

## Advertising and Outreach

### **Universal Service Advertising**

T-Mobile advertised its universal service offerings throughout the calendar year 2013 via media of general distribution, including the use of media such as radio, television, billboards, print, internet, and targeted mailings, among other things. T-Mobile also maintains various retail stores and authorized dealer locations throughout its ETC designated service area through which it advertises its service offerings.

### **Lifeline Advertising and Outreach**

T-Mobile advertised the availability of Lifeline and Link Up services in 2013. Specifically, in 2013, T-Mobile:

- Posted information about its Lifeline offerings on [www.usac.org](http://www.usac.org)
- Posted information about its Lifeline offerings on the Company's website, [www.t-mobile.com](http://www.t-mobile.com), in both English and Spanish
- Advertised the availability of Lifeline through newspapers distributed throughout its designated ETC area, including the following (among others):
  - Aberdeen World
  - Centralia Chronicle
  - Edmonds Beacon
  - Ellensburg Record
  - Tacoma Weekly
  - Yakima Slice of Valley Life
  - Walla Walla Union-Bulletin
- Mailed more than 170 poster quality notices to offices where consumers likely to qualify for Lifeline would seek service, including social security and employment offices
- Printed Lifeline information on T-Mobile post-paid customer's September statement, celebrating Lifeline Awareness Week

An example of the notices that T-Mobile made available to social service agency offices is included as Attachment 1 hereto. Attachment 2 includes an example and evidence of T-Mobile's more widely distributed advertising of its Lifeline offering. Attachment 3 is a sample of the September statement.

# Lifeline Notice

## Check to see if you qualify for discounted monthly wireless service.

### Save money with Lifeline

T-Mobile® customers in Washington may be eligible to save at least \$10 per month on their wireless service when they qualify for the government's Lifeline program.

### Qualifying for Lifeline

In Washington, customers may qualify for Lifeline assistance if they are currently eligible to receive benefits from any of the following assistance programs:

- Medicaid
- Supplemental Nutrition Assistance Program (SNAP) or Food Stamps
- Supplemental Security Income (SSI)
- Federal Public Housing Assistance (FPHA) including Section 8
- Low Income Home Energy Assistance Program (LIHEAP)
- National School Lunch Program's free lunch program (must qualify for free lunch)
- Temporary Assistance for Needy Families (TANF)

Additionally, residents of Washington might qualify for Lifeline if their total household income does not exceed 135% of the Federal Poverty Guidelines.

Customers who are also residents of federally recognized Tribal Lands may qualify for Lifeline under the assistance programs listed above or if they are currently eligible to receive benefits from any of the following assistance programs:

- Bureau of Indian Affairs General Assistance
- Tribally Administered Temporary Assistance for Needy Families (TTANF)
- Head Start (must satisfy income qualifying standard)
- Food Distribution Program on Indian Reservations (FDPIR)

### Signing Up

If you think you might qualify, you must complete a Washington Lifeline application in order to receive Lifeline assistance. Customers with Internet access may visit [www.t-mobile.com/lifeline](http://www.t-mobile.com/lifeline) to learn how to apply or to print an application.

If you do not have Internet access, you can request a printed copy of the Lifeline application from a T-Mobile retail store or by calling 1-800-937-8997.

### Additional Information

For additional information about Lifeline and T-Mobile's Lifeline offering, visit [www.t-mobile.com/lifeline](http://www.t-mobile.com/lifeline).

You may find more information about Lifeline and other wireless services available from T-Mobile USA, Inc. at [www.T-Mobile.com](http://www.T-Mobile.com).

### Important Information

Lifeline is a government assistance program that provides only eligible consumers with discounted service that is non-transferable and is available for only one line per household. A household is defined, for purposes of the Lifeline program, as any individual or group of individuals living at the same address that share income and expenses. Lifeline offers service only in areas where the company has Eligible Telecommunications Carrier status.



Basic Lifeline plan includes a monthly recurring rate for qualifying customers of \$6.49 per month which includes 145 Whenever Minutes®, 500 night minutes and 500 weekend minutes per month and 5¢ per minute overage.

Limited-time offer; subject to change. Taxes & fees additional; other fees may apply. Domestic only. **Coverage:** Not available in some areas. **Nights and Weekends:** Weekends are midnight Friday to midnight Sunday, and nights are 9:00p.m. to 6:59a.m. Monday–Friday, based upon start time of call. Time of call usually based on location of equipment transmitting call; if location is not available, time of call based on time zone associated with your phone number. **Network Management:** Service may be **slowed, suspended, terminated or restricted** form misuse, abnormal use, interference with our network or ability to provide quality service to other users, or significant roaming. See brochures and **Terms and Conditions (including arbitration provision)** at [www.T-Mobile.com](http://www.T-Mobile.com) for additional information regarding T-Mobile service and products, including important limitations on availability and reliability of 9-1-1 emergency service when using Wi-Fi Calling. ©2013 T-Mobile USA, Inc.



Courtesy photo by SARA VAN DONGE

Members of ZebraLicious show off their special striped soccer socks.

# Spectators get a real kick out of kids' soccer games

sara van donge  
deja news



Soccer. Yes I am once again writing about soccer. This is not because of any particular opinion about the sport. I actually don't really understand the rules of soccer other than: Run to the goal! Kick the ball in the goal! Guard the goal! Nonetheless, I really enjoy soccer games. All sporting events in fact. I love watching people, talking to other spectators, being outside, knowing my kids are having good, healthy fun. Oh, and the game. Yes, the game is pretty entertaining too.

My kids have started their second year playing soccer for Walla Walla Parks and Recreation, and I have been rewarded with new and exciting entertainment. Sure, watching Daniel, Jenna, Cole, Emerson and other really talented players is kinda fun. But I enjoy the ridiculous even more.

The younger siblings running out onto the field during play, the players who exuberantly make goals for the other team or steal the ball from teammates, the kids on the bench who accidentally kick the ball back in when it is out of bounds — this is what makes kids' soccer so fun. And this year, it is the team names that are really entertaining.

My son practiced his lobbying skills by showing up at the second practice and convincing each teammate individually that the name Green Lightning Bolts should be their team moniker. His powers of persuasion were rewarded when their coach, Tim Parker, asked what their name should be. And, lo! they all shouted together: "Green Lightning Bolts!"

Read Sara's previous column about kids' soccer at [ubne.ws/16hbpyW](http://ubne.ws/16hbpyW)

My daughter's team is ZebraLicious. Their coach, Jeff Schulke, surprised us with matching zebra socks and headbands. Now THIS is what makes

team sports worthwhile — cute uniforms! I look forward to seeing the kids play the Blue Tornados, the Super Sheep, the Black Panthers (hee hee!), the Purple Dragons, the Silver Stars or any of the Ninja or T-Rex teams.

I remember fondly my little brother Daniel's team names from when he played select city soccer: the Firebolts, and the next year, the Thrashers. Incidentally, the year they were Thrashers they made it to a large tournament. The organizers designed a T-shirt for all the participating teams, but had inadvertently misprinted the Thrashers as the Thrushes. Apparently the boys didn't appreciate being compared to sweet little birds. Not one purchased a shirt.

As spectators, we have fun cheering for our kids. The coaches wear shirts that wisely advise, "They play. I coach. You cheer." I probably don't want to know why this admonishment is necessary, but cheering is a great way to enjoy the game. Maybe some parents are more invested in their kids' soccer-playing abilities than I am. Parents who actually know how to play soccer. I'll stick to not really understanding, and cheering for any movement.

We particularly enjoyed playing at a recent game when we realized our team was playing the Yellow Thunder. Throughout the game we had a lot of fun hollering, "Go Lightning!" "Go Thunder!" It was hard to hear us over the adjacent game, where the parents were yelling, "Go Green Ninjas!" "Go Blue Ninjas!" I'm not really sure who won. They weren't either. With no goalie, the score gets really high. After eight or so goals for each side, what does it matter? We were all having a good time.

Sara Van Donge is a Walla Walla native, middle school dual language teacher and mom to two children. She can be reached at [saravandonge@gmail.com](mailto:saravandonge@gmail.com).

## pic of the week



Courtesy photo by ROBERT JONES

### Morning majesty

The rising sun highlights a sea of scattered clouds..

## Want to see your photo in print?

The Weekly encourages readers to submit digital photos of scenes in and around the Walla Walla Valley.

We prefer photos taken within the previous week, at the largest size you can take them.

Email your favorite images to Weekly Editor Brenden Koch at [brendenkoch@wwub.com](mailto:brendenkoch@wwub.com).

## Strengthening families through Family Meal Time

By BETH SWANSON  
for the Walla Walla Valley Weekly

WALLA WALLA — For the past year the Moms' Network has provided the community with different levels of cooking classes under our Family Meal Time program. The goal of our program is to focus on the family meal as a way to build and strengthen families in the Walla Walla area.

Research indicates that the more often families eat together, the less likely children are to smoke, drink, battle depression or develop eating disorders. But at the same time we also understand that planning, shopping, prepping and getting meals on the table are probably the main challenges that face moms — working or not.

Our goal with Family Meal Time is to provide education, recipes and ideas that will assist moms with this process. It is possible to deliver quick, easy meals so you can spend more time at the table with your children.

Last fall, chef Melissa Davis stocked the perfect pantry for us and divided the group into pairs so we could cook up eight easy dinners in 30 minutes. I now use three of those dinners on a regular basis.

Last winter and spring, in partnership with Lostine



Courtesy photo

This Family Meal Time class learned about easy weekday meals and meat grilling techniques.

Cattle Company, chef and cookbook author Lynne Curry came to Walla Walla and demonstrated easy weekday meals and grilling techniques. She was funny, realistic and a dynamite cook, using few ingredients. I knew we had picked a good mom chef when she told us that scrambled eggs on toast counted as dinner in her house.

This fall we have two new Family Meal Time classes with chef Damon Burke of Salumiere Cesario. Both classes cost \$10 per person.

Our first class is this evening, Sept. 17, 6-8 p.m., at Salumiere Cesario, 12 E. Main St., on the topic of homemade stock. Stock is one of the basic, fundamental ingredients in cooking soups, sauces and many classic dishes. Each participant will take home a quart

of homemade stock to use in a meal.

The second class, 6-8 p.m. on Oct. 8, at Salumiere Cesario, is on frozen dinners. Participants will leave with a plan and recipes to prepare and freeze dinners to use on those busy afternoons when there is no time to cook.

The Moms' Network, partnering with Lostine Cattle Company, will also bring the message of the importance of family meal time to the Walla Walla Public Schools' Farm to School program under Beth Thiel, by providing parent cooking classes at Berney School and Prospect Point School in October.

To wrap up the year, the Moms' Network will be releasing our Second Edition Moms' Network Cookbook. There will be new family recipes, ideas for frozen

dinners and holiday favorites, meal planning tips, a new family dinner game and a homemade dish cloth. Look for it in November on our website and at Book & Game Company and Salumiere Cesario.

The Moms' Network Family Meal Time program is a part of our mission to strengthen and connect families. We will continue to offer classes that can assist families in planning and preparing meals while also discussing how to enjoy the company of your family during the meal.

To register for an upcoming Family Meal Time class or learn more about the Moms' Network, call me or visit [themomsnetworkww.com](http://themomsnetworkww.com).

Beth Swanson is founder and president of The Moms' Network in Walla Walla. She can be reached at 301-7471 or [bethswanson@charter.net](mailto:bethswanson@charter.net).

## births

To Crystal Cantu and Michael Gatewood, Walla Walla, a daughter, Mikaelynn Kelly Rae Gatewood, 6 pounds 2 ounces, Sept. 4.

To Ashley Wilson and Alex Huxoll, Waitsburg, a son, Ryden Nicholas Huxoll, 9 pounds 3 ounces, Sept. 6.

### Walla Walla General Hospital

To Silvia Gomez and Ubaldo Garcia, College Place, a daughter, Joaquin Garcia-Gomez, 8 pounds 14 ounces, Aug. 29.

To Lindsay and Brian Lawrence, Walla Walla, a girl, Keira Michelle Lawrence, 8 pounds 13 ounces, Sept. 2.

To Brittney Husted and Randy Ezell Jr., Weston, a daughter, Peighton Renee Ezell, 8 pounds 12 ounces, Sept. 2.

To Mara and Jason Pennington, Waitsburg, a daughter, Khloe' Isabella Avry Pennington, 5 pounds 7 ounces, Sept. 3.

**CINCH** Cruel  
JEANS & SHIRTS

**BUY \$100 GET \$10 BACK**  
**BUY \$200 GET \$25 BACK**  
**BUY \$300 GET \$40 BACK**

\*Offer only valid with mail in rebate and in participating stores.

REBATE

**Open Sundays**  
10:30 am to 5 pm

**NEW YORK STORE**  
Western Outfitters Inc.  
The Largest Family Western Clothing Store in Southeastern Washington  
2254 East Isaacs • Walla Walla • 529-3600

**Open Mon-Sat 9am to 7pm**

**11th Annual AAUW Kitchen Tour**

**Sunday - October 6**  
**Noon to 5 pm**  
**8 Remarkable Kitchens!**  
Full Color Tour Guide with photos!  
5 Amazing Raffle Opportunities!

Tour Guide pick-up Noon to 2 pm at:  
**Jacobi's Cafe, 416 N 2nd, Walla Walla**

Tickets **\$20**

Available at Bright's Candies, Sweetwater Paper & Home, Earthlight Books, online at Brown Paper Tickets and at Jacobi's the day of the event.

**2013 EVENT SPONSORS**

**BUNCH FINNIGAN**  
APPLIANCE

**Gary's**  
PAINT & DECORATING

**INTERIOR**  
DESIGN

A fundraiser for local college scholarships and community educational projects. Sponsored by American Association of University Women - Walla Walla Branch, and by Great Explorations in Education, Walla Walla AAUW.

**T-Mobile**

Qualify and get T-Mobile® service with a discount of at least **\$10 a month**

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**Basic plan includes:**

- 145 Whenever Minutes\*
- 500 Night Minutes + 500 Weekend Minutes
- Advanced nationwide 4G network
- Additional minutes for just \$.05 each
- \$19.99/mo. before Lifeline discount

**Are you eligible?**

You may qualify based on your income or if you're currently eligible to receive public assistance such as Medicaid, Food Stamps (SNAP) or Supplemental Security Income (SSI). Your eligibility varies by state. If you're a resident of federally recognized Tribal Lands, you may qualify for additional discounts.

**See if you qualify and learn how to apply at**  
[www.T-Mobile.com/lifeline](http://www.T-Mobile.com/lifeline)  
or call 1-800-937-8997.

Discounted wireless service is provided under the Lifeline assistance program. Lifeline is a government assistance program that provides only eligible consumers with discounted service that is nontransferable and is available for only one line per household. A household is defined, for purposes of the Lifeline program, as any individual or group of individuals living at the same address that share income and expenses. T-Mobile offers Lifeline service only in areas where the company has Eligible Telecommunications Carrier status. You may find more information about Lifeline and other wireless services available from T-Mobile USA, Inc. at [www.T-Mobile.com](http://www.T-Mobile.com).

Limited time offer, subject to change. Taxes and fees additional; other fees may apply. Domestic only. Coverage: Coverage not available everywhere. Nights and Weekends: Weekends are midnight Friday to midnight Sunday, and nights are 9:00 p.m. to 6:59 a.m. Monday-Friday, based upon start time of call. Time of call usually based on location of equipment transmitting call; if location is not available, time of call based on time zone associated with your phone number. Network Management: Data traffic of postpaid plans with limited high-speed data allotments of 2 GB will be prioritized over other currently offered plans during periods of congestion. Service may be slowed, suspended, terminated or restricted for misuse, abnormal use, interference with our network or ability to provide quality service to other users, or significant roaming. See brochures and Terms and Conditions (including arbitration provision) at [www.T-Mobile.com](http://www.T-Mobile.com) for additional information regarding T-Mobile service and products, including important limitations on availability and reliability of 9-1-1 emergency service when using Wi-Fi Calling. © 2013 T-Mobile USA, Inc.

**New Fall Scarves**

**Clay In Motion**

Proudly Made in the USA!

541-938-3316 • 85301 Hwy 11 • M-F, OR  
[clayinmotion.com](http://clayinmotion.com)

T-Mobile

Your Statement

Statement For: [Redacted]
Account Number: [Redacted]

Important Information

Thank you for using EasyPay. Amount will be forwarded for automatic processing. Do not pay this bill or mail remittance.

AV 01 008875 35880B 45 A\*\*5DQT



[Redacted]
EVERETT WA 98 [Redacted]

Summary

Previous Balance \$ 61.31
Pmt Rec'd - Thank You \$ (61.31)

Total Past Due \$ -
(Due Immediately)

Monthly Recurring Chgs \$ 50.00
Usage Charges \$ 3.98
Other Charges \$ 4.03
Taxes & Surcharges \$ 7.01

Total Current Charges \$ 65.82
Current Charges Due By 10/02/13

Grand Total \$ 65.82

Honoring 2013 Lifeline Awareness Week

Access to affordable telephone service is important to all Americans. Lifeline offers eligible consumers savings on basic telephone service.

You may qualify for Lifeline benefits if you:

- Are eligible for benefits of a participating public assistance program, such as Medicaid, Food Stamps or SNAP, or if you meet certain income requirements
- Live in a household not already receiving Lifeline benefits
- Meet other state and federal requirements



To learn more about T-Mobile's Lifeline program including where it is available, visit us at www.t-mobile.com/lifeline. T-Mobile offers Lifeline services only in areas where it has been designated as an Eligible Telecommunications Carrier.

PLEASE DETACH THIS PORTION AND RETURN WITH YOUR PAYMENT PLEASE MAKE SURE ADDRESS SHOWS THROUGH WINDOW.

T-Mobile

Statement For: [Redacted]
Account Number: [Redacted]

T-MOBILE
P.O. Box 660252
Dallas TX 75266-0252



Table with 2 columns: Amount Due By 10/02/13 (\$65.82) and Amount Enclosed (EasyPay)

- For EasyPay Option - check box and complete the reverse side
If you have changed your address - check box and record new address on the reverse side.

0407653554401002130000065829982089560