

**Exh. PK-5
UE-240004/UG-240005/UE-230810
Witness: Paul Koenig**

**BEFORE THE WASHINGTON
UTILITIES AND TRANSPORTATION COMMISSION**

**WASHINGTON UTILITIES AND
TRANSPORTATION COMMISSION,**

Complainant,

v.

PUGET SOUND ENERGY,

Respondent.

**DOCKETS UE-240004,
UG-240005 and UE-230810
(Consolidated)**

EXHIBIT TO TESTIMONY OF

PAUL KOENIG

**STAFF OF
WASHINGTON UTILITIES AND
TRANSPORTATION COMMISSION**

PSE Response to Staff Data Request No. 84

August 6, 2024

BEFORE THE WASHINGTON UTILITIES AND TRANSPORTATION COMMISSION

**Dockets UE-240004 & UG-240005
Puget Sound Energy
2024 General Rate Case**

WUTC STAFF DATA REQUEST NO. 084:

REQUESTED BY: Byron Harmon

RE: Demand Response

Witness Archuleta discusses “Direct Outreach” at Exh. GA-1T at 17:5-9. Archuleta’s testimony does not state that direct outreach is currently happening. When will direct outreach to named communities begin? Can PSE provide quantitative metrics on the number of named community customers it plans to directly contact for DR program participation? Does this outreach to named communities include any industrial or commercial customers?

Response:

Puget Sound Energy (“PSE”) will direct targeted outreach to named communities no later than the fourth quarter of 2024.

PSE’s outreach plan is currently under development, and the quantitative metrics requested are not available.

PSE’s outreach plan intends to include industrial and commercial customer in named communities.