

EXHIBIT NO. T-_____ (DWH-1)
DOCKET NO. UE-92_____
WITNESS: D.W. HOFF

**BEFORE THE
WASHINGTON UTILITIES & TRANSPORTATION
COMMISSION**

COMPLAINANT

VS.

PUGET SOUND POWER & LIGHT COMPANY

RESPONDENT

TESTIMONY

WASHINGTON UTILITIES AND TRANSPORTATION COMMISSION
UE-920499 T-8 ✓

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**PUGET SOUND POWER & LIGHT COMPANY
TESTIMONY OF DAVID W. HOFF**

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Q. Please state your name, business address and position with Puget Sound Power & Light Company.

A. My name is David W. Hoff, my business address is 411 - 108th Avenue N.E., Bellevue, Washington 98004 and I am Director rate planning and administration.

Q. What is the purpose of your testimony?

A. The purpose of my testimony is to translate the cost of service information presented by Ms. Lynch into rates that meet the objectives presented by Mr. Knutsen.

Q. How is your testimony organized?

A. I begin with a brief summary of my rate spread and rate design recommendations. Then I identify the factors and sources of information taken into account in developing my rate spread and rate design recommendations. This is followed by a more detailed discussion of rate design issues and my specific proposals.

Q. Please state your educational background and professional experience.

A. I have prepared a separate exhibit, Exhibit ____ (DWH-2), which sets forth my educational background and professional experience.

1 **SUMMARY OF RECOMMENDATIONS**

2 Q. Could you please summarize the findings and
3 recommendations in your testimony?

4 A. Yes. My findings and recommendations may be summarized
5 as follows:

6 **Cost of Service**

7 We are proposing a number of changes in the method by
8 which the cost of service is determined. The results
9 suggested by the proposed cost of service study indicate
10 the following parity ratios:

Residential	Secondary	Primary	High Voltage	Lighting	Resale
.93	1.25	.95	.83	1.10	.96

11 **Rate Spread**

- 12 • We propose to spread rates in a manner that moves
13 all of the parity ratios toward 1.00, thereby
14 reducing the cross-subsidies which currently exist.
- 15 • In the interests of gradualism and rate stability,
16 the specific rate spread proposal in this
17 proceeding contemplates only partial movement of
18 rates toward the ultimate parity goals. The
19 proposed rate spread would produce the following
20 parity ratios:

Residential	Secondary	Primary	High Voltage	Lighting	Resale
.96	1.17	.97	.89	1.06	.97

21 **Rate Design**

22 **General**

- 23 • We propose to add new schedules to make
24 interruptible service available to a greater number
of customers.

- 1 • We propose to change the method of adjusting bills
for poor power factors.
- 2 • The seasonal differential for energy charges is
3 proposed to be increased from 5% to 10%, and we
4 propose to implement a 50% seasonal differential
in demand charges.

5 **Residential Rate Design**

- 6 • We propose to modify the existing three-block rate
structure into a two-block rate structure.
- 7 • We propose to set the tail block at our estimate of
8 marginal cost for serving water heating load.

9 **Commercial Rate Design**

- 10 • We propose to separate the existing Schedule 24
11 into three separate schedules.

12 **Primary or High-Voltage Rate Design**

- 13 • We propose to make available an optional marginal
14 cost rate whereby a large customer could contract
15 to take 75% of an estimated "base" usage at a
discounted rate, with all additional consumption
priced at marginal cost.

16 **FACTORS CONSIDERED IN DESIGNING RATES**

17 **Q. What information or factors did you consider in making**
18 **your rate design recommendations?**

19 **A. I considered a number of sources of information and**
20 **factors, including the following:**

- 21 (1) the impact on integrated resource planning,
22 (2) results from the cost of service study,
23 (3) goals to be accomplished with rate design,
24 (4) views of interested parties, and

(5) power supply information.

Each of these is discussed in turn below.

1. Impact on Integrated Resource Planning

Q. Could you briefly describe how the goals of integrated resource planning were taken into account in developing your rate design recommendations?

A. Yes. As described in Mr. Knutsen's testimony, one of the Company's primary objectives in this filing was to design rates in a manner that facilitates implementation of our integrated resource plan. Interruptible loads have been identified in the integrated resource plan as a resource. We therefore propose in this filing to make more interruptible rate options available to our customers, and thereby increase our resource base.

Our proposals to provide a marginal cost price signal to many more customers enhances the goals of integrated resource planning by improving economic efficiency and encouraging more conservation. Our rate design proposals would give approximately 85% of our residential customers and potentially 100% of our large industrial customers a marginal cost pricing signal. Thus, fully three-fourths of our customers could be getting a marginal price signal if the concepts presented in this filing are implemented.

2. Results From Cost of Service Study

1 Q. How did you consider the cost of service results?

2 A. Results from the cost of service study were considered
3 in a number of ways. Parity relationships from the cost
4 of service study were used as the basis for our proposal
5 to spread the revenue requirement across customer
6 classes. Costs classified as customer-related costs
7 were used as the basis for setting the basic charge. We
8 also used the cost of service results in developing our
9 proposal to separate the existing Schedule 24 into three
10 new schedules.
11

3. Goals to Be Accomplished With Rate Design

12 Q. What are the objectives to be pursued through rate
13 design?

14 A. Mr. Knutsen discussed a number of objectives identified
15 in previous Commission decisions as well as those
16 suggested by the Rate Design Task Force and the Rate
17 Design Collaborative Group. Other objectives have been
18 identified as well. For example, Bonbright, Danielsen
19 and Kamerschen list a number of rate design objectives
20 on pages 383 and 384 of their often cited book, The
21 Principles of Public Utility Rates. It should be noted
22 that some of these rate design objectives are
23 conflicting.
24

1 Q. Which rate design objectives do you consider most
2 important?

3 A. In my view, four terms seem to capture the essential
4 rate design objectives: equity, efficiency, stability
5 and acceptability. The term "equity" relates not only
6 to customer equity but also to the ability of the rates
7 to equitably cover total revenue requirement for the
8 Company. "Efficiency" refers to the correctness of the
9 economic price signal. "Stability," for its part,
10 refers to both revenue and price stability.
11 "Acceptability" captures all of the aspects of rates
12 that make rates acceptable to customers, including
13 simplicity, certainty and freedom from controversies.
14 Each of these objectives is important, and must be
15 considered alongside the others.

16 Q. You mentioned that some rate design objectives are
17 conflicting. Please give an example of conflicting
18 objectives.

19 A. The objectives of revenue stability, rate stability and
20 efficiency often conflict with each other. For example,
21 efficiency is probably best promoted through marginal
22 cost rates, which establish what many would believe to
23 be the correct, or efficient, price signal. However,
24 marginal cost pricing would generally result in a
revenue stream that is more sensitive to weather or
economic fluctuations, and would therefore result in

1 less revenue stability. Moreover, full implementation
2 of marginal cost rates would also represent a major
3 change in rate structure for many schedules.

4 4. Views of Interested Parties

5 Q. How did you take into account the views of customers and
6 other interested parties?

7 A. As described in Mr. Knutsen's testimony, two groups in
8 particular--the Rate Design Task Force and the Rate
9 Design Collaborative Group--provided valuable
10 information on customers' views of rate design.

11 Q. Did the participation of these groups produce successful
12 results?

13 A. Yes. From my perspective, the exchange of ideas,
14 viewpoints and knowledge facilitated by the
15 participation of these groups was very useful. The
16 numerous meetings and discussions with these groups
17 provided the opportunity to understand more fully the
18 competing points of view. That understanding has
19 influenced this filing.

20 Q. How have you incorporated the views of the Task Force
21 and the Collaborative Group into this filing?

22 A. I have included the reports of the two groups as
23 Exhibits ____ (DWH-3) and ____ (DWH-4). In addition to
24 these written documents, the parties to the case will be
able to include their views directly in their testimony,

1 and the Task Force members will be able to give their
2 views during the public hearing. Although the views of
3 the two groups were taken into account in developing our
4 filing, the filing remains the responsibility of the
5 Company, of course, and thus the words, arguments and
6 proposals are ours, not the Collaborative Group's or the
7 Task Force's. However, to the extent that the full
8 Collaborative Group was able to endorse concepts, those
9 concepts were included in our filing.

10 **Q. Are the parties to the Collaborative Group bound to**
11 **support these agreed-upon concepts?**

12 **A. Not in a strict or formal sense; there is no agreement**
13 **that prohibits discussion. Instead, there is an**
14 **endorsement of concepts.**

15 **5. Power Supply Information**

16 **Q. How was power supply information used in developing your**
17 **rate design recommendations?**

18 **A. Power supply information was used in a number of**
19 **respects in developing my rate design recommendations,**
20 **including the following:**

- 21 • the Company's avoided cost study was used to
22 calculate marginal costs and seasonal costs,
- 23 • cost data on simple cycle and combined cycle
24 combustion turbines and a peak energy contract with
San Diego Gas & Electric was used to determine the
rates for interruptible service (which information
was also used by Ms. Lynch to calculate the split

1 between demand and energy used in the peak credit
2 classification method), and

- 3 • information on hourly costs was used to corroborate
4 the seasonal costs and to evaluate whether time of
5 day costs should be reflected in rates.

6 **Q. How did you use avoided cost information to estimate and**
7 **approximate the Company's marginal energy and capacity**
8 **costs?**

9 **A. The Company's most recent avoided cost study includes**
10 estimates of the costs associated with resource
11 acquisitions contemplated under the Company's integrated
12 resource plan. This avoided cost study is used for a
13 number of applications, such as the Company's
14 competitive bid solicitations, the establishment of the
15 cost effectiveness limit in the Company's conservation
16 tariff, and as supporting calculations for the purchased
17 power rate for small resource acquisitions. Although
18 this study was used as a basis for estimating marginal
19 energy and capacity costs, limitations on the purpose of
20 that study were recognized and adjustments made as
21 necessary. For example, the study notes that the
22 numbers included are for power that is generally
23 delivered throughout the year and any significant
24 variations from such deliveries need to be separately
 addressed.

1 Q. Will the Company be updating its avoided cost study as a
2 result of the current competitive bid solicitation?

3 A. Yes. Pursuant to the Commission's competitive bidding
4 regulations (Chapter 480-107 WAC), the Company will be
5 updating its avoided cost schedule as a result of its
6 most recent competitive bid solicitation. Since that
7 update is not yet completed, the data used in this
8 filing is based on the avoided cost in effect at the
9 time of the most recent competitive bid solicitation.

10 Q. Please explain your use of power supply information to
11 classify production costs between demand and energy.

12 A. As Ms. Lynch describes in her testimony, the Company
13 used the peak credit method to classify production costs
14 between demand and energy. This classification, of
15 course, is not an exact science because generating and
16 conservation resources generally perform a number of
17 joint functions at the same time, including the delivery
18 of energy; delivery of capacity; provision of backup for
19 outages of other resources or transmission lines; and
20 providing flexibility for meeting changes in hourly
21 load.

22 Q. How was the peak credit factor calculated?

23 A. We looked at the relationship between the cost of
24 providing base load generation and the cost of providing
peaking capacity. For the cost of base load generation,

1 the estimated cost of a combined cycle combustion
2 turbine, as set forth in the integrated resource plan
3 and the avoided cost filing, was used. Calculation of
4 the cost of capacity was a bit more difficult.

5 **Q. How did you calculate the cost of capacity?**

6 A. We used the fixed cost of a simple cycle combustion
7 turbine (CT) as the starting point for the capacity cost
8 calculation. A simple cycle CT, however, would provide
9 much more value than simply providing an ability to meet
10 peak loads on the highest 200 hour loads in each year.
11 For example, the CT could be used to back up the poor
12 performance of other energy resources. It could also be
13 used to help during transmission outages. Such CT's
14 could also be used to make sales to other utilities in
15 periods when the Company did not need them or could help
16 provide summer resources to help accomplish seasonal
17 exchanges, thereby effectively doubling the peaking
18 capability of the CT. For these reasons the full fixed
19 cost of a CT probably overstates the cost of a 200 hour
20 per year peaking resource.

21 **Q. Is there an alternative measure of capacity costs?**

22 A. An alternative to the CT would be to use the cost of a
23 peaking power purchase contract. Under a contract of
24 this type, one utility pays a monthly charge to another

1 utility for the right to purchase power during a certain
2 time period. If the power is actually called for, then
3 an additional payment--usually tied to the incremental
4 cost of running a resource--is made by the purchaser.
5 The Company recently entered into a contract with
6 San Diego Gas & Electric to purchase such capacity for
7 the months of November through February, and was
8 required to pay \$2/kw-mo. This kind of power may be
9 available in the future but it is anticipated that the
10 cost of such power would rise over time.

11 **Q. What measure did you use for purposes of this filing?**

12 A. For purposes of this filing we have assumed that a cost
13 midway between the one-year capacity contract and the
14 full fixed cost of a CT is an appropriate cost to be
15 used for the peak credit method.

16 **Q. How did you use power supply information to evaluate
seasonal costs?**

17 A. We looked to the Company's avoided cost data, as
18 separated between summer and winter periods, to estimate
19 seasonal costs. To confirm the reasonableness of the
20 results, we looked at recent "normal" differentials in
21 seasonal values of power. As a result of such an
22 analysis, we concluded that a seasonal differential of
23 approximately six mills/kwh is reasonable. This
24

1 differential translates into a 10% seasonal rate
2 differential, using a load representative of residential
3 water heat. We incorporated this differential into our
4 rate design recommendations.

5 **Q. How was power supply information used to evaluate time
6 of day costs?**

7 A. I relied on information gathered by the Company's power
8 supply personnel, including observations of the
9 variation of these costs. The variation of costs within
10 each day apparently is minimal, although the level of
11 costs varies widely from year to year, month to month
12 and day to day. We concluded that a reasonable estimate
13 of the difference in time of day costs between heavy
14 load hours and light load hours generally does not
15 exceed four mills/kWh. As discussed later in my
16 testimony, we concluded that an insufficient basis has
17 been shown for offering time of day rates.

18 **Q. How else was power supply information used in your rate
19 decision recommendations?**

20 A. We used power supply information to place a "value" on
21 interruptions by analyzing the capacity costs that would
22 be avoided, which formed the basis for the interruptible
23 rate proposals presented later in my testimony.
24

GENERAL ISSUES OF RATE DESIGN THEORY

1
2 Q. What general issues of rate design theory must be
addressed in this proceeding?

3 A. A number of general issues of rate design theory arise
4 in this proceeding, including:

- 5 (1) the role of marginal cost,
6 (2) the use of elasticity estimates,
7 (3) how seasonal and diurnal power costs should be
8 reflected into the price signal,
9 (4) the rationale for voluntary rates and the proposed
evaluation process, and
10 (5) the use of base and resource cost data by customer
11 classes.

12 Each of these is discussed in turn below.

13 1. Marginal Cost Pricing

14 Q. What is marginal cost?

15 A. In economic theory, marginal cost is the cost of the
16 last unit produced. Kahn gives the following definition
17 of marginal cost:

18 [M]arginal cost is the cost of producing one
19 more unit; it can equally be envisaged as the
20 cost that would be saved by producing one less
21 unit. Looked at in the first way, it may be
22 termed incremental cost--the added cost of (a
23 small amount of) incremental output. Observed
24 in the second way, it is synonymous with
avoidable cost--the cost that would be saved
by (slightly) reducing output. (Although
these three terms are often used synonymously,
marginal cost, strictly speaking, refers to
the additional cost of supplying a single,

1 infinitesimally small additional unit, while
2 "incremental" and "avoidable" are sometimes
used to refer to the average additional cost
of a finite and possibly a large change in
production or sales.)

3 Since electricity cannot be economically stored, the
4 last unit produced is the last unit consumed.

5 Therefore, the marginal cost of electricity is the cost
6 of the last unit of electricity consumed.

7 **Q. Over what time period are marginal costs measured?**

8 **A.** Marginal costs can be either short run or long run, with
9 long run marginal costs being those associated with the
10 possibility of changing any or all factors that go into
11 producing a product, while short run marginal costs
12 assume that some costs are "fixed" and cannot be
13 changed. An example of short run marginal cost in the
14 electricity business would be the cost of burning a
15 little more coal. An example of long run marginal cost
16 would be the entire cost of building a coal plant.
17 Short run marginal costs are somewhat analogous to
18 variable costs.

19 **Q. What role does marginal cost play in rate design?**

20 **A.** The theoretical role of marginal cost is to provide the
21 basis for efficient pricing. Marginal costs are the
22 generally accepted mechanism used to achieve the goal of
23 efficiency mentioned earlier. In an economist's perfect
24

1 world, all customers would see a marginal price signal,
2 and because of this all resources would be used
3 efficiently. For reasons of economic efficiency,
4 marginal costs should therefore be incorporated in rate
5 design wherever practical, except to the extent they
6 unduly conflict with the other goals of equity,
7 stability and simplicity.

8 Q. Has the Commission expressed a view on the use of
marginal costs in rate design?

9 A. The role of marginal costs has been discussed in length
10 by the Commission in past cases. The most thorough look
11 at this issue was conducted in 1978, when the Commission
12 was specifically required under the Public Utility
13 Regulatory Policies Act ("PURPA") to consider marginal
14 costs in setting rates. The order in that case stated
15 as follows:

16 We believe that marginal costs may contain
17 uncertain estimates and thus may not be
18 sufficiently reliable for use in the
19 structuring of rates; the wide disparity among
20 so-called marginal methodologies prevents
21 confidence in any one; the "pure" marginal
22 theory involving taxation is utterly
impractical and casts doubt upon the
applications suggested, and lack of standard
methods to deal with the so-called "revenue
gap" problem reduce the effectiveness of
marginal cost applications.

23 Furthermore, there is no evidence to indicate
24 that marginal cost pricing of only one
commodity would develop either economic

1 efficiency or engineering efficiency, and if
2 constrained by revenue requirements, marginal
3 costing could produce rates little different
4 from those based upon accounting costs. Rates
5 based on embedded or accounting costs can be
6 forward-looking and give proper signals to
7 ratepayers, all with a greater degree of
8 reliability than other, less precise,
9 theoretical methods would produce.

10 Commission Decision and Order, Cause No. U-78-05, p. 5.

11 **Q. Are these statements still valid today?**

12 **A.** Many of the arguments used in that hearing are valid
13 today. Marginal costs are difficult to define, and are
14 difficult to quantify. Moreover, customers may not pay
15 any attention to marginal costs. Although these
16 observations remain valid, we should nonetheless proceed
17 toward more marginal cost pricing, albeit with caution,
18 rather than not proceed at all.

19 **Q. Why do you believe marginal costs can be more easily
20 implemented today?**

21 **A.** The economics of electricity production and use has
22 changed enough that moving toward marginal cost pricing
23 need not be as disruptive today as it would have been in
24 1978. Current arguments based on economic theory and
the implementation of integrated resource planning are
compelling. It is therefore possible to create a new
balance today that includes more marginal cost pricing.
The rates in this filing--which include marginal cost

1 pricing proposals for the residential sector and the
2 large industrial sector--would do this.

3 **Q. How influential is the marginal cost price signal?**

4 **A.** Economic literature and studies conducted by the
5 Electric Power Research Institute generally indicate
6 that customer demand reacts in some manner to prices,
7 i.e., customer demand has some elasticity, although the
8 degree of elasticity is debatable. Consumption and
9 efficiency decisions are definitely influenced, in my
10 view, by prices, in conjunction with strong conservation
11 programs. Pricing and conservation programs should both
12 give consistent signals.

13 **Q. Which marginal costs in particular should be used in
14 designing energy and demand rates?**

15 **A.** Long run marginal production costs should be used.
16 While production cost is not the only cost component
17 that varies at the margin with kWh consumption, it is
18 both the dominant cost and the easiest to quantify and
19 comprehend. Long run costs should be used because they
20 provide the most important price signal, particularly to
21 the residential sector. Long-term marginal costs
22 ideally should relate to the time period associated with
23 major decisions being influenced, which in the
24 residential sector are decisions regarding the

1 consumption of energy for water heating.

2 **Q. Why is it appropriate to base marginal costs on water**
3 **heating characteristics?**

4 A. One interesting aspect of the marginal cost of
5 electricity is that all consumption is at the margin,
6 not just the consumption by the appliance that uses the
7 most electricity. It is therefore appropriate that
8 customers who have space heat receive a marginal cost
9 signal based on water heat usage, because these
10 customers will also have water heat. Moreover, space
11 heating customers need not be given a marginal cost
12 signal based on space heat because of the persuasiveness
13 of our conservation programs and the economics of fuel
14 choice.

15 **2. The Use of Elasticity Estimates**

16 **Q. If you propose to give each customer a marginal price**
17 **signal, do you need to be concerned with price**
18 **elasticity?**

19 A. Definitely. The purpose of sending a marginal price
20 signal is to affect consumption. If the price affects
21 consumption, it affects receipts, which in turn will
22 affect the Company's ability to earn allowed revenues.
23 The goal of efficiency in yielding total revenue
24 requirement is therefore threatened.

1 **Q. How can price elasticity be taken into account?**

2 **A. This problem can be addressed by considering elasticity**
3 estimates whenever a major change is made to rates.
4 Revenues that are estimated to be produced by the new
5 rates can be adjusted to take account of expected
6 responses to price changes. Although this adjustment
7 has historically been controversial, decoupling should
8 reduce the contentiousness of this issue. Under
9 decoupling, the Company will no longer retain the
10 benefits, nor bear the burdens, of errors in estimation.

11 **Q. Does your filing include the use of any elasticity**
12 **estimates?**

13 **A. Yes. We have incorporated elasticity effects into our**
14 calculation of the impact of the proposed power factor
15 cost.

16 **3. Seasonal and Diurnal Power Costs**

17 **Q. How do seasonal swings in power costs affect rate**
18 **design?**

19 **A. As was mentioned earlier, the differential between**
20 summer and winter is about 10% for energy costs, which
21 should be reflected in seasonal differentials for energy
22 rates. In addition, the Company's peak is seasonal as
23 well, and demand charges ideally should reflect this
24 seasonality. As discussed more fully in "Other Rate
Design Proposals," the Company proposes to introduce a

1 seasonal differential to demand charges under certain
2 schedules.

3 **Q. Do you propose to reflect variations in power costs by**
4 **time of day in your rate design proposals?**

5 **A. No.** These variations are small in relation to the cost
6 of metering time of use consumption. We therefore
7 propose to wait until the next generation of metering
8 and billing system is in place, when these metering
9 costs presumably will be lower. Accordingly, time of
10 use rates are not included in this filing.

11 **4. Voluntary Rates and the Evaluation Process**

12 **Q. Why are you recommending some rates to be voluntary?**

13 **A.** Interruptible rates are traditionally voluntary,
14 primarily because of obligation to serve issues. The
15 large power marginal cost rates--Schedules 30 and 48--
16 for their part, are voluntary because they are
17 experimental. With experimental rates we have the
18 chance to gain experience in terms of customer
19 acceptance, resource impact and the capability of the
20 Company to administer the rate. We can also minimize
21 any revenue impact by restricting access.

22 **Q. How will you evaluate the success of voluntary rates?**

23 **A.** We plan to evaluate the effectiveness of our rate
24 experiments by once again asking for assistance from

1 those who helped us explore the issues behind rate
2 design, rate spread and cost of service. We will be
3 forming an Experimental Rate Design group to help us
4 evaluate our rate experiments.

5 5. Base and Resource Cost Data

6 Q. Please discuss your concerns regarding the use of base
7 and resource costs for the Company's customer classes.

8 A. In the Decoupling Proceeding, the Commission ordered the
9 Company to provide in the next case "data sufficient to
10 determine the base and resource cost for each of the
11 Company's customer classes." (Third Supplemental Order,
12 p. 25.) Our filing includes this information as a
13 scenario in Exhibit ___ (CEL-5). This data would permit

14 the assignment of a different base cost to different
15 customer classes, if this assignment were deemed
16 appropriate. However, such an assignment would be
17 highly inappropriate, in my view.

18 Q. Why would such an assignment be inappropriate?

19 A. It would misconstrue the purpose of the cost per
20 customer calculation in the decoupling process. The
21 purpose of the cost per customer calculation is to
22 provide a proxy for changes in costs between general
23 rate cases that is at least as good as the proxy

24 *deleted, per Trotter
motion, 9/24/92 alm*

*deleted, per Trotter
motion 9/24/92
all*

1 provided by kWhs. It was never intended to be
2 representative of **specific** costs of **specific** customers.

3 **Q. What would be the problem of having a different base
4 cost per customer for each customer class?**

5 **A.** There would be a number of problems. **First**, it would
6 create more instability in base revenues. These
7 revenues would be dependent on the mix of customers,
8 instead of general customer growth. The addition or
9 deletion of only one industrial customer, for example,
10 could produce a revenue swing of as much as a million
11 dollars. **Second**, it would create a mismatch of costs
12 and revenues. The costs that these revenues represent
13 are not dependent to any significant extent on the mix
14 of customers at the margin. **Third**, it would create a
15 perverse incentive. The Company could get more revenue
16 by attracting large customers, or by trying to convert
17 customers from a low-voltage service to a high-voltage
18 service.

19 **RATE SPREAD PROPOSAL**

20 **Q. Please describe how parity relationships were used to
21 develop the Company's rate spread proposal in this
22 proceeding.**

23 **A.** Parity is the relationship between what customers should
24 pay according to a cost of service analysis and what the
customers are actually paying. A parity relationship of

1 90%, for example, means that a particular customer class
2 is paying only 90% of the costs allocated to it. This
3 also means that the customer class is being subsidized
4 by other customers. If one class of customers is below
5 parity, and thus enjoying a subsidy, another class must
6 be above parity and paying the subsidy, because parity
7 based on the allowed revenue requirement must, by
8 definition, average 100%.

9 **Q. What parity relationships are shown by the results of
your cost of service study?**

10 **A. The results suggested by the proposed cost of service
11 study indicate the following parity ratios:**

Residential	Secondary	Primary	High Voltage	Lighting	Resale
.93	1.25	.95	.83	1.10	.96

14 **Q. Based on these findings, how do you propose to allocate
15 the revenue requirement across classes, or spread rates,
16 in this proceeding?**

17 **A. We propose to spread rates in a manner that moves toward
18 100% parity for all classes. In the interests of
19 gradualism and rate stability, we propose to move only
20 one-third of the distance to the target parity in this
21 filing, and to use an "equal percentage of difference"
22 approach in implementing this proposal. Under this
23 approach, the amount of subsidy received or paid by a
24 class is reduced by an equal percentage.**

1 Q. What is the impact of this approach in this filing?

2 A. Our cost of service study shows that residential and
3 high voltage customers are currently receiving subsidies
4 of \$31.5 million and \$14.3 million, respectively. These
5 subsidies are being paid primarily by general service
6 (commercial) customers, who are currently paying \$47.6
7 million in excess of their indicated cost of service.
8 Our proposal would reduce these cost subsidies by one-
9 third. Specifically, we propose to increase the revenue
10 responsibility assigned to the residential and high
11 voltage classes by \$10.5 million and \$4.8 million,
12 respectively, and to decrease the revenue responsibility
13 assigned to the secondary general service class
14 (commercial) by \$15.7 million. Other classes would be
15 adjusted as well so as to leave the total revenue
16 requirement unchanged.

17 Q. What rate increases or decreases result from this
18 proposed reduction of cross subsidies?

19 A. The approach described above results in the following
20 percentage changes to base rate in each class:
21
22
23
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- Residential -- Plus 2.4%
- Secondary General Service (commercial) -- Minus 6.6%
- Schedule 24 -- Minus 4.7%
- Schedule 25 -- Minus 9.8%
- Schedule 26 -- Minus 3.9%
- Primary -- Plus 1.7%
- High Voltage -- Plus 6.7%
- Lighting -- Minus 2.9%
- Resale -- Plus 1.6%

- Total System -- No change

Q. How does this proposed rate spread change the parity relationships?

A. This rate spread proposal would produce the following parity ratios:

Residential	Secondary	Primary	High Voltage	Lighting	Resale
.96	1.17	.97	.89	1.06	.97

RATE DESIGN PROPOSALS

Q. What are the rate design proposals included in the Company's filing?

A. The Company's filing includes rate design proposals in the following five general categories:

- (1) residential rate design;
- (2) general service rate design;
- (3) primary/high voltage rate design, including an experimental marginal cost based rate;
- (4) various other rate design proposals, including interruptible rates for large power customers, a proposed power factor adjustment, an increase in the seasonal differential for energy charges, and a differential for seasonality in demand charges; and
- (5) the allocation of PRAM revenues.

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1. Residential Rate Design

A. Issues

Q. What issues with respect to residential rate design were identified by the Company and interested parties?

A. Review of the current residential rate design by the Collaborative Group and the Task Force highlighted five major issues for the Company:

- the appropriate level for the basic charge,
- the importance of the inverted block structure to encouraging conservation,
- sending a marginal cost price signal to more of our residential customers,
- the possibility of special interruptible or time-of-use rates, and
- the possible use of special hookup charges to further encourage energy efficiency in new residential design.

Q. What is involved in the issue regarding the basic charge and inverted rates?

A. Determination of the appropriate level for the basic charge was a contentious issue that highlighted different perceptions about what is viewed as equitable and how to balance equity with economic efficiency. Both the Company and the Task Force concluded that there are significant fixed costs in the distribution system that are best reflected under a minimum system type approach. Proponents of this approach cite equity as

1 the major concern. A group of captive space heat
2 customers may end up subsidizing other customers through
3 the current recovery method for much of the distribution
4 system costs. Those arguing against a high basic
5 charge, on the other hand, cited economic efficiency
6 grounds. In order to encourage conservation, the costs
7 arguably should be concentrated on the energy charges,
8 the more elastic portions of the customer's bill.

9 **Q. Did the Collaborative Group reach a consensus on this
issue?**

10 **A.** The Collaborative Group agreed to abide by the
11 Commission's decision in the Company's 1989 rate
12 proceeding (Docket No. U-89-2688-T) and to use the basic
13 customer definition that includes the fully loaded
14 meter, service drop, meter reading, and billing costs.
15 A more complete discussion of this approach is set forth
16 in Ms. Lynch's testimony.

17 **Q. What method are you proposing to provide a marginal cost
18 price signal in the residential sector?**

19 **A.** The Company is proposing that the Commission adopt a two
20 block inverted rate schedule rather than the current
21 three block inverted rate. Our goal is to set the tail
22 block at or near marginal costs, either in the next
23 general rate case or in subsequent PRAM filings. The
24 two block rate has the advantage that about 85% of our

1 residential customers will receive a marginal cost price
2 signal.

3 **Q. Does the two block rate mean that there are no**
4 **differences in costs serving customers with different**
5 **load factors?**

6 A. No. Clearly, space heat customers have a somewhat
7 different marginal cost than water heat customers. One
8 problem is the marginal block for some space heat
9 customers, such as those in apartments, is relatively
10 low, while the marginal block for others, such as those
11 in large single family homes, is quite high. We have
12 never been able to assure ourselves that those whose
13 marginal consumption fell in the 600 to 1,000 block were
14 only water heat customers. Another more basic problem
15 is that the consumption of all appliances is at the
16 margin. Therefore, even if a space heat customer
17 registers consumption in the over 1,000 kWh block, that
18 block represents the marginal cost for all appliance,
19 including lights. The rate design goals of efficiency
20 and simplicity are better met with a two block structure
21 than a three block structure.

22 **Q. Did you evaluate time of use and interruptible rates for**
23 **the residential sector?**

24 A. Both options were considered, as described earlier in my
testimony. Time of use rates were rejected as not being

1 appropriate at this time. On the other hand, we are
2 recommending adoption of an experimental interruptible
3 water heat rate.

4 **Q. Please explain why you feel that an interruptible water
heater rate is appropriate.**

5 A. Both the Collaborative Group and the Task Force
6 concluded that residential customers should participate
7 in and benefit from interruptible rates.

8 **Q. Why are you proposing the water heater interruptible
9 rate on an experimental basis?**

10 A. There are a number of issues that still need to be
11 addressed. These issues include: the best way to
12 signal the interruption, the impacts on the local
13 distribution system following an interruption, and
14 customer acceptance. Inasmuch as the value to the
15 system at this time is marginal but undoubtedly growing,
16 we feel this is a good time to get our program underway
17 on an experimental basis.

18 **Q. Did the Company consider hookup charges as a mechanism
19 to encourage energy efficient new residential housing?**

20 A. Yes, the Company considered hookup charges for site-
21 built and manufactured housing at the request of some
22 members of the Collaborative Group. In conjunction with
23 the Conservation Technical Collaborative Group, the
24 Company determined that the current energy code already

1 incorporates measures that are cost-effective from the
2 Company's perspective. Moreover, a number of
3 developments are expected to occur during the coming
4 months, which suggest that no action be taken now. The
5 Company, together with others throughout the region,
6 initiated the regional manufactured housing assistance
7 program. Negotiations with manufacturers are underway
8 regarding "phase out" periods for units in inventory.
9 Other practicalities of the program's operation are
10 expected to evolve during the coming months. These
11 activities and other issues of concern to the Company
12 were not discussed in detail during the collaborative
13 process. The Company will therefore be discussing this
14 issue more thoroughly with the Conservation Technical
15 Collaborative Group before making any recommendations on
16 hook-up fees.

17 **Q. Did you consider low-income rates?**

18 **A.** Yes, we did. Low-income rates were discussed in depth
19 by both the Collaborative Group and the Task Force. The
20 Task Force recommended against these rates, and the
21 Collaborative Group did not endorse them as a concept.
22 However, there was strong support from elements of both
23 groups for some action that addressed the problems of
24 low income. The Company is not proposing any action at

1 this time, but expects other parties in this proceeding
2 may make proposals in this regard.

3 **B. Specific Proposals**

4 **Q. Please provide a general description of your proposed**
5 **residential rate design.**

6 **A.** As proposed by the Collaborative Group, the residential
7 rate includes a monthly charge based upon the basic
8 customer approach and a two block inverted energy rate.
9 The proposed rate, based upon the pro forma revenue
10 requirement from the 1989 rate proceeding (Docket
11 No. U-89-2688-T), is shown in Exhibit ___ (DWH-5). As
12 part of residential rate design, we also propose to
13 introduce an interruptible water heater rate on an
14 experimental basis.

15 **Q. Please explain how the basic charge of \$4.75, shown in**
16 **Exhibit ___ (DWH-5), was computed.**

17 **A.** The basis is shown in Exhibit ___ (DWH-6) using the cost
18 of service information presented by Ms. Lynch. It
19 includes the fully allocated cost of the meter, service
20 drop, meter reading, and customer billing.

21 **Q. What was the reason for changing the block structure?**

22 **A.** The first block was lowered from the current 600 kWhs a
23 month during both summer and winter months to 400 kWhs a
24 month during the summer season and 500 kWhs during the

1 winter season in order to increase--to 85%--the
2 proportion of customers who receive a marginal cost
3 price signal in the tail block. According to my
4 estimates, only 74% of the customer bills would have
5 been in the tail block had it been left at 600 kWh.

6 **Q. How was the energy rate for the tail block determined?**

7 A. As discussed earlier, the energy rate for the second
8 block, or tail block, ideally should be set to reflect
9 marginal costs in order to achieve the rate objective of
10 efficiency. However, this objective conflicts with the
11 goal of stability, in terms both of historical rate
12 stability or gradualism and of the stability of the
13 Company's receipts. The higher the tail block rate, the
14 lower the first block rate (assuming a fixed revenue
15 requirement). Both of these changes would make the
16 collection of revenues less stable. I therefore
17 recommend that the tail block energy rate be set at
18 marginal cost for purposes of this proceeding, subject
19 to modification, if necessary, in the general rate case
20 if subsequent information indicates a change in costs.

21 **Q. What is your current estimate of the marginal costs to
22 be reflected in the residential tail block?**

23 A. A rate of \$0.061/kWh is used for the winter and
24 \$0.055/kWh for the summer. These rates reflect the

1 seasonal avoided production cost to serve, over a
2 12-year period, a load with the general characteristics
3 of water heat, after taking into account the impacts of
4 Schedule 100 (PRAM) and Schedule 94 (residential
5 exchange). As described earlier, a water heat avoided
6 cost was used because it represents a predominant
7 portion of the residential load and is relatively
8 sensitive to pricing signals. It should be noted that
9 the above rates reflect full marginal costs. If a more
10 gradual movement toward marginal costs is desired, the
11 tail block could be set at some proportion of marginal
12 costs, with full implementation to follow by applying
13 PRAM increases to the tail block. Once the tail block
14 has been set at full marginal costs, of course, further
15 increases should be applied to the first block.

16 **Q. How was the first block energy rate of \$0.04241/kWh set?**

17 **A.** The first block rate was set by subtracting the revenues
18 that are projected to be recovered in the tail block
19 from the total revenue requirement assigned to the
20 residential class under the cost of service study
21 (Exhibit ___ (CEL-3)). The revenue expected to be
22 recovered in the tail block was determined by
23 multiplying the rate discussed above times the number of
24 kWhs expected to be consumed in that block. The revenue

1 that remained after the subtraction was divided by the
2 number of kWhs projected to be consumed in the first
3 block.

4 **Q. What would be the rate impacts on residential customers**
5 **if the illustrative rates were implemented?**

6 **A.** The rate impacts are shown in Exhibit ___ (DWH-7). Even
7 though the revenue requirement for the class as a whole
8 increases by 2.4%, one-third of the residential
9 customers would see a decrease in their bills, with some
10 very large users seeing a decrease of over 5%. Most
11 residential customers would experience very little
12 change, while large users would see an increase. Fewer
13 *alsh* than ~~1%~~^{1%} of residential customers would have an increase
14 of more than 5%.

15 **Q. What is the purpose of the experimental water heater**
16 **rate?**

17 **A.** There are three main objectives for the experimental
18 rate. They are:

- 19 • to evaluate the benefits of interruptible water
20 heaters to the Company as a peak load "resource,"
- 21 • to evaluate customer acceptance of the rate, and
- 22 • to gain operational experience with the equipment.

23 Based upon these objectives, the experimental water
24 heater interruptible rate shown in Exhibit ___ (DWH-5)
was developed.

1 Q. Will the availability of this experimental rate be limited?

2 A. Yes. The availability will be consistent with the
3 experimental nature of the rate. It is premature to
4 make an extensive investment in equipment without a
5 field test. The restrictions will relate to the
6 definition of the "field" for the experiment. The rate
7 will be offered in a single geographic area which will
8 be determined by the Company, and will be offered to a
9 limited number of customers.

10 Q. How will the rate work?

11 A. The customer will be offered a monthly discount of \$5.35
12 in return for the Company's right to interrupt the
13 customer's water heater during the hours of 5:00 a.m. to
14 11:00 p.m. The Company will have the right to interrupt
15 the water heater for up to 4 hours per interruption with
16 a maximum of 2 interruptions per day.

17 Q. Will the customer be allowed to override the water
18 heater interruption?

19 A. No. If the customer has the ability to override the
20 interruption then the value of this device as an
21 alternative to a peak resource is seriously compromised.
22 This is to be a "firm" interruptible resource.
23
24

1 Q. Why is the customer required to remain on the program
for five years?

2 A. The five-year provision is designed to allow the Company
3 to recover the cost of the installation. In addition,
4 in order to the justify the proposed credit on a cost
5 basis, the characteristics of the alternative must
6 compare with those of other firm resources. These
7 resources generally have a life which extends at least
8 several years.

9 Q. When will the rate be offered?

10 A. The Company is currently designing the experiment and
11 evaluating interruption technologies. We propose to
12 begin offering service under the experimental tariff
13 within six months after it is approved by the
14 Commission.

15 Q. Is a limited test necessary given that interruptible
water heater rates are used by a number of utilities?

16 A. A limited test is advisable due to rapid changes in
17 equipment technology, localized communications issues,
18 and Company-specific operations.

19 Q. How was the interruption credit determined?

20 A. The \$5.35/month credit is based on an analysis of cost
21 effectiveness performed by the Company. The calculation
22 of this credit is shown in Exhibit ____ (DWH-8).
23
24

C. Summary of Recommendations

1
2 Q. Can you summarize the Company's recommendation for the residential rate design?

3 A. Yes. The Company recommends that:

- 4 • a seasonal price differential in the tail block
5 should be maintained to reflect market conditions,
6 • the Commission adopt the proposed inverted two
7 block rate design with the customer charge based on
8 the basic customer method, and
9 • an interruptible water heating rate should be
10 approved on an experimental basis.

2. General Service Rate Design

A. Issues

11
12 Q. Please describe the issues concerning rate design for commercial general service secondary voltage.

13 A. Many of the concerns identified by the Company and the
14 Collaborative Group were similar to the residential rate
15 design. Four major concerns are as follows:

- 16 • how to equitably treat this group of customers
17 given the large divergence in energy consumption
18 and load factors,
19 • how to provide a marginal cost price signal,
20 • how to allow this class of customers to
21 participate in interruptible rates, and
22 • how to provide the correct price signal for
23 customers with reactive power requirements.
24

1 The latter two issues are common with other non-
2 residential customer classes, and are discussed in
3 "Other Rate Design Proposals" below.

4 **Q. Please explain the diversity of energy and demand use in**
5 **the existing general service class.**

6 A. The current general service rate class includes a
7 diverse group of customers ranging from the small "mom &
8 pop" store to the high rise office building or
9 manufacturing building. Over 20% of these customers
10 have average monthly consumption of less than
11 500 kWh/month.

12 The remaining customers are demand metered and in
13 some cases metered for reactive power. Approximately 6%
14 have annual peak demands in the range of 50-350 kW and
15 only 0.5%, or 400, of the customers have monthly peak
16 demands above 350 kW. The large demand customers--
17 monthly demands over 350 kW--are similar to our primary
18 voltage customers except for their service voltage and
19 the associated transformation costs and energy losses.
20 As testified to by Ms. Lynch, these three customer
21 classes have distinctive metering requirements and load
22 profiles with associated cost implications. For equity
23 reasons, we are proposing that they be separated into
24 three distinct rate schedules.

1 **Q. Are you proposing a marginal cost rate for any of the**
2 **non-residential secondary voltage service customers?**

3 A. No. Although we studied extensively the possibility of
4 developing a marginal cost rate for the group of
5 customers with the smallest demand levels, we found that
6 even within this group the diversity was too great to
7 accommodate a marginal cost rate. The challenge is even
8 greater for the two groups with higher demand levels.
9 We are hopeful that the proposed experimental marginal
10 cost rate for large power customers may provide a basis
11 in the future for developing marginal cost rates for
12 these customer groups.

13 **Q. Please explain the basis for your proposal to reflect**
14 **seasonality in demand charges.**

15 A. As Ms. Lynch testified, the cost of service study
16 identifies a number of components that constitute the
17 cost basis for the demand charge. These components
18 include: power generation costs, transmission, and
19 distribution costs. The peak distribution costs are
20 essentially the same regardless of when they occur.
21 Therefore, these costs would be recovered equally over
22 all months. On the other hand, if the customer's peak
23 demand is not coincident with the system peak's demand,
24 then that customer does not cause the need for peak load
 generation. Consequently, it is argued that the peak

1 demand costs should only be recovered from loads
2 occurring in the likely peak periods. Differences in
3 seasonal demands can be priced either with seasonally
4 differentiated demand charges or seasonal demand
5 ratchets. This filing uses both of these approaches, as
6 discussed later in my testimony.

7 B. Specific Proposals

8 Q. Please summarize the changes to the nonresidential
9 general service rate schedule.

10 A. We propose to separate the nonresidential general
11 service rate, the current Schedule 24, into three
12 schedules:

- 13 • customers with an estimated peak monthly demand of
14 less than 50 kW (these customers generally would
not have a demand meter);
- 15 • demand metered customers with an estimated peak
16 monthly demand between 50 kW and 350 kW; and
- 17 • customers with an estimated peak monthly demand of
greater than 350 kW.

18 Each of these schedules is proposed to have seasonalized
19 energy rates. In addition, Schedules 25 and 26 would
20 have seasonalized demand charges. Rates for these three
21 proposed schedules are provided in Exhibit ___ (DWH-5).

1 Q. Please review the cost differences among the proposed
2 three general service rate classes.

3 A. Starting with the basic charge components, Exhibit ____
4 (DWH-5) shows two different basic charges. The
5 difference in the basic charge is primarily due to
6 differences in metering cost. The two larger groups
7 require demand meters. The second major cost difference
8 is the allocation of demand costs. Load research data
9 found in Exhibit ____ (CEL-2) show the coincident demands
10 and non-coincident load factors of each of the three
11 rate classes.

12 Q. What criteria will be used to qualify a non-residential
13 customer for one of the three general service rates?

14 A. For new customers, we will estimate the customer's
15 demand. If the estimated demand is less than 50 kW, we
16 will place the customer on Rate Schedule 24. This
17 estimating procedure is the same as the procedure in use
18 today to determine whether a customer will be charged
19 the demand charge under the existing tariff. If the
20 estimated demand is greater than 50 kW we will use
21 actual metered demand to determine the appropriate
22 schedule. The average of the two maximum demands
23 measured (or the estimated maximum demand in the absence
24 of metering) in the last 12 months will be used to
determine the correct general service rate schedule. In

1 addition, a customer will not be allowed to change the
2 general service rate schedule for the metered service
3 more than once a year.

4 **Q. Please describe the rate for proposed new Schedule 24.**

5 A. Each customer will pay a basic customer charge of \$4.75
6 (single phase) each month. This customer charge was
7 developed using the customer-related costs allocated to
8 this class in Ms. Lynch's testimony. Exhibit ____
9 (DWH-6) shows this calculation. Seasonalized energy
10 charges under Schedule 24 are \$0.04694/kWh during summer
11 months and \$0.05163/kWh during winter months. These
12 charges were calculated simply by dividing the class
13 revenue requirement by kWhs and applying the seasonal
14 differential.

15 **Q. What is the effect of this rate on customers?**

16 A. The effect is shown in Exhibit ____ (DWH-7). Eighty-four
17 percent of the customers will receive a decrease in
18 their bills, with 8% having decreases greater than 15%.
19 Fewer than 1% of the customers will have an increase in
20 excess 5%. The average charge for all customers under
21 the schedule is a decrease of about 5%.

22 **Q. Please describe the proposed Schedule 25 rate.**

23 A. This schedule is similar to the existing Schedule 24
24 Rate, except that Schedule 25 has two energy blocks.

1 The customer charge for Schedule 25 is increased to
2 reflect the customer costs allocated to this sector
3 under the cost of service model. The demand charges
4 apply to all demands over 50 kW. The demand charge is
5 seasonalized, with a 50% differential between the summer
6 demand rate and the winter demand rate.

7 **Q. How were the energy charges under Schedule 25**
8 **determined?**

9 **A.** The first block rate was decreased by 10% to reflect the
10 overall decrease in revenue requirements assigned to
11 this schedule. The remainder of the target revenue
12 requirement was divided by the kWhs consumed in the tail
13 block, then adjusted to achieve a 10% differential
14 between winter and summer. The basis for these
15 calculations is found in Exhibit ___ (DWH-6).

16 **Q. What is the effect of this rate on customers?**

17 **A.** The effect of this rate on customers is shown in
18 Exhibit ___ (DWH-7). Over 98% of the customers will
19 receive a decrease in their bills, with almost 30%
20 having reductions in excess of 10%.

21 **Q. Please describe the proposed Schedule 26 rate.**

22 **A.** This schedule is similar to Schedule 25 except that the
23 energy rate is not separated into blocks and demand
24 charges apply to all metered demand. The seasonal

1 energy rates of \$0.0333/kWh in winter and \$0.03028/kWh
2 in summer were set by dividing the energy costs
3 allocated to this class under the cost of service study
4 by the number of kWhs this class used during the test
5 year. The demand charge is similarly derived by
6 dividing the demand costs allocated to the class in the
7 cost of service study by the demand metered during the
8 test year, with an adjustment for the impacts of the
9 power factor adjustment.

10 **Q. What is the effect of this rate on customers?**

11 A. The effect of this rate on customers is shown in
12 Exhibit ___ (DWH-7). Seventy-four percent of the
13 customers will receive a decrease in their bills, with
14 over 10% of the decreases being greater than 10%. Of
15 the 26% of the customers receiving an increase, fewer
16 than 2% will have an increase greater than 10%.

17 **Q. Please describe the proposed Schedule 29 rate.**

18 A. Schedule 29, Season Irrigation and Drainage Pumping
19 Service, has historically had rates that are less than
20 under the general service schedule, Schedule 24, due to
21 the advantageous seasonal nature of the load. The
22 existing rate advantage for Schedule 29 is roughly
23 equivalent to the excess over parity which our cost of
24 service study suggests is currently being paid by the

1 be willing and prepared to be interrupted any time that
2 the Company's power supply economics dictate that the
3 interruption should occur. The value of the five-year
4 interruption agreement was set one-fourth of the way
5 between the one-year and 30-year value.

6 **Q. What is the notification procedure and the associated**
7 **costs?**

8 A. The Company proposes that each customer would be
9 notified through a dedicated computer and printer on the
10 customer's site. The customer would be responsible for
11 providing a direct phone line to the computer and wiring
12 necessary to connect the computer to the customer's
13 alarm and notification systems. The Company would
14 transmit the interruption request via electronic mail.

15 **Q. Would you please explain the credit paid for each**
16 **interruption?**

17 A. Yes. A customer who complies with the Company's
18 interruption request results in saving the Company a
19 marginal fuel expense and either a marginal wheeling
20 expense in the event of a contract or a marginal O&M
21 expense if the Company-owned generation is used. This
22 savings is diminished by an incremental expenses for
23 collecting customer load data. The Company also made an
24 adjustment for lost revenues.

1 known and measurable changes. Some fraction of the
2 historic consumption, 25% for example, could be
3 designated as the tail block and priced at marginal
4 cost. The remaining consumption would be at a lower
5 rate such that the weighted average of the two blocks
6 recovers the average energy and demand cost allocations
7 of the class.

8 **Q. Does your proposed blocking scheme create any potential
9 problems?**

10 **A. Yes.** One problem arises from variations in consumption
11 over time. For example, an analysis of historic billing
12 information for almost all of our primary and high-
13 voltage customers indicates that on a customer-by-
14 customer basis over 20% have energy use in the fifth
15 year that varies from the average of their four prior
16 years consumption by over 20%. To accommodate this
17 variation, we propose to include an adjustment mechanism
18 associated with using the historic bills to set the
19 block.

20 **Q. What types of adjustments do you envision?**

21 **A.** Any adjustment mechanism that relies on judgment rather
22 than strict quantitative measurements can be expected to
23 be controversial. Nevertheless, adjustments are
24 probably necessary for physical changes in the

1 customer's productive facilities and to reflect
2 installation of conservation measures financed by the
3 Company.

4 **Q. What are the benefits of creating a marginal cost rate?**

5 A. The primary benefit is that it promotes economic
6 efficiency at the facility and thereby promotes the
7 goals of integrated resource planning and encourages
8 conservation. The customer is given the correct price
9 signal to conserve inasmuch as the savings associated
10 with energy in the tail block is priced at marginal
11 cost. If the customer decides to increase consumption,
12 the customer will therefore pay the full cost of the
13 expansion. The proposed rate design is also equitable
14 because (1) the customer would see no change in its bill
15 with no change in consumption and (2) the rate in its
16 current form is proposed as experimental and voluntary.

17 **4. Other Rate Design Proposals**

18 **a. Interruptible Rates for Large Users**

19 **Q. What types of interruptible rates are you proposing for**
20 **large users?**

21 A. Two types of rates were discussed by the Collaborative
22 Group: a rate where the customer commits to an
23 interruption as defined in a contract, and a voluntary
24 rate where the customer can curtail and receive a credit

1 but faces no penalty for not curtailing load. More
2 generally, there was an interest by all parties to
3 modify and expand the interruptible rate option to
4 attract and qualify more customers for the rate.

5 **Q. Please review the current status of interruptible rates.**

6 **A.** The Company currently has two interruptible rate
7 schedules: Schedule 46 applies to high-voltage
8 customers, and Schedule 43 applies to all electric
9 schools served at primary voltage. Schedule 46
10 customers can be interrupted during the morning or
11 evening peak periods, while Schedule 43 customers can be
12 interrupted during the evening peak period. Customers
13 under Schedule 43 must reduce their load to 0.6
14 watts/square foot or face demand charge penalties.

15 **Q. What additional interruptible rate options does the
16 Company propose to make available?**

17 **A.** The following changes are proposed:

- 18 • all customers who are willing to commit to reducing
19 their load by 300 kW during an interruption period
20 will qualify for an interruptible rate,
- 21 • interruption contracts will be available for one
22 and five years,
- 23 • the reduction in demand charges will be a function
24 of the amount of load interrupted and the length of
the interruption contract,
- there will be penalties for failing to interrupt,
and

- the current Schedules 43 and 46 will be closed to new customers.

1
2 **Q. What do you propose for those customers currently taking service under interruptible rate schedules?**

3 A. The new rates are meant to be more general and more
4 flexible than the existing rates, and therefore should
5 be preferred by our current interruptible customers.
6 However, in specific instances they might not be.
7 Customers on existing Schedules 43 and 46 will therefore
8 be allowed to decide which rate they prefer, and for
9 those customers who remain on existing schedules, the
10 current relationships between the demand charges for
11 Schedule 31 versus Schedule 43 and Schedule 46 versus
12 Schedule 49 will be maintained in all future rate
13 changes. Schedules 43 and 46 will not be available to
14 new customers upon approval of the proposals offered
15 here.

16
17 **(i) Interruptible Service Credit--Firm**

18 **Q. What is the purpose of the interruptible service credit for firm power?**

19 A. The objective is to extend an interruption option to
20 more customers so the potential for interruption
21 resources in our integrated resource plan can be
22 increased. Interruptions provide an alternative to peak
23 generating resources.
24

1 Q. What is the value of firm commitments by customers to
interrupt load during peak load periods?

2 A. The value is the potential delay or avoidance of
3 acquiring peak load resources for the needle peak hours.
4 All customers are better off if the customer credit for
5 interruption is less than the cost of acquiring a peak
6 resource (after adjustment to reflect customer
7 notification and other administrative costs).

8 Q. Please describe the proposed credit.

9 A. The Company is proposing three riders--36, 38, and 39--
10 that would apply to Schedules 26, 31, and 49. These
11 riders, shown in Exhibit ___ (DWH-5), contain three
12 classifications based on the expectation of the duration
13 of the curtailment period and the frequency of the
14 duration. These three classifications are:

- 15 • long-term firm
- 16 • short-term firm
- 17 • non-firm.

18 The non-firm classification is discussed in the next
19 section of my testimony.

20 Q. Could you please explain the two proposed firm
classifications?

21 A. Yes. Each of the firm classifications has two
22 components. The first component is a monthly credit
23 applied to billable demand that is in excess of the
24 customer's contracted firm kW demands. Second, a credit

1 is paid for each interruption based upon the value of
2 the imputed kWh above the firm demand level not
3 consumed, less verification costs.

4 **Q. How is the customer's firm kW demand established?**

5 A. Each customer would define a firm demand level for the
6 winter months of November-February. In the event of an
7 interruption call from the Company, the customer would
8 be required to reduce its maximum demand during the
9 interruption period to at least its firm demand level.
10 Each schedule specifies a requirement for the firm
11 demand level in terms of its relationship to the
12 customer's average monthly winter demand and a minimum
13 absolute demand. The Company established this
14 restriction because it is concerned about having to work
15 with too many customers prior to the testing and
16 evaluation of this rate. Demand charges in excess of
17 the customer's firm demand treated during the November-
18 February period are treated by charging the excess
19 demand (the non-firm demand) at the normal demand rate
20 less the monthly demand credit.

21 **Q. Would you please explain the basis for valuing the**
22 **monthly demand credit?**

23 A. Two different credits are used in the rates: One credit
24 is for the one-year contract (short-term) and the other

1 credit is for the five-year contract (long-term). The
2 short-term credit of \$0.75/month and the long-term
3 credit of \$1.25/month is based upon the annualized fixed
4 cost that the Company avoids by utilizing interruptible
5 contracts. The customer credit is the sum of the
6 avoided capacity cost less the fixed interruption
7 notification costs. The avoided capacity credit, based
8 upon the length of the interruption contract, is derived
9 from the Company's avoided capacity cost. The fixed
10 notification cost is based upon the proposed
11 notification procedure.

12 **Q. How was the value of interruption determined?**

13 **A.** The value to the Company of an interruption agreement
14 needs to reflect the number of years the customer would
15 commit to participate. For example, if the customer
16 only agrees to be interruptible for one year at a time,
17 then it would be appropriate to use a value that relates
18 to our current contract with San Diego Gas & Electric,
19 which is \$2/kw-mo for 4 months. If the customer agrees
20 to a 30-year interruptible arrangement, then half the
21 fixed cost of a combustion turbine is more appropriate
22 (reflecting that the CT provides benefits beyond the
23 winter peak). In both cases, this would need to be a
24 "firm" interruptible contract, i.e., the customer must

1 be willing and prepared to be interrupted any time that
2 the Company's power supply economics dictate that the
3 interruption should occur. The value of the five-year
4 interruption agreement was set one-fourth of the way
5 between the five-year and 20-year value.

6 **Q. What is the notification procedure and the associated
costs?**

7 **A.** The Company proposes that each customer would be
8 notified through a dedicated computer and printer on the
9 customer's site. The customer would be responsible for
10 providing a direct phone line to the computer and wiring
11 necessary to connect the computer to the customer's
12 alarm and notification systems. The Company would
13 transmit the interruption request via electronic mail.

14 **Q. Would you please explain the credit paid for each
interruption?**

15 **A.** Yes. A customer who complies with the Company's
16 interruption request results in saving the Company a
17 marginal fuel expense and either a marginal wheeling
18 expense in the event of a contract or a marginal O&M
19 expense if the Company-owned generation is used. This
20 savings is diminished by an incremental expenses for
21 collecting customer load data. The Company also made an
22 adjustment for lost revenues.
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Q. How is the energy credit calculated?

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A. Calculation of the energy credit is described in the riders. The procedure is designed to predict the customer's consumption in the absence of the curtailment. This prediction is done by either using similar days in the prior thirty-day period or using linear interpolation between the period one hour prior to the curtailment to two hours after the curtailment.

Once the energy use has been predicted, the energy credit is calculated as the difference between the predicted energy use during the curtailment period and the customer's firm demand level multiplied by the duration of the curtailment. A credit is paid if the resulting value is positive and the customer reduces demand to at least the firm demand level.

Q. How will the Company determine if the customer has curtailed load to the firm level specified by the contract?

A. The Company will read 15-minute demand data recorded at the customer's site. The maximum demand during the interruption period will be compared to the customer's contracted firm demand. A metered demand in excess of the contracted firm demand will constitute a contract violation. If there is a contract violation, the customer will be charged an excess demand penalty (shown

1 in Exhibit ____ (DWH-5)) based upon the difference
2 between the metered demand and firm demand level and
3 will receive no energy reduction credit. The basis for
4 the penalty is to make sure that a customer who has
5 received the credit but fails to interrupt is not better
6 off than similar customers on non-interruptible rates.
7 If the customer fails to interrupt more than once, then
8 the penalty increases.

9 **Q. How did you determine the maximum number of**
10 **interruptions, the maximum duration of the**
11 **interruptions, the notification period, the maximum**
12 **number of customers and the maximum total estimated**
13 **demand reductions.**

14 **A. This was done in consultation with power supply**
15 **personnel. These parameters were set so the**
16 **interruptions would most effectively fit with power**
17 **supply operations. The restrictions on the number of**
18 **customers and estimated demand were imposed because of**
19 **the experimental nature of the rate. The Company would**
20 **like to gain experience with the notification procedure,**
21 **effectiveness, and customer acceptance before the rate**
22 **becomes permanent.**

(ii) Interruptible Service Credit--Non-Firm

1 Q. Please describe this rate and explain how it is
2 different from the firm interruptible rate.

3 A. Under the non-firm rate, the customer decides whether to
4 interrupt service in response to the Company's request.
5 Since the customer under the voluntary rate does not
6 agree to interrupt at our bidding, it is not a "firm"
7 resource. Accordingly, customers would be compensated
8 only if and when they actually interrupt their service
9 at the Company's request. The firm rate, in contrast,
10 gives customers a credit year around in exchange for the
11 right for the Company to interrupt at the Company's
12 discretion.

13 Q. How did you calculate the rate?

14 A. We reduced the value of the firm interruptible rate by a
15 "non-firm" factor. This factor is based on a reasonable
16 expectation of the number of customers that will
17 actually interrupt when asked. We are estimating this
18 factor to be 50% of the value of the one-year contract
19 for purposes of this filing.

20 **b. Proposed Power Factor Adjustment**

21 Q. Why is the Company addressing the charges for poor power
22 factors in this filing?

23 A. This issue was raised by members of the Collaborative
24 Group and the Task Force. There has been some concern

1 that the current charges imposed on customers with poor
2 power factors are too low. This rate design proceeding
3 provides a good opportunity to look at the entire issue
4 of reactive power and its impacts on the Company's
5 system.

6 **Q. How does the Company currently charge for poor power
7 factors?**

8 A. The Company currently has a reactive power charge
9 denominated by a Killovar hour, or kVarH, that is
10 charged to all secondary and primary voltage customers
11 with over 100 kW of demand. High-voltage customers see
12 this adjustment in their kVa charge.

13 **Q. What issues associated with reactive power did the
14 Company identify?**

15 A. The Company has three concerns:

- 16 • the system impacts of customers with reactive power
17 requirements,
- 18 • the best way to measure these reactive power
19 requirements, and
- 20 • whether the costs recovered are in the current
21 var-hour charges.

22 **Q. Could you briefly describe the system impacts of
23 customer reactive power requirements?**

24 A. Yes. Reactive power requirements create a requirement
on the system that is not measured with kWh meters.
This additional requirement, if uncorrected, may require

1 the need to increase the capacity of distribution and
2 substation transformers, distribution and transmission
3 conductors, and increase generation requirements.

4 Another impact is that supplying customer reactive power
5 requirements can increase system losses associated with
6 the larger kVa requirements.

7 **Q. What schedules would be affected by your power factor
adjustment proposal?**

8 A. This proposal would apply to Schedules 25, 26, 29, 31,
9 35, and 43. It would not apply to the high-voltage
10 Schedules 46 and 49 because the demand meters used are
11 capable of metering kVa directly, which is a preferred
12 method of measuring poor power factors.

13 **Q. What is the alternative method that you are proposing?**

14 A. The customer's power factor would be used to adjust the
15 metered demand. The calculation, shown in the tariff
16 sheet in Exhibit ___ (DWH-5), essentially produces the
17 effect of a kVa charge for customers with power factors
18 below .95.

19 **Q. Why is the rate designed to produce the effect of a kVa
20 charge?**

21 A. As I testified previously, kVa is considered to be
22 reflective of the actual cost to the Company of serving
23 the extra load and supplying the extra energy losses
24 associated with reactive power requirements.

1 Q. Do any other utilities charge for power factor this way?

2 A. Snohomish PUD, Tacoma City Light, and Idaho Power adjust
3 metered demand by the customer's power factor. The
4 utilities have different base levels ranging from
5 0.85-0.95 power factors and slightly different ways for
6 adjusting for the power factor. For example, Tacoma
7 City Light multiplies the metered demand by 0.95 and
8 divides by the average power factor.

9 Q. What are the rate impacts associated with the proposed
10 power factor adjustment?

11 A. Customers with a power factor of 95% or above would see
12 a decrease in their rates from the effect of the power
13 factor adjustment. Customers with poor power factors
14 would see an increase, while the average customer would
15 see very little change. The average change for
16 Schedule 31 customers is an increase of about 3%, while
17 secondary customers (Schedules 25 and 26) would see an
18 increase of about 2%.

19 c. Seasonality in Demand Charges

20 Q. How do you propose to add seasonality into your demand
21 charges?

22 A. At the outset, it should be noted that our high-voltage
23 schedule already includes seasonality through the 100%
24 demand ratchet for peak demands which occur during the
winter. Schedule 31, for its part, uses a 60% ratchet.

1 In addition to these demand ratchets, we propose to add
2 seasonal demand charges to Schedules 25, 26, 29, 31, 35
3 and 43.

4 **Q. Please explain how the demand ratchet provides a
seasonality charge.**

5 A. A Schedule 49 (High Voltage) customer currently is
6 charged a minimum of \$2.80 per month times 12 months, or
7 \$33.60 a year, for a peak demand which occurs during the
8 winter season. For a peak demand occurring in the
9 summer months, on the other hand, a customer would be
10 charged only \$2.80 times one month, or \$2.80. This
11 ratchet mechanism provides a substantial incentive for
12 customers to reduce winter peak loads.

13 **Q. How do you propose to reflect seasonality in the demand
14 charges under other schedules?**

15 A. An alternative approach to the demand ratchet is a
16 monthly demand rate which varies by season. We propose
17 to institute a seasonal differential for rates in other
18 demands-metered schedules by applying a 50% differential
19 to demand charges. The advantage of this type of
20 seasonal differential is that it is easy to understand
21 and it gives a price signal throughout the year.
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5. Allocation of PRAM Revenues

1 Q. How does the Company propose to allocate PRAM revenues
2 to each class of customers?

3 A. The same way that was approved in the Decoupling
4 Proceeding, with the exception that irrigation customers
5 should receive an appropriate share of the adjustment.

6 Q. How should the rates be spread to the demand, energy and
7 customer charges once they are spread to each customer
8 class?

9 A. Again, the same way as was approved in the Decoupling
10 Proceeding, with one exception. All of the charges
11 spread to the residential class should first be applied
12 to the tail block rate until that rate reaches 100% of
13 the marginal cost defined above. The remainder would be
14 added to the first block rate.

15 Q. Are PRAM period revenues of separate customer classes
16 considered in the allocation of costs or revenue
17 shortfalls to classes of customers?

18 Q. No. If we were to track over or under collection of
19 PRAM period revenues by class of customers and assign
20 these over or under collections only to that customer
21 class, this would assign a preponderance of the future
22 burden of any past under collection to sectors where use
23 per customer has dropped. Similarly, it would credit
24 the preponderance of any over collection to sectors
where use per customer has increased.

Q. Does this conclude your testimony, Mr. Hoff?

A. Yes, it does.

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