Exhibit No (AMM-12)	
BEFORE THE WASHINGTON UTILITIES AND TRANSPORTATION COMMISSION	
DOCKET NO. UE-14	
DOCKET NO. UG-14	
EXHIBIT NO(AMM-12)	
ADRIEN M. MCKENZIE	
REPRESENTING AVISTA CORPORATION	

## **DIVIDEND YIELD**

		(a)		(b)	
	Company	<u>Price</u>	Div	<u>idends</u>	<u>Yield</u>
1	Church & Dwight	\$ 65.87	\$	1.12	1.7%
2	Colgate-Palmolive	\$ 64.52	\$	1.45	2.2%
3	Gen'l Mills	\$ 49.33	\$	1.52	3.1%
4	Kellogg	\$ 60.68	\$	1.84	3.0%
5	Kimberly-Clark	\$ 104.75	\$	3.24	3.1%
6	McCormick & Co.	\$ 68.79	\$	1.51	2.2%
7	McDonald's Corp.	\$ 95.70	\$	3.24	3.4%
8	Wal-Mart Stores	\$ 77.76	\$	2.00	2.6%
	Average				2.7%

- (a) Average of closing prices for 30 trading days ended Jan. 23, 2014.
- (b) The Value Line Investment Survey, Summary & Index (Jan. 24, 2014).

## **GROWTH RATES**

		(a)	(b)	(c)	
		Ear	<b>Earnings Growth</b>		
	Company	V Line	<u>IBES</u>	<b>Zacks</b>	
1	Church & Dwight	10.5%	11.4%	11.3%	
2	Colgate-Palmolive	10.0%	9.3%	8.7%	
3	Gen'l Mills	6.5%	7.7%	7.3%	
4	Kellogg	7.5%	6.7%	7.2%	
5	Kimberly-Clark	9.5%	7.7%	7.8%	
6	McCormick & Co.	8.5%	8.2%	8.3%	
7	McDonald's Corp.	8.0%	8.1%	9.1%	
8	Wal-Mart Stores	7.5%	8.6%	9.0%	

<sup>(</sup>a) The Value Line Investment Survey (Nov. 1, Nov. 29 & Dec. 27, 2013, Jan. 24, 2014).

<sup>(</sup>b) www.finance.yahoo.com (retrieved Jan. 24, 2014).

<sup>(</sup>c) www.zacks.com (retrieved Jan. 24, 2014).

<sup>(</sup>d) www.reuters.com/finance/stocks (retrieved Jan. 25, 2014).

## **DCF COST OF EQUITY ESTIMATES**

			(a)	(a)	(a)	
			Eas	<b>Earnings Growt</b>		
	Company	Industry Group	<u>V Line</u>	<u>IBES</u>	Zacks	
1	Church & Dwight	Household Products	12.2%	13.1%	13.0%	
2	Colgate-Palmolive	Household Products	12.2%	11.5%	10.9%	
3	Gen'l Mills	Food Processing	9.6%	10.8%	10.4%	
4	Kellogg	Food Processing	10.5%	9.7%	10.3%	
5	Kimberly-Clark	Household Products	12.6%	10.7%	10.9%	
6	McCormick & Co.	Food Processing	10.7%	10.4%	10.5%	
7	McDonald's Corp.	Restaurant	11.4%	11.5%	12.5%	
8	Wal-Mart Stores	Retail Store	10.1%	11.2%	11.6%	
	Average (b)		11.2%	11.1%	11.2%	
	Midpoint (c)		11.1%	11.4%	11.6%	

<sup>(</sup>a) Sum of dividend yield (Exhibit No.\_\_\_(AMM-12), p. 1) and respective growth rate (Exhibit No.\_\_\_(AMM-12), p. 2).

<sup>(</sup>b) Excludes highlighted figures.

<sup>(</sup>c) Average of low and high values.