

BEFORE THE WASHINGTON UTILITIES AND TRANSPORTATION COMMISSION

DOCKET NO. UE-12_____

DOCKET NO. UG-12_____

DIRECT TESTIMONY OF

DON F. KOPCZYNSKI

REPRESENTING AVISTA CORPORATION

1 **I. INTRODUCTION**

2 **Q. Please state your name, employer and business address.**

3 A. My name is Don F. Kopczynski and I am employed as the Vice President of
4 Customer Solutions for Avista Utilities, at 1411 East Mission Avenue, Spokane, Washington.

5 **Q. Would you briefly describe your educational background and professional
6 experience?**

7 A. Yes. Prior to joining the Company in 1979, I earned a Bachelor of Science
8 Degree in Engineering from the University of Idaho. I have also earned a Master's Degree in
9 Engineering from Washington State University, a Master's Degree in Organizational Leadership
10 from Gonzaga University, and a Master's Degree in Business Administration from Whitworth
11 University. Over the past 32 years I have spent approximately 18 years in Energy Delivery,
12 managing Engineering, various aspects of Operations, and Customer Service. In addition, I
13 spent three years managing the Energy Resources Department, including Power Supply,
14 Generation and Production, and Natural Gas Supply. I have worked in the areas of Corporate
15 Business Analysis and Development, and served in a variety of leadership roles in subsidiary
16 operations for Avista Corp. I was appointed General Manager of Energy Delivery in 2003 and
17 Vice President in 2004. My current position is Vice President of Customer Solutions. I serve on
18 several boards, including the Washington State Electrical Board, Northwest Gas Association,
19 American Gas Association, and the Washington State University Advisory Boards.

20 **Q. What is the scope of your testimony?**

21 A. I will provide an overview of the Company's electric and natural gas energy
22 delivery facilities and operations. I will describe Avista's three Smart Grid projects that have

1 received grants through the Department of Energy (DOE). I will also explain some of our efforts
 2 to control costs, increase efficiency, improve customer service, and the replacement of the
 3 Company’s legacy customer information system (CIS), as well as summarize Avista’s customer
 4 support programs in Washington. Finally, I will address the Company’s plans to replace Aldyl
 5 A piping in our natural gas distribution system. A table of the contents for my testimony is as
 6 follows:

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16 **Q. Are you sponsoring any exhibits in this proceeding?**

17 A. Yes. I am sponsoring Exhibit No.__(DFK-2) which shows the detailed usage and
 18 number of customers for each customer class and Exhibit No.__(DFK-3) which is the
 19 Company’s “Proposed Protocol for Managing Select Aldyl A Pipe in Avista Utilities’ Natural
 20 Gas System” report.

1 **II. OVERVIEW OF AVISTA'S ENERGY DELIVERY SERVICE**

2 **Q. Please describe Avista Utilities' electric and natural gas utility operations.**

3 A. Avista Utilities operates a vertically-integrated electric system in Washington and
4 Idaho. In addition to the hydroelectric and thermal generating resources described by Company
5 witness Mr. Lafferty, the Company has approximately 18,300 miles of primary and secondary
6 electric distribution lines. Avista has an electric transmission system of 685 miles of 230 kV line
7 and 1,535 miles of 115 kV line.

8 Avista owns and maintains a total of 7,650 miles of natural gas distribution lines, and is
9 served off of the Williams Northwest and Gas Transmission Northwest (GTN) pipelines. A map
10 showing the Company's electric and natural gas service area in Washington, Idaho and Oregon
11 is provided by Company witness Mr. Morris in Exhibit No. ___(SLM-3).

12 As detailed in the Company's 2011 electric Integrated Resource Plan¹, Avista expects
13 retail electric sales growth to average 1.6% annually for the next ten years and 1.6% over the
14 next twenty years in Avista's service territory, primarily due to increased population and
15 business growth. In 2011, Avista had 2,693 new electric residential customer connections² and
16 2,433 for 2010.

17 Also, based on Avista's 2009 natural gas Integrated Resource Plan³, in
18 Washington/Idaho/Oregon the number of natural gas customers were projected to increase at an
19 average annual rate of 2.2%, with demand growing at a compounded average annual rate of

¹ A copy of the Company's 2011 Electric IRP has been provided by Mr. Lafferty as Exhibit No. ____(RJL-2).

² A new customer connection as defined by Avista is when a customer receives a bill for the first time at a particular premises/location.

³ A copy of the Company's 2009 Natural Gas IRP has been provided by Company witness Mr. Christie at Exhibit No. ____(KJC-2).

1 1.0%. New natural gas customer connections for all customer classifications were 2,693 in 2010
2 and 3,400 in 2011.

3 **Q. How many customers are served by Avista Utilities in Washington?**

4 A. Of the Company's 360,450 electric and 320,741 natural gas customers (as of
5 December 31, 2011), 236,623 and 149,161, respectively, were Washington customers. Avista's
6 largest electric customer in Washington is the Inland Empire Paper facility.

7 **Q. Please describe the Company's operations centers that support electric and
8 natural gas customers in Washington.**

9 A. The Company has construction offices in Spokane, Colville, Chewelah, Othello,
10 Ritzville, Pullman, Clarkston, Deer Park, and Davenport. Avista's four customer contact centers
11 in Spokane, Washington, Coeur d'Alene and Lewiston, Idaho, and Medford, Oregon, are
12 networked, allowing the full pool of regular and part-time employees to respond to customer
13 calls in all jurisdictions.

14 **III. DISTRIBUTION OPERATIONS**

15 **Q. What construction and maintenance programs does the Company have in
16 place to maintain electric and natural gas facilities?**

17 A. The Company utilizes seasonal and regular crews for electric and natural gas
18 construction, including new and reconstructed lines, damage repair, and connecting new
19 customers. The Company employs contract crews and temporary and part-time employees to
20 meet customer needs during the peak construction season. The Company also has several
21 maintenance programs to maintain the reliability of our electric and natural gas infrastructure.
22 On the electric side, this includes the Company's Asset Management Program (including wood

1 pole inspection and replacement), vegetation management, electric transmission line inspection
2 and upgrades.

3 **Q. Please describe any ongoing maintenance plans for the Company's natural**
4 **gas operations?**

5 A. Our natural gas operations department performs necessary maintenance, as
6 required by the US Department of Transportation Pipeline Safety Regulations, 49 CFR, Part 192.
7 Ongoing maintenance focuses on valve and regulator stations, atmospheric corrosion protection,
8 and leak surveys. The following is further detail regarding the natural gas maintenance
9 programs the Company has, or is in the process of implementing:

10 **1. Isolated Steel Replacement Program.** The Company is obligated to maintain all
11 below-ground steel pipelines in accordance with 49 CFR§192.455 External Corrosion
12 Control: Buried or Submerged Pipelines Installed After July 31, 1971. The Company
13 has implemented a special cathodic protection program for the purpose of finding, as
14 practicable, all isolated steel in its natural gas piping systems. The method for
15 finding the isolated steel will be by full-interrupted current surveys. This test method
16 will enable Avista personnel the opportunity to record both “on” and “instant off”
17 pipe-to-soil (p/s) voltage potential readings on the pipe in all cathodic protection
18 zones in the Company's gas systems in Washington, Idaho, and Oregon. In addition
19 to these surveys, the Company will review its Geographic Information System
20 database and other information as necessary to determine the probable locations of
21 any isolated steel. The program is scheduled to survey the gas cathodic protection
22 zones through 2016.

23
24 Capital work for riser replacements and isolated steel pipe remediation will continue
25 until all risers are removed and all isolated steel is removed, tied in with existing steel
26 piping systems, or permanently bonded into the system with a test point container.
27 All work must be completed by 2021, per the requirements of a Settlement
28 Agreement with the Washington Utilities and Transportation Commission (UTC)
29 (ref. Docket No. PG-100049).

30
31 The capital costs for Washington's portion of this project in 2012 and 2013 are
32 planned to be \$1.2 million (\$1.7 system) and \$2 million (\$2.8 system), respectively.
33
34

1 reliability of Aldyl A pipe. Results of the investigations, which were aided by new tools
2 developed for Avista's Distribution Integrity Management Plan (DIMP), corroborated reports for
3 similar Aldyl A piping around the Country, and supported the development of a protocol for the
4 management of this natural gas pipe.

5 **Q. Has the Company developed a proposed protocol for managing the Aldyl A**
6 **Pipe in its system?**

7 A. Yes, attached as Exhibit No. ____ (DFK-3), is a copy of the protocol, which will be
8 discussed below.

9 **Q. What is the history of Aldyl A pipe?**

10 A. Along with other manufacturers, DuPont began to use polyethylene resins to
11 produce plastic piping for the natural gas industry, first marketed in 1965 under the name "Aldyl
12 A." Avista began installing Aldyl A piping in its natural gas system in 1968 and continued its
13 use until 1990 when DuPont sold its Aldyl A production to Uponor. (See, Exhibit No. ____ (DFK-
14 3), at p.14).

15 In 1982, and again in 1986, DuPont sent letters to its natural gas customers, noting a
16 reported low frequency of leaks resulting from 'brittle cracking' in Aldyl A pipe manufactured
17 prior to 1973, occurring specifically where the pipe was in "point contact with rocks." The 1986
18 letter focused on results of newly-developed testing methods that showed Aldyl A pipe
19 manufactured prior to 1973 had certain limitations that were described as a reduction in pipe
20 service life caused by "rock impingement" or pressure from rock points directly on the pipe, and
21 the use of 'squeeze-off' practices. (Id., at p.19)

1 DuPont made significant improvements in its resin formulations during the 1980's,
2 which significantly increased the resistance of Aldyl A pipe to brittle cracking as well as
3 improving the overall long-term integrity of Aldyl A pipe.

4 **Q. Did regulatory agencies respond to the reports of brittle cracking in early**
5 **(pre-1973) Aldyl A pipe?**

6 A. Yes. In April 1998, the National Transportation Safety Board published a
7 comprehensive safety bulletin describing its investigation of natural gas pipeline accidents
8 involving polyethylene service pipe that had cracked in a "brittle-like" manner. The bulletin
9 focused on three objectives based primarily on investigations of early plastic pipe manufactured
10 by Century Utility Products (Century), produced from Union Carbide resin. But the report also
11 concluded that, in addition to the Century pipe, much of the polyethylene pipe produced for gas
12 service from the 1960s through the early 1980s may be susceptible to brittle cracking and
13 premature failure, further noting that vulnerability of this material to premature failure could
14 represent a serious potential hazard to public safety. (Id., at p.8)

15 The report concluded that early testing methods tended to overrate the long-term
16 durability of polyethylene pipe, that brittle cracking was a complex problem that had not been
17 effectively communicated to pipeline operators, and finally, that effective pipeline monitoring
18 programs were challenging to design and implement, and that regulatory requirements lacked
19 necessary measurable performance criteria. (Id., at p.11)

20 The 1998 bulletin was followed by additional advisories written by the Pipeline and
21 Hazardous Materials Safety Administration in 1999, 2002 and 2007. These bulletins reiterated
22 the findings of the 1998 report, as well as specifically adding pre-1973 DuPont Aldyl A piping

1 and Delrin[®] insert tap tees to the list of piping products shown to exhibit brittle cracking. (Id., at
2 p.12)

3 **Q. Did this string of federal advisories contribute to any changes in the**
4 **industry?**

5 A. Yes. In December 2009, the Pipeline and Hazardous Materials Safety
6 Administration published its final rule establishing ‘Integrity Management’ requirements for gas
7 distribution pipeline operators. Under the rule, pipeline operators (such as Avista) were given
8 until August 2011 to write and implement a Distribution Integrity Management Plan for their
9 natural gas systems.

10 Among other objectives, the program was intended to overcome two key weaknesses in
11 pipeline safety management that were identified in the National Transportation Safety Board’s
12 1998 bulletin (above): 1) correct weaknesses in federal regulations, particularly in the Office of
13 Pipeline Safety, by establishing true measurement criteria for establishing safety compliance,
14 and 2) establish systematic protocols for pipeline data collection, analysis, and interpretation,
15 that helps ensure accurate integrity assessment and appropriate remediation.

16 **Q. What types of failures has the Company documented regarding its Aldyl A**
17 **pipe?**

18 A. As part of the investigation of a natural gas incident that occurred in Odessa,
19 Washington in late 2008, the staff of the UTC asked Avista to review five years of leak-survey
20 records to evaluate the ‘modes’ or types of material failure of Aldyl A pipe in its system, as well
21 as to forecast the long-term reliability of this piping material. The results showed that Aldyl A
22 pipe had failed from four predominant causes: 1) cracks in the service ‘tee’ fitting, either in the

1 body of the fitting, in the cap, or where service pipe is attached to the plastic main pipe; 2)
2 cracks in the service pipe where it attaches to the tee on steel main pipe; 3) cracks caused by
3 rock pressure or previous squeeze-off points; and 4) settlement of main piping. (Id., at p.17)

4 **Q. Were the numbers of failures and leaks in Avista's Aldyl A piping excessive?**

5 A. No they weren't, at least as initially compared with the total number of leaks
6 observed on the system. The five years of leak survey data included nearly 17,000 individual
7 leaks of all types, including 153 that resulted from cracking of Aldyl A pipe across Avista's
8 three-state service area. Looking simply at Aldyl A leaks as part of the aggregate of all system
9 leaks, one might conclude that Aldyl A pipe failures pose a limited potential for hazard relative
10 to the threat of other system leaks. Different types of leaks, however, can have a dramatically
11 different potential to pose a hazard, and a thorough understanding of this difference is one of the
12 most important outcomes of an effective Distribution Integrity Management Plan.

13 **Q. Are Aldyl A leaks significant, even when occurring at relatively low rates?**

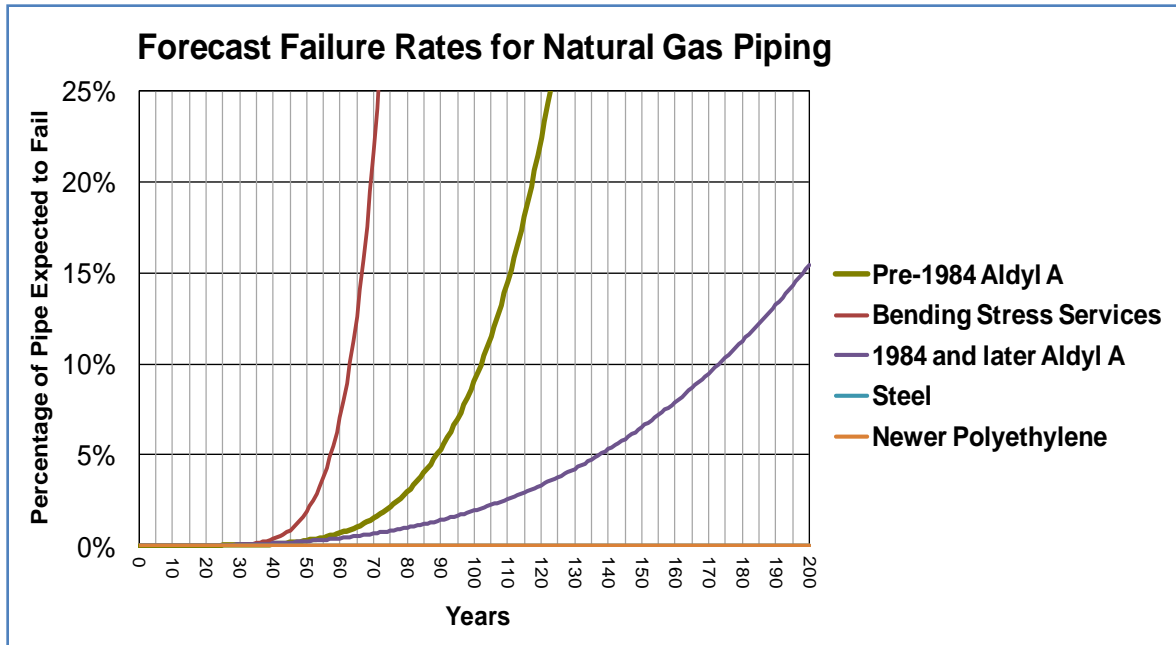
14 A. Yes, they can be. As an illustration of the significance of different types of natural
15 gas leaks, the five years of leak-survey data included over 2,000 leaks associated with the failure
16 of gas system equipment, such as in valves, fittings and meters. The vast majority of this
17 equipment is located either above ground or in locations that allow free-venting of leaked gas
18 into the atmosphere. Because the gas from these leaks is quickly dissipated, and because they
19 are usually reported very quickly, equipment leaks have a low potential to result in a harmful
20 incident. By contrast, leaks in Aldyl A piping occur almost entirely underground, out of sight,
21 giving leaked gas the potential to move underground and into buildings before it can be

1 identified and reported. Of the 2,000 equipment leaks, none resulted in harmful incidents, while
2 two of the 153 Aldyl A leaks did.

3 **Q. What other analysis did Avista complete in evaluating the long-term**
4 **reliability of its Aldyl A piping?**

5 A. Avista's Asset Management Group performed "reliability modeling" of Aldyl A
6 pipe in its system to assess its long-term performance. Reliability analysis comes from the
7 discipline of 'reliability engineering' and is a foundational asset management tool that provides a
8 forecast or prediction of the future performance of a piece of equipment (pipe, in this instance).
9 The model integrates pipe age and failure and repair data to produce a reliability curve that
10 represents how quickly the rest of the pipe is at risk of failing, shown as the percentage of
11 failures expected each year over time. For this investigation, Avista compared the expected
12 reliability of Aldyl A main pipe manufactured before 1984, and Aldyl A service pipe attached to
13 steel main pipe, to the forecast reliability of newer plastic and steel main pipe. Results of the
14 forecast modeling, for the pipe classes evaluated, are shown in the graph below in Figure 1. (See
15 also, Exhibit No. ____ (DFK-3), p.23)

16 *Figure 1. The expected failure rates for several classes of pipe in Avista's system, as*
17 *forecast by Availability Workbench Modeling. The "Steel" curve is obscured by the "Newer*
18 *Polyethylene" curve, both of which are essentially flat lines.*



10 **Q. Can you please put the reliability modeling results for the Aldyl A piping**
 11 **into perspective?**

12 A. Yes. First, the expected failure rates for the Aldyl A piping begin to rise rapidly
 13 after 40 to 70 years in service, and they are all significantly greater than the rates for steel and
 14 newer polyethylene piping. And, since the weighted average age for Aldyl A pipe in Avista's
 15 system is already 32 years, the model suggests that within 10 to 30 years from now, annual
 16 failure rates for these materials could reach 1 percent.

17 **Q. What would be the significance of Aldyl A material failures occurring at one**
 18 **percent annually?**

19 A. Using the pre-1984 Aldyl A main pipe in Washington State as an example, a one-
 20 percent failure rate translates to about 350 leaks per year. To put that failure rate into
 21 perspective, the 113 Aldyl A leaks Avista documented in Washington over the past five years
 22 equals an average of 22.6 leaks per year, two of which resulted in injury and property incidents,

1 and dozens more that were categorized as hazardous leaks⁴, timely repaired. The critical point in
2 this analysis is the understanding that failures in buried natural gas piping can be prudently
3 managed only when they are occurring at very low rates. Otherwise new leaks in the system
4 occur too frequently to be detected by even annual leak surveys of the entire system, resulting in
5 an increase in the likelihood of hazardous leaks and the potential for harmful incidents.

6 **Q. Would you forecast Aldyl A piping to have increasing rates of failure?**

7 A. Yes. Every pipeline operator strives to install and maintain a safe, reliable and
8 cost-effective system. While the goal is complete system integrity, it is impossible to avoid
9 having any leaks, especially on large systems such as Avista's, with over 12,000 miles of mains
10 and several hundred thousand services. While leaks are inherent, however, there are
11 circumstances where the expected failure rate of a pipe material reaches a point where that
12 piping can no longer be prudently managed. The reliability modeling demonstrates that such is
13 the case for portions of the Aldyl A pipe in Avista's system, and accordingly, we have
14 determined these classes to be at-risk of quickly approaching a level of reliability that is
15 unacceptable and in need of remediation. It's for this reason that Avista refers to these pipe
16 classes as "Priority Aldyl A piping".

17 **Q. Specifically, what are the classifications of Aldyl A pipe that Avista is**
18 **managing as "Priority Aldyl A"?**

19 A. Avista's priority Aldyl A piping includes:

- 20 1. Aldyl A gas services tapped to steel main pipe – remediation of the Aldyl A
21 service pipe at the point of attachment to the steel 'tee'.

⁴ The Pipeline and Hazardous Materials Safety Administration defines a "hazardous leak" as an unintentional release of gas that represents an existing or probable hazard to persons or property and requires immediate repair or continuous action until the conditions are no longer hazardous.

- 1 2. Aldyl A main pipe manufactured before 1973 (pre-1973 Aldyl A).
- 2 3. Aldyl A main pipe manufactured before 1984 (pre-1984 Aldyl A).
- 3

4 Avista's system contains approximately 730 miles of Aldyl A main pipe (pre-1973 and
5 pre-1984) and 16,000 Aldyl A services tapped to steel mains. Under the protocol, the priority
6 main pipe will be removed from service and replaced over the course of the program, and the
7 'point of connection' between the polyethylene service piping and the tees on steel main will be
8 replaced. Avista believes the decision to formulate a management program for its priority Aldyl
9 A pipe is both timely and prudent, and is consistent with results of our leak investigations, the
10 principles of Distribution Integrity Management, the prior federal bulletins on this subject, and
11 with decisions of similarly-situated utilities that have implemented similar pipe-replacement
12 programs. Finally, given the significant amounts of priority Aldyl A pipe on Avista's system,
13 commencing a pipe-replacement protocol now provides us with greater opportunity to manage
14 this process in an efficient and prudent manner.

15 **Q. Why has Avista chosen not to replace its Aldyl A service pipe at the same**
16 **time as its mains?**

17 A. Small-diameter (less than 1¼ inches) Aldyl A "service" piping is often treated or
18 managed differently than larger-diameter Aldyl A pipe of the same vintage because it has been
19 shown to be more resistant to cracking due to its greater flexibility. Consistent with this
20 characteristic, Avista has not documented any trends in the failure of its Aldyl A service piping,
21 to date, apart from cracking at the connection with the tee on steel main pipe. Consequently,
22 Avista is proposing to manage its Aldyl A service pipe "in place" and to employ its Distribution
23 Integrity Management Plan to carefully track and analyze future leaks occurring in Aldyl A

1 service piping, to document any potential changes in its reliability that might warrant a different
2 approach.

3 **Q. What determines how quickly Avista will replace its priority Aldyl A piping?**

4 A. Determining the appropriate length of time over which to replace the Priority
5 Aldyl A pipe involves the optimization of many factors. The goal to ensure the program shields
6 our customers from unnecessary risk, while at the same time protecting them from the burden of
7 unnecessary costs.

8 **Q. Why did the Company elect to carry this pipeline replacement program out**
9 **over 20 years?**

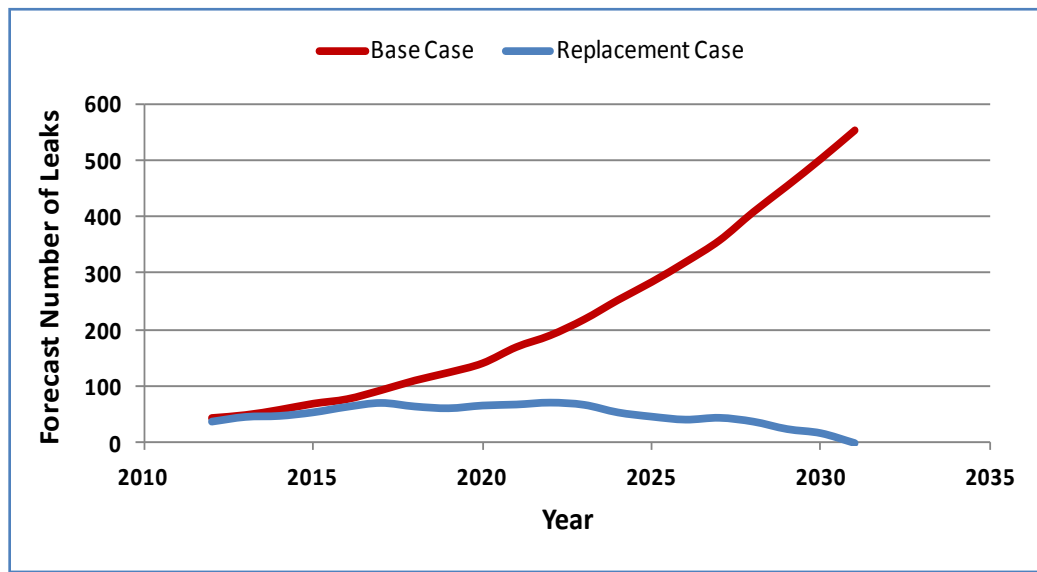
10 A. Avista modeled various time horizons for the replacement program, up to a
11 timeline of 30 years, and determined a replacement horizon in the range of twenty years to
12 represent an optimum timeframe for removing and replacing its priority Aldyl A pipe.
13 Shortening the timeline was found to have increasing cost impacts on customers but with little
14 improvement in the numbers of expected Aldyl A failures. Lengthening the timeline past twenty
15 years, however, was found to result in a substantial increase in the number of expected material
16 failures. A replacement timeline of 25 years, for example, resulted in more than a doubling of
17 the number of leaks expected when compared with the 20 year horizon.

18 **Q. What happens to the number of expected leaks, compared with today, under**
19 **a twenty-year replacement program?**

20 A. Under the 20 year program, the number of material failures each year is expected
21 to increase slightly until 2017, at which time the cumulative effect of piping being replaced since

1 2012 begins to offset the failure count and then drive it toward zero over the remaining course of
 2 the program. The forecast results are shown below in Figure 2.

3 *Figure 2. Expected numbers of material failures in Avista’s priority Aldyl A piping in two*
 4 *cases: Replacement Case - piping replaced over a twenty year horizon in the manner proposed*
 5 *by Avista in this report, and Base Case – assumed that priority piping was not remediated under*
 6 *any program.*



17 By employing the new Distribution Integrity Management Plan to prioritize where on the
 18 system the Aldyl A pipe is replaced first, Avista will be able to manage the forecast leaks in a
 19 way that significantly reduces their potential occurrence in areas that could result in harm. By
 20 removing and replacing Aldyl A pipe in a prioritized fashion, Avista believes it can prudently
 21 manage the expected number of leaks, with the goal to avoid harmful incidents, and at a
 22 reasonable rate impact for our customers.

1 **Q. What is the principle behind the prioritization process?**

2 A. As stated above, the goal of prioritization is to minimize the potential for leaks in
3 areas where they could pose harm. By way of illustration, a leak occurring in a vacant field will
4 pose little, if any, hazard until it is detected and repaired. By contrast, a leak in the proximity of
5 neighborhoods or businesses has a much greater potential for hazard. Avista's Distribution
6 Integrity Management Plan provides the software and information necessary to focus priority on
7 replacement of Aldyl A pipe that has both a high probability of leaking, and is located in
8 populated areas.

9 **Q. What are the steps in the prioritization process?**

10 A. In prioritizing pipe for replacement, segments of Aldyl A pipe in Avista's system
11 are first assigned a relative risk ranking under the protocols of Distribution Integrity
12 Management. This ranking is based on factors such as pipe age, material, soil conditions,
13 construction methods, and maintenance and leak history. This information is then added to
14 Avista's database containing geographic maps of the gas system. The result is an inventory of
15 the risk-related information associated with the Aldyl A pipe, at every geographic location in the
16 system.

17 Next, the software uses historic leak-survey data and the risk information associated with
18 the segments of Aldyl A pipe, to predict those pipe segments in the system where numbers of
19 failures are expected to be the greatest in the coming year.

20 In the final step, the software integrates the results for expected pipe failures with
21 information that characterizes the potential consequence of a leak for every pipe segment (i.e.
22 the proximity to buildings and people, and the population density/sensitivity of those structures).

1 The result is a visual portrayal of those areas on the gas system where both the potential
2 likelihood of a leak, and the potential consequence of a leak, is greatest. This approach provides
3 Avista with a comprehensive and objective means of identifying Aldyl A pipe that has the
4 highest priority for removal and replacement.

5 **Q. How does Avista determine the sequence of work among projects with the**
6 **same or similar priority rankings?**

7 A. A key factor lies in how the prioritized pipe is geographically distributed in
8 Avista's system. While there are limited portions of the natural gas system that are composed
9 predominantly of priority Aldyl A main pipe, which has been prioritized for replacement, it's
10 much more common for the prioritized pipe to occur in small, disparate and non-contiguous
11 portions of the system. This is especially true for Aldyl A services tapped to steel main pipe.
12 The complex patterns of distribution of different pipe materials throughout the system, including
13 priority Aldyl A, are a function of the timing of when Avista's natural gas mains were extended,
14 when new services were ultimately installed to homes along the mains, and what materials were
15 being purchased at those times, or were already in the existing pipe inventory. The actual
16 distribution of priority Aldyl A pipe that has been prioritized for replacement has a direct bearing
17 on how readily those portions of the piping can be grouped into an effective replacement project.
18 The result is that more priority pipe can be removed and replaced, for a given amount of effort,
19 in an area where that pipe is more predominant, compared with an area where the prioritized
20 segments are small and widely distributed across an area. This is one of the ways Avista
21 determines the order of projects across the system that have the same or similar priority
22 rankings. Some of the additional factors considered in project sequencing, include the length of

1 the construction season, permitting requirements, the availability of crews and equipment and
2 how the labor and equipment resources for a project compliment those needed for other gas work
3 in an area.

4 **Q. Could the 20-year replacement time change as the work proceeds?**

5 A. Yes. The current proposal for a 20-year replacement program represents an
6 optimization based on the information we have available today. Any number of factors could
7 change, as the work proceeds over the first few years and could result in a ‘new’ optimum time
8 horizon. Avista will be collecting new leak survey and other information each year, and will
9 continue to use its Asset Management models to further refine expected trends and potential
10 consequences, making program adjustments as appropriate.

11 **Q. How does Avista plan to accomplish this work?**

12 A. This project represents a major undertaking, even when spread over a 20-year
13 horizon. Each year, the deployment of equipment and inspection and construction personnel will
14 have to be adjusted across our three-State service area in response to the sites identified for
15 highest-priority pipe replacement in any given year. Avista is planning to coordinate with
16 contractors to complete much of the physical construction, and since this project represents a
17 long-term commitment, it is expected that the pool of contractors bidding for this work will be
18 substantial. We expect this interest and activity to result in advantageous pricing and flexibility
19 of field labor. There will also be a need to increase Avista’s internal staffing to manage the flow
20 of information, quality assurance, mapping, and related project documentation. Finally, the pipe
21 replacement activities themselves will often have disruptive effects on our customers and others.

1 Avista will carefully coordinate customer and community communications and notifications in
2 an effort to minimize the effects of any disruptions.

3 **Q What are the expected capital costs associated with this program?**

4 A. Avista's analysis and planning effort is projecting capital costs of approximately
5 \$10 million annually, across all its natural gas jurisdictions, from 2013 – 2032. Actual costs will
6 vary somewhat depending on the prioritization of piping to be replaced each year, among other
7 factors. In addition, the calculated amounts will also be subject to annual inflation. For its
8 Washington jurisdiction, Avista is planning to invest approximately \$3.5 million (\$5 million
9 system) in capital on this program in 2012, and \$4.25 million (\$8.25 million system) in 2013,
10 allowing for effective planning with contractors, hiring Avista staff, and developing a solid
11 project management foundation for the duration of the program. In addition, there is also
12 approximately \$2.5 million in capital included in the Company's 2011 test period.

13
14 **V. SMART GRID INITIATIVES**

15 **Q. Please provide an overview of the Company's Smart Grid projects.**

16 A. Avista is investing in grid modernization or "Smart Grid" technology with the aid
17 of three federal grants promoting the development of grid modernization applications. These
18 grants provide the Company the opportunity to accelerate its investment in grid modernization
19 training and grid improvement. The following is a discussion of the programs.

20 The five year, \$20 million Smart Grid Investment Grant (SGIG) covers investment in the
21 Spokane area grid improvement project. This project includes upgrades to 59 circuits, and 14
22 substations, that serve 110,000 electric customers. Avista, itself is contributing \$22 million to

1 this project to automate the system. This \$42 million project will enable Avista to remotely
2 control and operate the distribution system through a series of wireless controls and fiber
3 communication between switches, reclosers, capacitor banks, and voltage regulators.

4 Avista is also a partner in the regional Smart Grid Demonstration Project (SGDP). Avista
5 is using an \$18.9 million government grant to employ grid modernization technology in
6 Pullman, Washington, as part of the Pacific Northwest Smart Grid Demonstration Project. Avista
7 is contributing \$15.7 million to the Pullman project and other partners are contributing an
8 additional \$4.0 million. The partners are Itron, Hewlett Packard, Washington State University,
9 and Spirae⁵. This project encompasses thirteen circuits, three substations, and includes the same
10 network automation provided in the Spokane project. In addition to distribution automation, the
11 project, however, involves replacement of 13,000 electric and 5,000 natural gas meters with
12 digital meters equipped with two-way wireless communication. It will also involve a customer
13 pilot program that will provide customers in-home energy consumption data, establish and test
14 regional demand response signals and help the utility understand customer experience,
15 satisfaction, and program participation.

⁵ Itron is a leading provider of energy and water resource management solutions for nearly 8,000 utilities around the world. They offer end-to-end solutions that include electricity, natural gas, water and thermal energy measurement and control technology; communications systems; software; and professional services.

Hewlett Packard (HP) is a technology company that operates in more than 170 countries around the world. They provide infrastructure and business offerings that span from handheld devices to some of the world's most powerful supercomputer installations.

Washington State University (WSU) conducts transformational research and provides world-class education to more than 26,000 undergraduate, graduate, and professional students in Pullman, Washington.

Spirae is dedicated to incorporating renewable and distributed energy into the power grid. The Spirae team includes many of the world's foremost authorities on power grid modeling and simulation, control system engineering, wind power and distributed energy.

1 Avista is partnering with several utilities and colleges in the region to develop a smart
2 grid work force training program over the next three years. Avista received \$1.3 million of a \$5
3 million DOE grant for this aspect of the project. Over the three year project period (2010-2013),
4 Avista plans to:

- 5 • Upgrade the Jack Stewart Training Center with a substation and distribution training
6 facility for smart grid technology;
7
- 8 • Update Avista training programs for apprentices, journeymen and pre-line school
9 students to incorporate smart grid technology; and
- 10 • Develop several online curriculum offerings to be shared by utilities and colleges in
11 Washington, Oregon, Idaho, Montana and Utah.
12

13 Avista has a commitment to ensuring its highly-skilled workforce continues to be
14 prepared to operate and maintain our energy delivery system as technology changes. A focus on
15 workforce training for the future provides our employees with up-to-date knowledge and skills,
16 so that we can meet our customers' energy needs reliably and responsibly, now and in the future.

17 **Q. Can you please provide the current progress on the Spokane Smart Circuit**
18 **and Pullman Demonstration projects?**

19 A. Yes. The Spokane Smart Circuit project is in the third year of construction.
20 Avista personnel have completed the installation of 380 line devices and 29 miles of primary
21 conductor. This work took over 200,000 lineman hours and was completed with no safety
22 incidents. Substation crews have completed upgrading 10 of the 14 substations in the project.
23 The work in 2012 will complete the substation construction and will focus on the integration of
24 the new intelligent devices into the control system.

1 Once construction is completed, the project will enter a reporting phase to the
2 Department of Energy (DOE). Reporting through a smart grid data clearing house will identify
3 smart grid impacts that will help DOE assess program effectiveness.

4 The photo below shows the configuration of an S&C⁶ Scadamate. S&C's Scadamate is
5 one of the intelligent switches that Avista has used in the Smart Grid Investment Grant project.
6 These devices are able to provide real time power system information to the control software and
7 are remotely operable (photo taken in 2011):



16 The Pullman Smart Grid Demonstration Project is in its second year of construction.
17 Avista personnel have completed the installation of 65 line devices and 1.5 miles of primary
18 conductor. In addition, contractor crews have installed approximately 13,000 digital electric
19 meters and 5,000 natural gas “Encoder Receiver Transmitters” (ERT’s) to Pullman customers.
20 Substation crews have completed upgrading all three substations in the project. The work in

⁶ S&C Electric Company is a global provider of equipment and services for electric power systems. The company designs and manufactures switching and protection products for electric power transmission and distribution.

1 2012 will focus on the installation and integration of new intelligent transformers, line devices,
2 and substation controls into the control system.

3 The Company plans to rollout a web portal in the second quarter of 2012 that will allow
4 6500 targeted customers in Pullman access to their energy data. The remaining 6500 customers
5 will not be offered the web portal as a part of a control group, in an effort to achieve valid
6 customer statistics around web portal effectiveness. These control and target groups have been
7 selected randomly. Additionally, by the fourth quarter of 2012, a subgroup of up to 1500
8 volunteer customers will receive advanced thermostats that can provide in-home, near real-time
9 (5 minute), energy consumption feedback.

10 The project will enter a demonstration phase that will begin in January 2013 and end in
11 January 2015. Reporting in the final six months of 2014 will help with program assessment in
12 the areas of system efficiencies, transactive control signal, reliability and customer behavior.

13 **Q. What are the expected benefits to modernizing Avista's grid?**

14 A. Smart grid technology is designed to improve the power grid's reliability and
15 performance by optimizing the push and pull from supply and demand. Electricity generators,
16 suppliers and consumers are all part of the equation and need to understand the value they
17 receive from these investments. Ultimately, these projects will move the region and nation closer
18 to establishing a more efficient and effective electricity infrastructure that's expected to help
19 contain costs, reduce emissions, incorporate more wind power and other types of renewable
20 energy, increase power grid reliability, and provide greater flexibility for consumers. The
21 following are among the associated benefits and efficiencies:

- 1 • **Reliability:** Currently, like most utilities, Avista receives notification of an outage by
2 receipt of a customer call or from a substation breaker alarm. Dispatchers are unable to
3 identify affected outage areas without these alarms and customer calls. After
4 notification, additional time is required by field personnel to determine the cause and
5 extent of the outage. Operational engineers use the field information to develop
6 switching plans to reroute power and restore customers. Servicemen and line crews are
7 dispatched to manually operate line devices to implement the plans. The two smart grid
8 projects (SGIG and SGDP) leverage a new Distribution Management System (DMS) that
9 can use real time load and fault information supplied by intelligent field devices to
10 identify the disrupted sections of a line. Automated isolation and two-phases of
11 restoration are initiated when a fault results in a circuit breaker operation and subsequent
12 lock-out. The two phases of restoration are completed first, in an operation upstream of
13 the fault, followed by an operation downstream of the fault that is executed either
14 manually or automatically. This described fault isolation and restoration can occur
15 without customer notification, field crew validation or manual field operation of line
16 devices. Once the faulted sections have been isolated, dispatchers can work on
17 identifying repair requirements with operational crews. The result is a substantial
18 reduction in customer outage minutes experienced.
- 19
- 20 • **Energy Efficiency:** Avista is increasing system efficiency by actively managing reactive
21 power flows and reducing voltage regulator settings on its distribution circuits.
22 Historically, Avista has regulated voltage on a circuit with a voltage regulator on each
23 phase. These voltage regulators are set every few years or once a low voltage complaint
24 is received. For reactive power compensation, Avista has traditionally used fixed
25 capacitor banks to help manage the Volt-Ampere Reactive (VAR) flows. Circuits with
26 large motor loads could have a switchable bank to help manage the large varying reactive
27 load. The DMS will implement a voltage optimization scheme that can use switchable
28 capacitor banks to manage VAR flows in a real-time manner. As these capacitors are
29 turned on through the course of the day, the DMS will monitor the voltage levels on the

1 circuit and use the voltage regulators to keep the voltage at the required voltage level.
2 This lower voltage will help consumer appliances run at an optimal efficiency level. By
3 managing the reactive power flows, Avista's feeder losses will be lower as well, resulting
4 in more efficient operations.
5

- 6 • **Operational Efficiency:** The SGIG and SGDP projects also provide for operational
7 efficiencies to be realized. The ability to remotely operate devices reduces the need for
8 field personnel to physically drive to and subsequently operate a field device. Field
9 devices constantly provide detailed electrical measurements that can be leveraged by
10 personnel to enhance the planning of new or the maintenance or replacement of existing
11 facilities. Device status and condition are also provided by field devices which make it
12 possible to implement condition-based maintenance programs. Weather events
13 sometimes warrant modification of the protection schemes that employ fuses. Remote
14 capability is now included to alter these schemes when appropriate. Advanced Meter
15 Infrastructure (AMI) meters installed as a part of SGDP provide the ability to
16 connect/reconnect customers. This capability results in quicker customer connects and
17 reconnects, less field visits by electric serviceman, reduced vehicle miles, and enhanced
18 employee safety. AMI meters also allow for real-time assessment of power outages.
19 Avista receives a fair number of power outage calls from customers that, upon a visit by
20 a serviceman, are determined to be tripped circuit breakers within the home and not an
21 Avista power outage. This situation can be detected and the resolution provided to the
22 customer over the phone. For Avista power outage scenarios, AMI meters provide
23 notification as well as confirmation of power outage situations. During large weather
24 events, power outage knowledge at an individual meter allows for quick assessment of
25 service outage problems once the larger circuit issues are resolved, resulting in reduced
26 efforts required by linemen, servicemen and assessment personnel. Finally, AMI
27 meters, in combination with smart transformers, provide for an understanding of
28 customer power quality, energy diversion and service efficiency.
29

- 1 • **Interoperability:** One of the most important aspects of Avista’s Smart Circuit
2 deployment is the approach of interoperability. Outside of the DMS, one of the core
3 enabling technologies of smart grid technologies is the communication network. Done
4 correctly, this network can support multiple applications throughout the life of the
5 infrastructure. Avista’s goal is to install communication devices and software that allow
6 products to be integrated from a spectrum of vendors. Once the wireless network is
7 deployed in Spokane, the intent is that future applications could use the infrastructure
8 without having to deploy a second or third network along with the current network
9 management. Avista is using Tropos Networks® wireless radio network to communicate
10 to intelligent end devices and to Itron Openway® meter collectors. It was also important
11 that the DMS and device controller installed be vendor neutral. That way, the system
12 could integrate the best available technology. Not only do the communications need to
13 be neutral, the DMS needs the ability to enable multiple applications, for example;
14 automatic restoration, active power flow management, distributed energy resources and
15 other applications. In order to accomplish the smart grid goals Avista concluded that a
16 centralized DMS that could utilize the existing Outage Management System feeder
17 topology model would be the most effective approach. The DMS would have to be able
18 to convert existing database information and integrate with the Outage Management
19 System in order to ensure an up-to-date, real-time operational model. Avista is installing
20 Efecac’s Advanced Control System as the DMS.
21
- 22 • **New Standards:** The devices that are being used for the projects needed to be field
23 tested to validate the installation plan. Line crews and engineers ordered test devices and
24 then set them up at the Company’s training facility. Each of the devices were installed
25 and then the designers and construction crews discussed the logistics of the work. A key
26 result of testing was that it can be more efficient to “kit” certain components of the
27 devices prior to field installation. That way, when the time comes to install the device in
28 the field, the line crews do not have to spend time in the field assembling them. In
29 addition to the “kitting,” the line operations group had a training manual assembled that

1 went over the details of the installation of the equipment. The manual uses images and
2 standards drawings to help the line crews effectively install these new devices. The
3 crews were introduced to the manual in a half-day training session where they could ask
4 questions of the design and test staff.

- 5
- 6 • **Network Topology:** Outside of the construction design and implementation, another
7 philosophical change is around network design and topology. Traditionally, Avista
8 would have associated each of the devices with a substation field network. With the
9 implementation of the automation application, field devices will change which substation
10 they are associated with regularly. Therefore, it no longer makes sense to associate field
11 devices with a particular substation; they need to network and communicate regardless of
12 which substation they are initially installed on.
- 13
- 14 • **New Resources:** Implementing a distribution automation system will impact multiple
15 business areas. One of the biggest impacts to distribution dispatch staff is that they will
16 now have access to remotely controlled devices and will need to interact with an
17 automated system. Traditionally, the SCADA group and system operators were the staff
18 that had to manage these sorts of systems. Additionally cyber security has required new
19 talent to handle the expansion of traditional network architecture in the field. Avista has
20 been working on Critical Infrastructure Protection (CIP) compliance issues for years and
21 has growing experience managing security from that transmission/SCADA perspective.
22 In order to manage security requirements for the new system, personnel must have both
23 traditional network expertise and also an understanding of SCADA and transmission
24 operations security. Avista chose to focus on strong corporate infrastructure technology
25 skills and provide training on the operational technology. Avista also needed to develop
26 new policies and procedures and train workers on the new system. In order to leverage
27 existing knowledge, Avista partnered with SAIC⁷ to develop a long-term strategy for
28 securing both the internal and external systems. The third business area impacted is

⁷ SAIC is a platform-independent provider of scientific, engineering and systems integration services.

1 construction. Each of the traditional areas of construction now has technologies that
2 overlap the traditional areas of work.

3
4 As discussed above, smart grid deployments require collaboration across many lines of
5 business. Early on in the smart grid projects, Avista created a steering group with senior
6 leadership from each of the business areas impacted by the projects. This group is updated
7 weekly on project status and issues so they can help the project management group resolve
8 issues around budget, resources and technical issues. Keeping leaders informed helps assist with
9 timely decision-making, which in turn reduces risk to implementing the project. In addition, the
10 utility has communicated regularly with internal stakeholders, community members and state
11 regulatory staff.

12 **Q. What type of communication has the Company done with its customers, as it**
13 **relates to the Spokane and Pullman projects?**

14 A. The Company has been committed to customer outreach and engagement in an
15 effort to build awareness and understanding of Smart Grid facts, costs and benefits. Securing
16 customer acceptance of smart grid technologies and energy awareness will depend on education
17 and outreach to Avista customers. Avista is committed to a coordinated, comprehensive
18 education effort, in easy-to-understand terms, to help customers with the following:

- 19
- 20 • Understand the elements and benefits of the Smart Grid; and
 - 21 • Understand how to take advantage of the new technology to manage energy use more
22 efficiently.
 - 23 • Provide advanced notice of activities, such as new meter change out and roll-out of
the advanced meter web-portal.

1 As of March 2012, there have been several news release announcements regarding
2 Avista's participation in smart grid. In addition, there are overviews and frequently asked
3 questions of each Smart Grid project on www.avistautilities.com, with links to other Smart Grid
4 reference sites. The Company has also included feature articles on its Smart Grid Projects in the
5 customer newsletter "Connections"; hosted customer meetings to provide an introduction to
6 smart grid technology; and included updates about Smart Grid Projects through its social media
7 channels.

8 Direct communication with Pullman customers regarding the Smart Grid Demonstration
9 Project includes periodic project updates via letters, small group meetings and local news
10 coverage of the project. During the deployment of advanced meters in 2011, the Company sent
11 a letter in advance of installation to explain the meter exchange process and what to expect.
12 Door hangers were also created to notify customers of the advanced meter installation.

13 The Company also developed case studies about the advanced meter installation which
14 were posted on the website and used as handouts at various customer meetings. A survey was
15 conducted following meter installation to assess customers' awareness of meter exchange
16 communication and level of satisfaction with the advanced meter installation process. Seventy-
17 one percent (71%) of the customers surveyed recall receiving a letter in the mail prior to the
18 installation. Nearly three quarters of the survey respondents said they were 'very satisfied' with
19 the installation process. As smart grid communications are developed, they are sent to a
20 customer advisory group for review and input prior to production and distribution to all Pullman
21 customers.

1 **Q. Are there energy savings associated with the modernization of Avista’s grid?**
2 **If so, how will the Company evaluate, measure and verify the energy savings?**

3 A. Yes. Targets for distribution energy efficiency capture first year energy savings
4 consistent with the end-use energy efficiency protocols used in the Company’s Biennial
5 Conservation Plan (BCP)⁸. Conservation Voltage Reduction (CVR) makes up 83 percent of the
6 loss savings. Avista will capture the first year energy savings entirely in the year when the assets
7 are placed in service. The Evaluation, Measurement and Verification (EM&V) process will
8 focus on the 12-month period extending forward from the date assets are placed in service. For
9 compliance purposes, Avista will have third-party verified values calculated using applicable
10 parts of the Regional Technical Forum’s (RTF) Automated CVR Protocol No. 1, Voltage
11 Optimization Protocol, or any other protocol recognized by the RTF for purposes of meeting its
12 targets established in the BCP. Avista has also engaged Washington State University to provide
13 a recommended approach to EM&V through an in-depth analysis of available and/or potential
14 methodologies.

15 **Q. What capital costs are associated with the Smart Grid projects?**

16 A. The capital costs associated with the Smart Grid projects included in the
17 Company’s 2011 test period are approximately \$11 million. In addition, approximately \$13
18 million in capital will be spent in 2012 related to the Spokane, Pullman and Workforce Training
19 projects and approximately \$1.5 million in capital related to the Pullman and Workforce
20 Training projects will be spent in 2013.

21

⁸ Biennial Conservation Target Plan as per RCW 19.285.040 and WAC 480-109-010, filed with and approved by the UTC in Docket No. UE-111882, Order No. 01.

1 **VI. CUSTOMER SERVICE INFORMATION SYSTEM REPLACEMENT**

2 **Q. Please summarize Avista's plans regarding its Customer Information**
3 **System?**

4 A. Avista's legacy customer information system (CIS) has served the Company and
5 our customers well for over 20 years. Integrating commercial, off-the-shelf software and other
6 internally developed systems into the CIS over time has fortified the technology foundation that
7 helped Avista receive national awards and consistently high customer-satisfaction ratings.

8 When Avista's CIS platform was developed 20 years ago, however, there were no smart
9 phones or iPads. Home computers were uncommon and customers did not expect to be involved
10 in energy choices. Just as we are upgrading our transmission and distribution system and
11 investing in smart grid technology, we need to now invest in a new CIS system that can interface
12 with these new systems and technologies, and investing in a new CIS system is part of Avista's
13 strategy to invest wisely in technology. The new CIS system will be a standard industry
14 application, and be less costly to manage and upgrade in the future.

15 Replacing Avista's CIS system is a significant decision that will impact all aspects of the
16 Company's operations. Linking into the CIS system are many current Company systems. These
17 include billing, outage management, work and asset management, automated phone system,
18 construction design, enterprise business intelligence, supply chain and financial systems. Also
19 linking into CIS system are electric and natural gas meter applications, and the
20 *avistautilities.com* website for managing customer transactions.

1 Another example of operation support is Avista's investments in developing a smarter
2 grid. To achieve these objectives, Avista's CIS system may include the ability to accommodate
3 not only smart grid technology, but also may incorporate:

- 4 • Automated meter information;
- 5 • Energy efficiency programs
- 6 • Real-time billing;
- 7 • On-bill financing;
- 8 • Automated notifications based on customer preferences;
- 9 • Customer relationship management capabilities; and
- 10 • Multi-channel, self-service options.

11
12 **Q. Has the Company selected a vendor for this project?**

13 A. No. The four-year, multi-million dollar project will occur in three phases, the
14 Procurement phase, the Installation phase, and the Stabilization phase. We are currently in the
15 Procurement phase, with a goal of selecting our vendors within the next couple months. We will
16 begin the Installation phase in July of 2012, and are anticipating it will take 20-24 months to
17 complete the full implementation.

18 **Q. Are there any costs associated with the CIS replacement in this request?**

19 A. There are no capital costs associated with the replacement project included in this
20 case, however, there are approximately \$895,000 of expenses related to labor costs and
21 professional services contracts included in the 2011 test year.

22 The Company is committed to moving forward with replacing its aging CIS system with
23 an off-the shelf application that will allow for the most cost-effective implementation. This will
24 provide the Company with industry-standard software and a solution that will keep pace with

1 Avista's evolving energy business. The replacement will eliminate the challenges of
2 maintaining an out-of-date customized system.

3
4 **VII. COST CONTROL AND EFFICIENCY EFFORTS**
5

6 **Q. What actions or specific measures has the Company undertaken to control**
7 **costs and mitigate the requested rate increase?**

8 A. We continue to pay particular attention to limiting the growth in our costs, while
9 meeting important reliability and environmental compliance requirements, and preserving a high
10 level of customer satisfaction.

11 As Mr. Morris explained in his testimony, in 2010, the Company enlisted the help of
12 Booz & Company to work with us on what we refer to as Performance Excellence. They brought
13 with them industry knowledge, expertise and a phased-approach. Phase 1 involved assessing
14 and identifying Avista's top opportunities to better align our resources so we can run our
15 business more efficiently, and be better prepared to meet customers' future needs for energy and
16 energy information. Through this initial assessment phase we discovered that many of our
17 processes were already efficient, but the outside, third-party, best practices perspectives brought
18 in by Booz & Company has provided us the opportunity to identify areas where we can fine-tune
19 our practices and further mitigate increased costs to our customers. In Phase 2 we are designing
20 processes to capture these opportunities. One example of these opportunities is within our Fleet
21 Department. Fleet utilization is really focused on ensuring that we have the right mix of vehicles
22 at the right place and the right time. It is the Company's goal to reduce fleet by five percent over
23 the next three years (sixty vehicles). To date, we have turned in 25 vehicles that were not

1 replaced.

2 Another example is in our Supply Chain. We spend hundreds of millions of dollars every
3 year on goods and services, everything from poles and pipes, trucks and transformers or software
4 and services (professional, technical and construction). By changing our buying strategies, we
5 could achieve significant savings each year. By focusing on standardization and specifications
6 that provide the best fit and function at a reasonable cost, we make certain that we buy the right
7 materials to do a job. Rigorous processes allow us to use the optimal buying strategy for each
8 area of spend. When it makes sense to buy in bulk, we can take advantage of lower costs. Think
9 Costco! It's more cost effective to buy two jars of peanut butter at Costco, compared to one jar at
10 7-Eleven. You pay a premium for convenience. The same is true for the materials and services
11 we buy to run our business. At home, if you save money on one item, you can allocate those
12 savings toward something else. That's also true for our business. The money we save by
13 changing what we buy, how we buy it and who we buy it from will be used to pay for projects
14 that we might not otherwise be able to fund. This will become more important as we invest in
15 smart technology and other equipment to meet our future business needs.

16 The measures listed below are among some of the other actions we have taken to mitigate
17 the impact of increased costs on our customers:

18
19 **1. Mobile Dispatch – Electric.** In December 2010, the implementation of wireless
20 laptop computers with mobile maps (Mobile Dispatch) was deployed to
21 approximately one-half of Avista electric servicemen. Mobile dispatch was
22 previously implemented in June 2006 to all Avista natural gas servicemen. Mobile
23 Dispatch automatically dispatches work orders to Avista servicemen throughout the
24 day through wireless technology to laptop computers mounted in Avista service
25 trucks. Prior to Mobile Dispatch, orders were created in Avista's work management
26 system and printed at the local construction offices. Employees in each office would
27 sort, assign and dispatch (via phone, pager, fax or in person) orders each morning.

1 The field employees would work with the orders and call in the completed work
 2 periodically throughout the day or simply turn-in the stack of completed orders at the
 3 end of the day. The completed orders were manually completed by employees who
 4 entered the information regarding the order back into the work management system.
 5 The paper processes made it difficult to track the status of individual orders and
 6 fieldworkers throughout each day. It was also very difficult for the dispatchers to
 7 keep up with the volume of paper being sent out each morning, changes to the orders
 8 that occurred during the day, and completed orders returned at the end of the shift.
 9

10 Mobile Dispatch has automated the order creation, modification and completion
 11 process. With the new technology, orders are created in the work management
 12 system and are automatically dispatched to the correct field worker based on the
 13 order's Latitude/Longitude position and the person assigned to work orders in that
 14 area. Once a field employee has been identified, the order is sent through wireless
 15 technology to the laptop computer mounted in Avista's service truck. The order is
 16 then reviewed by the employee for specific information needed to complete the work.
 17 The order status is transmitted back to the dispatch center, as the employee indicates
 18 they are en route, on-site, and/or have completed the work. The completed order is
 19 transmitted back to the work management system where it is closed automatically.
 20 Dispatchers have complete information for each order and a field employee's status.
 21 They have the ability to manage and redistribute work by simply dragging and
 22 dropping orders from one field employee to another. The orders instantly move from
 23 the originally-assigned laptop to the newly-assigned laptop.
 24

25 **2. ARCOS automated crew call-out.** In November of 2009, Avista replaced its semi-
 26 automated process of calling gas and electric servicemen into work for after-hours
 27 emergencies with a web-based system called ARCOS. Faster calls, e-mail, texting
 28 and paging functionality with real-time employee availability and crew tracking are a
 29 few of the key features of the new system. The result has been a significant reduction
 30 in the time it takes a dispatcher to call field personnel, allowing more time to assess
 31 and analyze outages and trouble orders.
 32

33 **3. Keyhole Technology.** This process helps us cost-effectively expose underground
 34 pipes to perform some of our natural gas repair and maintenance work without
 35 cutting into and excavating concrete. Keyhole technology allows the Company to
 36 work on underground facilities through an 18 inch-diameter hole in a street's
 37 pavement. When the job is done, the street is restored by putting the pavement core
 38 back into place with no waste from asphalt mixing. Cost reductions also come from
 39 eliminating the need for a backhoe and asphalt hot-patch crew or replacing concrete.
 40

41 **4. Remote Installation/Removal of Hot Line Holds.** A Hot Line Hold (HLH) is a
 42 temporary relay setting that a feeder breaker/recloser is placed into whenever utility
 43 personnel are working on or in the proximity of energized power lines. This setting
 44 prevents the normal reclosing of breakers so that in the event of contact with the wire,

1 the device will open and remain de-energized. The application of the setting has
 2 traditionally been a physical/manual push button operation of a switch at the station
 3 breaker along with the physical tagging for notification and identification purposes.
 4 Historically, Avista has utilized the Distribution SCADA system and a device within
 5 our substations called the 43H switch to remove the Hot Line Hold upon completion
 6 of work done by crews out in the field. Field personnel would then be required to
 7 travel to the substation to remove the tag from the breaker. The Company's new
 8 procedure allows Avista to return the breaker to normal operation in a timely manner
 9 through updated software and hardware that allows the work to be done by a
 10 dispatcher located at the Avista main office.

11
 12 **5. Wild Life Guards.** Avista has installed wildlife guards, targeting 60 feeders most
 13 affected by wildlife as part of the Company's Wood Pole Management program. This
 14 project has reduced the number of squirrel related outages across the system by 350
 15 events annually and has provided approximately \$386,000 in avoided outage benefits
 16 over the past three years.

17
 18 **6. The Natural Gas Periodic Meter Change (PMC) Program.** Current rules require
 19 utilities to change out between 2- 4% of its meters each year to measure for billing
 20 accuracy. This process requires a serviceman to remove an existing meter, installed
 21 at a premise, and then bring it to be tested by the Company's meter shop. In order to
 22 be more efficient, with this new program, each time a serviceman responds to a
 23 service call, they evaluate the potential for the customers meter to be replaced and
 24 thereby eliminating a special trip to remove a customer's meter. This program has
 25 saved approximately \$385,000 over the past two years.

26
 27
 28 **Q. What other cost-management measures has the Company undertaken?**

29 A. Avista's efforts to control its costs have not been prompted solely by the most
 30 recent downturn in the economy. We have continually revisited our costs and operating
 31 practices over time in order to mitigate price increases for our customers. Other measures we
 32 have taken include the following:

33
 34 **1.** Avista approved a lower capital budget than was requested by the Company's
 35 Engineering and Operations personnel. The original capital projects request for
 36 approval in 2012 consisted of projects totaling over \$269 million. The Capital
 37 Prioritization Committee reduced the list of recommended projects by \$19 million to
 38 the \$250 million capital budget approved by the Board. In addition, the Company

1 prioritized O & M facility maintenance and improvement projects and removed
2 projects that could be delayed without safety or operational concerns.

- 3
- 4 2. Retirees are now picking up the full premium increases on the health insurance
5 coverage. A few years ago retirees under age 65 were paying 10% of the health
6 insurance premiums and now they pay 50% on average.
- 7
- 8 3. The Defined Benefit Pension Plan's benefit formulas were reduced (approximately
9 23%) for all non-union new hires effective January 1, 2006 and forward, and all new
10 union hires effective January 1, 2011.
- 11
- 12 4. Avista continues to operate under a hiring restriction which requires approval by the
13 Chairman, CEO and President, President of the Utility, CFO, and Sr. VP for Human
14 Resources for all replacement or new hire positions.
- 15
- 16 5. The Company has increased shift coverage company-wide for natural gas and electric
17 servicemen for after (normal) hours calls. This provides for more prompt call
18 response at lower cost (straight time versus overtime).
- 19

20 These programs are examples of the extensive efforts by Avista to identify and
21 implement efficiency measures and/or productivity improvements while continuing to provide
22 quality service to customers.

23 **Q. What improvements have been made in the area of customer service?**

24 A. Avista also has a number of ongoing process improvement measures related to
25 customer service that have provided savings and efficiencies as described below.

- 26 1. **Avista's Customer Service Analyst Team** constantly challenges themselves to find
27 ways to improve the business without compromising customer satisfaction.
28 Initiatives such as automated address corrections⁹ prior to bill printing and automated
29 address returns with the US Postal Service, reviewing collection notice parameters,
30 implementing e-mail management processes, improving system response time,
31 designing a comprehensive screen view, e-bill promotions and other miscellaneous
32 improvements resulted in over \$1 million of productivity savings from 2004-2011.
33 Examples included within the \$1 million in savings include options that give
34 customers more choices such as:
35 a. E-bill – 86,501 customers enrolled – Savings \$.46 per bill per month.

⁹ This process validates address formats for conformance with USPS regulations and makes corrections to avoid the cost associated with address corrections.

1 b. Web payment process – reduced company cost from \$.80 to \$.10 per
2 transaction – 60,000 transactions per month.
3

4 **2. Enterprise Voice Portal (EVP) System.** In mid-2009, Avista implemented its new
5 EVP System. The new EVP system replaced the Company's old Integrated Voice
6 Response (IVR) system, installed in 1997, which was no longer being supported by
7 the vendor. The new EVP system handled 708,000 customer calls in 2011
8 (approximate offset of 36 Full Time Equivalent employees). This was 46.1% of the
9 total inbound calls into Avista. The new EVP system has several new features that
10 will increase customer self service capabilities and improve customer satisfaction,
11 including the ability to generate customized, automated outbound calling campaigns.
12 In 2011, over 30,000 customers were contacted using this automated system, with
13 messages ranging from planned maintenance that may interrupt their electrical
14 service, to important information about their account - reducing the need for more
15 expensive customer contact options, such as mailed postcards, door to door visits, or
16 manual calling by customer service employees. The avoided labor savings from the
17 IVR/EVP system from 1998 through 2011 represents a total cumulative savings of
18 approximately \$23 million.
19

20 **3. Construction workbench.** On-line tool installed September 2010. This tool is
21 aimed primarily at contractors and developers to request new or updated Avista
22 services online. It automatically creates and sends job tickets to an Avista service
23 worker's Blackberry or Smartphone. A Contractor can initiate a construction order
24 on-line any time allowing them additional flexibility in scheduling and avoiding the
25 requirement to contact the Customer Service Design technician during normal
26 business hours.
27

28 **4. Energy conservation and efficiency improvements at Avista Facilities.** The
29 Company actively practices energy conservation and efficiency in our buildings and
30 facilities. The focus of these efforts is to reduce energy consumption and manage
31 energy costs while providing comfort to building occupants. In 2010, Avista began
32 benchmarking facility energy use to continuously improve performance. Over the last
33 few years Avista has made great strides to improve energy efficiency and reduce
34 annual energy usage in own facilities through a number of different projects. Some
35 of these projects include:
36

- 37 • Lighting retrofit projects in a number of areas to reduce kWh usage and take
38 advantage of more efficient lighting fixtures;
- 39 • Replacing aging HVAC systems to improve energy efficiency and take
40 advantage of the controls that new technology offers;
- 41 • Upgrading to high efficiency windows providing better insulation and helping
42 to reduce heat gain in the summer months.
- 43 • Reconstruction of office space to meet Leadership in Energy and
44 Environmental Design (LEED) standards.

VIII. CUSTOMER SUPPORT PROGRAMS

1
2 **Q. What customer support programs does Avista provide for its customers in**
3 **Washington.**

4 A. Avista Utilities offers a number of programs for its Washington customers, such
5 as the Low-Income Rate Assistance Program (LIRAP), energy efficiency programs, Project
6 Share for emergency assistance to customers, a Customer Assistance Referral and Evaluation
7 Service (CARES) program, senior programs, level pay plans, and payment arrangements.
8 Through these programs the Company works to build lasting ways to ease the burden of energy
9 costs for customers that have the greatest need.

10 To assist our customers' in their ability to pay, the Company focuses on actions and
11 programs in four primary areas: 1) advocacy for and support of energy assistance programs
12 providing direct financial assistance; 2) low income and senior outreach programs; 3) energy
13 efficiency and energy conservation education; and 4) support of community programs that
14 increase customers' ability to pay basic costs of living.

15 **Q. What is the Company's Low Income Rate Assistance Program, or LIRAP?**

16 A. The Low-Income Rate Assistance Program, proposed by the Company and
17 approved by the Washington Commission in 2001, collected approximately \$6.3 million (natural
18 gas and electric combined) during the last full program year (May 2010 – September 2011)
19 through electric and natural gas tariff surcharges on Schedules 91 and 191 in Washington.
20 These funds are distributed by community action agencies in a manner similar to the Federal and
21 State-sponsored Low Income Home Energy Assistance Program (LIHEAP). The purpose of the

1 LIRAP program is to reduce the energy cost burden among those customers least able to pay
2 energy bills.

3 In the 2010/2011 heating season 37,624 Washington customers received approximately
4 \$12 million in various forms of energy assistance (Federal LIHEAP program, LIRAP, Project
5 Share, and local community funds).

6 **Q. Is the Company proposing any structural changes to LIRAP?**

7 A. The Company is not proposing to make modifications to LIRAP at this time.
8 However, the Company is cognizant that, while the funding from the LIRAP surcharge is distributed
9 to qualifying customers through direct bill assistance (i.e., grants), there are some stakeholders who
10 believe that the funding from LIRAP should be used to fund a low income discount rate. PacifiCorp
11 currently offers such a discount rate in Washington, while Puget Sound Energy operates their low-
12 income rate assistance program in a manner similar to that of Avista.

13 **Q. Why didn't the Company propose the change from direct bill assistance to a**
14 **rate discount in this docket?**

15 A. The Company believes that the issue of the administration of low-income rate
16 assistance should be addressed in a broader, state-wide context, with all of the affected parties – the
17 Commission, utilities, low-income advocates, etc. – having a forum to discuss their ideas and
18 proposals. To do so on a utility-by-utility basis seemingly would be inefficient and may not lead to
19 the best results given that most of the issues for the utilities are similar. In short, Avista feels that
20 any such low-income rate assistance discussions should be conducted through Commission directed
21 workshops.

22 **Q. Please describe the recent results of the Company's Project Share efforts?**

1 A. Project Share is a community-funded program Avista sponsors to provide one-
2 time emergency support to families in the Company's region. Avista customers and
3 shareholders help support the fund with voluntary contributions that are distributed through
4 local community action agencies to customers in need. Grants are available to those in need
5 without regard to their heating source. As of December 2011, Avista Utilities' customers
6 donated \$302,505 on a system-wide basis, of which \$183,393 was directed to Washington
7 Community Action Agencies. In addition, the Company contributed \$138,200 to Project Share
8 for the benefit of Washington customers in 2011.

9 **Q. What other bill-assistance programs does the Company offer?**

10 A. In an effort to assist and educate customers about options such as Comfort Level
11 Billing, and Payment Arrangements, we developed a campaign encouraging customers to learn
12 about and enroll in the various bill assistance options available to them. This campaign was
13 launched in March 2009 in both Washington and Idaho. It explained how Comfort Level Billing
14 helps smooth out the seasonal highs and lows of customers' energy usage and provides the
15 customer the option to pay the same bill amount each month of the year. This allows customers
16 to more easily budget for energy bills and avoid higher winter bills. This program has been
17 well-received by participating customers. Roughly 47,967 or 18%, of Washington electric and
18 natural gas customers are on Comfort Level Billing.

19 In addition, the Company's Contact Center Representatives work with customers to set
20 up payment arrangements to pay energy bills, and choose a preferred due date. In 2011, 59,600
21 Washington customers were provided with over 124,607 such payment arrangements.

22

1 **Q. Please summarize Avista’s CARES program.**

2 A. In Washington, Avista is currently working with over 3,199 special needs
3 customers in the CARES program. Specially-trained representatives provide referrals to area
4 agencies and churches for customers with special needs for help with housing, utilities, medical
5 assistance, etc. One of the benefits we have in utilizing CARES representatives is the ability to
6 evaluate each customer, based on their specific need and to educate them on what assistance is
7 available within the community that meets those individual needs. A goal of the program is to
8 enable customers to manage not only their Avista bill, but other bills and needs as well.

9 **Q. Does the Company have other programs to serve its customers?**

10 A. Yes. The following are examples of outreach programs that are available to
11 customers:

12 **1. Low-Income Work Bench:** The “Avista Energy Assistant” is a web-based, self-
13 service tool which enables Community Action Agencies (CAA) to access usage
14 history and credit and collection information needed to qualify customers for energy
15 assistance grants. The Avista Energy Assistant was designed in partnership with
16 local Community Action Agencies and was successfully deployed in the fall of 2009.
17 Both the CAAs and Avista benefit from this new program. The CAAs no longer
18 have to call Avista for the information needed to help our customers. With the
19 customer’s permission, they are able to access the information they need, as well as,
20 enter a grant promise on the customer’s Avista account. In many cases, the CAAs are
21 able to stop collection activity by entering the grant promise, serving our customers
22 in a timely manner and saving CAAs the time of calling the Company. The CAAs
23 have all reported positive feedback regarding Avista’s Energy Assistant.

24
25 **2. Gatekeepers Program:** Avista has implemented the Gatekeepers Program, a
26 program that trains field personnel to be aware of signs that a customer may be
27 having difficulty with daily living tasks (e.g. paper or mail not collected). The
28 CARES representatives conduct training of company-wide field personnel who come
29 into contact with residential customers on a regular basis. In the event employees
30 identify a customer having difficulty, the employee is asked to notify the CARES
31 representatives who would contact appropriate community resources for assistance.
32

- 1 **3. Senior Energy Outreach:** Avista has developed specific strategic outreach efforts to
2 reach our more vulnerable and fixed income customers (seniors and disabled
3 customers) with bill paying assistance and energy efficiency information that
4 emphasizes comfort and safety.
5
- 6 **4. Senior Publications:** Avista has created a one-page advertisement that has been
7 placed in senior resource directories and targeted senior publications to reach seniors
8 with information about energy efficiency, Comfort Level Billing, Avista CARES and
9 energy assistance. A brochure with the same information has also been created for
10 distribution through senior meal delivery programs and other senior home-care
11 programs.
12
- 13 **5. Senior Energy Workshops:** With the help of additional workshop presenters, 31
14 Senior Energy Workshops were held during the 2010/2011 heating season. Over
15 1500 seniors were reached and were given Senior Energy Efficiency kits along with
16 learning about low-cost/no-cost ways to reduce energy use. Each kit contains energy-
17 saving items such as compact fluorescent light bulbs, plastic window covering, draft
18 stoppers for exterior light switches and outlets, v-seal for drafty doors and a polar
19 fleece lap blanket. The Company approaches talking with seniors about reducing
20 their energy use very respectfully and carefully to assure health, safety and comfort.
21 We discuss lifestyle changes that could be made and steps to take before turning the
22 thermostat up, and not keeping the thermostat too low.
23
- 24 **6. Every Little Bit House:** In partnership with KREM television, fifteen and thirty
25 second vignettes were developed that cover low-cost and no-cost ways to save energy
26 at home. The goal of the vignettes is to help limited income seniors and other
27 vulnerable populations with their energy bills by providing home energy conservation
28 education. The vignettes provide helpful energy conservation tips, information on
29 community resources and ways for customers to manage their energy bills.
30
- 31 **7. Energy Fairs:** In 2011, Avista initiated and hosted three Energy Fairs – one in
32 Spokane, Washington, one in Clarkston, Washington and another one in Coeur
33 d'Alene, Idaho. The fairs provided information and demonstrations on energy
34 assistance, energy efficiency and home weatherization to limited income families and
35 senior citizens. Nearly 900 people attended the three fairs. The Energy Fairs provide
36 an environment for customers to learn about billing options and energy assistance,
37 while offering them tips and tools to use to help manage their limited financial
38 resources.
39
40
41
42

1 **Q. How does the Company plan to help mitigate this proposed rate increase to**
2 **its most vulnerable customers?**

3 A. Avista is committed to reducing the burden of energy prices for our customers
4 most affected by rising energy prices, including low income individuals and families, seniors,
5 disabled and vulnerable customers. The Company proposes to increase the Low-Income Rate
6 Assistance program funding for electric and natural gas service by a percentage amount equal to
7 the percentage base rate increase granted in this case for residential customers. The additional
8 funding would be provided through the DSM tariff rider, Schedules 91 and 191. Avista is also
9 committed to working with Commission Staff and interested parties to address the cost-
10 effectiveness of low-income weatherization programs.

11 **Q. Please provide a brief overview of Avista’s approach to Demand Side**
12 **Management (DSM).**

13 A. Avista is in its 35th year of providing energy efficiency services. The Company’s
14 approach to energy efficiency is based on two key principles. The first is to pursue all cost-
15 effective kilowatt-hours and therms by offering financial incentives for most energy saving
16 measures with a simple financial payback of over one year and up to thirteen years. The second
17 key principle is to use the most effective “mechanism” to deliver energy efficiency services to
18 customers. These mechanisms are varied and include 1) prescriptive programs (or “standard
19 offers” such as high efficiency appliance rebates); 2) site-specific or “customized” analyses at
20 customer premises; 3) “market transformational,” or regional efforts with other utilities through
21 the Northwest Energy Efficiency Alliance (NEEA); 4) low-income weatherization services

1 through local Community Action Agencies; 5) low-cost/no-cost advice through a multi-channel
2 communication effort; and 6) support for cost-effective appliance standards and building codes.

3 The Company's offerings include over 300 measures that are packaged into over 30
4 programs for customer convenience. As part of Avista's Integrated Resource Planning (IRP)
5 efforts, over 3,000 measures are considered and then examined for cost-effectiveness. The
6 Company's comprehensive energy efficiency outreach, the "Every Little Bit" communications
7 campaign, continues to inform customers of the availability of these services.

8 **Q. Has the Company requested the review of energy efficiency costs in this**
9 **filing?**

10 A. No. Per Order No. 05 in Docket Nos. UE-110876 and UG-110877
11 (consolidated), review of the prudence and cost-effectiveness of expenditures for 2010 and 2011
12 will take place outside of this general rate case.

13 **Q. Can you please describe how the Company measures customer satisfaction,**
14 **and how important it is to Avista?**

15 A. Yes, our customer satisfaction is very important to Avista. We measure
16 satisfaction by doing a quarterly survey we refer to as "Voice of the Customer" (VOC). The
17 purpose of the VOC Survey is to measure and track customer satisfaction for Avista Utilities'
18 "contact" customers – customers who have contact with Avista through the Call Center and/or
19 work performed through an Avista construction office.

20 Customers are asked to rate the importance of several key service attributes. They are
21 then asked to rate Avista's performance with respect to the same attributes (time for connection
22 to a representative, representative being courteous and friendly, representative being

1 knowledgeable, being informed of job status, leaving property in condition found, etc.)
2 Customers are also asked to rate their satisfaction with the overall service received from Avista
3 Utilities. Customer verbatim comments are also captured and recorded.

4 Our most recent fourth quarter 2011 customer survey results show an overall customer
5 satisfaction rating of 95% in our Washington, Idaho, and Oregon operating divisions. This
6 rating reflects a positive experience for customers who have contacted Avista related to the
7 customer service they received.

8 **Q. Does this conclude your pre-filed direct testimony?**

9 A. Yes.