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JUL 25 2007

WASH. UT. & TP. COMM

**ALL STAR TRANSFER**

24111 HWY 99  
Edmonds, WA 98026  
Ph:425 774-8128 or  
1-800-71PIANO  
Fax: 425 774-0984

STATE OF WASH.  
UTIL. AND TRANSP.  
COMMISSION

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07 JUL 25 AM 8:16

**ATT: Carol Washburn  
RE: Protest**

**July 23<sup>rd</sup>, 2007**

**I am writing this letter to protest temporary permit for All Star Movers Docket # TV071039. I am protesting the name which they are applying under.**

**As you may know, we have been permitted by WUTC for many years to operate as HHG carriers in the state of WA, HG11846. When I originally started the business, back in 1991, I was operating under All Star Movers. I spent thousands of dollars in legal fees to obtain a federal trademark on the name and built a reputation under the name only to find out that when I became licensed through the WUTC that I was unable to use it. Apparently, there was then, and still is an All Star Moving in Spokane, WA. Wa state code says that companies can not use deceptively similar names to operate in the state of WA.**

**I had to change my name to All Star Transfer and spent many thousands of dollars more to re-letter/paint eleven moving vans, letterhead, etc. You probably understand by now why I am protesting this new applicant.**

**I called this co. months ago when I saw one of their ads come out in the Tacoma phone book and alerted them of these facts and politely warned them of WUTC laws. They obviously chose to apply anyway.**



**I would protest the use of All Star in any applicants name since there are already two variations of the name in use and they are in our area of operations. This decision is in the interest of the public and the well being of All Star Transfer. Thank you for your consideration.**

**Sincerely,**

**Laron Williams, President  
All Star Transfer**