



2015-2019 Draft Business Plan Natural Gas Market Transformation

Natural Gas Collaborative/Karen Meadows Board of Directors Meeting Bozeman, MT August 26, 2014

NORTHWEST ENERGY EFFICIENCY ALLIANCE

Today's Objective

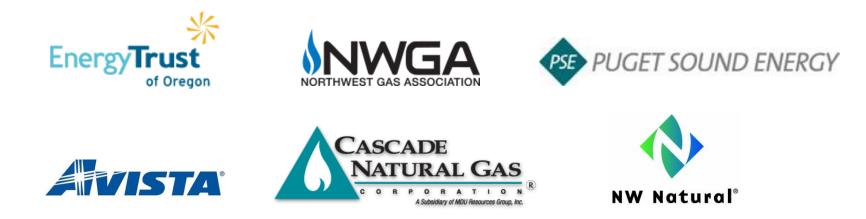
Discuss and vote on proposed Natural Gas Market Transformation Business Plan as consistent with the NEEA mission and its recently approved strategic and business plans for the same period

Executive Summary

Collaboratively Developed Plan

2015 – 2019 Budget: \$18.3M
20-year savings estimate: 280M therms
20-year weighted average TRC: \$0.28/therm

Collaborative Participants:



Background

- 2010 Board adopted a fuel-neutral mission
- 2012 Draft Pilot Project Prospectus Developed
- 2013 Pilot Project put on hold pending regulatory and other issues resolution
- Feb 2014NEEA re-convened Stakeholders and
collaboratively developed business plan
- June 2014 2015-2019 Strategic planning process: Board affirmed its support of NEEA to work collaboratively with gas stakeholders and recommend an approach for natural gas market transformation
- August 2014 Strategic Planning Committee recommends approval



No promotion of fuel switching

No cross subsidies between gas and electric

Don't diminish existing electric market transformation work



Gas Collaborative Objective

To accelerate the development and market adoption of efficient natural gas products, practices and services resulting in increased consumer choices and increased efficiency of natural gas use in the Northwest.



Scope

- Portfolio: five gas technology initiatives, scanning, codes and standards, research and evaluation, business planning
- Independent mid—cycle evaluation
- Natural gas advisory committee
- Funding gas funders pay full costs. G&A charge will cover other administrative and operational systems costs



Approach

Build experience working together in natural gas markets, identify, resolve integration issues and drive towards a fully integrated approach to market transformation in the future

- Be consistent with Electric approach
- Leverage existing business structure & processes
- Provide real world situations to help identify and address issues
- Conduct mid-cycle evaluation to assess progress, refine cost allocation, modify strategy as needed



Funder Support to Date

Funder*	Status
Avista (Idaho, Oregon, Washington)	
Cascade Natural Gas Corp, Washington	
Energy Trust:	
Cascade Natural Gas Corp, Oregon	
Northwest Natural Gas Co	
Intermountain Natural Gas Co	
Northwestern Energy	
Puget Sound Energy	

* Gas utilities representing <1% of region have been excluded



Why do this?

- Increases NEEA's market leverage
- Benefits the Northwest economy and its energy availability
- Meet consumers' needs
- Leverage synergies between gas and electric to increase savings and improve cost-effectiveness



Proposed Next Steps

Today Board Motion Vote
Fall 2014 Integrated Operations Planning
Fall 2014 Contracting

January 2015 Launch



Questions?

Filling the Energy Efficiency Pipeline

Accelerating Market Adoption

Delivering Regional Advantage



Thank You!

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Annual Budget 2015-2019 (\$Millions)



