

Attachment B
2024/25 WM-Snohomish County Revenue Sharing Tasks Quarterly Update
January 1, 2024 through December 31, 2025
Mid-Plan November 15 Update

Task 1: Contamination Reduction and What Goes Where		
Subtask	Timeline	Task Update
Cart tagging	2024-25	Evaluating possible contamination reduction, or increased recycling study opportunities for 2025.
CRC Education and tours	2024-25	CRC tour and script has been updated to engage residents and incorporate new equipment. Providing updated CRC tours to residents, both virtually and in person.
Recycling Guide	2025	Produce and mail recycling guidebook. Will next take place in 2025. Last mailer was in 2023, and it's bi-annual.
Smart truck feedback research (tagging/mailers)	2024-25	Planned for Q1 2025 - Opportunity to test whether direct resident educational feedback from Smart truck tracking has significant reduction in contamination.
Food waste tagging	2024-25	Tagging planned for 2025.
Sno-isle library efforts	2024-25	Currently conducting k-3 storytelling workshops in three libraries. Expanding these efforts to other areas.
Testing strategies to make recycling list changes	2024-25	May take place as part of behavior study (task 3). Testing the correct approach to make recycling list changes (such as pizza boxes). Will begin in Q1 2025.
Task 2: Multifamily Recycling and Reduction of Contamination		
Subtask	Timeline	Task Update
BMB Implementation	2024-25	Continuing to implement the best management basics.
Developing and updating outreach materials	2024-25	Updating materials as needed.
Researching 'Beyond' BMB's, and establishing protocols for next steps	2024-25	Research project underway to evaluate next steps after BMB's are completed.
Establishing post best management basics protocol	2024-25	Research into future protocol for properties once best management basics are met.
Introducing Slotted lids	2024-25	Will take place during BMB outreach efforts.
Textiles pilot	2024-25	Currently collecting textiles from 4 properties, working to expand pilot.
Task 3: Equitable Outreach		
Behavior Study	2024-25	Outline completed, planned for Q1 2025. Research to determine ideal outreach methodologies to different audiences, including: multicultural, low income, ADA compliance, multigenerational, and rural.
Updating materials following study	2024-25	Following study.

Outreach Campaign following study	2024-25	Following study.
Grassroots Education efforts	2024-25	Latina textiles project with FB Groups, and local community organizations has concluded. Future opportunities for partnering with other local community organizations, will occur in 2025.
Task 4: Knowledge Sharing		
Subtask	Timeline	Task Update
Mobile Application	2024-25	Mobile App – WM Cartwise Through October 2024, we’ve had 274,319 material searches in Snohomish County. The application has 40,118 total installs. Increase of nearly 10,000 after last promotion effort. The most common searched for items are mattresses, appliances, and foam. One promotion campaign has taken place, second campaign planned for 2025.
Annual Reporting	2024-25	Continued reporting improvements.
Knowledge Sharing	2024-25	WSRA 2024 conference – Shared about milk dispenser implementation. WSRA 2024 virtual workshop – Presented on multifamily textiles and Latina textiles programs. SPARKS 2024 conference – Presenting on Latina textiles programs.
Website annual reports	2024-25	New RSA website! Will post updates as final reports become available. Website programs have been presented to Snohomish SWAC, during WSRA events, and with cities across the county.
Task 5: Community Events – Reducing Contamination and Waste and Encouraging Composting		
Subtask	Timeline	Task Update
Provide recycling education and outreach to the general public	2024-25	Planning to attend several events similar to previous efforts! 14 event days in total. 2024 Events - <ul style="list-style-type: none"> - Tour de Terrace (3 days) - Stanwood Camano Fair (3 days) - Arlington Farmers Market - Kla Ha Ya Day’s (3 days) - Chateau Ste Michelle Concert Night’s Education (3 days) - Celebrate Woodinville - Mountlake terrace National Night Out - Gold Dust Days
Multicultural event outreach	2024-25	3 multicultural event days planned.
Task 6: Schools Education		
Classroom workshops	2024-25	Presenting in person and virtual workshops throughout 2024 and 25’. 166 workshops at 26 schools reaching 4,438 students have taken place from Jan 1 – October 15 2024.

		Efforts continuing through remainder of school year and into 2025. New workshops being developed.
Assemblies	2024-25	15 assemblies at 11 schools reaching 4,165 students have taken place from Jan 1 – October 15 2024. Efforts continuing through remainder of school year and into 2025.
Technical assistance	2024-25	Outreach to 99 schools has taken place. Three tabling events, one waste audit, and one organics collection support update have taken place in the current school year.
Milk Dispensers	2024-25	Milk dispenser successfully piloted at Darrington Elementary in prior plan. Will continue waste reduction outreach efforts to additional schools, with goal of implementing an additional milk dispenser at another school.