Docket No. TV-180605 - Vol. I

In re Application of Dolly, Inc.

December 19, 2018



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1	BEFORE THE WASHINGTON
2	UTILITIES AND TRANSPORTATION COMMISSION
3	
4	In re Application of)Docket No. TV-180605
5) Dolly, Inc.)
6) For a permit to operate)
7	as a motor carrier of) household goods and a)
8	permit to operate as a) motor freight common)
9	carrier)
10	BRIEF ADJUDICATIVE PROCEEDING, VOLUME I
11	Pages 1-119
12	CHAIRMAN DANNER, COMMISSIONERS BALASBAS AND RENDAHL
13	ADMINISTRATIVE LAW JUDGE GREGORY J. KOPTA
14	
15	December 19, 2018
16	1:19 P.M.
17	Washington Utilities and Transportation Commission
18	1300 South Evergreen Park Drive Southwest Olympia, Washington 98504
19	
20	
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A P P E A R A N C E S (Cont.) ALSO PRESENT: RACHEL LAZAR, Dolly Witness MICHAEL HOWELL, Dolly Witness KEVIN SHAWVER, Dolly Witness SUSIE PAUL, Staff Witness **MICHAEL DOTSON, Staff Witness** б * * * * * *

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1	OLYMPIA, WASHINGTON; DECEMBER 19, 208
2	1:19 P.M.
3	PROCEEDINGS
4	
5	JUDGE KOPTA: All right. Let's be on the
6	record in Docket TV-180605, captioned In re Dolly
7	Application for Permit for short purposes.
8	I'm Gregory J. Kopta, the administrative law
9	judge who will be presiding in this matter along with
10	the Commissioners who will join us shortly.
11	As an initial matter, the parties have
12	stipulated to the admission of the exhibits to be part
13	of the evidentiary record, and I will identify them now.
14	They are Exhibits MH-1T through MH-13X; Exhibit RL-1T;
15	Exhibits KS-1T through KS-7; Exhibits SP-1T through
16	SP-36; and Exhibit MD-1T. And all of those exhibits are
17	admitted into the record.
18	(Exhibits MH-1T through MH-13X;
19	Exhibit RL-1T; Exhibits KS-1T through
20	KS-7; Exhibits SP-1T through SP-36;
21	and Exhibit MD-1T admitted.)
22	JUDGE KOPTA: Are there any other matters
23	that we need to address before the Commissioners join
24	us?
25	MR. BRYANT: Yes, there's just one

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25	Attorney General for Staff. With me at counsel table is	
24	MR. ROBERSON: Jeff Roberson, Assistant	
23	JUDGE KOPTA: And for Staff?	
22	legal and government affairs for Dolly.	
21	MR. BRYANT: Armikka Bryant, director of	
20	Company.	
19	for appearances of the parties beginning with the	
18	admitted the exhibits, and so at this point, I will ask	
17	and Commissioners Rendahl and Balasbas. We have already	
16	the record. I am joined on the bench by Chairman Danner	
15	JUDGE KOPTA: All right. Let's be back on	
14	1:21 p.m. to 1:31 p.m.)	
13	(A break was taken from	
12	All right, then. Let's be off the record.	
11	but if not, we can do it on the stand.	
10	typographical error, then we can do it administratively,	
9	on the record. I was just going to say, if it's a	
8	JUDGE KOPTA: Okay. Well, then we can do it	
7	the question to the answer that was given.	
6	MR. BRYANT: It's provides more detail to	
5	correction or is it a typographical error?	
4	subject to cross-examination. Is it a substantive	
3	JUDGE KOPTA: Yes, I think so, before he's	
2	on the record when the Commissioners are in the room?	
1	correction to Mr. Howell's testimony. Should we do that	

	EXAMINATION OF LAZAR / ROBERSON
1	Ms. Susie Paul, who was the investigator on this matter.
2	JUDGE KOPTA: All right. Thank you. And we
3	are prepared for cross-examination of the prefiled
4	testimony, I believe beginning with Ms. Lazar.
5	Would you stand and raise your right hand,
б	please?
7	
8	RACHEL LAZAR, witness herein, having been
9	first duly sworn on oath,
10	was examined and testified
11	as follows:
12	
13	JUDGE KOPTA: You may be seated.
14	Are there any corrections of this witness's
15	testimony?
16	MR. BRYANT: No, there are not.
17	JUDGE KOPTA: Then I believe she's available
18	for cross-examination.
19	MR. BRYANT: Yeah.
20	JUDGE KOPTA: Mr. Roberson.
21	
22	EXAMINATION
23	BY MR. ROBERSON:
24	Q. Good afternoon, Ms. Lazar. Can you turn to
25	page the paragraph spanning pages 3 and 4 of your
	BUELL REALTIME REPORTING, LLC Pag

EXAMINATION OF LAZAR / ROBERSON

- 1 | testimony?
- 2 **A. Yes.**
- 3 Q. There you testified that a company can't limit
- 4 who or how or where from they access a -- their website,
- 5 correct?
- 6 **A. Correct.**
- 7 Q. But a company could readily post a disclaimer
- 8 saying that it doesn't offer certain services where it
- ⁹ can't do so, correct?
- 10 **A. Sure, correct.**
- 11 Q. And if it did that, it would need to take its
- 12 | complete website down, correct?
- **A.** That assumes that people read, which we know
- 14 | from digital marketing that -- that they often don't.
- 15 | They cruise through the site. So it wouldn't
- 16 necessarily mean that people wouldn't go through the
- 17 experience.
- 18JUDGE KOPTA: Would you make sure that your
- ¹⁹ microphone is on and that you're right up next to it?
- 20 THE WITNESS: Yeah, do I need to press this
- 21 button?
- JUDGE KOPTA: It should be the red light
- 23 on --
- THE WITNESS: There's no red light on.
- JUDGE KOPTA: -- is when the mic is on.

	EXAMINATION OF LAZAR / ROBERSON
1	THE WITNESS: Is that better? Okay.
2	JUDGE KOPTA: Yes, much better. Thank you.
3	BY MR. ROBERSON:
4	Q. Okay. So if I understand that answer, and
5	people aren't really reading, what are they looking at
6	when they go to a website?
7	A. They're typically not spending a whole lot of
8	time, but going through and cruising through. So I
9	suppose you could have a disclaimer for for
10	locations, but the website could be served to anybody.
11	Q. But the disclaimer would be served to everyone
12	too, right?
13	A. Correct.
14	Q. Okay. Do you know if Dolly ever posted a
15	disclaimer on any of its websites?
16	A. I don't know.
17	MR. ROBERSON: That's all I have.
18	JUDGE KOPTA: All right. Any questions from
19	the Commissioners?
20	Okay. Any redirect?
21	MR. BRYANT: No redirect.
22	JUDGE KOPTA: Thank you, Ms. Lazar. We
23	appreciate your testimony. You're excused.
24	Call your witness, next witness.
25	MR. BRYANT: Michael Howell.

l

1	MICHAEL HOWELL, witness herein, having been
2	first duly sworn on oath,
3	was examined and testified
4	as follows:
5	
6	JUDGE KOPTA: Thank you. You may be seated.
7	And, Mr. Bryant, I believe there's a
8	correction of Mr. Howell's testimony?
9	MR. BRYANT: Yes, there is. Page 7 I
10	brought copies for the Commissioners as well lines 23
11	and 24. I believe in your copy would only be line 23.
12	The answer to the question and in the testimony is the
13	price quote is for finding the helper, is not for the
14	actual scope of work. So there's just a more detailed
15	explanation behind that answer, and I have copies. I
16	can read it into the record or just distribute the
17	copies.
18	JUDGE KOPTA: If you would just distribute
19	copies, I think that might be quickest.
20	MR. BRYANT: Okay.
21	MR. ROBERSON: Thank you.
22	COMMISSIONER BALASBAS: Thank you.
23	COMMISSIONER RENDAHL: Thank you.
24	CHAIRMAN DANNER: Thank you, sir.
25	MR. BRYANT: You're welcome.
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12/19/2018

	EXAMINATION OF HOWELL / ROBERSON		
1	JUDGE KOPTA: And this is, again, on which		
2	lines?		
3	MR. BRYANT: Line 23.		
4	JUDGE KOPTA: Line 23?		
5	MR. BRYANT: Yes.		
6	JUDGE KOPTA: And this does not change any		
7	of the other		
8	MR. BRYANT: No.		
9	JUDGE KOPTA: lines on the other pages?		
10	MR. BRYANT: Does not.		
11	JUDGE KOPTA: All right.		
12	MR. BRYANT: We were very deliberate to make		
13	sure that did not happen.		
14	JUDGE KOPTA: All right. Are there any		
15	objections to this revision, Mr. Roberson?		
16	MR. ROBERSON: No.		
17	JUDGE KOPTA: All right. Then we'll allow		
18	it, and if there are no more corrections, then		
19	Mr. Howell is available for cross-examination.		
20	Mr. Roberson.		
21			
22	EXAMINATION		
23	BY MR. ROBERSON:		
24	Q. Good afternoon, Mr. Howell. Could you turn to		
25	pages 5 and 6 of your testimony, the paragraphs spanning		
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	EXAMINATION OF HOWELL / ROBERSON		
1	those	e pages?	
2	Α.	Okay.	
3	Q.	In there, you define micro moving, correct?	
4	Α.	Can you be tell me what line you're talking	
5	aboı	it on there?	
6	Q.	Well	
7	Α.	About in line 22?	
8	Q.	Yes.	
9	Α.	Yes.	
10	Q.	And then the definition starts there and goes on	
11	to the	e next page, correct?	
12	Α.	Yep, correct.	
13	Q.	Okay. So would the on-demand move of a couch	
14	quali	fy as a micro move?	
15	Α.	Yes.	
16	Q.	A table?	
17	Α.	Sure.	
18	Q.	Chairs?	
19	Α.	Yes.	
20	Q.	Just anything small that will fit in a pickup?	
21	Α.	Most anything.	
22	Q.	Okay. Turning now to your testimony on page 9,	
23	lines	11 through 14, you say that no state regulates	
24	micro	o moving, correct?	
25	Α.	l believe so.	

- 1 Q. Okay. Could you now turn to Exhibit SP-8?
- 2 **A. Okay.**
- 3 Q. This is the Commission's Order 04, Docket
- 4 | TV-171212, correct?
- 5 **A. Correct.**
- 6 Q. Could you please turn to paragraph 26, which
- 7 spans pages 8 and 9.
- 8 **A. You said 27?**
- 9 Q. Paragraph 26.
- 10 **A. 26, okay.**
- 11 Q. There the Commission rejects the argument that
- 12 Dolly's business model is unique and falls outside the
- 13 | scope of its jurisdiction, correct?
- 14 **A. Yes.**
- 15 Q. Would you now turn to paragraph 55 on page 17?
- 16 **A. Okay.**
- 17 Q. There the Commission finds that Dolly is a
- 18 | household goods carrier, correct?
- **A.** You said paragraph 55 to make sure I'm tracking?
- 20 **Q**. 55 and 56.
- 21 **A. 55 and 56.**
- 22 Q. Good catch.
- 23 **A. Yes.**
- 24 Q. And then if you look at paragraph 60 on that
- ²⁵ same page, the Commission finds that Dolly essentially

- 1 is a motor carrier -- motor freight common carrier,
- 2 correct?
- 3 **A. Yes.**
- 4 Q. And then in paragraph 61, on page 18, the
- 5 Commission finds effectively that Dolly is a solid waste
- 6 collection company, correct?
- 7 **A. Correct.**
- ⁸ Q. Then if you turn to paragraph 75, on page 19,
- ⁹ there the Commission orders Dolly to get a permit before
- 10 it operates as any of those types of carrier, correct?
- 11 **A. Correct.**
- 12 Q. So is it possible that states regulate micro
- 13 moving through the statutes that regulate the transport
- 14 of property?
- **A. Can you say that one more time?**
- 16 Q. Is it possible that states like Washington
- 17 | regulate micro moving through statutes that regulate the
- 18 | transport of certain kinds of property?
- 19 **A. It's possible.**
- 20 Q. Isn't that what Order 04 says?
- A. I don't know if it says it specifically about
- 22 micro moving, but in terms of the transportation of
- 23 property, yes.
- 24 Q. Okay. So getting back to the example that we
- ²⁵ opened with, you say that the transport of a couch is a

- 1 micro move, correct?
- A. I think you need to be more specific, but yes.
- 3 Q. The on-demand movement of a couch is a micro
- 4 move, correct?
- 5 **A. Yes.**
- 6 Q. And Order 04 says that that's also the transport
- 7 of a household good, correct?
- 8 **A. Correct.**
- 9 Q. And so a company that is a micro mover that does
- 10 that kind of operations is a household goods carrier,
- 11 correct?
- 12 A. Correct, I -- I -- can I add one thing to that?
- 13 Q. By all means.
- **A. We don't do the transportation of it but the**
- 15 transportation of the -- of the items, yes.
- 16 Q. Okay. And I think we'll talk about that a
- 17 little later.
- 18 **A. Okay.**
- 19 Q. Could you turn to page 5 of your testimony?
- 20 Between lines 15 and 17 you state that Dolly operates in
- 21 | I think it's eight jurisdictions; is that correct?
- **A. Correct.**
- 23 Q. Okay. Given the discussion that we just had, is
- ²⁴ | it possible that any of those jurisdictions regulate
- 25 Dolly's operations through statutes regulating the

1 transport of property?

2 A. It is possible.

- 3 Q. Okay. If you then turn to page 9 of your
- 4 testimony, on lines 17 and 18 -- sorry, on line 21 you
- 5 say that states that do not recognize household goods
- ⁶ brokers, no state that does not recognize household
- 7 goods brokers has initiated administrative proceedings
- 8 against Dolly, correct?

9 **A. Correct.**

- 10 Q. Have any of the states that do recognize
- 11 household goods brokers initiated administrative
- 12 proceedings against Dolly?
- 13 **A. Not to my knowledge.**
- 14 Q. Okay. If you then turn to the next page, page
- 15 10, lines 11 through 12, and here you say that no state
- 16 has initiated proceedings, but the City of Chicago has
- 17 done so, correct?
- 18 **A.** No, that's not correct. They have initiated

19 proceedings against helpers, but not Dolly.

- 20 Q. Okay. And in the next Q and A, you clarify,
- 21 you're very specific, those states have all -- well, any
- 22 state -- no state has -- has done anything against
- 23 Dolly, but in Illinois, Chicago has cited the helpers
- 24 but not Dolly itself, correct?
- 25 **A. Correct.**

	EXAMINATION OF HOWELL / ROBERSON		
1 Q. Okay. Could you please turn to Exhibit MH-	4X?		
2 A. Yes.			
³ Q. This is a letter to Dolly, correct?			
4 A. Correct.			
5 Q. And at the top it says "State of Illinois"?			
6 A. Correct.			
7 Q. And then below that, it's the Illinois Commer	се		
8 Commission, correct?			
9 A. Correct.			
10 Q. So this is a letter from the state of Illinois			
11 or one of its administrative agencies?			
12 A. Correct.			
Q. Okay. Now, in the second paragraph, Illinois	S		
alerts Dolly to the fact that the transportation of	alerts Dolly to the fact that the transportation of		
15 household goods is regulated by state law, correct	household goods is regulated by state law, correct?		
16 A. Correct.			
Q. And then in the next paragraph, they also			
acknowledge or they also alert Dolly to the fact t	hat		
¹⁹ brokering is regulated by state law, correct?			
20 A. Correct.			
Q. Okay. If you turn to the next page, they			
indicate that they have evidence that Dolly's engage	ging		
²³ in jurisdictional activities and they order the compa	any		
²⁴ to cease and desist, correct?			

A. Correct.

EXAMINATION OF HOWELL / ROBERSON 1 Q. Okay. Would you please turn to Exhibit MH-5X? 2 A. Okay. 3 Q. This is an administrative citation by the 4 Illinois Commerce Commission, correct? 5 A. Correct. 6 Q. And the carrier's listed as Dolly LLC, correct? 7 A. Correct. 8 Q. And when it comes to driver or vehicle, there's 9 none listed, correct? 10 A. Yes. 11 Q. Okay. Now, in the remarks, the officer 12 indicated that this is a citation issued for unlawful 13 brokering, correct? 14 A. Correct. 15 Q. Okay. So this citation was not issued by the 16 city of Chicago, correct? 17 A. Correct. 18 Q. And the citation was issued to Dolly, correct? 19 A. It appears to be, but I will make clear, we have 20 never -- we never received this and I never saw until 21 these documents arrived. The address to which it was 22 addressed was not our address. This has never been --23 I've never seen this before two days before this. 24 Q. Is it possible that Dolly appealed this? 25 A. Not to my knowledge.

	EXAI	MINATION OF HOWELL / ROBERSON		
1	Q.	Okay. Let's turn to Exhibit 6X. This is		
2	anoth	another administrative citation issued by the ICC,		
3	corre	ct?		
4	Α.	Correct.		
5	Q.	And this is one issued to Dolly, correct?		
6	Α.	Correct.		
7	Q.	And this is for advertising violations, correct?		
8	Α.	Yes.		
9	Q.	Okay. Again, this is by the ICC, not the city		
10	of Chicago, correct?			
11	Α.	Correct.		
12	Q.	And there's no driver or helper listed, correct?		
13	Α.	Yes.		
14	Q.	It's issued to Dolly?		
15	Α.	Үер.		
16	Q.	Okay. Please turn to Exhibit 7X.		
17	Α.	Jeff, can I say, this is the same thing for this		
18	one.	This was not ever something that I had seen before		
19	my testimony.			
20	Q.	Okay.		
21	Α.	You had said 6X?		
22	Q.	Well, actually before we move on, so you've		
23	neve	r seen this?		
24	Α.	Never.		
25	Q.	So Dolly never appealed this?		

	EXAMINATION OF HOWELL / ROBERSON		
1	Α.	Not to my knowledge.	
2	Q.	Okay. If you go to, yeah, 6X. Sorry, 7X, 7X.	
3	Α.	Okay.	
4	Q.	Once again, this is an administrative citation,	
5	corre	ct?	
6	Α.	Correct.	
7	Q.	Issued by the ICC, not the city of Chicago?	
8	Α.	Correct.	
9	Q.	And it's issued to Dolly?	
10	Α.	It is issued to the driver who improperly stated	
11	he w	orked for Dolly.	
12	Q.	Well, it says, "Carrier, Dolly, Inc.," correct?	
13	Α.	Sure.	
14	Q.	And the address listed is Dolly's current	
15	address, correct?		
16	Α.	It is.	
17	Q.	Okay. Is it possible you've seen this one	
18	befor	e?	
19	Α.	Yes.	
20	Q.	Okay. Now, down in the remarks, it has, (as	
21	read) operating without household goods license,		
22	correct?		
23	Α.	Correct.	
24	Q.	Okay. So the carrier cited in this was Dolly,	
25	and i	t was cited for operating without household goods	

	EXAMINATION OF HOWELL / ROBERSON		
1	authority, correct?		
2	Α.	Yes.	
3	Q.	And so when Illinois wants to cite Dolly for	
4	unlav	vful brokering, it does, correct? That's the first	
5	citati	on?	
6	Α.	I hadn't seen that before, but that's what that	
7	piece	e of paper says.	
8	Q.	Okay. And this one says, (as read) When I want	
9	to cit	e Dolly for unlawful transport of household goods,	
10	it does that, correct?		
11	Α.	Incorrect because this person does not work for	
12	Dolly	/.	
13	Q.	Okay. Let's flip to Exhibit 8X. This is a stop	
14	repor	t from the ICC, correct?	
15	Α.	Yes.	
16	Q.	And it's the stop report for the it's the	
17	stop	that underlies the violation in MH-7X, correct?	
18	Α.	l believe so.	
19	Q.	Okay. Then at the very bottom it says, the	
20	office	er says, (as read) I've issued Dolly, Inc. an	
21	administrative citation for no household goods authority		
22	addre	essed at their Seattle, Washington, headquarters,	
23	corre	ct?	
24	Α.	Correct.	
25	Q.	So the officer cited Dolly, not the helper,	

- 1 | correct?
- 2 **A. Yes.**
- 3 Q. So Dolly's been cited by the state of Illinois,
- 4 correct?
- 5 **A.** In my testimony, the point that I was making was
- 6 this person didn't work for Dolly, so thereby I didn't
- 7 believe that Dolly had actually been cited.
- 8 Q. Okay. And I guess objectively, irrespective of
- 9 your belief, Illinois cited Dolly, correct?
- **A.** I suppose you could say that.
- 11 Q. Okay. One other set of questions about this.
- 12 Are you aware that in the classification
- ¹³ proceeding, TV-171212, Mr. Shawver testified that
- 14 Illinois had cited Dolly?
- 15 **A. Not.**
- 16 Q. You're not, okay. Then let's move on.
- 17 Could you go back to your testimony, and I'm
- 18 interested in page 10.
- 19 **A. Okay.**
- 20 Q. In the paragraph spanning pages 10 and 11, you
- 21 talk about the importance of regulatory compliance to
- 22 Dolly, correct?
- **A. Correct.**
- Q. But at least Exhibits MH-4X through 7X suggest
- that after Dolly received a cease and desist order, it

- 1 got three citations, correct?
- A. Two of which I never saw, one of which wasn't to
- ³ us, but to one of our helpers, and the first of which we
- 4 responded to proactively and had conversations and still
- 5 have conversations with Illinois.
- 6 Q. Okay. But just to be clear, Exhibit 7X -- or
- 7 sorry, 8X, the stop report says the citation was not to
- 8 the helper, it was to Dolly, correct?

9 **A. Correct.**

- 10 Q. Okay. Okay. Back to page -- the top of page
- 11 10, you talk about applying for permits in other states.
- 12 You've applied in I believe you said California and
- 13 Pennsylvania, correct?
- 14 **A. Correct.**
- 15 Q. When did you apply for those permits?
- **A.** I don't have the dates of those applications.
- 17 Q. Has either state granted the permit?
- **A. Not to my knowledge.**
- 19 Q. Has it been a short time?
- 20 **A. Relatively short time.**
- 21 Q. Months?
- 22 **A. Yes.**
- 23 Q. Okay. Okay. I would like to move back to page
- ²⁴ 6 of your testimony, and in the large paragraph spanning
- ²⁵ lines 4 through 16 you talk about Dolly's helpers and

	EXAMINATION OF HOWELL / ROBERSON		
1	how they become, I guess, accredited on Dolly's		
2	platform, correct?		
3	A. Correct.		
4	Q. Okay. And here you testify that they need to do		
5	three things, which is pass a background check, have a		
6	verified safe vehicle, and have insurance protection,		
7	correct?		
8	A. There is an application and there's photos and		
9	other things, but would you like me to be more specific?		
10	Q. Do those just go to the background check are		
11	these the three major things I guess I do have that		
12	question. What else do people have to do to get		
13	accredited?		
14	A. Yeah, here, just to make sure I'm being		
15	comprehensive, I have a list for you. So they fill out		
16	an application, they pick photos of themselves, they		
17	photo of their license, they provide photos of insurance		
18	and photos of vehicle, they clear a background check,		
19	they clear		
20	JUDGE KOPTA: Mr. Howell, could you just		
21	slow down a little bit		
22	THE WITNESS: Oh, sorry.		
23	JUDGE KOPTA: for our court reporter.		
24	THE WITNESS: Yeah. I'm sorry. I'll start		
25	that over.		

1	Α.	They fill out an online application, they		
2	provide photos of themselves and their vehicles, they			
3	prov	provide a photo of their government-issued driver's		
4	licen	se, they provide a photo of their insurance, latest		
5	insu	rance registration, they do go through a background		
6	chec	k, they do go through a motor vehicle records check,		
7	they	complete a short online training program, and then		
8	they	sign their terms of service with us.		
9	BY MR. ROBERSON:			
10	Q.	Okay. And if you could turn to Exhibit 9X, page		
11	7, this is another list of the requirements, correct?			
12	Α.	9X, page 7. I'm not sure I have that with what		
13	the changes that were just made. Can you tell me what's			
14	on that page?			
15	Q.	This is I think Dolly's to become a Dolly's		
16	helpe	er, the tab on your website.		
17	Α.	Okay. And then page these are not marked.		
18	Oh, t	here they are, sorry. Okay.		
19	Q.	Top of the page says, (as read) Dolly		
20	Assis	stance, someone who is already a helper if that		
21	helps	Э.		
22	Α.	Yes.		
23	Q.	So		
24	Α.	And your question was, Jeff? Sorry.		
25	Q.	Right below that paragraph		

- 1 **A. Yep.**
- 2 Q. -- (as read) What are the requirements to be a
- 3 Dolly helper or hand, that's -- these are the
- 4 | requirements, correct?
- 5 **A. Correct.**
- 6 Q. Okay. I notice in neither your testimony nor
- 7 here do you require a Commission permit or certificate;
- 8 is that correct?
- 9 **A.** That is correct.
- 10 **Q. Okay**.
- 11 A. I will say, can I modi- -- add that --
- 12 Q. Please.
- **A.** -- as part of our agreement in terms of service
- 14 with them, they are required to have all permits and
- 15 | licensing needed to provide whatever services they
- 16 volunteer to provide on the platform.
- 17 Q. And that's -- you're not entering that into
- 18 | evidence?
- **A.** Our helper terms of service?
- 20 **Q. Yeah**.
- A. No, they're available on the website.
- 22 Q. Should they be available here? I mean, this
- is -- this is the tab of the website for the helpers,
- 24 correct?
- A. This is. They -- there is a link to our -- our

	EXAMINATION OF HOWELL / ROBERSON		
1	helper terms of service.		
2	Q.	Okay. So you're but you don't tell them up	
3	front	that to become a helper, they need to get	
4	accre	dited, correct?	
5	Α.	Do we say that? We require them to have all	
6	perm	its.	
7	Q.	It's not in the requirements here, correct?	
8	Α.	It is not it is not listed here, correct.	
9	Q.	Okay. Do you check to make sure they have	
10	permits?		
11	Α.	We don't.	
12	Q.	Okay. So do you know how many of your helpers	
13	have	permits?	
14	Α.	l can't say.	
15	Q.	Do you know if any of your helpers have permits?	
16	Α.	l also can't say.	
17	Q.	Okay. So it's possible that ever since Dolly	
18	starte	ed operating in Washington, it's been using	
19	unpe	rmitted helpers to perform household goods moves?	
20	Α.	It is possible.	
21	Q.	And that possibility extends to like right how?	
22	Α.	It is possible.	
23	Q.	Okay. Moving back to your testimony, again,	
24	that same paragraph on page 6, you talk about the		
25	back	ground checks. I'm curious, from what I understand,	

- 1 Dolly performs a background check looking for criminal
- 2 convictions in the county of residents, correct?
- 3 **A. Also nationwide.**
- 4 Q. You do do nationwide?
- 5 **A. Correct.**

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- 6 Q. Okay. Then we can move on.
 - I would like to talk about how you ensure
- 8 vehicle safety. You testify that Dolly verifies a
- ⁹ vehicle is safe by looking at its current registration
- 10 and reviewing photos; is that correct?
- 11 **A. That's correct.**
- 12 Q. Okay. So how does Dolly verify that the photo
- 13 is a current photo or an accurate representation of the
- 14 vehicle?
- **A. We can't verify in the moment. We use feedback**
- 16 looped from the platform to ask people if these are the
- **17** vehicles that arrived.
- 18 Q. Okay. Now, when Dolly looks at these photos, it
- 19 doesn't require photos of things like the brake pads or
- 20 the brakes or the tires, correct?
- A. It doesn't today.
- 22 Q. Okay. And so if we turn to Exhibit 10X, this is
- an example of Dolly's vehicle inspection program,
- 24 correct?
- 25 **A. No, it's not.**

1 Q. It's not?

2 **A. It isn't.**

- 3 Q. Okay. So it looks to me like someone posed, (as
- 4 read) I have a 99 Ford van that runs and drives. Can I
- ⁵ use it for Dolly in Chicago?
- 6 And a Dolly employee says, (as read) Looks
- 7 great. Isn't that what you're talking about in
- 8 paragraph 6?
- 9 **A.** It is, but this isn't the application process.
- 10 There's far more photos that are more detailed than just

11 a scan from far away.

- 12 Q. Okay. So what photos are required?
- **A.** Photos from every angle of the vehicle.
- 14 Q. Are you looking at the undercarriage?
- 15 **A. We're not.**
- 16 Q. Are you looking inside to look at the engine?
- **A.** No, our experience has been in that there is a
- 18 very strong correlation between the photos of the
- 19 external maintenance and how it's maintained and how the
- 20 vehicle is generally maintained internally.
- 21 Q. Okay. But you're never actually physically
- 22 | inspecting the vehicle?
- **A.** That is correct.
- 24 Q. Okay. I would like to talk about insurance,
- ²⁵ which is -- also you discuss on page 6.

	EXAMINATION OF HOWELL / ROBERSON		
1	So you require helpers to have insurance,		
2	correct?		
3	A. That is correct.		
4	Q. But you testify that Dolly maintains its own		
5	coverage, correct?		
6	A. Also correct.		
7	Q. Is that because a lot of personal vehicle		
8	policies don't cover business activities?		
9	A. No, it's because sometimes insurance that		
10	helpers carry isn't sufficient to make sure that		
11	customers are covered, and so we stand behind all of		
12	those transactions with our own insurance policies.		
13	Q. But if you're as part of accrediting your		
14	helpers, you're making sure that they have adequate		
15	insurance, why would Dolly need its own insurance, I		
16	guess?		
17	A. The the requirements for what insurance		
18	helpers need to have is dictated by the State. We		
19	require State minimums and sometimes those minimums		
20	aren't enough.		
21	Q. Okay. So Dolly provides insurance in excess of		
22	what		
23	A. Correct.		
24	Q. Okay. How often does Dolly's does Dolly have		
25	to tender a claim to its providers? Like how often are		

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	EXAMINATION OF HOWELL / ROBERSON		
1	the h	elpers' insurance short?	
2	Α.	I'm trying to think. We've done a claim through	
3	our i	nsurance probably we've done about 200,000	
4	Dolly	rs, and I can think of five to ten where we have	
5	used	our insurance company.	
6	Q.	Okay. Let's talk about your operations, which	
7	is the	e testimony that starts it's mostly page 7 and a	
8	little l	pit of page 8, I think.	
9		So on the first paragraph of page 7, basically a	
10	custo	mer who wants to use Dolly provides Dolly with	
11	certain information, correct?		
12	Α.	Correct.	
13	Q.	And then Dolly generates a price quote, correct?	
14	Α.	Correct.	
15	Q.	And that price quote is guaranteed?	
16	Α.	Correct.	
17	Q.	And if the customer accepts it, then it's sent	
18	out to	o the helpers, correct?	
19	Α.	Correct.	
20	Q.	So a customer has a guaranteed price quote	
21	befor	e the helpers are even involved, correct?	
22	Α.	Correct.	
23	Q.	So what happens to the customers' guarantee if	
24	no he	elper will accept it, the job?	
25	Α.	That's not happened.	

	EXA	MINATION OF HOWELL / ROBERSON
1	Q.	Why has that not happened?
2	Α.	Because helpers have always accepted the
3	Q.	At the at the exact price that Dolly bids it
4	out a	t?
5	Α.	Yes.
6	Q.	Interesting.
7		So you've never had to modify any kinds of
8	paym	nent terms to induce helpers to move loads?
9	Α.	The modifications that get done get done when a
10	help	er arrives or a customer can change the quote and
11	get if	t relisted.
12	Q.	Okay. If we turn to Exhibit SP-27, well,
13	actually, this is my notes are a little bit messy	
14	because you corrected your testimony. So Dolly sends	
15	the customer a price quote and you're no longer claiming	
16	the price quote is just Dolly service, correct?	
17	Α.	I'm sorry, say that again.
18	Q.	So in your original testimony, you testified
19	that t	he quote provided to
20		MR. BRYANT: I'm going to object. The
21	testin	nony's been corrected on the record.
22		MR. ROBERSON: I'm just trying to clarify
23	what	he's saying.
24		JUDGE KOPTA: Overruled.
25		MR. BRYANT: What he's saying is in the

	EXA	MINATION OF HOWELL / ROBERSON
1	testin	nony.
2		JUDGE KOPTA: Let's because it was
3	corre	cted today, I will allow him to
4		MR. BRYANT: Okay.
5	BY N	IR. ROBERSON:
6	Q.	So originally you testified that the price quote
7	was j	ust for Dolly's service in finding the helper, but
8	that's	no longer true, right? You're saying the price
9	quote	e includes everything?
10	Α.	Correct.
11	Q.	Okay. So customers are paying Dolly for the
12	trans	port of household goods, correct?
13	Α.	It depends on what the nature of what the
14	custo	omer's trying to get done
15	Q.	Say a customer wants to move a couch.
16	Α.	Sure.
17	Q.	He would pay Dolly or she would pay Dolly for
18	every	thing involved, which is whatever Dolly does plus
19	the a	ctual transport of the goods?
20	Α.	With the exception of any sort of tips.
21	Q.	Okay. And that payment goes to Dolly?
22	Α.	That payment goes to Dolly.
23	Q.	Okay. Okay. Back to page 7 of your testimony,
24	betwe	een lines 12 and through 14 you testify that Dolly
25	does	not enter into agreements with customers or helpers

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	EXAMINATION OF HOWELL / ROBERSON		
1	to perform micro moves, correct?		
2	Α.	That's correct.	
3	Q.	Does Dolly enter into agreements with customers	
4	to pe	rform household goods transport?	
5	Α.	No.	
6	Q.	Did the Commission find that it does in Order	
7	04?		
8	Α.	You'd have to redirect me to that.	
9	Q.	Okay. Could you go back to Exhibit SP-8.	
10	Α.	And, Jeff, to be clear, did I understand your	
11	question, did you ask if the Commission says we enter		
12	into agreements?		
13	Q.	To transport household goods.	
14	Α.	Okay. Please please show me where that was.	
15	Q.	Let's try	
16	Α.	What exhibit are we in if you could remind me?	
17	Q.	SP-8.	
18	Α.	SP-8.	
19	Q.	Paragraph 18 on page 5, there the Commission	
20	state	s that, quote, Based on this business model,	
21	corrected Order 02 found that Dolly unquestionably met		
22	the statutory definitions of households goods carrier,		
23	common carrier, and solid waste hauler because, dot,		
24	dot, dot, Sub 2. Enters into agreement to transport		
25	hous	ehold goods for compensation in the state of	

	EXA	MINATION OF HOWELL / ROBERSON
1	Wasł	nington as indicated in in its terms of service.
2	Α.	We don't indicate that in our terms of service,
3	but t	hey did find that.
4	Q.	Okay. Fair enough. Let's talk about your
5	testin	nony on page 8.
6		You testified that basically that the or the
7	Com	mission has only ever received one customer complaint
8	abou	t Dolly, correct?
9	Α.	Yes.
10	Q.	Does Dolly inform its customers that the
11	Commission regulates it?	
12	Α.	No.
13	Q.	So customers might not know to bring complaints
14	to the	e Commission, correct?
15	Α.	Well, we do have the policy, that is, within the
16	ten d	lays, we notify people they can make a complaint to
17	the L	JTC.
18	Q.	When did you implement that policy?
19	Α.	I don't have the exact date for that.
20	Q.	Okay. So are you implying in your testimony
21	here	that Dolly never receives complaints?
22	Α.	No.
23	Q.	Are you aware of complaints?
24	Α.	Yes.
25	Q.	Fair enough. I'd like to talk about your

EXAMINATION OF HOWELL / ROBERSON

- 1 testimony about the history of Dolly's relationship with
- 2 the Commission, which starts on page 11.
- 3 So you talk about your discussions with Sharon
- 4 Wallace, correct?
- 5 **A. Yes.**
- 6 Q. But you acknowledge that you never directly
- 7 asked the Commission whether or not Dolly services were
- 8 jurisdictional?
- 9 A. I didn't need to because she offered to me that
- 10 they weren't.
- 11 Q. Okay. Did you ever ask for guidance or ruling
- 12 | from the Commission?
- 13 A. I didn't need to because offered to me -- I
- 14 mean, when I -- I was down here twice, Jeff. We took
- 15 her through a business model in detail, and she offered
- 16 you are outside of the jurisdiction. So I'm -- I didn't
- 17 | feel like I need to.
- 18 Q. Did Ms. Wallace tell you that she didn't speak
- 19 | for the Commission?
- 20 **A. She didn't.**
- 21 Q. Okay. Were you represented by counsel at the
- 22 | time?
- A. We were not. Or we had counsel, but they
- 24 weren't in the room per se.
- 25 Q. And without getting any of your communications

	EXAI	MINATION OF HOWELL / ROBERSON
1	with	counsel, that's Perkins Coie?
2	Α.	Correct.
3	Q.	Okay. Okay. In the last paragraph on page 12,
4	you t	alk about a conversation with Ms. Paul.
5	Α.	That's correct.
6	Q.	Okay. In that conversation, did Ms. Paul tell
7	you t	hat the decision whether or not to grant a permit
8	to Do	olly wasn't up to her?
9	Α.	Perhaps.
10	Q.	And did Ms. Paul tell you that the problem with
11	Dolly	's business model wasn't that it employed
12	indep	pendent contractors, but that it employed
13	unpe	rmitted independent contractors?
14	Α.	I think she said both.
15	Q.	Okay. And Ms. Paul provided you with technical
16	assis	tance about changes that Dolly could make to its
17	busir	ness model that would improve its chances of getting
18	a per	mit, correct?
19	Α.	There weren't really any changes we could make
20	othe	r to make the the business work.
21	Q.	She suggested some, though, correct?
22	Α.	I don't what were they?
23	Q.	I wasn't there. I don't know.
24	Α.	I that was three years ago. I'm not sure.
25	Q.	So it's fair to say you don't recall whether or

EXAMINATION OF HOWELL / ROBERSON

- 1 not -- the changes she specifically suggested?
- A. I'm not sure if there were any, that's correct. 3 Q. Okay. Did you conclude that meeting by telling
- 4 Ms. Paul that if the problem was unpermitted helpers,
- 5 Dolly would just flood the Commission with applications?
- 6 A. I don't think it was said in that way. The
- 7 description was we wanted to work together to make sure
- 8 that wouldn't happen, and so one of the ways that we
- 9 could design regulation that was appropriate and that we
- 10 could tackle together so that you didn't have hundreds
- 11 of people applying to be household goods movers.
- 12 Q. Okay. You also talk about an email from Staff
- 13 counsel in that same paragraph at the bottom of page 12,
- 14 correct?

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- 15 A. Yes.
- 16 Q. Okay. And can we turn to that email right now,
- 17 which is Exhibit MH-2. I'm looking at the
- 18 second-to-last sentence, which says, (as read) I can't
- 19 give you legal advice, correct?
- 20 A. Yes.
- 21 Q. So there's no real recommendation from Staff
- 22 here, correct?
- 23 A. Okay.
- 24 Q. And it doesn't tell Dolly that they need an
- 25 exemption or exemptions, it just says that it looks like

	EXAI	MINATION OF HOWELL / ROBERSON
1	they need exemptions, correct?	
2	Α.	It does say that.
3	Q.	Okay. The things that Dolly applied for
4	exem	ptions from were things like insurance requirements,
5	the a	pplicability of the tariff, stuff like that,
6	corre	ct?
7	Α.	I think amongst others, yes.
8	Q.	Okay. Does Washington define what makes someone
9	a hou	usehold goods carrier by those provisions?
10	Α.	I'm not sure. I think there is multiple things
11	they	use to define. I know things that we have had lots
12	of co	nversation of have been advertising, but I think
13	thos	e are probably components of them, yes.
14	Q.	Whether or not you charge a tariff rate goes to
15	your	advertising?
16	Α.	Oh, no, but I think advertising is part of
17	whet	her you're considered a household goods mover or
18	not.	
19	Q.	Soliciting, offering, entering into
20	agree	ements
21	Α.	Correct.
22	Q.	those type of things?
23		None of those hinge on whether or not you're
24	charg	ging a tariff rate, correct?
25	Α.	l don't believe so.

EXAMINATION OF HOWELL / ROBERSON 1 Q. Okay. Is it your understanding that an 2 exemption makes otherwise applicable rules inapplicable? 3 A. I think an exemption for us is looking at the 4 rules and saying it's -- those rules don't make sense to 5 what we are doing, you can't apply them. An example 6 would be we can't provide a DOT number on our 7 application because we own no trucks. We need an 8 exemption from that. 9 Q. So you would want an exemption from an otherwise 10 applicable rule so that you didn't have to display a DOT 11 number? 12 A. We don't have a truck to display it on. I can't 13 go get a DOT number --14 Q. I guess my -- my question is, why would you need 15 an exemption if you're not a household goods carrier? 16 A. Because I think you guys are saying we are. 17 Q. Is it fair to say that the Commission has said 18 that you are? 19 A. I think so. 20 Q. Okay. You testified about the application 21 process starting two-thirds of the way down on page 13, 22 and I'm paraphrasing here, but Dolly's understanding is 23 that anyone who applies for a permit gets a provisional 24 permit, correct? 25 A. That is correct.

1Q. Okay. And you understand that anyone with such2a permit has all the rights of a fully permitted carrier3with permitted authority?4A. Yes.5Q. They can go into people's houses, they can take6their stuff?7A. Yes.8Q. So under Dolly's understanding, someone with9multiple recent convictions for theft would be entitled10to a provisional permit, correct?11A. I'm sorry, can you repeat that?12Q. Under Dolly's understanding, someone with13multiple recent convictions for theft would be entitled14to a provisional permit, correct?15A. I don't follow.16Q. Well, you just said anyone who applies gets a17provisional permit, correct?18A. Okay.19Q. So say an applicant has multiple recent20convictions for theft and applies, they would21automatically receive provisional authority, correct?22A. And under that logic, I suppose so.23Q. Should that person get permit auth or24provisional authority?25A. That's not for me to determine.		EXA	MINATION OF HOWELL / ROBERSON
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24 provisional authority?	22	Α.	And under that logic, I suppose so.
	23	Q.	Should that person get permit auth or
A. That's not for me to determine.	24	provi	sional authority?
	25	Α.	That's not for me to determine.

EXAMINATION OF HOWELL / ROBERSON 1 Q. Okay. And that goes with any number of -- well, 2 not just criminals, but say someone has multiple 3 judgments for violations of the Consumer Protection Act, 4 would they also be entitled to a permit? 5 A. Under the logic you presented, I think you're 6 saying yes. 7 Q. That's your logic, though, correct? 8 A. No, it's yours. 9 Q. Is that not your testimony? 10 MR. BRYANT: Where is counsel reading from? 11 THE WITNESS: Yeah, can I --12 MR. ROBERSON: Page 13, line 16 through 21. 13 A. Where does it say the stuff you had just offered? 14 15 BY MR. ROBERSON: 16 Q. Well, (as read) It appears -- this is your 17 testimony --18 A. Yeah, it appears --19 Q. (As read) It appears that an applicant for a 20 household goods carrier permit receives a provisional 21 permit and then is on a six-month probationary period. 22 A. Okay. 23 Q. I read that to mean your understanding is, 24 anyone who applies automatically gets provisional 25 authority?

	EXAMINATION OF HOWELL / ROBERSON		
1	Α.	Where does it say that?	
2	Q.	Okay. Under what circumstances would your	
3	testin	nony not be accurate?	
4	Α.	My testimony	
5	Q.	When	
6	Α.	is accurate	
7	Q.	When would when would a permit applicant not	
8	recei	ve pro provisional authority?	
9	Α.	That's not for me to determine, Jeff. I don't	
10	know	v how to even answer that.	
11	Q.	Fair enough.	
12		Page 15 of your testimony, page or lines 4	
13	through 5, the quote is, (as read) Other than that, we		
14	have always worked towards the UTC's interest of		
15	regulating us, correct?		
16	Α.	That's correct.	
17	Q.	And then there's some bullet points. The first	
18	is, (a	s read) Dolly petitioned the UTC to adopt rules to	
19	regul	ate Dolly, correct?	
20	Α.	Correct.	
21	Q.	And that assumes that none existed already,	
22	corre	ct?	
23	Α.	Correct.	
24	Q.	The next is, you hired a lobbying firm to	
25	attempt to pass legislation giving the UTC legal		

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	EXAMIN	ATION OF HOWELL / BRYANT
1	authority	to regulate Dolly, correct?
2	A. Co	prrect.
3	Q. Ag	gain, that assumes that there is no such
4	authority	v existing already, correct?
5	A. Su	ire.
6	Q. Ar	nd the same is true of the last bullet which
7	is, (as re	ad) Dolly made formal recommendation to the
8	legislatu	re?
9	A. Co	prrect.
10	Q. Oł	kay.
11	Ν	IR. ROBERSON: I think I have nothing
12	further.	
13	J	UDGE KOPTA: All right. Thank you,
14	Mr. Robe	erson.
15	Ν	/Ir. Bryant, do you have redirect?
16	Ν	/IR. BRYANT: Yes, I do.
17		
18		EXAMINATION
19	BY MR.	BRYANT:
20	Q. Oł	kay. Mr. Howell, Mr. Roberson asked you
21	question	s concerning Dolly's business model; do you
22	recall that	at line of questioning?
23	A. Itl	hink so.
24	Q. Sp	pecifically the micro move?
25	A. Ye	es.

	EXA	MINATION OF HOWELL / BRYANT
1	Q.	He asked you if other states recognized or
2	regul	ate micro moves; do you recall that?
3	Α.	Yes.
4	Q.	And you also stated that you have had
5	conv	ersations, and you say that in your testimony as
6	well,	with other states regarding Dolly's business model
7	of mi	cro moves?
8	Α.	Correct.
9	Q.	Could you tell us could you explain all that,
10	pleas	se?
11	Α.	This is true of most of the markets that we
12	oper	ate in. We have it's true of Illinois certainly.
13	We h	ave anytime someone has reached out to us,
14	proa	ctively responded and had conversations with them
15	abou	it exactly what we do, how we do it, how it works,
16	and	have volunteered to work with them and understand
17	the r	egulations so that we could work together to figure
18	out h	now to make the business make sense within whatever
19	regu	latory environment existed.
20	Q.	And just for the Commissioners' sake, could you
21	be m	ore specific about which conversations or what
22	conv	ersations with what markets, with what states?
23	Α.	Yes, specifically we've spoken with Illinois,
24	obvi	ously here in Washington, California, and
25	Penr	nsylvania.

	EXAMINATION OF HOWELL / BRYANT		
1	Q.	Okay. Thank you.	
2		And earlier Mr. Roberson asked you to look at	
3	Orde	r 04, which is SP-8; do you recall that?	
4	Α.	l do.	
5	Q.	And specifically he pointed you to page 5,	
б	para	graph 18, and he quoted language "enters into	
7	agree	ements"?	
8	Α.	Yes.	
9	Q.	And the Commission order found that Dolly enters	
10	into agreements?		
11	Α.	Correct.	
12	Q.	Does Dolly enter into agreements to transport	
13	household goods?		
14	Α.	No, we're very clear about that in our consumer	
15	term	s of service that we specifically are not entering	
16	into	agreements.	
17	Q.	And can you explain?	
18	Α.	The agreement between is between the helper	
19	and	the and the customer directly, and that's what we	
20	mak	e very clear in our consumer terms of service.	
21	Q.	But the order here found that Dolly enters into	
22	agree	ements. How do you think how do you think the	
23	Com	mission arrived at that conclusion?	
24	Α.	Well, I have I have thought that what we	
25	were	what they were objecting to all along was our	

EXAMINATION OF HOWELL / BRYANT 1 advertising practices, not that we are entering into 2 agreements or doing the actual transport of the actual 3 items themselves. 4 Q. Why would you think that the Commission's 5 concerns with Dolly was -- were centered around 6 advertising? 7 A. After -- after we had had the conversations that 8 we -- we -- Jeff had referenced as -- as it relates 9 Sharon Wallace, and after Sharon left and the Staff 10 reversed that view about us being outside of the 11 jurisdiction, the conversations we had were largely 12 oriented around the nature of our advertising and the 13 fact that you can be considered a household goods mover 14 if -- even if you're not actually handling the items and 15 transporting, but you are marketing and advertising for 16 that. 17 So that's why ultimately I think the penalty we 18 were assessed was very specifically for advertising, not 19 for entering in agreements or doing any transportation. 20 So that's why I have always thought that what -- what --21 what the objection was, was around the advertising. 22 Q. Okay. We'll come back to that, but thank you 23 for the explanation. 24 Earlier Mr. Roberson asked you about Dolly's --25 Dolly being subject to administrative proceedings in

	EXAMINATION OF HOWELL / BRYANT		
1	other	states; do you recall that?	
2	Α.	Yes.	
3	Q.	And he specifically looked at MH-5X through	
4	MH-8	3X; do you recall that?	
5	Α.	Yes.	
6	Q.	Looking at MH-5X, is that an administrative	
7	citatio	on proceeding or is it just a citation?	
8	Α.	It appears to be just a citation.	
9	Q.	And you stated earlier that you had never seen	
10	this b	pefore a few days ago, right?	
11	Α.	That's correct.	
12	Q.	And the same was true of MH-6X, correct?	
13	Α.	Also correct.	
14	Q.	Okay. And in your testimony when you spoke	
15	abou	t Dolly not being subject to any administrative	
16	proce	eedings in other states, what did you mean by that?	
17	Α.	My understanding is that these the letter	
18	parti	cularly that is from the state of Illinois and the	
19	Com	merce Commission, which I admitted to seeing and	
20	certa	inly was the kick-off point for our relationship,	
21	was	not an administrative proceeding.	
22	Q.	Such as not the proceeding that we're here today	
23	for?		
24	Α.	Correct.	
25	Q.	So you spoke earlier that Dolly has had	

	EXAMINATION OF HOWELL / BRYANT			
1	conve	conversations with the state of Illinois; do you do		
2	you r	ecall saying that?		
3	Α.	Yes.		
4	Q.	And after that conversation, you said that the		
5	state	of Illinois and the city of Chicago viewed Dolly		
6	differ	ently; do you recall that?		
7	Α.	Yeah.		
8	Q.	So since those conversations, have any has		
9	Dolly	received any citations, and if not, does Dolly		
10	know	of any citations that have been given?		
11	Α.	No.		
12	Q.	To any to any helpers?		
13	Α.	As far as I know.		
14	Q.	Have any helpers been cited in the state of		
15	Illinois?			
16	Α.	Yes.		
17	Q.	Okay. Not Dolly?		
18	Α.	Correct.		
19	Q.	Okay. After your conversations with the state		
20	of Illir	nois?		
21	Α.	See what the date is here.		
22	Q.	Specifically, if I could, so you say you say		
23	in yo	ur testimony that Dolly has not been cited by any		
24	states	s, specifically after having spoken to		
25	repre	sentatives from those states, but citations have		

- 1 still been given with respect to Dolly's business but
- 2 not received by Dolly, received by the helpers, correct?
- 3 **A. Yes.**
- 4 Q. Okay. Thank you.
- 5 Earlier Mr. Roberson asked you about whether
- 6 Dolly checks for applicable permits by -- that its
- 7 helpers may or may not hold. Can you explain your
- 8 answer there?
- 9 A. The fact that we don't check for permits?
- 10 Q. Right.
- **A. Yeah, so the reason we don't -- it might make**
- 12 sense for me to explain a little bit more about how the
- 13 business works. But quickly, consumers give us
- 14 addresses, sets of information, basically descriptions
- 15 of what it is that they are trying to achieve. We price
- 16 that and then once that gets broadcast, it goes out to
- 17 our fleet of helpers. So it's not something where we
- **18** are assigning helpers to jobs.
- 19 And so the -- part of the reason we don't verify
- 20 is, we don't know ahead of time what helpers are going
- 21 to take what jobs. And we do everything from labor-only
- **22** help to charity donations to store deliveries to
- ²³ home-to-home moves and home-to-home moving help. And so
- 24 when a helper applies, I don't have any discretion over
- 25 which jobs they will or will not volunteer themselves

for and that's why we don't -- we don't know what to
 verify for them.

3	The other thing that is complicated is from the
4	limited set of information we get from customers, we
5	don't know what the nature of those jobs always are from
6	simple items, an items list, and an address list. So
7	things could be office-to-office moves, office moving
8	help just as easily as they could be residential.
9	Q. Thank you. Thank you for that answer.
10	Earlier Mr. Roberson asked you about your or
11	maybe he didn't ask you the specific question, but you
12	started to describe your relationship with the
13	Commission about Dolly's business model. Is there
14	anything to that answer that you would like to add?
15	Your conversations specifically with Sharon Wallace?
16	A. Yeah, you know, I think what we have what
17	we've always tried to make clear is that we share what I
18	presume to be the Commission's objective of consumer
19	protection, and, you know, I think at the heart of what
20	Dolly is, is it's a brand that we want to come to stand
21	for a safe, reliable, trustable brand that people come
22	to rely on for on-demand moving and delivery.
23	So we have gone to what I think are are
24	are very great lengths to make sure that we are serving
25	our consumers exceptionally well.

1	As I said earlier, we've done 200,000 of these
2	and we have incredibly high industry leading customer
3	satisfaction, and part of the reason for that is we go
4	above and beyond both the background checks and
5	insurance requirements that I require by State
б	regulations. And it serves our interest exceptionally
7	well to make sure that every customer who uses Dolly is
8	one that is incredibly satisfied with the service,
9	otherwise we just don't have a business. And that's
10	what we started and set out to do from day one.
11	So a big part of what we've been doing is, I
12	think, taking stuff that has been frankly performed in
13	the shadow market where consumers have been going on
14	Craigslist and asking for people to help with trucks or
15	gone to their Home Depot parking lot or Nextdoor
16	community or various other online and offline venues to
17	get help with trucks. And while we are aggregating that
18	activity and certainly benefiting from that as a
19	business, we're also doing that to shed light on what I
20	think has been done in the shadow market and bring more
21	regulatory oversight into that, and it's why we've
22	wanted to partner with everybody just trying to figure
23	out how to make this work.
24	And I think if there's anything I've been proud
25	of, it is to say that this is something where we've

1	really wanted to be a partner and sit down and say, hey,
2	this is you know, on behalf of all the companies that
3	do this in Washington State, and Dolly is certainly not
4	alone. So, you know, Amazon and Lugg and Pickup and
5	others provide the same set of services we do, and on
6	behalf of them, we're happy to take the lead to sit down
7	and say, look, I'd really like to figure out how to
8	bring these two things together given that it's clearly
9	a service consumers want and need.
10	Q. Thank you.
11	Earlier Mr. Roberson also asked you about your
12	conversations with Ms. Paul and statements that she made
13	to you. Specifically he suggested that she that she
14	suggested that Dolly change its business model, and you
15	said that that wouldn't fit what you do. Would you
16	explain why that is?
17	A. Yeah, I think the nature of the conversation was
18	that, you know, it was limited to basically the only
19	option that we have is to become what is a traditional
20	moving and delivery company that owns trucks and employs
21	drivers. And, you know, I think I'm the first to
22	recognize that the the regulations don't easily fit
23	what we do. That isn't to say I don't think we could
24	figure out a way to bring about the regulations to make
25	it work, but I think the nature of that conversation was

1	basically one which was if you don't own big trucks that	
2	are, you know, commercial grade vehicles that can be	
3	DOT-licensed and employ drivers, we kind of don't know	
4	how to do it. And that was the, I think, the impasse	
5	that we got to in that present conversation.	
6	Q. Okay. Thank you.	
7	Earlier Mr. Roberson asked you about the	
8	exemptions that Dolly requested along with its permit	
9	application; do you recall that line of questioning?	
10	A. Yes.	
11	Q. And he suggested that Dolly's requests from	
12	things like insurance and tariffs were included in	
13	Dolly's request; is that correct?	
14	A. Yes.	
15	Q. Would there need to be other changes made to the	
16	current regulatory framework to fit Dolly's business	
17	model?	
18	A. I I think so. I don't remember the you	
19	know, the full list of what we had requested. I know	
20	the one I mentioned was DOT. I know the other I had	
21	mentioned is I think Jeff had asked about tariff	
22	tariff pricing, and I think in there is the requirement	
23	that on the weekend you must have a four-hour minimum.	
24	You know, that's clearly not what the kind of scope of	
25	jobs our customers want and look to us for.	

1	And, you know, we've also talked about what the
2	regulatory environment would need to be for our helpers
3	if different from what it is today. And those are
4	things we've, you know, spent a lot of time and energy
5	working in the trenches kind of elbow to elbow with the
6	UTC's policy team to figure out what could the future
7	look like and how can we work on that together. So I
8	think that's certainly been a big part of where we want
9	it to go.
10	Q. Okay. Thank you.
11	One last thing I want to go back to. Earlier
12	Staff's counsel asked you about could you turn to
13	page 13 of your testimony, please?
14	A. Okay.
15	Q. I'm not sure where Staff's counsel was going
16	with this particular line of questioning, and so for
17	that reason, I'll clarify it. Dolly doesn't determine
18	who does and does not receive a permit from the UTC,
19	does it?
20	A. No.
21	Q. Okay. The UTC has its own permit approval
22	process as far you know, correct?
22 23	
	process as far you know, correct?
23	process as far you know, correct? A. I would assume so.

- 1 **A. Yeah.**
- 2 Q. Could you explain that?
- A. Yeah, we talked a little bit about this earlier.
- 4 There's about an eight-step process, again, covering
- 5 anything from applications, photos of truck insurance,
- 6 vehicle background checks, motor vehicle records checks,
- 7 training, et cetera.
- 8 Q. And in your testimony you stated that consumer
- 9 safety is important to Dolly. How does that -- how does
- 10 Dolly's application process for the drivers applying to
- 11 be on its platform support consumer safety?
- 12 **A. Well, it is more stringent in almost all**
- 13 respects than what the regulations currently call for.
- 14 Q. How so?
- **A. We do more extensive background checks, we look**
- 16 over longer periods of time.
- 17 Q. Could you be more specific?
- **A.** The kinds of offenses that we look at and the
- 19 period over which we look for those -- I'm kind of
- 20 | looking through our -- our -- what our requirements
- 21 are -- are both broader and longer.
- 22 Q. Do you happen to know the time frames, the
- 23 years?
- A. We go back seven years. I think the regulations
- 25 generally go back five if memory serves, but I could

	EXAMINATION OF HOWELL / RENDAHL
1	be not my expertise.
2	MR. BRYANT: That's all I have.
3	JUDGE KOPTA: Thank you, Mr. Bryant.
4	Any questions from the Commissioners?
5	MR. ROBERSON: Your Honor, may I ask to
6	recross Mr. Howell briefly?
7	JUDGE KOPTA: Let me check and make sure the
8	Commissioners don't have any questions.
9	COMMISSIONER RENDAHL: I just had one to
10	follow up on that last line of questioning, Mr. Howell.
11	
12	EXAMINATION
13	BY COMMISSIONER RENDAHL:
14	Q. So you said you have stringent consumer
15	protection safety regulations more than the Commission
16	has; is that what I just heard you say?
17	A. Correct, in most areas.
18	Q. So if a consumer is not pleased with your
19	service, what is the recourse that they have?
20	A. Yeah, we have our own claims team and support
21	team and so and we're able via and on the website
22	make it clear how people can file a claim or call us if
23	they've had an issue with their Dolly.
24	Q. Okay. So are you familiar with the
25	cross-exhibit labeled MH-12X?
	BUELL REALTIME REPORTING, LLC

EXAMINATION OF HOWELL / RENDAHL

- 1 A. I'm sorry, Commissioner Rendahl. I don't have
- 2 that in front of me, but let me just look at the --
- 3 Q. Cross-exhibit --
- 4 A. Oh, there it is. Sorry. It was hiding behind
- 5 | this other tab. Yeah, the Better Bus- -- the Better
- 6 Business Bureau?
- 7 Q. No, this is --
- 8 **A. Yelp.**
- 9 Q. Yelp.
- 10 **A. Yes.**
- 11 Q. So there are several dissatisfied customer
- 12 issues that happened that the response from Dolly did
- 13 not seem to be very swift, and there are time
- 14 requirements within the Commission's requirements for
- 15 how quickly a company needs to respond. So would you
- 16 agree that your requirements are as stringent as the
- 17 Commission's on consumer protection?
- **A.** Generally, yes. There's -- something I would
- 19 | clarify by Yelp that we've run into time and again, is
- 20 Yelp does no verification as to whether these are actual
- 21 customers or not. And many times competitors have come
- 22 on and left -- posed as customers and left very negative
- reviews of us. But I just want to have that out there,
- ²⁴ that we've looked at every Yelp review that comes in.
- 25 **Oftentimes, we don't believe people to be customers.**

EXAMINATION OF HOWELL / RENDAHL 1 That doesn't mean we don't reach out to them. We have 2 the timelines that we've laid out that I think if you 3 look at our customer satisfaction more broadly, do --4 are more stringent than -- than what the -- what 5 currently exists. 6 Q. Right. 7 The next example is MH-13, which is the Better 8 Business Bureau. 9 A. Yes. 10 Q. And that situation didn't seem to me to meet 11 that criteria. 12 A. Yes. 13 Q. The one about the armoire. 14 A. Yep. 15 Q. So, again, this was your customer, correct? 16 A. This is correct. 17 Q. Okay. And so in that case, the response was not 18 very swift. 19 A. Yes. 20 Q. And there were problems, correct? 21 A. Yes, correct. 22 Q. All right. And that is not an example of the 23 type of consumer protection response that the Commission 24 requires, correct? 25 A. Correct.

	EXAMINATION OF HOWELL / RENDAHL
1	Q. Okay.
2	COMMISSIONER RENDAHL: That's all. Thank
3	you.
4	THE WITNESS: Can I add one thing to that,
5	Commissioner Rendahl?
6	COMMISSIONER RENDAHL: Go ahead.
7	THE WITNESS: That is also not the kind of
8	response that I want. So that doesn't mean my team and
9	I get it right every time, and, you know, I take that to
10	heart. And I think more often than not we do, but there
11	are certainly times where we don't.
12	JUDGE KOPTA: Very briefly, Mr. Roberson.
13	MR. ROBERSON: May I approach the bench,
14	Your Honor, to have some exhibits marked? I I don't
15	seek to admit them, I just want to use them for
16	impeachment.
17	JUDGE KOPTA: Yes. Are we talking about
18	multiple exhibits?
19	MR. ROBERSON: It's two one-page exhibits.
20	It's two administrative law decisions from Illinois.
21	MR. BRYANT: Your Honor, they obviously had
22	these in their possession.
23	MR. ROBERSON: Ms. Paul was running to get
24	them. Mr. Bryant brought it back up on
25	cross-examination or redirect. I saved time on going

	EXAMINATION OF HOWELL / ROBERSON	
1	short with him and with Ms. Lazar. I don't feel like	
2	it's going to unduly burden the proceeding.	
3	MR. BRYANT: But it's totally not proper.	
4	You've had the chance to submit those.	
5	JUDGE KOPTA: Mr. Bryant, address your	
6	objections to me.	
7	MR. BRYANT: Mr. Roberson obviously had the	
8	time to submit those in the past week that the exhibits	
9	have been filed.	
10	JUDGE KOPTA: Very well.	
11	MR. ROBERSON: May I also approach the	
12	witness?	
13	JUDGE KOPTA: You may.	
14		
15	EXAMINATION	
16	BY MR. ROBERSON:	
17	Q. So, Mr. Howell, looking first at the very bottom	
18	of both pages there are dates. One is entered	
19	February 2nd, 2015, one is entered May 15th, 2015,	
20	correct?	
21	A. That's correct.	
22	Q. So if we could start on the February 2nd, 2015	
23	page.	
24	A. Okay.	
25	Q. If you would turn to Exhibit MH-5X.	

EXAMINATION OF HOWELL / ROBERSON

- 1 **A. Okay.**
- 2 Q. You testified that you never saw this and you
- 3 never appealed it, correct?
- 4 **A.** As far as I know.
- 5 Q. And yet, there was a hearing held to determine
- 6 whether or not you actually committed the violation,
- 7 correct? "You" being Dolly?
- 8 **A.** I -- I don't know anything about that.
- 9 Q. Okay. But this does indicated that there was an
- 10 appeal by Dolly, so Dolly did get the citation, correct?
- **A.** I'm trying to find out, Jeff, where it says that
- 12 in the appeal that you just sent me. Can you be more
- 13 | specific?
- 14 Q. Well --
- **A. Where it says we appealed it?**
- 16 Q. Pursuant to a hearing held on
- 17 January 15th, 2015, you have been found guilty of the
- 18 violation charged in administrative citations 68732. If
- 19 you look at Exhibit MH-5X, at the very top there's the
- 20 number 68732, correct?
- 21 **A. Yes.**
- 22 Q. So there was a hearing held on this, that's an
- administrative proceeding, correct?
- A. I guess so.
- 25 Q. Okay. If you turn to the next page, the one

	EXA	MINATION OF HOWELL / ROBERSON
1	entered May 15th, 2015.	
2	Α.	Yes.
3	Q.	That one says, (as read) Pursuant to a hearing
4	held	on May 14th, 2015, you have been found guilty of
5	the v	iolations charged in administrative citation 68916,
6	corre	ect?
7	Α.	Correct.
8	Q.	And if you look at Exhibit 6X in the upper right
9	corner, there's the number 68916, correct?	
10	Α.	There is.
11	Q.	And you also testified that Dolly never saw
12	this, never got it, didn't appeal it, correct?	
13	Α.	That is correct.
14	Q.	But there was a hearing held, correct?
15	Α.	That we were not at.
16	Q.	Okay.
17		MR. ROBERSON: I'm done. Thank you, Your
18	Hond	or.
19		MR. BRYANT: May I re-redirect?
20		JUDGE KOPTA: Yes, very briefly, Mr. Bryant.
21		MR. BRYANT: It will be brief.
22		
23		EXAMINATION
24	BY N	IR. BRYANT:
25	Q.	So, Mr. Howell, you say that you never saw the

	EXA	MINATION OF HOWELL / DANNER
1	exhib	its to which these decisions apply, correct?
2	Α.	Not until two or three days ago.
3	Q.	Does one have to attend a hearing for there to
4	be a	hearing did did you have to attend this
5	heari	ng for this hearing to be held?
6	Α.	Well, I wasn't there, so I would say no.
7	Q.	And Mr. Roberson said that Dolly appealed this;
8	do yc	ou recall that?
9	Α.	No.
10	Q.	Or do you recall him saying that you appealed?
11	Α.	Yes, I do recall him saying that.
12	Q.	At the very bottom of both of these exhibits,
13	does	it say unless administratively appealed, this
14	decision is not effective? Do you read that to mean	
15	that this was not an appeal?	
16	Α.	Yes, you could.
17		MR. BRYANT: Thank you.
18		JUDGE KOPTA: All right. Mr. Chairman?
19		
20		ΕΧΑΜΙΝΑΤΙΟΝ
21	BY CHAIRMAN DANNER:	
22	Q.	Yes, so can you tell me, is 1816 Michigan
23	Aven	ue, Naperville, Illinois, was that Dolly's address
24	on Fe	ebruary 23rd, 2015?
25	Α.	It was not. It was the address for my

EXAMINATION OF HOWELL / DANNER

- 1 co-founder, but he was not living there. Everyone had
- ² moved to Seattle in late 2014.
- ³ Q. Okay. So was this a business address that you
- 4 | had given to the State and not renewed?
- 5 **A.** No, the business address for Dolly was in

6 downtown Chicago.

- 7 Q. Can you help me understand why this
- 8 administrative citation would have had 1816 Michigan
- 9 Avenue on it?
- 10 **A.** Chairman Danner, I wish -- I wish I knew the
- 11 answer to that. Chad and I, whose -- who the -- whose
- 12 address this was, both have looked through our files and
- 13 that's why I'm here to say, I -- we did not see this.
- 14 It's not something that we ever saw until three days
- 15 ago, but I don't know how they got ahold of Chad's
- 16 address.
- 17 Q. So in 2015, 1816 Michigan Avenue had been
- 18 | abandoned by your partner?
- **A. He moved to Seattle, correct.**
- 20 Q. But if they -- you had not registered anything
- 21 with the State that had this address on it?
- A. Not that I -- not that I'm aware of. We -- the
- address we used, which we had other stuff sent to, in
- 24 | fact, I think if memory serves -- yeah, here it is. If
- 25 you look at the Exhibit MH-4X, the address that is

	EXAMINATION OF HOWELL / DANNER	
1	listed there is the our business address, which is	
2	why we got this.	
3	Q. And what address are you looking at?	
4	A. Sorry, it says Mr. Chad Whitman, Dolly LLC, 9	
5	West Washington Street, Suite 423, Chicago, Illinois	
б	60602.	
7	CHAIRMAN DANNER: All right. Thank you.	
8	JUDGE KOPTA: All right. Thank you,	
9	Mr. Howell. We appreciate your testimony. You are	
10	excused.	
11	Mr. Bryant, your last witness?	
12	MR. BRYANT: Yes, I would like to call	
13	Mr. Shawver.	
14	JUDGE KOPTA: Remain standing and raise your	
15	right hand.	
16		
17	KEVIN SHAWVER, witness herein, having been	
18	first duly sworn on oath,	
19	was examined and testified	
20	as follows:	
21		
22	JUDGE KOPTA: Are there any corrections to	
23	Mr. Shawver's testimony?	
24	MR. BRYANT: No, there are not.	
25		

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	EXAMINATION OF SHAWVER / ROBERSON
1	previously, and he is available for cross-examination,
2	Mr. Roberson.
3	
4	EXAMINATION
5	BY MR. ROBERSON:
6	Q. Hello again, Mr. Shawver. How are you?
7	A. I'm good, thank you. How are you?
8	Q. Good.
9	I'd like to start clarifying two things that
10	you you state on page 4 of your testimony. At lines
11	16 through 17 you talk about Dolly's limited control
12	over some of the websites that it uses. You're just
13	saying there that Dolly can't control what other people
14	post, you're not saying that Dolly can't control what it
15	posts, correct?
16	A. In referring to like Facebook, Twitter, and
17	Yelp?
18	Q. Yeah.
19	A. Correct.
20	Q. Okay.
21	A. Yeah.
22	Q. And at lines 19 through 23, you testify about
23	your understanding of the Commission's cease and desist
24	order. Earlier you say the previous page that your
25	testimony is limited only to Dolly's marketing

- 1 activities. So is it -- you understand the Commission's
- 2 cease and desist order to only apply to Dolly's
- 3 marketing activities or is it that you're only
- 4 | testifying about those?
- 5 A. So I'm here to -- to testify about Dolly's

6 **marketing duties**.

- 7 Q. Okay. I would like to start by talking about
- 8 Dolly's website.
- 9 On page 4 you testify that Dolly maintains a
- 10 website, correct?
- 11 **A. Yes.**
- 12 Q. And it does this to market its business and its
- 13 offerings, correct?
- 14 **A.** Amongst other things.
- 15 Q. And on pages 5 and 6 you describe the changes
- 16 Dolly made to its advertising after the Commission's
- 17 | cease and desist order, correct?
- 18 **A. Yes.**
- 19 Q. The thing that I don't notice in any of the
- ²⁰ things that you changed are corrections to the website.
- 21 So that means you didn't change the website, correct?
- A. Can you be more specific about wasn't -- what

23 wasn't changed?

- 24 Q. Well, you don't testify on pages 6 or 7 that you
- ²⁵ made any changes to your website, correct?

EXAMINATION OF SHAWVER / ROBERSON 1 A. We've made -- we've made a lot of changes to our 2 website. 3 Q. Okay. So did you make any of those changes to 4 comply with the cease and desist order? 5 A. So yes, in the way that I -- the way that I 6 understand it to make sure that it was very clear that 7 Dolly connects our customers to independent contractors, 8 and I -- and I outlined what some of that language is on 9 page 5. 10 Q. Okay. Can you turn to Exhibit SP-25? 11 A. Okay. 12 Q. These are screen captures of Dolly's website as 13 it existed in September, correct? September 2018? 14 A. Yes. 15 Q. And if you go to page 2, at the very top there's 16 a bunch of cities listed, one of them is Seattle, 17 correct? A. Yes. 18 19 Q. So as of September, couple months ago, Dolly 20 still listed Seattle as a state that it served, correct? 21 A. A city, correct. 22 Q. Sorry. Good point, yeah. 23 If you turn to page 4. 24 A. Still in SP-25? 25 Q. Yes, all of my questions will be in SP-25 until

EXAMINATION OF SHAWVER / ROBERSON 1 I ask you to move. This is a map of the United States 2 with a pin in Seattle, correct? 3 A. Correct. 4 Q. Seattle is a city in Washington, correct? 5 A. It is. 6 Q. So your website tells people that you serve 7 cities in the state of Washington, correct? 8 A. It says that Dolly's available in Seattle, yes. 9 Q. And that's also displayed on page 5, same map? 10 A. Yes. 11 Q. And at the bottom of page 5, there's a tab, it's 12 a Seattle city tab and it says, (as read) Moving and 13 delivery help in Seattle, correct? 14 A. Correct. 15 Q. And on page 6 there's a map of Western 16 Washington, which shows the service territory of Dolly, 17 correct? 18 A. Correct. 19 Q. And that says basically that Dolly serves almost 20 as far north as Arlington and further south in Olympia, 21 correct? 22 A. Correct. 23 Q. And below that, you list some of the specific 24 neighborhoods you serve in Seattle, correct? 25 A. Correct.

1 Q. Okay. And all of those -- the -- the pages that 2 we just talked about that have maps and stuff, that's 3 Dolly's cities tab on its website, correct? 4 A. One of them is, correct. 5 Q. Okay. So if I look at page 4, at the very top, 6 the web address for this screen capture is https// -- or 7 ://dolly.com/cities, correct? 8 A. Correct. 9 Q. If you would now turn to page -- or sorry, 10 Exhibit SP-31, and these are screen captures from 11 Dolly's website from October 2018, correct? 12 A. Correct. 13 Q. I'm -- well, before we get to the cities tab, on 14 page 2, at the top, there's a checkmark circle then an X 15 circle, and the checkmark says, (as read) We can move 16 almost anything, and then under the X it says, (as read) 17 But there are a few things we can't, correct? 18 A. Correct. 19 Q. "We" is Dolly, as this is Dolly's website, 20 correct? 21 A. It -- it says "we." 22 Q. Fair enough. 23 If you turn to page 4 of that exhibit, this, 24 again, is a map. The top map is cities with Dolly, it's 25 a map of the United States, Seattle is pinned, correct?

EXAMINATION OF SHAWVER / ROBERSON 1 A. I believe it's the same map that we looked at, 2 yes. 3 Q. And then below it is the same, it's the Seattle 4 cities page on the website? 5 A. Correct. 6 Q. And on the next page is the same map of Dolly's 7 service territory? 8 A. Yes. 9 Q. And on the next page after that, it's the same 10 list of neighborhoods, things like that, correct? 11 A. Correct. 12 Q. Okay. You -- you describe in your testimony, 13 let's turn back there for a second, some of the changes 14 made to comply with the cease and desist order, correct? 15 I'm looking specifically at the top of page 5. 16 A. Yes, that's specific to the messaging. 17 Q. Okay. And so you -- you testify that your --18 you quote, (as read) Made changes to our messaging to 19 make it even clearer that Dolly doesn't do the moving, 20 but rather connects people to willing independent 21 contractors for moving and delivering help, correct? 22 A. Correct. 23 Q. And then below that, you list two phrases that 24 Dolly's using, correct?

A. Yes, two examples.

- Q. Okay. Could we turn all the way back to Exhibit
 SP-2.
- 3 COMMISSIONER RENDAHL: SP?
- 4 MR. ROBERSON: 2.
- 5 BY MR. ROBERSON:
- 6 Q. The very first page has a picture with text over
- 7 it and the text is basically one of the examples that
- 8 you've just given as a changer you've made after the
- 9 cease and desist order, correct? (As read) Dolly
- 10 connects you with local truck owners who are ready to
- 11 help you with your moving, delivering, and hauling
- 12 needs?
- 13 **A. Well, yes.**
- 14 Q. Okay. So Dolly is not -- I guess, Dolly is
- 15 making changes to its website by using language that the
- 16 Commission has already found is insufficient, correct?
- 17 **A.** I'm not sure that is correct, no.
- 18 Q. Okay. So the Commission had this at the time of
- 19 the classification hearing, correct? This was the
- 20 evidence before the Commission?
- 21 **A. I -- I believe so.**
- 22 Q. And they looked at this and they said this was
- an advertisement for household goods transportation,
- 24 correct?
- A. I don't know if that's -- I mean, I'm not sure

- 1 | if that's correct.
- 2 Q. If you don't know, please just say you don't
- 3 know.
- 4 **A. Okay.**
- 5 Q. Is it not fair to ask you about Dolly's
- 6 arguments, legal arguments in that case? If it's not,
- 7 just tell me.
- 8 **A.** I would say you can try.
- 9 Q. Okay.
- 10 **A. I'll -- I'll happily answer.**
- 11 Q. We'll move on.
- 12 **A. Okay.**
- 13 Q. Let's stay in Exhibit SP-2, though. If you go
- 14 to page 4, at the top it says, "Why Dolly?," correct?
- 15 **A. Correct.**
- 16 Q. And in the very first thing, "Trustworthy Help,"
- 17 Dolly identifies its helpers as independent contractors,
- 18 **correct?**
- 19 **A. That's correct.**
- 20 Q. So if we go back to Exhibit SP-25, to page 9,
- 21 this is the update of that same page that we just looked
- 22 at, and in the trustworthy help section, the words
- ²³ "independent contractor" is no longer used, correct?
- A. I believe these are two different pages.
- 25 **Q. Okay**.

	EXA	MINATION OF SHAWVER / ROBERSON	
1	Α.	And I believe SP-2 is a screen shot of our home	
2	page	and SP-25 is of a the services page.	
3	Q.	Would it be different between the home page and	
4	the s	ervices page?	
5	Α.	The copy could definitely be different, yes.	
6	Q.	Okay.	
7	Α.	We're communicating two different things.	
8	Q.	Okay. Well, I guess it doesn't really matter	
9	for pu	urposes of my question. If you're attempting to	
10	clarify that Dolly is using independent contractors, why		
11	is Dolly striking out that language about independent		
12	contractors?		
13	Α.	I I don't believe we took it out. Maybe we	
14	did n	ot specifically put it in that spot.	
15	Q.	Well, if I if I compare page 9 of Exhibit	
16	SP-2	5 to page 4 of Exhibit SP-2, it's pretty much the	
17	same thing, right? "Trustworthy Help, On Your Schedule,		
18	Guaranteed Pricing, Save Time & Your Back"?		
19	Α.	Yes, they they are quite similar.	
20	Q.	Can you clarify that you're doing something by	
21	not m	nentioning it?	
22	Α.	Well, we we did mention it. Maybe but in	
23	this	specific example, maybe you're right. It's a spot	
24	that	maybe it should be included.	
25	Q.	Okay. And if we go back to SP-31, the same	

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	EXAMINATION OF SHAWVER / ROBERSON	
1	thing is true on page 3, right? Those same four fields	
2	with no language about independent contractors, correct?	
3	MR. BRYANT: I'm sorry, what page was that,	
4	Counsel?	
5	MR. ROBERSON: Page 3 of Exhibit SP-31.	
6	A. Is that a different page? It's also the	
7	services page.	
8	BY MR. ROBERSON:	
9	Q. I believe so.	
10	A. SP-31, which which page am I comparing that	
11	to?	
12	Q. Page 3 with the two previous pages that we just	
13	compared, so page 9 of Exhibit SP-25 and page	
14	A. That's the same page.	
15	Q. So the same like I said, the same thing is	
16	true, correct? That the language of independent	
17	contractors is not there?	
18	A. Right, if it's one page.	
19	Q. Okay. Dolly uses links to its webpage in almost	
20	all of its other advertising, correct?	
21	A. In our Internet advertising there are, yes.	
22	Q. Okay. And Dolly puts those links on those other	
23	pages in the hopes that customers will click on them,	
24	correct?	
25	A. Correct.	

- 1 Q. Let's talk about your Exhibit SP-2. Sorry,
- 2 KS-2. I'm sorry, KS-2, and this is Dolly's LinkedIn
- 3 page, correct?
- 4 **A. Correct.**
- 5 Q. And right at the top it identifies Dolly as a
- 6 Seattle, Washington, company, correct?
- 7 **A. Yes.**
- ⁸ Q. And at that same place, it also states, "Truck &
- 9 Muscle, Anytime You Need It," correct?
- 10 **A. Correct.**
- 11 Q. And below that on the page details, that same
- 12 phrase repeats, "Truck & Muscle, Anytime You Need It"?
- **A.** The first sentence in the paragraph, yes.
- 14 Q. And Dolly does not specifically in any point in
- 15 this page state that it is not a household goods
- 16 carrier, a motor freight common carrier, or solid waste
- 17 | collection company, correct?
- **A. No, we do not use those words.**
- 19 Q. And on this page, Dolly repeatedly refers to its
- ²⁰ helpers as Dolly helpers, correct? I'm looking in the
- 21 third paragraph of the page details and --
- A. I see it in a couple of places, yes.
- 23 Q. Okay. If we turn to Exhibit KS-3, and this is a
- ²⁴ screen capture from Dolly's Facebook page, correct?
- **A. Correct.**

- Q. Okay. I'd first like to talk about the circled
 text at the bottom. So you highlight that to show that
 Dolly has removed reference to Seattle, correct?
 A. Correct.
- 5 Q. But in the last sentence you have, (as read) If
- 6 you'd like Dolly in your city, go to
- 7 https://dolly.com/cities, correct?
- 8 **A. Correct.**
- 9 Q. And as we just discussed, if anyone clicked on
- 10 that link from Washington, they would see the greater
- 11 | Puget Sound area is served by Dolly, correct?
- 12 **A.** They could be from anywhere, yes.
- 13 Q. Well, that link would take them to the exhibits
- 14 that we just looked at, correct, K -- or SP-25 and
- 15 SP-31, the cities tabs?
- 16 **A.** It would take you to a page that had a map,
- 17 **correct.**
- 18 Q. And not just a map, right? You could click on
- 19 the Seattle pin and you'd get the Seattle moving page,
- 20 **correct?**
- A. Yes, that's a different page, but yes.
- 22 Q. Okay. Does Dolly at any point in this page
- state that it is not operating as a household goods
- 24 carrier, motor freight common carrier, or a solid waste
- 25 collection company?

EXAMINATION OF SHAWVER / ROBERSON A. We do not use those words. 1 2 Q. And in fact, in the second paragraph, Dolly 3 invites consumers to use Dolly to move furniture between 4 apartments, for example, correct? 5 A. We -- we say that we will connect them to a 6 helper that will do that for them, yes. 7 Q. Okay. But there's nothing on this page that 8 tells people that the helpers aren't Dolly employees, 9 correct? 10 A. We do not say that they are not employees. 11 Q. Okay. If we turn to Exhibit KS-4, this is 12 Dolly's Instagram page, correct? 13 A. Correct. 14 Q. And at the very top there's a link right under 15 the "Truck & Muscle, Anytime You Need It" text, correct? 16 A. Yes. 17 Q. And anyone clicking on that link goes to a page 18 showing Seattle is a city served, correct? 19 A. I'm not sure if that's correct or not. 20 Q. Do you know where the link goes? 21 A. Yes, it's a -- it's a link that we can -- that 22 we frequently can -- can update, but it doesn't go to 23 Dolly.com or the cities. It's kind of like a -- like a 24 descriptor. 25 Q. So if I were --

	EXAMINATION OF SHAWVER / ROBERSON
1	A. What Dolly is.
2	Q. If I had seen it last week, would I have seen a
3	map with Seattle marked as a city served and Christmas
4	three delivery?
5	A. Directly from that link?
6	Q. Yeah.
7	A. In maybe. I'm not sure.
8	Q. Okay. Does Dolly at any point on its Instagram
9	page explicitly state that it's not a household goods
10	carrier, a motor freight common carrier, or a solid
11	waste collection company?
12	A. No.
13	Q. Okay. I see on let's talk about page 2. You
14	circled a couple of pictures. It's a guy standing next
15	to a truck. The truck is marked with a Dolly logo and
16	slogan, "Truck & Muscle, Anytime You Need It," correct?
17	A. Correct.
18	Q. Is there anything on this page that tells
19	consumers that Dolly doesn't own that truck?
20	A. No.
21	Q. Okay. If I go to the next page, you have two
22	sets of pictures circled. It's people standing
23	people wearing Dolly shirts standing next to trucks
24	marked with the Dolly logo, correct?
25	A. That's correct.

- 1 Q. Is there anything on this page that tells
- 2 consumers that those people aren't Dolly employees?
- 3 **A. No.**
- 4 Q. And if you look at the lower truck, that's a
- 5 Washington license plate, correct?
- 6 **A.** Which one are you referring to?
- 7 Q. Are we on page -- page 3, second row of
- 8 pictures, the left picture, it's a man and a woman
- 9 standing next to a truck. The license plate is
- 10 readable.
- **A. Yes, it's got a Washington plate.**
- 12 Q. If we turn to KS-5, this is Dolly's Twitter
- 13 page, correct?
- 14 **A. That's correct.**
- 15 Q. And on the left side, it has Dolly's slogan,
- 16 Truck & Muscle, Anytime You Need It," correct?
- 17 **A. Yep.**
- 18 Q. And right below that, it's the link to Dolly's
- 19 | cities page, correct?
- 20 **A. Correct.**
- 21 Q. And anyone clicking on that page is taken to a
- 22 map showing Seattle as a city served?
- **A. Correct.**
- 24 Q. And if they click on that pin for Seattle, they
- 25 get the Seattle moving and help page?

1 **A. Yes.**

- 2 Q. Does Dolly explicitly state on this page that it
- 3 does not operate as a household goods carrier, a common
- 4 carrier -- motor freight common carrier, or a solid
- ⁵ waste collection company?

6 **A. No.**

- 7 Q. Does -- well, the bottom of this first page I
- 8 see a truck with a Dolly logo on it and two people
- ⁹ standing in Dolly shirts, correct?

10 **A. Correct.**

- 11 Q. Is there anything that tells people that those
- 12 | aren't Dolly employees?
- 13 **A. No.**
- 14 Q. Is there anything that tells people that Dolly
- 15 doesn't own that truck?

16 **A. No.**

- 17 Q. If I could go back to your testimony just
- 18 briefly, KS-1 at page 7, lines 10 through 13. So there
- 19 you say you didn't make any changes to the Twitter page,
- ²⁰ which is Exhibit KS-5, because it doesn't reference
- 21 Seattle and those -- the -- there's never been any
- 22 confusion because of the Twitter page, correct?
- A. Can you ask the question again?
- 24 Q. It was not very artfully asked. I apologize.
- Page 7, you state that you never -- Dolly never

- 1 made any changes to its Twitter page because the Twitter
- 2 page never referenced Seattle or Washington or caused
- ³ confusion, correct?
- 4 **A. Correct.**
- 5 Q. But, again, on the first page of KS-5, there's a
- 6 | link to the cities page for Dolly, correct?
- 7 **A.** Correct, without a mention of Seattle or
- 8 Washington on the specific page.
- 9 Q. But the link is on the Twitter page, correct?
- 10 **A.** The link is on the page, yes.
- 11 Q. And you testified that you put those links there
- 12 in the hopes that people would click on them, correct?
- 13 **A.** That's not -- that's how I -- that's not what I
- 14 meant when I said -- when you asked your question about
- 15 do I hope people click on the link. When I -- when I
- 16 have like paid marketing and advertising and I have a
- 17 | link to Dolly, yes, I want people to click on that and
- **18** come to our website. The link that's specifically on
- 19 those pages are for people to see if it's in the their
- 20 market. I don't have a -- I don't have a goal or an
- 21 interest if they click on that or not. It's there to be
- 22 **informative**.
- 23 Q. Okay. If we turn to KS-6, this is Dolly's
- 24 YouTube page, correct?
- 25 **A. Yes.**

- 1 Q. And in the description section, the first
- 2 sentence is just Dolly's slogan, "Truck & Muscle,
- 3 Anytime You Need It," correct?
- 4 **A. Correct.**
- 5 Q. And Dolly does not at any point state explicitly
- 6 that it's not a household goods carrier, a motor freight
- 7 common carrier, or solid waste collection company,
- 8 correct?
- 9 **A.** Correct, we -- we state it will connect them
- 10 with -- to a helper.
- 11 Q. And you don't at any point on this page
- 12 explicitly mention that the helpers are not Dolly
- 13 | employees, correct?
- 14 **A.** Not on this page, no.
- 15 Q. Turning back to your testimony, I'd like to talk
- 16 about your testimony at the top of page 6 where you talk
- 17 about paid marketing tactics. And you testify those
- 18 tactics include advertising in places like the insides
- 19 of busses, correct?
- 20 **A. Correct.**
- 21 Q. And so the ads that Ms. Paul photographed are
- 22 examples of this, correct?
- A. I don't know if I have those.
- 24 Q. Okay. Do you place ads in other transit besides
- ²⁵ busses, like the Sounder train, for example?

1 A. We have put them on the Sounder train, yes. 2 Q. Okay. How many of these paid marketing tactics 3 ads are -- how many did Dolly put up in the greater 4 Seattle area? 5 A. Can you be more specific? 6 Q. How many ads are up inside busses and trains, 7 things of that nature? 8 A. I'm not sure. 9 Q. Okay. Do you know if any of them went up after 10 the Commission entered its cease and desist order? 11 A. I'm not sure. 12 Q. Do you know how many stayed up after the 13 Commission entered its cease and desist order? 14 A. I don't know. 15 Q. Do you how many are still up? 16 A. I do not know how many are still up and don't 17 have control over that as well. 18 Q. Okay. Are there ways to use things like 19 Facebook to do directed marketing tactics at people 20 living in cities like Seattle? 21 A. Sure. 22 Q. Facebook advertising? 23 A. Yes. 24 Q. Does Dolly utilize those services? 25 A. Do we advertise on Facebook?

- 1 Q. Yeah.
- 2 **A. Yes.**
- 3 Q. So a customer living in the greater Seattle area
- 4 | could get a Dolly ad?
- 5 **A. Yes.**
- 6 Q. Are there other social media where Dolly does
- 7 that besides Facebook?
- 8 **A.** Through -- like that we pay for?
- 9 Q. Yeah.
- 10 **A. I don't believe so.**
- 11 Q. Okay. Back to page 6, you testify that no other
- 12 state ever objected to Dolly's Internet marketing,
- 13 correct?
- 14 **A. Correct.**
- 15 Q. Lines 9 and 10. If you could turn to Exhibit
- 16 MH-11X, which is the transcript of the classification
- 17 hearing, page 95.
- 18 **A.** I'm sorry, where am I looking at?
- 19 Q. MH-11X, page 95.
- 20 **A. Do I have that?**
- 21 MR. BRYANT: You're looking at the
- 22 **transcript?**
- 23 MR. ROBERSON: Yeah.
- JUDGE KOPTA: The exhibit page is page 25 of
- 25 **26**.

	EXA	MINATION OF SHAWVER / ROBERSON
1		MR. ROBERSON: May I approach, Your Honor?
2		JUDGE KOPTA: You may.
3	BY N	IR. ROBERSON:
4	Q.	Do you remember testifying at the classification
5	heari	ng?
6	Α.	l do.
7	Q.	And do you remember testifying that Dolly had
8	been	cited for operating without authority in Illinois?
9	Α.	No. I mean, I'm I'm reading this but I
10	Q.	You did testify to that, though, correct?
11	Α.	Yes.
12	Q.	And you've seen Exhibit MH-5X? 6X, 6X, sorry.
13	Α.	I'm not sure which one we're looking at.
14	Q.	At the very top it says "Administrative
15	Citati	on," and to the right there's a number that says
16	68916.	
17	Α.	I see the "Administrative Citation."
18	Q.	Okay. And at the bottom, it says "Offense," on
19	the le	eft side, "Remarks," "Violations of a section of
20	the II	linois code," and then it says "Advertising,"
21	corre	ct?
22	Α.	I want to make sure I'm looking at the right one
23	agair	n. I'm sorry.
24		MR. ROBERSON: Your Honor, may I approach?
25		JUDGE KOPTA: You may.

ſ

	EXAI	MINATION OF SHAWVER / ROBERSON
1	А.	Okay.
2	BY M	IR. ROBERSON:
3	Q.	So Illinois cited Dolly for unlawfully
4	adve	rtising, correct?
5	Α.	That's what this says, correct. This is
б	agaiı	n, I had not seen this. It's a year and a half
7	befo	re my employment.
8	Q.	Okay. At the very end of your testimony, the
9	last p	bage, much like Ms. Lazar, you testified that Dolly
10	can't	restrict the reach of its advertising, correct?
11	Α.	In the last page of my testimony?
12	Q.	Yes.
13	Α.	Can you point me to a
14	Q.	Page 8, lines 4 through 5.
15	Α.	Okay.
16	Q.	Dolly could post a disclaimer, though, correct,
17	sayin	g it doesn't offer services that it can't offer?
18	Α.	Can you be more specific?
19	Q.	Without removing its website or its social
20	medi	a, Dolly could post on any of those pages a
21	discla	aimer saying we don't offer this service in this
22	state	because we can't, correct?
23	Α.	Correct.
24	Q.	But Dolly hasn't done that?

A. We have not specifically said that, no.

	EXAMINATION OF SHAWVER / BRYANT			
1		MR. ROBERSON: I think I'm done. Thank you.		
2		JUDGE KOPTA: Thank you, Mr. Roberson.		
3		Mr. Bryant, redirect?		
4		MR. BRYANT: Yes.		
5				
6		EXAMINATION		
7	BY N	IR. BRYANT:		
8	Q.	So earlier Mr. Roberson asked you about Exhibit		
9	SP-3	1. Could you please turn to that?		
10	Α.	Okay.		
11	Q.	I'm looking at page 2. Specifically		
12	Mr. Roberson asked you about the statement made under			
13	the green checkmark, (as read) We can move almost any			
14	or we can move almost anything; do you see that?			
15	Α.	Yes.		
16	Q.	Who is the collective "we"?		
17	Α.	Our Dolly helpers.		
18	Q.	Who are the Dolly helpers, what's their		
19	relati	onship with Dolly?		
20	Α.	Independent contractors.		
21	Q.	Would you please turn to page 6 of that same		
22	exhib	it.		
23	Α.	Okay.		
24	Q.	Looking specifically at the text, (as read) Want		
25	a side	e gig, kind of in the middle of the page to the		

EXAMINATION OF SHAWVER / BRYANT

- 1 | right of the picture.
- 2 **A. Yes.**
- 3 Q. What is -- what -- what does that say?
- 4 A. It says, (as read) Help Seattleites haul their
- 5 stuff in and around the city. Work with Dolly as an

6 **independent contractor.**

- 7 Q. Okay. Thank you.
- ⁸ Mr. Roberson also asked you the same kind of
- 9 | line of questioning about Exhibit SP-2. Would you
- 10 please turn to that exhibit.
- 11 **A. Okay.**
- 12 Q. I'm looking at page 6. Specifically I'm looking
- 13 at under the frequently asked questions, "Who are the
- 14 Dolly Helpers?" What does that say?
- 15 **A. Says, (as read) Every Dolly helper is an**
- 16 independent contractor that is background checked and
- 17 vetted by Dolly and continuously rated and reviewed by

18 other Dolly customers.

- 19 Q. Okay. Thank you.
- ²⁰ In the interest of time, Mr. Roberson asked you
- a series of questions about Exhibits KS-2 through KS-6.
- 22 And specifically the line of questioning there was the
- ²³ fact that in none of those exhibits Dolly did not state
- ²⁴ that Dolly was not a household goods carrier, common
- 25 carrier, or a solid waste collection company; do you

	EXAMINATION OF SHAWVER / BRYANT		
1	reme	mber that line of questioning?	
2	Α.	Yes.	
3	Q.	Could you please turn to Exhibit SP-8.	
4	Α.	I'm not sure I have SP-8.	
5	Q.	Sure, no problem.	
б		So I believe it's the sentence beginning at the	
7	botto	m of the page	
8		JUDGE KOPTA: Which page are you referring	
9	to?		
10		MR. BRYANT: I'm sorry.	
11	THE WITNESS: Page 12 is what I have here.		
12	BY MR. BRYANT:		
13	Q.	It's paragraph 39. There's a sentence that	
14	begins at the bottom of that page that continues onto		
15	the next page.		
16	Α.	It starts with, "While Dolly"?	
17	Q.	Yes.	
18	Α.	Okay.	
19	Q.	Could you read that?	
20	Α.	The sentence?	
21	Q.	Yes.	
22	Α.	(As read) While Dolly is correct that there is	
23	no e	xplicit statutory requirement that it publishes a	
24	discl	aimer on its website, the law prohibits and always	
25	has _l	has prohibited Dolly from advertising services it is not	

	EXAMINATION OF SHAWVER / BRYANT		
1	autho	prized to provide.	
2	Q.	Okay. Thank you.	
3		Mr. Shawver, what would you consider a statement	
4	that is	s required to be published? Like what does that	
5	call fo	or?	
6	Α.	I'm not sure I understand the question.	
7	Q.	Is a statement that's required to be would	
8	you agree that the statement Dolly does not provide		
9	household goods services, household goods carrier		
10	services, common carrier services, solid waste		
11	collection services in the state of Washington is a		
12	disclaimer?		
13	Α.	As a marketer, no.	
14	Q.	Is that a disclaimer?	
15	Α.	Is it a disclaimer?	
16	Q.	To the general public?	
17	Α.	l l don't know.	
18	Q.	Okay. I'll move on.	
19		Earlier Mr. Roberson asked you about Dolly's	
20	adve	rtising on busses and trains, and you stated that	
21	you h	nave no control over whether how long those	
22	mate	rials, marketing materials, are on those busses or	
23	trains	5. Could you explain that?	
24	Α.	Yeah, so we buy we buy advertising in like a	
25	form	of a contract, like a four-week or a six-week or an	

EXAMINATION OF SHAWVER / BRYANT

- 1 | eight-week contract, and oftentimes they stay up longer.
- 2 So it's at -- it's at the discretion of the -- the
- 3 company that puts them up and that takes the
- 4 advertisements away and puts them up.
- 5 Q. Is there any other examples of any other markets
- 6 that Dolly -- where that has also happened?
- 7 **A.** Where our transit advertising goes up beyond the

8 **contract?**

- 9 Q. Yes.
- 10 **A. Yes.**
- 11 Q. Could you explain that, please?
- 12 **A. Yeah. In Chicago, they -- they often stay up**
- 13 | longer than the contract as well as Seattle.
- 14 Q. Is that it?
- 15 **A. To my knowledge.**
- 16 Q. Okay. Mr. Roberson also asked you about Dolly's
- 17 | Facebook -- Facebook advertising in Seattle and you
- 18 stated, as well as you state in your testimony and
- 19 Mrs. Lazar stated earlier, that you have no control over
- ²⁰ who sees that. Could you explain that?
- A. Yeah, so the -- so no control over who sees the
- 22 Dolly-branded Facebook page, meaning you can access
- 23 that -- anyone can access it as long as they have
- ²⁴ Internet access.
- 25 Q. Right, and Order 4, Exhibit SP-8, said that

EXAMINATION OF SHAWVER / BRYANT

- 1 the -- Dolly is correct, that it is not required to
- 2 publish a disclaimer on its website; is that correct, in
- ³ its advertising?
- 4 A. Correct.
- 5 Q. Okay. So even though someone in Seattle could
- 6 see that, the Commission has said that Dolly is not
- 7 required to publish any information at all on its
- ⁸ website; is that correct?
- 9 **A.** That's what I read, correct.
- 10 Q. Okay. And so in your testimony at the very
- 11 beginning you stated that Dolly has changed some of its
- 12 marking, Internet marketing, to comply with the
- 13 Commission's orders. Would you explain -- would you
- 14 | explain that in detail?
- 15 **A. Yeah, I think there's -- we -- we took the --**
- 16 the initial complaint, which I think the hearing was in
- 17 March, right, about advertising and wanted to be super
- 18 clear that Dolly is not the one that's -- that's doing
- 19 the move. And so that's where we -- we've used the
- 20 | language that says that Dolly connects you to helpers,
- 21 we use the phrase "Dolly helpers" throughout and defined
- 22 it I believe it was in SP-2 on page 4, who are the Dolly
- helpers, and trying to weave that in as much as possible
- 24 without being blatant in every single mention of it on
- 25 **our website**.

EXAMINATION OF SHAWVER / BALASBAS

1		So I guess I would just like to say we take it
2	very,	very seriously and wanted to make sure that our
3	mess	aging was very, very clear for our customers that
4	that D	Oolly is the one that's not doing the move, that we
5	conne	ect them to independent contractors.
6		MR. BRYANT: Okay. I think that's all I
7	have.	
8		JUDGE KOPTA: Thank you, Mr. Bryant.
9		Anything from the Commissioners?
10	Mr. B	alasbas?
11		COMMISSIONER BALASBAS: Thank you.
12		
13		EXAMINATION
14	BY C	OMMISSIONER BALASBAS:
15	Q.	Good afternoon, Mr. Shawver.
16	Α.	Hi.
17	Q.	So, Mr. Shawver, you mentioned a few minutes ago
18	that ir	n Dolly's physical advertising such as on transit
19	busse	es or trains, that you have no control over the
20	lengtł	n of how long that advertising stays up, correct?
21	Α.	That it that it yes, that it stays up
22	beyo	nd our contract our contracts.
23	Q.	So in your contract that you sign with the
24	adver	tising company, do you have the ability to request
25	that t	ne advertising company remove the sign before the
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 end of the time that you purchased? A. Yes, I believe when we when we buy the advertising, we can stipulate that. Q. So when when Dolly received the Commission's cease and desist order, did you make that request of your advertisers to remove any physical advertising on transit busses or trains? A. No, I I did not. Q. And since the Commission's cease and desist 	
 advertising, we can stipulate that. Q. So when when Dolly received the Commission's cease and desist order, did you make that request of your advertisers to remove any physical advertising on transit busses or trains? A. No, I I did not. 	
 Q. So when when Dolly received the Commission's cease and desist order, did you make that request of your advertisers to remove any physical advertising on transit busses or trains? A. No, I I did not. 	
 ⁵ cease and desist order, did you make that request of ⁶ your advertisers to remove any physical advertising on ⁷ transit busses or trains? 8 A. No, I I did not. 	
 6 your advertisers to remove any physical advertising on 7 transit busses or trains? 8 A. No, I I did not. 	
 7 transit busses or trains? 8 A. No, I I did not. 	
8 A. No, I I did not.	
9 Q. And since the Commission's cease and desist	
10 order, has Dolly purchased additional advertising on	
11 trains or busses?	
A. I'm not sure when when we bought the last	
13contract. I don't know.	
14COMMISSIONER BALASBAS: Thank you.	
15JUDGE KOPTA: All right. Thank you,	
16 Mr. Shawver. We appreciate your testimony. You are	
17 excused.	
18As I understand it, that concludes Dolly's	
¹⁹ witnesses. We are at 3:30, so we will take a break.	
20 Seems like a good time for it, and we will return at	
21 quarter to 4:00. We're off the record.	
22 (A break was taken from	
23 3:25 p.m. to 3:45 p.m.)	
24 JUDGE KOPTA: Let's be back on the record	
²⁵ after our afternoon break, and we are now taking up	

	Docket No. TV-180605 - Vol. I	12/19
	EXAMINATION OF PAUL / BRYANT	
1	Staff witnesses. I believe we're going to begin with	
2	Ms. Paul; is that correct, Mr. Roberson?	
3	MR. ROBERSON: That is.	
4	JUDGE KOPTA: Any corrections to her	
5	testimony or exhibits?	
6	MR. ROBERSON: There are none.	
7	JUDGE KOPTA: They have previously been	
8	admitted, therefore, Mr. Bryant, you may proceed with	
9	cross-examination.	
10	MR. BRYANT: Thank you, Your Honor.	
11		
12	EXAMINATION	
13	BY MR. BRYANT:	
14	Q. So, Ms. Paul, I'm just going to ask you a few	
15	questions about your testimony. It shouldn't take very	
16	long. I know you have an issue with your voice so	
17	A. I think we'll be okay, thank you.	
18	Q. Okay. Thank you.	
19	Could you please turn to page 19 of your	
20	testimony, it's Exhibit SP-1T. Specifically I'm looking	
21	at the testimony beginning at line 9 going through to	
22	page 20 on line 4. The title of the section is "Dolly's	
23	Incentive to Operate."	
24	A. Okay.	
25	Q. Okay. So this testimony in general looking at	
		Baga

EXAMINATION OF PAUL / BRYANT

- 1 the testimony on page 20, line 3 where you say Dolly had
- 2 a financial incentive to treat the suspended penalty as
- 3 a cost of doing business, that is referencing the -- the
- 4 exhibit you support that statement is Exhibit SP-36; is
- 5 that correct?
- 6 **A. I'm going to look at SP-36.**
- 7 Q. Sure. That is --
- 8 **A. Yes.**
- 9 Q. -- a GeekWire article?
- 10 Could you please turn to page 3 of that article?
- 11 A. Page 3 of the article on 36?
- 12 Q. Yes, of the exhibit, yeah.
- 13 **A. Okay. I'm there.**
- 14 Q. Okay. Do you see the second full paragraph, the
- 15 one beginning with, (as read) This is not about not
- 16 | wanting regulation?
- 17 **A. Yes, I see that.**
- 18 Q. And Mr. Howell says this is not about wanting
- 19 regula- -- not wanting regulation, we welcome
- 20 regulation --
- 21 **A. Yes.**
- 22 Q. -- do you see that? Okay.
- Now, in the next paragraph, the third full
- ²⁴ paragraph, doesn't the last sentence of that statement
- ²⁵ of that paragraph say Dolly is not yet profitable?

	EXA	MINATION OF PAUL / BRYANT
1		JUDGE KOPTA: I'm going to interrupt you
2	beca	use I have neglected to swear in this witness. Not
3	that I	'm questioning your veracity, but I think in the
4	intere	est doing what we're supposed to do.
5		
6	SUSI	E PAUL, witness herein, having been
7		first duly sworn on oath,
8		was examined and testified
9		as follows:
10		
11		JUDGE KOPTA: My apologies, Mr. Bryant. If
12	you v	vould repeat your question.
13		MR. BRYANT: Sure.
14	BY N	IR. BRYANT:
15	Q.	So the third paragraph, the last sentence, it
16	state	s, (as read) Dolly is not yet profitable; is that
17	corre	ct?
18	Α.	That's what it says, yes.
19	Q.	And what is the date of this GeekWire article?
20	Α.	This GeekWire article, I'm looking
21	Sept	ember 18th, 2018, is when I printed it.
22	Q.	Let's just make sure that that's accurate.
23	Α.	Yes. Yes, September 18th it was posted at 12:01
24	a.m.	
25	Q.	Right. Thank you.

	EXAMINATION OF PAUL / BRYANT	
1	So could you turn back to your testimony, page	
2	20?	
3	A. Okay. I'm there.	
4	Q. Okay. So could you please explain how a company	
5	that's not yet profitable as of September 18th, 2018,	
6	seeks a \$69,000 penalty as an incentive and a cost of	
7	doing business?	
8	A. Well, I don't know what was meant by "not	
9	profitable." \$69,000 penalty seems fairly low for when	
10	a company is saying that they have, you know, a million	
11	dollars a month coming in.	
12	Q. A company can also have \$2 million in	
13	expenses	
14	A. That is true.	
15	Q right? Okay. Thank you.	
16	So is it reasonable to conclude that a company	
17	seeking seeking to be regulated, as Mr. Howell says	
18	in the GeekWire statement, and that it's not even	
19	profitable, would want to avoid future fines and	
20	penalties and that the best way to do that would be to	
21	comply with the Commission's rules going forward?	
22	A. I would hope that companies do try to avoid	
23	fines by complying with orders.	
24	MR. BRYANT: Okay. Thank you. That's all I	
25	have.	

1	JUDGE KOPTA: Any redirect, Mr. Roberson?		
2	MR. ROBERSON: I do not feel the need to		
3	have redirect.		
4	JUDGE KOPTA: Any questions from the		
5	Commissioners?		
6	Thank you, Ms. Paul, for your testimony.		
7	MS. PAUL: That's it?		
8	JUDGE KOPTA: You are excused.		
9	I believe we have one more witness for		
10	Staff, Mr. Dotson. If you'll remain standing.		
11			
12	MICHAEL DOTSON, witness herein, having been		
13	first duly sworn on oath,		
14	was examined and testified		
15	as follows:		
16			
17	JUDGE KOPTA: Are there any corrections to		
18	Mr. Dotson's testimony?		
19	MR. ROBERSON: There are none.		
20	JUDGE KOPTA: And this has previously been		
21	admitted so, Mr. Bryant, he's available for		
22	cross-examination.		
23	/////		
24	/////		
25	/////		
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	EXAMINATION OF DOTSON / BRYANT		
1	EXAMINATION		
2	BY MR. BRYANT:		
3	Q.	Good afternoon, Mr. Dotson.	
4	Α.	Good afternoon.	
5	Q.	Do you have your testimony in front of you?	
6	Α.	l do.	
7	Q.	Okay. Could you please look at page 1, line 15?	
8	Α.	Yes.	
9	Q.	Okay. So here you state that you review and	
10	process applications for household goods carrier		
11	permits; was that correct?		
12	Α.	That's correct.	
13	Q.	Do you recall reviewing Dolly's household goods	
14	carrier permit?		
15	Α.	l do.	
16	Q.	Okay. I don't mean to put you on the spot here,	
17	but s	ince your job is to review, will you please tell us	
18	what	the Commission's combined single limit insurance	
19	requi	rement is for each occurrence	
20		MR. ROBERSON: Objection. This is beyond	
21	the scope of his testimony.		
22		JUDGE KOPTA: Mr. Bryant?	
23		MR. BRYANT: Mr. Dotson's testimony is about	
24	his re	eview of applications for carrier authority.	
25	would	d assume that he's familiar with the requirements	

	EXAMINATION OF DOTSON / BRYANT		
1	for that authority.		
2	MR. ROBERSON: He doesn't testify about how		
3	he processes applications, he testifies about the effect		
4	of finding of unfitness.		
5	JUDGE KOPTA: I would have to agree with		
б	Mr. Roberson.		
7	MR. BRYANT: Okay.		
8	BY MR. BRYANT:		
9	Q. Does the Commission perform criminal background		
10	checks on household goods carrier applicants?		
11	MR. ROBERSON: I'm going to object. I mean,		
12	for the same reason.		
13	JUDGE KOPTA: Yes, we're dealing with a very		
14	limited scope of testimony, and I'm not going to allow		
15	going beyond that.		
16	CHAIRMAN DANNER: So if I may interject.		
17	I think that if if Mr. Dotson knows, I don't see the		
18	harm in answering those questions. It's so I mean, I		
19	would		
20	JUDGE KOPTA: You're overruling my		
21	overruling?		
22	CHAIRMAN DANNER: Well, I would ask you to		
23	reconsider on those two limited points, though.		
24	JUDGE KOPTA: All right. You may inquire as		
25	to his awareness of the Commission's procedures as		

	EXAMINATION OF DOTSON / BRYANT
1	reviewing an application.
2	MR. BRYANT: Thank you, Your Honor, and
3	thank you, Chairman Danner.
4	BY MR. BRYANT:
5	Q. So do you happen to know what the Commission's
6	insurance insurance requirement is for each
7	occurrence for CSL?
8	A. Yes, so for vehicles that are over 10,000
9	pounds, we require \$750,000 in CSL coverage and for
10	under 10,000, we require 300,000. And for household
11	goods, we also require \$10,000 of cargo insurance.
12	Q. Okay. And a vehicle that's under 10,000 pounds,
13	what is that?
14	A. GVW, gross vehicle weight, so, you know, car,
15	pickup truck, that kind of stuff. Non noncommercial
16	generally.
17	Q. Okay. Do you recall in your review of Dolly's
18	permit application the limits of Dolly's CSL policy?
19	A. I don't recall. I could look if you'd like.
20	Q. Sure.
21	A. Dolly has \$1 million in CSL.
22	Q. Okay. Thank you.
23	In your review of permit applications for
24	household goods carrier authority, how far back does the
25	Commission look with respect to the criminal background

EXAMINATION OF DOTSON / BRYANT 1 check? 2 A. So our initial criminal background check is a 3 LexisNexis report and that goes back to the beginning 4 when the -- the -- the background check, DD, turns 18. 5 MR. BRYANT: Okay. Thank you. That's all I 6 have. 7 JUDGE KOPTA: Mr. Roberson? 8 MR. ROBERSON: I have no redirect. 9 JUDGE KOPTA: Anything from the 10 Commissioners? 11 All right. Thank you, Mr. Dotson. We 12 appreciate your testimony and you are excused. 13 That concludes the evidentiary portion of 14 our hearing. As I indicated to the parties, we will --15 post hearing briefs, we are providing an opportunity for 16 closing arguments. Ten minutes apiece. Going to allow, 17 Mr. Bryant, you may go first as the party with the 18 burden of proof. 19 MR. BRYANT: Thank you, Your Honor. Thank 20 you, Chairman Danner, Chairmans -- or Commissioners 21 Balasbas and Rendahl. Dolly came here to cooperate, we 22 came here to understand, we came here to collaborate, we 23 came here to reassure the Commission that Dolly wants to 24 be a trusted partner and a model for other companies in 25 the state of Washington so that other companies

1	operating in the state, those like Lugg and Amazon that
2	provide the same services, know that it's okay for them
3	to come to the Commission and come out of the shadows
4	and come to the table to collaborate.
5	We did not come here to argue the validity
6	of the Commission, its orders, its authority, or its
7	regulations. But I think we can all agree that the
8	regulations that exist today were built for the
9	traditional household goods moving industry and did not
10	quite fit Dolly's model.
11	Dolly is committed to working cooperative
12	cooperatively with the Commission to create a regulatory
13	framework that ensures safety while also looking towards
14	the future. Dolly has created a business that modern
15	customers demand. It's a moving and delivery business
16	that doesn't exist today that meets their needs on their
17	schedule on their time within their budgets.
18	A move of Dolly is convenient, reliable,
19	fairly priced, and most importantly, safe. There are
20	many other options available to consumers, but none of
21	those are all of those three things. Much of this
22	business is done in the shadows. From Craigslist, Home
23	Depot parking lots, Nextdoor, who does not validate
24	their providers, and many other online and offline
25	venues that consumers turn to for services that Dolly

1	provides. All of those have zero consumer protections.
2	Dolly helpers go through a background check
3	that screens them for any criminal charges, not just
4	convictions. Just charges. And it looks back seven
5	years. The Commission's rules is only five years.
6	Dolly helpers are backed by a multimillion-dollar
7	insurance policy. Mr. Dotson just testified that the
8	Commission only requires \$300,000 of insurance for the
9	vehicle that Dolly drivers use. If Dolly helpers are
10	late, show up in a vehicle other than the one Dolly
11	approved during their vetting process or violate any one
12	of the numerous codes of conduct that Dolly has, they
13	are immediately suspended or even removed from the
14	platform entirely.
15	Dolly has over 200,000 customers in the
16	state of Washington that have made it very clear that
17	they desire a service like Dolly. It's Dolly's maniacal
18	dedication to customer service that is why it's received
19	one of the highest customer satisfaction scores of
20	almost every other service industry app on the market.
21	Dolly's major investor, who's mentioned in the GeekWire
22	article in the exhibit that Staff entered, says exactly
23	that.
24	There's no denying that Dolly goes to great
25	lengths to take amazing care of its customers, but

1	Dolly's not perfect. Their compliance with the cease
2	and desist order has not been perfect. Dolly genuinely
3	believed that the cease and desist order applied to
4	specific messaging in its Internet marketing. And why
5	wouldn't they? Order 04 tells Dolly it is not required
б	to put any kind of disclaimer in any of its Internet
7	marketing.
8	In the spirit of collaboration and
9	cooperation and compliance, Dolly made numerous changes
10	to its Internet marketing to provide clarity to its
11	consumers about what exactly Dolly is and what exactly
12	Dolly does. Dolly is a moving and delivery service, as
13	we've heard here today, that connects people who need
14	things moved with people who can do it, and they do it
15	safely.
16	Dolly is willing to make any changes to its
17	business model and its Internet advertising to receive
18	the permit that it's applied for. Dolly is committed to
19	giving the Commission any assurance that it needs that
20	it that it will do that. But Dolly needs clarity on
21	what those changes are. There have been numerous
22	orders, I think nine in this case, that have all said
23	one thing or another, that Dolly continues to violate
24	the cease and desist order because it continues to
25	operate. "Operate" is defined as advertising.

1	The entire case, the entire hearing that
2	occurred in March, was about advertising. The penalty
3	that Dolly received was based on its advertisements.
4	Dolly made those changes in the belief that it was
5	complying with the Commission's orders based on its
6	advertising. Apparently that wasn't correct, but
7	Dolly's willing to make those changes moving forward and
8	it needs direction from the Commissioners to tell it
9	what it needs to do to operate in the state legally and
10	under the Commission's authority.
11	Dolly hopes that you will grant it the
12	provisional permit that it needs because, as Mr. Howell
13	has said on the stand and in print, Dolly welcomes
14	regulation. Dolly proposed legislation, rule-making in
15	order to to effect that change. But those rule
16	because the rules that currently exist do not exactly
17	fit Dolly's model.
18	So we hope that you will grant us the
19	provisional permit to give us the opportunity to prove
20	that Dolly is an upstanding business as all of its
21	customers, all of its 200,000 customers in the state of
22	Washington can attest to and that it also has its
23	best its customers' interest in mind. Thank you.
24	JUDGE KOPTA: Thank you, Mr. Bryant.
25	Mr. Roberson.

1	MR. ROBERSON: This hearing is about a very
2	limited issue and that issue is Dolly's fitness. The
3	Commission has a long history of what it means to be
4	fit. As the Commission has stated, fitness concerns an
5	applicant's willingness and ability to conform its
б	conduct to the public service laws and the requirements,
7	rules, and regulations of the Commission. Commission
8	also considers an applicant's past history as the best
9	indicator of whether or not he, she, or it can comply
10	with the public service laws, Commission's rules,
11	Commission's orders.
12	The Commission has repeatedly said that a
13	negative compliance history isn't a per se bar to
14	getting a permit, and it does that so that when the
15	Commission drags someone in on a classification matter,
16	that person can get a permit and operate legally if
17	they're willing to assent to Commission's authority and
18	do what the Commission says. So it looks through a
19	couple of factors; whether the violations were repeated
20	or flagrant, whether the applicant promptly took
21	corrective action, and whether the applicant can now
22	provide credible assurances of future compliance.
23	In a recent docket, which is the SeaTac 24
24	docket, the Commission basically said violations of a
25	cease and desist order are the type of repeated and

1	flagrant conduct that justify a finding of unfitness.
2	With that background law in mind, let's talk
3	about Dolly. Dolly tells you that they're not here to
4	challenge your authority or the findings made in Order
5	oh corrected Order 02 and affirmed in Order 04 or any
6	of the subsequent findings. Their conduct for the last
7	eight, seven months has been inherently a challenge to
8	the Commission's authority. The Commission repeatedly
9	told Dolly to cease and desist.
10	In order corrected Order 02 and in Order
11	04, it explained exactly what it wanted Dolly to cease
12	and desist on. That's why the Commission made findings
13	that Dolly was entering into agreements for the
14	transport of household goods. There's an entire section
15	on that. You can read Order 04 if you've forgotten.
16	It's in the record.
17	There's also an entire section on
18	advertising. And the the quote from paragraph 39 is
19	interesting and cherry-picked because the Commission
20	does acknowledge that there are many ways to comply with
21	the advertising provisions of the cease and desist
22	order, but it does say Dolly has to do something. It
23	follows this is the exact wording. (As read) It
24	logically follows that the company must in some way
25	alter its advertisements to ensure it no longer holds

1 itself out as providing unauthorized services in

2 Washington.

3	We had an extensive conversation with
4	Mr. Shawver, and he basically can't tell you that
5	they've done anything to make sure that it is no longer
6	holding itself out as a mover. Its pages are full of
7	people in Dolly shirts standing next to shirts or
8	standing next to trucks marked with the Dolly logo.
9	There's nothing on any of those pages that explicitly
10	says, Washingtonians, we're not a household goods
11	carrier, we're not a motor freight common carrier, we're
12	not a solid waste collection company.
13	If you look at their website, there are I
14	think three versions of it from four different four
15	versions from four different months in the record.
16	They're still holding themselves out as doing apartment
17	moves or junk removal or any of these kinds of things
18	that in Order corrected Order 02 and in Order 04 the
19	Commission said these things make you a common carrier.
20	You're holding yourself out as a household goods
21	carrier, a common carrier, and a solid waste collection
22	company.
23	And the the testimony of Mr. Shawver
24	basically is that Dolly has modified its advertisement
25	to make sure that the consumers understand that they're

1	just connecting the people with customers. Those
2	statements were on their website at the time of the
3	classification hearing. The Commission looked at them
4	and in Order 04, paragraphs 24 and 25 said none of this
5	is sufficient. You need to do something else. So
6	basically they're telling you that they've complied with
7	your order by doing what they've already done.
8	It's up to you, I guess, to determine
9	whether or not that qualifies, but the evidence in the
10	record shows that they haven't modified their
11	advertisement in any meaningfully any meaningful way,
12	and Ms. Paul's testimony shows numerous ways in which
13	they are continuing to operate. They're offering
14	quotes, you know, there are Yelp reviews for people who
15	had moves on Dolly after the Commission entered its
16	cease and desist order.
17	Yeah, if the test for fitness is whether or
18	not they're willing or able to conform their conduct,
19	Dolly is able to willing and able to conform its
20	conduct to the public service laws, it's one or the
21	other. They're either unwilling or unable. And the
22	closing argument from opposing counsel was essentially
23	concession of that. It's our compliance hasn't been
24	perfect. I mean, I think the record shows that their
25	compliance has been nonexistent.

1	The record also shows in the form of their
2	statements to this tribunal and to the superior court
3	that they knew exactly what the cease and desist order
4	required them to do. On page 9 of their motion to
5	superior court, they acknowledged that they would have
6	to shut down. On the last page of their motion to stay,
7	which the Commission denied in Order 05, they
8	acknowledged that they would have to shut down.
9	They're not complying. They're they're
10	not complying. Whether they're unwilling or unable,
11	they're not complying. That's the kind of repeated and
12	flagrant thing that the Commission has said makes
13	someone unfit. Thank you.
14	JUDGE KOPTA: Thank you, Mr. Roberson.
15	Unless there is anything further, I believe
16	that concludes this hearing. So the Commission will
17	take this under advisement and will issue an order in
18	due course. Thank you. We are adjourned.
19	(Adjourned at 4:09 p.m.)
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	BUELL REALTIME REPORTING, LLC

1	CERTIFICATE
2	
3	STATE OF WASHINGTON
4	COUNTY OF THURSTON
5	
6	I, Tayler Garlinghouse, a Certified Shorthand
7	Reporter in and for the State of Washington, do hereby
8	certify that the foregoing transcript is true and
9	accurate to the best of my knowledge, skill and ability.
10	
11	Tayler Garlinghouse, CCR 3358
12	Tayler Garlinghouse, CCR 5556
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