

Exhibit No. \_\_\_ T (KLE-1T)  
Dockets UE-111048/UG-111049  
Witness: Kenneth L. Elgin

**BEFORE THE WASHINGTON STATE UTILITIES AND TRANSPORTATION COMMISSION**

**WASHINGTON UTILITIES AND  
TRANSPORTATION COMMISSION,**

**Complainant,**

**v.**

**PUGET SOUND ENERGY, INC.,**

**Respondent.**

**DOCKET UE-111048  
DOCKET UG-111049  
(Consolidated)**

**TESTIMONY OF**

**Kenneth L. Elgin**

**STAFF OF WASHINGTON UTILITIES AND  
TRANSPORTATION COMMISSION**

*Fair Rate of Return  
Attrition*

**December 7, 2011**

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**LIST OF EXHIBITS**

Exhibit No. ____ (KLE-2)	Experience and Qualification
Exhibit No. ____ (KLE-3)	Standard and Poor's S&P Ratings RatingsDirect Puget Sound Energy, Inc. November 28, 2011
Exhibit No. ____ (KLE-4)	Standard & Poor's Industry Report Card dated September 30, 2011
Exhibit No. ____ (KLE-5)	PSE Response to Staff Data Request No. 8
Exhibit No. ____ (KLE-6)	Excerpts from Commission Orders
Exhibit No. ____ (KLE-7)	Puget Sound Energy Electric Results of Operations for the Twelve Months Ended December 31, 2010

1  
2  
3 **I. INTRODUCTION**

4 **Q. Please state your name and business address.**

5 A. My name is Kenneth L. Elgin. My business address is the Richard Hemstad  
6 Building, 1300 S Evergreen Park Drive SW, Olympia, Washington 98504.

7 **Q. By whom are you employed and in what capacity?**

8 A. I am employed by the Washington Utilities and Transportation Commission  
9 (“Commission”) as a senior financial analyst.

10  
11 **Q. Please summarize your educational background and professional experience.**

12 A. I earned a B.A. degree from the University of Puget Sound in 1974 and an M.B.A.  
13 degree from Washington State University in 1980. I have been employed by the  
14 Commission in several different capacities since 1985. My experience is more fully  
15 described in my Exhibit No. \_\_\_(KLE-2).

16  
17 **Q. What is the purpose of your testimony in this proceeding?**

18 A. The purpose of my testimony is to provide the Commission with a recommendation  
19 for the fair rate of return (cost of capital) for Puget Sound Energy, Inc. (“PSE” or  
20 “the Company”). I also respond to the analysis and recommendations of the  
21 Company’s cost of capital witnesses, Mr. Donald Gaines and Dr. Charles Olson,  
22 including their testimony that rate relief in this proceeding should consider that PSE  
23 has experienced attrition because its actual (per books) earned returns on equity for

1 PSE's combined electric and natural gas operations have been below its authorized  
2 returns on equity.

3  
4 **II. SUMMARY OF TESTIMONY**

5  
6 **Q. What do you recommend for the overall cost of capital for the regulated  
7 operations of PSE?**

8 A. The overall cost of capital that I recommend for PSE's regulated operations is 7.59  
9 percent. The following table shows the capital structure and cost rates that produce  
10 this overall rate of return:

<u>Component</u>	<u>Percent</u>	<u>Cost</u>	<u>Weighted Cost</u>
Long-term debt	50.00	6.22%	3.11%
Short-term debt	4.00	2.68%	0.11%
Common equity	<u>46.00</u>	9.50%	<u>4.37%</u>
Cost of Capital	100.00		7.59%

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16  
17 **Q. The Company proposes an overall cost of capital of 8.42 percent. Please  
18 summarize the differences between the Staff and Company proposals.**

19 A. There are four differences between my 7.59 percent cost of capital and the  
20 Company's proposed 8.42 percent cost of capital: 1) I estimate a fair return on  
21 equity ("ROE") of 9.50 percent compared to the Company's proposed 10.80 percent;  
22 2) I recommend a capital structure with a 46 percent common equity ratio compared  
23 to the 48 percent proposed by the Company; 3) I recommend a *pro forma* cost of

1 long-term debt of 6.22 percent compared to the Company's proposed 6.37 percent;  
2 and 4) my cost of short-term debt is 2.68 percent compared to the company's 4.62  
3 percent.

4  
5 **Q. Please summarize your testimony regarding the issue of attrition.**

6 A. The Company's comparison of actual (per books) earned returns on equity to  
7 authorized returns on equity does not meet the necessary burden to prove and  
8 measure attrition, as established by Commission precedent. Nor has PSE specified  
9 any specific attrition adjustment, as required by Commission rule.<sup>1</sup> Thus, the  
10 Commission should reject the Company's claim of attrition.

11 Nonetheless, the Company's ongoing expenditures for infrastructure  
12 additions and replacements warrant an appropriate regulatory response to address  
13 regulatory lag. I present an option for PSE to address this issue through an expedited  
14 rate making process that will enable the Company to receive timely rate relief. The  
15 approach I present is consistent with the Commission's current practice and policy to  
16 set rates on an historical test period with proper normalizing adjustments.<sup>2</sup>

17  
18 **III. FAIR RATE OF RETURN**

19 **A. Background**

20  
21 **Q. What primary steps are involved in estimating a fair rate of return for any**  
22 **regulated utility?**

---

<sup>1</sup> WAC 580-07-510(4)(i).

<sup>2</sup> WAC 580-07-510(3)(e).

1 A. The process of estimating a utility's overall cost of capital involves three distinct  
2 steps. The first step is to determine the proper capital structure to finance the  
3 operations of the utility. Next, the analyst must estimate of the cost of common  
4 equity. The final step is to calculate the cost of preferred equity and debt for the rate  
5 year, including the cost of both long-term and short-term debt.

6

7 **Q. Please explain the context of the Commission's equity cost of capital**  
8 **determination for PSE in this proceeding.**

9 A. This proceeding involves setting rates for PSE's regulated electric and natural gas  
10 utility operations in the State of Washington. Since the acquisition of Puget Energy  
11 by the Macquarie Investor Consortium, Puget Energy's common stock is no longer  
12 publicly traded. Therefore, the cost of equity analysis must now focus on market  
13 information (stock prices) of a set of comparable (proxy) companies. Based upon a  
14 Discounted Cash Flow ("DCF") analysis of a comparable group of companies, I  
15 estimate a fair return to the Company's owners for their investment in PSE's  
16 regulated utility operations. PSE's witness, Dr. Olson and I both agree on this point,  
17 but we disagree on the companies that should be in the proxy group.

18

19 **1. Economic and Legal Principles**

20

21 **Q. What is the primary principle underlying the Commission's determination of**  
22 **the fair rate of return for a regulated utility?**

1 A. Consistent with both economic and legal theory, the primary principle is for the  
2 Commission to set rates that provide a utility an opportunity to recover its costs,  
3 which include a fair return on and of the capital investors provide to fund the long-  
4 lived assets necessary to provide utility services.<sup>3</sup> Traditionally, the Commission has  
5 implemented this principle using what is commonly referred to as the rate base - rate  
6 of return method. Under this method, the Commission establishes in a rate case the  
7 relationship between revenues, expenses, and return on rate base, and determines  
8 rates to provide the utility an opportunity to recover a fair return on the assets, or rate  
9 base, the utility owns in order to provide utility service to the public. This method  
10 presumes the utility is efficient and economically managed.

11 This principle is reflected in two significant decisions by the United States  
12 Supreme Court. The first decision is *Bluefield Water Works and Improvement Co. v.*  
13 *Public Service Commission of West Virginia*, 262 U.S. 679, 692 (1923). This  
14 decision established the following principles to guide the determination of a fair rate  
15 of return in the rate setting process: comparable earnings for comparable risks,  
16 maintaining financial integrity of the regulated firm, the ability of the firm to raise  
17 capital on reasonable terms, and the expectation that the utility is operated  
18 efficiently.

19 The second decision is *Federal Power Commission v. Hope Natural Gas Co.*,  
20 320 U.S. 591, 603 (1942). In that decision, the Court affirmed the principles of  
21 *Bluefield*, and further recognized that regulators should balance consumer and owner  
22 interests in determining a fair rate of return.

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<sup>3</sup> See RCW 80.28.010, RCW 80.04.250 and RCW 80.04.350.



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**Q. How do these principles guide your analysis in this case?**

A. In applying these principles, I evaluate both current capital markets and several important financial metrics from publicly available financial information of the companies in a proxy group to estimate investor requirements for committing equity capital to PSE.

For determining the costs to PSE, the cost of preferred equity and debt is relatively straightforward based upon contractual commitments in the underlying securities. However, there is no precise formula for determining a rate of return on common equity (“ROE”). Consequently, there is uncertainty inherent in the determination of the cost of common equity capital.

**2. Methods**

**Q. What method for determining a fair ROE has the Commission traditionally relied on in a rate case?**

A. Based on my review of the Commission’s orders on rate of return over the last forty plus years, the Commission has consistently relied upon the Discounted Cash Flow (“DCF”) method to determine a fair ROE for owners of utility property, though in more recent cases the Commission has considered the results of other methods as a “check.”<sup>4</sup>

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<sup>4</sup> See *WUTC v. Pacific Power & Light Company*, Docket UE-100749, Order 07 at ¶¶ 33-34 (March 25, 2011).

1 **Q. Should the Commission use the DCF method in this case?**

2 A. Yes. I strongly support the Commission's policy and practice to use the DCF  
3 analysis as the primary basis to determine a fair return on equity for utility  
4 companies subject to its jurisdiction. The DCF method provides the most reliable  
5 indicator of investors' rate of return requirements consistent with the legal principles  
6 I just discussed. Equity investors are entitled to the firm's profits. The DCF model  
7 reflects this concept by stating that the price an investor will pay for a share of stock  
8 represents the expected cash flows from ownership discounted to the present value.  
9 The discount rate is the fair rate of return or the cost of equity capital. The price of a  
10 share of common stock is the present value of those cash flows. Therefore, the cost  
11 of equity is estimated by examining the prices of common stock trading in highly  
12 competitive capital markets.

13  
14 **Q. What methods do you use to determine the cost of debt and preferred equity?**

15 A. The cost of debt calculation is based on the contractual terms and conditions of  
16 outstanding debt issuances. Moreover, the cost of debt includes an evaluation of the  
17 actual debt service requirements, including expenses, and then adjusts for known and  
18 measurable changes in the rate year. A proper *pro forma* cost of debt calculation is  
19 necessary to protect both consumer and utility interests in order to accurately reflect  
20 the cost of debt in the rate year. This concept of "financial attrition"<sup>5</sup> and using a  
21 rate year cost of debt, including estimates of future tranches, was first accepted by  
22 the Commission in 1981 for Puget Sound Power & Light Company ("Puget") to

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<sup>5</sup> In Cause No. U-81-41 the Commission made a distinction between attrition and financial attrition. The latter refinement was to address capital turnover as utilities retired low cost debt and incurring significantly higher debt costs due to inflation.

1 capture the effects of inflation on rate year interest costs.<sup>6</sup> In addition, if a company  
2 is not capitalized efficiently, the proper cost of debt should be examined to ensure  
3 ratepayers are not adversely affected by a capital structure that is not safe and  
4 economical.

5 PSE no longer has any preferred equity in its capital structure, so there is no  
6 calculation for the cost of preferred equity.

### 8 3. General Economic Conditions

9  
10 **Q. What economic and financial conditions are relevant to your analysis of PSE's**  
11 **cost of capital?**

12 **A.** In general, I rely upon current economic and financial conditions. Current  
13 conditions shape investor expectations and are reflected in current security prices.  
14 This is important because of what is known as the “efficient market” hypothesis,  
15 which states that current security prices reflect all that is known about any particular  
16 security. Indeed, most prices for securities reflect what investors currently expect  
17 and know about a particular company.

18 In addition, my analysis is influenced by the general observation that the cost  
19 of capital has declined significantly in the decade following the inflationary period of  
20 the 1980's. Cost of capital declined again, although more modestly, after 2000,  
21 including a decline after the fallout from the 2008 financial crisis. I would also note,  
22 particularly in the last decade, the impact of technology on the cost of capital.

23 Technology now enables capital to flow freely between different investment

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<sup>6</sup> *WUTC v. Puget Sound Power & Light Co.*, Cause No. U-81-41, Second Supp. Order at 11 (March 12, 1982).

1 opportunities in global markets at little cost. The net effect of this efficiency gain  
2 has been to further reduce the cost of capital. In this regard, technology has also  
3 fully integrated equity markets around the world, which has contributed to the lower  
4 cost of capital for all firms.

5 Finally, capital markets have similarly recovered from the financial crisis that  
6 began in the third quarter 2008 despite recent events and renewed volatility in the  
7 market during the second quarter of 2010. In a November 4, 2011 summary report  
8 for the electric industry, *Value Line* noted that the electric industry sector has  
9 outperformed the broader market averages during this recent market volatility.  
10 *Value Line* reports that the equity sector was down 12 percent in 2011, but the utility  
11 sector was up 2 percent that same year.

12 The performance of utility stocks as reported by *Value Line* are consistent  
13 with conclusions reached by the Commission in the last two general rate case orders  
14 since the 2008/2009 financial crisis where cost of capital was a contested issue. In  
15 each instance, the Commission found that the fallout from the financial turmoil of  
16 2008/2009 is over, and capital markets are exhibiting normal patterns of risk/return  
17 relationships. In the first case the Commission stated:

18 Our record also shows that the capital markets have substantially recovered  
19 from the distortions caused by the financial crisis and now again reflect cost  
20 characteristics similar to, if not lower than, those extant before the onset of  
21 the crisis.<sup>7</sup>  
22  
23

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<sup>7</sup> *WUTC, v. Puget Sound Energy, Inc.*, Dockets UE-090704 and UG-090705, Order 11 at ¶ 281 (April 10, 2010). See also *WUTC v. Pacific Power & Light Company*, Docket UE-100749, Order 06 at ¶ 92 (March 25, 2011).

1 **Q. What is your general conclusion regarding the impact of current financial**  
2 **conditions on investor expectations?**

3 A. My general conclusion is that current macro-economic climate will continue its slow  
4 recovery and that monetary policies designed to stimulate economic activity will  
5 continue to have downward pressure on long-term interest rates and the cost of  
6 equity capital. As a result, capital costs will remain low for an extended period of  
7 time, well into the 2012 rate year. Furthermore, it is my belief that the overall  
8 opportunity costs for investors have declined, causing investors to reset future  
9 expectations and expect lower returns in investments of all sorts.

10  
11 **Q. What specific conclusions should the Commission draw from the current**  
12 **economic and financial conditions?**

13 A. The Commission should conclude that recent economic and financial circumstances  
14 will continue to keep capital costs low. Specifically, overall economic and financial  
15 conditions have investors expecting lower returns for their investments. Finally, the  
16 data indicate that utility stocks are low risk investments and the return on equity for  
17 PSE's owners should reflect this fact.

18  
19 **4. PSE's Operations and Risks**

20  
21 **Q. Please summarize PSE and its operations.**

22 A. PSE is the operating company of Puget Energy providing regulated utility services in  
23 Washington. As an electric company it owns distribution, transmission and

1 generation assets for the sale of electric energy to customers in the Puget Sound  
2 region. It is commonly referred to as a “fully integrated electric utility”. Its natural  
3 gas operations are commonly referred to as a “local distribution company”. It buys  
4 natural gas in competitive markets, contracts for interstate pipeline services under  
5 FERC approved tariffs, and then distributes this gas supply to its customers over the  
6 its local distribution facilities. In addition, its natural gas business is insulated from  
7 the risks of purchasing natural gas due to the Commission’s policies with respect to  
8 the rate treatment of those costs.

9 In my judgment, PSE’s regulated electric and natural gas operations are a  
10 “lower risk” business than utilities with unregulated operations or other holding  
11 companies that own utilities but have significant investments in unregulated  
12 operations. This further emphasizes the need to use a proxy group that captures the  
13 salient features of the Company’s regulated operations.

14

15 **Q. Is there any objective evidence of PSE’s low business risk?**

16 A. Yes. Standard & Poor (“S&P”), as part of its credit rating process, qualifies the  
17 business risks of the regulated utilities it analyzes. S&P rates PSE’s business risk  
18 profile as “Excellent”. Exhibit No. \_\_\_(KLE-3) is the most recent S&P report for  
19 PSE dated November 28, 2011.

20

21 **B. Capital Structure**

22

23 **Q. Please explain what is meant by the term “capital structure”.**

1 A. Capital structure is the evaluation of the various sources of capital provided by  
2 investors to fund the long-lived assets necessary to deliver utility services. The  
3 traditional sources are common equity, preferred equity, and debt. The utility's  
4 capital structure reflects the proportionate amount of each source of capital  
5 supporting those assets serving the public in Washington.

6 Consistent with financial theory, the capital structure should achieve the  
7 lowest overall cost of capital. By achieving the lowest overall cost of capital  
8 management meets its obligation to shareholders to maximize the value of its stock.  
9 In turn, the firm is able to keep prices reasonable for the benefit of customers.  
10 Regulation, as a surrogate for competition, ensures through the evaluation of the  
11 proposed capital structure that management achieves this objective. Like the  
12 determination of the cost rates of equity and debt capital, determining the appropriate  
13 capital structure for ratemaking purposes relies upon a combination of analysis and  
14 informed judgment.

15  
16 **Q. Why is capital structure important in determining a fair rate of return for a**  
17 **regulated utility?**

18 A. Capital structure, and particularly the equity ratio, materially impacts the price  
19 customers pay for service. Due to the relative difference between the cost of equity  
20 and the cost of debt, a capital structure with relatively more debt and less equity will  
21 result in a lower overall cost of capital.

22 This relative difference between the cost of equity and the cost of debt capital  
23 is further exacerbated by the impact of Federal income taxes in the determination of

1 a utility's revenue requirement. Each dollar of revenue necessary to compensate  
2 owners must be supported by revenues to pay Federal income taxes. A utility may  
3 deduct its interest expense for Federal income tax purposes, causing an even further  
4 reduction in the cost to customers and the utility.

5 Put another way, consistent with modern financial theory, a firm with stable  
6 cash flows, particularly those of a regulated utility, should take advantage of its  
7 stable cash flows and use financial leverage (debt) to maximize shareholder value.  
8 As a result of using financial leverage to enhance shareholder value, customers  
9 benefit from both lower capital costs and the Federal income tax benefit of the  
10 interest deduction. The question is the degree of financial leverage that should be  
11 employed. The proper capital structure is paramount to the interests of both  
12 shareholders and customers.

13  
14 **Q. What is the Commission's policy on capital structure for ratemaking purposes?**

15 A. The Commission policy for determining an appropriate capital structure is to balance  
16 the competing interests of safety and economy. The Commission affirmed this  
17 policy most recently in a rate case in which cost of capital and capital structure were  
18 contested.<sup>8</sup> This policy is consistent with a fundamental principle of finance: a  
19 properly balanced capital structure ensures the Company efficiently finances its  
20 long-lived assets dedicated to public service to achieve the lowest possible cost. I  
21 employ this policy in my analysis of the appropriate capital structure for PSE for  
22 ratemaking purposes.

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<sup>8</sup> *WUTC v. PacifiCorp, d/b/a Pacific Power & Light Co.*, Docket UE-110749, Order 07 at ¶10 (May 12, 2011).



1 **Q. Are there other facts the Commission should consider regarding the capital**  
2 **structure for PSE?**

3 A. Yes. The critical factor in the Commission's evaluation of an appropriate capital  
4 structure is the fact that PSE is a privately held company. PSE's capital structure is  
5 controlled by its owners whose objective is to maximize their returns at the holding  
6 company level. As a result, the owners could manipulate the capital structure of PSE  
7 to that end. This is achieved through a double leverage effect. Therefore, the  
8 Commission must ensure PSE's regulated operations are properly capitalized since  
9 the owners' incentive is to capitalize utility operations with too much equity.

10

11 **Q. Please explain how double leverage maximizes the equity investment of PSE's**  
12 **owners.**

13 A. The owners issue debt at the holding company to finance their equity investment in  
14 the operating company. That debt is issued at a lower cost at the holding company  
15 level than the return on equity and associated income taxes recovered by the  
16 Company from customers for ratemaking purposes. As a result, the owners are able  
17 to maximize the returns of their actual equity investment at the holding company  
18 level. The ownership structure requires the Commission at all times to carefully  
19 consider how PSE's new owners determine to finance its utility operations.

20

1 **1. Equity Ratio**

2

3 **Q. What equity ratio is PSE requesting in this proceeding for its regulated**  
4 **operations?**

5 A. The Company requests a capital structure containing 48.0 percent common equity  
6 based upon a calculation of the average of monthly average common equity ratio  
7 during 2010.<sup>9</sup>

8

9 **Q. Does a 48 percent equity ratio produce a reasonable capital structure for the**  
10 **Commission to develop PSE's cost of capital in this proceeding?**

11 A. No. It contains too much equity, which places excessive costs on ratepayers.

12

13 **Q. What capital structure should the Commission use to develop PSE's cost of**  
14 **capital in this proceeding?**

15 A. I recommend an equity ratio of 46.0 percent. It is a reasonable capital structure that  
16 appropriately balances the interests of safety and economy.

17

18 **Q. What factors did you consider in evaluating a reasonable equity ratio for**  
19 **ratemaking purposes in this case?**

20 A. The most appropriate starting point is PSE's actual capital structure for 2010, the  
21 most recent fiscal year. As of December 31, 2010, PSE's actual equity ratio was  
22 46.5 percent, and the corresponding debt ratio was 53.5 percent, including 3.9

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<sup>9</sup> Exhibit No. \_\_ (DEG-4), page 2, line 17, column (O).

1 percent short-term debt.<sup>10</sup> My recommended 46 percent equity ratio is consistent  
2 with the actual 2010 year-end equity ratio of PSE.

3 Mr. Gaines points out correctly that the equity ratio increased to 50 percent as  
4 a result of closing the sale of PSE to the Macquarie Investor Consortium. However,  
5 the equity ratio has subsequently declined due to additional debt PSE issued since the  
6 sale.<sup>11</sup>

7 Moreover, PSE issued additional debt in 2011, as noted by Mr. Gaines.<sup>12</sup>  
8 This issuance of additional debt will cause the equity ratio to decrease further absent  
9 any further equity infusion from Puget Energy. If I calculate PSE's actual equity  
10 ratio based upon its September 30, 2011 balance sheet and include the effect of the  
11 new debt issued in November 2011, the actual equity ratio is 44.5 percent.

12 Furthermore, the Company's response to Staff Data Request No. 11 shows  
13 that my recommended equity ratio is consistent with PSE's financial forecast. My  
14 recommended equity ratio of 46.0 percent, therefore, is consistent with PSE's actual  
15 equity ratio, its financing plans for the rate year and, thus, the equity ratio that is  
16 likely to prevail during the rate year.

17  
18 **Q. What other evidence did you consider in evaluating a reasonable equity ratio**  
19 **for ratemaking purposes in this case?**

20 A. I considered summary information for the regulated electric and natural gas industry  
21 in this country. First, I reviewed data reported by AUS Utility Reports that showed  
22

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<sup>10</sup> Exhibit No. \_\_ (DEG-4), page 2, lines 13-18, column (N).

<sup>11</sup> Exhibit No. \_\_ (DEG-4), page 2, line 17, columns (B)-(N) and page 6 lines, 23-24.

<sup>12</sup> Exhibit No. \_\_ (DEG-4), page 2, line 28.

1 the following common equity ratios for 2010: 1) electric companies were capitalized  
2 with 46.40 percent common equity; and 2) combination electric/gas companies were  
3 capitalized with 46.0 percent common equity.

4 Next, I evaluated capital structure information reported by SNL. It reports  
5 the equity ratio for a large group (45) of utility parent companies with significant  
6 utility operations. The equity ratio for these parent companies in 2010 is 44.5  
7 percent. The median equity ratio for this group is 43.6 percent. The summary data  
8 for these companies all include short-term debt in the calculation of the ratios.

9  
10 **Q. Do you have any other comments with respect to the data reported by AUS and**  
11 **SLN?**

12 A. Yes. Using the data reported by AUS and SLN, I calculated the capital structure for  
13 the companies in my proxy group that I use for estimating PSE's return on equity.  
14 For the period ending 2010, the equity ratio for this group is 44.60 and 44.40 percent,  
15 respectively.<sup>13</sup> I discuss my rationale for selecting this proxy group in the Cost of  
16 Equity section of my testimony.

17  
18 **Q. What other factors did you consider in developing your 46 percent equity ratio**  
19 **recommendation?**

20 A. I considered credit rating information provided by S&P with respect to the electric  
21 and combination companies it follows. S&P indicates the majority of electric  
22 companies in this country are rated "BBB". In early 2011, S&P issued ratings for

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<sup>13</sup> In this calculation, I removed the equity ratio for CMS because its equity ratio as reported by both services is 27.3 percent.

1 183 companies and 124 of those utilities were rated BBB.<sup>14</sup> Exhibit No. \_\_\_(KLE-4)  
2 is a copy of S&P's September 30, 2011 Global Credit Portal RatingsDirect Industry  
3 Report Card. The document summarized the credit outlook for the electric industry  
4 (including combination companies such as PSE), showing overall credit profile of  
5 the industry.

6  
7 **Q. What conclusion do you reach from this aggregate data?**

8 A. I conclude that PSE's actual equity ratio in the mid 40 percent range, which supports  
9 its "BBB" corporate credit rating (unsecured) and an "A-" secured rating (first  
10 mortgage bonds), is reasonable.

11  
12 **Q. What other information is relevant in determining an appropriate amount of  
13 equity for PSE's operations?**

14 A. In the last PSE rate case, all issues involving rate of return were fully contested,  
15 including capital structure. PSE advocated for a 48.0 percent equity ratio, the same  
16 equity ratio it advocates for now. The Commission determined that a 46 percent  
17 equity ratio is appropriate.<sup>15</sup>

18 In this regard, it is necessary to correct an error in Mr. Gaines' direct  
19 testimony. He states that "PSE's current 46 percent equity ratio, approved by the  
20 Commission in PSE's 2009 general rate case, is a result of a negotiated settlement  
21 agreement that occurred prior to the acquisition of Puget Energy by the investor

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<sup>14</sup> S&P RatingsDirect (January 24, 2011). S&P has three different ratings within the BBB category: BBB-, BBB and BBB+.

<sup>15</sup> *WUTC, v. Puget Sound Energy, Inc.*, Dockets UE-090704 and UG-090705, Order 11 at ¶ 283 (April 2, 2010).

1 consortium.”<sup>16</sup> The testimony is incorrect. The current 46.0 percent equity ratio was  
2 not the result of a settlement.

3  
4 **Q. Why is this an important point to correct?**

5 A. The issue was fully litigated and the Commission made a determination regarding  
6 the appropriate amount of equity after the close of the sale of PSE to the Macquarie  
7 Investor Consortium. In that case, the new owners re-capitalized PSE by injecting  
8 significant new equity into PSE’s capital structure and redeeming an outstanding  
9 debt issue causing the equity ratio to increase dramatically at closing of the sale. The  
10 Company advocated for a higher equity ratio based upon the initial recapitalization  
11 of PSE by its new owners, but the Commission rejected that proposal and determined  
12 that 46.0 percent is reasonable. It is still a reasonable equity ratio for PSE.

13  
14 **Q. What is your recommendation for PSE equity ratio?**

15 A. The Commission should use a common equity ratio of 46.0 percent for setting rates  
16 in this proceeding. It should reject the Company’s proposed 48.0 percent common  
17 equity ratio.

18  
19 **Q. Is a 46.0 percent equity ratio for PSE consistent with the Commission’s policy  
20 that a capital structure must balance economy and safety?**

21 A. Yes. A 46.0 percent common equity is consistent with the estimate of the actual  
22 capital structure financing utility operations. It is consistent with PSE’s financial  
23 projections. It is similar to the actual ratios used by other companies, as compiled by

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<sup>16</sup> Exhibit No. \_\_ (DEG-1T) at page 6, lines 3-4.

1           AUS and SNL. It is a capital structure that is consistent with the *Bluefield* and *Hope*  
2           standards I discussed previously. A 46 percent equity ratio will support a solid BBB  
3           corporate credit rating and an A- secured rating for the Company. Finally, since a 46  
4           percent equity ratio is consistent with the data from my proxy group and it is  
5           sufficient to support the credit ratings I just described, it is “market tested” and safe.

6  
7           **Q. Did you consider the cost benefit analysis prepared by Mr. Gaines in support of**  
8           **PSE’s proposed capital structure containing 48.0 percent common equity?**

9           A. Yes. I analyzed his presentation with respect to the benefits of a higher credit rating  
10           and the costs to realize those benefits. Mr. Gaines claims a net present value of \$33  
11           million in interest savings for customers from higher bond ratings over a thirty year  
12           period, which is the life of the debt PSE issued most recently.<sup>17</sup> Mr. Gaines asserts  
13           that these benefits exceed the incremental \$12 million of costs to achieve the  
14           benefits.<sup>18</sup>

15  
16           **Q. Do you agree with his analysis?**

17           A. No. First, his calculation does not account for the fact that interest payments are tax  
18           deductible. Adjusting for Federal income taxes, the benefits are reduced to \$22  
19           million. Exhibit No. \_\_\_ (KLE-5) is PSE’s response to Staff Data Request No. 8  
20           showing the effect of income tax on the cost to ratepayers.

21  

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<sup>17</sup> Exhibit No. \_\_\_ (DEG-1T), page 8, lines 17-18 and Exhibit No. \_\_\_ (DEG-3).

<sup>18</sup> Exhibit No. \_\_\_ (DEG-1T), page 9, lines 16-18.

1 **Q. What other flaws exist in Mr. Gaines cost-benefit analysis?**

2 A. The \$33 million pre-tax benefits he claims will result from a 48 percent equity ratio  
3 are realized over a 30-year life of the outstanding securities, but the costs to achieve  
4 those asserted benefits reflect only a single year.

5  
6 **Q. How would you correct the analysis offered by Mr. Gaines?**

7 A. I would calculate the cost of the higher equity ratio over a similar 30-year period.  
8 First, I re-calculate the Company's revenue deficiency based upon its direct case by  
9 reducing the equity ratio from 48.0 to 46.0 percent. The total annual revenue impact  
10 of this change in equity ratio for PSE's gas and electric customers is \$13.2 million.  
11 Next, I calculate the present value of the \$13.2 million annual cost of the higher  
12 equity ratio as an annuity over a 30 year period. At the Company's requested 10.80  
13 percent return on equity, the cost to customers is \$116.6 million. Therefore,  
14 comparing the costs and benefits over a similar 30 year timeline produces a cost  
15 benefit ratio of 5:1.

16 Alternatively, if I compare the annual benefits of the added 2 percent equity  
17 to the annual costs, I get similar results. The annual benefits due to interest savings  
18 are \$2.70 million<sup>19</sup> with an annual cost of \$13.2 million: a 5:1 cost benefit ratio.

19  
20 **Q. What do you conclude about the cost of higher equity ratios supporting higher  
21 bond ratings?**

22 A. Based upon the ratio of costs to benefits, raising the equity ratio from 46 percent to  
23 48 percent to achieve a higher bond rating is too costly for ratepayers. In contrast, an

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<sup>19</sup> Exhibit No. \_\_ (DEG-3), page 1, column labeled "Est'd Annual Interest Savings".



1 equity ratio of 46 percent that is consistent with a corporate credit rating of BBB is  
2 appropriate. A BBB rating supported by a 46 percent equity ratio provides sufficient  
3 safety with the appropriate balance of cost to customers, and it is consistent with the  
4 Commission's policy on capital structure to balance economy and safety. A rating of  
5 BBB enables PSE to finance on reasonable terms and will ensure a financially viable  
6 utility, all of which is consistent with the standards of *Bluefield* and *Hope*.

7  
8 **2. Short-Term Debt Ratio**

9  
10 **Q. Does the Company include short-term debt in its capital structure for**  
11 **ratemaking purposes?**

12 A. Yes.

13  
14 **Q. What is a reasonable amount of short-term debt in a utility's capital structure?**

15 A. I agree with Mr. Gaines' testimony that a reasonable level of short-term debt is  
16 "somewhere in the range of three to five percent of total capital."<sup>20</sup> It is prudent for a  
17 utility to use this amount of short-term debt to keep its capital costs low.

18  
19 **Q. Does PSE currently have short-term debt credit facilities?**

20 A. Yes. It has access to \$1.15 billion of short-term debt. \$400 million is directly tied to  
21 fund the liquidity needs of the utility's operations, \$400 million is dedicated to fund

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<sup>20</sup> Exhibit No. \_\_ (DEG -1T), page 18, lines 17-21.

1 capital expenditures, and \$350 million support the Company's hedging activities for  
2 its market purchases of electricity and natural gas.<sup>21</sup>

3  
4 **Q. What amount of short-term debt does PSE propose to include in its capital  
5 structure for ratemaking purposes?**

6 A. PSE includes 4.0 percent short-term debt in its capital structure. Mr. Gaines points  
7 out that PSE's total capitalization is \$6.7 billion and 5 percent of that is \$335 million,  
8 which is well within the \$400 million facility for working capital needs.<sup>22</sup> Given the  
9 Company's construction requirements and the size of its credit facilities, it is prudent  
10 for PSE to use this low cost source of funds for managing its cost structure. PSE is  
11 to be commended for its efforts to manage its capital structure in this regard to  
12 maximize the benefit for ratepayers of using this source of low-cost capital.

13  
14 **Q. Do you accept the Company's proposal to include 4 percent short-term debt in  
15 the capital structure for ratemaking purposes?**

16 A. Yes. Combining a 4 percent short-term debt ratio with my recommended 46 percent  
17 equity ratio, leaves a long-term debt ratio of 50 percent.

18  
19 **C. Cost of Common Equity**

20  
21 **Q. How do you structure your analysis on the cost of common equity for PSE?**

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<sup>21</sup> Exhibit No. \_\_ (DEG-1T), page 28, lines 9-16.

<sup>22</sup> Exhibit No. \_\_ (DEG-1T), page 18, lines 19-21.

1 A. As stated earlier in my testimony, I rely upon a Discounted Cash Flow (“DCF”)  
2 analysis of a group of comparable or “proxy” companies to determine a cost of  
3 common equity for PSE’s regulated utility operations. In this regard, Dr. Olson and I  
4 both agree. I then consider information based upon the Capital Asset Pricing Model  
5 (“CAPM”) and the risk premium methodologies. I do not advocate the use of these  
6 latter methodologies. The analysis I provide responds to the Commission’s desire to  
7 see these results as a “check” of the DCF estimate.

8

9 **1. Selection of the Proxy Group**

10

11 **Q. What proxy group of companies did you select for purposes of your cost of**  
12 **common equity analysis?**

13 A. My proxy group consists of the following eight companies: Alliant, Avista, CMS,  
14 PGE, Great Plains, TECO, Westar and Wisconsin.

15

16 **Q. Is this the same set of proxy companies Dr. Olson used?**

17 A. No.

18

19 **Q. Please explain the difference.**

20 A. I started with Dr. Olson’s proxy group containing nine utility companies. However,  
21 Dr. Olson used S&P bond ratings of BB to BBB+ as a screen, which caused him to  
22 include NV Energy, a BB rate company, in his group.<sup>23</sup> I disagree with this element  
23 of his screening process. A BB rating is a junk bond rating. Any utility with a junk

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<sup>23</sup> Exhibit No. \_\_ (CEO-1T), page 21, line 15.

1 bond rating adds excessive financial risk and creates some uncertainty for equity  
2 investors that a firm with an investment grade rating does not. Therefore, I removed  
3 NV Energy from the proxy group.

4 Next, I removed Pinnacle West since its operating utility, Arizona Public  
5 Service Company, is regulated on the basis of fair value by the Arizona Commission.  
6 I also removed OGE due to its excessive amount of unregulated revenue. OGE has  
7 about 32 percent of total revenue from unregulated operations while PSE has less  
8 than 1 percent of its revenue from unregulated operations.

9 Since Dr. Olson's considered all utilities rated BBB and those with revenues  
10 half that of PSE, I included Avista Corporation. Avista is a combination utility  
11 providing both electric and natural gas service with Washington as its principle  
12 jurisdiction. Therefore, it provides direct evidence of how investors view a  
13 combination company with a major portion of its electric and natural gas utility  
14 business under the Commission's jurisdiction.

15 Finally, I included Portland General Electric Company. It is a Pacific  
16 Northwest electric company facing similar regional issues with respect to  
17 infrastructure, resource acquisition, and competitive issues for its electric business.  
18 Therefore, I would expect investors to consider it comparable to PSE.

19  
20 **Q. Do you agree with Dr. Olson's testimony with respect to the number of**  
21 **companies that should be included in a proxy group for purposes of estimating**  
22 **the return on equity for PSE?**

23 A. Yes. Dr. Olson states,

1 The nine companies in my group are comparable risk-wise to PSE and constitute the  
2 universe of such utilities. This group is not a sample but rather all of the utilities that  
3 are comparable to PSE. Thus it would be inaccurate to say this group of nine is too  
4 small a sample. It is not a sample at all; rather it is the universe of comparable  
5 companies.<sup>24</sup>

6  
7 The purpose of selecting a comparable group is to select companies of comparable  
8 risk. It has nothing to do with sampling techniques and statistical reliability. It has  
9 to do with selecting the right set of comparable companies to estimate the cost of  
10 equity for PSE. My proxy group of companies meets that objective.

11  
12 **2. Discounted Cash Flow Analysis**

13  
14 **Q. Please describe the Discounted Cash Flow model, and the underlying theory of**  
15 **that model in estimating the cost of equity.**

16 **A.** The DCF model is based on the “dividend discount model” of financial theory. It  
17 relies upon the most fundamental principle of finance: the value (price) of any asset,  
18 in this case, a security, is the present value of all future cash flows.

19 If one makes some simplifying assumptions about a company’s financial  
20 performance and cash flows, the following formula is the common equation used by  
21 analysts and accepted by regulatory bodies to estimate the cost of equity (K):

$$K = \frac{D}{P} + g$$

22  
23 where:  $K$  = cost of equity  
24  $P$  = current price  
25  $D$  = expected dividend payment  
26  $g$  = constant rate of expected dividend growth

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<sup>24</sup> Exhibit No. \_\_ (CEO-1T), page 22, line 21 to page 23, line 2.

1

2           Essentially, this formula recognizes that the expected or required return of investors  
3           is estimated by considering two factors: expectations of the stock's dividend yield  
4           and the long-term constant growth in dividends per share.

5           This same model is used to price any stream of cash flows. For example,  
6           with a fixed income security, *i.e.* a bond, the dividend (D) is determined by the  
7           coupon rate (K) and the growth rate is zero. As expectations change for future  
8           interest rates, the price (P) of the bond adjusts to reflect new expectations in order to  
9           provide investors their required rate of return (K).

10

11   **Q.    Is the DCF method, or any other cost of common equity estimation method, a**  
12   **mechanical process?**

13   A.    No. Cost of common equity analysis is a process requiring considerable judgment in  
14   producing credible outcomes. It requires the analyst to consider relevant financial  
15   performance and make reasoned decisions based upon rational future expectations  
16   for investors within the context of DCF theory. Applying the DCF model is not a  
17   precise process that lends itself to results that are supported by precise calculations  
18   and mechanistic formulas. In this regard, my study relies upon published financial  
19   information, which, tempered by informed judgment and DCF theory, produces a  
20   range of investor expectations for the Commission to consider.

21

22   **Q.    Please explain how you used the DCF model to estimate PSE's cost of common**  
23   **equity.**

1 A. The first step is to calculate the expected dividend yield for the comparable group  
2 and then consider appropriate data to estimate reasonable expectations for the long-  
3 term growth in dividends. As shown earlier, the sum of expected dividend yield and  
4 growth rate produces the estimate of an investor's required rate of return on common  
5 equity.

6

7 **Q. How did you derive the dividend yield component of the DCF equation?**

8 A. I evaluated the actual dividend paid by each firm within my proxy group and used a  
9 range of "expected" prices to calculate a dividend yield for the proxy group. This  
10 process accounts for the diversity of expectations investors have with respect to  
11 future dividends over time. This process also weighs the recent volatility in prices  
12 experienced this summer in the market. Finally, as a check, I compared my dividend  
13 yield calculation for both PSE and my proxy group to that provided by both *Value*  
14 *Line* and the indicated forward expected dividend yield presented by Morningstar.<sup>25</sup>

15

16 **Q. What does your analysis show as a reasonable indication of the expected**  
17 **dividend yield for investors for the comparable group?**

18 A. Based upon my estimate of a range of prices for a 3 month period from September  
19 2011 through November 2011, the raw yield data indicates that the proxy group  
20 average dividend yield is 4.20. I also considered the lowest prices during that period  
21 as an estimate of the upper limit of what an investor can expect. The average for the  
22 proxy group using these prices is 4.50 percent.

23

---

<sup>25</sup> This data is compiled by Morningstar and published on the Yahoo Finance investor website.

1 **Q. Did you analyze the most recent volatility in the market for estimating the**  
2 **dividend yield for the proxy group?**

3  
4 A. Yes. I considered the recent volatility of the market as late as November 23, 2011.  
5 The average dividend yield for the proxy group based upon market price during that  
6 narrow time frame is 4.25 percent.

7 **Q. What does this market data suggest as a reasonable estimate for the dividend**  
8 **yield for the proxy group?**

9  
10 A. This data suggests a range of 4.25 to 4.50 percent.

11 **Q. What does *Value Line* indicate as the average dividend yield for your proxy**  
12 **group?**

13 A. *Value Line* provides two separate calculations of dividend yield for investors: 1) an  
14 indicated dividend yield; and 2) an expected forward dividend yield for each utility.  
15 The average indicated dividend yield for the proxy group is 4.50 percent and the  
16 average indicated forward dividend yield is 4.70 percent. This data is consistent with  
17 my point estimate using the raw data from the initial dividend yield analysis.

18  
19 **Q. What does Morningstar indicate as the estimate of expected dividend yield for**  
20 **firms in the comparable group?**

21 A. Morningstar calculates dividend yield data which it calls the "Forward Dividend  
22 Yield". The average for the proxy group is 4.20 percent based upon data available to



1 investors during November 2011. This data suggests additional price appreciation  
2 and a lower expected dividend yield for the proxy group.

3

4 **Q. What is your conclusion regarding a reasonable dividend yield for investors in**  
5 **your DCF analysis?**

6 A. I conclude that a reasonable expected dividend yield is in the range of 4.25 to 4.50  
7 percent. For the group, a reasonable point estimate is 4.50 percent.

8

9 **Q. How does this data compare to the indicated dividend yield for Dr. Olson's**  
10 **proxy group?**

11 A. Even though Dr. Olson's proxy group is not entirely the same as mine, his mean  
12 dividend yield is 4.14 percent for his proxy group.<sup>26</sup> The yield for his proxy group  
13 using stock prices in early November 2011 produces an average for his proxy group  
14 of 3.9 percent.

15

16 **Q. Turning to dividend growth, please explain the context of this part of the DCF**  
17 **formula.**

18 A. In contrast to dividend yield, an investor's expectation for future dividend growth is  
19 much more difficult to estimate. As a result, this part of the DCF method is more  
20 controversial because analysts use different metrics to support their conclusions.

21 It is important, however, to recognize that each investor has a unique  
22 perspective on the information used to form their growth expectations, and each  
23 investor individually considers and weighs all available alternative information in

---

<sup>26</sup> Exhibit No. \_\_\_\_ (CEO-3), page 1.

1 deriving their return expectations. This is supported by the fact that markets  
2 simultaneously reflect two distinct and complementary investment decisions: a  
3 decision to buy stock matched by another decision to sell that same stock. Because  
4 two investors reach different decisions at the same market price (one decides to sell;  
5 the other decides to buy), their expectations must differ.

6 As a result, no single indicator of growth is used by all investors. Therefore,  
7 my analysis considers the various alternative financial metrics available to investors.  
8 I then infer from this data reasonable future expectations of investors for the long-  
9 term growth rate of dividends.

10  
11 **Q. What financial information did you rely on in estimating investors' expectations  
12 of long-term sustainable dividend growth in your DCF analysis?**

13 A. I considered four financial indicators of long-term dividend growth: 1) book value;  
14 2) internal growth; 3) dividends per share; and 4) earnings per share. This  
15 information, when considered as a whole, indicates what investors can reasonably  
16 expect as a proxy for long-term sustainable dividend growth in making an  
17 investment decision. Each of these prospective indicators reflects the types of  
18 information that an investor may consider in making a specific investment decision.  
19 Each of these metrics is reported by *Value Line*.

20 However, while each of these financial indicators is important, no single  
21 indicator is sufficient or wholly reliable to estimate investor expectations of dividend  
22 growth for the group of proxy companies. On the other hand, some indicators are  
23 more important than others.

1

2 **Q. What financial information among these factors is the most significant and**  
3 **carries considerable weight for investors in utility stocks?**

4 A. The most significant factors for investors are growth in book value and internal  
5 growth. Investors in utility stocks know utility cash flows are predominantly a  
6 function of historical investment, or rate base. This is precisely why *Value Line*  
7 discusses this critical factor in its research covering utility companies. It provides  
8 investors in utility stocks updates on the status of rate cases for utilities and possible  
9 outcomes when significant new investments become used and useful. Therefore,  
10 investor expectations for future growth are in large part driven by expectations for  
11 growth in book value and internal growth. These two factors represent the long-term  
12 core earning power of utility operations. Furthermore, these factors along with  
13 expectations for earned returns on book represent the long-term earnings power of  
14 any utility. This data represents the long-term financial fundamentals of a utility  
15 subject to rate base rate of return regulation. Therefore, I give added weight to these  
16 metrics in my analysis.

17 Investors also consider earnings growth, but place less emphasis on this  
18 factor since utility earnings growth can be materially affected in the short-term by  
19 many factors, such as temperature, weather and other unusual events. Furthermore,  
20 earnings estimates are impacted by prior periods of exceptional earnings (either low  
21 or high) and investors take into account prior period earnings in the context of near  
22 term estimates provided by analysts. Indeed, investors would expect higher earnings  
23 growth rates from time to time as a company recovers from the earnings impact an

1 unusual event had on a prior period performance. However, long-term earnings  
2 growth for a utility can only be realized and sustained if: 1) book value grows; or 2)  
3 the earned rate of returns on book value increase. In other words, growth in earnings  
4 is dependent upon the long-term growth in the utility's book value and earned returns  
5 on book value.

6  
7 **Q. You state that an important element to investors is the expected internal**  
8 **growth. Will you briefly explain that financial metric and how it is calculated?**

9 A. Internal growth is a function of the amount of earnings retained after dividends are  
10 paid to support future growth. In other words, if a utility that pays less of its  
11 earnings to investors (a lower payout ratio), that utility will have more earnings  
12 (higher retention ratio) for future growth. Conversely, investors will have lower  
13 expectations for growth if a utility has a high payout ratio. In other words, dividend  
14 policy impacts investor perception of future long-term growth.

15 Next, investors consider the earned rate of return on book and apply that to  
16 the portion of earnings retained as an estimate of the long-term potential for future  
17 growth. In other words, the expected earned return on book equity applied to  
18 earnings the company retains provides an indication to investors of future growth.  
19 Indeed, *Value Line* does mention this fact to utility investors from time to time in its  
20 publications.

21 This financial index as a measure of long-term growth can be translated into a  
22 commonly used formula: the rate of earnings on book equity ("r") times the amount

1 of earnings retained for future growth (“b”). The figure {“b\*r”} is a critical factor  
2 for investors evaluating the prospect for sustainable dividend growth.

3  
4 **Q. What does *Value Line* indicate as the expected growth rate for book value for  
5 your proxy group?**

6 A. It shows that the average growth rate in book value between 2011 and 2016 is 3.70  
7 percent. However, it is my opinion that these indicated growth rates could increase  
8 since investors are anticipating utility companies to continue large capital budgets for  
9 new investments in infrastructure. As a result, investors would expect somewhat  
10 higher growth in book value prospectively than that indicated by the raw *Value Line*  
11 data.

12  
13 **Q. What does *Value Line* indicate as the expected internal growth rate {“b\*r”} for  
14 your proxy group?**

15 A. The data indicate that expected internal growth from retained earnings of the proxy  
16 group on average is 4.45 percent. This figure supports my expectation of higher  
17 growth in book value for utility companies.

18  
19 **Q. What does *Value Line* indicate as the growth rate for dividends from 2011 to  
20 2016 for your proxy group?**

21 A. *Value Line* indicates that the average growth rate for the group is 5.20 percent.  
22

1 **Q. Is it reasonable for investors to expect a 5.20 percent rate of growth in dividends**  
2 **in the future?**

3 A. No. A dividend growth rate of 5.20 percent is not sustainable for this proxy group.

4  
5 **Q. Why is that growth rate in dividends unsustainable?**

6 A. Three of the firms in my proxy group recently changed dividend policies to increase  
7 the dividend payout ratio. The figure reported by *Value Line* is high because the  
8 manner in which it calculates dividend growth does not adjust for changes in a  
9 company's dividend policy. The calculation is a simple weighting of the actual  
10 historical growth and expected future growth; it is not adjusted for any changes or  
11 trends in dividend policy.

12  
13 **Q. What three companies in your proxy group recently changed dividend policy?**

14 A. CMS is beginning to raise its dividend after suspending it in 2004. Avista, after  
15 cutting its dividend in late 1998, is increasing its payout ratio to 60 percent. Finally,  
16 Great Plains cut its dividend in 2009 and is just now beginning on a path to restore  
17 its dividend back to an industry norm.

18 Therefore, the *Value Line* data for dividend growth is influenced by the  
19 recent increases in payout ratio of these three firms in the proxy group. Investors do  
20 not and cannot expect sustained long-term dividend increases at these rates. They  
21 will look to other factors in evaluating a sustained long-term growth rate for  
22 dividends. In particular, for these firms investors will look at the indicated growth

1 rates from internal growth and ratchet down expectations for long-term dividend  
2 growth as payout ratios return to more constant levels.

3  
4 **Q. What does Value Line show as the expected growth rate of your proxy group's**  
5 **earnings in the 2011 to 2016 time frame?**

6 A. *Value Line* shows that the average rate of growth in earnings for this time series is  
7 5.40 percent. Again, these figures are exceptional in that the same firms listed above  
8 are beginning to restore earnings after prior declines and it is not reasonable for  
9 investors to consider these as sustainable estimates of earnings growth as an  
10 indication of long-term dividend growth.

11  
12 **Q. How did you use this raw industry wide data in your estimate of long-term**  
13 **dividend growth?**

14 A. I evaluated the internal rate of return on book equity necessary to achieve a long-  
15 term growth rate of 4.50 to 5.00 percent with a 40 percent retention ratio. The data  
16 show that if a utility earns of 11.25 percent on book equity, an internal growth rate of  
17 4.5 percent is achievable.<sup>27</sup> Similarly, to achieve a 5.0 percent growth rate, a return  
18 on book of 12.5 is necessary.

19 These figures show that any long-term growth rate for any proxy group of  
20 companies above 5 percent is a best case scenario that investors could reasonably  
21 expect to realize and strongly suggests a reasonable growth rate in the range of 4.0 to  
22 4.5 percent.

23  

---

<sup>27</sup>{0.40\*11.25 percent=4.5 percent}.

1 **Q. Please summarize the relevant data that investors would rely upon to determine**  
2 **a reasonable estimate of long-term growth in dividends for the proxy group?**

3 A. First, the growth in book value indicates a rate of 3.7 percent, but it is reasonable for  
4 investors to consider the impact of future investments utilities are expected to  
5 undertake. Next, the data show a growth from retained earnings of approximately  
6 4.5 percent. The data show dividend and earnings increases are higher: 5.2 and 5.4  
7 percent, respectively. However, as I explained, these last two metrics should be  
8 viewed cautiously and discounted in light of recent dividend policy changes and a  
9 turn-around in earnings power for three of the utilities in the proxy group. These  
10 growth rates in dividends and earnings should be tempered by the fact that payout  
11 ratios will stabilize in order for the firms to retain earnings for future growth.

12  
13 **Q. What does your analysis indicate for the data?**

14 A. The simple average of the four metrics produces a figure of 4.7 percent dividend  
15 growth rate. Giving additional weight to the metric showing growth in retained  
16 earnings of 4.4 percent and book value growth in the range of 4.0 to 4.5 percent,  
17 indicates that 4.5 percent is a reasonable growth rate that investors could expect to  
18 achieve. Under a best case scenario, the indicated growth rate could be as high as  
19 5.0 percent based upon expected dividend and earnings growth figures.

20  
21 **Q. Based on this data, what do you conclude is the expected long-term growth in**  
22 **dividends per share for the proxy group?**



1 A. I conclude that investors would most likely expect 4.50 percent as a reasonable long-  
2 term dividend growth rate and 5.00 percent as a best case scenario.

3

4 **Q. Based upon these factors, what is your estimate of the ROE for investors in**  
5 **PSE?**

6 A. The dividend yield is in the range of 4.25 to 4.50 percent. The expected growth rate  
7 in dividends is between 4.50 and 5.00 percent. Therefore, I conclude that a  
8 reasonable range for the cost of equity is between 9.00 and 9.50 percent.

9

10 **Q. Based upon your DCF analysis, what is your recommended ROE for PSE?**

11 A. I conclude that a fair and conservative estimate of the Company's ROE is no more  
12 than 9.50 percent.

13

14 **Q. Do you have any other comments with respect to your DCF analysis for the**  
15 **proxy group?**

16 A. Yes. In an effort to consider the proxy group analysis in the context of the entire  
17 universe of electric companies followed by *Value Line*, I evaluated summary  
18 information *Value Line* regularly prepares for investors. *Value Line* states that the  
19 "industry average" dividend yield for 2009 was 4.8 percent and the current dividend  
20 yield is 4.5 percent. It anticipates a reduction in the yield to 4.3 percent in 2014-  
21 2016.

22 The composite data also informs investors of the overall ability of the  
23 industry to realize growth from retained earnings. It shows a retention rate of 42

1 percent and an expected earned return on equity of 10.5 percent, which produces an  
2 expected growth rate in retained earnings of 4.40 percent.

3 The data show aggregate revenues growing at the rate of 3.8 percent to 5.0  
4 percent and net profit growing at a rate between 4.2 percent and 5.5 percent.

5 In conclusion, the composite data support both the reasonableness of my  
6 dividend yield estimate for my proxy group and the reasonableness of the estimated  
7 growth in dividends. This aggregate data suggest a ROE for the industry in the range  
8 of 9.00 to 9.50 percent, consistent with my DCF analysis for the proxy group and my  
9 ROE recommendation of 9.50 percent for PSE.

### 10 11 **3. Capital Asset Pricing Model Analysis**

12  
13 **Q. Please generally describe the Capital Asset Pricing Model (CAPM) and its**  
14 **underlying theory.**

15 **A.** CAPM was developed in the 1960s and 1970s as an extension of modern portfolio  
16 theory, which studies the relationships between risk, diversification, and expected  
17 returns. The essence of modern portfolio theory is to measure risk by volatility, or  
18 “variance”, to use a term more commonly associated with statistics.

19 CAPM also embraces the concept of diversification: investors should only be  
20 compensated for those risks that cannot be diversified through a portfolio effect. Put  
21 another way, investors should only be compensated for non-diversifiable risks. *Beta*  
22 (“ $\beta$ ”) is the measurement of a stock’s non-diversifiable risk.

1 **Q. What is the general form of the CAPM?**

2 A. The general form is:

3 
$$K = R_f + \beta(R_m - R_f)$$

4 where: K = cost of equity

5 R<sub>f</sub> = risk-free rate

6 R<sub>m</sub> = expected return on market

7 β = beta

8 R<sub>m</sub>-R<sub>f</sub> = expected market risk premium

9

10 **Q. Do you have any general comments regarding CAPM to estimate the cost of**  
11 **equity capital?**

12 A. Yes. CAPM and modern portfolio theory have made significant contributions to  
13 finance and the evaluation of stock prices and returns. CAPM has significant appeal  
14 and there has been extensive empirical research done to determine its ability to  
15 explain risk and return. However, CAPM is a methodology that should be used with  
16 considerable caution. I agree with Dr. Olson that there is skepticism surrounding the  
17 methodology.<sup>28</sup> Therefore, while I conduct a CAPM analysis as a “check” to my  
18 DCF results, the Commission should view the results of the study with caution.

19

20 **Q. Please explain why CAPM should be used with caution.**

21 A. First, each of the elements in the formula is difficult to measure because there are  
22 simply too many issues surrounding the model’s inputs. For example, what is the  
23 risk-free rate? What is the return on market? How is *beta* calculated and what  
24 adjustments are appropriate to its calculation? I am skeptical of any model which  
25 estimates an investor’s rate of return when the variables of the model are unrelated to

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<sup>28</sup> See Exhibit No. \_\_\_ (CEO-1T), page 19, lines 5-11.

1 the actual and anticipated financial performance of a specific firm or set of firms in a  
2 proxy group. Specifically,  $\beta$  is the only factor in CAPM that is unique to the specific  
3 company being analyzed and, as research indicates, it does not capture all elements  
4 of risk for any particular security.<sup>29</sup>

5  
6 **Q. Turning to your CAPM analysis, please explain the “risk-free” rate and**  
7 **indicate what rate you employed.**

8 A. In the application of CAPM by experts that use the model, the risk-free rate ( $R_f$ ) is  
9 generally recognized as the rate of long-term United States Treasury securities.  
10 However, using the price of long-term Treasury securities as a proxy for the risk-free  
11 rate is itself problematic, because these securities are not “risk free”; they still carry  
12 interest rate risk for an investor. Nonetheless, two general types of Treasury  
13 securities are often used as a proxy for this component: short-term Treasury bills  
14 and long-term Treasury bonds.

15  
16 **Q. What is the long-term rate for United States Treasury securities you used as a**  
17 **proxy for the risk-free rate in your CAPM analysis?**

18 A. I used 4.25 percent, which was the yield for long-term Treasury securities at the time  
19 I prepared this CAPM study in June 2011. It is worth noting that prices for 30 year  
20 Treasury securities began falling again in August 2011 and in early October the yield  
21 fell to 2.75 percent. As of early November the yields are approximately 3.00  
22 percent. A strict one-for-one application of the CAPM would indicate that the cost  
23 of equity is now lower by some 125 basis points based upon recent data. This is one

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<sup>29</sup> See Exhibit No. \_\_\_ (CEO-1T), page 19, lines 9-11.

1 of the reasons why I recommend that the Commission be cautious with the CAPM  
2 model in its determination of a fair return on equity.

3

4 **Q. Generally speaking, what is “beta”?**

5 A. “Beta” is a measure of the relative volatility of a particular stock’s return in relation  
6 to the overall return on the market. Modern portfolio theory states that the return of  
7 a stock in relation to that of the market is its indication of risk. A company whose  
8 stock has a *beta* greater than 1.0 indicates the stock is more volatile than the market  
9 as a whole. Conversely, a company whose stock has a *beta* less than 1.0 indicates  
10 the stock is less volatile than the market as a whole. Generally speaking, firms with  
11 higher *betas* require higher returns.

12 Utility stocks traditionally have a *beta* below 1.0. In other words, the returns  
13 for utility stocks exhibit less volatility than the market overall, and according to  
14 CAPM theory, investors will expect lower returns for investments in these  
15 companies due to lower volatility. This makes sense because utility companies are  
16 highly regulated and have significant protections as monopolies.

17

18 **Q. What is the “beta” you used in your CAPM analysis?**

19 A. PSE is not publicly traded and its  $\beta$  is no longer published. However, the last time  
20 *Value Line* calculated a *beta* for PSE as a publicly traded stock, it was 0.70. Based  
21 upon the data reported by *Value Line* for the proxy group, a *beta* of 0.70 is a  
22 reasonable estimate for purposes of this analysis.

23

1 **Q. How did you estimate the market risk premium component of your CAPM**  
2 **analysis?**

3 A. I estimated the market risk premium component ( $R_m - R_f$ ) by considering what  
4 represents the premium investors expect for buying common stocks rather than “risk  
5 free” government bonds.

6 First, I note that CAPM, like DCF, is an *ex ante* proposition. In other words,  
7 investors’ future expectations are relevant. Historical realized returns are irrelevant  
8 in applying the CAPM, despite the fact that many studies use historical data as a  
9 surrogate for future market returns. The model also requires a current risk-free rate  
10 matched with expected future market returns. Consequently, the relevant data is the  
11 current risk-free rate matched with current market return expectations of investors.  
12 As I stated earlier, investors in today’s capital markets have reset expectations and  
13 expect lower returns on investments of all types in the future.

14  
15 **Q. How did you measure market risk premium?**

16 A. I began by estimating the long-term expected return of a fully diversified portfolio of  
17 stocks as the surrogate for the expected return on market component of the CAPM.

18 There is no single factor that points to an objectively verifiable *ex ante*  
19 estimate for a return “on the market”. Instead, my CAPM analysis is based upon a  
20 range of expectations for investors in current financial markets, including what some  
21 would consider aggressive expectations for investor returns in a fully diversified  
22 portfolio of common stocks.

23

1 **Q. What did you use as an estimate of investors' return requirements, i.e. the**  
2 **market, for a fully diversified portfolio of equities?**

3 **A.** Based upon my experience and knowledge, a reasonable expectation of a return for a  
4 fully diversified portfolio of equities is currently 10 percent, and an "aggressive"  
5 estimate for a market return is 12 percent. The latter figure shows the upper bound  
6 of what investors might expect for owning a fully diversified portfolio in today's  
7 markets.

8  
9 **Q. Based upon these inputs to CAPM, what is your estimate of the cost of equity**  
10 **for PSE?**

11 **A.** In June 2011 when I prepared this CAPM analysis long-term Treasury securities  
12 were 4.25 percent. Using 4.25 percent as the risk-free rate, an expected return on the  
13 market of 10.0 percent and a *beta* of 0.70, the CAPM produces an expected return on  
14 equity of 8.30 percent for PSE.<sup>30</sup> On the "aggressive" side, if investors expect a  
15 return on the market of 12 percent, then the CAPM result for PSE would be 9.80  
16 percent.<sup>31</sup> The average of these two figures is 9.05 percent.

17 If I use November 2011 Treasury yields of 3.00 percent the respective  
18 estimates produced by CAPM produce an even lower ROE estimate.

19  
20 **Q. Do you have any other comments about these CAPM results?**

21 **A.** Yes. CAPM results are highly dependent upon both future market equity returns and  
22 long-term rates on Treasuries. As I previously noted, given the recent decline in

---

<sup>30</sup>  $\{4.25 + [0.70(10.0-4.25)]\}$ .

<sup>31</sup>  $\{4.25 + [0.70(12.0-4.25)]\}$ .

1 Treasury rates, CAPM would indicate a decline in the return on equity. Moreover,  
2 CAPM shows the extreme impact of the model if very favorable results for overall  
3 market returns are expected by investors. Only under the most aggressive investor  
4 expectations of future returns and higher interest rates would CAPM support an ROE  
5 estimate in the mid to high 9 percent range.  
6

7 **Q. What is your conclusion concerning the cost of equity for PSE based on the**  
8 **CAPM?**

9 A. Based upon Treasury price data from June 2011, the average result of the CAPM is  
10 9.05 percent. It supports a ROE in the low 9.0 percent range consistent with my  
11 DCF analysis. The most current data supports an even lower ROE estimate.  
12

13 **Q. Do you have any final comments with respect to your CAPM analysis?**

14 A. Yes. The Commission should give little weight to the results. At most the CAPM  
15 analysis supports my conclusion presented earlier in my testimony: in the current  
16 environment the cost of capital will continue to be low in the rate year.  
17

#### 18 **4. Risk Premium Analysis**

19

20 **Q. Did you undertake a Risk Premium analysis as a check on your cost of equity**  
21 **capital recommendation?**



1 A. Yes, although indirectly. I am not an advocate of risk premium methodologies for  
2 the same reasons Dr. Olson states in his testimony.<sup>32</sup> However, I present a risk  
3 premium analysis for the Commission's consideration that evaluates the DCF result  
4 in comparison to the market cost of long-term debt for PSE. My Risk Premium  
5 analysis is indirect because it compares my recommended ROE to the cost of long-  
6 term debt for the Company and judges whether the premium for shareholders for  
7 owning the stock is reasonable compensation in today's capital markets.

8

9 **Q. Please explain what the Commission should consider in the context of a Risk**  
10 **Premium analysis, if the Commission decides to consider this method.**

11 A. First the Commission should consider the current cost of long-term debt investors are  
12 willing to accept today when buying PSE's long-term debt. This is measured by the  
13 coupon rate on the bonds PSE is issuing currently. The difference between the  
14 coupon rate and a ROE recommendation is called the "spread" or "risk premium",  
15 which is an estimate of the *ex ante* market risk premium. The underlying theory of  
16 my Risk Premium study is to consider whether the magnitude of this spread indicates  
17 that the ROE recommendation from my DCF analysis is reasonable.

18

19 **Q. Please explain your analysis.**

20 A. According to information filed by PSE with the Commission in Docket UE-101096  
21 in June 2010, PSE issued 30 year debt with a coupon rate of 5.764 percent.  
22 Furthermore, PSE sold additional debt in late 2011 at rates between 4.50 and 4.80  
23 percent.

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<sup>32</sup> See Exhibit No. \_\_\_ (CEO-1T), page 17, lines 2-7.

1                    Assuming a cost of equity as estimated by Dr. Olson of 11.00 to 13.00  
2 percent, his ROE recommendation states that the *ex ante* risk premium is as high as  
3 800 basis points. In effect, Dr. Olson advocates a risk premium for equity twice the  
4 cost of long-term debt.

5  
6 **Q. Is an equity risk premium in that range reasonable for equity owners?**

7 A. No. The suggested ROE of 11 to 13 percent and the implied spread of 500 to 800  
8 basis points is excessive compensation for equity owners over those investing in  
9 PSE's long-term bonds.

10

11 **Q. Why do believe that a 500 basis point equity risk premium is excessive?**

12 A. First, consider the opportunity costs for investors in long-term securities today. As I  
13 previously noted in my CAPM discussion, in June 2011 long-term Treasury  
14 securities were approximately 4.25 percent. PSE sold comparable long-term debt at  
15 just over 5.75 percent - a 150 basis point premium. Currently PSE just sold long-  
16 term debt at 4.75 percent, which is a 175 basis point premium over comparable  
17 Treasuries. PSE proposes a 10.80 percent cost of equity, which is a 500+ basis point  
18 equity risk premium. For equity investors, this premium represents a spread of  
19 approximately 3.3 times the spread over its debt costs ( $3.3 * 150 = 500$ ) and a spread  
20 of 4.3 times over that of comparable Treasury securities ( $10.80 - 4.25 = 655$  basis  
21 points;  $4.3 * 150 = 630$ ).

22                    Therefore, the Commission should ask the following question: is an equity  
23 risk premium of 500 to 600 basis points over PSE's estimated market-based debt

1 costs fair? The Commission should come to the same conclusion I reach in today's  
2 capital markets: a 600 basis point premium implicit in the Company's 10.8 percent  
3 ROE proposal is excessive in today's capital markets.

4  
5 **Q. How do the results of your DCF study fair in the context of a Risk Premium**  
6 **analysis?**

7 A. My DCF result represents a premium of approximately 375 basis points over PSE's  
8 long-term debt costs for debt it issued last year. It is even higher considering the fact  
9 that PSE can issue new long-term debt today at a coupon I estimate in the range of  
10 5.00 percent. I conclude that my recommended ROE of 9.50 percent with an equity  
11 risk premium of 375 to 450 basis points over PSE's long-term debt costs is adequate  
12 compensation for PSE's equity owners in today's capital markets.

13  
14 **5. Summary of Return on Equity Recommendation**

15  
16 **Q. Please summarize the results of your cost of common equity analyses.**

17 A. I place primary reliance on my DCF study, which indicates a ROE range of 9.00 to  
18 9.50 percent. My CAPM study indicates a broader range and a lower estimate of  
19 ROE. Finally, a risk premium analysis supports my DCF analysis and estimate.

20 I therefore conclude that a fair return for PSE's equity owners is no more  
21 than 9.50 percent.

1 **Q. What other factors should be considered by the Commission to determine fair**  
2 **compensation for PSE's owners?**

3 A. There is strong market evidence of sustained low interest rates resulting in continued  
4 downward pressure on the cost of equity capital. My indicated range of a fair cost of  
5 equity is 9.00 to 9.50 percent. In the most recent case where cost of equity was  
6 contested, the Commission determined that 9.80 percent was fair for PacifiCorp.  
7 Since that decision, the market has assimilated the fact that the Federal Reserve will  
8 continue to keep short-term interest rates near zero for at least two more years. The  
9 market also has discounted the prospect of inflation. Finally, we are seeing long-  
10 term debt of PSE being sold with coupon rates below 5.0 percent. All this suggests  
11 that the Commission could reasonably accept a figure below 9.50 percent. The court  
12 in *Hope* indicated that the determination of a fair rate of return should balance  
13 investor and ratepayer interests. Given the low interest rate climate and the prospect  
14 of continued low interest rates for the foreseeable future, the Commission is well  
15 within a "zone of reasonableness" if it were to provide PSE an opportunity to earn in  
16 the low end of my indicated range. Anything above 9.50 percent is not fair to  
17 ratepayers and provides excessive compensation to PSE's owners.

18  
19 **D. Cost of Debt**

20  
21 **Q. What is PSE proposing for its cost of long-term debt?**

22 A. The Company's proposed cost of long-term debt is 6.36 percent.<sup>33</sup>

23  

---

<sup>33</sup> Exhibit No. \_\_ (DEG-4), page 4, line 31, column (G).

1 **Q. Do you accept the Company's proposed cost of long term debt?**

2 A. No. My cost of long term debt is slightly lower since I use a lower cost for the  
3 additional \$250 million long-term debt PSE expects to issue in September 2011. Mr.  
4 Gaines estimates a cost for this new issue at 6.25 percent in his direct testimony.<sup>34</sup> In  
5 response to Staff Data Request No. 102, Mr. Gaines provided an update to the  
6 expected cost of issuing new debt in 2011. Based upon that update, and the  
7 retirement of a high cost tranche in September 2011, PSE now shows the new  
8 weighted average cost of long-term debt as 6.22 percent. I use that cost rate for the  
9 *pro forma* cost of long-term debt in this case.

10

11 **Q. Do you accept the Company's proposed cost for short-term debt of 4.62**  
12 **percent?**

13 A. No. In the same response to Staff Data Request No. 102, Mr. Gaines now shows that  
14 the cost of short term debt is 2.68 percent. I used that new estimate in arriving at my  
15 rate of return recommendation.

16

17 **E. Total Cost of Capital**

18

19 **Q. What is the total cost of capital for PSE?**

20 A. PSE's total cost of capital is 7.59 percent. I provide the components of the capital  
21 structure and the corresponding cost rates in the table on page 2 of my testimony.

22

---

<sup>34</sup> Exhibit No. \_\_ (DEG-1T), page 34, line 8 and page 35, lines 11-12.

1 Q. Does a 7.59 percent cost of capital provide the Company a sufficient level of  
2 earnings to maintain its financial integrity, as required by the *Bluefield* and  
3 *Hope* standards?

4 A. Yes.

5  
6 Q. Is there any other direct evidence of how investors perceive PSE in the current  
7 environment supporting your conclusion with respect to the *Bluefield* and *Hope*  
8 standards?

9 A. Yes. The critical element of these cases is whether the utility is able to maintain  
10 financial integrity and attract capital on reasonable terms. Since PSE is no longer  
11 publicly traded, I cannot analyze its market to book ratio and the terms and  
12 conditions under which it issues new equity. However, the Commission can look at  
13 PSE's ability to sell additional debt to fund its capital budget.

14  
15 Q. What does the evidence say about PSE's ability to attract new capital on  
16 reasonable terms?

17 A. The evidence is that buyers are purchasing the fixed income securities of PSE to  
18 support regulated utility operations at reasonable rates, despite actual (booked)  
19 earned equity returns below authorized levels. Not only has the Company realized a  
20 rating increase in its corporate credit rating from BBB- to BBB<sup>35</sup>, but it also has  
21 successfully marketed its fixed income securities during the same historical period.  
22 Throughout the past decade it has successfully sold new debt at very attractive rates.  
23 In fact, since 2009, PSE has sold \$1.125 billion of new debt at coupon rates less than

---

<sup>35</sup> See Exhibit No. \_\_\_ (KLE-3) page 1 for a complete description of PSE's ratings by S&P.

1 6.0 percent.<sup>36</sup> Finally, the Commission should look at PSE's actual cost for issuing  
2 additional debt during fourth quarter 2011, which was issued at prices of less than  
3 5.0 percent.  
4

5 **Q. Do you have any final observations with respect to PSE's ability to attract**  
6 **capital on reasonable terms and carry out its obligations as a public service**  
7 **company?**

8 A. Yes. The final point I need to emphasize involves PSE's investment the Lower  
9 Snake River project. It is PSE's ready access to capital that enabled it to complete  
10 the entire project despite the fact that its initial partner, RSE, could not.<sup>37</sup> In 2009,  
11 PSE increased its capital budget significantly to buy out its initial partner in order to  
12 move forward with the entire project.<sup>38</sup>

13 Therefore, I conclude that my recommended cost of capital, which supports a  
14 corporate credit rating of BBB for PSE, enables PSE to attract capital on reasonable  
15 terms consistent with the standards of *Bluefield* and *Hope*.  
16

17 **F. Response to Company Cost of Capital Testimony**

18  
19 **Q. Have you reviewed the testimony of PSE cost of capital witnesses Gaines and**  
20 **Olson?**

21 A. Yes.  
22

---

<sup>36</sup> See Exhibit No. \_\_ (DEG-10), page 4, lines 18-27.

<sup>37</sup> See Exhibit No. \_\_ (RG-1T) 32:12-21.

<sup>38</sup> *Id.* at page 35, line 26.

1 **Q. What are the primary differences between your recommendation and the**  
2 **Company's proposed cost of capital?**

3 A. The primary differences are: 1) Capital structure where I recommend a 46.0 percent  
4 equity ratio compared to the Company's proposed equity ratio of 48.00 percent; and  
5 2) Cost of equity where I recommend a ROE of 9.5 percent and PSE proposes a ROE  
6 of 10.8 percent.

7  
8 **1. Equity Ratio**

9  
10 **Q. What is the Company's justification for its proposed equity ratio of 48.00**  
11 **percent?**

12 A. Mr. Gaines asserts that the 48.00 percent equity ratio is its target to achieve financial  
13 flexibility necessary for the Company to access additional sources of new external  
14 capital on reasonable terms in order to fund its requirements as a public service  
15 company.<sup>39</sup> He also asserts that a 48.00 percent equity ratio is consistent with the  
16 capitalization ratios of other regulated utilities<sup>40</sup> and that the increase in the equity  
17 ratio from 46 to 48 percent may lead to an upgrade in PSE's corporate credit rating  
18 to BBB+.<sup>41</sup> Finally, Mr. Gaines asserts that the increased equity ratio and the sale of  
19 PSE have benefitted ratepayers, reducing the overall cost of the Company's long-  
20 term debt since 2005.<sup>42</sup>

21

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<sup>39</sup> Exhibit No. \_\_\_ (DEG-1T), page 7, line 16.

<sup>40</sup> Exhibit No. \_\_\_ (DEG-6).

<sup>41</sup> Exhibit No. \_\_\_ (DEG-1T), page 16.

<sup>42</sup> Exhibit No. \_\_\_ (DEG-1T), page 46, lines 15-16 and page 47, Figure 1.



1 **Q. What is your response?**

2 A. I do not contest his point that a more equity rich capital structure provides more  
3 financial flexibility, more financial stability, and perhaps higher bond ratings.  
4 However, as I previously demonstrated, a 48.00 percent equity ratio is too costly a  
5 price for ratepayers.

6 In contrast, my recommended 46 percent equity ratio is appropriate; it is  
7 sufficient to support the current corporate credit rating of “BBB” and an “A-“  
8 secured rating, enabling the Company to access any new capital requirements and  
9 refinance its maturing debt on reasonable terms.<sup>43</sup> BBB is the credit rating achieved  
10 by the large majority of investor-owned electric utilities operating in this country  
11 today.

12 Finally, Mr. Gaines overstates the impact on the Company’s cost of long-  
13 term debt from the sale of PSE and the initial equity investment of the new owners  
14 increasing the equity ratio. The cost of long-term debt has declined for all  
15 investment grade utilities since 2005. Furthermore, the improvement in PSE’s bond  
16 rating over the past decade is due to other factors. In fact, the improvement is in  
17 large part directly tied to the Commission’s use of a hypothetical equity ratio in  
18 recent cases and the eventual increase of PSE’s equity ratio over time to the level it  
19 achieved prior to sale of the Company to the new owners. Now that PSE’s equity  
20 ratio is solidly within the range supporting a BBB corporate credit rating there is no  
21 need to further increase the ratemaking equity ratio to support a possible further  
22 increase to BBB+.

23

---

<sup>43</sup> See Exhibit No. \_\_\_ (DEG-1T), page 3, Table 2.

1 **Q. Do you have any specific evidence of PSE's ability to attract capital on**  
2 **reasonable terms?**

3 A. Yes. In November 2011, PSE sold \$250 million of 30-year debt with a coupon of  
4 4.50 percent and \$45 million of 40-year debt with a coupon of 4.78 percent.

5  
6 **Q. Mr. Gaines states that his proposed 48 percent equity ratio is consistent with a**  
7 **recent decision of the Commission accepting a 49.1 percent equity ratio for**  
8 **PacifiCorp (Docket UE-100749). What is your response to this point?**

9 A. It is true that the Commission adopted a 49.1 percent equity ratio for PacifiCorp.  
10 However, I do not see any connection between the 49.1 percent equity ratio the  
11 Commission accepted in that case and then its explicit affirmation of its policy that  
12 an appropriate capital structure requires a balance of safety and economy.<sup>44</sup> If the  
13 Commission had explicitly stated that a 49.1 equity ratio is an appropriate balance of  
14 safety and economy, then Mr. Gaines' testimony *may* be relevant.

15 The equity ratio I recommend for PSE in this case meets the Commission's  
16 standard. If the Commission determines that ratepayers should support higher equity  
17 ratios in order to achieve higher bond ratings, and that these ratings are consistent  
18 with its policy for determining a reasonable capital structure, then I would have  
19 expected the Commission to be explicit in that finding. No such statement has *ever*  
20 been made by the Commission, including the case referred to by Mr. Gaines.

21 Finally, as I demonstrated earlier, the benefits of these higher bond ratings do  
22 not match the costs. A solid BBB corporate rating is not only within the mainstream

---

<sup>44</sup> *WUTC v. PacifiCorp, d/b/a Pacific Power & Light Co.*, Docket UE-110749, Order 07 at ¶10 (May 12, 2011).

1 of all electric utilities, it is sufficient to enable the Company to maintain financial  
2 integrity and to finance on reasonable terms consistent with the legal standards set  
3 out in *Bluefield and Hope*.

4  
5 **2. DCF Growth Rates for the utility proxy group**

6  
7 **Q. Regarding the DCF, please identify the key areas where you and Dr. Olson**  
8 **agree and disagree.**

9 A. Dr. Olson and I both use the DCF method, though we do not use it in exactly the  
10 same way. The primary difference is that we do not agree on the appropriate  
11 dividend growth component of the DCF formula. Dr. Olson's exclusive use of  
12 analyst's earnings forecasts as a proxy for future dividend growth produces ROE  
13 estimates that are too high.

14  
15 **Q. Are analysts' earnings estimates or other earnings targets reliable indicators of**  
16 **long-term sustainable growth in dividends per share for use in the DCF**  
17 **formula?**

18 A. No. Analysts' earnings estimates are not a good proxy for long-term dividend  
19 growth. They are typically short-term in nature and subject to change over time for  
20 many different reasons, such as unusual weather or other extraordinary events.  
21 Analysts' earnings estimates also tend to overstate what investors can reasonably  
22 expect because they are most often provided by persons with an interest in selling  
23 securities.

1           This is not to say that analysts' earnings targets are irrelevant. They are  
2 available and considered by investors, but they must be tempered by evaluating other  
3 financial data readily available to investors to see if credible results are produced. I  
4 found it rather surprising that Dr. Olson did not consider any other financial data  
5 provided by *Value Line* to its subscribers in his DCF analysis.

6  
7 **Q.    What led you to conclude that the earnings growth estimates offered by Dr.**  
8 **Olson overstate the estimate of investor's expectations for long term dividend**  
9 **growth?**

10 A.    For example, consider Dr. Olson's use of the 11.75 percent earnings growth rate as  
11 the estimate of dividend growth for NV Energy. His estimate of dividend yield for  
12 NV Energy is 3.24 percent. Therefore, he is stating that the ROE for NV Energy is  
13 15 percent. (11.75+3.24=14.99) Other earnings estimates also produce excessive  
14 results for other companies in his proxy group. His data show dividend growth for  
15 Alliant of 9.3 percent, Great Plains of 8.90 percent and Wisconsin of 8.5 percent.<sup>45</sup>  
16 No rational investor would expect any of these companies to have long-term  
17 sustainable growth in dividends of this magnitude.

18           Furthermore, only one company in his proxy group shows an earnings  
19 estimate below 6 percent: CMS at 5.88 percent. As a result, his DCF relies on an  
20 average growth rate for dividends of 7.81% and a median growth rate of 6.95%.<sup>46</sup>

21        These estimates of earnings clearly strain any notion of reasonableness.

22

---

<sup>45</sup> Exhibit No. \_\_ (CEO-4).

<sup>46</sup> *Id.*

1 **Q. Can you show why Dr. Olson's earnings growth estimates are excessive?**

2 A. Yes. One only needs to look at the earned return on book necessary to achieve these  
3 growth rates in earnings. Investors know utility earnings are a function of book  
4 value and earned book returns directly tied to earnings. The math is simple and  
5 straightforward using the traditional " $b*r$ " formula. If earnings are to grow at a rate  
6 of 11.75 percent for NV Energy and its retention rate is 53 percent,<sup>47</sup> the earned  
7 return on book would have to rise above 22 percent {22.2 percent\*0.53=11.75  
8 percent} and sustain itself over the long-term. It is not rationale to conclude that  
9 investors expect constant earned returns to be in that range under any plausible  
10 scenario for any utility.

11

12 **Q. Do you have any other observations about Dr. Olson's DCF analysis?**

13 A. Yes. Dr. Olson failed to evaluate these earnings estimates with historical  
14 performance.<sup>48</sup> Staff requested any analysis he undertook to consider the historical  
15 earnings in the context of analyst's expected future earnings. In response to Staff  
16 Data Request No. 36 none were provided. While I do agree that historical earnings  
17 are not indicative of future earnings, I have shown that estimates are impacted by the  
18 recent results as a company recovers from periods of depressed earnings, and any  
19 analysis should evaluate prospective earnings estimates with this in mind in  
20 establishing sustainable long-term growth. Dr. Olson failed to do so.

21

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<sup>47</sup> See Yahoo Finance.

<sup>48</sup> See Exhibit No. \_\_ (CEO-1T) at page 24, line 3.

1 **Q. How would past earnings impact current estimates of earnings growth?**

2 A. A utility could have had poor earnings for brief periods such that a subsequent  
3 calculation of future rates of growth will be high due the fact that the base is low. In  
4 fact, *Value Line* shows that NV Energy's actual earned return on book since 2007  
5 never exceeded 7 percent. While *Value Line* shows earnings growth of 9 percent for  
6 the period 2012 to 2016, that rate of growth is necessary for NV Energy's earned  
7 return on equity to recover to 9 percent. Once those earnings are achieved, there is  
8 no rational basis for investors to consider the same rate of growth to continue for the  
9 long-term.

10

11 **Q. Dr. Olson presented a risk premium study. What comments do you have with  
12 respect to it?**

13 A. First, Dr. Olson selectively uses and incorrectly mixes the data published by  
14 Ibbotson, all of which overstates the estimate in his study. Specifically, for stocks  
15 Dr. Olson uses total market returns, but he uses only income return for bonds to  
16 calculate his 6.6 percent risk premium.<sup>49</sup> If the data is to be consistent, the data  
17 should be the total return for both. If I make the data consistent, the equity risk  
18 premium is 5.7 percent using the arithmetic mean of total returns for both stocks and  
19 long-term bonds.

20

21 **Q. What other problems exist with the data used by Dr. Olson in his risk premium  
22 study?**

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<sup>49</sup> Exhibit No. \_\_\_\_ (CEO-6), page 1, second column, first three lines.

1 A. He considers only Ibbotson's calculation of the return on the market based on the  
2 arithmetic mean for the entire period. The assumption that investors only consider  
3 this calculation of historical returns is incorrect. Ibbotson also publishes the  
4 geometric (compound) rate of return on the market for the same time series.  
5 Investors have this information available and would consider it in making investment  
6 decisions.

7  
8 **Q. What does Ibbotson indicate as a compound growth rate for the market based  
9 on total return for this time series?**

10 A. Ibbotson shows that the mean total return calculated on the basis of a compound  
11 growth rate is 9.9 percent, and the mean total return calculated on the basis of a  
12 compound growth rate for long-term corporate bonds is 5.9 percent. Therefore, the  
13 indicated market risk premium using this data set of total return for stocks and bonds  
14 is 4.0 percent.

15  
16 **Q. What do you conclude from this data published by Ibbotson in estimating a  
17 market risk premium?**

18 A. If investors rely on historical returns to estimate the prospective equity risk premium,  
19 they would consider both the geometric and arithmetic return on the market.  
20 Furthermore, for long holding periods the compound growth rate is superior and  
21 should be given the most weight. However, at a minimum the analyst should  
22 consider the average of the two figures. Doing so indicates a historical market equity

1 risk premium of 4.85 percent. Providing a 2 to 1 weight of compound growth over  
2 arithmetic growth produces an estimate of 4.56 percent.

3  
4 **Q. What other problems exist with Dr. Olson's data in his risk premium study?**

5 A. Dr. Olson uses Moody's 30 year forecast for government bonds; that figure  
6 overstates the current rate for government bonds by a significant amount. The  
7 estimate for long-term Treasury bonds he uses is no different than the price PSE sold  
8 new 30 year first mortgage bonds in 2010. Using the prices of Treasury bonds from  
9 June 2011 produces a yield of 4.5 percent, which is more reasonable. Combining  
10 that estimate of future yields on long-term government bonds with a more realistic  
11 estimate produces an ROE estimate of 9.0 percent.

12  
13 **Q. What conclusion do you reach with respect to Dr. Olson's risk premium study?**

14 A. His study significantly overstates the ROE estimate due to his selective use of  
15 Ibbotson data. It ignores relevant data published by Ibbotson that is readily available  
16 to investors. In conclusion, Dr. Olson's risk premium study should be rejected by  
17 the Commission.

18  
19 **Q. Do you have any final comments with respect to Dr. Olson's risk premium  
20 study and the methodology in general?**

21 A. Yes. The Commission has seen similar studies in prior cases and evaluated evidence  
22 from opposing experts concerning Ibbotson market data, arithmetic versus geometric  
23 returns for calculating the market risk premium, and the correct base for adding the



1 equity risk premium estimate. I have been unable to find any order where the  
2 Commission determined the proper data it will accept for purposes of how to apply a  
3 risk premium methodology.  
4

5 **Q. As a check on the DCF results, what conclusion do you reach based upon a risk**  
6 **premium study using Ibbotson data?**

7 A. As a check, the Ibbotson data, if applied uniformly and completely, supports my  
8 conclusion that a ROE of 9.5 percent is a reasonable. That data showing an  
9 estimated Treasury bond yield of 4.50 percent with an equity risk premium of 4.50 to  
10 5.00 percent suggests that an ROE of 9.00 to 9.50 percent is fair.  
11

12 **Q. Dr. Olson also presented a CAPM study. What comments do you have with**  
13 **respect to it?**

14 A. I have the same concerns as just mentioned with his risk premium study. The use of  
15 11.8% market return is aggressive and highly unlikely as the forecasted government  
16 bond yield. Both data points overstate the estimate. Finally, this data show why Dr.  
17 Olson and I both do not advocate CAPM as a reliable tool for estimating ROE: the  
18 results are too dependent on Treasury securities and estimates of future market  
19 returns.  
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**IV. ATTRITION**

**A. Definition of Attrition and Commission Precedent for Attrition Adjustments**

**Q. Does PSE raise the issue of attrition?**

A. Yes. PSE raises this issue in the direct testimony of Mr. Gaines and Dr. Olson who present comparisons of actual (per books) returns on equity with “authorized” returns on equity. Mr. Gaines asserts that PSE has under-earned its authorized ROE in 2007 and that the trend has been downward ever since. His time series of data shows an ROE of 9.1 percent in 2007, falling to an adjusted 6.4 percent in 2010.<sup>50</sup> Dr. Olson then alleges that this earnings short-fall for PSE is attrition.<sup>51</sup>

**Q. What specific remedies does PSE propose to address the alleged attrition in this case?**

A. In response to Staff Data Request No. 83 PSE identifies its remedies as:

- an increase in its ROE from 10.1% to 10.8% ROE;
- an increase in its equity ratio from 46% to 48%; and
- the proposed Conservation Savings Adjustment mechanism.

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<sup>50</sup> Exhibit No. \_\_\_ (DEG-1T), page 23, Chart 1.  
<sup>51</sup> Exhibit No. \_\_\_ (CEO-1T), page 8, lines 10-12 and 15-17.

1 **Q. What is attrition?**

2 A. The term typically is used to refer the erosion of a company's rate of return over time  
3 when the historical test period relationship in revenues, expenses and rate base  
4 accepted by the Commission in a rate case does not hold during a future rate year.  
5 This erosion deprives the utility an opportunity to earn a fair rate of return.  
6 However, there are circumstances where a change in the test year relationships of  
7 revenues, expenses and rate base provides the utility an opportunity to earn more  
8 than a fair rate of return. This would be positive attrition.

9

10 **Q. When did the attrition issue first present itself in Washington?**

11 A. Based on my review of prior Commission orders, the issue first arose in the  
12 early 1970's. While the Commission initially did not call it "attrition", the issue at  
13 that time was the disparate growth in rate base and operating income in the rate year  
14 from test period relationships.

15

16 **Q. What remedies did utilities propose during that time frame to address earnings  
17 erosion due to growing infrastructure investments?**

18 A. The Commission was presented with proposals by utilities to use end-of-period  
19 balances in net plant to determine rate base. In Cause No. U-73-57, Puget Sound  
20 Power & Light Company ("Puget") proposed that its rate base be calculated on the  
21 basis of end-of-period balances to account for what Puget asserted was a changed  
22 relationship between test year and rate year investments.

23

1 **Q. What did the Commission decide for Puget's proposal?**

2 A. The Commission did not accept Puget's proposal for end-of-period rate base

3 treatment. However, it stated,

4 [The Commission] has not, however, discounted the validity of year-end rate  
5 base where special conditions exist, such as unusual growth in plant at a  
6 faster pace than customer growth and customary rate-making treatment is  
7 deficient. When a special condition is presented and shown to warrant year-  
8 end rate base treatment, consideration should be given to the revenue  
9 producing capabilities of plant added at the end, or near the end, of the test  
10 period.<sup>52</sup>  
11

12 **Q. In what other cases did the Commission consider end-of-period rate base and  
13 what did it decide with respect to its use?**

14 A. In Cause No. U-80-25, Washington Natural Gas Company ("WNG") proposed end-  
15 of-period rate base to improve the prospects of it earning its allowed rate of return.<sup>53</sup>

16 The Commission rejected the proposal due to WNG's failure to adequately  
17 demonstrate the validity of the remedy.<sup>54</sup> However, the Commission did state that it,

18 [C]ontinues to be concerned about the need of utilities to deal with regulatory  
19 lag and inflation; ...[The Commission] will be receptive in dealing with  
20 future cases to well-reasoned, supportable mechanisms to address these  
21 concerns, recognizing that the adoption of such mechanisms would require  
22 verifiable evidence of their validity and propriety.<sup>55</sup>  
23

24 **Q. Has the Commission ever accepted end-of-period balances for rate base to cope  
25 with growing investments, rising costs and regulatory lag?**

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<sup>52</sup> *WUTC v. Puget Sound Power & Light Company*, Cause No. U-73-57, 6th Supp. Order at 9 (October 25, 1974).

<sup>53</sup> *WUTC v. Washington Natural Gas Company*, Cause No. U-80-25, 4th Supp. Order at 5 (September 19, 1980)

<sup>54</sup> *Id.* at 6.

<sup>55</sup> *Id.*

1 A. Yes. In Cause No. U-80-111, the Commission accepted this treatment as proposed  
2 by WNG. The Commission found that WNG was being impacted by inflation, rising  
3 investments, declining revenues due to rising prices of natural gas, and regulatory  
4 lag. However, in accepting end-of-period rate base the Commission also accepted  
5 the study submitted by WNG showing adjustments to its entire operations to capture  
6 end-of-period effects. There have been no other circumstances where this treatment  
7 has been accepted by the Commission.

8

9 **Q. What other remedies did utilities propose during that time frame to address**  
10 **earnings erosion due to growing infrastructure investments?**

11 A. The Commission began considering proposals to include construction work in  
12 progress (“CWIP”) in rate base. If a utility could show that the result of its new  
13 construction amounted to a “dramatic” percentage of net plant, the Commission  
14 included CWIP in rate base.<sup>56</sup> The Commission’s objective in accepting CWIP in  
15 the calculation of rate base was to ensure the financial integrity of the utilities. It is  
16 worth noting the similarity in circumstances then and those underlying PSE’s alleged  
17 attrition today: increasing rate base not offset by a corresponding increase in  
18 revenue.<sup>57</sup>

19

20 **Q. In addition to including CWIP in rate base, what other proposals were**  
21 **considered by the Commission to deal with attrition?**

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<sup>56</sup> *WUTC v. Pacific Power & Light Company*, Cause No. U-75-24, 2<sup>nd</sup> Supp. Order at 3-6 (September 30, 1975) and *WUTC v. Puget Sound Power & Light Company*, Cause No. U-78-21, 2<sup>nd</sup> Supp. Order at 13-19 (March 8, 1979).

<sup>57</sup> Exhibit No. \_\_\_ (CEO-1T), page 8, lines 5-9.

1 A. Later, in the early 1980's, as the impact of inflation became an additional problem  
2 for utilities, the Commission considered specific attrition adjustments in addition to  
3 including CWIP in rate base.

4  
5 **Q. How is an attrition adjustment calculated?**

6 A. An attrition adjustment analyzes actual historical trends in the growth rate of  
7 revenues, expenses and rate base to estimate the erosion in rate of return caused by  
8 disparate growth in each of these categories. Once the trend in each of these  
9 categories is estimated, it is then applied to the fully restated *pro forma* results of  
10 operations to calculate the impact on rate of return. Once the rate of return impact is  
11 calculated, it is translated to a revenue amount through the conversion factor.

12 Like the decision to include CWIP in rate base, attrition adjustments were  
13 explicitly linked to ensuring that utilities were able to finance their construction  
14 budgets and maintain financial integrity.<sup>58</sup> In accepting an attrition adjustment, the  
15 Commission stated,

16 Upon examination of the detailed analysis of Mr. Louiselle's testimony and  
17 supporting exhibit, we are convinced that in order to preserve and maintain  
18 the company's financial integrity and allow it to generate sufficient cash flow  
19 consistent with its need for construction projects, and to attract investors at a  
20 reasonable cost, the staff's attrition allowance should be accepted.<sup>59</sup>

21  
22 The policies adopted by the Commission to value rate base on end-of-period  
23 amounts, including CWIP in rate base and attrition adjustments were consistent with  
24 its over-arching statutory obligation to set rates that are fair, just, reasonable and  
25 sufficient.

---

<sup>58</sup> *WUTC v. Washington Water Power Company*, Cause No. U-81-15/16, 2<sup>nd</sup> Suppl. Order at 22 (November 25, 1981).

<sup>59</sup> *Id.*

1

2 **Q. During this period, what other proposals did the Commission consider to**  
3 **address significant increases in rate base and inflation?**

4 A. Utilities also proposed future test periods based upon budgets. Examples of these  
5 proposals were Cause No. U-81-15/16, involving The Washington Water Power  
6 Company (now Avista) and Cause No. U-81-17, involving Pacific Power & Light  
7 Company (now PacifiCorp).

8

9 **Q. What did the Commission decide with respect to these future test period**  
10 **proposals?**

11 A. The Commission rejected the use of a future test period based upon budgets and  
12 rejected rate base determinations based on budgets or forecasts. In Cause No. U-81-  
13 15/16, the Commission stated:

14 Traditionally, this Commission had adopted the historical test year to  
15 examine a utility's operating results. We are not at this time prepared to  
16 depart from that posture for a variety of reasons, including the inability of the  
17 company in this proceeding to demonstrate that the projected budget test year  
18 is reliable and reasonably subject to intelligent examination and scrutiny  
19 upon which we can base an informed judgment.<sup>60</sup>  
20

21 **Q. Do future test periods present these same problems today?**

22 A. Yes. Budgets and future test years create the same issues and problems today as they  
23 did then: inaccuracy and unreliability. A budget or forecast is subject to error and  
24 revision. Indeed, one of the principle functions of effective management is  
25 controlling expenditures in light of new information. Furthermore, budgets tend to  
26 be "self-fulfilling prophecies". That is, if a utility has its rates set based on

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<sup>60</sup> *Id.* at 7.

1 anticipated capital expenditures from a budget, the utility will spend that amount on  
2 its investments even if it is not reasonable or prudent to do so. In my opinion, this  
3 reduces the utility's incentive to efficiently budget and control expenditures. This is  
4 inconsistent with the Commission's recent affirmation that regulation should  
5 constantly provide incentives for a utility to manage costs in an efficient manner.<sup>61</sup>  
6

7 **Q. What has been the Commission's practice with respect to attrition?**

8 A. Based on my review of prior orders, in setting rates, the Commission has provided a  
9 specific adjustment for attrition when the utility alleging attrition has proven in its  
10 direct case that the adjustment is necessary to provide an opportunity to earn a fair  
11 rate of return. This demonstration is based on a detailed showing that the test year  
12 relationship between revenues, expenses and rate base will not prevail in the rate  
13 year, and a calculation of the impact of that erosion on rate of return. When the  
14 utility has made that demonstration, the Commission has provided additional  
15 revenue, pursuant to the goal of providing the utility a reasonable opportunity to earn  
16 a fair rate of return.  
17

18 **Q. Is an attrition adjustment the only means by which the Commission could**  
19 **respond to the current circumstances described by PSE to address its ability to**  
20 **earn a fair rate of return?**

21 A. No. As I described earlier, the Commission has accepted both CWIP and end-of-  
22 period amounts to determine rate base as a proper response to significant increases in

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<sup>61</sup> *In the Matter of the Washington Utilities and Transportation Commission's Investigation into Energy Conservation Incentives*, Docket U-100522, Report and Policy Statement, page 16, ¶26 (November 4, 2010) ("Decoupling Policy Statement").



1 utility expenditures for new facilities. In accepting these methods of valuing rate  
2 base, the Commission requires a competent persuasive case in support of such  
3 treatment. However, the Commission has flatly rejected future test periods as a basis  
4 for determining fair rates.

5  
6 **Q. Is attrition always “negative” in that it always applies when a utility is not  
7 provided an opportunity to earn a fair return?**

8 A. No. As I mentioned earlier, attrition can work in exactly opposite circumstances to  
9 benefit utilities. In fact, in Cause No. U-85-53, the Commission accepted Staff’s  
10 recommendation for a “positive” attrition adjustment.

11  
12 **Q. Are the effects of attrition and regulatory lag always “bad”?**

13 A. No. Regulatory lag should inspire utility managers to control costs aggressively to  
14 achieve the lowest reasonable cost of service, which is a good thing for both the  
15 utility and its rate payers. Attrition caused by increasing construction budgets also  
16 should inspire utility management to carefully evaluate capital budgets and approve  
17 only those projects absolutely necessary. I mentioned this earlier in my testimony  
18 when discussing the Commission’s decision to reject future test periods based on  
19 budgets. This incentive also is consistent with the *Bluefield* and *Hope* standards  
20 regarding efficiency and our statutes governing the obligation of a public service  
21 company to keep its facilities safe, adequate and efficient.<sup>62</sup> Finally, the Commission

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<sup>62</sup> RCW 80.28.010(2).

1 has recognized that historical test periods and regulatory lag are self-regulating  
2 mechanisms that provide the proper incentive for utilities to control costs.<sup>63</sup>

3  
4 **Q. Did you prepare an exhibit with the relevant excerpts from these orders  
5 addressing attrition?**

6 A. Yes. Exhibit No. \_\_\_ (KLE-6) contains excerpts from the following orders  
7 describing the Commission's ratemaking policy with respect to attrition, rate base  
8 valuation, cost pressures, and future test periods:

- 9 • Cause U-75-24, Pacific Power & Light Company
- 10 • Cause U-78-22, Puget Sound Power & Light Company
- 11 • Cause U-80-10, Puget Sound Power & Light Company
- 12 • Cause U-80-25, Washington Natural Gas Company
- 13 • Cause U-80-111, Washington Natural Gas Company
- 14 • Cause U-81-15/16, Washington Water Power Company
- 15 • Cause U-81-17, Pacific Power & Light Company
- 16 • Cause U-81-41, Puget Sound Power & Light Company
- 17 • Cause U-85-53, Puget Sound Power & Light Company

18  
19 **Q. Since the Commission issued those orders, have there been any significant  
20 statutory changes affecting Commission regulation of gas and electric utilities?**

21 A. Yes. The passage of Initiative 937, codified at RCW 19.285, established the  
22 mandate for electricity utilities to pursue all cost-effective, reliable and feasible

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<sup>63</sup> *WUTC v. Puget Sound Power & Light Company*, Cause No. U-81-41, 2<sup>nd</sup> Supp. Order at 20 (March 12, 1982).

1 conservation. RCW 80.28.260(3) authorizes the Commission to consider policies to  
2 protect utilities from short-term reductions in earnings as a result of utility  
3 conservation programs.

4  
5 **Q. Do these statutory directives warrant abandonment of the ratemaking policies**  
6 **previously adopted by the Commission for attrition?**

7 A. No. The circumstances facing utilities today are quite similar to those of the late  
8 1970's and early 1980's: growing investments, high costs, and changes in revenues.  
9 Each of these broad categories of the ratemaking formula fits squarely within the  
10 scope of a credible attrition study. By providing this evidence and showing the  
11 trends in these components of the ratemaking paradigm, the Commission is able to  
12 exercise its judgment and implement its statutory mandate to set rates that are fair,  
13 just, reasonable and sufficient. Indeed, the Commission's recent Decoupling Policy  
14 Statement affirmed explicitly that an appropriate attrition study in a rate case is a  
15 proper response to address earnings erosion issues:

16 The guidance provided in this policy statement does not imply that the  
17 Commission would not consider other mechanisms in the context of a general  
18 rate case, including an appropriate attrition adjustment designed to protect the  
19 company from lost margin due to any reason.<sup>64</sup>  
20

21 **Q. What have you concluded with respect to the Commission's policies concerning**  
22 **attrition and the circumstances facing PSE today?**

23 A. If PSE believes existing ratemaking policies are inappropriate for the circumstances  
24 it faces today, it has the burden to show how these changed circumstances warrant

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<sup>64</sup> Decoupling Policy Statement, ¶ 34.

1 new rate making policies that would be consistent with the statutory requirements for  
2 setting rates. As discussed next in more detail, PSE's simple showing that historical  
3 per book earnings are lower than what PSE believes it is entitled to earn is  
4 insufficient to prove attrition. Furthermore, deferring alleged lost margins due to  
5 conservation based upon engineering estimates is unacceptable as well. Ms.  
6 Reynolds addresses this point in her testimony responding to PSE's proposed  
7 Conservation Savings Adjustment.

8  
9 **B. PSE's Evidence on Attrition**

10  
11 **Q. Did PSE submit or prepare an attrition study in this case?**

12 A. No. No Company witness presents an attrition study or adjustment. Moreover, Staff  
13 asked PSE to provide any attrition study prepared since 2005. In response to Staff  
14 Data Request 90, PSE stated that it had not performed an attrition study during that  
15 period. Instead, in its response to the data request, PSE provided what it called a  
16 "ROE Gap Analysis-Calendar Year 2010", comparing what PSE believes to be the  
17 under-recovery of costs in each major category of expense and rate base in the 2010  
18 test year. The analysis also shows changes in the growth rate of customers and load.  
19 This is not an attrition study. While it does contain data showing historical trends in  
20 net plant, expenses, customers and loads, it is not constructed in a manner that would  
21 enable the Commission to determine the degree of attrition PSE is expected to  
22 experience in the rate year.

1 **Q. Has the Company presented an attrition study recently?**

2 A. Yes. In Dockets UE-060266 and UG-060267, PSE presented attrition analyses for  
3 its electric and natural gas operations in support of a depreciation tracker mechanism  
4 in that case. The depreciation tracker was a new proposal to cope with the issues  
5 similar to those PSE again alleges in this case: regulatory lag and erosion of  
6 earnings due to increasing costs for new infrastructure.

7  
8 **Q. Did the Commission accept PSE's proposed depreciation tracker in that case?**

9 A. No. The Commission determined that the proposed mechanism and the evidence  
10 supporting the new mechanism were insufficient. However, the point is that PSE did  
11 in fact present an attrition study in 2006. Now that it alleges attrition in this case it  
12 should have presented a study in support of its alleged attrition.

13  
14 **Q. Is the evidence PSE presented in this case of actual (per books) returns  
15 sufficient to demonstrate attrition?**

16 A. No. Historical results showing actual returns are not sufficient to demonstrate  
17 attrition. Actual results are impacted by too many factors to be any gauge of  
18 attrition. If actual results were reliable, the rate setting process would be relatively  
19 simple since there would be no need for restating and *pro forma* adjustments. The  
20 Commission would simply take actual results and determine rates based upon those  
21 results.

22

1 **Q. Does PSE offer any other evidence regarding its financial performance based**  
2 **upon actual results?**

3 A. Yes. Ms. Harris discusses the volatile nature of actual results as a gauge of financial  
4 performance.<sup>65</sup>

5  
6 **Q. Is her testimony consistent with the reliance of Mr. Gaines and Dr. Olson on**  
7 **actual returns as a gauge of financial performance?**

8 A. No. In fact, her testimony shows how various factors other than attrition affect  
9 actual earned returns. This directly contradicts Mr. Gaines' and Dr. Olson's reliance  
10 upon actual returns as a gauge of financial performance for ratemaking purposes.

11  
12 **Q. What other factors did you consider in evaluating the Company's claim of**  
13 **attrition based upon actual returns?**

14 A. I also considered the fact that the data presented by Mr. Gaines is for the combined  
15 gas and electric utility operations.<sup>66</sup> By combining gas and electric results, the  
16 Commission is prevented from understanding what, if any, specific remedy may be  
17 necessary and appropriate for each line of business.

18  
19 **Q. Has the Commission ever evaluated whether actual results are a proper gauge**  
20 **of financial performance?**

21 A. Yes. In 1988, the State legislature expressed concern to the Commission that utilities  
22 were realizing excessive earnings. The legislature reached this conclusion based

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<sup>65</sup> Exhibit No. \_\_\_ (KJH-1T), page 3, lines 15-22 and page 4, lines 1-2.

<sup>66</sup> Exhibit No. \_\_\_ (DEG-1T), page 23, Chart 1.

1 upon actual per books results as reported to the Commission. The Commission  
2 realized that its then-existing rules requiring utilities to file financial reports based  
3 upon actual results were not an accurate gauge of financial performance and could  
4 lead to inaccurate conclusions. As a result, the Commission amended its rules to  
5 correct that flaw in reporting financial results. It now requires utilities to report  
6 normalized financial results, now commonly referred to as "Commission basis"  
7 results.<sup>67</sup>

8  
9 **Q. Can you provide any examples of how PSE calculates per books results and why**  
10 **its presentation of these results should be used with caution?**

11 A. Yes. A good example is PSE's per books for December 31, 2010, for its electric  
12 operations. In its Commission basis report filed with the Commission, PSE records  
13 its FAS 133 mark-to-market results above the line. Exhibit No. \_\_\_ (KLE-7) is a  
14 summary page of that report. On line 28 PSE shows the above-the-line treatment of  
15 this item in the per books results. As a result, line 34 is understated by  
16 \$166,953,097. In turn, PSE calculates a per books rate of return on line 36 of 2.89  
17 percent. The result is a significant understatement of the per books results.

18 Another example is the most recent quarterly report filed by PSE with the  
19 Commission showing the per book results for the period ending September 30, 2011.  
20 This data indicates that the alleged attrition is not so bad. PSE's report shows an  
21 overall rate of return of 7.03 and 7.31 percent, respectively, for its electric and  
22 natural gas operations.<sup>68</sup>

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<sup>67</sup> WAC 480-90-257 and WAC 480-100-257.

<sup>68</sup> Dockets UE-111965 and UG-111966.

1

2 **Q. What do you conclude about whether per books financial results should be used**  
3 **in the rate setting process to evaluate attrition?**

4 A. Unadjusted per book results should not be a measure of attrition. Instead, a properly  
5 performed attrition study using trend analysis is necessary to determine whether  
6 there is a strong probability in the rate year that the utility will not experience the test  
7 period relationship of revenues, expenses and rate base.<sup>69</sup> Moreover, the specific  
8 attrition calculation will show the impact of attrition on rate of return. The  
9 Commission would then have evidence and the ability to determine the revenue  
10 necessary to provide PSE an opportunity to earn a fair rate of return.

11

12 **Q. Both Mr. Gaines and Dr. Olson discuss attrition and its implications on the**  
13 **Company's owners and the cost of capital. What is your response?**

14 A. I do not agree with their interpretations of *Hope* and *Bluefield*. In particular, their  
15 use of terms such as "entitled" or "authorized" when referring to actual earned  
16 returns is troublesome.<sup>70</sup>

17 This language suggests that regulation should guarantee a specified *ex post*  
18 return. Neither *Hope* nor *Bluefield* requires the Commission to guarantee a particular  
19 cost of capital or entitle a utility to a certain return on equity. In fact, *Hope*  
20 recognized that valid rate making may sometimes produce a lower return:

21 Rates which enable the company to operate successfully, to maintain its  
22 financial integrity, to attract capital, and to compensate its investors for the

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<sup>69</sup> *WUTC v. Washington Water Power Company*, Cause No. U-81-15/16, 2<sup>nd</sup> Suppl. Order at 22 (November 25, 1981).

<sup>70</sup> See Exhibit No. \_\_ (DEG-1T), page 22, lines 1 and 9 and Exhibit No. \_\_ (CEO-1T), page 10, line 8.



1 risks assumed certainly cannot be condemned as invalid, even though they  
2 might produce only a meager return on the so-called “fair value” rate base.<sup>71</sup>  
3

4 In my opinion, the relevant question is whether the Commission treats its  
5 utilities consistently and fairly over time. My experience is that the Commission has  
6 done so. The Commission has provided PSE many special accounting and  
7 ratemaking treatments for many different items of expense and investment. In fact,  
8 Moody’s identifies the Commission as providing, “Collaborative Regulatory  
9 Relationships and Credit Supportive Regulatory Practices.”<sup>72</sup>  
10

11 **Q. Do you have any other comments with respect to the Company’s presentation**  
12 **on attrition?**

13 A. Yes. First, if the Commission amends its ratemaking practices and establishes rates  
14 that guarantee a rate of return, or otherwise develops policies that provide an  
15 entitlement to the “authorized” return on equity for any utility, then the ROE should  
16 be adjusted downward to reflect this substantial reduction in risk. The Commission  
17 has already recognized this principle when it stated that amending its ratemaking  
18 policies to implement full decoupling, a mechanism that guarantees revenues or  
19 profits, reduces risk and reduces both debt and equity costs.<sup>73</sup>

20 Second, the Commission should review the utility’s capital structure in light  
21 of the guaranteed revenue and earnings stream of the utility. The purpose of an  
22 equity layer is to provide sufficient operating income or profit margin so the firm has  
23 sufficient pre-tax revenue to service debt under adverse earnings scenarios. If the

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<sup>71</sup> *Hope Natural Gas Co.*, 320 U.S. 591 at 605.

<sup>72</sup> See Exhibit No. \_\_\_ (DEG-5), page 2.

<sup>73</sup> Decoupling Policy Statement, ¶ 27.

1 utility is “entitled” to some level of profits, either through decoupling or some other  
2 mechanism guaranteeing profits, adverse earnings scenarios are eliminated.

3 Therefore, the amount of equity and profit margin should be reduced accordingly.  
4

5 **Q. Does this have any impact on Staff’s response to the Commission’s Bench  
6 Request seeking input on decoupling?**

7 A. Yes. Staff is providing a response to the Commission’s Bench Request on  
8 decoupling and is also evaluating the conservation savings adjustment proposed by  
9 PSE. However, it is important to recognize that an attrition study, which includes a  
10 proper bill analysis, will capture the effects of conservation on PSE’s opportunity to  
11 earn a fair rate of return. There is no need to develop a separate deferral mechanism  
12 for conservation impacts on load as proposed by PSE. Alternatively, if the  
13 Commission considers both an attrition study and decoupling, the Commission and  
14 parties will need to be sure there is no overlap between the two.  
15

16 **Q. Do you have any final comment with respect to the issue of attrition in  
17 evaluating PSE’s direct case and the Commission’s Bench Request with respect  
18 to decoupling as an appropriate response for utilities in today’s environment?**

19 A. Yes. An attrition study is much simpler to administer and evaluate in the context of  
20 the over-arching obligation of the Commission to set fair, just, reasonable and  
21 sufficient rates. Decoupling in all its varied forms creates unnecessary complexity.  
22 Indeed, the Commission recognized the potential for decoupling to create

1 unreasonable administrative burdens.<sup>74</sup> An attrition study is a simple effective tool  
2 for addressing load changes caused by all factors, and it provides the Commission  
3 with the best tool for determining fair rates.

4  
5 **Q. Please summarize Staff's position on the Company's case on attrition.**

6 A. Any utility claiming attrition should support that claim by sufficient evidence, first,  
7 demonstrating that attrition exists, and, second, quantifying its impact on the rate of  
8 return. Despite being capable of presenting a full attrition analysis, PSE's claim for  
9 attrition is founded only upon actual, unadjusted total returns since 2007. PSE  
10 should have presented an attrition study and specified the attrition adjustment,  
11 consistent with Commission precedent and policy. Since PSE failed to do so, or  
12 explain why the Commission's established practice is no longer appropriate, its  
13 claim of attrition is unsubstantiated and should be rejected by the Commission.

14  
15 **C. Staff's Recommendation for Regulatory Lag**

16  
17 **Q. Despite the Company's failure to prove and quantify attrition, are there**  
18 **circumstances currently facing PSE that warrant a ratemaking response?**

19 A. Yes. The Company has presented testimony regarding ongoing costs associated with  
20 infrastructure additions, replacements and maintenance.<sup>75</sup> This testimony warrants a  
21 proper response, but one that is consistent with Commission practice and long-  
22 standing rate making principles embodied in an historical rate base matched with test

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<sup>74</sup> Decoupling Policy Statement, ¶29.

<sup>75</sup> Exhibit No. \_\_\_ (SML-1T).

1 period revenues and expenses that are normalized and include accepted adjustments  
2 to the test period.

3  
4 **Q. What do you recommend in this case?**

5 A. Immediately following the determination of a fully contested rate case, PSE could  
6 file an “expedited” rate case using an updated test year. Basically, the case would be  
7 an update to the relationships between rate base, revenues and expenses. The  
8 Company could not request a change in the rate of return, except to update debt costs  
9 for known changes. To reduce controversy, the filing would contain restating  
10 adjustments only, such as adjustments for temperature normalization, unbilled  
11 revenues and other adjustments (*e.g.*, eliminate charitable contribution, club dues,  
12 etc., if any) to “clean” the books in order to reflect proper ratemaking. Finally, there  
13 should be no rate spread or rate design changes: the Company should follow the  
14 most recent Commission decision on those issues. It is important to note that this  
15 process I recommend includes normalizing test period load, which will capture the  
16 impact of conservation on utility revenue. It is a form of decoupling since rates will  
17 be adjusted in a timely manner to capture the effects of DSM, which theoretically  
18 reduces load, and captures the rate effects of load with new rate base additions. If  
19 the results of this filing show a revenue deficiency, the Company would include  
20 proposed rates based upon these updated test period results. Staff is committed to  
21 complete its investigation of those results prior to the beginning of the fourth quarter,  
22 the onset of the heating season.

1           Of course, PSE is not precluded from filing a “traditional” rate case, but this  
2 expedited process offers it the opportunity for faster rate relief. Finally, the  
3 Company would be allowed to use this process for only two consecutive years  
4 following a full evaluation in a traditional rate case.  
5

6 **Q.    What are the benefits of this expedited process you describe?**

7 A.    This expedited rate setting process provides the following benefits: 1) the new rates  
8 would be based upon known costs - not budgets; 2) the process captures changes to  
9 test year customer growth and load in a timely manner; 3) it provides a mechanism to  
10 implement rate changes to maximize the impact on financial results; and 4) the  
11 process is transparent and retains the self-regulating aspects of historical test-period  
12 ratemaking which dampen the Company’s incentive to overinvest in new  
13 infrastructure.<sup>76</sup>

14           This process will also provide these future benefits: 1) more streamlined and  
15 less contentious rate proceedings; 2) standardized filings for all utilities; 3) better  
16 data for the Commission; and 4) less rate case costs to the Company and other  
17 participants in the process.  
18

19 **Q.    Why is it important to PSE to have new rates in effect prior to the heating  
20 season?**

21 A.    Energy utilities such as PSE generate up to 70 percent of their annual net operating  
22 income during the heating season, which is October through March. If the rate  
23 setting process can adjust to provide rate relief prior to the heating season, the rate

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<sup>76</sup> The incentive to over-invest is known as the “Averch-Johnson Effect”.

1 change impacts two annual reporting cycles for the utility: the fourth quarter of one  
2 financial cycle and the first quarter of the next financial cycle.

3 For example, if a 2011 updated test period shows a revenue deficiency, PSE  
4 should be able use the Commission basis reports for rates that impact the 2012 fiscal  
5 year. The expedited rate case I describe would be completed by September 30, 2012,  
6 in time for new rates during the fourth quarter of 2012, the onset of the heating  
7 season. "Syncing-up" rate relief with reported financial results is a significant step  
8 to address regulatory lag.

9  
10 **Q. Doesn't the timing of this case present difficulty in processing the course of**  
11 **action you recommend since the Commission basis report for 2012 will be filed**  
12 **in May 2011, before an order is issued in this case?**

13 A. Yes, the fact that a rate order will likely not be issued by the Commission until May  
14 2012 is problematic, but that can be overcome. In this initial case we would have to  
15 process the update more rapidly. It is also possible that the process could take an  
16 additional month and new rates would not be in effect until November 1, 2012.  
17 Furthermore, the process could begin with PSE filing its updated normalized 2011  
18 results but no tariffs. Staff could begin its audit of the results. Once the Commission  
19 decides this case, PSE can then incorporate the Commission's decision and file for  
20 corresponding rates. In any event, Staff can begin its audit while the Commission is  
21 deciding the merits of this case.

1 **Q. Do you have any final comments with respect to this proposed expedited rate**  
2 **case process you recommend for PSE in this case?**

3 A. Yes. In the last case where an attrition study was offered Mr. Story discussed the  
4 need for more timely relief to address regulatory lag.<sup>77</sup> Staff's proposed rate setting  
5 process accomplishes that goal.

6

7 **Q. Does this conclude your response testimony?**

8 A. Yes.

9

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<sup>77</sup> Exhibit No. 421 (JHS-1T) at 56:9-16 (Dockets UE-060266 and UG-060267).