

**EXHIBIT NO. ___(JAP-31)
DOCKET NOS. UE-111048/UG-111049
2011 PSE GENERAL RATE CASE
WITNESS: JON A. PILIARIS**

**BEFORE THE
WASHINGTON UTILITIES AND TRANSPORTATION COMMISSION**

**WASHINGTON UTILITIES AND
TRANSPORTATION COMMISSION,**

Complainant,

v.

PUGET SOUND ENERGY, INC.,

Respondent.

**Docket No. UE-111048
Docket No. UG-111049**

**SEVENTH EXHIBIT (NONCONFIDENTIAL) TO THE
PREFILED REBUTTAL TESTIMONY OF
JON A. PILIARIS
ON BEHALF OF PUGET SOUND ENERGY, INC.**

JANUARY 17, 2012

**BEFORE THE WASHINGTON STATE UTILITIES AND TRANSPORTATION
COMMISSION**

WUTC v. PSE

Docket Nos. UE-111048 and UG-111049

**RESPONSE OF PUBLIC COUNSEL AND THE ENERGY PROJECT TO PSE
DATA REQUEST NO. 025**

Request No: 025
Directed to: Simon ffitich and Ron Roseman
Date Received: December 12, 2011
Date Produced: December 21, 2011
Prepared by: Andrea C. Crane
Witnesses: Andrea C. Crane

PSE Data Request No. 025 to Public Counsel and The Energy Project:

RE: Andrea C. Crane, Exhibit No. ____ (ACC-1T), page 19, lines 7-8

For the customers represented by Public Counsel and The Energy Project, please indicate whether these customers' incentive to perform conservation increases as energy prices rise.

RESPONSE:

A customer's incentive to perform conservation is dependent upon many factors, such as the need for energy, the cost of energy, the cost of alternatives, and the cost of conservation measures. However, all other factors being held constant, a customer's incentive to perform conservation would generally increase as energy prices rise.