

Exhibit 1

From: **Nathan Sexton** <nathan.sexton@getbellhops.com>

Date: Wed, Oct 8, 2014 at 5:58 PM

Subject: Providing Trucks

To: Bellhop Team <team@getbellhops.com>

Bellhops is, and always will be, a customer service service company at its core. Any process that hurts our ability to provide top notch service and deliver on promises made to customers will be eliminated. One of the main issues that hinders us from being able to deliver on our promise of being on time and providing top notch service is our reliance on third party truck providers. Whether it's not having the correct truck, long lines to pick up the truck, or not having the dollies and furniture pads as promised, truck providers' mistakes reflect poorly on individual Bellhops, as well as the company, because at the end of the day, we are blamed for something that was out of our control.

We are a young company and are constantly learning from past experiences, both good and bad. We have learned we can't rely on third parties to deliver on their promises to us, the way we deliver on our promises to our customers, so we have decided to remove the option of booking and providing trucks for our customers. We will still honor all existing truck orders that have already been made, but moving forward, we will no longer have to deal with difficult truck providers and will be able to focus 100% on delivering the best customer experience possible.

We believe this is a big step forward for our company, and we are so thankful for all the amazing Bellhops who have endured the growing pains with us. We would never be where we are today without the hard work and enthusiasm you all bring to every job. We are always open to any questions, comments, or ideas for how to make this the best job on the planet.

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