF CHARLES W. KING (CWK-1T)

ON BEHALF OF

PUBLIC COUNSEL, AARP & WeBTEC

REGARDING

INTERIM RELIEF

JULY 14, 2004

INTRODUCTION

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Q. PLEASE STATE YOUR NAME, POSITION AND BUSINESS ADDRESS.

A. My name is Charles W. King. I am President of the economic consulting firm of Snavelly King Majoros O'Connor & Lee, Inc. ("Snavelly King"). My business address is 1220 L Street, N.W., Suite 410, Washington, D.C. 20005.

Q. PLEASE DESCRIBE SNAVELLY KING.

A. Snavelly King, formerly Snavelly, King & Associates, Inc., was founded in 1970 to conduct research on a consulting basis into the rates, revenues, costs and economic performance of regulated firms and industries. The firm has a professional staff of 12 economists, accountants, engineers and cost analysts. Most of its work involves the development, preparation and presentation of expert witness testimony before federal and state regulatory agencies. Over the course of its 34-year history, members of the firm have participated in over 1000 proceedings before almost all of the state commissions and all Federal commissions that regulate utilities or transportation industries.

Q. HAVE YOU PREPARED A SUMMARY OF YOUR QUALIFICATIONS AND EXPERIENCE?

A. Yes. Exhibit ___ (CWK-2) is a summary of my qualifications and experience.

Q. HAVE YOU PREVIOUSLY SUBMITTED TESTIMONY IN REGULATORY PROCEEDINGS?

1 A. Yes. Exhibit ___ (CWK-3) is a tabulation of my appearances as an expert witness
2 before state and federal regulatory agencies, including the Washington Utilities
3 and Transportation Commission (“the Commission”).

4 **Q. FOR WHOM ARE YOU APPEARING IN THIS PROCEEDING?**

5 A. I am appearing on behalf of the Public Counsel Section of the Washington State
6 Attorney General’s Office (Public Counsel), WeBTEC and AARP.

7 **Q. WHAT IS THE OBJECTIVE OF YOUR TESTIMONY?**

8 A. The objective of this testimony is to evaluate the claim of Verizon Northwest
9 (“Verizon” or “the Company”) for annualized interim rate relief of \$29.7 million.

10 **Q. PLEASE SUMMARIZE YOUR TESTIMONY AND**
11 **RECOMMENDATIONS.**

12 A. I evaluate Verizon’s claim for interim relief in Washington in two primary ways.
13 First, I apply the six *PNB* factors the Commission has employed previously to
14 measure whether Verizon’s claim has merit. In so doing, I evaluate and critique
15 some of the evidence the Company presents which purports to support a claim for
16 relief based on Washington intrastate operations. Second, I compare the
17 Company’s claim to recent claims for interim relief before this Commission.
18 Using these analytical tools, I find that Verizon fails to demonstrate a need for
19 interim relief. I recommend the Commission deny the Company’s request and
20 evaluate the Company’s need for general rate relief, if any, in the general rate case
21 to follow.

22

1 **Q. PLEASE DESCRIBE THE BACKGROUND OF VERIZON’S CLAIM FOR**
2 **INTERIM RATE RELIEF.**

3 **A.** On August 12, 2003, the Commission found that Verizon’s access rates were
4 excessive, and it reduced them by \$32 million. On April 30, 2004, Verizon filed
5 for a \$239.5 million permanent increase and \$29.7 million in interim relief to
6 recover the reduction in access charges. The Company’s justification for the
7 interim relief filing is its claim that without such relief it is earning a negative rate
8 of return and that its Washington intrastate financial results would cause its bonds
9 to lose investment grade ratings.

10 **Q. HAS THE COMMISSION SET FORTH GUIDELINES FOR THE**
11 **GRANTING OF INTERIM RATE RELIEF?**

12 **A.** Yes. On October 10, 1972 in Cause No. U-72-30, *PNB v. WUTC.*, the
13 Commission’s order reviewed interim relief cases in Washington and other states
14 and concluded by articulating six factors for granting interim relief to Pacific
15 Northwest Bell. Those factors were:

- 16 1. Interim relief may be granted “only after there has been opportunity for an
17 adequate hearing.”
- 18 2. An interim rate increase “should be granted only where an actual
19 emergency exists or where necessary to prevent gross hardship or gross
20 inequity.”
- 21 3. “The mere failure of the currently realized rate of return to equal that
22 approved as adequate is not sufficient standing alone to justify granting
23 interim relief.”

1 4. “The Commission should review all financial indices concerning the
2 applicant...”

3 5. Interim rate relief should be “applied only in a case where not to grant
4 relief would cause clear jeopardy to the utility and detriment to its
5 ratepayers and stockholders.”

6 6. Interim relief must be in the public interest.

7 **Q. HAS THE COMMISSION SUBSEQUENTLY APPLIED THESE**
8 **FACTORS TO UTILITIES SEEKING INTERIM RATE RELIEF?**

9 **A.** Yes. As the Commission’s 5th Order notes, there have been some 20 interim
10 relief cases to come before the Commission.¹ In recent years, the Commission
11 has applied the *PNB* factors on several occasions. On September 24, 2001, in
12 Docket No. UE-010395, the Commission approved interim relief for Avista
13 Utilities based on *PNB* factors. One month later, in October 2001, in Docket No.
14 UE-011163, the Commission denied interim relief to Puget Sound Energy by
15 finding that it had not made an adequate *prima facie* showing and comparing its
16 situation with that of Avista. On January 31, 2002, in Docket No. TO-011472,
17 the Commission approved interim relief for Olympic Pipeline using an analysis of
18 the *PNB* factors similar to that applied to Avista.

19
20 **Q. ARE THERE ANY CHARACTERISTICS THAT DISTINGUISH**
21 **VERIZON FROM THE OTHER SUCCESSFUL APPLICANTS FOR**
22 **INTERIM RATE RELIEF IN PREVIOUS CASES?**

¹ 5th Order, ¶¶ 4, 12.

1 **A.** Yes, there are several.

2 First, there is no stand-alone Verizon company for Washington. Rather,
3 Verizon’s Washington operations are part of a larger company, Verizon
4 Northwest, which serves Washington, Oregon and Idaho. Verizon Northwest in
5 turn is part of the largest telecom company in the nation: Verizon
6 Communications.

7 Second, neither Verizon Northwest nor Verizon’s Washington operation
8 raises capital in the open markets. All capital, both debt and equity, is raised
9 through the parent company.

10 Third, the part of Verizon Northwest that is allegedly earning a negative
11 return is not all of Verizon Northwest but only that part that operates in the State
12 of Washington, and then only the intrastate portion of that part.

13 Fourth, the regulated portion of Verizon in Washington does not sell all of
14 the telephone services used by its customers. Other, affiliated entities sell:

- 15 • DSL Internet services
- 16 • Directory Advertising
- 17 • Long-distance services
- 18 • Wireless service

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20 Fifth, it is not clear that Verizon’s Washington intrastate operations are in
21 fact earning a negative return. Just the imputation of directory advertising
22 revenues, pursuant to Commission practice, raises the return on rate base above
23 zero.

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FACTOR NO. 1: ADEQUATE HEARING

Q. IS THE REQUIREMENT FOR AN ADEQUATE HEARING AT ISSUE IN THIS CASE?

A. No. The Commission is allowing for an adequate hearing in this case.

FACTOR NO 2: ACTUAL EMERGENCY; HARDSHIP AND INEQUITY

Q. IS VERIZON EXPERIENCING AN ACTUAL EMERGENCY THAT REQUIRES INTERIM RATE RELIEF?

A. No. The timing of the interim relief request demonstrates that Verizon itself has not considered an emergency to exist. Additionally, the amount of the requested relief bears no relation to any demonstrated need for emergency relief. To the contrary, the relief requested would have no material effect on Verizon’s ability to fund its operations.

Q. WHY DO YOU SAY THAT THE TIMING OF THE INTERIM RELIEF REQUEST DEMONSTRATES THAT VERIZON DOES NOT REGARD AN EMERGENCY TO EXIST?

A. The purported basis for the request for emergency relief was the access charge reduction ordered by the Commission last August. In its order in that case, the Commission expressed sympathy for Verizon’s need to assess the consequences of its order, to determine whether it needs to increase other rates, and to prepare a procedurally proper response to that need. For this reason, the Commission delayed implementation of the access charge rate reduction until October 1,

1 2003.² Yet, Verizon did not seek rate relief until April 2004. When it did file, it
2 sought to bifurcate its permanent relief into revenue requirements and rate design
3 phases, further extending the normal 10-month schedule for resolving the case.
4 The Commission has since denied Verizon’s bifurcation request and has ordered
5 the Company to file a proposed rate design. The result has been that Verizon,
6 through its own actions, has delayed any possible consideration of its permanent
7 relief of \$239 million until well into 2005.

8 **Q. WHY DO YOU SAY THAT THE AMOUNT OF THE REQUEST BEARS**
9 **NO RELATION TO ANY DEMONSTRATED NEED FOR EMERGENCY**
10 **RELIEF?**

11 **A.** The amount of the interim relief sought, \$29.7 million, is based solely on the
12 access charge reduction. Indeed, that reduction was believed to be \$32 million at
13 the time of the decision, but Verizon has since re-estimated the impact of the rate
14 change to be \$2.3 million less, and so the “emergency” relief requested is now
15 \$29.7 million.

16 Moreover, Verizon would not even realize the entire \$29.7 million before
17 its permanent rates would go into effect. If the Commission acts promptly on the
18 emergency request, then it would go into effect about the end of August. The
19 schedule adopted by the Commission calls for a final rate order on May 15, 2005.
20 Thus, if there is an emergency, its resolution must rest on Verizon’s realizing
21 increased revenue for eight and one-half months at an annualized rate of \$29.7
22 million. That is, Verizon must be “saved” from its emergency by receiving

² Docket No. UT-020406, Eleventh Supplemental Order, August 12, 2003, ¶¶ 114, 116.

1 \$21.04 million³ in added revenue between September 2004 and mid-May 2005.
2 This figure represents 5.7 percent of the \$370 million in regulated intrastate
3 revenue that Verizon realized during the test year ended September 30, 2003.⁴

4 Verizon has made no demonstration that this figure of \$21.04 million
5 represents the solution to any actual emergency. At best, Ms. Heuring purports to
6 demonstrate in exhibit (NWH-8) that \$29.7 million annualized would raise
7 Verizon's rate of return from a negative 0.47 percent to a positive 1.47 percent.
8 There is no demonstration whatsoever that the appearance of a negative .47
9 percent return on rate base a year ago constitutes an emergency from which
10 Verizon will be delivered only if it receives an additional \$21.04 million in
11 revenue between September 2004 and May 2005.

12 **Q. IF THERE IS NO EMERGENCY, DOES VERIZON DEMONSTRATE**
13 **GROSS HARDSHIP OR INEQUITY THAT WOULD SUGGEST A NEED**
14 **FOR INTERIM RELIEF?**

15 **A.** No. Gross hardship or inequity, if it existed, would be felt by Verizon
16 Northwest's equity and debt investors as the result of a delay in receiving \$21.04
17 million over the 8½ months between September 2004 and May 2005. As noted,
18 this delay is largely self-inflicted. Verizon has already delayed six to eight
19 months before applying for any relief whatsoever, and by applying for bifurcation
20 of its permanent relief, it further delayed the Commission's ultimate resolution.

³ (8.5 months/12 months) x \$29.7 million

⁴ Schedule L1 in Verizon's Interim Rate Relief Workpapers.

1 As it is, the \$21.04 million represents 5.0 percent of the Company's 2003
2 Washington intrastate revenues,⁵ 3.1 percent of its total Washington revenues,⁶
3 and 1.3 percent of all Verizon Northwest's revenues.⁷ It is 0.28 percent of
4 Verizon Communications' 2003 net income of \$7,494 million.

5 Bondholders are not under threat, since Moody's gives Verizon
6 Northwest's bonds an A1 rating, Fitch an AA rating (two notches above the
7 parent company, Verizon Communications), and S&P gives AA rating. These
8 bond ratings belie the contention of Verizon witness VanderWeide that Verizon
9 could not maintain an investment grade bond rating.

10 **Q. ARE VERIZON'S SERVICES IN OTHER JURISDICTIONS BEING**
11 **INEQUITABLY FORCED TO SUPPORT VERIZON'S WASHINGTON**
12 **INTRASTATE OPERATIONS?**

13 **A.** No. There is no doubt that Verizon has earned much higher returns on its inter
14 state operations than on its intrastate operations, as demonstrated by the following
15 data from the surveillance reports that Verizon files with the Commission:

Adjusted Return on Rate Base	Total State	Intrastate
2000	10.71%	4.90%
2001	11.28%	5.14%
2003	9.39%	2.42%

20 For the test year in this case, 12 months ended September 30, 2003, the adjusted
21 rate of return on interstate operations was 26.71 percent.

⁵ \$419.8 million, 2003 Annual Report to the WUTC, Schedule I-1, line 60, column (e).

⁶ \$678.8 million, Id., column (c).

⁷ \$1,158.9 million, Id. column (b).

1 These results, however, do not justify a conclusion that interstate services
2 are “subsidizing” intrastate services. That is because the interstate services are
3 priced under a wholly different regulatory scheme than intrastate services.
4 Specifically, the interstate rates are subject to price cap regulation that permits the
5 carrier to earn whatever rate of return it can provided its rates do not exceed a
6 ceiling level established by the Federal Communications Commission (“FCC”).
7 Given this regulatory scheme, there is no reason to believe that interstate rates
8 would be one cent lower if the Company’s intrastate operations were earning the
9 authorized rate of return. Nor is there any reason to believe that the granting of
10 either interim or permanent intrastate rate relief will affect interstate rates in any
11 way. The interstate and intrastate rates are set totally independently of each other.
12 Neither operation “subsidizes” the other.

13 The same is true of the other state jurisdictions, Idaho and Oregon. Their
14 rates are set independently from those in Washington, based on jurisdictionally
15 separated costs. There is no way that the level of intrastate rates in Washington
16 could influence the rates in these states.

17 **Q. BUT ISN’T IT TRUE THAT THE ONLY WAY THE COMPANY COULD**
18 **SURVIVE FINANCIALLY WITH SUCH LOW INTRASTATE RETURNS**
19 **IS TO HAVE HIGH INTERSTATE RETURNS?**

20 **A.** Arguably, this could be the case. However, the Company’s surveillance reports
21 reveal that this condition has existed since the year 2000. Initially, Verizon was
22 precluded from filing for a rate increase by the terms of the Commission’s merger

1 approval.⁸ That constraint expired on July 1, 2002, yet Verizon has chosen to
2 ignore the financial performance of its Washington intrastate operations until
3 April 2004, when it suddenly decided it faced an emergency that, if not rectified,
4 would result in gross hardship and inequity.

5 **Q. WILL REGULATORY LAG IMPOSE A GROSS HARDSHIP ON**
6 **VERIZON IF IT DOES NOT RECEIVE INTERIM RELIEF?**

7 **A.** No. Verizon has imposed regulatory lag on itself. First, it waited eight months
8 between the time it was ordered to reduce its access charges and the time it filed
9 for rate relief. Then, by proposing to bifurcate its permanent rate relief, it delayed
10 the Commission's resolution of its \$239 million permanent rate request. Had
11 Verizon filed for \$239 million in April 2004 without bifurcation, the statutory
12 suspension of its rates would have expired in February 2005. As it is, the
13 Commission will not reach a decision on permanent rates until May 15, 2005, 3½
14 months later. Indeed, Verizon originally proposed a schedule that would
15 postpone its permanent rate relief until the summer or autumn of 2005. All told,
16 Verizon has imposed on itself a regulatory lag of approximately 9½ months from
17 August 2003 – 10 months following October 2003 -- until May 15, 2005.

18 As a general matter, regulatory lag is a well-known characteristic of
19 regulation that cuts both ways. When costs are declining, Verizon can chose not
20 to file for lower rates and thereby enjoy excessive earnings. But it must accept

⁸ In the Matter of Application of GTE Corporation and Bell Atlantic Corporation for An Order Disclaiming Jurisdiction or in the Alternative Approving the GTE Corporation – Bell Atlantic Corporation Merger, UT-981367 et al., Fourth Supplemental Order Approving and Adopting Settlement Agreement, Granting Application Subject to Conditions, p. 23.

1 that when costs are increasing, new rates will not be reset until the statutory time
2 limit of ten months has elapsed, potentially causing a period of inadequate
3 earnings.

4 **Q. IS THERE ANY JUSTIFICATION OF INTERIM RELIEF ON THE BASIS**
5 **OF GROSS INEQUITY OR HARDSHIP?**

6 **A.** The strongest justification for interim rate relief would be a demonstration by
7 Verizon that it lacked the cash to fund its operations. If Verizon could show that
8 it would “run out of money” without the 8½ -month interim rate increase, then the
9 Commission might be able to conclude that an “actual emergency” or “gross
10 inequity” exists. Yet, the facts on the record demonstrate that even if we focus
11 solely on Washington intrastate operations, the Company can generate sufficient
12 internal cash to cover its cash operating requirements without any rate relief
13 whatever.

14 **Q. WHAT “FACTS ON THE RECORD” DEMONSTRATE THAT VERIZON**
15 **COULD FUND ITS WASHINGTON INTRASTATE OPERATIONS**
16 **WITHOUT ANY RATE RELIEF WHATSOEVER?**

17 **A.** Exhibit ___ (CWK-4) is drawn from data submitted by Company witness
18 Heuring. It compares Verizon’s Washington intrastate cash generation with its
19 cash requirements for the test year ending September 30, 2003. The exhibit
20 begins with Verizon witness Heuring’s quantification of revenue for the year net
21 of the access charge reduction, in the amount of \$342.5 million. I then compute
22 the cash expenses, which are Ms Heuring’s reported operating expenses net of
23 depreciation, a non-cash expense. I then subtract cash expenses from revenue to

1 arrive at Earnings Before Interest, Taxes, Depreciation and Taxes (“EBITDA”) of
2 \$108.9 million. This is the cash generation of the Company’s Washington
3 intrastate operations.

4 The cash requirements consist of two components: fixed charges
5 (principally interest) of \$20 million, and capital additions for the next year (2004),
6 the intrastate portion of which comes to \$84.9 million. The total cash
7 requirements are \$104.9 million, or about \$4 million less than the internal cash
8 generation.

9 **Q. HOW DOES YOUR ANALYSIS COMPORT WITH THE ASSERTIONS**
10 **OF COMPANY WITNESS BANTA THAT VERIZON’S CONSTRUCTION**
11 **PLANS WILL BE SCALED BACK, ITS MAINTENANCE AND REPAIR**
12 **EFFORTS WILL BE CUT, AND ITS SERVICE QUALITY WILL**
13 **SUFFER?**

14 **A.** Mr. Banta appears to suggest that Verizon’s construction plans for 2004 of \$112.5
15 million must be met only with intrastate revenues. In fact, since the intrastate
16 portion is only \$84.9 million, Verizon will generate enough cash to avoid the
17 consequences he predicts.

18 **Q. SUPPOSE VERIZON WERE TO RUN OUT OF INTERNALLY**
19 **GENERATED CASH BETWEEN SEPTEMBER 2004 AND MAY 2005.**
20 **WOULD THE ABSENCE OF \$21.04 MILLION IN ADDITIONAL**
21 **REVENUE PREVENT IT FROM RAISING FUNDS EXTERNALLY TO**
22 **SUPPORT THE INTRASTATE OPERATIONS WHILE THE**
23 **COMMISSION CONSIDERS THE GENERAL RATE REQUEST?**

1 A. No. First of all, “externally” for Verizon Northwest means internally within the
2 family of companies owned by Verizon Communications, Inc., the nation’s (and
3 possibly the world’s) largest telephone company. On February 19, 2003, Verizon
4 Northwest filed a Notice of Termination of Registration with the Securities and
5 Exchange Commission. This means that Verizon Northwest no longer sells any
6 financing instruments to the public that are based on the results of its specific
7 operations. All financing, both debt and equity, is now handled through parent
8 company financial subsidiaries. Even prior to its Notice of Termination, Verizon
9 Northwest never issued bonds or short term notes solely on the basis of its
10 Washington intrastate earnings.

11 Furthermore, Verizon has access to a “cash pool” of \$500 million
12 maintained by Verizon Network Funding Corp.⁹ During the period September
13 2004 through May 2005, it can draw upon that pool to support its operations
14 while it awaits the Commission’s decision in the general rate case.

15 There is no indication, let alone demonstration, that Verizon’s parent
16 company is unwilling, let alone unable, to provide financing for capital
17 expenditures by Verizon Northwest within the State of Washington.

18 **FACTOR NO 3: RATE OF RETURN**

19 **Q. WHAT BEARING DOES VERIZON’S RATE OF RETURN HAVE ON ITS**
20 **CASE FOR INTERIM RELIEF?**

⁹ Verizon Response to Staff Data Request No. 32.

1 A. Verizon claims that its rate of return is negative, and therefore it is relevant to the
2 need for an interim rate increase.

3 **Q. IS THIS A VALID CLAIM?**

4 A. No. This contention is based only on assertion, without any careful analysis of
5 revenues, expenses and rate base. As the Commission is well aware, the amount
6 presented by the utility as its revenue requirement is rarely the amount that the
7 Commission finally approves. At a minimum, the Company's calculation ignores
8 the Commission's practice of imputing directory revenues to intrastate operations.
9 Ms. Heuring estimates that imputed directory revenues would come to \$23.5
10 million,¹⁰ or about 80 percent of the amount of the interim relief requested.
11 Exhibit ___ (CWK-5) shows the rate of return calculation if this one ratemaking
12 adjustment is made to Verizon's test year financial statement. With Ms.
13 Heuring's estimate of directory revenue imputation, the negative 0.47 percent
14 becomes positive 1.085 percent. This exhibit does not include any other
15 Commission ratemaking adjustments which would likely increase the return even
16 more.

17 **Q. WHAT ABOUT MS. HEURING'S CLAIM AT PAGE 4 OF HER**
18 **TESTIMONY THAT VERIZON NEEDS \$159 MILLION TO ACHIEVE**
19 **ITS AUTHORIZED RATE OF RETURN?**

20 A. As the Commission has long recognized, that is an issue for the general rate case.
21 Merely under-earning the authorized level of return is not grounds for an interim
22 rate increase.

¹⁰ Workpaper C6.1.3.1

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FACTOR NO. 4: ALL FINANCIAL INDICATORS

Q. ASIDE FROM RATE OF RETURN, WHAT OTHER FINANCIAL INDICATORS HAS THE COMMISSION STATED SHOULD BE REVIEWED BEFORE GRANTING INTERIM RATE RELIEF?

A. In the seminal *PNB* case, the Commission listed “interest coverage, earnings coverage and the growth, stability or deterioration of each, together with the immediate and short term demands for new financing.” Another consideration is “whether the grant or failure to grant interim relief will have such an effect on financing demands as to substantially affect the public interest.”

Q. WHAT IS THE INTEREST AND EARNINGS COVERAGE OF VERIZON’S WASHINGTON INTRASTATE OPERATIONS?

A. Exhibit ___ (CWK-6) shows the extent to which earnings and internally generated cash cover interest and capital commitments for Verizon’s Washington intrastate operations for the test year ending September 30, 2003. Most of these data are drawn from Exhibit ___ (CWK-4). The exhibit reveals that earnings coverage of interest is less than 1.0 both with and without the access charge reduction, and therefore with and without interim relief. This means that purely from the standpoint of earnings, the presence or absence of interim rate relief would make no difference in the Company’s ability to cover its fixed interest charges during the test year.

Earnings, however, are not the sole source of internal cash. Depreciation is an “expense” which involves no cash outlay and so constitutes internally generated cash if recovered in rates. When depreciation accruals are added to

1 earnings, total internal cash generation covers interest costs by 6.91 times with
2 interim relief and 5.45 times without it. Again, interim relief has no material
3 effect on the outcome. Finally, internally generated cash covers not only interest
4 but also construction expenditures both with and without the interim relief to
5 offset the access charge reduction.

6 **Q. WHAT IS THE GROWTH, STABILITY OR DETERIORATION OF THIS**
7 **INTEREST COVERAGE?**

8 **A.** Assuming the validity of the data shown in Exhibit ___ (CWK-6), intrastate
9 earnings and cash flow coverage should improve when the Commission reaches a
10 decision on permanent rates on May 15, 2005. These coverages would have
11 improved in the summer of 2004 if Verizon had filed for a rate increase
12 immediately following the Commission's August 2003 order reducing access
13 charges. As it is, the presence or absence of interim relief will have no material
14 impact on the adequacy of earnings or cash flow coverage, as demonstrated by
15 Exhibit ___ (CWK-6).

16 **Q. WHAT ARE THE COVERAGES AT THE WASHINGTON STATE AND**
17 **TOTAL COMPANY LEVEL?**

18 **A.** Exhibit ___ (CWK-6) shows the calendar year 2003 interest and cash flow results
19 for total Washington operations, both intrastate and interstate, and for all
20 operations of Verizon Northwest, Inc. The exhibit reveals that earnings (EBIT)
21 coverage at the Washington State level was 2.42 times, and at the total company
22 level, it was 3.34. Cash flow (EBITDA) coverage was 11.79 times for
23 Washington operations and 12.76 times for the total company. These coverages

1 are well up in Standard & Poor’s A to AA ratings range, as presented by Verizon
2 witness Vander Weide on page 12 of his prefiled testimony.

3 **Q. WHY HAVE YOU INCLUDED RESULTS AT THE TOTAL**
4 **WASHINGTON AND COMPANY LEVELS, NOT JUST FOR THE**
5 **WASHINGTON INTRASTATE OPERATIONS?**

6 **A.** The Commission’s 5th Order focuses on the scenario most favorable to Verizon,
7 which is the Company’s claimed results at the Washington intrastate level. From
8 the standpoint of raising capital, however, this scenario is entirely hypothetical.
9 In determining whether an “actual emergency” exists, the Commission should
10 recognize that Verizon actually finances its operations on a total company level.
11 Exhibit ___(CWK-6) demonstrates that regardless of the level at which the
12 request is evaluated, the Company simply does not need interim relief.

13 **Q. DO THESE COVERAGES SUGGEST THE PRESENCE OF AN ACTUAL**
14 **FINANCIAL EMERGENCY?**

15 **A.** No. At page 12 of his testimony, Verizon witness VanderWeide shows the
16 coverage ratios used by Standard and Poor’s to rate the bonds of industrial
17 companies. According to this presentation, the 2.42 and 3.34 EBIT coverages are
18 inadequate for an investment grade rating. However, the standards shown in Dr.
19 VanderWeide’s testimony are for industrial companies that generally have
20 relatively less capital assets, and therefore less cash flow from depreciation, than
21 do utilities. S&P’s utility standards vary according to the “business rating” of the
22 company, that is, the degree of business risk that the particular company faces.
23 On a scale of 1 to 10, with 1 being the least risky, the EBIT coverages of Verizon

1 Northwest at the state and total company level would justify a AA rating if the
2 company has a business rating of 1 or 2, and an A rating if its business risk is
3 below 4.¹¹ Those, indeed are Verizon Northwest's S&P bond ratings.

4 The EBITDA coverages, which reflect depreciation cash flow, are
5 between the A and the AA ratios required by S&P. Given its robust cash flow
6 from collection of non-cash depreciation expenses in excess of capital
7 expenditures, there is no doubt about why Verizon Northwest maintains its AA
8 and A+ ratings with S&P.

9 **Q. ARE THERE ANY OTHER FINANCIAL RATIOS THAT THE**
10 **COMMISSION SHOULD REVIEW IN DETERMINING WHETHER**
11 **VERIZON REQUIRES INTERIM RATE RELIEF?**

12 **A.** Yes. The Commission should also review the ratio of the free cash flow, as
13 measured by EBITDA, against the Company's requirement for cash. The
14 requirement for cash over and above operating expenses includes interest
15 payments and capital construction expenditures.

16 I have already performed this analysis for Washington intrastate
17 operations in Exhibit ___ (CWK-4). That exhibit demonstrates that without
18 interim relief, the Company's intrastate operations cover their cash requirements,
19 but only barely. Exhibit ___ (CWK-6), which makes this same presentation for all
20 Washington operations and for the total Company, shows that there is
21 considerably more latitude in cash flow than Exhibit ___ (CWK-4) would
22 suggest. For Washington operations as a whole, the surplus of cash flow over

¹¹ Standard & Poor's "Utilities & Perspectives," June 21, 1999

1 cash requirements is \$172 million, for a multiple of 2.4. For the Company as a
2 whole, the surplus cash flow is \$323.5 million, for a ratio of cash to cash
3 requirements of 2.62.

4 **Q. ARE THERE ANY OTHER CORPORATE RELATIONSHIPS THAT THE**
5 **COMMISSION SHOULD CONSIDER IN DETERMINING WHETHER**
6 **TO GRANT INTERIM RATE RELIEF?**

7 **A.** Yes. We have so far dealt only with the regulated side of Verizon's business.
8 Verizon has a number of unregulated businesses that use local telephone service
9 as a platform from which to launch their operations. These include:

- 10 • Verizon Long Distance,
- 11 • Verizon Directory Assistance,
- 12 • Verizon Internet Solutions a/k/a Verizon OnLine, and
- 13 • Verizon Directories, Inc.

14 Verizon Wireless is arguably a competitor to Verizon's land line services,
15 but there are complementary aspects as well, such as the brand recognition and
16 potential marketing opportunities that land line services provide.

17 Thus, in addition to the evidence that Verizon's is not nearly as
18 unprofitable as the Company asserts, there are other unidentified benefits that the
19 parent company realizes from its presence in the local services market. These
20 benefits relate to Verizon's competitive ventures, the profitability of which is not
21 subject to the constraints of regulation. They are benefits that the Commission
22 should consider in evaluating whether the company faces gross inequity that
23 would warrant interim relief.

1 **FACTOR NO. 5: CLEAR JEOPARDY TO UTILITY AND RATEPAYERS**

2 **Q. IS THERE ANY EVIDENCE THAT FAILURE TO GRANT INTERIM**
3 **RELIEF WOULD “CAUSE CLEAR JEOPARDY TO THE UTILITY AND**
4 **DETRIMENT TO ITS STOCKHOLDERS AND RATEPAYERS?”**

5 **A.** No. I have already addressed the issues related to this guideline. The effect of the
6 8½ month delay in receiving \$21.04 million in revenue (which delay is self-
7 inflicted) is to reduce Verizon Communications’ net income by 0.28 percent.
8 There is no effect whatsoever on Verizon Northwest’s bondholders, as Moody’s,
9 S&P or Fitch all award investment-grade ratings to the Company’s bonds. There
10 is no threat that Verizon will not be able to support its planned capital
11 expenditures, since even intrastate operations, standing alone, generate enough
12 cash to cover the construction program. There is no jeopardy to ratepayers
13 because Verizon has not shown that it is unable to maintain its system or make the
14 necessary capital expenditures during the 8½ month period that it will have to
15 wait for full revenue relief.

16 **FACTOR NO. 6: PUBLIC INTEREST**

17
18 **Q. WOULD IT BE IN THE PUBLIC INTEREST FOR THE COMMISSION**
19 **TO GRANT THE INTERIM RELIEF THAT VERIZON IS**
20 **REQUESTING?**

21 **A.** No. Interim relief is an extraordinary remedy intended for only the most serious
22 circumstances. It is not in public interest to grant any interim relief unless there is
23 clear, demonstrable evidence that failure to grant such relief would cause such

1 financial distress as to create irreparable harm to investors and ratepayers. That is
2 because such a practice, if it became routine, would shortcut the process of
3 regulatory review. Residential ratepayers face the prospect of a 27 percent
4 increase in their local service rates for 8 ½ months, with business customers
5 facing a 12 percent increase. These are real financial burdens that should not be
6 imposed lightly, whether or not refunds are offered. If the Commission, based on
7 superficial evidence, were to grant interim relief, only to find later that such relief
8 is not justified, it would have to reverse itself to the detriment of the regulatory
9 process and to ratepayers. Such reversal would also encounter administrative
10 problems, such as finding all of the customers to whom refunds are due. Finally,
11 multiple rate changes are generally disfavored, since they can cause confusion for
12 customers.

13 **AVISTA/PUGET SOUND ENERGY COMPARISONS**

14

15 **Q. PLEASE DESCRIBE THE AVISTA/PUGET SOUND ENERGY**
16 **COMPARISONS.**

17 **A.** In September 2001, the Commission accepted the application of Avista Utilities
18 for emergency interim relief.¹² Only one month later, in October 2001, the
19 Commission rejected the application of Puget Sound Energy for similar relief.¹³
20 In its Puget Sound Energy decision, the Commission compared Puget Sound
21 Energy with Avista to demonstrate the inadequacy of Puget Sound's application.

22 The specific comparisons were as follows:

¹² Docket No. UE-010395, Sixth Supplemental Order, September 24, 2001.

¹³ Docket No. UE-011163, Sixth Supplemental Order, October 4, 2001.

- 1 • Avista filed detailed documentation of specific indicators that would
- 2 demonstrate the urgency of relief. Puget Sound Energy did not.
- 3 • Avista stated it is already taking extraordinary steps to preserve financial
- 4 integrity. Puget Sound Energy did not.
- 5 • Avista contended it could not receive any financing to support major
- 6 construction. Puget Sound Energy did not.
- 7 • Avista asserted it would lose access to capital markets. Puget Sound Energy
- 8 did not.
- 9 • Puget Sound Energy failed to show that its rates would be fair, just and
- 10 reasonable.
- 11 • Avista asserted that its rate of return would be negative; Puget Sound Energy
- 12 merely showed that it would not earn its authorized return.

13 **Q. HAS VERIZON PROVIDED DETAILED DOCUMENTATION OF**
14 **SPECIFIC INDICATORS THAT DEMONSTRATE THE URGENCY OF**
15 **RELIEF?**

16 **A.** No. The primary indicator of the need for relief offered by Verizon is its assertion
17 that without the rate relief it has requested, it would earn a negative rate of return.
18 The Commission has stated quite explicitly that a rate of return demonstration is
19 not sufficient, standing alone, to justify interim rate relief. The only other
20 evidence is witness VanderWeide's demonstration that on an entirely hypothetical
21 stand-alone basis, Verizon's intrastate financial ratios would not support an

1 investment-grade bond rating. This later demonstration must be rejected, as
2 Verizon Northwest's bonds receive ratings well into the investment grade levels.

3 **Q. HAS VERIZON DEMONSTRATED THAT IT IS ALREADY TAKING**
4 **EXTRAORDINARY STEPS TO PRESERVE FINANCIAL INTEGRITY?**

5 **A.** No. Verizon asserts that it has cut back its staff and its construction program.
6 Verizon has not, however, demonstrated that these cutbacks are due to 8½ -
7 months' delay in receiving \$21.04 million in added revenue. Verizon has not
8 even demonstrated that such steps are necessarily related to financial
9 considerations at all. Rather, they may be in response to the industry-wide pattern
10 of softened growth, and in some cases reduction, in the number of access lines in
11 the last few years.

12 **Q. HAS VERIZON DEMONSTRATED THAT IT COULD NOT RECEIVE**
13 **ANY FINANCIAL SUPPORT FOR MAJOR CONSTRUCTION**
14 **PROJECTS?**

15 **A.** No. Verizon has not identified any major construction that would have to be
16 canceled if interim relief is not granted. Nor has Verizon demonstrated that it
17 cannot finance the construction it has planned. To the contrary, I have
18 demonstrated that Verizon can fund its construction internally, even on a
19 Washington intrastate basis.

20 **Q. HAS VERIZON DEMONSTRATED THAT IT WOULD LOSE ACCESS**
21 **TO CAPITAL MARKETS?**

22 **A.** No. The best that Verizon has been able to demonstrate is that it would not
23 receive an investment-grade rating if, hypothetically, it had to rely on its

1 Washington intrastate financial results to raise capital. The reality is that Verizon
2 does not go to capital markets based on its Washington intrastate results. Verizon
3 does not have to go to capital markets at all. First, it can finance its construction
4 from internally generated funds. Second, its composite business, interstate and
5 intrastate, is sufficiently healthy to cover all conceivable capital requirements.
6 Finally, it does not need to go to capital markets because all of Verizon's capital
7 is raised by its parent company, Verizon Communications.

8 **Q. HAS VERIZON DEMONSTRATED THAT ITS PROPOSED INTERIM**
9 **RATES WOULD BE FAIR, JUST AND REASONABLE?**

10 **A.** No. Verizon has made no such demonstration.

11 **Q. HAS VERIZON DEMONSTRATED THAT ITS RATE OF RETURN**
12 **WOULD BE NEGATIVE WITHOUT RATE RELIEF?**

13 **A.** No. This is Verizon's principal claim, but as noted, it fails to reflect all
14 Commission ratemaking adjustments, most notably the imputation of Yellow
15 Pages directory revenues. When such directory revenues are imputed at the level
16 estimated by the company, Verizon's test year rate of return is positive 1.085
17 percent. More importantly, Verizon's return is only minimally impacted by the
18 collection of the proposed interim revenues. The Company asserted no need for
19 rate relief at all, in spite of its allegedly low returns, until the Commission ordered
20 reductions in its access revenues.

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CONCLUSION

Q. WHAT DO YOU CONCLUDE WITH RESPECT TO VERIZON’S CLAIM FOR INTERIM RATE RELIEF?

A. I conclude that even on an intrastate basis, Verizon has no need for interim relief to cure an actual emergency or grossly inequitable situation. No such actual emergency exists, nor will any grossly inequitable or harmful situation result from the denial of interim relief. If the Company faces an intrastate revenue deficiency, it can be addressed in the general rate case. When the factors for interim relief set forth in the Commission’s 1972 *PNB* decision are applied to Verizon’s petition, the Company’s claims fall short. I also conclude that Verizon fails the comparisons between Avista and Puget Sound Energy that were made in the Commission’s *Puget Sound Energy* interim relief case. Verizon’s request for interim rate relief should be denied.

Q. DOES THIS CONCLUDE YOUR TESTIMONY?

A. Yes. It does.