

14. DISCOUNTS

ROUNDTRIP DISCOUNT – Guests who book roundtrip services on airport door to door service are eligible for a \$10 discount. Discount offer is considered revenue neutral, with the intent to increase roundtrip bookings and passenger volume over time. Offer term is indefinite, valid until new tariff is submitted.

(C) MILITARY DISCOUNT – Military personnel (active) are eligible for a 10% discount on share ride service. Discount offer is considered revenue neutral, with the intent to increase passenger volume over time. Offer term is indefinite, valid until new tariff is submitted. Military I.D. must be presented to receive this discount.

(C) MICROSOFT AND BOEING EMPLOYEE DISCOUNT – Microsoft and Boeing employees are eligible for a 10% discount on door to door service. Discount offer is considered revenue neutral, with the intent to increase passenger volume over time. Offer term is indefinite, valid until new tariff is submitted.

ONLINE DISCOUNT – Guests who book online are eligible for up to a 10% discount on door to door service and/or up to a \$10 per person discount on scheduled service. Discount offer is considered revenue neutral, with the intent to increase passenger volume over time. Offer term is indefinite, valid until new tariff is submitted

RIDER REWARDS PROGRAM DISCOUNTS – Guests who sign up with Rider Rewards Discount Program are eligible for up to a 15% discount on door to door, scheduled service and exclusive service booked online during the calendar year. Discounts are based on the following revenue levels generated by guest:

0- \$500 - 10% discount on all online bookings for the remaining calendar year.

\$501-\$1,500 - 15% discount on all online bookings for the remaining calendar year.

(C) **\$1501-\$3,000** - 15% discount on all online bookings for the remaining calendar year, plus a service upgrade of your choice or a free hour on a Luxury Limo booking with a three hour minimum (\$75 value).

Rider Rewards Discount offer is considered revenue neutral, with the intent to increase passenger volume over time. Offer term is indefinite, valid until new tariff is submitted.

CORPORATE PROGRAM DISCOUNTS – Corporate/business accounts are eligible for up to 15% discounts on door to door, scheduled service and exclusive services, dependent upon monthly revenue levels reached by corporate account.

0-\$500 month - 5% discount
\$501-\$1500 month - 10% discount
\$1501 and above - 15% discount

The Corporate Program Discount offer is considered revenue neutral, with the intent to increase passenger volume over time. Offer term is indefinite, valid until new tariff is submitted.

(C)GROUP/CONVENTION/WHOLESALE RATES – Guests affiliated with incoming groups and conventions who make prior arrangements and/or contracts for share ride or scheduled service transportation may be eligible for a per passenger discount of \$1-\$9, and/or a group discount of up to 15% per reservation. The Group/Convention/Wholesale Discount offer is considered revenue neutral, with the intent to increase passenger volume over time. Offer term is indefinite, valid until new tariff is submitted.

Issued by: John D. Rowley, President
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