

**Exh. SP-5
Docket TV-180605
Witness: Susie Paul**

**BEFORE THE WASHINGTON
UTILITIES AND TRANSPORTATION COMMISSION**

In re Application of

DOLLY, INC.

**for a permit to operate as a motor carrier
of household goods and a permit to
operate as a motor freight common
carrier**

DOCKET TV-180605

**EXHIBIT TO
TESTIMONY OF**

Susie Paul

**STAFF OF
WASHINGTON UTILITIES AND
TRANSPORTATION COMMISSION**

Dolly, Inc. Instagram Page as of December 2017

November 30, 2018

Instagram post content:

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Hello, Dolly: Online mover rolls out public mobile app

Dolly, a Seattle-based online moving and delivery platform that made Chicago its first market, raised \$1.7 million in seed funding and launched a public mobile app, the company said.

Dolly uses an app to connect people who want to move tough-to-carry items with people who have a truck, van or large SUV.

Co-founder and CEO Mike Howell said Dolly, which has been beta-testing in Chicago for four months, gives customers a way of moving items without the awkwardness of asking a friend, or the inconvenience of renting trucks or using a moving company.

Dolly made Chicago its first market because its co-founders were based here, Howell said. The platform uses an algorithm to set a price, with jobs averaging \$50 to \$85.

— Meg Graham, Blue Sky reporter. To read the entire article, go to blueskyinnovation.com.

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getdolly Mentioned in the paper!
getdolly #ChicagoTribune #Startups
flightmedia We love it! :)
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alocamponunez This is awesome @melina910
indigo_mp Love it! @zoe_kristen
rlchrstnmlr Go Seattle!

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DECEMBER 16, 2014

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