

October 12, 2012

**NOTICE OF CONVERSION OF ADOPTION HEARING TO WORKSHOP
(Thursday, October 18, 2012, at 9:30 a.m.)**

Re: Rulemaking to Consider Modifications to, or Elimination of, the Requirement
Related to Distribution of Telephone Books in WAC 480-120-251
Docket UT-120451

TO ALL INTERESTED PERSONS:

On July 20, 2012, the Washington Utilities and Transportation Commission (Commission) issued a notice of a proposed rulemaking (CR-102) to all interested persons concerning possible adoption of proposed revisions to the requirement related to distribution of telephone directories in WAC 480-120-251 Directory service. By subsequent notices, the Commission requested additional comments and rescheduled the adoption hearing on the proposed revisions to the rule to October 18, 2012. All comments are posted on the Commission's web site at www.utc.wa.gov/120451.

The comments the Commission has received since issuing the CR-102 indicate that most, if not all, stakeholders do not support the proposed revisions to WAC 480-120-251 in their current form. In addition, those comments raise issues that merit further discussion before the Commission considers adopting those, or any other, revisions to the existing rule. The Commission, therefore, will not hold the previously scheduled adoption hearing on October 18, 2012, but will conduct a workshop on that date and time to discuss how best to revise local exchange companies' (LECs) current obligations to distribute white pages directories to their customers. Workshop participants should be prepared to address the following issues:

1. To what extent do LEC customers rely on printed white pages directories?
2. Would an "opt-in" requirement provide sufficient protection for customers who continue to need or want printed white pages directories?
3. Would the costs of an "opt-in" requirement outweigh the benefits?
4. Would an "opt-out" requirement significantly reduce the number of unwanted printed white pages directories?

5. Should the Commission adopt a different distribution requirement for white pages directories that are bound with yellow pages than for white pages directories bound separately from yellow pages?
6. Should the Commission adopt an “opt-in” requirement only after a transition period?

THE COMMISSION GIVES NOTICE that the adoption hearing scheduled for October 18, 2012, at 9:30 a.m. is converted to a workshop.

If you have questions about this Notice, the rulemaking process, or this rulemaking in particular, you may contact John Cupp by email at jcupp@utc.wa.gov or by calling (360) 664-1113.

DAVID W. DANNER
Executive Director and Secretary