Exh. AEB-1T Docket UG-240008 Witness: Ann E. Bulkley

# BEFORE THE WASHINGTON UTILITIES AND TRANSPORTATION COMMISSION

WASHINGTON UTILITIES AND TRANSPORTATION COMMISSION,

Complainant,

Complaina

v.

CASCADE NATURAL GAS CORPORATION,

Respondent.

**DOCKET UG-240008** 

# CASCADE NATURAL GAS CORPORATION DIRECT TESTIMONY OF ANN E. BULKLEY

March 29, 2024

### TABLE OF CONTENTS

I.	INTRODUCTION	1
II.	SUMMARY OF ANALYSES AND CONCLUSIONS	3
III.	REGULATORY GUIDELINES	6
IV.	CAPITAL MARKET CONDITIONS	. 14
	A. Inflationary Expectations in Current and Projected Capital Market Conditions	15
	B. The Use of Monetary Policy to Address Inflation	20
	C. The Effect of Inflation and Monetary Policy on Interest Rates and the Investor-Requi	red
	Return	20
	D. Expected Performance of Utility Stocks and the Investor-Required Return on Utility	
	Investments	23
	E. Conclusion.	26
V.	PROXY GROUP SELECTION	. 27
VI.	COST OF EQUITY ESTIMATION	. 30
	A. Constant Growth DCF Model	33
	B. CAPM Analysis	38
	C. BYRP Analysis	43
VII.	BUSINESS AND REGULATORY RISKS	. 46
	A. Small Size Risk	47
	B. Flotation Costs	52
	C. Impact of Washington's Greenhouse Gas Reduction Initiatives	56
	D. Regulatory Risk	60
VIII.	CAPITAL STRUCTURE	. 68
IX	CONCLUSIONS AND RECOMMENDATION	72

## LIST OF EXHIBITS

Exh. AEB-2	Résumé and Testimony Listing
Exh. AEB-3	Summary of Results of the Cost of Equity Analyses
Exh. AEB-4	Proxy Group Screening
Exh. AEB-5	Constant Growth DCF Analysis
Exh. AEB-6	CAPM and ECAPM Analysis
Exh. AEB-7	Historical Long-Term Average Beta Coefficient
Exh. AEB-8	Market Return
Exh. AEB-9	Bond Yield Plus Risk Premium Analysis
Exh. AEB-10	Size Premium Calculation
Exh. AEB-11	Flotation Cost Calculation
Exh. AEB-12	Regulatory Risk Assessment
Exh. AEB-13	RRA Regulatory Ranking
Exh. AEB-14	S&P Credit Supportiveness Ranking
Exh. AEB-15	Capital Structure
Exh. AEB-16	Cited Sources
Exh. AEB-17C	Confidential Cited Sources

#### I. INTRODUCTION

- 2 Q. Please state your name and business address.
- 3 A. My name is Ann E. Bulkley. I am a Principal at The Brattle Group ("Brattle"). My
- 4 business address is One Beacon Street, Suite 2600, Boston, Massachusetts 02108.
- 5 Q. On whose behalf are you submitting this testimony?
- 6 A. I am submitting this direct testimony before the Washington Utilities and Transportation
- 7 Commission ("Commission") on behalf of Cascade Natural Gas Corporation ("Cascade"
- 8 or the "Company"), a wholly-owned subsidiary of MDU Resources Group, Inc. ("MDU
- 9 Resources").

- 10 Q. Please describe your education and experience.
- 11 A. I hold a Bachelor's degree in Economics and Finance from Simmons College and a
- Master's degree in Economics from Boston University, with more than 25 years of
- experience consulting to the energy industry. I have advised numerous energy and utility
- clients on a wide range of financial and economic issues with primary concentrations in
- valuation and utility rate matters. Many of these assignments have included the
- determination of the cost of capital for valuation and ratemaking purposes. My resume
- and a listing of the testimony that I have filed in other proceedings are included as
- 18 Exhibit AEB-2.

- Q. What is the purpose of your testimony?
- 2 A. The purpose of my direct testimony is to present evidence and provide an opinion
- regarding the Company's return on equity ("ROE") and capital structure to be used for
- 4 ratemaking purposes.

- 5 Q. Are you sponsoring any schedules in support of your direct testimony?
- 6 A. Yes. My analysis and recommendations are supported by the data presented in Exhibits
- AEB-2 through AEB-17C, which were prepared by me or under my direction.
- 8 Q. Please provide a brief overview of the analyses that led to your ROE recommendation.
- 9 A. In developing my recommendation regarding the Company's proposed ROE in this
- proceeding, I have estimated the cost of equity by applying several traditional estimation
- methodologies to the proxy group, specifically the Discounted Cash Flow ("DCF")
- model, the Capital Asset Pricing Model ("CAPM"), the Empirical Capital Asset Pricing
- Model ("ECAPM"), and a Bond Yield Risk Premium ("BYRP" or "Risk Premium")
- analysis. I also consider the Company's relative business and regulatory risk as
- 15 compared with the proxy group; and the Company's proposed capital structure as
- 16 compared with the capital structures of the operating utilities of the proxy group
- 17 companies. While I do not make specific adjustments to the cost of equity for these
- factors in developing my opinion regarding the reasonableness of the Company's ROE, I
- do consider them in the aggregate.
- 20 Q. How is the remainder of your testimony organized?
- 21 A. The remainder of my testimony is organized as follows:
- Section II provides a summary of my analyses and conclusions.

1 Section III reviews the regulatory guidelines pertinent to the development of the cost of capital. 2 3 Section IV discusses current and projected capital market conditions and the 4 effect of those conditions on the cost of equity. 5 Section V explains my selection of the proxy group. 6 Section VI describes my cost of equity estimates and the analytical basis for my opinion of the appropriate ROE for Cascade. 7 8 Section VII provides a discussion of specific regulatory, business, and financial 9 risks that have a direct bearing on the ROE to be authorized for the Company in 10 this case. 11 Section VIII provides an assessment of the reasonableness of the Company's proposed capital structure relative to the proxy group. 12 13 Section IX presents my conclusions and recommendations. 14 II. SUMMARY OF ANALYSES AND CONCLUSIONS 15 Q. Please summarize the key factors considered in your analyses and upon which you 16 base your recommended ROE. 17 My analyses and conclusions consider the following: A. 18 The United States Supreme Court's *Hope* and *Bluefield* decisions, which established the standards for determining a fair and reasonable authorized ROE for public 19 20 utilities, including consistency of the allowed return with the returns of other businesses having similar risk, adequacy of the return to provide access to capital and 21 support credit quality, and the requirement that the result lead to just and reasonable 22 23 rates.<sup>2</sup> 24 • The effect of current and projected capital market conditions on cost of equity 25 estimation models and on investors' return requirements. 26 • The results of several analytical approaches that provide estimates of the Company's 27 cost of equity. Because the Company's authorized ROE should be a forward-looking 28 estimate over the period during which the rates will be in effect, these analyses rely 29 on forward-looking inputs and assumptions (e.g., projected analyst growth rates in the 30 DCF model, forecasted risk-free rate and market risk premium in the CAPM 31 analysis.)

Federal Power Commission v. Hope Natural Gas Co., 320 U.S. 591 (1944) ("Hope"); Bluefield Waterworks & Improvement Co., v. Public Service Commission of West Virginia, 262 U.S. 679 (1923) ("Bluefield"). See Exh. AEB-16.

<sup>&</sup>lt;sup>2</sup> See Bluefield, 262 U.S. at 693; see also Hope, 320 U.S. at 603. See Exh. AEB-16.

10

11

12

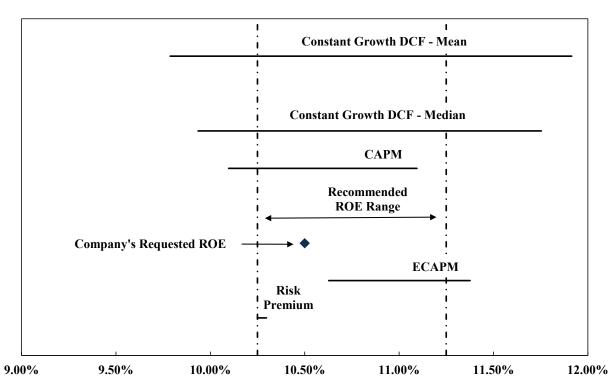
13

14

15

- Although the companies in my proxy group are generally comparable to Cascade, each company is unique, and no two companies have the exact same business and financial risk profiles. Accordingly, I consider the Company's regulatory, business, and financial risks relative to the proxy group of comparable companies in assessing where within the range of analytical results the Company's ROE should reasonably fall to appropriately account for any residual differences in risk.
- Q. What are the results of the models that you have used to estimate the cost of equity for Cascade in this proceeding?
- 9 A. Figure 1 summarizes the range of results produced by my cost of equity analyses.

Figure 1: Summary of Cost of Equity Model Results



As shown in Figure 1 (and Exhibit AEB-3), the range of results produced by the cost of equity estimation models is wide. While it is common to consider multiple models to estimate the cost of equity, it is particularly important when the range of results varies considerably across methodologies.

1	Q.	Are prospective capital market conditions expected to affect the cost of equity for the
2		Company during the period in which the rates established in this proceeding will be
3		in effect?
4	A.	Yes. Capital market conditions are expected to affect the results of the cost of equity
5		estimation models. Specifically:
6 7 8 9		<ul> <li>Long-term interest rates have increased substantially in the past year and are expected to remain relatively high at least over the next year as compared to the period prior to the Federal Reserve initiating its restrictive monetary policy.</li> <li>Since (i) utility dividend yields are less attractive than the risk-free rates of</li> </ul>
10 11 12		government bonds; (ii) interest rates are expected to remain near current levels over the next year, and (iii) utility stock prices are inversely related to changes in interest rates; utility share prices may remain depressed.
13 14 15 16		• Rating agencies have responded to the risks of the utility sector, citing factors including elevated capital expenditures, interest rates, and inflation that create pressures for customer affordability and prompt rate recovery, and have noted the importance of regulatory support in their current outlooks.
17 18		• Similarly, equity analysts have noted the increased risk for the utility sector as a result of elevated interest rates and expect the sector to underperform in 2024.
19 20 21 22		• Consequently, it is important to consider that if utility share prices decline, the results of the DCF model, which relies on current utility share prices, would understate the cost of equity during the period that the Company's rates will be in effect.
23		It is appropriate to consider all these factors when estimating a reasonable range of the
24		investor-required cost of equity and the recommended ROE for the Company.
25	Q.	What is your recommendation regarding the Company's ROE in this proceeding?
26	A.	Based on the analytical results of the cost of equity models, and current and prospective
27		capital market conditions, I conclude that an ROE in the range of 10.25 percent to 11.25
28		percent is reasonable. Within that range, the Company is requesting an ROE of 10.50
29		percent, which considers the Company's regulatory, business, and financial risk relative

1		to the proxy group, and the increase in the cost of equity since the Company's last rate
2		proceeding.
3	Q.	Is the Company's proposed capital structure to be used for ratemaking purpose
4		reasonable?
5	A.	Yes. The Company's proposed equity ratio of 50.285 percent for the duration of the
6		multiyear rate plan ("MYRP") is well within the range of the actual capital structures of
7		the utility operating subsidiaries of the proxy group companies. Further, the Company's
8		proposed equity ratio is reasonable considering that the Company's business and
9		regulatory risk is higher than the proxy group, yet the Company's requested ROE is at the
10		lower-end of the range. Also supporting the reasonableness of the Company's proposed
11		equity ratio is the fact that credit rating agencies have identified in their outlook for the
12		utility sector significant risks such as relatively high interest rates and inflation, record
13		levels of capital spending, and the need to fund capital spending in a credit supportive
14		manner.
15		III. REGULATORY GUIDELINES
16	Q.	Please describe the principles that guide the establishment of the cost of capital for a
17		regulated utility.
18	A.	The United States Supreme Court's precedent-setting Hope and Bluefield cases
19		established the standards for determining the fairness or reasonableness of a utility's
20		allowed ROE. Among the standards established by the Court in those cases are: (1)
21		consistency with other businesses having similar or comparable risks; (2) adequacy of the

return to support credit quality and access to capital; and (3) the principle that the result

1 reached, as opposed to the methodology employed, is the controlling factor in arriving at just and reasonable rates.<sup>3</sup> 2 3 Q. Has the Commission provided similar guidance in establishing the appropriate ROE? 4 Yes. In Cascade's 2020 rate filing, the Commission stated that: A. 5 The Commission follows the long-standing precedents set by the Hope 6 and Bluefield decisions. In *Hope* and *Bluefield*, the United States Supreme 7 Court recognized that rates for regulated monopoly utilities must 8 incorporate a fair rate of return on equity that is comparable to returns 9 investors would expect to receive on other investments of similar risk, 10 sufficient to assure confidence in the utility's financial integrity, and adequate to attract capital at reasonable costs. 11 12 The Commission's long-standing practice is first to identify within the 13 range of possible returns shown by expert analyses a range of reasonable 14 returns on equity considering all cost of capital testimony in the record. 15 Then, the Commission weighs the analysts' more detailed results and considers other evidence relevant to the selection of a specific point value 16 17 within the range. The Commission's final determination of an acceptable 18 ROE recognizes fully the guiding principles of regulatory ratemaking that 19 require us to reach an end result that yields fair, just, reasonable, and 20 sufficient rates.<sup>4</sup> 21 This guidance is in accordance with the *Hope* and *Bluefield* decisions and the principles A. 22 that I employed to estimate the ROE for Cascade, including the principle that an allowed 23 rate of return must be sufficient to enable regulated companies like Cascade to attract 24 capital on reasonable terms.

Hope, 320 U.S. 591 (1944); Bluefield, 262 U.S. 679 (1923). See Exh. AEB-16.

Direct Testimony of Ann E. Bulkley Docket UG-240008

Washington Utilities and Transportation Commission v. Cascade Natural Gas Corporation, Docket No. UG-200568, Order 5, May 18, 2021, at ¶ 120-121.

1	Q.	Why is it important for a utility to be allowed the opportunity to earn an ROE that is
2		adequate to attract capital at reasonable terms?

- A. An ROE that is adequate to attract capital at reasonable terms enables the Company to continue to provide safe, reliable natural gas service while maintaining its financial integrity. That return should be commensurate with returns expected elsewhere in the market for investments of equivalent risk. If it is not, debt and equity investors will seek alternative investment opportunities for which the expected return reflects the perceived risks, thereby inhibiting the Company's ability to attract capital at reasonable cost.
- 9 Q. Is a utility's ability to attract capital also affected by the ROEs authorized for other utilities?
  - A. Yes. Utilities compete directly for capital with other investments of similar risk, which include other electric, natural gas, and water utilities. Therefore, the ROE authorized for a utility sends an important signal to investors regarding whether there is regulatory support for financial integrity, dividends, growth, and fair compensation for business and financial risk. The cost of capital represents an opportunity cost to investors. If higher returns are available elsewhere for other investments of comparable risk over the same time-period, investors have an incentive to direct their capital to those alternative investments. Thus, an authorized ROE significantly below authorized ROEs for other electric, natural gas, and water utilities can inhibit the utility's ability to attract capital for investment.

- 2 A. The stand-alone ratemaking principle is the foundation of jurisdictional ratemaking. This principle requires that the rates that are charged in any operating jurisdiction be for the 3 4 costs incurred in that jurisdiction. The stand-alone ratemaking principle ensures that 5 customers in each jurisdiction only pay for the costs of the service provided in that 6 jurisdiction, which is not influenced by the business operations in other operating 7 companies. In order to maintain this principle, the cost of equity analysis is performed 8 for an individual operating company as a stand-alone entity. As such, I have evaluated 9 the investor-required return for the Company's natural gas operations in Washington.
- Q. Does the fact that Cascade is owned by MDU Resources, a publicly-traded company,affect your analysis?
- 12 A. No. In this proceeding, consistent with stand-alone ratemaking principles, it is
  13 appropriate to establish the cost of equity for Cascade, not its publicly-traded parent,
  14 MDU Resources. More importantly, however, it is appropriate to establish a cost of
  15 equity and capital structure that provide Cascade the ability to attract capital on
  16 reasonable terms both on a stand-alone basis and within its parent corporation.
- Q. Are the regulatory framework and the authorized ROE and equity ratio important to the financial community?
- 19 A. Yes. The regulatory framework is one of the most important factors in debt and equity
  20 investors' assessments of risk. Specifically, the authorized ROE and equity ratio for
  21 regulated utilities is very important for determining the degree of regulatory support for a
  22 utility's creditworthiness and financial stability in the jurisdiction. To the extent that

1	authorized returns in a jurisdiction are lower than the returns that have been authorized
2	more broadly, such actions are considered by both debt and equity investors in the overall
3	risk assessment of the regulatory jurisdiction in which the company operates.

4 Q. Are you aware of any utilities that have experienced a credit rating downgrade and/or market response related to the financial effects of a rate case decision?

A. Yes. There are numerous examples in which utilities have experienced a negative market response related to the financial effects of a rate case decision, including credit rating downgrades and material stock price declines. For example, ALLETE, Inc.,<sup>5</sup> CenterPoint Energy Houston Electric,<sup>6</sup> and Pinnacle West Capital Corporation ("PNW")<sup>7</sup> each received credit rating downgrades following rate case decisions in the past few years for reasons that included below average authorized ROEs. The most recent example is the decision by the Illinois Commerce Commission ("ICC") in mid-December 2023 that rejected the multiyear grid plan proposals of Ameren Illinois Co. ("Ameren IL") and Commonwealth Edison Co. ("ComEd") and authorized lower-than-expected ROEs for both utilities. Specifically, the ICC authorized an ROE for Ameren IL of 8.72 percent

6

7

8

9

10

11

12

13

14

Moody's Investors Service, "Credit Opinion: ALLETE, Inc. Update following downgrade," April 3, 2019, at 3. See Exh. AEB-17C.

FitchRatings, "Fitch Downgrades CenterPoint Energy Houston Electric to BBB+; Affirms CNP; Outlooks Negative," February 19, 2020, available at <a href="https://www.fitchratings.com/research/corporate-finance/fitch-downgrades-centerpoint-energy-houston-electric-to-bbb-affirms-cnp-outlooks-negative-19-02-2020">https://www.fitchratings.com/research/corporate-finance/fitch-downgrades-centerpoint-energy-houston-electric-to-bbb-affirms-cnp-outlooks-negative-19-02-2020</a>.

S&P Capital IQ Pro; FitchRatings, "Fitch Downgrades Pinnacle West Capital & Arizona Public Service to 'BBB+'; Outlooks Remain Negative," October 12, 2021, available at <a href="https://www.fitchratings.com/research/corporate-finance/fitch-downgrades-pinnacle-west-capital-arizona-public-service-to-bbb-outlooks-remain-negative-12-10-2021">https://www.fitchratings.com/research/corporate-finance/fitch-downgrades-pinnacle-west-capital-arizona-public-service-to-bbb-outlooks-remain-negative-12-10-2021</a>; and Moody's Investors Service, "Rating Actions: Moody's downgrades Pinnacle West to Baa1 and Arizona Public Service to A3; outlook negative," November 17, 2021.

1		and 8.905 percent for ComEd, which was a significant reduction from the Administrative
2		Law Judge's recommendations of 9.24 percent and 9.28 percent, respectively.8
3	Q.	How did the market respond to the ICC's decisions for these utilities?
4	A.	While the Standard & Poor's ("S&P") 500 Index was increasing, the share prices of the
5		parent companies of both Ameren IL and ComEd (i.e., Ameren Corp. and Exelon Corp.,
6		respectively) each dropped more than 7 percent on December 14, 2023 after the ICC's
7		decision, and declined again by more than 4.4 percent and 6.4 percent the following day,
8		respectively.9 As of the market close on January 5, 2024, Ameren and Exelon's stock
9		prices were, respectively, 8.9 percent and 11.4 percent below where their stock prices
10		closed on December 13, 2023, or the day immediately prior to the ICC's decisions. 10
11		In addition, the reactions of equity analysts were universally negative, and
12		questioned whether the parents of both Ameren IL and ComEd (i.e., Ameren Corp. and
13		Exelon Corp., respectively) will shift their capital spending out of the jurisdiction as a
14		result of the uncertainty associated with the multiyear rate plan and low authorized ROEs.
15		For example:
16		Barclays characterized the ICC's ROE authorizations as "draconian" and "one of
17		the lowest awarded in recent memory, especially in an elevated interest rate and
18		cost of capital environment." Barclays also stated it found it hard to believe

Allison Good, "Ameren, Exelon shares fall after Illinois regulators reject grid plans," Platts, December 15, 2023, available at https://www.spglobal.com/marketintelligence/en/news-insights/latest-newsheadlines/ameren-exelon-shares-fall-after-illinois-regulators-reject-grid-plans-79805593 -:~:text=Shares%20of%20Ameren%20Corp.,returns%20beginning%20in%20January%202024.

Yahoo! Finance, Stock Prices for AEE and EXC from November 1, 2023, through January 5, 2024, available at: https://finance.yahoo.com/quote/AEE/history/ and https://finance.yahoo.com/quote/EXC/history/.

Ameren Corp.'s stock price closed at \$81.32 on December 13, 2023 and \$74.05 on January 5, 2023, available at https://finance.yahoo.com/quote/AEE/history. Exelon Corp.'s stock price closed at \$41.00 on December 13, 2023 and \$36.31 on January 5, 2023, available at <a href="https://finance.yahoo.com/quote/EXC/history/">https://finance.yahoo.com/quote/EXC/history/</a>.

Barclays, "AEE/EXC: Coal Stocking-Stuffer in Illinois," December 14, 2023. See Exh. AEB-17C.

1 2	utilities "can deploy capital under the same magnitude on the updated grid plans to be filed, especially under the current proposed ROE framework."
3 4 5	• In its assessment of the impact on Exelon, the parent of ComEd, UBS stated that, "[t]he actions taken by the ICC today call into question, in our view, the regulatory backdrop in which EXC operates." 12
6 7	• Wells Fargo stated that it was not mincing words, and that the ICC's orders were "onerous" and that:
8 9 10 11 12 13 14	We now view IL as one of the worst regulatory jurisdictions in the U.S. (nipping at CT's heels). We think the totality of the recent orders suggest that the regulatory balancing act between customers and investors is currently heavily skewed toward customers. As a result, we wonder if AEE & EXC will allocate capital away from IL. Keep in mind, IL represents ~25% of both AEE's & EXC's total rate base." <sup>13</sup>
15 16 17 18 19 20 21 22	• In its evaluation of Ameren IL, BofA Securities characterized the ICC's decision as "punitive" and stated that it was a surprise based on numerous conversations with investors that believed the ICC may authorize an ROE above the ALJ's recommendation, not substantially lower, and that the downside surprise was one of the biggest in recent memory for their regulated utility coverage. While BofA Securities acknowledged that Ameren IL represents less than 20 percent of Ameren Corp.'s consolidated rate base, it will nonetheless need offsets or capital expenditures elsewhere in order to hit its earnings growth rate targets. 15
23 24 25 26 27	• After the decisions, Guggenheim questioned, "Is Illinois Becoming the Next Connecticut?" Guggenheim noted that investors questioned whether Illinois was "slowly becoming a CT-esque jurisdiction," and that equity and debt holders are going to be wary of Illinois as a jurisdiction going forward and that the ICC is "simply sending a negative message to investors."

UBS, First Read Exelon Corp., "Negative Rate Case Outcome - Rating and PT Under Review," December 14, 2023. See Exh. AEB-17C.

Wells Fargo, "The ICC Delivers a Lump of Coal for AEE & EXC," December 14, 2023. See Exh. AEB-17C.

BofA Securities, Ameren Corporation, "Illinois delivers downside surprise," December 15, 2023. See Exh. AEB-17C.

Guggenheim, "IL: Is Illinois Becoming the Next Connecticut? To Be Determined, but Taking a Neutral Stance on the State," December 15, 2023. See Exh. AEB-17C.

1	Also, after the ICC's decisions, Regulatory Research Associates ("RRA") lowered its
2	rating of the Illinois regulatory jurisdiction from Average/2 to Average/3 due to the
3	"concerning pattern of restrictive" rate actions in the state.

- 4 Q. What are your conclusions regarding the regulatory principles to be used in 5 establishing the cost of capital in this proceeding?
- 6 The ratemaking process is premised on the principle that, in order for investors and A. 7 companies to commit the capital needed to provide safe and reliable utility services, a 8 utility must have a reasonable opportunity to recover the return of, and the market-9 required return on, its invested capital. Accordingly, the Commission's order in this 10 proceeding should establish rates that provide the Company with a reasonable opportunity to earn an ROE that is: (1) adequate to attract capital at reasonable terms; (2) 12 sufficient to ensure its financial integrity; and (3) commensurate with returns on 13 investments in enterprises with similar risk. It is important for the ROE authorized in this 14 proceeding to take into consideration current and projected capital market conditions, as 15 well as investors' expectations and requirements for both risks and returns. Because 16 utility operations are capital-intensive, regulatory decisions should enable the utility to 17 attract capital at reasonable terms under a variety of economic and financial market 18 conditions. Providing the opportunity to earn a market-based cost of capital supports the 19 financial integrity of the Company, which is in the interest of both customers and 20 shareholders.

#### IV. CAPITAL MARKET CONDITIONS

$\mathbf{O}$	Why is it important to analyze capital market conditions?
v.	WHY IS IT HIPOT TAIL TO AHAIYZE CAPITAL HIALKET COHULTIONS.

A.

The models used to estimate the cost of equity rely on market data and thus the results of those models can be affected by prevailing market conditions at the time the analysis is performed. While the ROE established in a rate proceeding is intended to be forward-looking, the analyst uses current and projected market data, including stock prices, dividends, growth rates, and interest rates, in the cost of equity estimation models to estimate the investor-required return for the subject company.

Analysts and regulatory commissions recognize that current market conditions affect the results of the cost of equity estimation models. As a result, it is important to consider the effect of the market conditions on these models when determining an appropriate range for the ROE, and the reasonableness of an ROE to be used for ratemaking purposes for a future period. If investors do not expect current market conditions to be sustained in the future, it is possible that the cost of equity estimation models will not provide an accurate estimate of investors' required return during that rate period. Therefore, it is very important to consider projected market data to estimate the return for that forward-looking period.

- Q. What factors affect the cost of equity for regulated utilities in the current and prospective capital markets?
- A. The cost of equity for regulated utility companies is affected by several factors in the current and prospective capital markets, including: (1) changes in monetary policy; (2) relatively high inflation; and (3) increased interest rates that are expected to remain

relatively high over the next few years. These factors affect the assumptions used in the cost of equity estimation models.

# A. Inflationary Expectations in Current and Projected Capital Market Conditions

#### Q. What has the level of inflation been over the past few years?

As shown in Figure 2, core inflation increased steadily beginning in early 2021, rising from 1.41 percent in January 2021 to a high of 6.64 percent in September 2022, which was the largest 12-month increase since 1982.<sup>17</sup> Since that time, while core inflation has declined in response to the Federal Reserve's monetary policy, it continues to remain above the Federal Reserve's target level of 2.0 percent.

In addition, as shown in Figure 2, I also have considered the ratio of unemployed persons per job opening, which is currently 0.7 and has been consistently below 1.0 since 2021, despite the Federal Reserve's accelerated policy normalization. This metric indicates sustained strength in the labor market. Given the Federal Reserve's dual mandate of maximum employment and price stability, the continued increased levels of core inflation coupled with the strength in the labor market has resulted in the Federal Reserve's sustained focus on the priority of reducing inflation.

\_

1

2

3 4

5

6

7

8

9

10

11

12

13

14

15

16

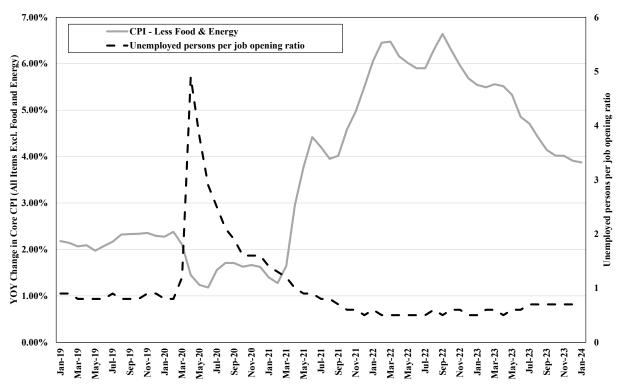
17

A.

Figure 2 presents the year-over-year ("YOY") change in core inflation, as measured by the Consumer Price Index ("CPI") excluding food and energy prices as published by the Bureau of Labor Statistics. I considered core inflation because it is the preferred inflation indicator of the Federal Reserve for determining the direction of monetary policy. Core inflation is preferred by the Federal Reserve because it removes the effect of food and energy prices, which can be highly volatile. *See* AEB WP 1.

Figure 2: Core Inflation and Unemployed Persons-to-Job Openings,

January 2019 to January 2024<sup>18</sup>



## 1 Q. What are the expectations for inflation over the near-term?

A. The Federal Reserve has indicated that it expects inflation will remain elevated above its target level until 2026 and that the extent to which it maintains the restrictive monetary policy will depend on market indicators going forward. For example, Federal Reserve Chair Jerome Powell at the Federal Open Market Committee ("FOMC") meeting on January 31, 2024 observed that while inflation is off of its recent highs, the progress towards the objective of two percent inflation is not assured and may require policy rates

2

3

4

5

6

Bureau of Labor Statistics. See AEB WP 1.

1	to remain elevated for longer and added that a March cut is "not the most likely" or "base
2	case" scenario. 19
3	We believe that our policy rate is likely at its peak for this tightening cycle
4	and that, if the economy evolves broadly as expected, it will likely be
5	appropriate to begin dialing back policy restraint at some point this year.
6	But the economy has surprised forecasters in many ways since the
7	pandemic, and ongoing progress toward our 2 percent inflation objective
8	is not assured. The economic outlook is uncertain, and we remain highly
9	attentive to inflation risks. We are prepared to maintain the current target
10	range for the federal funds rate for longer, if appropriate. <sup>20</sup>
11	In the December 13, 2023 FOMC meeting, Chair Powell reiterated that the FOMC was
12	committed to bringing inflation down to the two percent target level, and that while the
13	easing of inflation has been good news, it is currently projected to take until 2026 to
14	reach the Federal Reserve's target of two percent:
15	Inflation has eased over the past year but remains above our longer-run
16	goal of 2 percent. Based on the consumer price index [CPI] and other data,
17	we estimate that total PCE [Personal Consumption Expenditures] prices
18	rose 2.6 percent over the 12 months ending in November; and that,
19	excluding the volatile food and energy categories, core PCE prices rose
20	3.1 percent. The lower inflation readings over the past several months are
21	welcome, but we will need to see further evidence to build confidence that
22	inflation is moving down sustainably toward our goal. Longer-term
23	inflation expectations appear to remain well anchored, as reflected in a
24	broad range of surveys of households, businesses, and forecasters, as well
25	as measures from financial markets. As is evident from the SEP [Summary
26	of Economic Projections], we anticipate that the process of getting
27	inflation all the way to 2 percent will take some time. The median
28	projection in the SEP is 2.8 percent this year, falls to 2.4 percent next year,
29	and reaches 2 percent in 2026. <sup>21</sup>

Federal Reserve, Transcript of Chair Powell's Press Conference, January 31, 2024, at 16, available at Transcript of Chair Powell's Press Conference -- January 31, 2024 (federalreserve.gov).

Federal Reserve, Transcript of Chair Powell's Press Conference, December 13, 2023, at 2-3, available at https://www.federalreserve.gov/mediacenter/files/FOMCpresconf20231213.pdf; clarification added.

1	Q.	Have there been economic indicators published since the FOMC published the		
2		Summary of Economic Projections on December 13, 2023 that indicate strength in		
3		the U.S. economy?		
4	A.	Yes. Since December 13, 2023, the following data has been released demonstrating the		
5		unexpected strength in the U.S. economy:		
6 7 8		• GDP increased in the fourth quarter of 2023 by 3.3 percent, which exceeded the expectation of 2.0 percent. This followed an increase of 4.9 percent in the third quarter of the year. <sup>22</sup>		
9 10		• U.S. employers added 353,000 jobs in January, far exceeding forecasts. Further, revised 2023 data indicated that 2023 was stronger than previously reported. <sup>23</sup>		
11 12		• The unemployment rate remained at 3.7 percent and has been below 4.0 percent for 24 months. <sup>24</sup>		
13 14		<ul> <li>Average hourly earnings increased 0.6 percent in January 2024, up 4.5 percent year-over-year.<sup>25</sup></li> </ul>		
15	Q.	How has more recent economic data affected the FOMC's views on changes to current		
16		monetary policy?		
17	A.	While the December 13, 2023 Summary of Economic Projections suggested the potential		
18		for interest rate reductions, the FOMC concluded their January 2024 FOMC meeting with		
19		a unanimous decision to leave the federal funds rate unchanged. Following that meeting,		
20		Chair Powell indicated that inflation was still too high and added that a March cut is "not		

the most likely" or "base case" scenario. 26 More recently, Chairman Powell addressed

See, e.g., Jeff Cox, "The U.S. economy grew at a blistering 3.3% pace in Q4 while inflation pulled back," CNBC, January 25, 2024, available at <a href="https://www.cnbc.com/2024/01/25/gdp-q4-2023-the-us-economy-grew-at-a-3point3percent-pace-in-the-fourth-quarter.html-:~:text=Economy-,The%20U.S.%20economy%20grew%20at%20blistering%203.3%25%20pace,Q4%20while%20inflation%20pulled%20back&text=GDP%2C%20a%20measure%20of%20all,looking%20for%20a%202%25%20gain.</a>

See, e.g., Lydia DePillis, "Job Market Starts 2024 With a Bang," The New York Times, February 2, 2024. See Exh. AEB-16.

<sup>&</sup>lt;sup>24</sup> *Id*.

<sup>&</sup>lt;sup>25</sup> *Id*.

<sup>&</sup>lt;sup>26</sup> Federal Reserve, Transcript of Chair Powell's Press Conference, January 31, 2024, at 16.

10	0.	What has been the market's expectation about interest rate cuts since the recent
9		for longer, if appropriate. <sup>29</sup>
8		highly attentive to inflation risks and is prepared to maintain the current federal funds rate
7		Chairman Powell noted the continued economic strength, and that the FOMC remains
6		federal funds rate at 5.25 percent to 5.50 percent. In his speech following the meeting,
5		Further, at the March 2024 meeting the FOMC decided maintain the target range for the
4		the labor market remains relatively tight even though inflation has eased notably. <sup>28</sup>
3		inflation is moving sustainably toward 2 percent." <sup>27</sup> Chairman Powell further noted that
2		be appropriate to reduce the target range until it has gained greater confidence that
1		Congress on March 6, 2024, indicating that "The Committee does not expect that it will

Q. What has been the market's expectation about interest rate cuts since the recent economic data you referenced has been reported?

12 A. The market has recognized the strength in the economy and the labor market and has
13 tempered its expectations that the FOMC will decrease interest rates in the first quarter of
14 this year. The CME Group, which publishes a "FedWatch" probability chart of FOMC
15 activity, is currently reporting less than a ten percent probability that the FOMC will
16 reduce rates in May.<sup>30</sup>

Powell Reaffirms Fed Is Waiting to Cut Interest Rates in Testimony on Capitol Hill March 6, 2024. Powell Reaffirms Fed Is Waiting to Cut Interest Rates in Testimony on Capitol Hill | Economy | U.S. News (usnews.com).

<sup>&</sup>lt;sup>28</sup> *Id*.

Federal Reserve, Transcript of Chair Powell's Press Conference, March 20, 2024, at 16. Federal Reserve Board - Federal Reserve issues FOMC statement.

CME Group, CME FedWatch Tool, available at <a href="https://www.cmegroup.com/markets/interest-rates/cme-fedwatch-tool.html">https://www.cmegroup.com/markets/interest-rates/cme-fedwatch-tool.html</a>; accessed March 21, 2024.

#### B. The Use of Monetary Policy to Address Inflation

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

Α.

Q. What policy actions has the Federal Reserve enacted to respond to increased inflation?

- The dramatic increase in inflation has prompted the Federal Reserve to pursue an aggressive normalization of monetary policy, removing the accommodative policy programs used to mitigate the economic effects of COVID-19. Since the March 2022 meeting, the Federal Reserve increased the target federal funds rate through a series of increases from a range of 0.00 0.25 percent to a range of 5.25 percent to 5.50 percent. Further, as noted above, while the Federal Reserve acknowledges that inflation has declined from its peak, it still is well above the Federal Reserve's target of two percent. Therefore, the Federal Reserve anticipates the continued need to maintain the federal funds rate at a restrictive level in order to achieve its goal of two percent inflation over the long-run.
  - C. The Effect of Inflation and Monetary Policy on Interest Rates and the Investor-Required Return
- Q. Have the yields on long-term government bonds increased in response to inflation and the Federal Reserve's normalization of monetary policy?
- 18 A. Yes. As the Federal Reserve has substantially increased the federal funds rate and
  19 decreased its holdings of Treasury bonds and mortgage-backed securities in response to
  20 increased levels of inflation that have persisted for longer than originally projected,
  21 longer term interest rates have also increased. As shown in Figure 3, since the Federal

Direct Testimony of Ann E. Bulkley Docket UG-240008

Federal Reserve, "FOMC's target federal funds rate or range, change (basis points) and level," available at <a href="https://www.federalreserve.gov/monetarypolicy/openmarket.htm">https://www.federalreserve.gov/monetarypolicy/openmarket.htm</a>.

Reserve's December 2021 meeting, the yield on 10-year Treasury bonds has more than doubled, increasing from 1.47 percent on December 15, 2021, to 3.99 percent at the end of January 2024.

Figure 3: 10-Year Treasury Bond Yield—January 2021 through January 2024<sup>32</sup>



Q. How have interest rates and inflation changed since the Company's last rate case?

A. As shown in Figure 4, at the time of the Company's last rate proceeding, interest rates (as measured by the 30-year Treasury bond yield) were 3.08 percent and core inflation was 6.30 percent. However, since that time, long-term interest rates have increased by 111 basis points as the Federal Reserve has increased the federal funds rate to combat

4 5

6

7

8

9

1

2

<sup>&</sup>lt;sup>32</sup> S&P Capital IQ Pro. *See* AEB WP 2.

inflation, which, as shown in Figure 4, also remains slightly higher than during the

Company's 2021 rate case, and, as noted, remains above the Federal Reserve's target.

Figure 4: Change in Capital Market Conditions Since the Company's 2021 Rate Case<sup>33</sup>

			30-Day Avg		
		Federal Funds	of 30-Year Treasury	Core Inflation	Auth'd
Docket	Date	Rate	<b>Bond Yield</b>	Rate	ROE
UG-210755	8/23/2022	2.33%	3.08%	6.30%	9.40%
Current	1/31/2024	5.33%	4.19%	3.87%	

#### 4 Q. What have equity analysts said about long-term government bond yields?

5 Α. Leading equity analysts have noted that they expect the yields on long-term government 6 bonds to remain elevated. For example, the consensus estimate of the average yields on 7 the 10-year and 30-year Treasury bonds reported by Blue Chip Financial Forecasts are 3.88 percent and 4.10 percent, respectively, through the second quarter of 2025.<sup>34</sup> 8 9 Therefore, investors expect interest rates to remain elevated for at least the next 15 10 months. As a result, it is reasonable to expect that if government bond yields remain 11 elevated, the cost of equity will remain materially higher than at the time of the 12 Company's 2021 rate proceeding.

<sup>&</sup>lt;sup>33</sup> St. Louis Federal Reserve Bank; Bureau of Labor Statistics. See AEB WP 3.

<sup>&</sup>lt;sup>34</sup> Blue Chip Financial Forecasts, Vol. 43, No. 2, February 1, 2024, p. 2. See Exh. AEB-16.

1 2		D. Expected Performance of Utility Stocks and the Investor-Required Return on Utility Investments
3	Q.	Are utility share prices correlated to changes in the yields on long-term government
4		bonds?
5	A.	Yes. Interest rates and utility share prices are inversely correlated, which means that
6		increases in interest rates result in declines in the share prices of utilities and vice versa.
7		For example, Goldman Sachs and Deutsche Bank examined the sensitivity of share prices
8		of different industries to changes in interest rates over the past five years. Both Goldman
9		Sachs and Deutsche Bank found that utilities had one of the strongest negative
10		relationships with bond yields (i.e., increases in bond yields resulted in the decline of
11		utility shares). <sup>35</sup>
12	Q.	How do equity analysts expect the utilities sector to perform in 2024?
13	A.	Equity analysts have recently projected the continued underperformance of the utility
14		sector, and have not changed their views on the sector:
15		• Fidelity Investments classifies the utility sector as underweight <sup>36</sup> ;
16 17 18		• Bank of America recently noted that they are "not so constructive on [u]tilities" given that the dividend yields for utilities are below both the yields available on long- and short-term treasury bonds. <sup>37</sup>

-

Justina Lee, "Wall Street Is Rethinking the Treasury Threat to Big Tech Stocks," Bloomberg.com, March 11, 2021. See Exh. AEB-16.

Fidelity Investments. "First Quarter 2024 Investment Research Update," January 30, 2024, p. 3, available at <a href="https://institutional.fidelity.com/app/literature/white-paper/9906006/first-quarter-2024-investment-research-update.html">https://institutional.fidelity.com/app/literature/white-paper/9906006/first-quarter-2024-investment-research-update.html</a>.

Dumoulin-Smith, Julien, *et. al.* "US Electric Utilities & IPPs: As the leaves fall, preparing for Autumn utility outlook. Macro still has potholes." BofA Securities, September 6, 2023. *See* Exh. AEB-17C.

1 2 3		• UBS recently classified the 11 sectors of the S&P 500 as most preferred, natural and least preferred for 2024 with the utility sector being classified as one of UBS's three least preferred sectors ( <i>i.e.</i> , utilities, materials and real estate); <sup>38</sup> and
4 5 6 7		• Professional investors surveyed by <i>Barron's</i> in its most recent Big Money poll selected the utility sector as one of the four equity sectors that they liked the least over the next twelve months, indicating they are projecting that utilities will underperform the broader market in 2024. <sup>39</sup>
8		Finally, while Ned Davis Research classified the utility sector as marketweight, they cited
9		risks going forward that could result in a downgrade of their rating to underweight:
10 11 12 13 14 15		Key drivers: Falling yields have made Utilities' dividend yield more attractive, but the sector still yields less than the 10-year Treasury. At the end of December, only 40% of the sector's stocks yielded more than the 10-year Treasury, 0.6 standard deviations below its long-term average. Lower interest rates or a continuation of the sector's decline in price will be needed to attract dividend-hungry investors.
16 17 18 19 20 21 22		Indicators to watch: Utilities saw slight sector model score deterioration in December, as one of its relative overbought/oversold indicators flipped from bullish to neutral during the month. Utilities starts 2024 tied with Consumer Staples and Financials for the lowest composite scores among all sectors. We see the possibility for more defensive leadership in the new year, but the sector model has us much closer to a downgrade of the sector than an upgrade. 40
23	Q.	Why do equity analysts expect the utility sector to underperform over the near-term?
24	A.	Equity analysts expect the utility sector to continue to underperform given that utility
25		dividend yields remain lower than the yields on long-term government bonds. To
26		illustrate this point, I examined the difference between the dividend yields of utility
27		stocks and the yields on long-term government bonds from January 2010 through January
28		2024 ("yield spread"). I selected the dividend yield on the S&P Utilities Index as the

Capul, Jason. "UBS Prefers Info Tech, Consumer Staples and Energy in 2024." Seeking Alpha, December 12, 2023, seekingalpha.com/news/4045578-ubs-outlines-its-sector-outlook-and-offers-a-year-end-sp-price-target. See Exh. AEB-16.

Jasinski, Nicholas. "Big Money Pros Are Split on the Outlook for Stocks. But They Are Fans of Bonds." Barron's. October 27, 2023. See Exh. AEB-16.

Ned Davis Research, "Risk-on leadership closes out 2023," January 4, 2024, at 18. See Exh. AEB-16.

measure of the dividend yields for the utility sector and the yield on the 10-year Treasury bond as the estimate of the yield on long-term government bonds

As shown in Figure 5, the recent significant increase in long-term government bonds yields has resulted in the yield on long-term government bonds exceeding the dividend yields of utilities. The yield spread as of January 31, 2024 was negative 0.42 percent, meaning that the yield on the 10-year Treasury bond exceeds the dividend yield for the S&P Utilities Index. However, the long-term average yield spread from 2010 to 2023 is 1.21 percent. Therefore, the current yield spread is well below the long-term average. Because of the fact that the yield spread is currently well below the long-term average, and the expectation that interest rates will remain relatively high through at least the next year, it is reasonable to conclude that the utility sector is likely to underperform over the near-term. This is because investors that purchased utility stocks as an alternative to the lower yields on long-term government bonds would otherwise be inclined to rotate into government bonds given the yields on long-term government bonds remain elevated and higher than utility dividend yields, thus resulting in a decrease in the share prices of utilities.

Figure 5: Spread between the S&P Utilities Index Dividend Yield and the 10-year Treasury Bond Yield, January 2010 – January 2024<sup>41</sup>



#### E. Conclusion

1

2

3

4

5

6

7

8

9

10

A.

# Q. What are your conclusions regarding the effect of current market conditions on the cost of equity for the Company?

Due to their effect on the estimated cost of equity, it is important that current and projected market conditions be considered in setting the forward-looking ROE in this proceeding. The combination of persistently high inflation and the Federal Reserve's changes in monetary policy that have increased interest rates demonstrate that the cost of equity has increased since the Company's last rate proceeding. Additionally, as demonstrated above, (i) there is a strong historical inverse correlation between interest rates (*i.e.*, yields on long-term government bonds) and the share prices of utility stocks

S&P Capital IQ Pro and Bloomberg Professional. See AEB WP 4.

(*i.e.*, as interest rates increase, utility share prices decline, and thus utility dividend yields increase); and (ii) the yields on long-term government bonds currently exceed the dividend yields of utilities, when historically long-term government bond yields have been lower than the dividend yields of utilities. Given the aforementioned factors, it is likely that the cost of equity will increase over the near-term for utilities. As a result, cost of equity estimates based in whole or in part on historical or current market conditions, as opposed to projected market conditions, may understate the cost of equity during the future period that the Company's rates will be in effect. Therefore, these current and expected market conditions support consideration of forward-looking cost of equity estimation models such as the CAPM and ECAPM, which better reflect expected market conditions.

#### V. PROXY GROUP SELECTION

### Q. Please provide a brief profile of Cascade.

A. Cascade is a natural gas distribution company that is a wholly-owned subsidiary of MDU Resources. The Company distributes natural gas to approximately 314,500 residential, commercial and industrial customers in Washington and Oregon. As of September 30, 2023, Cascade distributed natural gas to 230,742 residential, commercial and industrial customers in several non-contiguous service territories in western and central Washington. Washington accounted for 28.0 percent of the natural gas distribution operating retail sales revenues of Cascade's parent, MDU Resources, in 2023, while

Cascade Natural Gas Corporation website, accessed January 13, 2024, available at <a href="https://www.cngc.com/in-the-community/about-us/">https://www.cngc.com/in-the-community/about-us/</a>.

MDU Resources, Wolfe Research Conference Presentation, December 2023, p. 14, available at <a href="https://s29.q4cdn.com/584607104/files/doc">https://s29.q4cdn.com/584607104/files/doc</a> presentations/2023/Dec/2023-Wolfe-Research-Presentation.pdf.

Idaho (33.0 percent), North Dakota (12.0 percent), Oregon (9.0 percent), Montana (8.0
percent), South Dakota (5.0 percent), Minnesota (3.0 percent) and Wyoming (2.0 percent)
accounted for the remaining 72.0 percent of the retail gas distribution operating sales
revenue. 44 Cascade currently has an investment grade long-term rating of BBB from S&P
(outlook negative) and BBB+ from Fitch Ratings ("Fitch") (outlook negative). 45 Cascade
was downgraded by S&P from BBB+ to BBB on November 8, 2023. 46

# Q. Why have you used a group of proxy companies to estimate the cost of equity for the Company?

In this proceeding, the cost of equity is being estimated for a natural gas utility company that is not itself publicly traded. Because the cost of equity is a market-based concept and Cascade's operations do not make up the entirety of a publicly-traded entity, it is necessary to establish a group of companies that are both publicly traded and comparable to the Company in certain fundamental business and financial respects to serve as its "proxy" in the cost of equity estimation process.

The overall purpose of developing a set of screening criteria is to select a proxy group of companies that align with the financial and operational characteristics of Cascade and that investors would view as comparable to the Company. I developed the screens and thresholds for each screen based on judgment with the intention of balancing

\_

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

A.

MDU Resources, 2023 SEC Form 10-K, at p. 15, available at <a href="https://d18rn0p25nwr6d.cloudfront.net/CIK-0000067716/0e13009e-610d-4448-95d7-0c6a8f5b1542.pdf">https://d18rn0p25nwr6d.cloudfront.net/CIK-0000067716/0e13009e-610d-4448-95d7-0c6a8f5b1542.pdf</a>.

Credit rating report from S&P dated November 8, 2023 and Fitch dated August 3, 2023, available at <a href="https://www.fitchratings.com/entity/cascade-natural-gas-corporation-81781067">https://www.fitchratings.com/entity/cascade-natural-gas-corporation-81781067</a> and <a href="https://disclosure.spglobal.com/ratings/en/regulatory/article/-/view/type/HTML/id/3085891">https://disclosure.spglobal.com/ratings/en/regulatory/article/-/view/type/HTML/id/3085891</a>.

S&P Global Ratings, "MDU Resources Group Inc. And Cascade Natural Gas Downgraded to 'BBB', Outlooks Negative; Rating Actions On Other Subs," November 8, 2023, available at <a href="https://disclosure.spglobal.com/ratings/en/regulatory/article/-/view/type/HTML/id/3085891">https://disclosure.spglobal.com/ratings/en/regulatory/article/-/view/type/HTML/id/3085891</a>.

1		the need to maintain a proxy group that is of sufficient size with the need to establish a
2		proxy group of companies that are comparable in business and financial risk to Cascade.
3		Even if Cascade's regulated natural gas distribution business made up the entirety
4		of a publicly-traded entity, it is possible that transitory events could bias its market value
5		over a given time period. A significant benefit of using a proxy group is that it mitigates
6		the effects of anomalous events that may be associated with any one company. The
7		proxy companies used in my analyses all possess a set of operating and financial risk
8		characteristics that are substantially comparable to Cascade, and, therefore, provide a
9		reasonable basis to estimate the appropriate cost of equity for the Company.
10	Q.	How did you select the companies included in your proxy group?
11	A.	I began with the group of 9 U.S. utilities that Value Line Investment Survey ("Value
12		Line") classifies as "Natural Gas Distribution Companies," and then applied the
13		following screening criteria to select companies that:
14 15		<ul> <li>pay consistent quarterly cash dividends, since companies that do not pay dividends cannot be analyzed using the constant growth DCF model;</li> </ul>
16 17		<ul> <li>have investment grade long-term issuer ratings from both S&amp;P and Moody's Investors Service ("Moody's");</li> </ul>
18		<ul> <li>are covered by more than one utility industry analyst;</li> </ul>
19 20		<ul> <li>have positive long-term earnings growth forecasts from at least two equity analysts;</li> </ul>
21 22		<ul> <li>derive more than 70.0 percent of their total operating income from regulated operations; and,</li> </ul>
23 24		<ul> <li>derive more than 60.0 percent of regulated operating income from gas distribution operations</li> </ul>
25 26		• were not parties to a merger or transformative transaction during the analytical periods relied on.

#### Q. What is the composition of your proxy group?

2 A. The screening criteria just discussed results in a proxy group consisting of the companies 3 shown in Figure 6 (and also in Exhibit AEB-4).

**Figure 6: Proxy Group Composition** 

Company	Ticker
Atmos Energy Corporation	ATO
NiSource Inc.	NI
Northwest Natural Gas Company	NWN
ONE Gas, Inc.	OGS
Spire, Inc.	SR

4

5

1

#### VI. COST OF EQUITY ESTIMATION

- 6 Q. Please briefly discuss the ROE in the context of the regulated rate of return.
- 7 A. The rate of return for a regulated utility is the weighted average cost of capital, in which
  8 the costs of the individual sources of capital are weighted by their respective proportion
  9 (*i.e.*, book values) in the utility's capital structure. The ROE is the cost rate applied to the
  10 equity capital in calculating the rate of return. While the costs of debt and preferred stock
  11 can be directly observed, the cost of equity is market-based and, therefore, must be
  12 estimated based on observable market data.

### 13 Q. How is the required cost of equity determined?

14 A. The required cost of equity is estimated by using analytical techniques that rely on
15 market-based data to quantify investor expectations regarding equity returns, adjusted for
16 certain incremental costs and risks. Informed judgment is then applied to determine
17 where the company's cost of equity falls within the range of results produced by multiple
18 analytical techniques. The key consideration in determining the cost of equity is to

1	ensure that the methodologies employed reasonably reflect investors' views of the
2	financial markets in general, as well as the subject company (in the context of the proxy
3	group), in particular.

- 4 Q. What methods have you used to estimate the Company's cost of equity in this proceeding?
- A. I consider the results of the constant growth DCF model, the CAPM, the ECAPM, and a
  BYRP approach. A reasonable cost of equity estimate appropriately considers alternative
  methodologies and the reasonableness of their individual and collective results.
- 9 Q. Why is it important to use more than one analytical approach to estimate the cost of equity?
  - Because the cost of equity is not directly observable, it must be estimated based on both quantitative and qualitative information. When faced with the task of estimating the cost of equity, analysts and investors are inclined to gather and evaluate as much relevant data as reasonably can be analyzed. Several models have been developed to estimate the cost of equity, and I use multiple approaches to estimate the cost of equity. As a practical matter, however, all of the models available for estimating the cost of equity are subject to limiting assumptions or other methodological constraints. Consequently, many well-regarded finance texts recommend using multiple approaches when estimating the cost of equity. For example, Copeland, Koller, and Murrin<sup>47</sup> suggest using the CAPM and

12

13

14

15

16

17

18

19

A.

Tom Copeland, Tim Koller and Jack Murrin, *Valuation: Measuring and Managing the Value of Companies*, New York, McKinsey & Company, Inc., 3rd Ed., 2000, at 214. *See* Exh. AEB-16.

Arbitrage Pricing Theory model, while Brigham and Gapenski<sup>48</sup> recommend the CAPM, DCF, and BYRP approaches.

Further, the recent changes in market conditions discussed previously highlight the benefit of using multiple models since each model relies on different assumptions, certain of which better reflect current and projected market conditions at different times. For example, the CAPM, ECAPM, and BYRP analyses rely directly on interest rates as an assumption in the models and therefore may more directly reflect the market conditions expected when the Company's rates are in effect. Accordingly, it is important to use multiple analytical approaches to ensure that the cost of equity results reflect market conditions that are expected during the period that the Company's rates will be in effect.

- Q. Has the Commission previously recognized the importance of considering the results of multiple cost of equity estimation models?
- 14 A. Yes. It is my understanding that the Commission has repeatedly emphasized that it
  15 "places value on each of the methodologies used to calculate the cost of equity and does
  16 not find it appropriate to select a single method as being the most accurate or
  17 instructive."<sup>49</sup> The Commission has explained that "[f]inancial circumstances are
  18 constantly shifting and changing, and we welcome a robust and diverse record of
  19 evidence based on a variety of analytics and cost of capital methodologies."<sup>50</sup> In the
  20 Company's 2020 rate case, the Commission considered multiple models including the

1

2

3

4

5

6

7

8

9

10

11

12

Eugene Brigham and Louis Gapenski, *Financial Management: Theory and Practice*, Orlando, Dryden Press, 1994, at 341. Financial Management: Theory & Practice (Kindle) (nibmehub.com) *See* Exh. AEB-16.

<sup>&</sup>lt;sup>49</sup> Wash. Utils. & Transp. Comm'n v. PacifiCorp, Docket UE-130043, Order 05, n. 89 (Dec. 4, 2013).

Wash. Utils. & Transp. Comm'n v. PacifiCorp, Docket UE-100749, Order 06, ¶ 91 (March 25, 2011).

- DCF, CAPM, Risk Premium, and Comparable Earnings analyses.<sup>51</sup> However, the
  Commission relied on the results of the DCF, Risk Premium, and Comparable Earnings
- analyses to develop the range of reasonable returns excluding the results of the CAPM
- 4 due to the wide range of results presented. 52

#### A. Constant Growth DCF Model

- 6 Q. Please describe the DCF approach.
- 7 A. The DCF approach is based on the theory that a stock's current price represents the
- 8 present value of all expected future cash flows. In its most general form, the DCF model
- 9 is expressed as follows:

5

$$P_0 = \frac{D_1}{(1+k)} + \frac{D_2}{(1+k)^2} + \dots + \frac{D_{\infty}}{(1+k)^{\infty}}$$
[1]

- Where  $P_0$  represents the current stock price,  $D_1...D_{\infty}$  are all expected future dividends,
- and k is the discount rate, or required cost of equity. Equation [1] is a standard present
- value calculation that can be simplified and rearranged into the following form:

14 
$$k = \frac{D_0(1+g)}{P_0} + g$$
 [2]

- Equation [2] is often referred to as the constant growth DCF model in which the first term
- is the expected dividend yield and the second term is the expected long-term growth rate.

Direct Testimony of Ann E. Bulkley Docket UG-240008

Wash. Utils. & Transp. Comm'n v. Cascade Natural Gas Corporation, Docket No. UG-200568, Order 5, ¶ 122-125 (May 18, 2021).

Wash. Utils. & Transp. Comm'n v. Cascade Natural Gas Corporation, Docket UG-200568, Order 5, ¶ 126-130 (May 18, 2021).

<b>Q.</b> What assumptions are required for the constant	growtn 1	ひしょ	model:
--	----------	-----	--------

- A. The constant growth DCF model requires the following assumptions: (1) a constant growth rate for earnings and dividends; (2) a stable dividend payout ratio; (3) a constant price-to-earnings ratio; and (4) a discount rate greater than the expected growth rate. To the extent that any of these assumptions are violated, considered judgment and/or specific adjustments should be applied to the results.
- Q. What market data do you use to calculate the dividend yield in your constant growthB DCF model?
- 9 A. The dividend yield in my constant growth DCF model is based on the proxy group
  10 companies' current annual dividend and average closing stock prices over the 30-, 90-,
  11 and 180-trading days ended January 31, 2024.
- 12 Q. Why do you use 30-, 90-, and 180-day averaging periods?
- 13 A. In my constant growth DCF model, I use an average of recent trading days to calculate 14 the term  $P_0$  in the DCF model to ensure that the cost of equity is not skewed by 15 anomalous events that may affect stock prices on any given trading day. The averaging 16 period should also be reasonably representative of expected capital market conditions 17 over the long term.
- Q. Do you make any adjustments to the dividend yield to account for periodic growth in dividends?
- 20 A. Yes. Since utility companies tend to increase their quarterly dividends at different times 21 throughout the year, it is reasonable to assume that dividend increases will be evenly 22 distributed over calendar quarters. Given that assumption, it is reasonable to apply one-

half of the expected annual dividend growth rate for purposes of calculating the expected
dividend yield component of the DCF model. This adjustment ensures that the expected
first year dividend yield is, on average, representative of the coming twelve-month
period, and does not overstate the aggregated dividends to be paid during that time.

- Why is it important to select appropriate measures of long-term growth in applying the DCF model?
  - In its constant growth form, the DCF model (*i.e.*, Equation [2]) assumes a single long-term growth rate in perpetuity. In order to reduce the long-term growth rate to a single measure, one must assume that the dividend payout ratio remains constant and that earnings per share ("EPS"), dividends per share, and book value per share all grow at the same constant rate. However, over the long run, dividend growth can only be sustained by earnings growth, meaning earnings are the fundamental driver of a company's ability to pay dividends; therefore, projected EPS growth is the appropriate measure of a company's long-term growth. In contrast, changes in a company's dividend payments are based on management decisions related to cash management and other factors. For example, a company may decide to retain earnings rather than pay out a portion of those earnings to shareholders through dividends. Therefore, dividend growth rates are less likely than earnings growth rates to accurately reflect investor perceptions of a company's growth prospects. Accordingly, I have incorporated a number of sources of long-term EPS growth rates into the constant growth DCF model.

### 1 Q. Which sources of long-term earnings growth rates do you use?

- 2 A. My constant growth DCF model incorporates three sources of long-term projected EPS
- growth rates: (1) Zacks Investment Research ("Zacks"); (2) Yahoo! Finance; and (3)
- 4 *Value Line.*

## 5 Q. How do you calculate the range of results for the constant growth DCF models?

- A. I calculate the low-end result for the constant growth DCF model using the minimum

  growth rate of the three sources (*i.e.*, the lowest of the *Zacks*, Yahoo! Finance, and *Value Line* projected EPS growth rates) for each of the proxy group companies. I apply a

  similar approach to calculate a high-end result, using the maximum growth rate of the

  three sources for each proxy group company. Lastly, I also calculate results using the

  average EPS growth rate from all three sources for each proxy group company.
- 12 Q. What are the results of your constant growth DCF analyses?
- 13 A. Figure 7 summarizes the results of my DCF analyses, which can also be found in Exhibit
  14 AEB-5.

Figure 7: Summary of DCF Results

	Minimum Growth Rate	Average Growth Rate	Maximum Growth Rate
Mean Results:			
30-Day Avg. Stock Price	9.79%	10.71%	11.92%
90-Day Avg. Stock Price	9.87%	10.78%	11.99%
180-Day Avg. Stock Price	9.70%	10.62%	11.83%
Average	9.79%	10.70%	11.91%
Median Results:			
30-Day Avg. Stock Price	9.90%	10.17%	11.76%
90-Day Avg. Stock Price	9.98%	10.25%	11.85%
180-Day Avg. Stock Price	9.93%	10.20%	11.64%
Average	9.94%	10.21%	11.75%

1	Q.	Have regulatory commissions acknowledged that the DCF model might understate
2		the cost of equity given the current capital market conditions of relatively high
3		inflation and elevated interest rates?
4	A.	Yes. For example, in its May 2022 decision establishing the cost of equity for Aqua
5		Pennsylvania, Inc., the Pennsylvania Public Utility Commission ("PPUC") concluded
6		that the current capital market conditions of high inflation and increased interest rates
7		have resulted in the DCF model understating the utility cost of equity, and that weight
8		should be placed on risk premium models, such as the CAPM, in the determination of the
9		ROE:
10 11 12 13 14 15 16		To help control rising inflation, the Federal Open Market Committee has signaled that it is ending its policies designed to maintain low interest rates. Aqua Exc. at 9. Because the DCF model does not directly account for interest rates, consequently, it is slow to respond to interest rate changes. However, I&E's [the PPUC's Bureau of Investigation and Enforcement] CAPM model uses forecasted yields on ten-year Treasury bonds, and accordingly, its methodology captures forward looking changes in interest rates.
18 19 20 21 22 23 24 25 26 27 28		Therefore, our methodology for determining Aqua's ROE shall utilize both I&E's DCF and CAPM methodologies. As noted above, the Commission recognizes the importance of informed judgment and information provided by other ROE models. In the 2012 PPL Order, the Commission considered PPL's CAPM and RP methods, tempered by informed judgment, instead of DCF-only results. We conclude that methodologies other than the DCF can be used as a check upon the reasonableness of the DCF derived ROE calculation. Historically, we have relied primarily upon the DCF methodology in arriving at ROE determinations and have utilized the results of the CAPM as a check upon the reasonableness of the DCF derived equity return. As such, where
29 30 31 32		evidence based on other methods suggests that the DCF-only results may understate the utility's ROE, we will consider those other methods, to some degree, in determining the appropriate range of reasonableness for our equity return determination. In light of the above, we shall determine

1 2		an appropriate ROE for Aqua using informed judgement based on l&E's DCF and CAPM methodologies. <sup>53</sup>
3		Similarly, the Massachusetts Department of Public Utilities in a recent rate case for
4		NSTAR Electric Company concluded that given the recent increase in interest rates, there
5		was "greater certainty" that the results of the DCF model were understating the cost of
6		equity for the utility. <sup>54</sup>
7		B. CAPM Analysis
8	Q.	Please briefly describe the CAPM.
9	A.	The CAPM is a risk premium approach that estimates the cost of equity for a given
10		security as a function of a risk-free return plus a risk premium to compensate investors
11		for the non-diversifiable or "systematic" risk of that security. <sup>55</sup> This second component
12		is the product of the market risk premium and the beta coefficient, which measures the
13		relative riskiness of the security being evaluated.
14		The CAPM is defined by four components, each of which must theoretically be a forward
15		looking estimate:

Pennsylvania Public Utility Commission, Docket Nos. R-2021-3027385 and R-2021-3027386, Opinion and Order, May 12, 2022, at 154-155; clarification added. See Exh. AEB-16.

Massachusetts Department of Public Utilities, D.P.U. 22-22, November 30, 2022, at 385-386, available at https://www.eversource.com/content/docs/default-source/investors/nstar-electric-dpu-22-22-final-order-11-30-22.pdf?sfvrsn=c5739f9e 1.

Systematic risk is the risk inherent in the entire market or market segment, which cannot be diversified away using a portfolio of assets. Unsystematic risk is the risk of a specific company that can, theoretically, be mitigated through portfolio diversification.

 $K_e = r_f + \beta(r_m - r_f) \qquad [3]$  Where:  $K_e = \text{the required market ROE};$   $\beta = \text{the beta coefficient of an individual security};$   $r_f = \text{the risk-free rate of return}; \text{ and}$   $r_m = \text{the required return on the market as a whole}.$ 

In this specification, the term  $(r_m - r_f)$  represents the market risk premium. According to the theory underlying the CAPM, because unsystematic risk can be diversified away, investors should only be concerned with systematic or non-diversifiable risk. Systematic risk is measured by beta, which is a measure of the volatility of a security as compared to the market as a whole. Beta is defined as:

$$\beta = \frac{covariance(r_e, r_m)}{Variance(r_m)}$$
 [4]

13

14

15

16

17

18

7

8

9

10

11

Variance  $(r_m)$  represents the variance of the market return, which is a measure of the uncertainty of the general market. Covariance  $(r_e, r_m)$  represents the covariance between the return on a specific security and the general market, which reflects the extent to which the return on that security will respond to a given change in the general market return. Thus, beta represents the risk of the security relative to the general market.

## 19 Q. What risk-free rate do you use in your CAPM analysis?

A. I rely on three sources for my estimate of the risk-free rate: (1) the current 30-day average yield on 30-year U.S. Treasury bonds; <sup>56</sup> (2) the average projected 30-year Treasury bond

-

<sup>&</sup>lt;sup>56</sup> Bloomberg Professional, as of January 31, 2024. *See* Exh. AEB-6.

yield for the second quarter of 2024 through the second quarter of 2025;<sup>57</sup> and (3) the average projected 30-year Treasury bond yield for 2025 through 2029.<sup>58</sup>

### Q. What beta coefficients do you use in your CAPM analysis?

3

13

4 A. As shown in Exhibit AEB-6, I use the beta coefficients for the proxy group companies as 5 reported by Bloomberg Professional ("Bloomberg") and Value Line. The beta coefficients reported by *Bloomberg* are calculated using ten years of weekly returns 6 7 relative to the S&P 500 Index. The beta coefficients reported by Value Line are 8 calculated based on five years of weekly returns relative to the New York Stock 9 Exchange Composite Index. Additionally, as shown in Exhibits AEB-6 and AEB-7, I 10 also consider an additional CAPM analysis that relies on the long-term average beta 11 coefficient reported by Value Line for the companies in my proxy group from 2013 12 through 2023.

## Q. How do you estimate the market risk premium in the CAPM?

14 A. I estimate the market risk premium as the difference between the implied expected equity
15 market return and the risk-free rate. As shown in Exhibit AEB-8, the expected return on
16 the S&P 500 Index is calculated using the constant growth DCF model discussed
17 previously as applied to the companies in the S&P 500 Index. Based on an estimated
18 market capitalization-weighted dividend yield of 1.63 percent and a weighted long-term
19 growth rate of 10.51 percent, the estimated required market return for the S&P 500 Index
20 as of January 31, 2024 is 12.22 percent.

<sup>58</sup> Blue Chip Financial Forecasts, Vol. 42, No. 12, December 1, 2023, at 14. See Exh. AEB-16.

<sup>&</sup>lt;sup>57</sup> Blue Chip Financial Forecasts, Vol. 43, No. 2, February 1, 2024, at 2. See Exh. AEB-16.

## 1 Q. How does the current expected market return you have calculated compare to observed historical market returns?

A. As shown in Figure 8, given the range of annual equity returns that have been observed over the past century, a current expected return of 12.22 percent is not unreasonable. In 51 out of the past 97 years (or roughly 53 percent of observations), the realized equity return was at least 12.22 percent or greater.

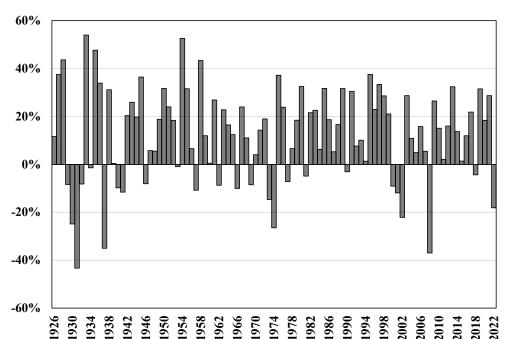


Figure 8: Realized U.S. Equity Market Returns (1926-2022)<sup>59</sup>

## Q. Do you also consider another form of the CAPM in your analysis?

9 A. Yes. I have also considered the results of an ECAPM in estimating the cost of equity for the Company. 60 The ECAPM calculates the product of the adjusted beta coefficient and

7

Depicts total annual returns on large company stocks, as reported in the 2023 *Kroll* SBBI Yearbook. *See* Exh. AEB-16: AEB WP 5.

See, e.g., Roger A. Morin, New Regulatory Finance, Public Utilities Reports, Inc., 2006, at 189. See Exh. AEB-16.

the market risk premium and applies a weight of 75.00 percent to that result. The model then applies a 25.00 percent weight to the market risk premium without any effect from the beta coefficient. The results of the two calculations are summed, along with the riskfree rate, to produce the ECAPM result, as noted in Equation [5] below:

$$k_{\rm e} = r_{\rm f} + 0.75\beta(r_{\rm m} - r_{\rm f}) + 0.25(r_{\rm m} - r_{\rm f})$$
 [5]

6 Where:

1

2

3

4

5

7

8 9

10

11

12

13

14

15

16

17

18

19

20

 $k_e$  = the required market ROE

 $\beta$  = the adjusted beta coefficient of an individual security

 $r_f$  = the risk-free rate of return

 $r_m$  = the required return on the market as a whole

The ECAPM addresses the tendency of the "traditional" CAPM to underestimate the cost of equity for companies with low beta coefficients such as regulated utilities. In that regard, the ECAPM is not redundant to the use of adjusted betas in the traditional CAPM, but rather it recognizes the results of academic research indicating that the riskreturn relationship is different (in essence, flatter) than estimated by the CAPM, and that the CAPM underestimates the "alpha," or the constant return term. <sup>61</sup>

Consistent with my CAPM, my application of the ECAPM uses the forwardlooking market risk premium estimates, the three yields on the 30-year Treasury bonds noted earlier as the risk-free rate, and the current Bloomberg, current Value Line, and long-term Value Line beta coefficients.

*Id*. at 191.

Exh. AEB-1T

Page 42

## 1 Q. What are the results of your CAPM analyses?

2 A. The results of my CAPM and ECAPM analyses are shown in Figure 9 as well as Exhibit 3 AEB-6.

Figure 9: CAPM and ECAPM Results

	30-Year Treasury Bond Yield			
	Current	Near-Term	Longer-Term	
	30-Day Avg.	Projected	Projected	
CAPM:				
Current Value Line Beta	11.09%	11.08%	11.08%	
Current Bloomberg Beta	10.31%	10.29%	10.29%	
Long-term Avg. Value Line Beta	10.12%	10.10%	10.10%	
ECAPM:				
Current Value Line Beta	11.38%	11.37%	11.37%	
Current Bloomberg Beta	10.79%	10.77%	10.77%	
Long-term Avg. Value Line Beta	10.64%	10.63%	10.63%	

4

5

7

8

9

10

11

12

13

14

#### C. BYRP Analysis

### 6 Q. Please describe the BYRP analysis.

A. In general terms, this approach is based on the fundamental principle that equity investors bear the residual risk associated with equity ownership and therefore require a premium over the return they would have earned as bondholders. In other words, because returns to equity holders have greater risk than returns to bondholders, equity holders require a higher return for that incremental risk. Thus, risk premium approaches estimate the cost of equity as the sum of the equity risk premium and the yield on a particular class of bonds. In my analysis, I use actual authorized returns for natural gas utilities as the historical measure of the cost of equity to determine the risk premium.

## Q. What is the fundamental relationship between the equity risk premium and interest rates?

It is important to recognize both academic literature and market evidence indicating that the equity risk premium (as used in this approach) is inversely related to the level of interest rates (*i.e.*, as interest rates increase, the equity risk premium decreases, and vice versa). Consequently, it is important to develop an analysis that: (1) reflects the inverse relationship between interest rates and the equity risk premium; and (2) relies on recent and expected market conditions. The analysis provided in Exhibit AEB-9 establishes that relationship using a regression of the risk premium as a function of Treasury bond yields. When the authorized ROEs serve as the measure of required equity returns and the yield on the long-term Treasury bond is defined as the relevant measure of interest rates, the risk premium is the difference between those two points. <sup>62</sup>

## Q. Is the BYRP analysis relevant to investors?

A.

A. Yes. Investors are aware of authorized ROEs in other jurisdictions and they consider those awards as a benchmark for a reasonable level of equity returns for utilities of comparable risk operating in other jurisdictions. As discussed previously, utilities have experienced credit rating downgrades and been subject to a negative market reaction related to the financial effects of a rate case decision that included a below average authorized ROE. Because my BYRP analysis is based on authorized ROEs for utility

risk premia and interest rates). *See also* Robert S. Harris, "Using Analysts' Growth Forecasts to Estima Shareholder Required Rates of Return," *Financial Management*, Spring 1986, at 66. *See* Exh. AEB-16.

See e.g., S. Keith Berry, "Interest Rate Risk and Utility Risk Premia during 1982-93," Managerial and Decision Economics, Vol. 19, No. 2, March, 1998 (the author used a similar methodology, including using authorized ROEs as the relevant data source, and came to similar conclusions regarding the inverse relationship between risk premia and interest rates). See also Robert S. Harris, "Using Analysts' Growth Forecasts to Estimate

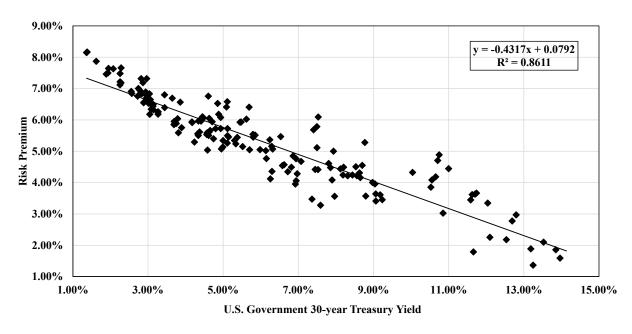
1		companies relative to corresponding Treasury yields, it provides relevant information to
2		assess the return expectations of investors in the current interest rate environment.
3	Q.	What does your BYRP analysis reveal?
4	A.	As shown in Figure 10, from 1980 through January 2024, there has been a strong
5		negative relationship between risk premia and interest rates. To estimate that
6		relationship, I conducted a regression analysis using the following equation:
7		RP = a + b(T) [6]
8		Where:
9 10		RP = Risk Premium (difference between authorized ROEs and the yield on 30-year Treasury bonds)
11		a = intercept term
12		b =  slope term
13		T = 30-year Treasury bond yield
14		Data regarding authorized ROEs were derived from all natural gas utility rate cases over
15		this time-period as reported by Regulatory Research Associates ("RRA"). 63 This

equation's coefficients were statistically significant at the 99.00 percent level.

.

This analysis was screened to eliminate limited issue rider cases, pipeline transmission cases, and cases that were silent with respect to the authorized ROE. See AEB WP 6.

Figure 10: Risk Premium Regression Analysis



## 1 Q. What are the results of your BYRP analysis?

2 A. Figure 11 presents the results of my BYRP analysis, which are also presented in more detail in Exhibit AEB-9.

Figure 11: Summary of BYRP Results

	30-Ye	ar Treasury Bond	d Yield
	Current	Near-Term	Longer-Term
	30-Day Avg.	Projected	Projected
Bond Yield Risk Premium	10.30%	10.25%	10.25%

4

5

6

7

#### VII. BUSINESS AND REGULATORY RISKS

- Q. Do the results of the cost of equity analyses alone provide an appropriate estimate of the cost of equity for the Company?
- A. No. The model results provide only a range of the appropriate estimate of the Company's cost of equity. Several additional factors must be considered when determining the reasonableness of where the Company's cost of equity falls within the range of analytical

1	results. These risk factors, discussed below, should be considered with respect to their
2	overall effect on the Company's risk profile relative to the proxy group.

#### A. Small Size Risk

A.

#### Q. Is there a risk to a firm associated with small size?

A. Yes. Both the financial and academic communities have long accepted the proposition that the cost of equity for small firms is subject to a "size effect." While empirical evidence of the size effect often is based on studies of industries other than regulated utilities, utility analysts also have noted the risk associated with small market capitalizations. Specifically, an analyst for Ibbotson Associates noted:

For small utilities, investors face additional obstacles, such as a smaller customer base, limited financial resources, and a lack of diversification across customers, energy sources, and geography. These obstacles imply a higher investor return.<sup>64</sup>

### Q. How does the smaller size of a utility affect its business risk?

In general, smaller companies are less able to withstand adverse events that affect their revenues and expenses. The impact of weather variability, the loss of large customers to bypass opportunities, or the destruction of demand as a result of general macroeconomic conditions or fuel price volatility will have a proportionately greater impact on the earnings and cash flow volatility of smaller utilities. Similarly, capital expenditures for non-revenue producing investments, such as system maintenance and replacements, will put proportionately greater pressure on customer costs, potentially leading to customer

Michael Annin, "Equity and the Small-Stock Effect," Public Utilities Fortnightly, October 15, 1995, p. 42, available at <a href="https://icc.illinois.gov/downloads/public/edocket/377761.PDF">https://icc.illinois.gov/downloads/public/edocket/377761.PDF</a>.

- attrition or demand reduction. Taken together, these risks affect the return required by
   investors for smaller companies.
- 3 Q. How do Cascade's natural gas operations in Washington compare in size to the proxy group companies?
- A. Cascade's natural gas operations in Washington are substantially smaller than the median
  of the proxy group companies in terms of market capitalization. In fact, Fitch has stated
  that Cascade is one of the smallest regulated utilities under its coverage and has a
  relatively weaker business profile than its peers.<sup>65</sup> While Cascade is not publicly traded
  on a stand-alone basis, as shown on Exhibit AEB-10, Cascade's implied common equity
  balance based on its proposed test year rate base and equity ratio is substantially smaller
  than the median market capitalization of the proxy group companies.

## Q. How did you estimate the size premium for Cascade?

A. Given this relative size information, it is possible to estimate the impact of size on the

cost of equity for the Company using *Kroll* Cost of Capital Navigator data that estimates

the stock risk premia based on the size of a company's market capitalization. As shown

on Exhibit AEB-10, the median market capitalization of the proxy group is

approximately \$3.46 billion, which corresponds to the fifth decile of *Kroll's* market

capitalization data. Based on *Kroll's* analysis, that decile corresponds to a size

premium of 0.95 percent (*i.e.*, 95 basis points). In comparison, the Company's implied

Fitch Ratings, "Fitch Affirms MDU and Subs.; Centennial's Outlook to Positive and Cascade's Outlook to Negative," August 3, 2023, at 8-9, available at <a href="https://www.fitchratings.com/research/corporate-finance/fitch-affirms-mdu-subs-centennial-outlook-to-positive-cascade-outlook-to-negative-03-08-2023">https://www.fitchratings.com/research/corporate-finance/fitch-affirms-mdu-subs-centennial-outlook-to-positive-cascade-outlook-to-negative-03-08-2023</a>.

<sup>66</sup> Kroll Cost of Capital Navigator – Size Premium; annual data as of December 31, 2023. See Exh. AEB-16.

<sup>&</sup>lt;sup>67</sup> *Id*.

common equity balance of approximately \$311.70 million falls within the ninth decile, which corresponds to a size premium of 1.99 percent (*i.e.*, 199 basis points). The difference between the size premium for the Company and the size premium for the proxy group is 104 basis points (*i.e.*, 1.99 percent minus 0.95 percent).

#### Q. Were utility companies included in the size premium study conducted by Kroll?

A. Yes. As shown in Exhibit 7.2 of the *Kroll* (formerly *Duff & Phelps*) 2019 Valuation
 Handbook, OGE Energy Corp. had the largest market capitalization of the companies
 contained in the fourth decile, which indicates that *Kroll* has included utility companies
 in its size risk premium study.<sup>68</sup>

## Q. Is the size premium applicable to companies in regulated industries such as utilities?

Yes. For example, Zepp (2003) provided the results of two studies that showed evidence of the required risk premium for small water utilities. The first study, which was conducted by the Staff of the California Public Utilities Commission, computed proxies for beta risk using accounting data from 1981 through 1991 for 58 water utilities and concluded that smaller water utilities had greater risk and required higher returns on equity than larger water utilities. <sup>69</sup> The second study examined the differences in required returns over the period of 1987 through 1997 for two large and two small water utilities in California. As Zepp (2003) showed, the required return for the two small water utilities calculated using the DCF model was on average 99 basis points higher than the two larger water utilities. <sup>70</sup>

<sup>70</sup> Id.

1

2

3

4

5

10

11

12

13

14

15

16

17

18

19

20

<sup>68</sup> Kroll. Valuation Handbook: Guide to Cost of Capital. 2019, Exhibit 7.2. See Exh. AEB-16.

Thomas M. Zepp, "Utility Stocks and the Size Effect—Revisited," *The Quarterly Review of Economics and Finance*. Vol. 43, No. 3, 2003, at 578–582. *See* Exh. AEB-16.

Additionally, Chrétien and Coggins (2011) studied the CAPM and its ability to estimate the risk premium for the utility industry, and in particular subgroups of utilities. The article considered the CAPM, the Fama-French three-factor model, and a model similar to the ECAPM, which as previously discussed, I have also considered in estimating the cost of equity for the Company. In the study, the Fama-French three-factor model explicitly included an adjustment to the CAPM for risk associated with size. As Chrétien and Coggins (2011) show, the beta coefficient on the size variable for the U.S. natural gas utility group was positive and statistically significant indicating that small size risk was relevant for regulated natural gas utilities.

Q. Have regulators in other jurisdictions made a specific risk adjustment to the cost of equity results based on a company's small size?

Yes. For example, in Order No. 15, the Regulatory Commission of Alaska ("RCA") concluded that Alaska Electric Light and Power Company ("AEL&P") was riskier than the proxy group companies due to small size as well as other business risks. The RCA did "not believe that adopting the upper end of the range of ROE analyses in this case, without an explicit adjustment, would adequately compensate AEL&P for its greater risk." <sup>73</sup> Thus, the RCA awarded AEL&P an ROE of 12.875 percent, which was 108 basis points above the highest cost of equity estimate from any model presented in the case. <sup>74</sup> Similarly, the RCA has also noted that small size, as well as other business risks

A.

<sup>74</sup> *Id.* at 32, 37.

Stéphane Chrétien and Frank Coggins, "Cost Of Equity For Energy Utilities: Beyond The CAPM," *Energy Studies Review*, Vol. 18, No. 2, 2011, available at https://chairedesiardinsfinanceresponsable.recherche.usherbrooke.ca/cahiers/1 09 cahier.pdf.

 $<sup>^{72}</sup>$  Id

Regulatory Commission of Alaska, Docket No. U-10-29, Order No. 15, September 2, 2011, at 37, available at <a href="https://rca.alaska.gov/RCAWeb/ViewFile.aspx?id=ac4f9692-5ad8-49de-aa5c-e60299d91614">https://rca.alaska.gov/RCAWeb/ViewFile.aspx?id=ac4f9692-5ad8-49de-aa5c-e60299d91614</a>.

1	such as structural regulatory lag, weather risk, alternative rate mechanisms, gas supply
2	risk, geographic isolation and economic conditions, increased the risk of ENSTAR
3	Natural Gas Company. <sup>75</sup> Ultimately, the RCA concluded that:
4	Although we agree that the risk factors identified by ENSTAR increase its
5	risk, we do not attempt to quantify the amount of that increase. Rather, we
6	take the factors into consideration when evaluating the remainder of the
7	record and the recommendations presented by the parties. After applying
8	our reasoned judgment to the record, we find that 11.875% represents a
9	fair ROE for ENSTAR. 76
10	Additionally, the Minnesota Public Utilities Commission ("Minnesota PUC")
11	authorized an ROE for Otter Tail Power Company ("Otter Tail") above the mean DCF
12	results as a result of multiple factors, including Otter Tail's small size. The Minnesota PUC
13	stated:
14	The record in this case establishes a compelling basis for selecting an ROE
15	above the mean average within the DCF range, given Otter Tail's unique
16	characteristics and circumstances relative to other utilities in the proxy
17	group. These factors include the company's relatively smaller size,
18	geographically diffuse customer base, and the scope of the Company's
19	planned infrastructure investments. <sup>77</sup>
20	Finally, in Opinion Nos. 569 and 569-A, the Federal Energy Regulatory
21	Commission ("FERC") adopted a size premium adjustment in its CAPM estimates for
22	electric utilities. In those decisions, the FERC noted that "the size adjustment was

Direct Testimony of Ann E. Bulkley Docket UG-240008

Regulatory Commission of Alaska, Docket No. U-16-066, Order No. 19, September 22, 2017, at 50-52, available at <a href="https://rca.alaska.gov/RCAWeb/ViewFile.aspx?id=6472a4a7-c344-4449-936b-ed28d05a8029">https://rca.alaska.gov/RCAWeb/ViewFile.aspx?id=6472a4a7-c344-4449-936b-ed28d05a8029</a>.
 Id.

Minnesota Public Utilities Commission, Docket No. E017/GR-15-1033, Order, May 1, 2017, at 55, available at <a href="https://www.edockets.state.mn.us/edockets/searchDocuments.do?method=showPoup&documentId=%7b776FC84E-287C-46DA-A11B-4F99E48662E9%7d&documentTitle=20175-131511-01">https://www.edockets.state.mn.us/edockets/searchDocuments.do?method=showPoup&documentId=%7b776FC84E-287C-46DA-A11B-4F99E48662E9%7d&documentTitle=20175-131511-01</a>.

- necessary to correct for the CAPM's inability to fully account for the impact of firm size
  when determining the cost of equity."<sup>78</sup> **Q.** How have you considered the smaller size of Cascade in your recommendation of the Company's ROE in this proceeding?
- Mhile I have estimated the effect of the Company's small size of its natural gas
  operations in Washington on the cost of equity, I am not proposing that a specific
  adjustment for this risk factor be made. Rather, I have considered the small size of the
  Company's utility operations in evaluating where within the range of analytical results
  that the Company's ROE should fall. All else equal, the additional risk associated with
  the Company's small size supports an ROE that is above the average of the range of
  results produced by the cost of equity estimation models.

#### **B.** Flotation Costs

#### 13 Q. What are flotation costs?

- 14 A. Flotation costs are the costs associated with the sale of new issues of common stock.
- 15 These costs include out-of-pocket expenditures for preparation, filing, underwriting, and
- other issuance costs.

-

Ass'n. of Businesses Advocating Tariff Equity, et. al., v. Midcontinent Indep. Sys. Operator, Inc., et. al., 171 FERC ¶ 61,154 (2020), at ¶ 75, available at <a href="https://www.ferc.gov/sites/default/files/2020-06/EL14-12-004\_l.pdf">https://www.ferc.gov/sites/default/files/2020-06/EL14-12-004\_l.pdf</a>. The U.S. Court of Appeals recently vacated FERC Order No. 569 decisions that related to its risk premium model and remanded the case to FERC to reopen the proceedings. However, in its decision, the Court did not reject FERC's inclusion of the size premium to estimate the CAPM. (See United States Court of Appeals Case No. 16-1325, Decision No. 16-1325, August 9, 2022, at p. 20, available at <a href="https://www.ferc.gov/media/miso-transmission-owners-et-al-v-ferc-1">https://www.ferc.gov/media/miso-transmission-owners-et-al-v-ferc-1</a>).

Q. Why is it important to consider flotation costs in the allowed RO	Q.	Why is it im	portant to consider	· flotation cos	ts in tl	he allowed	ROE
--	----	--------------	---------------------	-----------------	----------	------------	-----

- A. A regulated utility must have the opportunity to earn an ROE that is both competitive and compensatory to attract and retain new investors. To the extent that a company is denied the opportunity to recover prudently incurred flotation costs, actual returns will fall short of expected (or required) returns, thereby diluting equity share value.
- 6 Q. Are flotation costs part of the utility's invested costs or part of the utility's expenses?
- 7 A. Flotation costs are part of the invested costs of the utility, which are properly reflected on 8 the balance sheet under "paid in capital." They are not current expenses, and, therefore, 9 are not reflected on the income statement. Rather, like investments in rate base or the 10 issuance costs of long-term debt, flotation costs are incurred over time. As a result, the 11 great majority of a utility's flotation cost is incurred prior to the test year but remains part 12 of the cost structure that exists during the test year and beyond, and as such, should be 13 recognized for ratemaking purposes. Therefore, it is irrelevant whether an issuance 14 occurs during the test year or is planned for the test year because failure to allow recovery of past flotation costs may deny the Company the opportunity to earn its required rate of 15 16 return in the future.
- Q. Please provide an example of why a flotation cost adjustment is necessary to compensate investors for the capital they have invested.
- A. Suppose MDU Resources issues stock with a value of \$100, and an equity investor
  invests \$100 in MDU Resources in exchange for that stock. Further suppose that after
  paying the flotation costs associated with the equity issuance, which include fees paid to
  underwriters and attorneys, among others, MDU Resources ends up with only \$97 of

issuance proceeds, rather the \$100 the investor contributed. MDU Resources invests that
\$97 in plant used to serve its customers, which becomes part of rate base. Absent a
flotation cost adjustment, the investor will thereafter earn a return on only the \$97
invested in rate base, even though she contributed \$100. Making a small flotation cost
adjustment gives the investor a reasonable opportunity to each the authorized return,
rather than the lower return that results when the authorized return is applied to an
amount less than what the investor contributed.

- 8 Q. Is the date of MDU Resources last issued common equity important in the determination of flotation costs?
- 10 No. It is important to recognize flotation costs for all equity issuances since these costs A. 11 reduce the permanent capital structure of the company. Therefore, the vintage of the 12 issuance is not particularly important because an investor should have a reasonable 13 opportunity to earn a return on the full amount of capital that she has contributed in every 14 year of the investment. As noted in my earlier example, the investor contributed \$100, 15 but due to flotation costs, MDU Resources only ends up with \$97 to invest in rate base. 16 Without the recognition of flotation costs, the investor will only earn a return on the \$97 invested in rate base in year one as well as every subsequent year of the investment. 17 18 Therefore, adjusting the ROE in year one to recognize flotation costs will only award the 19 opportunity for the investor to earn a return on her full investment in year one, while in 20 year two and thereafter the investor will still only earn a return on the \$97 invested in rate 21 base. As a result, the ROE should be adjusted for flotation costs in every year regardless 22 of the vintage of the issuance, because as long as the \$100 is invested, the investor should 23 have a reasonable opportunity to earn a return on the entire amount.

1

2

3

4

5

6

1	Q.	is the need to consider notation costs eliminated because Cascade is a whony-owned
2		subsidiary of MDU Resources?
3	A.	No. Although Cascade is a wholly-owned subsidiary of MDU Resources, it is
4		appropriate to consider flotation costs because wholly-owned subsidiaries receive equity
5		capital from their parent and provide returns on the capital that roll up to the parent,
6		which is designated to attract and raise capital based upon the returns of those
7		subsidiaries. To deny recovery of issuance costs associated with the capital that is
8		invested in the subsidiaries ultimately penalizes the investors that fund the utility
9		operations and could inhibit the utility's ability to obtain new equity capital at a
10		reasonable cost.
11	Q.	Is the need to consider flotation costs recognized by the academic and financial
12		communities?
13		
13	A.	Yes. The academic and financial communities recognize the need to reimburse investors
14	A.	Yes. The academic and financial communities recognize the need to reimburse investors for equity issuance costs in the same spirit that they recognize that investors should be
	A.	
14	A.	for equity issuance costs in the same spirit that they recognize that investors should be

1 2		Because flotation costs are not typically applied to operating cash flow, one must incorporate them into the cost of capital. <sup>79</sup>
3	Q.	Have you estimated what a reasonable flotation cost adjustment would be for
4		Cascade?
5	A.	Yes. My flotation cost calculation is based on the costs incurred by MDU Resources in
6		that company's two most recent equity offerings. That flotation cost percentage is then
7		applied to the expected dividend yields for the proxy group companies. As shown in
8		Exhibit AEB-11, the impact on the proxy group's cost of equity amounts to 11 basis
9		points (i.e., 0.11 percent) based on the median and 16 basis points (i.e., 0.16 percent)
10		based on the mean.
11	Q.	Do your cost of equity model results reflect an adjustment for flotation cost recovery?
12	A.	No, I do not make an explicit adjustment for flotation costs to any of the quantitative
13		results of my cost of equity models. Rather, I have considered the incremental cost
14		associated with stock issuance as part of my overall recommendation regarding the range
15		of a reasonable ROE for the Company and the reasonableness of the Company's
16		proposed ROE.
17		C. Impact of Washington's Greenhouse Gas Reduction Initiatives
18	Q.	Has Washington enacted legislation that increases the business risk of the Company's
19		natural gas operations going forward?
20	A.	Yes. The Climate Commitment Act was signed into law in Washington in May 2021 and
21		requires natural gas distribution utilities such as Cascade to reduce overall greenhouse

<sup>&</sup>lt;sup>79</sup> Shannon P. Pratt, Cost of Capital Estimation and Applications, Second Edition, at 220-21. See Exh. AEB-16.

gas ("GHG") emissions 45 percent below 1990 levels by 2030, 70 percent below 1990 levels by 2040, and 95 percent below 1990 levels by 2050. Reductions may be achieved through increased energy efficiency and conservation measures, purchased emission allowances and offsets, and purchases of low carbon fuels. Emissions compliance under the law began January 1, 2023.

In addition, in April 2022 the Washington State Building Code Council ("WSBCC") revised the state's commercial energy code that significantly limits the use of natural gas for space and water heating in new and retrofitted commercial and multifamily buildings. While the WSBCC has not mandated the use of electric heat pumps for new residential buildings, it has approved revised building codes that incentivize builders to choose electric heat pumps by requiring emissions offsets if natural gas is installed in new residential construction. <sup>80</sup>

Furthermore, while it would not apply to Cascade in its current form, a revised version of House Bill ("HB") 1589 recently passed the Washington House of Representatives. In its current form, the bill would ban a natural gas utility serving more than 500,000 customers from connecting new natural gas lines to new residential or commercial buildings, with limited exceptions (certain manufacturing, medical care, correctional, and military facilities). In addition, HB 1589 would also no longer require

\_

See, e.g., Ysabelle Kempe, "Legal threats to city, state natural gas bans: A timeline," Smart Cities Dive, January 2, 2024, available at <a href="https://www.smartcitiesdive.com/news/biggest-gas-ban-new-building-electrification-news-2023-timeline/702944/">https://www.smartcitiesdive.com/news/biggest-gas-ban-new-building-electrification-news-2023-timeline/702944/</a>; Jerry Cornfield, "Washington makes another run at heat pump rules," Washington State Standard, November 28, 2023, available at <a href="https://washingtonstatestandard.com/2023/11/28/washington-makes-another-run-at-heat-pump-rules/">https://washingtonstatestandard.com/2023/11/28/washington-makes-another-run-at-heat-pump-rules/</a> :~:text=Under%20the%20new%20rules%2C%20a,eight%20credits%2C%20up%20from%20five..

the utility to provide natural gas service to existing customers as the utility could replace
natural gas with any approved "non-emitting energy" source.81

Q. Are you aware of other risk factors that could affect Cascade's business operations?

A.	Yes. Cascade is also in direct competition with other sources of energy to serve its
	customers, and depending on how competitive the price of natural gas is to other sources
	of energy, there is the risk that customers could switch to an alternative energy source. In
	addition, a material portion of Cascade's distribution load is derived from sales to natural
	gas-fired generation (i.e., approximately 33 percent of Cascade's 2022 total company
	utility gas sales in Washington were derived from electric power sales volume, a
	percentage that was significantly higher than each of the proxy group companies).82
	However, decarbonization efforts in Washington have placed pressure on natural gas-
	fired generation and the need to transition away from the use of fossil fuels. For
	example, the Clean Energy Transformation Act ("CETA"), which was enacted in 2019,
	requires that 100 percent of electric load be met from carbon-neutral resources by 2030,
	and that 100 percent of electric load be served with carbon-free (renewable or non-
	emitting) resources in 2045. Thus, the fact that Cascade has material natural gas
	generation load increases the utility's risk with respect to future sales, earnings, and cash
	flow.

See, e.g., "Washington Senate committee advances natural gas bill," The Black Chronicle, February 17, 2024, available at <a href="https://blackchronicle.com/west-coast-pacific/washington/washington-senate-committee-advances-">https://blackchronicle.com/west-coast-pacific/washington/washington-senate-committee-advances-</a>

natural-gas-bill/.
Source: EIA FORM 176, available at <a href="https://www.eia.gov/naturalgas/ngqs/-?year1=2019&year2=2022&company=Name">https://www.eia.gov/naturalgas/ngqs/-?year1=2019&year2=2022&company=Name</a>.

- Q. Do these climate-related initiatives in Washington increase the Company's business risk going forward?
- 3 Yes. Regardless of the ultimate end state in 2050 of the Company's natural gas utility A. 4 operations, a few factors are clear: (1) there is currently significant uncertainty 5 associated with the future of the Company's natural gas system and how or to what extent 6 the various climate initiatives will affect the Company's operations going forward; (2) as 7 a result of Washington's significant climate initiatives to reduce GHGs, the Company's 8 natural gas operations are expected to be smaller regardless of the ultimate end state in 9 2050; and (3) the risk exists that the Company's natural gas utility operations may be 10 eliminated entirely.
  - Q. How do the risks faced by the Company going forward associated with Washington's climate-related initiatives compare to other states in which the operating utility subsidiaries of the proxy group operate?
- 14 A. Comparatively, Washington has implemented more aggressive decarbonization programs
  15 that create greater business risk to natural gas utility service than the proxy group
  16 companies overall face with respect to decarbonization. Specifically, the utility
  17 operating subsidiaries of the proxy group companies operate in 17 distinct states, 11 of
  18 which have expressly prohibited natural gas bans and 4 that have proposed legislation to
  19 prohibit natural gas bans. In contrast, Washington has not expressly prohibited natural

Northwest Natural Gas Company, which is included in the proxy group, also has operations in Washington; however, none of the other proxy group companies have natural gas operations in Washington.

1

2

11

12

Tom DiChristopher, "Gas Ban Monitor: 1st Mass. Bans advance amid broader New England push," S&P Global Market Intelligence, November 8, 2023, available at <a href="https://www.spglobal.com/marketintelligence/en/news-insights/latest-news-headlines/gas-ban-monitor-1st-mass-bans-advance-amid-broader-new-england-push-78205323">https://www.spglobal.com/marketintelligence/en/news-insights/latest-news-headlines/gas-ban-monitor-1st-mass-bans-advance-amid-broader-new-england-push-78205323</a>.

gas bans nor proposed such legislation; rather, as noted, for a natural gas utility serving more than 500,000 customers, Washington has proposed to eliminate new natural gas service, as well as the requirement to continue to provide natural gas service to existing customers. Likewise, 11 of the 17 states do not have statutory GHG reduction targets or requirements.<sup>85</sup> Therefore, Washington has greater operating risk for natural gas utilities than the regulatory jurisdictions in which the natural gas proxy group companies operate.

#### D. Regulatory Risk

#### Q. How does the regulatory environment affect investors' risk assessments?

The ratemaking process is premised on the principle that, for investors and companies to commit the capital needed to provide safe and reliable utility services, the subject utility must have the opportunity to recover invested capital and the market-required return on such capital. Regulatory commissions recognize that because utility operations are capital intensive, regulatory decisions should enable the utility to attract capital at reasonable terms, which balances the long-term interests of investors and customers. In that respect, the regulatory framework in which a utility operates is one of the most important factors considered in both debt and equity investors' risk assessments.

From the perspective of debt investors, the authorized return should enable the utility to generate the cash flow needed to meet its near-term financial obligations, make the capital investments needed to maintain and expand its systems, and maintain the necessary levels of liquidity to fund unexpected events. This financial liquidity must be

\_

National Conference of State Legislatures, Greenhouse Gas Emissions Reduction Targets and Market-based Policies https://www.ncsl.org/research/energy/greenhouse-gas-emissions-reduction-targets-and-market-based-policies.aspx; updated as of September 5, 2023.

derived not only from internally generated funds, but also by efficient access to capital
markets. Moreover, because fixed income investors have many investment alternatives,
even within a given market sector, a utility's financial profile must be adequate on a
relative basis to ensure its ability to attract capital under a variety of economic and
financial market conditions.

Equity investors require that the authorized return be adequate to provide a risk-comparable return on the equity portion of the utility's capital investments. Because equity investors are the residual claimants on the utility's cash flows (*i.e.*, the equity return is subordinate to interest payments), they are particularly concerned with the strength of regulatory support and its effect on future cash flows.

# Q. Do credit rating agencies consider regulatory risk in establishing a company's credit rating?

Yes. Both S&P and Moody's consider the overall regulatory framework in establishing credit ratings. Moody's establishes credit ratings based on four key factors: (1) regulatory framework; (2) the ability to recover costs and earn returns; (3) diversification; and (4) financial strength, liquidity and key financial metrics. Of these criteria, regulatory framework and the ability to recover costs and earn returns are each given a broad rating factor of 25.00 percent. Therefore, Moody's assigns regulatory risk a 50.00 percent weighting in the overall assessment of business and financial risk for regulated utilities.<sup>86</sup>

<sup>&</sup>lt;sup>86</sup> Moody's Investors Service. Rating Methodology: Regulated Electric and Gas Utilities. June 23, 2017, at 4. See Exh. AEB-16.

S&P also identifies the regulatory framework as an important factor in credit ratings for
regulated utilities, stating: "One significant aspect of regulatory risk that influences credit
quality is the regulatory environment in the jurisdictions in which a utility operates."87
S&P identifies four specific factors that it uses to assess the credit implications of the
regulatory jurisdictions of investor-owned regulated utilities: (1) regulatory stability; (2)
tariff-setting procedures and design; (3) financial stability; and (4) regulatory
independence and insulation. <sup>88</sup>

## Q. How does the regulatory environment in which a utility operates affect its access to and cost of capital?

The regulatory environment can significantly affect both the access to and cost of capital in several ways. First, the proportion and cost of debt capital available to utility companies are influenced by the rating agencies' assessment of the regulatory environment. As noted by Moody's, "[f]or rate regulated utilities, which typically operate as a monopoly, the regulatory environment and how the utility adapts to that environment are the most important credit considerations." Moody's further highlighted the relevance of a stable and predictable regulatory environment to a utility's credit quality, noting: "[b]roadly speaking, the Regulatory Framework is the foundation for how all the decisions that affect utilities are made (including the setting of rates), as

Standard & Poor's Global Ratings. Ratings Direct. "Assessing U.S. Investor-Owned Utility Regulatory Environments." August 10, 2016, at 2. *See* Exh. AEB-17C.

<sup>88</sup> Id.

Moody's Investors Service. Rating Methodology: Regulated Electric and Gas Utilities. June 23, 2017, at 6. *See* Exh. AEB-16.

1		well as the predictability and consistency of decision-making provided by that
2		foundation."90
3	Q.	What have the credit rating agencies stated regarding the Washington regulatory
4		jurisdiction?
5	A.	In Fitch's most recent rating action in August 2023 in which it revised the outlook on
6		Cascade to "negative," the credit rating agency noted:
7 8 9 10 11 12 13 14 15		Fitch believes the Washington regulatory compact remains somewhat challenging; authorized ROE's tend to be at or below prevailing industry averages and the use of average rate base valuations and historical test years exacerbates regulatory lag. This hinders Cascade's ability to materially improve its earned ROE and Fitch notes the utility has been earning below its authorized return for several years. A timely cadence of future rate case filings coupled with expectations for balanced regulatory outcomes should help improve earned returns and alleviate persistent regulatory lag. <sup>91</sup>
16		In S&P's October 2023 rating action in which the Company's stand-alone credit profile
17		was revised downward, S&P highlighted the persistent regulatory lag to which the
18		Company has been subject and its impact on its earned ROE:
19 20 21 22 23 24 25 26 27 28 29		Cascade Natural Gas Corp.'s stand-alone financial measures have remained weak for its stand-alone credit profile (SACP), reflecting higher debt leverage because of an extended recovery of elevated natural gas costs. The company has also suffered from significant regulatory lag, with earned returns consistently lagging authorized levels for several years.  The company's earned returns have consistently lagged authorized levels. Cascade's financial performance has suffered from weaker regulatory outcomes and significant regulatory lag. In August 2022, Cascade was authorized a \$7.2 million rate increase by the Washington Utilities and Transportation Commission (WUTC) based on a 2020 year-
30		end test period. This reflects about 20 months of regulatory lag. Before

Id.

Fitch Ratings, "Fitch Affirms MDU and Subs.; Centennial's Outlook to Positive and Cascade's Outlook to Negative," August 3, 2023, at 9, available at <a href="https://www.fitchratings.com/research/corporate-finance/fitch-affirms-mdu-subs-centennial-outlook-to-positive-cascade-outlook-to-negative-03-08-2023">https://www.fitchratings.com/research/corporate-finance/fitch-affirms-mdu-subs-centennial-outlook-to-positive-cascade-outlook-to-negative-03-08-2023</a>.

1 2 3 4 5 6 7 8		this, in May 2021, the WUTC ordered Cascade to reduce rates by about \$400,000, determining that the company had failed to demonstrate the need for higher rates and negating the \$7.4 million revenue increase sought initially. Weaker regulatory outcomes and consistent regulatory lag have resulted in financial performance that has lagged peers in the state, as demonstrated by stand-alone FFO to debt of about 12.5% for 2020-2022. Our revised base case incorporates FFO to debt of 10%-12% through 2024. 92
9		Further, as discussed in the testimony of Company witness Ms. Kivisto, in November
10		2023, S&P lowered their issuer credit ratings on Cascade by one notch from BBB+ to
11		BBB with a Negative Outlook. <sup>93</sup>
12	Q.	Have you conducted an analysis of the regulatory framework in Washington relative
13		to the jurisdictions in which the companies in the proxy group operate?
14	A.	Yes. I have evaluated the regulatory framework in Washington on three factors that are
15		important in terms of providing a regulated utility a reasonable opportunity to earn its
16		authorized ROE: (1) test year convention (i.e., forecast vs. historical); (2) use of rate
17		design or other mechanisms that mitigate volumetric risk and stabilize revenue; and (3)
18		prevalence of capital cost recovery between rate cases.
19 20 21 22 23 24 25 26		<u>Test Year Convention</u> : Cascade is proposing a forward-looking multi-year rate plan; however, the Commission has previously authorized a modified historical test year adjusted for known and measurable changes in Washington. As shown on Exhibit AEB-12, approximately 46 percent of the operating utility subsidiaries of the proxy group companies provide service in jurisdictions that use a partially or fully forecast test year. Forecast test years result in more prompt recovery of incurred costs and thus mitigates the regulatory lag associated with historical test years. As Lowry, Hovde, Getachew, and Makos (2010) explain:
27 28 29		This report provides an in depth discussion of the test year issue. It includes the results of empirical research which explores why the unit costs of electric IOUs are rising and shows that utilities

93 See Exh. NAK-3.

<sup>92</sup> S&P Global Ratings, "Cascade Natural Gas 'BBB+' Ratings Affirmed, Outlook Developing; SACP Revised Downward On Weaker Financial Measures," October 10, 2023, at 1-2 (emphasis added), available at <a href="https://disclosure.spglobal.com/ratings/es/regulatory/article/-/view/type/HTML/id/3068665">https://disclosure.spglobal.com/ratings/es/regulatory/article/-/view/type/HTML/id/3068665</a>.

operating under forward test years realize higher returns on capital and have credit ratings that are materially better than those of 3 utilities operating under historical test years. The research suggests that shifting to a future test year is a prime strategy for rebuilding utility credit ratings as insurance against an uncertain future. 94 6

1

2

4

5

7

8

9

10

11 12

13

14

15 16

17

18 19

20

21 22

23

24

25

26

27

28 29

30

31 32

33

34 35

36

37

38

Revenue Stabilization/Volumetric Risk: Cascade has partial protection against volumetric risk in Washington through its revenue decoupling mechanism ("RDM"). Specifically, Cascade's RDM provides a deferral account to track the difference between the authorized margin revenue per customer and the actual margin revenue per customer for each rate class; however, it excludes revenue variations associated with transportation customers. In addition, while Cascade is allowed to recover under-collections in subsequent years, such recovery is subject to an annual rate adjustment cap of 3.00 percent, and any amount that exceeds the cap is deferred for recovery in a subsequent year. As shown on Exhibit AEB-12, this is consistent with the proxy group where approximately 88 percent of the operating companies held by the proxy group companies also have some form of protection against volumetric risk either through revenue decoupling, formulabased rates, or straight fixed-variable rate design.

Capital Cost Recovery: Currently, Cascade has an annual pipeline Cost Recovery Mechanism ("CRM"), which allows the recovery between rate cases of investment associated with qualifying gas infrastructure that improves safety and reliability. The CRM does not, however, provide for the recovery of the Company's other capital investments between rate proceedings. However, in this proceeding, the Company is proposing to eliminate the CRM and implement a multi-year rate plan ("MYRP") that covers the period 2024 and 2025 and would provide for the recovery of the Company's projected capital investment during this period. The MYRP is expected to mitigate some of the risk related to regulatory lag associated with the recovery of the Company's capital investments, which, as noted, the credit rating agencies have highlighted as a concern for the Company, as well as mitigate cash flow volatility and thus provide greater predictability in the revenue requirement over the term of the MYRP. As shown on Exhibit AEB-12, approximately 71 percent of the operating utility subsidiaries of the proxy group companies also have some form of cost recovery for capital investments placed into service between rate cases. To the extent that the Company's rates going forward do not permit the opportunity to recover its capital investments on a regular and timely basis, it will face increased recovery risk and thus increased pressure on its credit metrics relative to the proxy group.

Direct Testimony of Ann E. Bulkley Docket UG-240008

Mark Newton Lowry, David Hovde, Lullit Getachew, and Matt Makos, "Forward Test Years for US Electric Utilities," Prepared for the Edison Electric Institute, August 2010, at 1. See Exh. AEB-16.

1	Q.	Has the Company failed to earn its authorized ROR in the past few years?
2	A.	Yes. As discussed in the testimonies of Company witnesses Ms. Kivisto and Ms.
3		Blattner, the Company has failed to earn its authorized ROR in each year since 2015.
4	Q.	Have you developed any additional analyses to evaluate the regulatory environment
5		in Washington as compared to the jurisdictions in which the companies in your proxy
6		group operate?
7	A.	Yes. I have conducted two additional analyses to compare the regulatory framework of
8		Washington to the jurisdictions in which the companies in the proxy group operate.
9		Specifically, I considered two different rankings: (1) the RRA ranking of regulatory
10		jurisdictions; and (2) S&P's ranking of the credit supportiveness of regulatory
11		jurisdictions.
12	Q.	How does RRA evaluate the regulatory environment in each jurisdiction?
13	A.	RRA evaluates the regulatory environment from an investor perspective, considering the
14		relative regulatory risk associated with ownership of securities issued by the companies
15		that are regulated in each jurisdiction. RRA considers several factors that affect the
16		regulatory process including gubernatorial, legislative and court activity, rate case
17		decisions and other regulatory decisions, and information obtained through contact with
18		commissioners, staff, company and government outreach.
19	Q.	How do you use the RRA ratings to compare the regulatory jurisdictions of the proxy
20		group companies with the Company's regulatory jurisdiction?
21	A.	RRA assigns a ranking for each regulatory jurisdiction between "Above Average/1" to
22		"Below Average/3," with nine total rankings between these categories. I applied a

6	0.	How do you conduct your analysis of the S&P credit supportiveness?
5		"Average/1" and "Average/2" (i.e., "4.7").
4		"6"), which is lower than the proxy group average ranking, which is classified between
3		shown on Exhibit AEB-13, the Washington jurisdictional ranking is "Average/3" (i.e., a
2		highest ranking ("1") and "Below Average/3" assigned the lowest ranking ("9"). As
1		numeric ranking system to the RRA rankings with "Above Average/1" assigned the

#### How do you conduct your analysis of the S&P credit supportiveness? Q.

- For credit supportiveness, S&P classifies each regulatory jurisdiction into five categories A. that range from "Most Credit Supportive" down to "Credit Supportive." My analysis of the credit supportiveness of the regulatory jurisdictions in which the proxy companies operate as compared to the Company's regulatory jurisdiction is similar to the analysis of the RRA overall regulatory ranking discussed above. Specifically, I have assigned a numerical ranking to each category, from Most Credit Supportive (i.e., a "1") to Credit Supportive (i.e., a "5"). As shown on Exhibit AEB-14, similar to the RRA regulatory rankings just discussed, the Washington jurisdictional classification of "Very Credit Supportive" (i.e., a "3") is below the proxy group average ranking, which is classified as between "Highly Credit Supportive" and "Very Credit Supportive" (i.e., a "2.32").
  - What are your conclusions regarding the business and regulatory risks of the Q. company?
- 19 A. Based on my analysis, the Company's small size, Washington's aggressive GHG 20 reduction requirements, and the comparative regulatory rankings, including the 21 regulatory lag to which the Company has been subject that has been highlighted by the 22 credit rating agencies indicate that the Company's business risks are higher than the 23 proxy group. Further, although the ultimate future effect on the Company's natural gas

7

8

9

10

11

12

13

14

15

16

17

utility operations is not yet known as a result of Washington's initiatives to achieve GHG reduction requirements, the Company's natural gas distribution business is nonetheless exposed to significant uncertainty regarding the energy transition in Washington, including the timing of and financial ramifications to the Company of such a transition. Likewise, while the Company's regulatory mechanisms and the ability to timely recover its prudently incurred costs are generally consistent with the operating utilities of the proxy group, both the RRA and S&P rankings for Washington indicate a greater regulatory risk than the average for the proxy group. Furthermore, despite the regulatory mechanisms in place, and five general rate cases, the Company has failed to earn its authorized ROR for the last eight years. As a result of all of these factors, and considered in total, I conclude that the Company has greater than average business and regulatory risk when compared to the proxy group.

#### VIII. CAPITAL STRUCTURE

- Q. Is the capital structure of the Company an important consideration in the determination of the appropriate ROE?
- 16 A. Yes. The equity ratio is the primary indicator of financial risk for a regulated utility. All 17 else equal, a higher debt ratio increases the risk to investors. For debt holders, higher 18 debt ratios result in a greater portion of the available cash flow being required to meet 19 debt service, thereby increasing the risk associated with the payments on debt. The result 20 of increased risk is a higher interest rate. The incremental risk of a higher debt ratio is 21 more significant for common equity shareholders, whose claim on the cash flow of the 22 Company is secondary to debt holders. Therefore, the greater the debt service 23 requirement, the less cash flow is available for common equity holders.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

### Q. What is Cascade's proposed capital structure?

- A. The Company proposes to establish a projected capital structure consisting of 50.285

  percent common equity, 5.501 percent short-term, and 44.214 percent long-term debt for the duration of the MYRP.
- 5 Q. Have you conducted an analysis to assess the reasonableness of the company's capital structure?
- 7 A. Yes. I have compared the Company's proposed capital structure relative to the actual 8 capital structures of the utility operating subsidiaries of the companies in the proxy group. 9 The cost of equity is estimated based on the return that is derived from companies in the 10 proxy group that are deemed to be comparable in risk to the Company; however, those 11 companies must be publicly-traded in order to apply the cost of equity models. The 12 operating utility subsidiaries of the proxy group companies are most risk-comparable to 13 the Company, and thus it is reasonable to look to the average capital structure of the 14 operating utilities of the proxy group to benchmark the equity ratios for the Company. 15 Specifically, I have calculated the average proportion of common equity, long-term debt, 16 preferred equity, and short-term debt for the most recent three years for each of the utility 17 operating subsidiaries of the proxy group companies. As shown in Exhibit AEB-15, the 18 average equity ratios for the utility operating subsidiaries of the proxy group over the past 19 three years range from 44.57 percent to 59.79 percent, with an average of 53.59 percent. 20 The Company's proposed equity ratio of 50.285 percent is well within the range of the 21 equity ratios of the proxy group, and well below the average actual equity ratio of the 22 proxy group companies.

1	Q.	Are there other factors to be considered in setting the Company's capital structure?
2	A.	Yes, there are other factors that should be considered in setting the Company's capital
3		structure, namely the challenges that the credit rating agencies have highlighted as
4		placing pressure on the credit metrics for utilities.
5		For example, while Moody's recently revised its outlook for the utility sector
6		from "negative" to "stable", Moody's continues to note that high interest rates and
7		increased capital spending will place pressure on credit metrics. Thus, Moody's
8		highlights constructive regulatory outcomes that promote timely cost recovery as a key
9		factor in supporting utility credit quality. 95
10		S&P also recently revised its outlook for the industry; however, S&P downgraded
11		its outlook from stable to negative. 96 S&P noted that for the fifth consecutive year it
12		expects downgrades will exceed upgrades with the industry facing significant risks over
13		the near-term as a result of physical risks due to climate change, increased levels of
14		capital spending and cash-flow deficits that are not being "funded in a sufficiently credit
15		supportive manner". 97 In regard to the effect of increased capital spending, S&P noted:
16 17 18		The industry's capital spending remains at record levels, supporting initiatives for safety, reliability, energy transition, and growth. We consider these trends long term and expect that capital spending will only

credit quality. For 2024, our base case assumes that the industry will fund

Accordingly, cash flow deficits have increased, pressuring the industry's

continue to increase over this decade.

19

20

Moody's Investors Service, Outlook. "Outlook turns stable on low prices and credit-supportive regulation." September 7, 2023. See Exh. AEB-17C.

<sup>96</sup> S&P Global Ratings, "Rising Risks: Outlook For North American Investor-Owned Regulated Utilities Weakens, February 14, 2024. See Exh. AEB-17C.

<sup>97</sup> Id

2		asset sales and equity issuance.
3 4 5 6		For 2023, the industry's actual equity issuance was considerably below our expectations, resulting in a weakening of financial performance and credit quality. If this trend persists, credit quality will again likely experience pressure in 2024. 98
7		Fitch has stated that it is maintaining a "deteriorating outlook" on the U.S. utility sector
8		in 2024 based on elevated capital spending and continuing higher interest rates that place
9		pressure on credit metrics. Fitch notes that bill affordability will remain a major issue for
10		the industry that could affect future regulatory outcomes, and that while it expects
11		authorized ROEs to start trending up with the increase in interest rates, albeit with a lag,
12		given the uncertain macroeconomic environment and bill pressure on customers, the lag
13		could be longer than in previous cycles. 99
14		The credit ratings agencies' continued concerns over the negative effects of
15		inflation, higher interest rates, and increased capital expenditures underscore the
16		importance of maintaining adequate cash flow metrics for Cascade in the context of this
17		proceeding.
18	Q.	Will the capital structure and ROE authorized in this proceeding affect the
19		Company's access to capital at reasonable rates?
20	A.	Yes. The level of earnings authorized by the Commission directly affects the Company's
21		ability to fund its operations with internally-generated funds. Both bond investors and
22		rating agencies expect a significant portion of ongoing capital investments to be financed

<sup>99</sup> Fitch Ratings. "North American Utilities, Power & Gas Outlook." See Exh. AEB-17C.

<sup>98</sup> Id at 6-8

with internally-generated funds. In addition, it is important to recognize that because a utility's investment horizon is very long, investors require the assurance of a sufficiently high return to satisfy the long-term financing requirements of the assets placed into service. Those assurances, which often are measured by the relationship between internally-generated cash flows and debt (or interest expense), depend quite heavily on the capital structure. As a consequence, both the ROE and capital structure are very important to debt and equity investors, particularly given the capital market conditions discussed previously and the credit rating agencies' recently stated concerns about the Company's financial metrics.

#### IX. CONCLUSIONS AND RECOMMENDATION

Q. What is your conclusion regarding a fair ROE for the Company?

Based on the various quantitative analyses summarized in Figure 12, a reasonable range of ROE results for Cascade is from 10.25 percent to 11.25 percent. Considering the qualitative analyses presented in my direct testimony, current and prospective capital market conditions and the Company's specific risk factors, it would be reasonable to conclude that the ROE should be set at or above the midpoint of my recommended range. However, the Company is requesting an ROE of 10.50 percent which is towards the lowend of my range and therefore is reasonable if not conservative.

Figure 12: Summary of Analytical Results

#### Constant Growth DCF

	Minimum	Average	Maximum
	Growth Rate	Growth Rate	Growth Rate
Mean Results:			
30-Day Avg. Stock Price	9.79%	10.71%	11.92%
90-Day Avg. Stock Price	9.87%	10.78%	11.99%
180-Day Avg. Stock Price	9.70%	10.62%	11.83%
Average	9.79%	10.70%	11.91%
Median Results:			
30-Day Avg. Stock Price	9.90%	10.17%	11.76%
90-Day Avg. Stock Price	9.98%	10.25%	11.85%
180-Day Avg. Stock Price	9.93%	10.20%	11.64%
Average	9.94%	10.21%	11.75%

#### CAPM / ECAPM / Bond Yield Risk Premium

30-Year Treasury Bond Yield Current Near-Term Longer-Term 30-Day Avg. Projected Projected CAPM: Current Value Line Beta 11.08% 11.09% 11.08% 10.29% 10.29% Current Bloomberg Beta 10.31% Long-term Avg. Value Line Beta 10.12% 10.10% 10.10% ECAPM: Current Value Line Beta 11.38% 11.37% 11.37% 10.79% 10.77% 10.77% Current Bloomberg Beta Long-term Avg. Value Line Beta 10.64% 10.63% 10.63% Bond Yield Risk Premium 10.30% 10.25% 10.25%

## 1

2

## Q. What is your conclusion regarding the Company's capital structure?

- 3 A. The Company's proposed capital structure for ratemaking purposes consisting of 50.285
- 4 percent common equity, 5.501 percent short-term debt, and 44.214 percent long-term
- debt is reasonable given that it is well with the range of the actual capital structures of the

- operating utilities of the proxy group companies, and is actually well below the average.
- Further, while the Company has greater business and regulatory risk relative to the proxy
- group, the Company is requesting an ROE that is below the midpoint of my
- 4 recommended range. Finally, the impact of current and projected market conditions on
- 5 the cash flows of utilities as raised by the credit rating agencies, also supports the
- 6 reasonableness of the Company's proposed ratemaking capital structure.
- 7 Q. Does this conclude your direct testimony?
- 8 A. Yes, it does.