



**Rabanco Ltd. – Sea Tac Disposal**

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December 11, 2009

Dave Danner  
Executive Secretary  
Washington Utilities and  
Transportation Commission  
P.O. Box 47250  
Olympia, WA 98504-7250

Reference: TG-091801

Dear Mr. Danner

As authorized by RCW 81.77.185, Rabanco LTD d.b.a. SeaTac Disposal is seeking approval from the Washington Utilities and Transportation Commission (WUTC) to retain 30% of the commodity value revenues for the 2010 plan year (January 1, 2010 – Dec 31, 2010). The program enhancements contained in this plan have been developed in partnership with the King County Solid Waste Division with the intent of increasing recycling from single family homes and multifamily complexes in the SeaTac service area.

**1. Partnership with the County on a Regional Recycling Campaign  
(20% of total 30%)**

The primary goals of the campaign are to increase the recycling participation among single-family households, and to increase the amount of materials recycled by participating households.

King County and Allied Waste will collaborate on implementation of the campaign in the SeaTac service area and shall strive to make the revenue sharing program and the recycling campaign complementary efforts.

King County and Allied Waste will meet quarterly to discuss the progress of the program, review data compiled in the previous quarter, and continue to implement and plan the programs to increase the recycling in King County.

Allied Waste will work with King County and other haulers serving King County residents to develop a standard sampling protocol to use in estimating the quantities of specific materials put out for recycling in single family and

multifamily collection programs. It is anticipated that this protocol will be implemented in 2011, and will entail use of consultants retained by King County to do physical sampling.

In addition, SeaTac shall continue to have one designated individual to coordinate with the King County recycling campaign manager to ensure that educational messages and data collection efforts suit the needs of both programs.

**2. Data Collection and Evaluation  
(15% of total 30%)**

Allied Waste of Kent will continue to provide to the County all required data and monthly reporting. By copy, such data and reporting will be provided to the WUTC at the same time, and shall be provided on a timely basis and in an accurate manner to both parties.

Further, Allied Waste of Kent will continue to report customer and tonnage information to the County, along with copies to the WUTC.

Multifamily reporting will include both MSW and recycling tonnage information on a monthly basis. Areas reported on will include WUTC areas and cities under contract or currently serviced by Allied Waste of Kent.

**3. Promote enhanced recycling and organics collection  
(30% of total 30%)**

Allied Waste of Kent agrees to continue to promote upgrading existing customers and encouraging new customers to utilize 96-gallon carts.

Allied Waste agrees to participate in no fewer than three outreach activities in the communities served by Allied Waste (such as festivals or recycling events) to promote recycling and organics collection. King County will be notified of these events no less than two weeks in advance to determine if they would like to partner in participation. Allied Waste will record new customer subscriptions, increase in recycling cart sizes, and organics collection enhancement/sign ups that take place as a result of these events and provide data to King County.

Sample food scrap collection bags and brochures will be included with every cart delivered to new organics customers, with samples available to existing customers through web-based requests.

Allied Waste will support product stewardship principles including promotion of E-Cycle Washington and other initiatives.

King County and Allied Waste will continue to collaborate to ensure websites provide current updates on recycling and organics collection. Allied Waste will

have brochure downloads and links to select King County programs and materials (ex. video pod casts and garbage reduction challenge).

**4. Promotional Packets  
(30% of total 30%)**

Allied Waste will provide hard copies of 2010 information packets regarding garbage, recycling and organics services in WUTC areas to include clear information of the commodities that can be kept out of the solid waste stream to all customers. Allied Waste will provide King County with a draft of the 2011 annual recycling brochure/collection calendar for review two months prior to the mailing deadline. All new customers will receive a copy of this brochure upon subscription.

Allied Waste of Kent will include invoices messages quarterly to promote recycling and organics collection. King County will receive copy of these messages two weeks prior to mail date to provide additional suggestions.

To promote subscription of single-family households to residents not currently customers of Allied Waste of Kent an ad will be placed in a "Go Green" edition of The Reporter publications in our service area to educate residents on all services provided.

An invoice insert will be added for all garbage customers in September, October and November educating customers on reducing/diverting waste during the holiday season.

**5. Multifamily Recycling Enhancement  
(5% of total 30%)**

Allied Waste will include an invoice insert by June 2010 to complexes that currently do not recycle or do not have recycling containers equal to or greater than the size of their garbage containers to enhance multi-family participation. This message will be sent to King County for review two weeks prior to mailing date.

SeaTac Disposal hereby agrees to meet the above conditions and timelines. King County believes that implementation of this recycling plan will increase the amount of materials recycled by SeaTac customers, and hereby certifies that the provisions of this plan are consistent with the King County Comprehensive Solid Waste Management Plan. Therefore, King County recommends to the WUTC that SeaTac Disposal be allowed to retain 30% of actual commodity values received during the period of this agreement (January 1, 2010– December 31, 2010).

Extension of the revenue sharing program beyond December 31, 2010 will require WUTC approval based in part upon the results of this year's program and the submittal by SeaTac of another plan certified by King County. SeaTac must meet with King

County no later than October 15, 2010 to discuss the elements of the new plan, and submit a draft plan to King County no later than November 1, 2010 in order for certification to be considered.

Sincerely,

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