## **EXECUTIVE SUMMARY**

# Puget Sound Energy's Annual Report of 2013 Conservation Accomplishments

Puget Sound Energy's ("PSE's" or "The Company's") Energy Efficiency<sup>1</sup> Department presents this Annual Report of 2013 Energy Efficiency program accomplishments and activities, satisfying condition (8)(g) of Commission Order 01, Docket No. UE-111881, and requirements enumerated in the Commission's second supplemental order in Docket No. UE-970686. The report is associated with the Electric and Gas Conservation Riders Conservation funding. It discusses activities, initiatives and accomplishments completed in the second year of this 2013-2013 biennium.

Table 1a presents 2013 Portfolio-level savings and expenditure figures for electric and natural gas conservation programs. The Portfolio-level Total Resource Cost (TRC) benefit-to-cost ratios, including a 10 percent conservation credit, are also presented.

2013	Savings	Expenditures	Total Resource Cost
Electric (MWh)	361,400 41.3 aMW	\$98,616,000	1.74
Goal/Budget	333,497 (38.1 aMW)	\$94,401,000	
Percent	108.4%	104.5%	
Gas (Therm)	6,538,000	\$11,920,000	1.64
Goal/Budget	4,649,000	\$13,181,000	
Percent	140.6%	90.4%	

#### Table 1a: Energy Efficiency 2013 Savings, Expenditures and TRC Results

361,400 MWh divided by 8,760 hours = 41.3 aMW

Savings are stated in terms of first-year annual figures, at the customer meter, without line loses.

<sup>&</sup>lt;sup>1</sup> Prior to 2013, the Energy Efficiency department was known as Customer Solutions/Energy Efficiency or Energy Efficiency Services.



Key drivers of savings and expenditure results include the incorporation of new technologies and measures, application of innovative customer communications, implementation of system and reporting enhancements, and the engagement of value-chain constituents. These results are discussed in the program detail chapters that follow.

Tables 2a and 2b provide Sector-level views of electric and gas savings results, and electric and gas expenditures, respectively.

2013	Residential	Business	Regional	Total	
Electric (MWh)	172,900	167,700	20,700	361,300	
2013 Goal	149,000	157,000	27,500	333,500	
Percent	116.0%	106.8%	75.3%	108.3%	
Gas (Therm)	1,601,000	4,937,000	na	6,538,000	
2013 Goal	2,006,000	2,643,000		4,649,000	
Percent	79.8%	186.8%		140.6%	

#### Table 2a: Energy Efficiency 2013 Savings Results by Sector

Please note that the "Total MWh" indicated in Table 2a is a result of adding already-rounded Sector totals. This operation causes an apparent discrepancy with Table 1a, which indicates a Portfolio savings amount of 361,400 MWh. The actual 2013 electric savings is 361,392 MWh.

#### Table 2b: Energy Efficiency 2013 Expenditures by Sector

2013	Residential	Business	Regional	Portfolio Support	Research & Compliance	Other Electric	Total
Electric	\$50,107,000	\$37,588,000	\$4,575,000	\$2,585,000	\$3,297,000	\$464,900	\$98,616,900
2013 Budget	\$42,477,000	\$38,522,000	\$5,261,000	\$3,568,000	\$3,738,000	\$835,000	\$94,401,000
Percent	118.0%	97.6%	87.0%	72.4%	88.2%	55.7%	104.5%
Gas	\$6,313,000	\$4,649,000	na	\$427,300	\$529,500	na	\$11,918,800
2013 Budget	\$6,863,000	\$4,987,000		\$554,000	\$777,000		\$13,181,000
Percent	92.0%	93.2%		77.1%	68.1%		90.4%

Overall total amounts may be different that those presented in Exhibit 1 due to multiple rounding.

## **Functional Group Performance**

Table 9a provides a 2013 year-to-date summary of expenditures and energy savings for the Support Activities team.

	2013 Expenditures		2013 A	Actuals	2	013 Budget
Schedule	Programs		Total	% of Budget		
Electric	Electric					Electric
Gas	Gas					Gas
	Customer Engagement and Education	\$	1,092,488	71.9%	\$	1,519,182
	Energy Advisors	\$	799,910	73.8%	\$	1,083,272
	Events	\$	194,324	65.3%	\$	297,419
	Brochures	\$	43,307	79.8%	\$ \$	54,250
	Education	\$	43,307 54,947	65.2%	\$	84,241
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	Web Experience	\$	958,557	<b>96.0%</b>	\$	998,686
	Customer Online Experience	\$	497,970	78.8%	\$	632,000
	Automated Benchmarking Support	\$	169,440		\$	
	Market Integration	\$	291,147	79.4%	\$	366,686
	Energy Efficient Communities	\$	264,034	69.3%	\$	380,885
	Trade Ally Support	\$	30,955	49.7%	\$	62,300
	Market Research	\$	238,971	39.3%	\$	608,239
	Total Electric	\$	2,585,005	72.4%	\$	3,569,292
	Customer Engagement and Education	\$	125,340	54.1%	\$	231,679
	Energy Advisors	\$	61,161	37.8%	\$	161,692
	Events	\$	48,047		\$	48,329
	Brochures	\$	7,776	95.2%	\$	8,169
	Education	\$	8,355	61.9%	\$	13,489
	Web Experience	\$	198,813	132.6%	\$	149,922
	Customer Online Experience	\$	77.265	81.2%	\$	95,130
	Automated Benchmarking Support	\$	71,530		\$	
	Market Integration	\$	50,019	91.3%	\$	54,792
	Energy Efficient Communities	\$	71,253	125.2%	\$	56,915
	Trade Ally Support	\$		0.0%	\$	25,000
	Market Research	\$ \$	31,883	35.1%	≎ \$	90,883
	Total Gas	s	427,289	77.1%	\$	554,399

### Table 9a: Support Activities 2013 Expenditures

