



# 2015-2019 Draft Business Plan

## Natural Gas Market Transformation

Natural Gas Collaborative/Karen Meadows  
Board of Directors Meeting  
Bozeman, MT  
August 26, 2014

NORTHWEST ENERGY EFFICIENCY ALLIANCE

# Today's Objective

Discuss and vote on proposed Natural Gas Market Transformation Business Plan as consistent with the NEEA mission and its recently approved strategic and business plans for the same period

# Executive Summary

## Collaboratively Developed Plan

2015 – 2019 Budget: \$18.3M

20-year savings estimate: 280M therms

20-year weighted average TRC: \$0.28/therm

### Collaborative Participants:



# Background

- 2010 Board adopted a fuel-neutral mission
- 2012 Draft Pilot Project Prospectus Developed
- 2013 Pilot Project put on hold pending regulatory and other issues resolution
- Feb 2014 NEEA re-convened Stakeholders and collaboratively developed business plan
- June 2014 2015-2019 Strategic planning process: Board affirmed its support of NEEA to work collaboratively with gas stakeholders and recommend an approach for natural gas market transformation
- August 2014 Strategic Planning Committee recommends approval

# Key Policies and Guidelines

No promotion of fuel switching

No cross subsidies between gas and electric

Don't diminish existing electric market transformation work

# Gas Collaborative Objective

*To accelerate the development and market adoption of efficient natural gas products, practices and services resulting in increased consumer choices and increased efficiency of natural gas use in the Northwest.*

# Scope

- Portfolio: five gas technology initiatives, scanning, codes and standards, research and evaluation, business planning
- Independent mid-cycle evaluation
- Natural gas advisory committee
- Funding - gas funders pay full costs. G&A charge will cover other administrative and operational systems costs





# Approach

Build experience working together in natural gas markets, identify, resolve integration issues and drive towards a fully integrated approach to market transformation in the future

- Be consistent with Electric approach
- Leverage existing business structure & processes
- Provide real world situations to help identify and address issues
- Conduct mid-cycle evaluation to assess progress, refine cost allocation, modify strategy as needed



# Funder Support to Date

Funder*	Status
Avista (Idaho, Oregon, Washington)	
Cascade Natural Gas Corp, Washington	
Energy Trust:	
Cascade Natural Gas Corp, Oregon	
Northwest Natural Gas Co	
Intermountain Natural Gas Co	
Northwestern Energy	
Puget Sound Energy	

\* Gas utilities representing <1% of region have been excluded

# Why do this?

- Increases NEEA's market leverage
- Benefits the Northwest economy and its energy availability
- Meet consumers' needs
- Leverage synergies between gas and electric to increase savings and improve cost-effectiveness

# Proposed Next Steps

Today	Board Motion Vote
Fall 2014	Integrated Operations Planning
Fall 2014	Contracting
January 2015	Launch

# Questions?

Filling the  
Energy  
Efficiency  
Pipeline

Accelerating  
Market  
Adoption

Delivering  
Regional  
Advantage



Thank You!

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# Annual Budget 2015-2019 (\$Millions)

## Annual Budget (2015-2019)

