



# PSE's Transportation Electrification Plan

- A five-year strategic framework for EV products and services
- Filed in March 2021 and acknowledged by the UTC in August 2021
- Positions PSE to help drive the transition to a clean energy future





- Address charging infrastructure gaps
- Plan for and manage electric loads
- Further energy equity and inclusion



# PSE Up & Go Electric Current Opportunities

#### Launched in 2023



### EDUCATION & OUTREACH

- Awareness of EVs & charging
- · Costs and benefits of switching
- Hands-on EV experiences & virtual education
- Ongoing



#### MULTIFAMILY CHARGING

- Expand access to charging for multifamily property tenants
- Reduce upfront costs for building owners and management
- Accepting applications



#### **FLEET CHARGING**

- For school districts, municipalities, small businesses & community orgs with fleet operations
- Participants automatically enrolled in optional load management program
- Accepting applications



### WORKPLACE CHARGING

- Making EVs an option for commuters who drive longer and/or don't have charging at home yet
- Reduce upfront costs for employers and workplace facilities
- Accepting applications

#### Launched in 2024



#### **PUBLIC CHARGING**

- Increase charging availability to EV drivers who don't have access to home or workplace charging
- Public Stations: Accepting Applications
- Pole Charging: Partner
   Engagement and Site Selection



#### HOME CHARGING

- New rebate program for eligible Level 2 Chargers; enhanced incentives available for incomeeligible customers
- Participants automatically preenrolled in Demand Response
- Open for enrollment



## TECHNOLOGY DEMONSTRATIONS

- Test technologies or services different from those already served under other programs
- Evaluate impacts and assess viability for full scale deployment

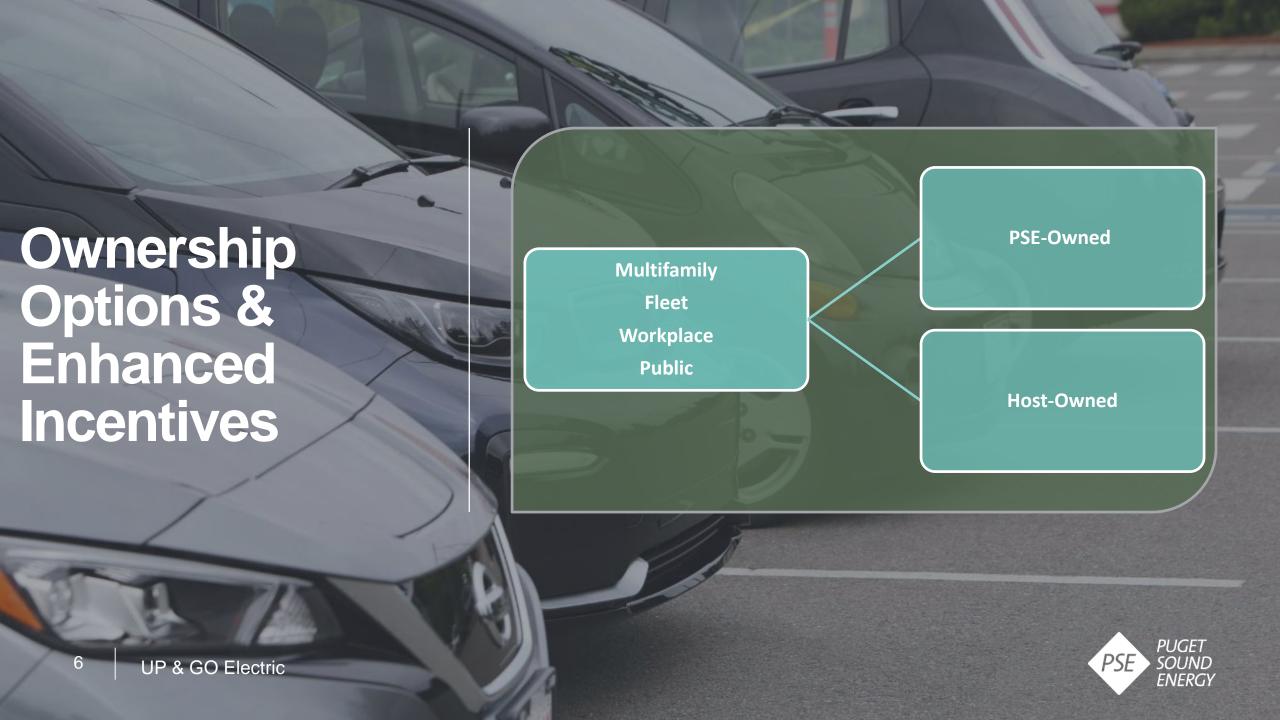


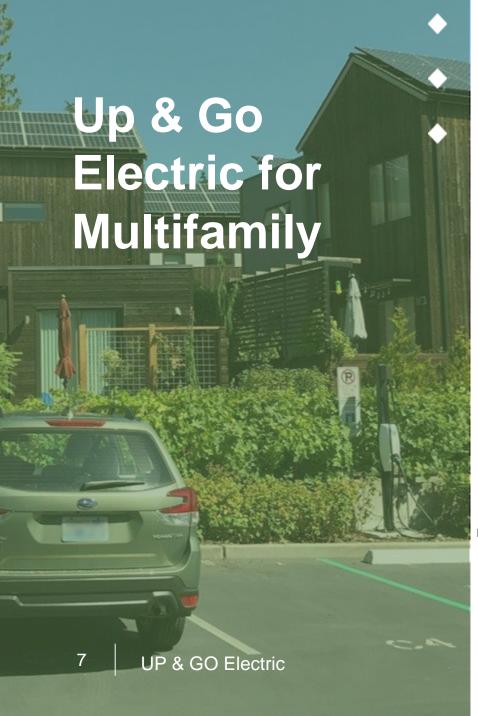
## **Empower Mobility**

- Each product includes increased incentive amounts and/or higher service levels for Empower Mobility customers
- Applicants are asked how their organization or the project serves and benefits Named communities
- Examples:
  - Multifamily: King County Housing Authority, Sterling Ridge Apartments (HUD-verified private landlord)
  - Fleet: Opportunity Council, Lighthouse Mission
  - Workplace: Boys & Girls Clubs, King South Community Services Office









Who: Residential Property Owners/Managers

**How:** Incentives for charging equipment

**What:** 2 easy options to install L2 charging at apartment and condo buildings for low or no cost

- PSE-owned turnkey service: PSE covers 100% of installation and maintenance costs up to \$10k/port
- 2. Customer-owned: PSE covers up to 50% of costs up to \$2k/port (Empower Mobility\*: up to 100% of installation costs up to \$4,000 per port + EV Incentive)

\*Utility-side infrastructure upgrade costs are **fully covered** for **Empower** 

**Mobility** customers following 2024 tariff update



99%

Uptime – Past Year

99%

**PUGET** 

**Uptime – Past Quarter** 

\*Properties that primarily house low-income and/or Tribal residents are eligible for Empower Mobility



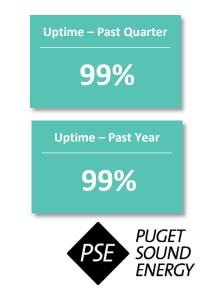
**Who**: businesses, municipalities, tribes, community-based service providers and organizations with Fleet operations

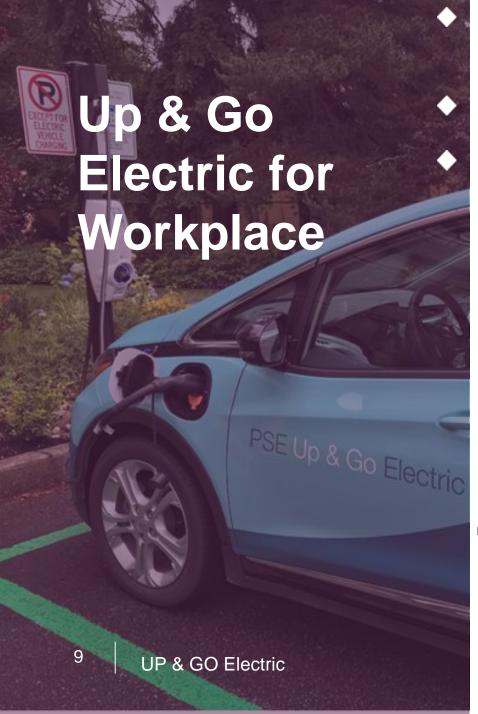
**How:** Advisory services and incentives to help offset costs of transitioning to an electric fleet

What: Flexible ownership structure for Level 2 and DCFC smart chargers, with \$250K per site cap including utility-side costs.

- 1. PSE-owned turnkey service: PSE covers 100% of installation and maintenance costs up to \$12k/L2 port and \$125K/DC port
- Customer-owned/installed: PSE covers up to \$4k/L2 port and \$60k/DC port (Empower Mobility\*: up to \$6k/L2 port and \$100k/DC port + EV Incentive)





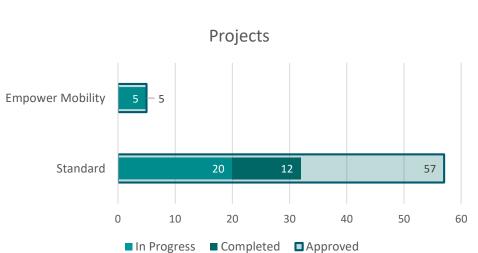


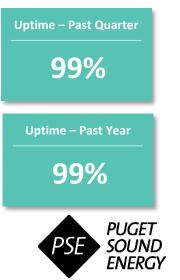
**Who:** Employer or shared workplace facilities (retail or business park) managers/owners

Why: To empower more commuters to go electric.

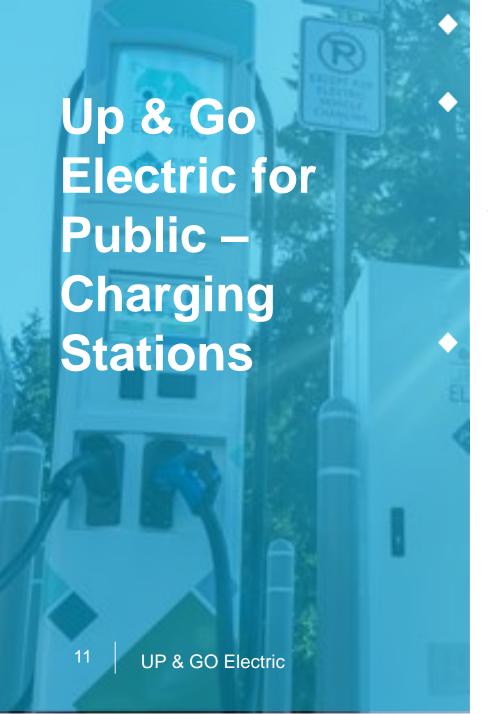
**What:** Businesses and commercial properties with shared employee parking can receive incentives for employee EV charging equipment and installation.

- 1. PSE-owned turnkey service: PSE covers up to 100% of installation and upgrade costs for up to \$12k per charging port and 10 ports per project
- 2. Customer-owned: PSE covers up to 50% of installation and upgrade costs for up to \$2k per charging port and 10 ports per project (Empower Mobility\*: 100% up to \$4k per port)









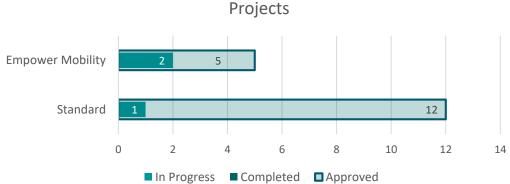
Where: Community spaces with dedicated, publicly available parking: parks, libraries, shopping centers, and more!

**How:** Flexible incentives for installing charging stations

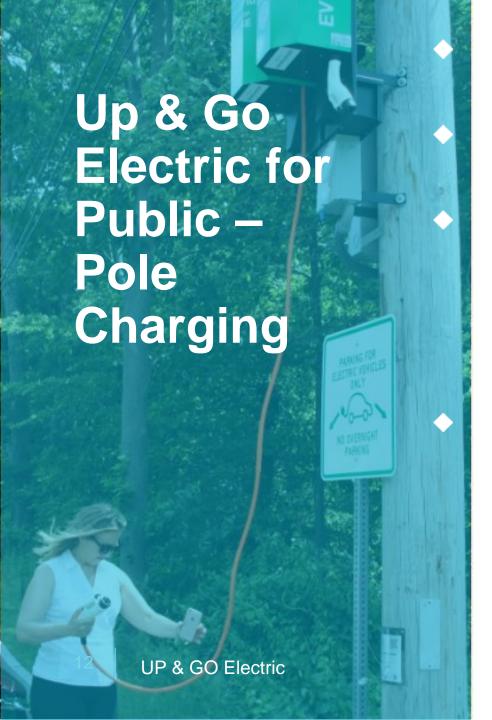
- 1. PSE-owned turnkey service: PSE covers 100% of installation, maintenance, and operating costs
- Customer-owned/installed: PSE covers 50% up to \$2k/L2 port and up to \$40k/DC port
  - \$250k max per site
  - Empower Mobility\*: PSE covers 100% up to \$4k/L2 port and \$80k/DC port

**Who:** Organizations with authority over dedicated, publicly available parking spaces

- Municipalities, Ports, or other public entities
- Local and independent businesses
- Community centers







**Who:** Municipalities and Tribal organizations with PSE-serviced electric poles in the right-of-way who want to partner.

**Why:** To bring innovative, publicly accessible charging infrastructure where community members live, work and play.

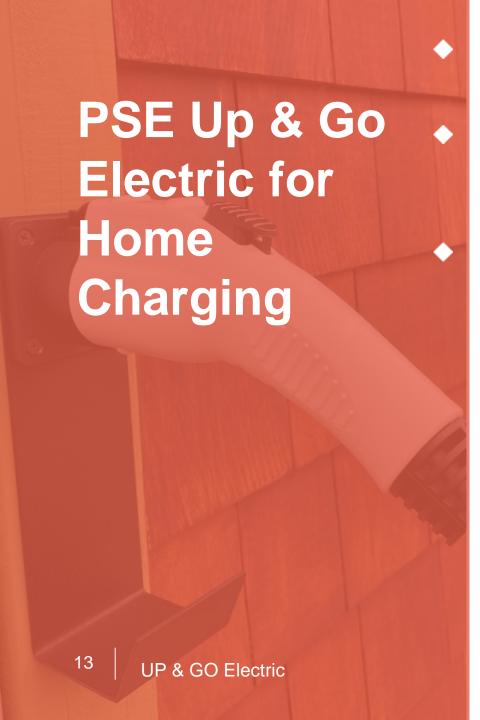
**How:** Leveraging existing electrical infrastructure – electric poles with capacity – to save on space and new infrastructure costs.

 PSE-owned turnkey service: PSE covers up to 100% of installation and upgrade costs

**What:** Municipalities and Tribal organizations were prioritized with the following factors:

- Lack of Charging available
- Proximity to Multifamily housing and activities
- Equity Impact





**Who:** Houses, townhouses and condos with a dedicated parking spot

**Why:** The convenience and savings of EV charging at home is invaluable. Upfront costs can be high so PSE is reducing the barrier.

**How:** Providing a rebate on the cost of a Level 2 fast charger, and pre-enrolling rebate customers into PSE's load management program with ongoing benefits.

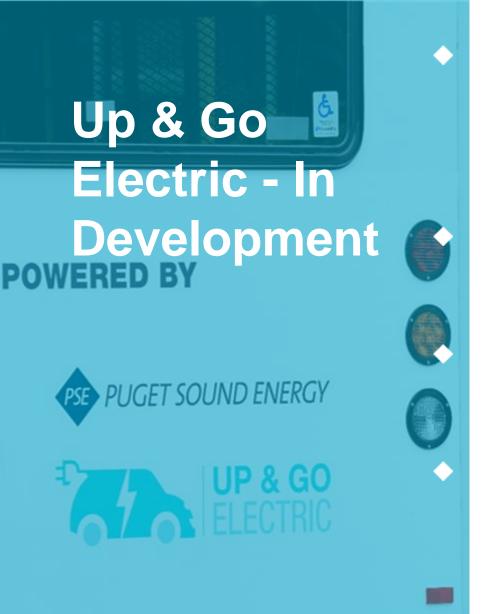
- Standard Rebate: Up to \$300 in a rebate or instant discount on qualified Level 2 chargers.
- Empower Mobility: Up to \$600 rebate towards a L2 charger and up to \$2,000 towards installation costs

Total Rebates

228

Empower Mobility Rebates
40





**Vehicle-to-Everything (V2X):** Identify & evaluate the technical feasibility, operational requirements, and interconnection protocols, as well as to engage with customers and interested parties to assess the benefits, barriers, and market readiness for V2X.

**Agricultural Electrification Demonstrations:** Develop an E-Tractor rideshare model and electric Ag equipment lending library that would allow farms to demo equipment.

**Transportation Electrification Pricing:** Design a new rate class to provide depot based fleets with rate options that encourage staggering or shifting load based on business needs.

Clean Fuel Standard Integration: Assess mechanisms to augme nt or amplify TEP portfolio with revenues generated through Cle an Fuel Standard credit monetization.



# PSE's Forecasted Demand for TE

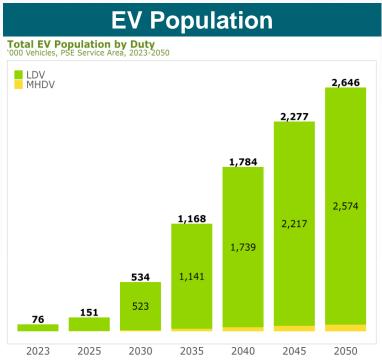
Guidehouse completed the F24 EV Forecast earlier this year.

 Forecasted EV adoption, their associated EVSE need and load impacts within PSE's Service Area through 2050 across 3 adoption scenarios and 3 managed charging scenarios.

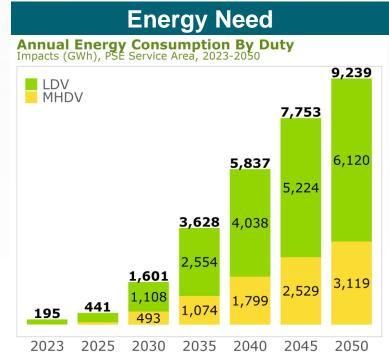


## **PSE Base Scenario EV Adoption & Load Impacts**

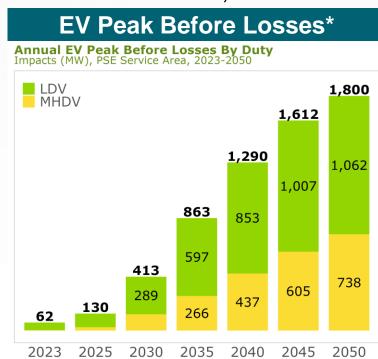
By 2050, 2.6 million EVs are forecasted in PSE's Service Area (71% of the total vehicle population), requiring 9.2k GWh of energy with an annual EV peak before losses forecasted to hit 1,800 MWs



- By 2050, Light-duty (LD) EVs represent 97% of the total EV population
- by policy assumptions, specifically that sales targets under the Advanced Clean Cars II and Advanced Clean Trucks are achieved



 MHDVs, while only 3% of the total number of EVs, are forecasted to represent 34% of the required energy needs due to larger batteries, lower efficiencies and more demanding duty-cycles



- The peak load associated with EV charging occurs between 7:00 and 8:00
   PM for most years
- The peak is driven by residential charging for LDVs and depot charging for MHDVs



<sup>\*</sup> The Annual EV Peak Before Losses is not coincident with PSE's system peak and occurs at the customer's meter.

# Questions? PUGET SOUND ENERGY PSE