In the Matter of: Dolly, Inc.

March 13, 2018



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14	9:31 A.M.	13	(All proffered exhibits were stipulated into evidence.)
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16	Washington Utilities and Transportation Commission	15	* * * *
	1300 South Evergreen Park Drive Southwest Olympia, Washington 98504-7250	16	
17	S.J. IIpia, Tradinington 00007-1200	17	
18	DEDODTED DV. ANITA W. SELF. DDD. COD #2000	18	
	REPORTED BY: ANITA W. SELF, RPR, CCR #3032	19	
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Docket No. TV-171212 - Vol. I 3/13/2018 Page 5 Page 7 1 as a household goods carrier, a common carrier and Fourth question. Operating for the 2 motor carrier, or a hauler of solid waste, within the 2 hauling of solid waste for compensation under RCW 3 meaning of these terms as defined in RCW Chapter 81.77.040 includes advertising, soliciting, offering, 4 81.80? or entering into an agreement to provide such services. Should Dolly be penalized under RCW 5 The answer to this question turns on 6 whether the preponderance of the substantial competent 81.77.040 for hauling solid waste without first having evidence adduced in this proceeding shows that Dolly, obtained from the Commission a certificate of public 7 during relevant time periods and within the state of convenience and necessity? Specifically, did Dolly 9 Washington, one, advertised, solicited, offered or operate for the hauling of solid waste a total of 10 entered into an agreement to transport household goods three times by advertising to do so on its website, 11 for compensation; two, advertised for the YouTube and Yelp? 11 transportation of property for compensation; or, Again, the answer turns on whether there 12 12 13 three, advertised, solicited, offered or entered into is substantial competent evidence that Dolly violated 14 an agreement to haul solid waste; or four, provided RCW 81.77.040 a total of three times, as Staff alleges, by advertising on its website, YouTube and 15 16 Number two, should Dolly be penalized 16 Yelp. 17 under RCW 81.80.075 for engaging in business as a 17 Fifth, to the extent Dolly is found to 18 household goods carrier without first obtaining a 18 have operated, by virtue of advertising or by other 19 household goods carrier permit from the Commission? means, as a household goods carrier, a common carrier Engaging in business includes advertising, soliciting, and motor carrier, or a hauler of solid waste, should 20 21 offering, or entering into an agreement to transport the Commission enter an order requiring Dolly to cease 22 household goods. and desist from any and all such activities unless, The answer to this question turns on and until, Dolly obtains permits or certificates 23 24 whether there is substantial competent evidence 24 necessary to authorize such activity or activities? 25 showing that Dolly violated RCW 81.80.075 a total of Here the answer simply is yes, as required Page 6 Page 8 6 8 1 11 times, as Staff alleges, by engaging in business as 1 by RCW 81.04.510, which says, in relevant part, that 2 a household goods carrier without first having 2 in any special proceeding to determine whether a 3 obtained a permit from the Commission. Specifically, 3 person is engaging in business or operating without 4 Staff alleges, Dolly engaged in business as a 4 approval or authority, quote, "In the event the 5 household goods carrier 11 times by advertising to do 5 operations or acts are found to be subject to the so on its company website, billboards, Facebook, 6 provisions of this title, the Commission is authorized Instagram, Twitter, LinkedIn, iTunes, Craigslist, 7 and directed to issue cease and desist orders to all YouTube, Pinterest, Yelp and newspaper articles. 8 parties involved in the operation or acts." In other Three, should Dolly be penalized under RCW 9 words, we have no discretion there. 10 81.80.355 for advertising as a common carrier and So that outlines the scope of the 11 motor carrier for the transportation of property for 11 proceeding, and I hope that it will help us to keep 12 things on course today. I believe that the way we are 12 compensation in Washington without having first 13 obtained from the Commission a permit for such 13 accustomed to proceeding in these cases -- I haven't 14 done one in a while -- is that we try to first 15 The answer turns on whether there is stipulate in the exhibits that have been pre-submitted 16 substantial competent evidence showing that Dolly 16 by both sides. 17 violated RCW 81.80.355 a total of 11 times, as Staff 17 Have you all discussed this and are there 18 alleges, by advertising for the transportation of 18 any objections to any of the exhibits that have been 19 property within this state without first having submitted in advance? 20 20 obtained from the Commission a common carrier permit. Mr. Roberson? 21 Specifically, Dolly advertised for the transportation 21 MR. ROBERSON: Staff is willing to 22 of property for compensation on its company website, 22 stipulate with the possible qualification that three 23 billboards, Facebook, Instagram, Twitter, LinkedIn, of the exhibits are permit applications, and I'm not 24 iTunes, Craigslist, YouTube, Pinterest, Yelp and 24 sure that they're relevant. JUDGE MOSS: Okay. All right. 25 newspaper articles. 25

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	9		Direct Examination by Mr. Roberson / Paul 11
			•
1	Well, we can take up the question of their	1	for the record, your last name spell your last name
	relevance at the time that they are referred to, if	2	for the record?
3	they are referred to.	3	A. Yes. My name is Susie Paul. My last name is
4	And Mr. Bryant?	4	spelled P-A-U-L.
5	MR. BRYANT: Yes, Dolly will stipulate to	5	Q. And what is your occupation?
6	the exhibits.	6	A. I'm a compliance investigator with the
7	JUDGE MOSS: All right. Fine.	7	Washington Utilities and Transportation Commission in
8	And which of the three why don't you	8	the Consumer Protection section.
9	identify the three for me, Mr. Roberson, so I can just	9	Q. And how long have you been a Commission
10	put a checkmark.	10	compliance investigator?
11	MR. ROBERSON: I believe they are	11	A. I've been a compliance investigator at the
12		12	
13	JUDGE MOSS: 5X, 6X and 7X?	13	-
14	MR. ROBERSON: Absolutely.	14	Q. And did you have any experience as a
15	JUDGE MOSS: Okay. Great. Thank you.	15	compliance investigator before coming to the
16	They are adequately described, so I can I can see	16	Commission?
17	them right away. Thank you. All right.	17	A. Yes. I have approximately 14 years'
18	Now, I also believe that the customary	18	experience as an investigator. I've worked in the
19	approach in these cases is to have the Staff, as more	19	regulatory industry for many, many years.
20	or less the prosecutor here, proceed and prove its	20	Q. Would you describe your duties as a
21	case if it can.	21	
22	All right. Why don't you proceed,	22	A. As an investigator, I investigate the business
23	Mr. Roberson.	23	practices of Commission-regulated utility and
24	MR. ROBERSON: Staff calls Susie Paul.	24	transportation companies, and I also investigate
25	JUDGE MOSS: All right. Ms. Paul, let me	25	companies, including household goods carriers, who may
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	Direct Examination by Mr. Roberson / Paul 10		G
	Direct Examination by Mr. Roberson / Paul 10		Direct Examination by Mr. Roberson / Paul 12
1	•	1	Direct Examination by Mr. Roberson / Paul 12
	ask this, would it be more convenient for you to have	1 2	Direct Examination by Mr. Roberson / Paul 12
2	ask this, would it be more convenient for you to have her remain over there where you can see her face?	1	Direct Examination by Mr. Roberson / Paul 12 be operating without the Commission-issued permit.
2	ask this, would it be more convenient for you to have her remain over there where you can see her face? I think that's not something we often do or can do, but	2	Direct Examination by Mr. Roberson / Paul 12 be operating without the Commission-issued permit. Q. Would you please describe any training that
2 3 4	ask this, would it be more convenient for you to have her remain over there where you can see her face?	2 3	Direct Examination by Mr. Roberson / Paul 12 be operating without the Commission-issued permit. Q. Would you please describe any training that you've had to enable you to carry out your duties as a
2 3 4	ask this, would it be more convenient for you to have her remain over there where you can see her face? I think that's not something we often do or can do, but with a small gathering such as this, I think it helps to be able to see her face.	2 3 4	Direct Examination by Mr. Roberson / Paul 12 be operating without the Commission-issued permit. Q. Would you please describe any training that you've had to enable you to carry out your duties as a compliance investigator?
2 3 4 5	ask this, would it be more convenient for you to have her remain over there where you can see her face? I think that's not something we often do or can do, but with a small gathering such as this, I think it helps	2 3 4 5 6	Direct Examination by Mr. Roberson / Paul 12 be operating without the Commission-issued permit. Q. Would you please describe any training that you've had to enable you to carry out your duties as a compliance investigator? A. I received my bachelor's degree in criminal
2 3 4 5 6	ask this, would it be more convenient for you to have her remain over there where you can see her face? I think that's not something we often do or can do, but with a small gathering such as this, I think it helps to be able to see her face. So are you comfortable with that setup, Mr. Roberson?	2 3 4 5 6	Direct Examination by Mr. Roberson / Paul 12 be operating without the Commission-issued permit. Q. Would you please describe any training that you've had to enable you to carry out your duties as a compliance investigator? A. I received my bachelor's degree in criminal justice. I have been an investigator for many years.
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24 operations?

25 A. Staff started receiving complaints from

Could you please state your name and spell it

24 Q. Good morning.

25

Docket No. TV-171212 - Vol. I 3/13/2018 Page 13 Page 15 Direct Examination by Mr. Roberson / Paul 13 Direct Examination by Mr. Roberson / Paul 15 1 companies in the industry about this company that may 1 is it just this case that happens to be that way? 2 be operating without the permit. THE WITNESS: I'm really not sure. At the 3 Q. Did Staff open an investigation into Dolly 3 time there was a different investigator on this. I 4 after receiving those tips? 4 don't know what the time frame was on that. A. Yes. JUDGE MOSS: All right. All right. I was Q. Did Staff contact Dolly in the course of that 6 just curious about the lapse in time. 7 investigation? 7 BY MR. ROBERSON: A. Yes. Q. And -- I'm sorry. 8 Q. And how did Staff do that? Did you -- you just described what was in the 9 9 A. Staff sent a letter to the company. 10 letter. 10 11 Q. Would you please turn to the exhibit marked 11 A. Yes. 12 SP-1? 12 Q. So did Dolly request a meeting with Staff 13 A. I'm there. 13 after receiving that second letter? 14 Q. Would you please identify that exhibit? A. Yes, they did. 15 A. Yes. This is the letter that was sent to 15 Q. And was there a meeting? 16 Dolly on March 20, 2015. 16 A. Yes. Q. Is that a true and accurate copy of the Q. Did you attend that meeting? 18 letter that Staff sent to Dolly? 18 A. Yes, I was there. 19 A. Yes. Q. And what did Dolly tell Staff about its 19 20 Q. And Staff sends letters like this to the 20 operations at that time? 21 companies in the ordinary course of its A. Dolly told Staff that they were contracting 22 investigations? 22 drivers and carriers. 23 **A. Yes.** 23 Q. And so what was the nature of the 24 Q. What did the letter to Dolly say? 24 relationship between the consumer and the carrier 25 A. This was a letter to inform the company that 25 according to Dolly? Page 14 Page 16 Direct Examination by Mr. Roberson / Paul 14 Direct Examination by Mr. Roberson / Paul 16 1 they -- that the Commission regulates the moving of A. I'm sorry. Can you repeat that again? 2 household goods items for compensation, and that they Q. According to Dolly's description of its 3 should either get a permit or cease and desist 3 business model at that meeting, what was the 4 operations. 4 relationship between the consumer and the entity Q. Did Staff initiate further contact with Dolly 5 performing the move? 6 in 2015? A. Well, the contract was actually between the 7 drivers and the -- and the customers. A. Yes. Q. And how did it do that? Q. Would you please turn to the exhibit marked A. Staff sent another letter. 9 SP-3? 9 Q. Would you please turn to the exhibit marked A. Yes. 10 10 11 SP-2? Q. Can you identify that document? 11 12 A. Yes, I'm there. A. Yes. This is my personal notes from the 13 Q. Can you please identify that document? 13 meeting with Dolly on November 4th, 2015. Q. Is that a true and accurate copy of your 14 A. This is a letter to Dolly that was sent on 15 October 9th, 2015, reminding them that the moving of 15 notes from that meeting? 16 household goods items was regulated by the Commission 16 A. Yes. 17 and that it required a permit to transport household Q. And you made those notes -- did you make 18 goods items for compensation. 18 those notes contemporaneously with the meeting? 19 Q. And is that a true and accurate copy of that A. Yes, I did. 19 20 second letter to Dolly? Q. And do you make notes like this in the 21 A. Yes, it is. 21 ordinary course of business when you meet with JUDGE MOSS: Ms. Paul, let me interrupt. 22 companies? 22

A. Yes.

Q. And is it important that those notes be

23

23 That's about a six-month span between those two

25 waiting period that Staff follows in these cases, or

24 letters. I'm wondering, is that sort of a standard

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	Page 17		Page 19
	Direct Examination by Mr. Roberson / Paul 17		Direct Examination by Mr. Roberson / Paul 19
1	A. Yes.	1	you. I think I understand it now.
2	Q. Fair enough.	2	Go ahead, Mr. Roberson.
3	And did the Commission around this time say	3	MR. ROBERSON: Thank you.
4	anything?	4	BY MR. ROBERSON:
5	MR. BRYANT: Objection, your Honor.	5	Q. Did Staff meet with Dolly again in early
6	Counsel is leading the witness.	6	2016?
7	JUDGE MOSS: Mr. Bryant, if you're	7	A. Yes.
8	familiar with Commission proceedings, we allow counsel	8	Q. And could you turn to the exhibit marked
-	to lead the witness in these types of proceedings. We	9	
9	often do that. We always do that. We also allow	1	A. Okay, I'm there.
10		10	
11	hearsay evidence. We don't follow strictly the rules	11	Q. Would you please identify that document?
	of evidence in these proceedings.	12	A. This is the agenda and, again, my personal
13	Please proceed.	13	, ,
14	BY MR. ROBERSON:	14	Q. And are these true and accurate copies of the
15	Q. Has the Commission said anything about its	15	agenda and your personal notes from that meeting?
16	jurisdiction over companies that simply connect	16	A. Yes.
17	consumers with household goods carriers?	17	Q. And did you make those notes
18	A. Yes.	18	contemporaneously with the meeting?
19	Q. And do you know what docket it made that	19	A. Yes.
20	statement in?	20	Q. What was the purpose of the meeting?
21	A. Yes, I believe it is TV-150185.	21	A. The purpose of the meeting was to discuss
22	MR. ROBERSON: I'm not sure how you want	22	issues related to the operation and regulation of
23	to handle this in the record given that the exhibits	23	household goods moving companies and to explain UTC
24	were stipulated in, but I don't think this needs to be	24	requirements.
25	an exhibit. I think you can just take judicial notice	25	Q. What did you learn about Dolly's business
	Page 18		Dogg 20
	i ago io		Page 20
	9		<u> </u>
	Direct Examination by Mr. Roberson / Paul 18		Direct Examination by Mr. Roberson / Paul 20
1	9	1	Direct Examination by Mr. Roberson / Paul 20
	Direct Examination by Mr. Roberson / Paul 18 of that docket.	1	Direct Examination by Mr. Roberson / Paul 20 model at that hearing?
2	Direct Examination by Mr. Roberson / Paul 18 of that docket. JUDGE MOSS: What's the caption?	2	Direct Examination by Mr. Roberson / Paul 20 model at that hearing? A. At that meeting, Dolly said that they used
2 3	Direct Examination by Mr. Roberson / Paul 18 of that docket. JUDGE MOSS: What's the caption? MR. ROBERSON: I do not have it written	2	Direct Examination by Mr. Roberson / Paul 20 model at that hearing? A. At that meeting, Dolly said that they used 1099 contractors from L&I, or that are licensed
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Direct Examination by Mr. Roberson / Paul 21	Direct Examination by Mr. Roberson / Paul 23
JUDGE MOSS: It's somehow familiar. All	September 2017, but I would have to look up my notes.
2 right.	2 JUDGE MOSS: Okay. On or about?
Go ahead, please. I'm sorry for the	3 THE WITNESS: Yes.
4 interruption.	4 JUDGE MOSS: That's close enough.
5 MR. ROBERSON: Thank you, your Honor.	5 THE WITNESS: Well, can I finish that? So
6 BY MR. ROBERSON:	6 the phone call was actually September of 2017. The
7 Q. Did Staff follow up with Dolly after	7 meeting was later.
8 receiving information about its operations at that	8 JUDGE MOSS: Right.
9 meeting?	9 BY MR. ROBERSON:
10 A. Yes.	10 Q. After Staff informed Dolly that it intended
Q. And how did Staff contact Dolly?	11 to bring a classification complaint, what did Dolly
2 A. I contacted Dolly by telephone.	12 do?
Q. And who did you speak with at Dolly?	13 A. The very next day they filed a petition for a
4 A. I spoke with Mike Howell.	14 rulemaking.
.5 Q. And when did you speak with Mr. Howell?	15 Q. Do you know what docket the Commission
A. I believe that was in September 2017.	16 assigned to Dolly's rulemaking petition?
Q. And so, again, there was a bit of a time	17 A. I believe it's TV-170999.
8 lapse between the meeting and when you spoke with	18 Q. And did the Commission grant Dolly's
9 Mr. Howell.	19 rulemaking petition?
Do you know why that was?	20 A. No.
A. There was a gap we had a complete turnover	21 Q. Did Dolly appeal that denial?
in the investigations unit and it was simply a	22 A. Yes, they did.
23 resource issue.	23 Q. And who did Dolly appeal that denial to?
Q. When you spoke with Mr. Howell, what did you	24 A. They appealed that denial to Governor Inslee.
25 talk about with him?	25 Q. And do you know what the governor did with
Page 22	Page 24
Direct Examination by Mr. Roberson / Paul 22	Direct Examination by Mr. Roberson / Paul 24
1 A. We talked about his business model, and as he	1 the appeal?
2 explained it, I told him that I thought that he should	2 A. The governor denied the appeal.
3 probably be classified as a household goods carrier,	3 Q. Would you please turn to the exhibit marked
4 and I asked him if he had followed the Ghostruck	4 SP-5?
5 classification, and that the Commission had already	5 A. Okay. I'm there.
6 issued an opinion on that business model.	6 Q. Would you identify that document?
7 Q. And did Dolly meet with Staff again after	7 A. Yes, this is the denial letter from Governor
8 that phone call?	8 Inslee.
9 A. Yes.	9 Q. And was that a true and accurate copy of the
Q. And were you at that meeting?	10 governor's letter?
1 A. Yes.	11 A. Yes.
Q. And did Staff tell Dolly anything at the	12 Q. Did Staff file its classification complaint
L3 conclusion of that meeting?	13 after Dolly filed its petition for rulemaking?
4 A. Yes. Again, Dolly explained their business	14 A. Yes, but not immediately.
15 model, and at the end, I notified them that I would	15 Q. And could you explain that?
16 recommend that a classification hearing be held to	16 A. Well, Staff thought it would be inappropriate
27 classify them as a household goods mover.	17 to continue on with the investigation until the appea
.8 Q. Did you hand Mr. Howell anything at the	18 process had run its course.
.s Q. Did you hand will nowell anything at the	19 Q. And why did Staff feel that that would be
2 OUTGIGOUT OF HIGH HICCHIU!	1 = 2. And with did Stati leet that that would be
A. Yes, I gave them Orders 04 and 05 from the	20 appropriate?

JUDGE MOSS: Let me interrupt again and

23 ask, Ms. Paul, do you recall the date of the meeting

THE WITNESS: Yes. I believe it was in

21 Ghostruck docket.

24 you're discussing now?

21 A. There had [sic] decisions to be made, and we

22 just put the investigation on hold until we knew the

When the Commission denied the rulemaking,

23 outcome.

24

25

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	I	Page 25
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- 1 did Staff resume its investigation?
- A. Yes.
- 3 Q. And did Staff meet with Dolly again after the
- 4 denial of the rulemaking petition?
- 5 Δ Yes
- 6 Q. When was that?
- 7 A. I believe that was in January 2018.
- 8 Q. And were you at that meeting?
- 9 A. Yes
- 10 Q. And what was the purpose of that meeting?
- 11 A. The purpose of that meeting was to provide
- 12 Dolly with technical assistance on writing legislation
- 13 for changes in the household goods rules.
- 14 Q. Did Staff inform Dolly at that meeting that
- 15 it believed that Dolly was currently complying with
- 16 the public service laws and Commission rules?
- 17 A. No
- 18 Q. Did Staff inform Dolly at that meeting that
- 19 the statutes and regulations in place do not apply to
- 20 it?
- 21 A. No.
- 22 Q. Did Dolly ever seek a declaratory order from
- 23 the Commission as to the Commission's jurisdiction or
- 24 lack thereof over the company?
- 25 **A. No.**

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Direct Examination by Mr. Roberson / Paul 27

- 1 hauling of solid waste?
- 2 **A. No.**
- 3 Q. Has Dolly ever had such a certificate?
- 4 A. No.
- 5 Q. Changing gears again, let's talk about how
- 6 Dolly works.
 - How does a consumer use Dolly's services?
- A. Well, a consumer downloads the Dolly app and
- $\,\,9\,\,$ they enter information such as the origin of the move
- $10\,$ to the destination. They put in how many items they
- 11 want moved, and then they get a quote on what the move
- 12 will cost.
- 13 Q. Do they describe the items or provide any
- 14 other information, the consumers?
- 15 A. I'm sorry?
- 16 Q. When the consumers provide Dolly with
- 17 information, do they describe the type of goods that
- 18 they want moved?
- 19 A. Yes. You mean -- such as a couch or table,
- 20 dressers, they name the items.
- 21 Q. And who provides the price quote to the
- 22 consumer?
- 23 A. Dolly.
- 24 Q. And who does the consumer pay?
- A. The consumer pays Dolly.

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Direct Examination by Mr. Roberson / Paul 26

- 1 Q. And did Staff ever tell Dolly that it would
- 2 deny any household goods permit application filed by
- 3 the company?
- 4 A. No, it didn't tell Dolly that we would deny
- 5 their application. But in the meeting with Dolly, we
- 6 provided technical assistance and gave them guidance
- 7 on what would be changes in their business model that
- $\,\,8\,\,$ would help them get an application for household goods
- 9 permit.
- 10 Q. Changing gears a little bit, I'd like to talk
- 11 about Dolly's operating authority.
- 12 Does Dolly have a household goods carrier
- 13 permit from the Commission?
- 14 **A. No**.
- Q. Has Dolly ever held a household goods carrier
- 16 permit from the Commission?
- 17 **A. No**.
- 18 Q. Does Dolly have a common carrier permit from
- 19 the Commission?
- 20 **A. No.**
- 21 Q. Has Dolly ever held a common carrier permit
- 22 from the Commission?
- 23 A. No.
- 24 Q. Does Dolly have a certificate of convenience
- 25 and public necessity authorizing it to operate for the

Page 28 Direct Examination by Mr. Roberson / Paul 28

- Q. Would you please turn to the exhibit marked
- 2 SP-6?
- A. Okay. I'm there.
- 4 Q. Would you please identify that document?
- 5 A. This is Dolly's Terms of Service.
- 6 Q. And is that a true and accurate copy of
- 7 Dolly's Terms of Service?
- 8 A. Yes.
- 9 Q. And do those terms of service have any
- 10 provisions for how the consumer pays?
- 11 A. It says -- I'm trying to find the place
- 12 exactly, but it does say that the consumer has to pay
- 13 Dolly for the services, that they cannot pay the
- 14 helper directly, and the helper is what they call
- 15 movers.
- 16 Q. And turning briefly back to the rulemaking
- 17 docket, did Dolly describe its business practices in
- 18 its petition to the Commission?
- 19 **A. Yes.**
- MR. ROBERSON: Your Honor, at this point,
- 21 this is another place where I'd like you to take
- 22 judicial notice, and it's paragraph 8 of Order 01 in
- 23 Docket TV-1 -- or TV-171212. And if you'd like a copy

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- 24 of the order, it's the very last exhibit in Staff's
- 25 exhibits

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1 JUDGE MOSS: All right.

MR. ROBERSON: And I'm specifically asking

3 you to take judicial notice of the Commission's

4 statement that, given Dolly's description of its

5 business model, it is a household goods carrier.

6 JUDGE MOSS: Okay. And let's go back for

7 a moment. This is the source of my earlier confusion.

8 Based on what you testified, Ms. Paul,

9 apparently when you first were in communication with

10 Dolly, they were representing to you that the company

11 did not enter into the contract or relationship with

12 the consumer, but rather the consumer entered a

13 contractual relationship with the driver or person who

14 was actually conducting a move.

15 THE WITNESS: Yes. Well, they didn't say 16 exactly that they didn't enter into a contract, but

10 Chaony that they didn't enter into a contract, but

17 they said the contract was between the consumer and

18 the driver, which led us to believe that they did not

19 have a contract.

20 JUDGE MOSS: Okay.

21 And now this business model that we're

22 just talking about here is one in which Dolly is

23 entering into a contractual relationship with the

24 consumer?

25

THE WITNESS: That's right.

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1 A. It was operating in Seattle, Chicago, Denver 2 and San Diego, I believe.

Q. And for the record, what state is the city of

4 Seattle in?

A. That's in Washington state.

Q. Thank you.

7 Does Dolly's website mention that it insures

8 movers arranged through the website?

a A Yes

10 Q. And does the website contain any statements

11 about the transportation of household goods?

12 A. Yes. On, actually, the first page of Dolly's

13 website, they advertise apartment moves, and for

14 do-it-yourself moves that need -- moving large items

15 like beds, dressers, tables and more, couches and 16 more.

Q. Are there other such statements on the

18 website?

19 A. Yes. They also talk about storage moves, and

20 where they offer to load and unload a storage unit in

21 one -- in just one trip.

22 Q. Okay.

23 And does the website contain any statements

24 about the transportation of property other than

25 household goods?

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JUDGE MOSS: Okay. All right. Just to be

2 clear. Thank you very much.

3 Go ahead, Mr. Roberson.

4 BY MR. ROBERSON:

5 Q. Changing gears again, I'd like to talk about

6 Dolly's website.

7 Have you visited Dolly's website?

8 A. Yes.

9 Q. Did you take a screen capture of that website

10 when you visited it?

11 A. Yes, I did.

Q. Would you please turn to the exhibit marked

13 SP-7?

14 A. Okay. I'm there.

15 Q. Would you please identify that document?

16 A. Yes, this is the screen capture I took of

17 Dolly's website.

18 Q. And is that a true and accurate copy of the

19 screen capture you took of the website?

20 **A. Yes.**

21 Q. Does Dolly's website identify where it

22 operates?

23 A. Yes, it does.

Q. And when you took that screen capture, where

25 did it operate?

A. It does. It advertises Craiglist [sic] and

2 OfferUp pickup and delivery, and says [as read],

3 "Don't let the public transit or a small car keep you

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4 from sweet Craiglist [sic] deals."

5 Q. And does the website contain any statements

6 about garbage or refuse collection?

7 A. It does. It talks about junk removal and it

8 says that "Dolly helpers will remove and haul away

9 your junk. Includes trash removal and responsible

10 disposal."

11 Q. Thank you.

12 When you visited the website, did you see any

13 pictures displayed?

14 **A. I did.**

15 Q. And could you describe those?

16 A. The pictures normally had at least two men in

17 T-shirts that have the Dolly logo on it, identifying

18 them as Dolly, either putting things in a pickup or

19 standing near a pickup with household goods items in

20 the pickup. These pictures are a little dark, a

21 little bit difficult to see, but --

22 Q. Okay

23 Changing gears again, did Staff ever discover

24 evidence that Dolly had placed a physical

25 advertisement for its services in the state of

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- 1 Washington?
- 2 A. Yes.
- 3 Q. And what did Staff find?
- 4 A. Staff found a news article that explained a
- 5 billboard that was placed in King County.
- 6 Q. And would you please turn to the exhibit
- 7 marked SP-8?
- 8 A. Okay.
- 9 Q. Would you please identify that document?
- 10 A. This is the news article that tells what the
- 11 meaning of the billboard in Seattle is, where the
- 12 billboard is located and what it means.
- 13 Q. And is that a true and accurate copy of the
- 14 article?
- 15 A. Yes.
- 16 Q. And where was the billboard located?
- 17 A. The billboard was located in Seattle, in King
- 18 County.
- 19 Q. And what did the billboard say?
- 20 A. The billboard says, "MuckFoving.com."
- 21 Q. And did you go to the website listed on the
- 22 billboard?
- 23 A. Yes, I did.
- 24 Q. And what did you see on that website?
- 25 A. There was a link to a video on that website,

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- 1 and there was also running -- I'm not sure what you
- 2 call it, but a running screen, running captions on
- 3 that.
- 4 Q. Okay.
- 5 Let's talk about the video. What did the
- 6 video show?
- 7 A. The video talked about Dolly and how to use
- 8 its service.
- 9 Q. And what did the scrolling line of text show?
- 10 A. Well, I have that in my investigation report,
- 11 but I believe that it says, "Muck renting a truck,
- 12 Muck borrowing a friend." And then it has the Dolly
- 13 logo and it says, "Dolly, your move anything app."
- 13 logo and it says, Dony, your move anything app.
- 14 Q. Let's talk about other advertisements and
- 15 electronic media.
- Have you ever visited Dolly's Facebook page?
- 17 A. Yes.
- 18 Q. Did you make a screen capture of that page
- 19 when you visited it?
- 20 A. Yes, I did.
- Q. Would you please turn to the exhibit marked
- 22 SP-9?
- 23 **A. Okay.**
- Q. Would you please identify that exhibit?
- A. Yes, this is the screen capture I took of

- Direct Examination by Mr. Roberson / Paul 35
- 1 Dolly's Facebook page.
- Q. Is that a true and accurate copy of the
- 3 Facebook page?
- 4 A. Yes.
- 5 Q. And what did you see when you went to the
- 6 Facebook page?
- 7 A. I saw advertisements for Dolly and, again, the
- 8 two men with the Dolly T-shirts, the truck loaded with
- 9 what appears to be household goods items, and text
- 10 about different ways to use Dolly, and also that
- 11 they -- Dolly claims that they are backed by a
- 12 multimillion dollar insurance policy to make sure that
- 13 you're in good hands.
- 14 Q. Did you ever visit Dolly's Twitter page?
- 15 A. Yes, I did.
- 16 Q. And did you make a screen capture of that
- 17 page?
- 18 A. Yes.
- 19 Q. Would you please turn to the exhibit marked
- 20 SP-10?
- 21 A. Okay.
- 22 Q. Could you please identify that exhibit?
- 23 A. Yes, this is the screen capture I took of
- 24 Dolly's Twitter page.
- 25 Q. And what did you see when you went to that

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- 1 Twitter page?
- 2 A. I saw basically the same advertisement, men in
- 3 Dolly T-shirts, a truck, household goods items, and
- 4 then Dolly logo and "Dolly truck or muscle, any time
- 5 you need it.
- 6 Q. Now, have you ever visited Dolly's LinkedIn
- 6 Q. Now, r 7 page?
- 8 A. Yes.
- 9 Q. Could you please turn to the exhibit marked
- 10 **SP-11?**
- 11 A. Okay. There.
- 2 Q. Would you please identify that exhibit?
- 13 A. Yes. This is the screen capture I took of
- 14 Dolly's LinkedIn page.
- Q. And is that a true and accurate copy of the
- 16 LinkedIn page?
- 17 A. Yes.
- 18 Q. And what did you see when you went to that
- 19 page?
- 20 A. Well, I saw another advertisement with Dolly
- $21\,$ movers. They're actually loading looks like a large
- 22 chair into the back of a pickup truck, and then again
- 23 the ways to use Dolly, text advertising.
- Q. Did you ever visit the page for Dolly's app
- 25 at the iTunes Store?

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1	A. Yes.	1	Q. Did you visit the website YouTube in the
2	Q. Did you make a screen capture of that page	2	course of your investigation?
3	when you visited it?	3	A. Yes, I did.
4	A. Yes, I did.	4	Q. And what did you find there?
5	Q. And could you please turn to the exhibit	5	A. I found videos made by Dolly on YouTube.
6	marked SP-12?	6	Q. Did you take screen captures of some of the
7	A. Okay. I'm there.	7	videos that you saw
8	Q. Would you please identify that exhibit?	8	A. Yes.
9	A. Yes. This is the screen capture I took of	9	Q some frames from some of those videos?
10	Dolly's iTunes page.	10	A. Yes, I did.
11	Q. And is that a true and accurate copy of the	11	Q. Would you please turn to the exhibit marked
12	page?	12	SP-14?
13	A. Yes.	13	A. Okay.
14	Q. Now, when you went to the iTunes page for	14	Q. Could you identify that exhibit?
15	their app, what did you see?	15	A. Yes. This is the screen capture I took of
16	, ,	16	Dolly's YouTube videos.
17	screenshots on that page that talk about how to use	17	Q. And is that a true and accurate copy of the
18		1	screen captures that you took of those videos?
	stuff fast, easy and affordable."	19	A. Yes.
20		20	Q. And so what did you see when you went to
	the course of your investigation?	1	YouTube?
22	•	22	A. I saw videos made by Dolly, and the screen
23	, , ,		capture is the video that just explains how Dolly is
24	A. Yes, I searched for Dolly Movers, I believe, or Moving.	25	used, what is Dolly and how to use it. I also took a screen capture of a short video
25		25	·
	Page 38		Page 40
	Direct Examination by Mr. Roberson / Paul 38		Direct Examination by Mr. Roberson / Paul 40
1	. ,	1	with a woman going through the app and showing how
2		2	easy it is to use their service.
3	2 1	3	Q. And how many videos did you see made by Dolly
	SP-13?		on YouTube?
5	•	5	A. I don't know how many videos, but there were
6		6	numerous videos.
	screen capture of the results of your Craigslist	7	Q. Did you ever visit Dolly's Pinterest page?
	search?	8	A. Yes.
9	•	9	Q. And did you make a screen capture when you
10		10	visited that page? A. Yes.
11		11	Q. Would you please turn to the exhibit marked
	for Dolly on Craigslist.	1	SP-15?
14		14	A. Yes, I'm there.
	created by your Craigslist search?	15	Q. Could you please identify that video or that
16		16	
17		17	A. Yes, that is the screen capture I took of
18		18	Dolly's Pinterest page.
19		19	Q. And is that a true and accurate copy of the
	first six postings on this page are advertisements	20	page as you saw it?
	offering moves by Dolly, and then they actually have a	21	A. Yes.
1		1	

22 Q. And what did you see on Dolly's Pinterest

25 their app. It also had, like, Dolly office parties.

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23 page?

24 labor to promptly and efficiently move your stuff when 24 A. This had a lot of Dolly logos and captures of

25 you need it."

22 visual picture with their app and with the text that

23 says, "Dolly provides the truck and, in fact, the

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	Direct Examination by Mr. Roberson / Faul 41		Direct Examination by Wil. Nobelson / Faul 45
١,	And in particular it had "The Moyee we Made Delly's	1	A. Washington state.
	And in particular, it had, "The Moves we Made, Dolly's 2017 Year in Review."	2	MR. ROBERSON: Thank you. I have no
		l	· .
3	Q. Did you ever visit Dolly Instagram page?	l	further questions.
4	A. Yes, I did.	4	JUDGE MOSS: All right. And SP-18 and
5	Q. Would you please turn to the exhibit oh,	5	-19, we have six pages from Docket TV-150185, and 19
6		6	is five pages from Docket TV-17099 [sic], and those
7	visited it?	7	are provided for the convenience of the tribunal
8	A. Yes, I did.	8	MR. ROBERSON: Yes, your Honor.
9	Q. And could you please turn to the exhibit	9	JUDGE MOSS: in that they are
10	marked SP-16?	10	Commission orders which we've been asked to take
11	A. Yes.	11	notice of. I believe those are the two dockets,
12	Q. Would you please identify that exhibit?	12	perhaps.
13	A. This is the screen capture I took of Dolly's	13	l also am mindful, Mr. Bryant, you had
14	Instagram page.	14	also identified these documents in your exhibit list,
15	Q. Is that a true and accurate copy of the	15	and so I don't want them in the record twice. To the
16	Instagram page as you saw it?	16	extent you need to refer to them during your
17	A. Yes.	17	cross-examination or during your direct examination of
18	Q. And what did you see on Dolly's Instagram	18	your witness, you can just refer to these SP-18 and
	page?	19	-19 exhibits, and we'll have them available for the
20	A. I saw, like, a news article that talks about	20	convenience of the tribunal.
21		21	MR. BRYANT: Okay. Thank you.
22		22	JUDGE MOSS: All right. Thank you very
23	Q. Did you ever visit Dolly's Seattle Yelp page?	l	much. All right.
24	A. Yes.	24	I'm sorry. Did you say you had completed
25	Q. Did you make a screen capture of that page?	l	your questions?
23		23	· ·
	Page 42		Page 44
	Direct Examination by Mr. Roberson / Paul 42	1	MR. ROBERSON: I have, your Honor.
	A. Wee Latte	2	JUDGE MOSS: I was taking notes there
1	A. Yes, I did.		busily. All right.
2	O Marrial control and a second to the annulated	3	
	Q. Would you please turn to the exhibit marked	3	Then I believe your witness is available
3	SP-17?	4	Then I believe your witness is available for cross-examination.
4	SP-17? A. Okay.	4	-
4 5	SP-17? A. Okay. Q. Could you please identify that exhibit?	4 5	for cross-examination.
4 5 6	SP-17? A. Okay. Q. Could you please identify that exhibit? A. Yes. This is the screen capture I took of	4 5 6	for cross-examination. MR. ROBERSON: Yes. JUDGE MOSS: Does anybody need a break?
4 5 6 7	SP-17? A. Okay. Q. Could you please identify that exhibit? A. Yes. This is the screen capture I took of Dolly's Seattle Yelp page.	4 5 6 7 8	for cross-examination. MR. ROBERSON: Yes. JUDGE MOSS: Does anybody need a break? MR. BRYANT: I could use a break,
4 5 6 7 8	SP-17? A. Okay. Q. Could you please identify that exhibit? A. Yes. This is the screen capture I took of Dolly's Seattle Yelp page. Q. Is that a true and accurate copy of that Yelp	4 5 6 7 8 9	for cross-examination. MR. ROBERSON: Yes. JUDGE MOSS: Does anybody need a break? MR. BRYANT: I could use a break, your Honor.
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4 5 6 7 8 9	SP-17? A. Okay. Q. Could you please identify that exhibit? A. Yes. This is the screen capture I took of Dolly's Seattle Yelp page. Q. Is that a true and accurate copy of that Yelp page? A. Yes.	4 5 6 7 8 9 10	for cross-examination. MR. ROBERSON: Yes. JUDGE MOSS: Does anybody need a break? MR. BRYANT: I could use a break, your Honor. JUDGE MOSS: All right. Then we'll take a break.
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4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	A. Okay. Q. Could you please identify that exhibit? A. Yes. This is the screen capture I took of Dolly's Seattle Yelp page. Q. Is that a true and accurate copy of that Yelp page? A. Yes. Q. And what did you find on Dolly's Yelp page? A. I found photos again of men in Dolly T-shirts loading equipment into vehicles. And also the Dolly Yelp advertisement is claimed, which means that the company has acknowledged that this is their company, and there are also reviews by for Dolly for moving services. Q. Now, when you viewed Dolly's website and each of the other websites that we just discussed, where were you? A. I was in my office.	4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	for cross-examination. MR. ROBERSON: Yes. JUDGE MOSS: Does anybody need a break? MR. BRYANT: I could use a break, your Honor. JUDGE MOSS: All right. Then we'll take a break. MR. BRYANT: Thank you. JUDGE MOSS: Let's take how much do you need? Five minutes? Ten minutes? MR. BRYANT: Five minutes. JUDGE MOSS: Five minutes. Okay. We'll come back in five minutes, please, about 20 after. (A break was taken from 10:16 a.m. to 10:21 a.m.)
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	Page 45		Page 47
1	A. Good morning.	1 t	hat the Commission should regulate Dolly as a
2	JUDGE MOSS: And Mr. Bryant, because	2 h	nousehold goods carrier, solid waste collector or
3	you're going to be facing Ms. Paul, you might want to	3 0	common carrier is that they advertise, not that they
4	move your mic around so that it picks up clearly for	4 a	actually perform any of those activities; is that
5	the benefit of those who are a little further away	5 C	correct?
6	from you.	6	A. Yes. According to the laws, they are Staff
7	MR. BRYANT: Okay.	7 k	pelieves that they are acting as a household goods
8	BY MR. BRYANT:	8 0	carrier.
9	Q. So I'm going to ask you a few questions	9	Q. Okay.
10	related to your investigation report and the complaint	10	So let's
11	and your testimony this morning.	11	JUDGE MOSS: Mr. Bryant, let me interrupt
12	A. Okay.	12 y	ou there for half a second. Because of the way you
13	Q. Would you agree that the Commission speaks	13 f	ramed your question, I'm going to ask you whether
14	through its orders?	14 y	our client is contesting that the exhibits that we
15	A. Yes.	15 h	nave just gone through with Ms. Paul are, in fact,
16	Q. Okay.	16 E	Dolly's.
17	Would you please turn to Exhibit SP-19?	17	MR. BRYANT: We're contesting what they
18	A. I'm at SP-19.	18 F	ourport to advertise. And that's actually my very
19	Q. Would you please turn to page 4	19 r	next question.
20	A. Okay.	20	JUDGE MOSS: All right.
21	Q paragraph 11	21	MR. BRYANT: Thank you.
22	A. Yes.	22 E	BY MR. BRYANT:
23	Q and the second sentence?	23	Q. So "household goods" is a Commission-defined
24	A. Okay.	24 t	erm; is that correct?
25	Q. So do you agree that the Commission has	25	A. I believe so, yes.
	Page 46		Page 48
1	acknowledged that Dolly does not employ any drivers or	1	Q. So then you're familiar with WAC 480-15-020?
2	own any vehicles?	2	A. I do not know it by heart.
3	A. Do I agree with that Dolly does not employ	3	Q. But you're familiar with it
4	any is that what you asked me?	4	A. Yes.
5	Q. Yes.	5	Q and that it defines household goods?
6	Do you agree that the Commission has	6	A. Okay.
7	acknowledged through its order that Dolly does not	7	JUDGE MOSS: What was that statutory
8	employ any drivers or own any vehicles?	8 r	reference again?
9	A. It says, "Dolly may not employ any drivers or	9	MR. BRYANT: WAC 480.
10	own any vehicles," but Dolly's helpers do, and they	10	JUDGE MOSS: Oh, WAC.
11	are precisely the persons to whom the Commission's	11	MR. BRYANT: Sorry.
12	equipment and driver safety rules are designed to	12	JUDGE MOSS: I'm sorry. I was thinking
13	apply.	13 s	statute, so
14	Q. Thank you.	14	MR. BRYANT: Sure.
15	A. You're welcome.	15	JUDGE MOSS: All right.
16	Q. So the investigation and the complaint do not	16 E	BY MR. BRYANT:
17	allege that Dolly actually transports any household	17	Q. The statutes don't actually define
18	goods, collects solid waste or any other goods; is	18	JUDGE MOSS: I think it's the same
19	that correct?	19 c	definition.
20	A. The investigation covered advertising, which	20 E	BY MR. BRYANT:
21	is a requires a permit. They advertised for	21	Q. So would you agree that a household that
22	household goods moves, common carrier moves and the	22 h	nousehold goods is defined as, to paraphrase here,
23	hauling of solid waste.	23 p	property that's transported or arranged to be
24	Q. Allegedly advertised.	24 t	ransported between two residences or between a
1.		l	

25 residence and a storage facility?

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So the underlying allegation for your belief

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	Page 49	1	Page 51
1	A. If you're reading a WAC, I would like to look	1	that they've advertised as a household goods carrier.
2	at it to refer to it.	2	MR. BRYANT: And one can only be a
3	JUDGE MOSS: Since I'm pulling down the	3	household goods carrier by transporting household
4	books, Mr. Bryant, why don't you give me the number	4	goods, correct?
5	again. 480-15	5	JUDGE MOSS: Or by advertising to do so
6	MR. BRYANT: -020.	6	MR. BRYANT: Right.
7	JUDGE MOSS:020. Okay. There we	7	JUDGE MOSS: or soliciting or offering
8	are.	8	or entering into an agreement to do so. Any of those
9	THE WITNESS: Okay. I want to look at it	9	things. That's the point.
10	before I agree to it.	10	MR. BRYANT: And I understand. Thank you.
11	BY MR. BRYANT:	11	JUDGE MOSS: Thank you.
12	Q. Absolutely.	12	BY MR. BRYANT:
13	A. So I'm at 480-15-020 in definitions under	13	Q. Okay.
14	Household Goods.	14	So will you please identify in the exhibits
15	Q. Great.	15	you identified earlier where Dolly advertised to
16	A. Okay. And your question again?	16	transport property between two residences or between a
17	Q. Sure.	17	residence and a storage facility?
18	And I'm just paraphrasing here	18	A. Well, I went through each one of the exhibits
19	A. Okay.	19	and discussed the advertising in each one.
20	Q because it's a pretty long definition, I	20	Q. Right.
21	don't want to read the whole thing, but it generally	21	So the question is, will you please identify
22	says that property household goods is defined as	22	in which exhibits Dolly advertises to transport
23	property to be used in a residence when transported or	23	household goods between two residences or between a
24	arranged to be transported between two residences, or	24	residence and a storage facility?
25	between residences, or between a residence and a	25	A. I don't know that it has any advertising
\vdash	Dogo FO	†	Page 52
	Page 50	1	i age 32
1	storage facility.	1	between two residences. It does say apartment moves,
1 2	_	1 2	5
	storage facility.		between two residences. It does say apartment moves,
2	storage facility. A. Yes.	2	between two residences. It does say apartment moves, it does discuss different types of moves, and the
2 3	storage facility. A. Yes. Q. Okay.	2	between two residences. It does say apartment moves, it does discuss different types of moves, and the advertising was based on that, advertising a move.
2 3 4	storage facility. A. Yes. Q. Okay. So you claim that Dolly has advertised to be	2 3 4	between two residences. It does say apartment moves, it does discuss different types of moves, and the advertising was based on that, advertising a move. Q. Okay.
2 3 4 5	storage facility. A. Yes. Q. Okay. So you claim that Dolly has advertised to be a household goods carrier; is that correct?	2 3 4 5	between two residences. It does say apartment moves, it does discuss different types of moves, and the advertising was based on that, advertising a move. Q. Okay. So then the so then the move, the
2 3 4 5	storage facility. A. Yes. Q. Okay. So you claim that Dolly has advertised to be a household goods carrier; is that correct? A. I, in my investigation report, covered that in	2 3 4 5 6	between two residences. It does say apartment moves, it does discuss different types of moves, and the advertising was based on that, advertising a move. Q. Okay. So then the so then the move, the transportation could be of a non-household goods item,
2 3 4 5 6 7	storage facility. A. Yes. Q. Okay. So you claim that Dolly has advertised to be a household goods carrier; is that correct? A. I, in my investigation report, covered that in detail, that they are advertising as and offering	2 3 4 5 6 7	between two residences. It does say apartment moves, it does discuss different types of moves, and the advertising was based on that, advertising a move. Q. Okay. So then the so then the move, the transportation could be of a non-household goods item, or not between two residences and a residence and a
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2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20	storage facility. A. Yes. Q. Okay. So you claim that Dolly has advertised to be a household goods carrier; is that correct? A. I, in my investigation report, covered that in detail, that they are advertising as and offering moves as a household goods company, yes. JUDGE MOSS: To be clear, Mr. Bryant, your question concerned carrier of household goods, but the definition that you focused on is the definition of "household goods" itself. MR. BRYANT: Right. JUDGE MOSS: Carrier of — a household goods carrier is a person who transports for compensation by motor vehicle within this state, or who advertises, solicits or offers or enters into an agreement to transport household goods, as later defined. So let's be clear what we're focusing on here, whether it's the definition of household goods	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20	between two residences. It does say apartment moves, it does discuss different types of moves, and the advertising was based on that, advertising a move. Q. Okay. So then the so then the move, the transportation could be of a non-household goods item, or not between two residences and a residence and a storage facility; is that correct? A. Well, anytime it's advertised for a household goods move or personal property for compensation in the state of Washington, it is classified as a household goods mover or a solid waste mover, depending on what is being moved, or common carrier. Q. Okay. Thank you. And you state that Dolly has advertised 11 on 11 different occasions to transport household goods; is that correct? A. Yes. Q. Okay. So will you please turn to Exhibit SP-8?
2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	storage facility. A. Yes. Q. Okay. So you claim that Dolly has advertised to be a household goods carrier; is that correct? A. I, in my investigation report, covered that in detail, that they are advertising as and offering moves as a household goods company, yes. JUDGE MOSS: To be clear, Mr. Bryant, your question concerned carrier of household goods, but the definition that you focused on is the definition of "household goods" itself. MR. BRYANT: Right. JUDGE MOSS: Carrier of a household goods carrier is a person who transports for compensation by motor vehicle within this state, or who advertises, solicits or offers or enters into an agreement to transport household goods, as later defined. So let's be clear what we're focusing on here, whether it's the definition of household goods or the definition of carrier or household goods	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	between two residences. It does say apartment moves, it does discuss different types of moves, and the advertising was based on that, advertising a move. Q. Okay. So then the so then the move, the transportation could be of a non-household goods item, or not between two residences and a residence and a storage facility; is that correct? A. Well, anytime it's advertised for a household goods move or personal property for compensation in the state of Washington, it is classified as a household goods mover or a solid waste mover, depending on what is being moved, or common carrier. Q. Okay. Thank you. And you state that Dolly has advertised 11 on 11 different occasions to transport household goods; is that correct? A. Yes. Q. Okay. So will you please turn to Exhibit SP-8? A. Okay. I'm there.
2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	storage facility. A. Yes. Q. Okay. So you claim that Dolly has advertised to be a household goods carrier; is that correct? A. I, in my investigation report, covered that in detail, that they are advertising as and offering moves as a household goods company, yes. JUDGE MOSS: To be clear, Mr. Bryant, your question concerned carrier of household goods, but the definition that you focused on is the definition of "household goods" itself. MR. BRYANT: Right. JUDGE MOSS: Carrier of a household goods carrier is a person who transports for compensation by motor vehicle within this state, or who advertises, solicits or offers or enters into an agreement to transport household goods, as later defined. So let's be clear what we're focusing on here, whether it's the definition of household goods or the definition of carrier or household goods	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	between two residences. It does say apartment moves, it does discuss different types of moves, and the advertising was based on that, advertising a move. Q. Okay. So then the so then the move, the transportation could be of a non-household goods item, or not between two residences and a residence and a storage facility; is that correct? A. Well, anytime it's advertised for a household goods move or personal property for compensation in the state of Washington, it is classified as a household goods mover or a solid waste mover, depending on what is being moved, or common carrier. Q. Okay. Thank you. And you state that Dolly has advertised 11 on 11 different occasions to transport household goods; is that correct? A. Yes. Q. Okay. So will you please turn to Exhibit SP-8? A. Okay. I'm there. Q. This is the newspaper article that you
2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23	storage facility. A. Yes. Q. Okay. So you claim that Dolly has advertised to be a household goods carrier; is that correct? A. I, in my investigation report, covered that in detail, that they are advertising as and offering moves as a household goods company, yes. JUDGE MOSS: To be clear, Mr. Bryant, your question concerned carrier of household goods, but the definition that you focused on is the definition of "household goods" itself. MR. BRYANT: Right. JUDGE MOSS: Carrier of a household goods carrier is a person who transports for compensation by motor vehicle within this state, or who advertises, solicits or offers or enters into an agreement to transport household goods, as later defined. So let's be clear what we're focusing on here, whether it's the definition of household goods or the definition of carrier or household goods carrier	2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23	between two residences. It does say apartment moves, it does discuss different types of moves, and the advertising was based on that, advertising a move. Q. Okay. So then the so then the move, the transportation could be of a non-household goods item, or not between two residences and a residence and a storage facility; is that correct? A. Well, anytime it's advertised for a household goods move or personal property for compensation in the state of Washington, it is classified as a household goods mover or a solid waste mover, depending on what is being moved, or common carrier. Q. Okay. Thank you. And you state that Dolly has advertised 11 on 11 different occasions to transport household goods; is that correct? A. Yes. Q. Okay. So will you please turn to Exhibit SP-8? A. Okay. I'm there. Q. This is the newspaper article that you referenced earlier

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53

- 1 What is your understanding of what an
- 2 advertisement is?
- A. Well, I would -- if you're asking me if this 3
- 4 is an advertisement, I would say yes.
- Q. And why would you say that this is an
- 6 advertisement?
- A. Because when I went to MuckFoving.com, it
- 8 immediately took me to advertisements for Dolly.
- 9 Q. Have you been to the location where this
- 10 billboard is purported to be?
- 11 A. No, I have not.
- 12 Q. Are you aware that the billboard is no longer
- 13 there?
- 14 A. No.
- 15 Q. Okay.
- The complaint also alleges that the newspaper 16
- 17 article is an advertisement in itself, correct?
- A. Yes. Well, the billboard is part of the 18
- 19 newspaper article, and it does give a description
- 20 about what Dolly is, yes.
- 21 Q. I see.
- 22 So you're saying that the billboard, not the
- 23 newspaper article --
- A. I would say both are an advertisement, but 2.4
- 25 it's encompassed into one in my investigation.

- Page 55 1 sorry if I'm getting repetitive -- on this Twitter --
- 2 on Dolly's Twitter page where they advertise that they
- 3 will move household goods, collect solid waste or any
- 4 other kinds of goods in the state of Washington?
- A. Okay. Well, this is, I believe, a clear
- 6 advertisement for Dolly, certainly for a household
- goods move. They are wearing Dolly T-shirts, which
- would automatically imply that they are Dolly
- employees, and they are standing next to a truck that
- 10 appears to have household goods items in it, a bin.
- 11 And it is, in my opinion, an advertisement for moving
- services.
- Q. Could this also be an advertisement for Dolly 13
- T-shirts?
- A. Well, I don't see anything on there that tells
- 16 you to click and buy a T-shirt, no.
- Q. Do you see anything on the web page that
- says, click here to move your household goods and
- Dolly will do that?
- A. They do provide their address, their website
- 21 address.
- Q. But no other information other than that?
- A. Not on this -- what's included in this 23
- 24 exhibit, no.
- 25 Q. Okay. Thank you.

- JUDGE MOSS: Well -- and I'm just going to
- pause there in terms of -- in terms of all of these
- 3 exhibits, the exhibits are what they are, they show
- 4 what they show. I can read the exhibit and, you know,
- 5 frankly, I'm not sure Ms. Paul's answer's entirely
- 6 accurate because the exhibit says, "Use our app to
- 7 load, haul and deliver," so it does say something
- 8 about what they do in terms of their business. Now --
- 9 but, again, that's just what I'm reading here on the
- 10 plain page. And that will be true with respect to all
- 11 of the exhibits
- 12 I will let you know that, when I review
 - the record and when I'm determining the outcome of
 - this case, I will be relying on these documentary
- exhibits as opposed to anybody's reading of them.
- 16 MR. BRYANT: And I anticipated that,
- 17 your Honor. Thank you for that.
- 18 JUDGE MOSS: All right.
- 19 BY MR. BRYANT:
- Q. So I'd like to turn your attention back to
- 21 your Exhibit SP-1.
- A. Okay. I'm there. 22
- 23 Q. Okay.
- 24 So you testified earlier that this is a cease
- 25 and desist letter telling Dolly to obtain a permit; is

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Q. Okay. 1

- Are you aware that Dolly did not -- does not 2
- 3 advertise in that newspaper and has -- and never has
- 4 advertised in the newspaper?
- A. No, I'm not aware of that. 5
- 6 Q. Okay.
- 7 But this is an article about Dolly?
- 8 A. Yes.
- Q. Okay. Thank you. 9
- 10 A. I would like to add to that if that's allowed.
- 11 JUDGE MOSS: Sure. Go ahead.
- A. In the article, it does say, "According to 12
- 13 co-founder Chad Whitman, it all started when I was in
- 14 the midst of a move." So I would say that Dolly was
- 15 aware of this article. They're quoted in the article.
- 16 BY MR. BRYANT:
- 17 Q. Right.
- But it's a newspaper article, not a 18
- 19 traditional advertisement that would be taken out in a
- 20 newspaper. Would you agree to that?
- A. Okay. 21
- 22 Q. Okay. Thank you.
- 23 Would you please turn to your Exhibit SP-10?
- 24 A. I'm there.
- Q. Will you please identify -- and this is --

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1	that correct?	1	desist. The Staff is advising the company that it
2	A. To either obtain a permit or stop operations,	2	appears to be operating contrary to the law, which
3	yes.	3	if ought to put a diligent person on notice that
4	Q. Will you please point to the on where	4	they are at risk, in this case, of penalties.
5	[sic] the exhibit it tells Dolly to stop operating or	5	But of course, if you also are familiar
6	to cease and desist?	6	with our statutes, you know that if we do conduct a
7	A. Well, it does explain that Dolly or	7	proceeding and find you to be a household goods mover,
8	"Commission Staff would like to inform you that moving	8	then we have no discretion but to order you to cease
9	of household goods items is regulated by the	9	and desist, after which time those penalties double.
10	Commission, and only permitted household goods	10	All right?
11	carriers are able to move these items for	11	MR. BRYANT: All right.
	compensation."	12	JUDGE MOSS: Just to be clear. I mean,
13	And it states that "if a person is found to be	13	there's a distinction there.
14	operating as a household goods carrier without the	14	MR. BRYANT: All right. Thank you.
15	required permit, they are subject to a penalty."	15	JUDGE MOSS: Okay. Thank you.
16	Q. So it alerts Dolly that there are penalties	16	BY MR. BRYANT:
17	for operating, but not that they should cease and	17	Q. So I'd like to turn your attention back to
18	desist; is that correct?	18	Dolly's internet presence.
19	A. Well, I'm scanning through it, I don't see the	19	A. I'm sorry. To what?
20	exact words "cease and desist." This is what we call	20	Q. Dolly's internet presence, your exhibits
21	a letter when we first notify the industry of UTC	21	
22	regulations.	22	JUDGE MOSS: You mean their web page or do
23	Q. So Commission phraseology calls it a cease	23	
	and desist, but in actuality, it's not a cease and		MR. BRYANT: All of the exhibits, just
	desist; is that correct?	24	refocusing
25		25	
	Page 58		Page 60
	A. It is a letter that notifies a company that	1	JUDGE MOSS: All right.
2	they may be operating outside of the law.	2	MR. BRYANT: the cross-examination.
3	Q. Thank you.	3	BY MR. BRYANT:
4	A. Yes.	4	Q. So I'm looking at Exhibit SP-11.
5	Q. And is that also the same for Exhibit SP-2?	5	A. Okay.
6	A. SP-2 is a little bit different, and this	6	MR. BRYANT: And, your Honor, this is a
7	letter was sent as a reminder because they were still	7	bit repetitive, but it's a little bit of a different
8	operating. And this is under the inception [sic], I	8	point that I'm making here.
9	believe, that they were it was still where the	9	JUDGE MOSS: I have no problem with you
	contract was between the driver and the customer.	l	sounding repetitive, Mr. Bryant. Please proceed.
11	And we were letting Dolly know that anyone	11	
12	- · · · · · · · · · · · · · · · · · · ·	12	Q. So this is the LinkedIn page that you
13	permit. So the helpers would be required to have a	13	identified earlier; is that correct?
14	permit to go into people's homes and transport	14	A. Oh, I'm on the iTunes. Which one are
15		15	Q. No, SP-11.
16	Q. Okay.	16	A. Oh, I'm sorry. I was on the wrong one. So,
17	But, again, it's not actually a the point	17	yes, this is the LinkedIn page.
1 .	I'm getting at here is that this is not a cease and	18	Q. Okay.
18	deciet?	19	So, again, here do you see where Dolly has
	desist?		
	A. No, but it is a letter that says, please	20	advertised that they will move solid waste or carry
19 20 21	A. No, but it is a letter that says, please respond to the Commission and it had a time frame so	21	household goods in the state of Washington?
19 20 21	A. No, but it is a letter that says, please		household goods in the state of Washington? A. They say that "A truck and muscle anytime you
19 20 21	A. No, but it is a letter that says, please respond to the Commission and it had a time frame so	21	household goods in the state of Washington? A. They say that "A truck and muscle anytime you need it. Have moving or delivery needs? Don't waste
19 20 21 22	A. No, but it is a letter that says, please respond to the Commission and it had a time frame so that it could be discussed.	21 22	household goods in the state of Washington? A. They say that "A truck and muscle anytime you

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1	It does talk about pickup items purchased on	1	medium compared to other mediums, as opposed to
2	Craigslist, at a garage sale or at IKEA, Lowe's,	2	newspapers, billboards, yellow pages?
3	Crate & Barrel or other retailers.	3	A. It might be a different medium, but it is
4	Q. Okay. Thank you.	4	it is an advertisement in each one of those areas,
5	So will you please turn to Exhibit SP-17?	5	whether the internet's a pretty big scope, so,
6	That is the Yelp page.	6	yeah, it's a I would consider that a separate
7	A. Okay.	7	violation for each type of advertisement, meaning
8	Q. Are you familiar with how Yelp pages are	8	LinkedIn, Instagram, Twitter.
9	created?	9	Q. Okay.
10	A. Somewhat, yes.	10	So you're pretty familiar with the
11	Q. Can you please explain that?	11	regulations, it sounds like. How do you differentiate
12	A. Yes. It's not created by the company. And	12	between an advertisement and a solicitation, for
13	when a company a company has a right to claim it or	13	example, which is also in the statute and the rules?
14	deny it. And if you look at the top of this page, it	14	A. Well, this was clearly advertising. And
15	says Dolly with a checkmark "Claimed."	15	solicitation could consider that, but Dolly didn't
16	Q. Um-hmm.	16	come to my door and ask me if I wanted the move.
17	A. And that means that Dolly has acknowledged	17	However, I believe that they do do some of
18	that, yes, they are the owner of this company.	18	that on Craigslist. I have found that they will place
19	Q. Okay.	19	advertisements on people's Craigslist advertisements
20	But so your understanding is that Dolly has	20	and say, Dolly will move it for you. I would say
21	just acknowledged that, yes, this is Dolly	21	that's a solicitation.
22	A. Yes.	22	Q. Okay.
23	Q not that this that Dolly has created	23	So I mean, that's a bit to unpackage [sic]
24	this advertisement or this web page?	24	there. So are you testifying that every web page is
25	A. Yeah, I think that's understood in the you	25	
	Page 62		Page 64
1	know, in the Yelp world, that the companies are	1	could you say that an advertisement could be a
2	created and the companies then claim it, and then they	2	solicitation?
3	can respond to reviews about the company.	3	A. I'm not saying that at all.
4	Q. Okay. Thank you.	4	MR. ROBERSON: I'm going to object at this
5	A. You're welcome.	5	point. I'm not sure this is relevant to the
6	Q. So is it your understanding and I'm going	6	complaint. The complaint is for advertising.
7	to switch gears again that advertising violations	7	JUDGE MOSS: I'm not sure where this line
8	are cumulative in that and I'll explain in that,	8	of questioning is going either. The distinction
9	if there are, such as you allege here, 11 advertising	9	between an advertisement and a solicitation for
10	violations, then the Commission's authority is to	10	purposes of this complaint seems to me to be
11	impose 11 penalties; is that correct?	11	meaningless.
12	A. I found many, many advertisements, and I just	12	The complaint is that the company
13	went with one for each different media, like the	13	advertised on each of these 11 sites. They're
14	website or LinkedIn or Yelp or news article, I only	14	separate sites on the internet, and so they're treated
15	counted it as one. It could have been many, because	15	by the staff as 11 separate advertisements. And if
16	the it's for each advertisement could be a	16	Staff chose to do so, it could treat it as a 11
17	violation.	17	different advertisements for every day that it
18	Q. Right.	18	occurred, because a continuing violation is just that.
19	And you used the word medium [sic] there. So	19	So by picking 11 pages and you treating
	the statute says that a violation is for every medium;		
40	and Statute Says that a violation is for every inculuiff,	20	only 1 as a violation for each, in a sense, is to your

21 benefit, because they certainly could have alleged

22 many, many more violations. So I'm not quite sure

MR. BRYANT: Okay. Thank you.

JUDGE MOSS: I mean, if you're going to

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23 where you're going with this.

24

25

A. I would have to look at it. I don't know that

23 it says "medium," but each and every advertisement.

Would you agree that the internet is one

21 is that correct?

Q. Okay.

24

25

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	Page 65		Page 67
1	the idea of mitigation is that where you're trying	1	JUDGE MOSS: All right. The Olympia paper
2	to direct this line of questioning? You think some of	2	and the Seattle paper, then. My question is the same.
3	these should be there should be some mitigation of	3	Don't split hairs with me, Mr. Bryant.
4	the penalties that have been asked for because, in	4	Are you contending that because it's a
5	your view, these are all one advertisement or	5	newspaper, each of those is a newspaper, that's only
6	something? I'm not sure where you're going. I'm	6	one advertisement?
7	trying to figure that out.	7	MR. BRYANT: Yes, and that's what the
8	MR. BRYANT: Well, the statute says that	8	statute says, your Honor.
9	each advertisement is a violation per medium. I'm	9	JUDGE MOSS: That's what you say the
10	saying that the internet is one medium through which	10	statute says, right?
11	one can advertise.	11	MR. BRYANT: Yes.
12	JUDGE MOSS: Where does it say that,	12	JUDGE MOSS: That's your interpretation of
13	"medium"? Show me the word "medium" in the statute,	13	what the statute says?
14	please.	14	MR. BRYANT: (Nods head.)
15	MR. BRYANT: Absolutely.	15	JUDGE MOSS: Is that right?
16	MR. ROBERSON: If I may, I believe it's in	16	MR. BRYANT: Yes.
17	RCW 81.80.075.	17	JUDGE MOSS: Okay.
18	JUDGE MOSS: 81.80.075.	18	If you're going to brief that point,
19	MR. BRYANT: Thank you, Counsel.	19	you're going to have to cite me some authority that
20	MR. ROBERSON: I'm not sure. That's	20	substantiates it. All right?
21	just	21	MR. BRYANT: Okay.
22	MR. BRYANT: I think you're correct.	22	JUDGE MOSS: Just so you know.
23	JUDGE MOSS: Okay. Okay.	23	MR. BRYANT: Okay.
24	Each advertisement it says this is	24	BY MR. BRYANT:
25	4-A you're looking at, I guess?	25	Q. And could you please turn to SP-13?
	Page 66		Page 68
1	MR. BRYANT: Yes.	1	A. Okay. I'm there.
2	JUDGE MOSS: All right.	2	Q. This is a screen capture of the Craigslist
3	If the basis for the violation is	3	[sic], correct?
4	advertising, each advertisement reproduced, broadcast	4	A. Yes.
5	or displayed via a particular medium constitutes a	5	Q. And this was taken when?
6	separate violation.	6	A. On September 14, 2017.
7	So are you suggesting that let's	7	Q. Are you aware that Dolly no longer advertises
8	try this that because the screen captures are all	8	through this particular medium?
9	screen captures of the internet, these are all one	9	A. No, I'm not aware of that.
10	advertisement as opposed to being separate	10	Q. Okay. Thank you.
11	advertisements, even though they are sponsored or	11	So you testified that you believe the
12	displayed or put up on the internet or whatever the	12	Commission should regulate Dolly as a household goods
		13	carrier, solid waste collector or common carrier; is
13	right terminology is by separate entities?	= "	
13 14	right terminology is by separate entities? MR. BRYANT: Right. Unfortunately, that's	14	that correct?
	· · · · · · · · · · · · · · · · · · ·		that correct? A. Yes.
14	MR. BRYANT: Right. Unfortunately, that's what the that's how I interpret the statute. JUDGE MOSS: Why is it any different than	14	
14 15	MR. BRYANT: Right. Unfortunately, that's what the that's how I interpret the statute.	14 15	A. Yes.
14 15 16	MR. BRYANT: Right. Unfortunately, that's what the that's how I interpret the statute. JUDGE MOSS: Why is it any different than	14 15 16	A. Yes. Q. Will you please turn to Exhibit SP-19?
14 15 16 17	MR. BRYANT: Right. Unfortunately, that's what the that's how I interpret the statute. JUDGE MOSS: Why is it any different than the situation whereby a company puts an advertisement	14 15 16 17	A. Yes.Q. Will you please turn to Exhibit SP-19?A. Okay.
14 15 16 17 18	MR. BRYANT: Right. Unfortunately, that's what the that's how I interpret the statute. JUDGE MOSS: Why is it any different than the situation whereby a company puts an advertisement in the New York Times, the Washington Post, the Miami	14 15 16 17 18	A. Yes.Q. Will you please turn to Exhibit SP-19?A. Okay.Q. I'm on page 5 at paragraph 13.
14 15 16 17 18 19	MR. BRYANT: Right. Unfortunately, that's what the that's how I interpret the statute. JUDGE MOSS: Why is it any different than the situation whereby a company puts an advertisement in the New York Times, the Washington Post, the Miami Herald and the Seattle PI; is that all one	14 15 16 17 18	 A. Yes. Q. Will you please turn to Exhibit SP-19? A. Okay. Q. I'm on page 5 at paragraph 13. A. Okay.
14 15 16 17 18 19 20	MR. BRYANT: Right. Unfortunately, that's what the that's how I interpret the statute. JUDGE MOSS: Why is it any different than the situation whereby a company puts an advertisement in the New York Times, the Washington Post, the Miami Herald and the Seattle PI; is that all one advertisement even though it's all in the same medium,	14 15 16 17 18 19 20	 A. Yes. Q. Will you please turn to Exhibit SP-19? A. Okay. Q. I'm on page 5 at paragraph 13. A. Okay. Q. Do you agree that at page 5, paragraph 13 of
14 15 16 17 18 19 20 21	MR. BRYANT: Right. Unfortunately, that's what the that's how I interpret the statute. JUDGE MOSS: Why is it any different than the situation whereby a company puts an advertisement in the New York Times, the Washington Post, the Miami Herald and the Seattle PI; is that all one advertisement even though it's all in the same medium, newspaper?	14 15 16 17 18 19 20 21	 A. Yes. Q. Will you please turn to Exhibit SP-19? A. Okay. Q. I'm on page 5 at paragraph 13. A. Okay. Q. Do you agree that at page 5, paragraph 13 of Commission Order 01, that the Commission states that
14 15 16 17 18 19 20 21 22 23 24	MR. BRYANT: Right. Unfortunately, that's what the that's how I interpret the statute. JUDGE MOSS: Why is it any different than the situation whereby a company puts an advertisement in the New York Times, the Washington Post, the Miami Herald and the Seattle PI; is that all one advertisement even though it's all in the same medium, newspaper? MR. BRYANT: Well, I'm not quite sure	14 15 16 17 18 19 20 21 22	 A. Yes. Q. Will you please turn to Exhibit SP-19? A. Okay. Q. I'm on page 5 at paragraph 13. A. Okay. Q. Do you agree that at page 5, paragraph 13 of Commission Order 01, that the Commission states that Dolly is engaged as a household goods broker?

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	Page 69		Page 71
1	only in household goods brokerage services or	1	JUDGE MOSS: That may be, but I don't see
2	arrangements of so-called micro moves."	2	how that has any relevance to the complaint. So the
3	Q. Okay. Thank you.	3	exhibits were stipulated in, were they not?
4	Do you also agree that it states that the	4	MR. ROBERSON: They were. It's in the
5	the last sentence that "the Commission intends to	5	record, but
6	schedule a forum to discuss Dolly's business model"?	6	JUDGE MOSS: Right. Okay. You don't mind
7	A. I read that, yes. This is out of the scope of	7	it being part of the record, but your objection is to
8	my investigation.	8	its relevance, and I'll sustain the objection on that
9	Q. Okay. Thank you.	9	basis. I don't see the relevance to this complaint.
10	So would you please now turn to Exhibit	10	It's nice to know, but it has nothing to do with the
11	SP-3X?	11	complaint
12	A. Would that be the same as SP-3? I don't have	12	MR. BRYANT: Okay.
13	a 3X.	13	JUDGE MOSS: which concerns events that
14	JUDGE MOSS: Washington State House Bill	14	happened already, not events that may happen in the
15	2604.	15	future.
16	A. Gotcha. Okay. I've got it now. Thank you.	16	MR. BRYANT: Okay.
17	BY MR. BRYANT:	17	BY MR. BRYANT:
18	Q. So I am at page 1, line 17.	18	Q. Will you please turn to Exhibit SP-4X?
19	A. Okay.	19	A. Okay.
20	Q. Do you agree that at page 1, line 17 through	20	Q. Page 67 of the
21	line 21, the legislature of the state of Washington	21	MR. ROBERSON: Objection. Relevance.
22	acknowledged that the Commission's current rules	22	JUDGE MOSS: Well, before we get to the
23	should be updated to apply to companies	23	objection, I want to ask about the exhibit list.
24	MR. ROBERSON: Objection.	24	Mr. Bryant, this refers to pages 56
25	Q such as micro movers?	25	through 57 of Senate Bill 6032.
	Page 70		Page 72
1	JUDGE MOSS: Wait a minute. Before you	1	MR. BRYANT: Right. That was a clerical
2	object, I need to find out where we are here. I was	2	error, your Honor.
3	looking on one place and I don't see that. So where	3	JUDGE MOSS: Okay. It should be what
4	are we again?	4	pages?
5	MR. BRYANT: SP-3X.	5	MR. BRYANT: 65 through 67.
6	JUDGE MOSS: I have the exhibit oh, 3X.	6	JUDGE MOSS: 65 through 67. Okay. All
7	I'm sorry. I didn't have the exhibit. I had 2X.	7	right. And that's consistent with what I have in my
8	There we go. All right. Now, what line?	8	notebook.
9	MR. BRYANT: 17 through 21.	9	MR. BRYANT: Okay.
10	JUDGE MOSS: 17 through 21. Beginning	10	JUDGE MOSS: Now, we have again an
11	with "The legislature"?	11	objection as to relevance.
12	MR. BRYANT: Yes.	12	And do you have any more to say about your
13	JUDGE MOSS: All right. All right.	13	objection or just as stated?
14	And now we have an objection as to	14	MR. ROBERSON: It's the same thing,
15	MR. ROBERSON: Relevance. This bill died,	15	your Honor.
16	and it doesn't change the fact that the bill would	16	JUDGE MOSS: Okay.
17	operate prospectively. The Commission the conduct	17	MR. ROBERSON: This is a budget proviso
18	at issue here occurred before this bill was even	18	that's forward-looking.
19	introduced.	19	JUDGE MOSS: All right.
20	JUDGE MOSS: What's the relevance?	20	Mr. Bryant, what is the relevance of this?
21	MR. BRYANT: That it speaks to the	21	MR. BRYANT: I understand that it's
22	Commission's intent through Order Docket TV-170999,	22	forward-looking, but it shows the expression by the
23	Order 01, page 5, paragraph 13, that the Commission	23	legislature to enforce the intent of the Commission to
24	intends to update its or to have a forum to discuss	24	Dolly's business model in light of the fact that the
25	companies like Dolly.	25	Commission was familiar with Dolly's business model

Docket No. TV-171212 - Vol. I 3/13/2018 Page 73 Page 75 1 going back -- for these past periods. 1 objection is sustained. JUDGE MOSS: Before what? MR. BRYANT: Okay. 2 MR. BRYANT: For these past periods -- for 3 BY MR. BRYANT: 3 4 the past periods. So the legislature is carrying out Q. Would you please move to Exhibit SP-5X? 5 what the Commission said it would do. A. I'm there. MR. ROBERSON: And if I may, your Honor. Q. Okay. 6 6 7 A budget proviso only modifies the enacting clause. Would you please turn to page 5? 8 The enacting clause here is the budget. It doesn't 8 A. Okay. 9 say anything about the legislature's intent to modify 9 10 or amend the public service laws. It just --So I'm at the top. Do you see -- do you JUDGE MOSS: I agree. And it's also 11 agree that the page 5 of this Household Goods Moving 11 12 acknowledging the concept, at least, of the long-term Company Application requires a USDOT number at the top 13 study, forward-looking study by the Commission about 13 right? A. A USDOT number -- oh, yes. It says, "If you 14 the availability of these things, which if it implies 14 currently do not have a USDOT number, go online." anything at all, it implies they are not currently 16 available. Otherwise, there would be no need to do a Okay. 16 17 long-term study. Q. Um-hmm. I just want to pause here to say, you A. Yes, I agree. 18 18 19 know, this is not the first proceeding of this type 19 Q. Okav 20 that's been before the Commission during recent 20 And are you aware that Dolly does not perform 21 periods, the most notable of which recently, I 21 any moves or own any trucks? 22 believe, was the Ghostruck proceeding, which I also A. Well, I'm not an application expert and our applications are submitted through our licensing 23 presided. 24 And I -- I don't really recall, but section. I don't know the intent of their questions 25 I believe I said in my initial order in that case, and 25 or their requirements. Page 74 Page 76 76 1 certainly believe it to be true, that the Commission 2 does not discourage innovation, the Commission does Q. Okay. Understood. 3 not discourage the idea of new business models based MR. BRYANT: And, your Honor, I had the 4 on developments in technology and so forth. But we 3 similar questions for Exhibits -- and I believe 5 are bound by our statutes. We must follow the law as 4 Mr. Roberson expressed concerns earlier about Exhibits 6 it is written today. And unless and until the 5 SP-5X through SP-7X, so -- since the witness can't 7 legislature changes that law, then we have to enforce 6 testify or doesn't have the knowledge to testify to 8 those statutes as written. the necessity of a USDOT number. So I don't -- this is all interesting, and 9 JUDGE MOSS: Okay. So Ms. Paul has 8 10 I'm glad the legislature is looking at this, and I testified, I believe, that this is not in her 11 think the Commission will be looking at this, and bailiwick. 10 12 that's a worthwhile thing to be sure. MR. BRYANT: Right. 11 13 But what we're concerned about, as I said 12 JUDGE MOSS: So she would not be qualified to testify about the Commission's licensing 14 at the outset, is what those statutes provide today, requirements; is that right? 14 15 and the facts of whether Dolly undertook actions that THE WITNESS: Right. We have a licensing 15 16 violate those statutes as written, or that show 16 section that handles the applications for household 17 violations of those statutes as written. That's all goods, common carriers, solid waste 18 we're really concerned about here. JUDGE MOSS: Okay. 18 19 So the bigger philosophical question, MR. BRYANT: So I'd just like to have you 19 20 another forum, another day. 20 take judicial notice of the USDOT number that's 21 MR. BRYANT: Understood. 21 required for these three applications, which Dolly JUDGE MOSS: I'll probably be retired, 22 22 cannot get because they don't own any vehicles. 23 thankfully. All right. Sorry for that digression. JUDGE MOSS: Well, you're asking me to 23

take notice of a little too much. I can take notice

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25 of the form of application, and that's all I can do.

So please proceed. The relevance

24 All right.

25

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Page 77 Page 79 77 Direct Examination by Mr. Bryant / Shawver 79 1 I can't take notice of Dolly's relationship to the With that, then we can have your witness, 2 application, or how Dolly might be treated vis-á-vis 2 Mr. Bryant. Mr. Shawver; is that correct? Would you 3 the application, because that's just not something I 3 please rise? 4 can do. You'd have to file -- you'd have to -- if you 5 wanted to seek a permit, this would be the 5 KEVIN SHAWVER, witness herein, having been 6 application. first duly sworn on oath, 6 7 was examined and testified 7 MR. BRYANT: Right. 8 JUDGE MOSS: And if you found it 8 as follows: 9 impossible to do so, what that would mean is you 10 couldn't get a permit. 10 JUDGE MOSS: You have to kind of swallow And that would mean that, if you continued these mics a little bit, just to warn you. 11 11 12 12 to advertise yourself as a mover, if that's proven THE WITNESS: This is new territory for me 13 today, then you would still be in violation of the 13 here, so --14 law. Whether or not you actually move anything 14 JUDGE MOSS: I hear you. 15 physically, if you advertise, solicit, so on and so 15 THE WITNESS: All right. 16 forth -- I forget all the magic words -- but it 16 17 doesn't actually require that Dolly pick up something DIRECT EXAMINATION 18 and move it with its own employees. It doesn't BY MR. BRYANT: 19 require that. Q. Will you please state your name and 20 So I don't know whether you could get a occupation? 21 permit or not, honestly. I probably know less about 21 A. Yes. My name is Kevin Shawver, and I'm the 22 this licensing of household goods carriers than 22 senior director of marketing for Dolly. 23 Ms. Paul. In fact, I feel pretty confident that's the 23 Q. And can you spell your last name? 24 case. A. Yes. S-H-A-W-V, as in Victor, E-R. 25 But she's not qualified to answer your Q. And you said your occupation? Page 78 Page 80 78 Direct Examination by Mr. Bryant / Shawver 80 1 questions about this form, and I don't think we have A. Yep. Senior director of marketing. 2 anybody else here who can do that. But all this --Q. And how long have you been a senior director 3 of marketing? 3 all that would stand for is the idea that, if you A. A year and nine months or so, July of 2016. 4 applied for an application and you could not meet the 5 requirements as stated in the application, then you Q. Okay. 6 could not get a permit, which means anything you did For Dolly? 7 that -- if that was within the definition of household A. For Dolly. 8 goods moving, would be a violation of the law. Q. Will you please explain your familiarity with MR. BRYANT: Understood. 9 Dolly's internet presence? JUDGE MOSS: Okay. All right. Just so A. Yeah. So Dolly has a website and a number of 10 10 social channels that were mentioned here earlier today 11 we're clear. 12 MR. BRYANT: So I have no further where we talk about how to use Dolly, where you can 13 use Dolly, as well as how to contact Dolly. JUDGE MOSS: And that would seem to be 14 Q. Okay. 14 15 15 true of the common carrier application and the solid So I'd like to point your attention to the 16 waste --16 exhibits. Will you please open your folder to KS-1? MR. BRYANT: Understood. 17 17 JUDGE MOSS: -- application. Q. And will you identify that for the record, 18 18 19 please? All right. No further questions, you say? 19 20 MR. BRYANT: Yes. A. Yes. So this is a screenshot of the JUDGE MOSS: All right. 21 Dolly.com/Services page. 21 22 Ms. Paul -- I guess I should ask if 22 Q. And when was that screenshot taken? 23 there's any redirect, Mr. Roberson. A. Last -- the end of last week, I believe, 23 24 MR. ROBERSON: I don't believe I have any. 24 March 7th or 8th. 25 JUDGE MOSS: Thank you. Q. Okay

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	Page 81	Page 83
	Direct Examination by Mr. Bryant / Shawver 81	Direct Examination by Mr. Bryant / Shawver 83
1	So why does Dolly have a website?	JUDGE MOSS: Okay. And has that changed
2		2 over time?
3		3 THE WITNESS: It hasn't necessarily
4		4 changed over time. There's just there's been
5		5 since I've been there, and I'm guessing it's largely
6		6 from the conversations that have come up with the UTC
	where to contact Dolly in cases where you would	7 staff, where we've been we've tried to be very,
	need help either with a current Dolly or need to get a	·
8	question asked or answered, and then we also allow	8 very clear over the last and I can only speak to
9	· <u> </u>	9 the year and nine months that I've been there.
10	-	10 JUDGE MOSS: Okay.
11	Q. Okay.	11 BY MR. BRYANT:
12	So I'm going to probe some of your	12 Q. So how would you describe what Dolly does?
13	·	13 A. I think an easy analogy is kind of like eBay.
14		14 So eBay connects sellers and buyers for goods; we do
15		15 it for services. So Dolly connects people who have
16		16 big and bulky items that need to go from point A to
17	• • • • • • • • • • • • • • • • • • • •	point B to a local truck owner who will help with the
18		18 moving and hauling.
19	Q. Okay. So okay.	19 Q. Okay.
20	A. Meaning that they're not a full-time employee	20 And how many states does Dolly currently
21		21 conduct business?
22	Q. Understood.	22 A. We Dolly is in seven states.
23	•	23 Q. Okay.
24	website?	And who can access Dolly's website in those
25	A. Like I said earlier, we've got information on	25 states?
23		
25	Page 82	Page 84
25		Page 84 Direct Examination by Mr. Bryant / Shawver 84
25	Page 82	_
	Page 82	_
1	Page 82 Direct Examination by Mr. Bryant / Shawver 82	Direct Examination by Mr. Bryant / Shawver 84
1	Page 82 Direct Examination by Mr. Bryant / Shawver 82 how to use Dolly, what to expect when you use Dolly, how to work with us as a retail partner, how to become	Direct Examination by Mr. Bryant / Shawver 84 1 A. As far as I can tell, anybody with an internet
1 2	Page 82 Direct Examination by Mr. Bryant / Shawver 82 how to use Dolly, what to expect when you use Dolly, how to work with us as a retail partner, how to become an independent contractor, and how to actually book a	Direct Examination by Mr. Bryant / Shawver 84 1 A. As far as I can tell, anybody with an internet 2 connection.
1 2 3	Page 82 Direct Examination by Mr. Bryant / Shawver 82 how to use Dolly, what to expect when you use Dolly, how to work with us as a retail partner, how to become an independent contractor, and how to actually book a Dolly to get it done.	Direct Examination by Mr. Bryant / Shawver 84 1 A. As far as I can tell, anybody with an internet 2 connection. 3 Q. And anywhere else in the world as well?
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1 2 3 4 5 6	Page 82 Direct Examination by Mr. Bryant / Shawver 82 how to use Dolly, what to expect when you use Dolly, how to work with us as a retail partner, how to become an independent contractor, and how to actually book a Dolly to get it done. And I'll say that I've been very, very	Direct Examination by Mr. Bryant / Shawver 84 1 A. As far as I can tell, anybody with an internet 2 connection. 3 Q. And anywhere else in the world as well? 4 A. Yes, Dolly Dolly is Dolly.com, our 5 website, is available to anybody with internet access
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25 **A. Okay**.

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25 your moving, delivery and hauling needs."

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- Q. And what are you looking at?
- 2 A. This is the "About" screen on the Dolly
- 3 Facebook page.
- 4 Q. What's the purpose of an "About" page on
- 5 Facebook?
- 6 A. Like many of you, this is -- it's kind of like
- 7 a digital business card, right? So there's contact
- 8 information and a small blurb about the company.
- 9 Q. Okay
- Are the two men in the photo Dolly employees?
- 11 A. No, they are not.
- 12 Q. Okay.
- So you say it's like a business card. So
- 14 does it say anywhere there on the page that Dolly is a
- 15 moving company that will move household goods?
- 16 A. No, it does not.
- 17 Q. Okay.
- 18 Will you please turn to Exhibit KS-5 and
- 19 identify it for the record?
- 20 A. That is a screenshot of the Dolly Twitter
- 21 page.
- 22 Q. And can you identify on this page -- or where
- 23 on this page does it say what Dolly does and where it
- 24 does it?
- 25 A. Yes. So underneath the name Dolly, there's a

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- 1 short blurb about what Dolly does, and then we do not
- 2 say where it does it on this page.
- Q. So nowhere on that page does it say that
- 4 Dolly is a moving company?
- 5 A. No, it does not.
- 6 Q. Okay.
- 7 Will you please turn to Exhibit KS-6?
- 8 A. Okay.
- 9 Q. And what are you looking at there?
- 10 A. This -- this is a screenshot of Dolly's
- 11 current YouTube page that shows all the videos that
- 12 are under the Dolly page.
- 13 Q. And I understand that this is a screenshot of
- 14 a video, but in any of the videos, as senior marketing
- 15 director for Dolly, would these videos from YouTube
- 16 say where Dolly moves household goods, or is it just a
- 17 description of how to use Dolly's platform?
- 18 A. To my knowledge, I believe it only talks about
- 19 how to use Dolly.
- 20 Q. Okay.
- 21 So what is the purpose of KS-4 -- Exhibits
- 22 KS-4 through KS-8, Dolly's Facebook, Twitter, YouTube,
- 23 Pinterest and Instagram pages?
- $24\,$ $\,$ A. Yeah, so they are pages to largely communicate
- 25 with our existing or potential customers to -- a lot

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- •
- 1 of them are where we answer customer service
- 2 questions, but largely to communicate and interact
- 3 with customers.
- Q. So why does Dolly not say on any of those
- 5 websites that they move household goods, move solid
- 6 waste or move anything at all?
- A. Yeah, I mean -- I think -- again, like, we try
- 8 to be really clear about the role that Dolly plays
- 9 versus what the customer may think. So this is
- 10 where -- that similar language that I discussed
- 11 earlier where we talk about Dolly connecting people to
- 12 local truck owners versus this is what Dolly does.
- 13 Q. Okay.

14

- Will you please turn to Exhibit KS-9 and
- 15 identify it for the record?
- 16 A. This is the Dolly Yelp page.
- 17 Q. And what is Yelp?
- 18 A. Yelp is a third-party site that aggregates
- 19 reviews from -- from people that either had an
- 20 experience or want to learn about an experience with a
- 21 company.
- 22 Q. And how is a Yelp page created?
- 23 A. Yelp pages are typically created by -- by
- 24 customers who have used the service.
- Q. So it basically can be anyone?

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- 1 A. Anybody, correct.
- 2 Q. And Ms. Paul spoke earlier about Dolly
- 3 claiming this particular Yelp page. What does that
- 4 mean?
- 5 A. So when you claim a Yelp page as we have, you
- 6 are able to respond to customers who have provided a
- 7 review for the company.
- 8 Q. Are you able to edit any information on the
- 9 page?
- 10 A. No, you are not.
- 11 Q. Okay.
- 12 Will you please turn to Exhibit KS-10?
- 13 **A. Okay**
- 14 Q. And will you identify that for the record?
- 15 A. Yes, this is an updated screenshot of
- 16 Craigslist where we have gone down to Services, we
- 17 filtered by Services, Labor and Moving, and then typed
- 18 in Dolly Movers.
- 19 Did I turn the wrong page?
- 20 Q. No, no, you're fine.
 - And so is -- again, Exhibits KS-1 through
- 22 KS-10 are from what period? When were they taken,
- 23 those screenshots taken?
- A. The end of last week, March 7th or 8th.
- 25 Q. Okav.

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1	JUDGE MOSS: So let me be sure I	1	search term on March 7th and came up with these
2	understand this Exhibit KS-10. As I understand it, if	1	results.
	you go to Craigslist Seattle and type in the search	1	THE WITNESS: I'm sorry. Yes. All of
3		3	-
4	term Dolly Movers, these are the results you get?	1	those results are not Dolly. Those are other moving
5	MR. BRYANT: Right. What we tried to do,	5	•
6	your Honor, was recreate Commission Staff's exhibits,	6	JUDGE MOSS: But on March 7th when you put
7	and we did the same search and came up with different	1	in the search term Dolly Movers, it produced these
8	results, but because our search was more recent.	8	results; you're saying that would no longer be the
9	JUDGE MOSS: I see. All right. Thank	9	case.
10		10	So I'm saying so but before, up to
11	MR. BRYANT: You're welcome.	11	and including March 7th, if I put in the search term
12	BY MR. BRYANT:	12	Dolly Movers, I would have gotten some results like
13	Q. What market or city is the Craigslist ad	13	these; wouldn't necessarily be the same ones?
14	from?	14	THE WITNESS: Yeah, sorry. I'll try to
15	A. Seattle.	15	MR. BRYANT: If I could clarify.
16	Q. And why aren't there any results in the	16	So Staff's Exhibit SP-13, they did perform
17	Seattle Craigslist classified when you search for	17	the same search and they got results because Dolly
18	Dolly under the heading Labor, Hauling and Moving?	18	advertised there or Dolly had results for that search.
19	A. We no longer post in that category.	19	I think this is from September 2017; is
20	Q. So there's no advertisements, for lack of a	20	that correct?
21	better word, on Craigslist for Dolly under	21	MS. PAUL: The date's on the bottom.
22	A. Not under Labor and Moving, no.	22	MR. BRYANT: So even though Craigslist
23	Q. Got it.	23	
24	MR. BRYANT: I think that's it. We're	24	Movers, stuff comes up, but nothing for Dolly comes up
121		1	
2.5	done.	25	because it wants to put movers in front of you. But
25	done.	25	
25	Page 90	25	Page 92
25		25	
	Page 90 90		Page 92
1	Page 90 90 JUDGE MOSS: That's the last of your	1	Page 92 92 Dolly has no no results. These are different
1 2	90 JUDGE MOSS: That's the last of your questions?	1 2	Page 92 92 Dolly has no no results. These are different moving companies on SP-1 or 10X or SP-10 KS-10.
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25 then let's go ahead and continue and let everybody go

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25 the dates on these are March 7th, so you put in the

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	Page 93 Cross-Examination by Mr. Roberson / Shawver 93		Page 95 Cross-Examination by Mr. Roberson / Shawver 95
1	about their business.	1	A. So, yes, in this specific screenshot, no,
2		2	there is no indication.
3	CROSS-EXAMINATION	3	Q. So if I go to KS-2, do I see the words
4	BY MR. ROBERSON:	4	"independent," "non-employee," any of those words?
5	Q. You mentioned that you're familiar with all	5	A. Are you you're asking me to look at the
6	of Dolly's social channels, correct?	6	LinkedIn page
7	A. Yes.	7	Q. Yeah.
8	Q. And so let's talk about Twitter, for example.	8	A KS-2?
9	JUDGE MOSS: We have two soft-spoken	9	There is nothing on this, no.
10	counsel today. No criticism, of course.	10	Q. Okay. Fair enough.
11	MR. ROBERSON: I thought I had it right	11	You mentioned that Dolly's operating in other
12	earlier.	12	states, correct?
13	JUDGE MOSS: You have to have a voice that	13	A. Correct.
14	projects into the mic.	14	Q. One of those is Illinois?
15	BY MR. ROBERSON:	15	A. Correct.
16	Q. The Twitter page that Ms. Paul testified	16	Q. Has Dolly been cited for operating without a
17	about, is that Dolly's only Twitter handle?	17	permit in Illinois?
18	A. I believe we have a support handle as well.	18	A. I believe we have, yes.
19	Q. Is there also a Muck Foving handle?	19	Q. Okay.
20	A. There may be.	20	Later in your testimony you talked about what
21	Q. So there are more pages, I guess, than just	21	Dolly does advertise. So it does advertise that it
22	what Ms. Paul testified about, correct?	22	provides truck and muscle, correct
23	A. More pages?	23	A. Correct.
24	Q. More handles. If I were to go to Twitter, I	24	Q for moving, correct?
25	wouldn't just get Dolly's the page she testifies	25	A. Correct.
	D 04	-	
1	Page 94	l	Page 96
	Page 94 Cross-Examination by Mr. Roberson / Shawver 94		Page 96 Cross-Examination by Mr. Roberson / Shawver 96
1	S .	1	Cross-Examination by Mr. Roberson / Shawver 96
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2 3 4	Cross-Examination by Mr. Roberson / Shawver 94 about, correct; there would be other pages created by other handles? A. Yes, I believe there's a Muck Foving one. I don't know if it's active, but I believe we have it.	2 3 4	Cross-Examination by Mr. Roberson / Shawver 96 Q. Okay. Why doesn't Dolly just say explicitly that it doesn't move anything? A. Well, so, like I said earlier, we try really hard to explicitly say that Dolly does not move
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	Page 97		Page 9
	Redirect Examination by Mr. Bryant / Shawver 97		99
1	Q. Yeah.	1	JUDGE MOSS: All right. With that being
2	A. Yes, that's correct.	1	the case, I would like to thank both of our witnesses
3	Q. Okay.		for their fine testimony. I would like to thank
4	MR. ROBERSON: I can't think of what the	4	counsel for their good efforts today.
5	last question I was going to ask was, so I think I'm	5	I think we have developed a sufficient
6	done.	6	record to resolve this matter, and I will take it
7	JUDGE MOSS: All right, Mr. Roberson.	1	under consideration and will publish an initial order
8	Let's hope it was not critical to the outcome of the	8	in due course, and we'll see where things go after
9	case. All right.	9	that. All right?
0	So I believe we're finished with our	10	MR. ROBERSON: Thank you.
	examination of witnesses. You got something,	11	JUDGE MOSS: Thank you very much. We're
2	Mr. Bryant?	12	off the record.
.3	MR. BRYANT: Yes, just one redirect	13	MR. BRYANT: Thank you.
	question.	14	(Proceeding concluded at
.5	JUDGE MOSS: All right. Go ahead.	15	11:28 a.m.)
.6		16	
.7	REDIRECT EXAMINATION	17	-000-
.8	BY MR. BRYANT:	18	
9	Q. You just heard Mr. Roberson ask you whether	19	
	or not Dolly advertises for truck and muscle, correct?	20	
21	A. Correct.	21	
22	Q. Does Dolly own the truck or the muscle?	22	
23	A. No.	23	
24	JUDGE MOSS: (Laughter.) Sorry.	24	
25	A. No, Dolly does not.	25	
	Page 98	H	Page 10
	98		100
			100
			100
1	MR. BRYANT: That's all.	1	CERTIFICATE
1 2	MR. BRYANT: That's all. JUDGE MOSS: Owning trucks is one thing,	1 2	
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2	JUDGE MOSS: Owning trucks is one thing,	2 3	CERTIFICATE
2	JUDGE MOSS: Owning trucks is one thing, but owning muscle? Really? That's why I was amused,	2 3	CERTIFICATE STATE OF WASHINGTON)
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2 3 4 5 6	JUDGE MOSS: Owning trucks is one thing, but owning muscle? Really? That's why I was amused, Mr. Bryant. All right. We are then complete with our questioning. All right. I assume the parties are going to want an	2 3 4 5 6	CERTIFICATE STATE OF WASHINGTON) COUNTY OF KING)
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