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BEFORE THE WASHINGTON UTILITIES AND TRANSPORTATION
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                           COMMISSION
     WASHINGTON UTILITIES AND
     TRANSPORTATION COMMISSION,
                    Complainant,
 5
          vs.
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    WASHINGTON NATURAL GAS COMPANY,) Hearing No. UG-920840
 7
                                       VOLUME 15
                   Respondent.
                                   ) Pages 2821 - 3034
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 9
               A hearing in the above matter was held on
10
    July 6, 1993 at 9:30 a.m., at 1300 South Evergreen Park
11
    Drive Southwest, Olympia, Washington, before Chairman
    SHARON NELSON, and Commissioners RICHARD CASAD and
12
    RICHARD HEMSTAD, and Administrative Law Judge LISA
13
14
    ANDERL.
15
               The parties were present as follows:
16
               WASHINGTON UTILITIES AND TRANSPORTATION
    COMMISSION, JEFFREY GOLTZ and ROBERT D. CEDERBAUM,
    Attorneys at Law, 1400 South Evergreen Park Drive
17
    Southwest, Olympia, Washington 98502.
18
               WASHINGTON NATURAL GAS, D. SCOTT JOHNSON,
    Attorney at Law, 815 Mercer Street, Seattle,
19
    Washington 98109, and HARRY E. GRANT, Attorney at Law,
    Suite 4400, 1001 Fourth Avenue Plaza, Seattle,
20
    Washington 98154.
21
               NORTHWEST INDUSTRIAL GAS, PAULA PYRON,
22
    Attorney at Law, 1300 S.W. Fifth Avenue, Suite 3400,
    Portland, Oregon 97201.
23
               PARTNERSHIP FOR EQUITABLE RATES FOR
    COMMERCIAL CUSTOMERS, CAROL S. ARNOLD, Attorney at
24
    Law, 5000 Columbia Center, Seattle, Washington 98104.
25
    Donna Davis, Court Reporter
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1	PROCEEDINGS
2	JUDGE ANDERL: Let's go ahead and get
3	started. Let's be on the record. We are reconvened
4	in Docket No. UG-920840. We are here today to begin
5	the presentation of the Company's rebuttal case.
6	Before we call the first witness, I would
7	like to make a few preliminary announcements of the way
8	the schedule works now. We will be starting at 8:30 on
9	each of the three following days. The Commission has
10	scheduled maybe a 10-minute open meeting tomorrow. I
11	think that it will be best if we start at 8:30, break
12	for the 10 minutes that we need for the open meeting,
13	and then pick back up on this.
14	The other thing that I have is some things
15	we'll be taking up after lunch. I want you to be aware
16	of them.
17	COMMISSIONER CASAD: I suggest you consult
18	on the Commissioners.
19	JUDGE ANDERL: I apologize. I thought that
20	had been agreed upon. We'll announce the schedule for
21	tomorrow on a more firm basis later on. My mistake.
22	We'll be taking up bench requests 4 and 5 which have
23	been submitted but not yet admitted. We'll also be

24 taking up the subject to check responses and the

- 1 the end of the lunch recess today right before we
- 2 start.
- 3 So, if anyone has any objections to any of
- 4 those or has not had an opportunity to look at those,
- 5 I suggest you find time to look at them before we come
- 6 back on the record after lunch.
- 7 Let's take appearances at the time.
- 8 MR. GRANT: Thank you, your Honor. For the
- 9 company, Harry E. Grant, and with me is Marion V.
- 10 Larson and Scott Johnson also representing Washington
- 11 Natural Gas Company.
- 12 JUDGE ANDERL: Thank you.
- 13 MR. GOLTZ: Jeff Goltz and Bob Cedarbaum,
- 14 the Attorney General's office.
- JUDGE ANDERL: Public office.
- MR. ADAMS: Charles Adams.
- 17 JUDGE ANDERL: Intervenors.
- 18 MS. PYRON: Carol S. Arnold, Partnership
- 19 for Equitable Rates for Commercial Customers.
- 20 MS. PYRON: Paula Pyron for the Northwest
- 21 Industrial Gas Users.
- JUDGE ANDERL: Thank you. Are there any
- 23 preliminary matters that we need to take up before we
- 24 begin with the company's case today?

- pre-mark the first of the exhibits? 1
- 2 JUDGE ANDERL: I think we'll just do that
- 3 as we take the witnesses.
- 4 Mr. Adams, did you want to go ahead and make

- 5 any sort of a statement?
- 6 MR. ADAMS: Yes. I think all the parties
- 7 received and I know the Commissioners received a
- letter, my letter, concerning Commissioner Hemstad, 8
- 9 and Commissioner Hemstad wrote back a letter which I
- 10 think has been circulated to all parties. I
- appreciate the response, and I believe that the issue 11
- 12 has been raised and Commissioner Hemstad is aware of
- 13 it, and I think his response was very thoughtful and I
- 14 am willing
- 15 to --
- 16 JUDGE ANDERL: Waive any requirement for
- 17 initial order in this case?
- MR. ADAMS: Yes. 18
- JUDGE ANDERL: Anything else? Then would 19
- the company like to call its first rebuttal witness? 20
- MR. GRANT: The first rebuttal witness will 21
- 22 be James A. Thorpe.
- JUDGE ANDERL: Let's go off the record for 23
- 24 a minute while Mr. Thorpe takes the stand.

25	(Discussion held off the record.)					
	2826					
1	JUDGE ANDERL: Back on the record. While					
2	we were off the record Mr. Thorpe took the stand, and					
3	we pre-marked his rebuttal testimony as Exhibit T-316.					
4	(Marked Exhibit T-316.)					
5	Whereupon,					
6	JAMES THORPE,					
7	having been first duly sworn, was called as a					
8	witness herein and was examined and testified as follows:					
9	JUDGE ANDERL: Go ahead, Mr. Grant.					
10						
11	DIRECT EXAMINATION					
12	BY MR. GRANT:					
13	Q. Good morning, sir. Would you state your					
14	name for the record, please?					
15	A. James A. Thorpe.					
16	Q. Mr. Thorpe, what is your occupation?					
17	A. Chairman and CEO of Washington Natural Gas					
18	and Washington Energy Company.					
19	Q. Mr. Thorpe, have you testified in this					
20	proceeding before the Washington Utilities and					
21	Transportation Commission previously?					
22	A. Yes, I have.					
23	Q. Are you also in this proceeding filing					

24 rebuttal testimony?

25	A.	Yes, I am.	
	(THORPE	- DIRECT BY GRANT)	2827
1	Q.	Mr. Thorpe, asking you to look at what has	
2	been previ	ously marked as Exhibit T-316, I would like	
3	to ask you	whether that is the rebuttal testimony that	
4	you have p	reviously filed in this proceeding?	
5	A.	Yes, it is.	
6	Q.	And is that prefiled rebuttal testimony	
7	true and a	ccurate to your best knowledge?	
8	A.	Yes.	
9	Q.	Are there any errors in that prefiled	
10	rebuttal t	estimony that you would like to correct?	
11	A.	No, there are not.	
12		MR. GRANT: Your Honor, I would like to mov	re
13	for admiss	ion into evidence of Exhibit T-316.	
14		JUDGE ANDERL: Thank you.	
15		Mr. Goltz, any objection?	
16		MR. GOLTZ: None.	
17		JUDGE ANDERL: Any other parties? Hearing	
18	none Exhib	it T-316 will be admitted as identified.	
19		(Admitted Exhibit T-316.)	
20		MR. GRANT: Mr. Thorpe is available for	

JUDGE ANDERL: Mr. Goltz?

CROSS-EXAMINATION

21 cross-examination.

22

23

HORIE CROSS DI GODIE,

- 1 Q. Good morning, Mr. Thorpe.
- 2 A. Good morning.
- 3 Q. You are the chief policy witness for
- 4 Washington Natural Gas in this proceeding; is that
- 5 correct?
- 6 A. Yes, I am.
- 7 Q. And as I recall in your testimony, you
- 8 referred to the reaction of you after staff had filed
- 9 its case in this proceeding, and you stated that it was
- 10 one of shock. Is that correct?
- 11 A. Yes, it was.
- 12 Q. And you stated that you felt it necessary
- 13 for the -- or the company felt it necessary to issue a
- 14 press release at that time?
- 15 A. Yes, it was; in order to inform the
- 16 investing public of the vast difference between the two
- 17 presentations.
- 18 Q. And in that press release, you stated that
- 19 Washington Natural strongly disagrees with the
- 20 majority of the staff's proposals and will contest
- 21 them to the maximum extent possible. Is that your
- 22 recollection of the press release?
- 23 A. In general, yes.
- Q. Am I correct now in reviewing the Washington

- 25 Natural's rebuttal case that you have made a number of (THORPE CROSS BY GOLTZ) 2829
- 1 revisions to your initial case?
- 2 A. Yes, we have.
- 3 O. Am I also correct that those have been
- 4 substantially in response to concerns raised by staff
- 5 in this proceeding?
- 6 A. Two major ones were in response to the
- 7 Commission's action on not to entertain a surcharge for
- 8 environmental clean-up and not to entertain a surcharge
- 9 for compressed natural gas. The other changes were
- 10 occasioned by agreement with staff on some of the
- 11 issues raised by staff.
- 12 Q. In fact, the study that the company
- 13 commissioned with Arthur Anderson was in response to
- 14 staff's concerns; is that correct?
- 15 A. The study was in response to the concern
- 16 that we had that staff had raised in the minds of the
- 17 public confusion about our merchandising and jobbing
- 18 operation and the concern that we had that the public
- 19 was being led to believe that we were subsidizing
- 20 incorrectly those operations with other gas revenue.
- 21 Q. So does that mean you're not doing it
- 22 because it's the right thing to do? You're doing it
- 23 because you feel obligated to do it because of the
- 24 public concern?

- 25 A. We're doing it because the case was tried in (THORPE CROSS BY GOLTZ) 2830
- 1 the newspaper untoward -- with untoward reaction from
- 2 the public, from the investing public, from our
- 3 employees. The merchandising and jobbing function,
- 4 sale of appliances for 20 to 25 years have been a
- 5 valuable asset to the State of Washington because we
- 6 have utilized that vehicle to urge upon the public
- 7 conservation.
- 8 We have found that you cannot sell
- 9 conservation, but you can sell cost savings, and we
- 10 have urged those cost savings through the proper
- 11 utilitzation of gas.
- 12 The confusion that staff raised was that we
- 13 were unfairly subsidizing other operations with
- 14 merchandising and jobbing operations.
- 15 Q. So, for the purposes of your rebuttal case,
- 16 however, you are attempting to eliminate that alleged,
- 17 if I may say that, confusion?
- 18 A. We have taken to our board the study
- 19 prepared by Arthur Anderson, which shows a separation
- 20 of the sale of merchandise from taking it out from
- 21 under Washington Natural Gas Company, and the board
- 22 has authorized the forming of a new subsidiary to take
- 23 care of the sale of merchandise.
- Q. So, the latest bit of information you just

- included in your testimony?
- 2 A. No. The testimony was prepared. And in my
- 3 testimony was the statement that we would take to the
- 4 board a recommendation to separate merchandising of
- 5 appliances from Washington Natural Gas Company.
- 6 Q. And now your testimony is today that you, in
- 7 fact, have done that?
- 8 A. Yes, it is.
- 9 Q. And the board approved that?
- 10 A. The board did. The board saw with us the
- 11 problem that had been raised in the contention of
- 12 staff and the trial in the newspapers that we could do
- 13 nothing about, and the board agreed with us to
- 14 separate once and for all the merchandise of
- 15 appliances from Washington Natural Gas Company so that
- in future years this issue would be a moot issue.
- 17 Q. On Page 3 of your testimony, you state that
- 18 staff's challenges have caused distress among various
- 19 groups of persons and "perhaps in the public's mind,
- 20 too."
- 21 What is the basis for that statement,
- 22 "perhaps distress in the public's mind"?
- 23 A. The financial world will distress -- will
- 24 agree with when we lost 12 percent of our value

- 1 Q. I'm not going to respond to your questions
- 2 on that. Go ahead.
- 3 A. The financial world recognized the distress
- 4 we were in. Our employees are distressed. The public
- 5 has to be confused by the trial by newspapers of this
- 6 item of merchandising. And if we have articles to cite
- 7 the fact that the -- we have been -- it is alleged
- 8 that we are subsidizing merchandising operations with
- 9 other gas revenues. And that confusing point is
- 10 something we had to eliminate. And that is why we're
- 11 setting up a separate subsidiary to eliminate once and
- 12 for all this contention that has been raised by staff
- 13 in this case.
- Q. So, when you say that "perhaps there is
- 15 distress in the public's mind, too," are you referring
- 16 to statements made by the public at public hearings in
- 17 this case?
- 18 A. Not specifically, no. I'm referring to what
- 19 you probably call hearsay when people have asked me, my
- 20 friends, Is the Commission staff trying to destroy your
- 21 company, Jim? I said, No, hopefully not. It's just a
- 22 misunderstanding. I guess that's hearsay evidence.
- 23 But it's real to me.
- 24 Then all of these newspaper articles that

- subsidy of merchandising operations unfairly by 1
- Washington Natural Gas Company ratepayers.
- 3 Are you referring, for example, to the
- 4 article in the Seattle Post-Intelligencer dated May 25,
- 1993, with the headline Customers Attack Natural Gas
- 6 Rate Hike?
- 7 I don't know whether I'm referring to that
- 8 one or not, sir. Is that the one that Mr. Elgin is
- 9 quoted about the alleged subsidy?
- 10 Ο. No. It's the one that took place after the
- public hearing in Seattle at the -- in this proceeding. 11
- 12 MR. GRANT: Excuse me, Mr. Goltz. If you
- 13 would like the witness to comment on that? Would it
- 14 be appropriate to show the witness the article?
- MR. GOLTZ: I would be happy to. 15
- 16 JUDGE ANDERL: I think it would be.
- 17 THE WITNESS: Thank you, Counsel.
- 18 I think this points out, sir, the very point
- 19 that I'm making: That homeowners who buy gas from the
- 20 company said it is using some revenue to subsidize
- 21 services that not all consumers use. I think that's
- 22 the confusion that's in the mind of the public and to
- 23 which I refer. But this is subsequent to the
- 24 preparation of this testimony. I'm not positive of

25 that.

(THORPE - CROSS BY GOLTZ)

- 1 BY MR. GOLTZ:
- Q. I don't know when you prepared testimony.
- 3 When did you prepare testimony?
- 4 A. I don't know offhand. It was finished just
- 5 subsequent to sending it down here. I have forgotten
- 6 that date, also, sir. Sorry.
- 7 Q. Did you attend any of the public hearings in
- 8 this case?
- 9 A. No, I did not.
- 10 Q. Did you read the transcript from the public
- 11 hearings in this case?
- 12 A. Yes, I did.
- 13 Q. It's your testimony that that's an
- 14 indication of distress on the part of the public?
- 15 A. It is my testimony that the fact that the
- 16 case was tried in the newspapers is a very real concern
- 17 that we have that the public has been misled and to
- 18 rectify that misleading we are going to set up and have
- 19 set up a new subsidiary to merchandise appliances.
- Q. Basically you're saying the public is
- 21 confused?
- 22 A. I think the public has been confused, yes,
- 23 and we're trying to straighten out that confusion.
- Q. Mr. Thorpe, on Page 3, Line 27 of your

25 testimony --

(THORPE - CROSS BY GOLTZ)

- 1 Yes, I have it. Α.
- -- and going over to Page 4, Line 1. Line Ο.
- 27 on Page 3 and carrying over to Line 1 on Page 4, you
- state that the energy source which is gas is readily
- available "the cheapest and the most environmentally
- 6 benign of all the options available."
- Do you see that?
- Yes, I do. 8 Α.
- 9 In essence are you saying that the cost of Q.
- 10 gas is cheaper than the cost of electricity?
- 11 Basically. And cheaper than the cost of oil Α.
- 12 in today's prices, yes.
- 13 Is that statement based on a comparison of
- cents per BTU for the two fuels, gas and electricity? 14
- I guess that would be a measure, yes. 15 Α.
- 16 Q. Do you have other measures in mind?
- 17 You also have to take into account the
- efficiency factors between the two fuels. 18
- And is that basically the essence of the 19
- 20 comparison that you're making here?
- 21 Α. Yes.
- 22 Ο. Cents per BTU comparison?
- 23 Α. Cents per therm is what we probably --
- 24 Q. Right. But electricity isn't measured in

- 25 therms. So, you have to convert it. Once you convert

 (THORPE CROSS BY GOLTZ) 2836
- 1 them to some common measure, that's what you're
- 2 testifying to here?
- 3 A. Yes.
- 4 Q. Isn't it true that a true price comparison
- 5 involves a number of other factors as well?
- 6 A. I already mentioned the efficiency factor
- 7 has to be taken into account, yes.
- 8 Q. And also doesn't transportation
- 9 infrastructure costs also have to be taken into
- 10 account?
- 11 A. They are all included in the retail price to
- 12 our customers, sir.
- 13 Q. There is a number of costs. For example,
- 14 pipeline costs?
- 15 A. That's included in our retail price.
- 16 Q. And electricity, there is transmission
- 17 costs?
- 18 A. It's included in the retail price, yes.
- 19 Q. And am I also correct that the costs of
- 20 natural gas are changing? Isn't that true?
- 21 A. Yes.
- 22 Q. In fact, you just recently received a PGA
- 23 rate increase from this Commission?
- A. Yes, we did, effective July 1.

- 1 based on a moving set of variables?
- A. Yes. The electric industry has been facing
- 3 tremendous increases on an annual basis. I would say
- 4 it's a moving target, yes.
- 5 Q. Am I also correct that not every home has
- 6 the infrastructure for gas service. Isn't that
- 7 correct?
- 8 A. Yes. We only serve about 41 percent of the
- 9 single-family home market in our area.
- 10 Q. But virtually every home has the
- 11 infrastructure in for electric service. Isn't that
- 12 true?
- 13 A. I guess the word virtually is correct, yes.
- 14 Q. Isn't it also true that gas has not always
- 15 been the cheaper of the two sources of energy?
- 16 A. Absolutely. It didn't change until the
- 17 early 1980s when the electric industry first brought
- 18 on thermal generation of its power and the nuclear
- 19 plants and the coal generation caused a permanent
- 20 increase in their rates.
- Q. And a lot of those capital costs for the
- 22 electric industry drove the price up, and gas then
- 23 became in your view, at least, the cheaper of the two?
- 24 A. It's not just in my view. It is a fact that

25 it is the cheaper of the two, yes.

(THORPE - CROSS BY GOLTZ)

1 Do you recall when Washington Natural's Q.

- appliance leasing program was put into effect?
- 3 I recall testifying to the virtues of the
- 4 appliance leasing program in 1965, I believe. I
- believe it had been in effect since about '62. That
- 6 was my first real task for Washington Natural Gas
- 7 Company was to be the witness to explain to the
- 8 Commission at that time the virtues of the appliance
- 9 leasing program.
- 10 Ο. And at least part of the reason for that was
- to promote the sale and utilization of gas? 11
- 12 Yes, it was. It was to increase the load Α.
- factor on our system by increasing use to existing 13
- 14 customers, yes.
- Do you know offhand what the incremental 15
- 16 cost of natural gas is compared to the incremental cost
- 17 of new electric generation?
- 18 Α. Ask that again, please. I don't understand.
- 19 Ο. Do you know what the incremental cost of
- 20 natural gas supply is compared to the incremental cost
- 21 of new electric supply?
- 22 No, offhand I don't. Electricity is much
- 23 more expensive to produce than natural gas, however.
- 24 What the difference is I don't know in real dollars.

- Q. Isn't it true that the natural gas industry
 (THORPE CROSS BY GOLTZ) 2839
- 1 does not make resource alternative comparison on the
- 2 basis of incremental costs, if you know?
- 3 A. I don't understand what you're asking me.
- 4 Please do so again.
- 5 Q. We'll just skip over that, Mr. Thorpe.
- 6 A. Thank you.
- 7 Q. Referring back again to your testimony on
- 8 Page 3, Lines 14 to 15, --
- 9 A. I have it.
- 10 Q. -- I'm sorry, Lines 12 to 13.
- 11 -- you state: "We saw the challenges that
- 12 the staff is pulling the bottom out from under some key
- 13 elements of our operations and continuing existing
- 14 policies accepted and supported by this Commission over
- 15 a considerable period of time were in the staff's view
- 16 considered to be invalid."
- 17 Is that your testimony?
- 18 A. Yes, it is.
- 19 Q. Which policies of the Commission are you
- 20 referring to? And specifically those policies embodied
- 21 in orders, statutes, or regulations. Are those
- 22 policies you're referring to embodied in some order,
- 23 regulation, or statute?
- 24 A. The policy of a leasing program, for

- (THORPE CROSS BY GOLTZ) 2840
- $1\,$ $\,$ fight with outside forces that said we were wrong, and
- 2 the Commission agreed we weren't wrong, that we were
- 3 correct in having that program. That's a policy.
- 4 Q. That's embodied in the tariff?
- 5 A. It's in the tariffs, yes. And it's laid out
- 6 in ample testimony in that case.
- 7 Our policy of taking care of our customers
- 8 through customer service when we are called to the home
- 9 to answer a problem. And we go now. It has been the
- 10 contention of the staff to my understanding that we
- 11 shouldn't do anything beyond the meter. I don't think
- 12 that's correct. That's a policy that's been universal
- in the natural gas business and in the manufactured
- 14 gas business since time immemorial. We take care of
- 15 our customers. And to say that we shouldn't do that
- 16 is violating a very basic policy of natural gas
- 17 distribution companies.
- 18 Q. Are you referring to any other policies or I
- 19 should say any other orders or rules of the Commission?
- 20 A. I'm referring to the fact that we have been
- 21 before this Commission many, many times, and these
- 22 issues have been discussed. The cost of these
- 23 operations have been discussed and agreed to by the
- 24 Commission. And in that regard I assume they have

- 1 with that we should service our customers.
- 2 Q. Are you suggesting in referring to your
- 3 comments about the appliance leasing program, are you
- 4 suggesting that what was appropriate in the '60s is,
- 5 therefore, appropriate today? Let me rephrase that.
- 6 That once approved, always approved?
- 7 A. No. I'm saying if the program has merit
- 8 today as it had in 1965, there is no reason to throw
- 9 it out. I think the program has merit and we have
- 10 demonstrated that to the Commission and the staff.
- 11 Q. The issue is whether or not these programs
- 12 have continued merits under today's circumstances?
- 13 A. Which programs? The leasing programs?
- 14 Q. The rental program.
- 15 A. I think that has been raised by staff and
- 16 the Commission should make a decision as to whether or
- 17 not we should continue the rental program if it so
- 18 chooses. I would urge upon this Commission that it be
- 19 continued because the least cost planning demand
- 20 management aspects of other subjects we're talking with
- 21 this Commission make the leasing program a very
- 22 valuable tool as we pointed out in our testimony.
- Q. Now, you aren't contending from what I just
- 24 heard from you that staff said that you should not do

- 1 I'm talking to Mr. Russell, I believe, who Α.
- -- and I believe his interpretation that any service
- beyond the meter should not be performed by Washington
- Natural Gas Company under the operation as we do it
- 5 today.
- 6 Q. But that's not to say that Mr. Russell or
- 7 the staff believes that Washington Natural should not
- do customer service? 8
- 9 I don't know what Mr. Russell believes. Α.
- 10 Isn't it more accurate to say that some of
- those costs ought to be, in effect, competitive 11
- 12 services and not recovered from ratepayers? Isn't that
- 13 a better characterization of the staff's position?
- 14 Α. If that is the characterization, it's wrong.
- What is your understanding of the staff's 15 Q.
- 16 position?
- 17 Α. That we should not do any work beyond the
- 18 meter.
- 19 Ο. Period?
- 20 Α. Period; we changed for it for everything we
- 21 do, even on a leak call, which is ridiculous in my
- 22 estimation.
- 23 Q. That's not period. It's what I was saying:
- 24 That it's become a competitive service?

- 1 to understand Mr. Russell's thought process. I think
- we must continue customer service beyond the meter.
- 3 To do so would not be correct. To do otherwise would
- 4 not be correct.
- 5 Q. On Page 6, Lines 3 to 5, you testified that
- 6 "wholesale deletions has been proposed by staff of
- 7 expense and capital items. This is relating to the
- 8 marketing issue, marketing expenses necessary to
- 9 provide an acceptable level of ratepayer service."
- 10 Is it your understanding, Mr. Thorpe, that
- 11 staff proposes disallowance of the entire marketing
- 12 budget?
- 13 A. It's my understanding that staff has,
- 14 through not -- through its lack of time to complete its
- 15 study, has combined merchandising of appliance costs
- 16 with marketing costs. As I point out in my testimony,
- 17 we probably make a basic mistake in calling this
- 18 marketing because it's basically customer service.
- 19 And if we separate the merchandising of
- 20 appliances from the rest of the marketing, then, we
- 21 have to have recognized by this Commission the very
- 22 real need for marketing expenditures to accommodate and
- 23 take care of our customers.
- 24 And staff has combined them by throwing out

1 to \$14 million, I believe.

- 2 Q. Is it your impression that staff is
- 3 suggesting throwing out the entire marketing budget?
- 4 A. Not the entire marketing budget, but items
- 5 in the marketing budget that must be done. And in
- 6 staff's adjustment of the \$12 to \$14 million -- I
- 7 forget the number exactly -- they have included very
- 8 essential marketing items -- let's call them customer
- 9 service items, if you will, as a better definition --
- 10 and they must be maintained by this company.
- 11 Q. You recognize that staff has not proposed to
- 12 throw out the entire marketing budget?
- 13 A. I don't know what you mean by entire. I'm
- 14 talking about a number that is much too large in
- 15 staff's opinion should be eliminated from our
- 16 operations. And it is an incorrect number.
- 17 We have authorized Arthur Anderson to
- 18 prepare the study, and they have separated merchandise
- 19 functions from marketing functions, and Cathy Thompson
- 20 will present that testimony to you.
- Q. By the way, Mr. Thorpe, as I get into some
- 22 more detailed questions, I recognize that you're the
- 23 chief policy witness. And as lead-off witness for the
- 24 company, you may feel more comfortable or it may be

1 other witnesses. And that's fine.

- 2 And so if that's the preference, I'll be
- 3 happy to accommodate that if I get into areas that are
- 4 beyond the scope of what you feel comfortable
- 5 testifying to.
- 6 A. Thank you. If you get into details on
- 7 numbers, I probably will refer them to someone else,
- 8 sir.
- 9 Q. On Page 8, Lines 9 to 10 of your
- 10 testimony --
- 11 A. I have it.
- 12 Q. Actually, down to Line 12 and 15.
- -- you testified that the incremental cost
- 14 approach to allocation of M and J activity, merchandise
- and jobbing activity, was used from 1970 to 1984.
- 16 Do you see that?
- 17 A. Yes, I do.
- 18 Q. You testified that it was used. But can you
- 19 point to a Commission order or rule which specifically
- 20 endorsed that approach?
- 21 A. All I can point to is the fact that in the
- 22 1984 rate case, for example, the amount of advertising
- 23 that the Commission thought should be allocated to
- 24 merchandising of appliances among other things was set

- process ever since. And to which I refer -- I don't 1
- have any order that says that other than the rate case
- order itself which defines what value should be
- 4 extracted from general utility revenues and expenses
- and allocated to merchandising and jobbing.
- 6 Q. I guess I'm talking about the accounting
- 7 techniques. You don't have an order that endorses the
- 8 incremental approach or marginal cost approach, do
- 9 you? You don't have one in mind that endorses that?
- 10 Α. Other than the fact that the Commission
- authorized the allocation of merchandising expenses on 11
- 12 the incremental cost basis and has with every rate case
- 13 we have been into other than this one. And we don't
- know what they are going to authorize in this one, of 14
- 15 course.
- 16 Isn't it true that the company's Q.
- 17 merchandising and jobbing activity has increased
- 18 substantially since 1984?
- 19 Α. You mean the volume of appliances sold?
- 20 Q. Yes.
- 21 Α. That's probably a true characterization,
- 22 yes.
- 23 Q. Can you tell me how the incremental cost
- 24 approach benefits ratepayers as opposed to the

- 25 methodology recommended by Mr. Russell or methodology

 (THORPE CROSS BY GOLTZ) 2847
- 1 recommended by Arthur Anderson in its scenario A?
- 2 A. I think what we pointed out, Mr. Goltz, was
- 3 that in the -- our initial filing with this
- 4 Commission, we used the incremental cost accounting
- 5 procedure -- I don't know if it's a method or official
- 6 accounting function -- and we allocated \$5.1 million
- 7 of M and J expenses out of the expenses we submitted
- 8 to this Commission for consideration.
- 9 We allocated another \$1.3 million out that
- 10 were properly allocated to other subsidiaries.
- 11 And that is the procedure that has been
- 12 followed in every rate case since I have been with this
- 13 company and probably before, also. It benefits the
- 14 ratepayers by taking those expenses of merchandise and
- 15 jobbing out of the general rate case. That's how it
- 16 benefits the ratepayers.
- 17 O. Isn't it true that incremental costs are not
- 18 a sharing of joint and common costs between ratepayers
- 19 and shareholders?
- 20 A. No. I just told you that if we extract
- 21 expenses from utility operations and apply them where
- 22 they belong to merchandising, then the ratepayer
- 23 benefits because that cost-of-service is not carried by
- 24 the ratepayer.

- 25 So, I don't understand how you can make that (THORPE CROSS BY GOLTZ) 2848
- 1 statement that you just made to me.
- 2 Q. So, you're saying the ratepayer benefits
- 3 because those costs associated with the -- exclusively
- 4 to the competitive merchandising operation are not
- 5 borne by the regulated ratepayer?
- 6 A. Yes, that is correct. If we extract costs
- 7 from the cost-of-service that the ratepayer is paying,
- 8 then the ratepayer is benefited. That's a given.
- 9 Q. What about the joint and common costs that
- 10 are shared by the regulated versus the non-regulated
- 11 operations?
- 12 A. Those are allocated out in the presentation
- 13 we made initially to the Commission, also. Arthur
- 14 Anderson has gone a step further in its study B and
- 15 has extracted more dollars, which will end up with the
- 16 new subsidiary.
- 17 O. That was also the general approach in
- 18 scenario A as well; correct?
- 19 A. No, not quite. To my understanding -- ask
- 20 Miss Thompson, please. She can define better than I.
- 21 Q. Have you reviewed the Arthur Anderson
- 22 study?
- 23 A. Yes, I did. I sat with Arthur Anderson and
- 24 discussed with them what my role was with merchandise

- 25 and jobbing, and then we sat and discussed the initial

 (THORPE CROSS BY GOLTZ) 2849
- 1 study they made, and they told us that this was a
- 2 track that they thought would be beneficial to us.
- 3 And we said go ahead and do it. Do it with
- 4 merchandising retained by the utility and make a study
- 5 with merchandising out from under the utility.
- 6 Q. Who hired Arthur Anderson? Was that you?
- 7 A. I guess so, yes.
- 8 Q. Who did you direct to actually hire Arthur
- 9 Anderson?
- 10 A. Probably Mr. Torgerson was the one who
- 11 called Arthur Anderson and asked them to perform a
- 12 study for us, yes.
- 13 Q. Did you know what other firms were
- 14 considered for this project?
- 15 A. I don't believe any were. I believe Arthur
- 16 Anderson is familiar with our company, could come in
- 17 very quickly, could throw the forces into the study
- 18 very quickly, very competent people. And we asked
- 19 them to do so.
- 20 Q. And they, in fact, are your auditors on an
- 21 ongoing basis. Isn't that true?
- 22 A. You bet. They are independent auditors on
- 23 an ongoing basis, and, therefore, they do know the
- 24 company quite well, yes.

MR. GOLTZ: I would like this marked.

(THORPE - CROSS BY GOLTZ)

- 1 JUDGE ANDERL: I'm being handled a document
- 2 which is apparently response to a data request. I'll
- 3 mark that for identification as Exhibit 317.
- 4 (Marked Exhibit 317).
- 5 BY MR. GOLTZ:
- 6 Q. Mr. Thorpe, do you have before you what's
- 7 been marked as Exhibit 317?
- 8 A. It's a request to Answer No. 720?
- 9 Q. That's correct.
- 10 A. Yes.
- 11 Q. Is an attachment to this data request
- 12 response a letter from Arthur Anderson and company to
- 13 Mr. Torgerson?
- 14 A. There is a letter addressed to Mr.
- 15 Torgerson, yes.
- 16 Q. Is that, in fact, the engagement letter
- 17 between Arthur Anderson and Washington Energy Company?
- 18 A. I would say yes.
- 19 Q. You reviewed this engaged letter prior to
- 20 its -- the implementation of the study?
- 21 A. No, I did not.
- 22 Q. So, to whom should I address questions
- 23 about this -- the arrangement between the company and
- 24 Arthur Anderson?

- 25 A. Well, Mr. Torgerson prepared the response.

 (THORPE CROSS BY GOLTZ) 2851
- 1 Either he or Cathy Thompson of Arthur Anderson could
- 2 provide you more detail of the import of this letter.
- 3 Q. So, are you aware of the total costs of the
- 4 Arthur Anderson study?
- 5 A. No; except it's quite large, I'm sure.
- 6 Q. But you don't know -- do you know the
- 7 figure?
- 8 A. They haven't finished yet because we're
- 9 still probably being billed for Miss Thompson's time
- 10 down here, and they have testimony and so forth.
- 11 Q. Should I direct those questions to either
- 12 Miss Thompson or Mr. Torgerson?
- 13 A. You could. Whether they have an answer for
- 14 you at the moment I don't know. If we haven't finished
- 15 the job, the bill is not complete.
- MR. GOLTZ: I understand.
- I would like to offer Exhibit 317 if I
- 18 could.
- 19 JUDGE ANDERL: Is there any objection from
- 20 the company?
- MR. GRANT: We won't object.
- 22 JUDGE ANDERL: Okay. Or from any other
- 23 party?
- 24 Hearing no objection, Exhibit 317 will be

25 admitted as identified.

(THORPE - CROSS BY GOLTZ)

- (Admitted Exhibit 317.) 1
- 2 Ο. Referring still to the Arthur Anderson
- 3 study, now the substance of it -- if you need to refer
- 4 these to some other witness, please let me know -- the
- 5 company adopted Arthur Anderson's cost allocation
- 6 study as a result of Mr. Corbin's adjustments; is that
- 7 correct?
- 8 Α. I don't know. We adopted study B. And I
- 9 assume Mr. Corbin used that in his presentation. But
- 10 I'm not positive.
- And the study had two scenarios, A and B? 11 Q.
- 12 Yes. Α.
- And B is the one which reflects what the 13 Q.
- company believes its cost will be for regulated 14
- operations if the merchandising operation is spun off 15
- 16 into a separate legal or affiliated entity; is that
- 17 correct?
- 18 Α. That is correct.
- And scenario A left the merchandising 19 Q.
- 20 operations in the -- and the jobbing operations in the
- 21 regulated utility?
- Yes. And it left still the confusion that 22
- 23 the staff and we and the Commission have with the
- 24 allocation process. And we feel and the board felt

- 25 that we should spin it out and get rid of that problem

 (THORPE CROSS BY GOLTZ) 2853
- 1 once and for all.
- Q. Why would there be confusion if there is an
- 3 accounting separation?
- 4 A. Because the staff, I'm sure, would feel
- 5 obligated to investigate in any rate case proceeding in
- 6 the future the allocations and whether they were
- 7 proper. I figured if we spin it out, there is no
- 8 doubt that if it's spun out that those allocation
- 9 problems will be solved once and for all. And I
- 10 believe it's better now for this Commission and for
- 11 this company and for the staff to recognize that.
- 12 Q. But aside from that confusion, was there any
- 13 problem with scenario A?
- 14 A. I know of no problem. I assume the numbers
- 15 are probably correct as Arthur Anderson as a competent
- 16 firm would make correct analyses.
- 17 O. So, the real distinction in your mind, at
- 18 least, is a possible continuing confusion, as you
- 19 testified to earlier, in the minds of the public and
- 20 perhaps Commission staff regarding it's for scenario
- 21 A?
- 22 A. And even investment brokers. I was talking
- 23 with an analyst and so forth. They are pleased that
- 24 this issue is going to be put to rest, and they feel it

- issue removed from future rate case considerations. 1
- It's been a bone of contention of considerable size in
- this case. Confusion does reign, sir, believe me, and
- we can eliminate that confusion by taking the step to
- form a new subsidiary.
- 6 Q. Am I correct that scenario B does not
- 7 allocate any rate base costs to the non-regulated
- 8 operations?
- 9 Α. Scenario B envisions the merchandising
- 10 operation being physically separated from Washington
- Natural Gas Company, and it will have its own housing 11
- 12 from this point forward. So, it can't carry part of
- 13 the Mercer Street building with it if that's your
- question. That building will revert fully to use of 14
- Washington Natural Gas Company's regulated operations. 15
- 16 So, you have nineteen buildings or so? Is Q.
- 17 that correct?
- 18 Α. I don't know how many we have. We have a
- 19 number, yes.
- 20 Q. And you're testifying that this new company
- 21 would not use space in any of those buildings?
- 22 Α. That's the intention, yes.
- 23 Q. And so all of the merchandising operations,
- 24 including display space, would move to some new

25 building?

(THORPE - CROSS BY GOLTZ)

- 1 A. Display space is being moved out anyway at
- the present time because we need the space for other
- 3 operations. So, it's not going to be something
- 4 occasioned by the fact that the merchandising
- 5 operation is being separated that display space is
- 6 being occupied by those people who have to service
- 7 normal regular gas customers.
- 8 Q. I know, for example, in your Olympia office
- 9 -- I haven't been there in some time -- are you saying
- 10 that now there is going to be two buildings in Olympia,
- 11 one for the regulated operations and one for
- 12 merchandising operations?
- 13 A. No, I am not. The merchandising function
- 14 may well be contained just in Federal Way, halfway
- 15 between Tacoma and Seattle, and everybody work from
- 16 that one location. I don't know.
- 17 Q. But what you're telling me, though, is that
- 18 the merchandising operations will be moved out of the
- 19 Olympia office, for example?
- 20 A. Yes. And out of Centralia and out of
- 21 Everett and out of all the other offices. But that
- 22 space is vitally needed by the other operations. We
- 23 are sitting on one another's laps right now in those
- 24 operations.

- Q. Do you know if scenario B allocates as much (THORPE - CROSS BY GOLTZ) 2856
- 1 of the costs of operation and maintenance and general
- 2 costs to non-regulated operations as scenario A?
- 3 A. I believe scenario B recognizes the fact
- 4 that, for example, the vice-president of operations in
- 5 the southern division who previously had some time
- 6 allocated to merchandise and jobbing would no longer
- 7 have any of his salary allocated to merchandise and
- 8 jobbing and, therefore, less of those expenses would be
- 9 allocated out.
- 10 So, the answer is the total dollars
- 11 allocated out are probably less in B than they are in A
- 12 because of that fact.
- 13 Q. So, under scenario B the costs left in the
- 14 regulated operation are higher than under scenario A?
- 15 A. Under scenario A, we're in regulated
- 16 operations. Scenario B we're out from under regulation
- 17 because we form a new subsidiary with our sales and
- 18 merchandising.
- 19 Scenario -- that was scenario B I hope I
- 20 said.
- 21 Scenario A, the merchandising function stays
- 22 under the regulated operations. So, I don't understand
- 23 the import of your question.
- Q. The costs in the regulated operation under

- 25 scenario B are higher than those under scenario A. Is

 (THORPE CROSS BY GOLTZ) 2857
- 1 that your understanding? Or is this -- I defer that
- 2 to Miss Thompson?
- 3 A. As I pointed out, some of the costs
- 4 presently allocated and subsidized by our
- 5 merchandising operation to the benefit of our
- 6 ratepayers will no longer exist, and there will be no
- 7 subsidy from merchandising to the regulated
- 8 operations. We will have to have a vice-president of
- 9 operations in the southern division, and his time will
- 10 now be totally dedicated to operating the utility with
- 11 no allocation to merchandising.
- So, there will no longer be a subsidy from
- 13 merchandising itself to the regulated operation, which
- 14 is I think probably a revelation to the staff that that
- 15 has happened. Merchandising has been subsidizing the
- 16 general ratepayer.
- 17 Q. I think that latter statement is accurate.
- 18 A. I said that merchandising has been
- 19 subsidizing the general ratepayer to the extent of the
- 20 difference between the two costs allocated out in A
- 21 and B, about \$2 million is my recollection.
- Q. Well, we'll get into that with some of
- 23 your other witnesses, Mr. Thorpe.
- 24 At this time do you know which employees

(THORPE - CROSS BY GOLTZ) 2858

- 1 operation?
- 2 Not by name. But we are making a study of Α.
- 3 that now and will shortly be coming out with a list of
- those people that will move to the merchandising.
- 5 Ο. And so you don't know their salaries?
- 6 Obviously, if you don't know who they are.
- 7 Α. They are all commissioned people other than
- a couple or three supervisors. But the merchandising 8
- 9 operations now, the pay is commission pay. And it's
- 10 predicated on how much they sell. It doesn't really
- 11 run salarywise through the utility anyway.
- 12 I guess I should say as far as support Ο.
- 13 people: Accountants, supervisors, lawyers, those sorts
- 14 of people. Do you know which of those will be moving
- 15 over?
- 16 We won't move any accountants because we
- 17 need them in the gas business. So, they will be
- hiring an accountant, I'm sure. They will probably 18
- 19 move some installation people with them I expect.
- 20 They may move -- they will undoubtedly move sales
- 21 people. They will move sales clerks. Those numbers
- 22 are being developed, and I myself do not have that on
- 23 the top of my head.
- 24 Q. But that plan for implementing this

25 separation, the details of the plan were not presented

(THORPE - CROSS BY GOLTZ) 2859

- 1 to the board?
- 2 A. Not on an exact dollar basis. The board
- 3 was told about how many people would have to be moved,
- 4 what the ramifications of the staff's case was --
- 5 were, many, to the rest of the operation if we lost
- 6 the marketing portion, the customer service portion of
- 7 the regulated utility, and in general terms. Not in
- 8 specific down to the dollar items.
- 9 Q. And so what you're saying is that a number
- 10 of the facilities and efficiencies of the current
- 11 system whereby you are all housed together, share
- 12 accountants, share phone lines, share computers, those
- 13 are going to be totally separate. So, those
- 14 efficiencies will no longer exist?
- 15 A. I'm saying that the very fact that
- 16 merchandising has caused such confusion in the minds
- 17 of the staff, I believe, the way Mr. Russell grouped
- 18 everything together, in my belief that it's also
- 19 in the minds of the public out there that feel that we
- 20 have been subsidizing merchandising to their
- 21 detriment, the regular utility rate parity, just
- 22 mandates that we get rid of that once and for all and
- 23 move it out from under regulations and set up a new
- 24 subsidy to take care of selling appliances.

- Q. You aren't blaming this whole thing on poor (THORPE CROSS BY GOLTZ) 2860
- 1 Mr. Russell, are you?
- 2 A. I'm blaming it on trial by newspaper
- 3 basically causing all of the confusion. I think we
- 4 were tried in the newspaper unfairly, and I believe
- 5 that it just set this up in motion so that we have to
- 6 separate now to get rid of once and for all, Mr.
- 7 Goltz, the fact that selling of appliances is in the
- 8 mind of the public detrimental to their wellbeing as
- 9 ratepayers of the natural gas utility.
- 10 Q. Wouldn't acceptance of the staff
- 11 recommendation on this issue also eliminate the subsidy
- 12 that you're -- any subsidies that you're referring to?
- 13 A. If we accepted staff's recommendations, sir,
- 14 we would have to lay off half the company because they
- 15 want us to shut down entirely the marketing, the
- 16 customer service aspect of our business. And staff's
- 17 recommendation is wrong.
- 18 Q. I'm talking about the merchandising and
- 19 jobbing aspect of the staff's recommendation. Maybe
- 20 I'll rephrase it.
- 21 Wouldn't acceptance of scenario A of Arthur
- 22 Anderson also in substantial part eliminate that
- 23 issue?
- 24 A. That's the problem. Substantial part. How

- 25 substantial is the part that would be eliminated? And (THORPE CROSS BY GOLTZ) 2861
- 1 in our opinion there would be continued controversy
- 2 every time this company came before this Commission to
- 3 discuss its rates and its cost-of-service.
- 4 Q. So, you're saying with scenario B there is
- 5 no allocation problem?
- 6 A. Scenario B there should be diminimis if any
- 7 allocation problem.
- 8 Q. There will be some?
- 9 A. There is a possibility. Initially we will
- 10 ask the natural gas utility to render the merchandise
- 11 bills. We will pay the natural gas utility for that
- 12 service. But until we get our accounting system set
- 13 up, it probably will be better to have that happen.
- 14 So, there would be a minor allocation that way.
- 15 Q. You mentioned you would have the affiliate
- 16 pay Washington Natural Gas for the service of billing;
- 17 correct?
- 18 A. When we separate the two companies, that
- 19 probably will happen. Until we get our own billing
- 20 system set up.
- 21 Q. And do you envision as part of your
- 22 proposal, have you envisioned how that's going to be
- 23 priced?
- A. No, I have not.

Q. Has anybody?

(THORPE - CROSS BY GOLTZ)

1 A. I expect, yes.

2 Q. But that wasn't part of the proposal to the

- 3 board?
- 4 A. I told you, sir, we did not go into minute
- 5 details on the costs. Just the general parameters of
- 6 the plan that was made necessary by this rate case.
- 7 Q. So, at the present time we don't know in
- 8 detail who will be moving to the new operation as far
- 9 as supervisory level employees go? Is that correct?
- 10 A. No, it's not correct. I'm sure those plans
- 11 have been laid, but I would almost think it would not
- 12 be politic, if you will, if that's a correct word, to
- 13 talk in a general rate case about the numbers and the
- 14 names of those people that have to move because we
- 15 want to tell them about it before we tell the general
- 16 public.
- 17 Q. I'm not asking for names. But at the
- 18 present time as I understand your testimony, you don't
- 19 know the dollars for the salaries of all the
- 20 supervisory people that are going to be moved?
- 21 A. As I indicated, I think we probably do, but
- 22 I do not -- but those plans are being made because we
- 23 would like to occasion this change by October 1 so that
- 24 the fiscal year and expenses of the next year will not

- 1 are striving for an October 1 date.
- 2 Q. As far as the record in this case goes, we
- 3 don't know that level of salary expenses being moved
- 4 over to the new subsidiary as of October 1?
- 5 A. It has not been put in the record, no, it
- 6 has not, other than through Arthur Anderson's study.
- 7 Q. As so I would have to refer to Arthur
- 8 Anderson's study for that?
- 9 A. I think they have numbers that would show
- 10 that. But, again, remember, the merchandising bulk of
- 11 the merchandising salary costs are commission costs.
- 12 Q. You have obviously decided now to move --
- 13 create a separate subsidiary. Will the goals, of the
- 14 goals make sense for the employees of the regular
- 15 operation change for the goals that were embodied in
- 16 the program in the test year in this case as to hook-up
- 17 and appliance goals?
- 18 A. We haven't gone that far, but I would say as
- 19 far as employee prospecting for leads for the
- 20 merchandise people, that goal perhaps would change.
- I would still be urging upon our employees
- 22 the need for them to communicate the wise use of
- 23 energy, which that goal actually encompasses anyway.
- 24 But they would change somewhat, I'm sure.

- 25 JUDGE ANDERL: Mr. Goltz, how are you doing

 (THORPE CROSS BY GOLTZ) 2864
- 1 on time? Just a few more or considerable amount?
- 2 MR. GOLTZ: I guess I would say I have got
- 3 more than just a handful. So, a break would be fine.
- 4 JUDGE ANDERL: I would like to go ahead and
- 5 take our morning recess then now. Let's be back in 15
- 6 minutes, please.
- 7 (Recess.)
- 8 JUDGE ANDERL: Back on the record, please.
- 9 We'll continue after our morning recess for further
- 10 cross-examination of Mr. Thorpe by Mr. Goltz.
- 11 MR. GOLTZ: Your Honor, I have distributed
- 12 another document which I would like marked.
- 13 JUDGE ANDERL: This is a response to data
- 14 request. I'll mark that for identification as Exhibit
- 15 318.
- 16 (Marked Exhibit 318.)
- 17 BY MR. GOLTZ:
- 18 Q. Mr. Thorpe, do you have what's been marked
- 19 as Exhibit 318? It's three pages, and it's a 714, 15,
- and 16 group.
- 21 A. Yes, I have that, yes.
- 22 Q. Do these exhibits or these responses to
- 23 staff requests state the company's position as to how
- 24 it would allocate office space upon the adoption of

scenario B of Arthur Anderson's study? 25

(THORPE - CROSS BY GOLTZ)

- 1 I think basically, sir, it says that the A.
- company has no excess office space available in all
- three kinds of answers to that one question.
- Q. I'm sorry?
- All three answer the basic question that 5
- 6 there is not excess office space.
- 7 Q. These represent the company position?
- 8 They are prepared by Mr. Torgerson, who can
- 9 speak to them more specifically, if you wish. Yes,
- 10 yes, they do.
- 11 MR. GOLTZ: I would like to offer Exhibit
- 12 318.
- JUDGE ANDERL: Any objection from the 13
- 14 company?
- 15 MR. GRANT: We won't object.
- JUDGE ANDERL: From any other party? 16
- 17 Hearing no objection Exhibit 318 will be admitted as
- identified. 18
- (Admitted Exhibit 318.) 19
- BY MR. GOLTZ: 20
- 21 Q. Am I correct that as of 1991 the company
- had approximately 1560 employees? Would you accept 22
- 23 that subject to check?
- 24 Α. I'll accept that number subject to check,

25 yes.

(THORPE - CROSS BY GOLTZ)

- 1 I would refer to Exhibit 186. Q.
- Under the staff proposal, the percentage of
- 3 the total employees counted as non-regulated is 22.39
- 4 percent. Would you accept that subject to check?
- 5 Α. Under the staff's proposal, which I reject,
- 6 that number may be correct, yes.
- 7 Ο. Again, that's in Exhibit 197.
- 8 And can you state for the record so we have
- 9 this clear how many employees the company is proposing
- 10 to be moved to separate facilities under scenario B?
- Mr. Torgerson could give you a better 11 Α.
- 12 answer. But I would say approximately 100.
- 13 And it's your testimony that none of the
- 14 office space -- that this transition would result in no
- vacant office space for the regulated operations? 15
- 16 Its regulated operation today is renting
- 17 space in downtown Seattle because we have not enough
- space in our owned facilities. And so the testimony is 18
- 19 that we would have no excess office space by moving 100
- 20 marketing people out from all -- excuse me -- appliance
- 21 people out from all of our facilities.
- 22 So that you now just testified that you
- 23 would be terminating those rental arrangements in
- 24 downtown Seattle and consolidating them?

- 25 A. I didn't say that, sir, no. I answered the (THORPE CROSS BY GOLTZ) 2867
- 1 question. Why do you keep turning it around on me?
- 2 Q. So, the expansion when these hundred or
- 3 whatever number employees depart, the expansion is
- 4 going to take place sometime in the future of regulated
- 5 operations staff to fill that vacant space?
- 6 A. We have that staff on board now. We are
- 7 renting space because there is not enough to
- 8 accommodate the needs of the regulated utility in the
- 9 present facilities throughout our system.
- 10 Q. Then my question is: Will the rental costs
- 11 decrease because you're going to be moving people
- 12 currently housed in rental space into the other space
- 13 that will be vacated?
- 14 A. Probably in the next rate case we will
- 15 reflect that in our responses. But it has nothing to
- 16 do with 1991 because they weren't out of those spaces
- 17 in 1991. We're talking about the test year? Or are
- 18 you talking about the future?
- 19 Q. Future.
- 20 A. In the next rate case any changes will be
- 21 reflected. Our cost-of-service will reflect any
- 22 changes that are made.
- Q. You're still suggesting that we focus on
- 24 the test year?

25 A. You're driving us to the test year on

(THORPE - CROSS BY GOLTZ) 2868

- 1 everything we try to propose. You won't let us move
- 2 outside even though you and your staff have.
- 3 Q. Going to the marketing issue, away from the
- 4 space issue, are you aware that since 1988 the staff of
- 5 the Commission has been in disagreement with the
- 6 company on several issues with regard to advertising
- 7 and marketing and cross subsidies between the
- 8 regulated and non-regulated operations?
- 9 A. No. I think that's a mischaracterization.
- 10 I don't believe that's correct.
- 11 Q. Do you think staff and the company have
- 12 been in total agreement?
- 13 A. The staff and the company have never had
- 14 the occasion to look at this in the context of a rate
- 15 case up until this present filing.
- 16 Q. In 1988 didn't the staff put the company on
- 17 notice of a problem in this regard?
- 18 A. Notice of what problem?
- 19 Q. The marketing issue for one. Are you aware
- 20 of that?
- 21 A. I have no idea of what you're speaking. The
- 22 rate case is 1991. The issue is being heard before
- 23 this Commission for 1991. There has been no
- 24 misallocation prior to that time if that's what you're

- 1 as was sanctioned for this Commission in 1984.
- 2 Q. You switched slightly back to a different
- 3 issue. What about merchandising and jobbing
- 4 operations? You're aware that -- are you aware that
- 5 since 1988 the Commission staff has been in
- 6 disagreement with the company in that regard?
- 7 A. That question is so broad, I can't say yes
- 8 or no to that. I have no idea to what you're
- 9 referring. Our profit levels aren't high enough in
- 10 merchandising? Is that the disagreement?
- 11 Q. I may have misspoken as to characterizing
- 12 the issue. But let me look at the merchandising and
- 13 jobbing issue relating to regulated and unregulated
- 14 operations.
- You're aware that in 1988 there was in
- 16 effect a staff investigation into that issue, are you
- 17 not?
- 18 A. The staff and we had conversations in 1988.
- 19 Q. You had an exchange of letters in 1988; is
- 20 that correct?
- 21 A. I guess so.
- 22 Q. I guess I should rephrase my original
- 23 question, Mr. Thorpe: That you at least knew as of
- 24 1988 that there was an issue in regard to the alleged

25 cross subsidization between regulated and

(THORPE - CROSS BY GOLTZ)

- 1 non-regulated operations. Isn't that correct?
- 2 A. I cannot answer that yes or no. I would
- 3 have to look at the documents to see what the issue
- 4 was. I'm sorry. I do not have that recollection.
- 5 Q. And referring to the marketing expense
- 6 disallowance proposed by staff witness Thomas, are you
- 7 aware of the basis for the staff's adjustment to that
- 8 marketing expense?
- 9 A. Am I aware of witness Thomas' --
- 10 Q. The basis of the staff's adjustment to
- 11 marketing expense.
- 12 A. No, not entirely, no. I know the staff has
- 13 advocated removing merchandising and marketing
- 14 expenses out, which is wrong, running them all
- 15 together into one big lump.
- 16 Q. Do you know after you break out into a
- 17 separate subsidiary the nature of the advertising or
- 18 marketing that the regulated company will engage in?
- 19 A. I have a good idea, yes.
- Q. What's that going to be?
- 21 A. Continuation of the need to communicate with
- 22 our customers and non-customers alike the need for
- 23 conservation, the need for the wide utilization of
- 24 natural gas as it relates to the State in our service

- 25 territory to perhaps supplement the electric supply,

 (THORPE CROSS BY GOLTZ) 2871
- 1 the need to --
- 2 Q. Are you saying it will be the same or
- 3 different than the current -- I should say than during
- 4 the advertising during the test year?
- 5 A. It will be pretty much the same as during
- 6 the test year except we probably will not have an ad
- 7 that we co-op with a furnace manufacturer where we talk
- 8 about the fact that with that co-op ad that a furnace
- 9 of a particular type and style is available for sale
- 10 by Washington Natural Gas Company. The separate
- 11 subsidiary would probably do that sort of advertising.
- 12 Q. And would there be an allocation between
- 13 some sort of allocation regarding the -- such
- 14 advertising by the regulated operations?
- 15 A. No, probably not. If we were talking about
- 16 the wide use of energy and not the sale of appliances.
- 17 We had to communicate with our customers, and our
- 18 witness later on will amplify on that need. But it's
- 19 absolutely necessary.
- Q. Which witness is that?
- 21 A. Mr. Webb Green, I believe.
- 22 Q. Also as part of your proposal to separate or
- 23 to spin off this new company, do you know what the name
- 24 of that company is yet?

- 25 A. No. I suggested Washington Energy Company
 (THORPE CROSS BY GOLTZ) 2872
- 1 M and J and they said that was too long and too
- 2 cumbersome and that would not work. So, no, we do not.
- 3 Q. Can I assume it will take advantage of some
- 4 of the other such things as the Washington Natural Gas
- 5 logo or other familiar symbols of the Washington
- 6 Natural Gas Company?
- 7 A. All of our subsidiaries have a logo that's
- 8 similar with the basis being the Washington Energy
- 9 Company logo. And all the subsidiaries have that type
- 10 of logo.
- 11 We'll not play off Washington Natural Gas
- 12 Company as such. We will talk about the fact that it
- is a subsidiary of Washington Energy Company, like we
- 14 do with the other subsidiaries.
- 15 Q. So, there will be a link made in the
- 16 public's eye between the new spun-off company and the
- 17 other affiliated companies with Washington Energy
- 18 Company?
- 19 A. As a subsidiary of the parent, that link
- 20 would be made and is necessary, yes.
- Q. But the public will sort all that out?
- 22 A. Beg your pardon?
- Q. The public will be able to sort all that
- 24 out?

- 1 advertising by the new subsidiary that it has
- 2 appliances for sale. The public will be informed by
- 3 the regulated utility that the wise use of energy is
- 4 very valuable in the future of the public.
- 5 Q. You don't believe the public will be
- 6 confused between the two?
- 7 A. I would hope not. I would think not.
- 8 Q. Mr. Thorpe, referring to incentive
- 9 programs, has the company attempted to quantify the
- 10 benefits of the incentive plans in place during the
- 11 test year in response to staff's case?
- 12 A. No. As I think was pointed out in testimony
- 13 to try to put a dollar amount on the value of incentive
- 14 compensation was not attempted and probably could not
- 15 be ascertained.
- The value of incentive compensation is many
- 17 fold, one of which is that it ties compensation to
- 18 performance.
- 19 Secondly, it keeps out of base payroll,
- 20 some of the pay to the employees. Therefore, pension
- 21 and other expenses are better controlled.
- 22 And the program has worked as measured by
- 23 industry standards of our operations versus many, many
- 24 other utilities. And we stand out like a shining star

- 1 fact in my opinion that we have incentive compensation
- 2 available for our people from the lowest laborer to me.
- 3 Q. Mr. Thorpe, on Page 18 -- I'm almost done
- 4 here -- Page 18, Lines 7 to 8 -- you state that you
- 5 are proud that the company hasn't been in for a rate
- 6 increase in many years.
- 7 A. Yes, I am, very proud of it. In fact,
- 8 that's why I have it in this testimony because it is an
- 9 outstanding example of efficiency of operation of this
- 10 company.
- 11 Q. Isn't it true that during this period or in
- 12 recent years the total annual return to shareholders
- 13 has been approximately 20 percent, if not more?
- 14 A. Over the ten-year period, I think I
- 15 testified in my direct case that with dividend
- 16 reinvestment and the dividends paid to shareholders
- 17 and the appreciation advice that the return has
- 18 approximated that, yes.
- 19 Q. And you so testified in your direct case or
- 20 in cross-examination in your direct case?
- 21 A. Something similar to that number, yes.
- 22 Q. So, was there real need for the benefit for
- 23 the shareholders for you to come in to seek a rate
- 24 increase during that period?

- 25 A. As I testified previously, too, I believe,

 (THORPE CROSS BY GOLTZ) 2875
- 1 each year as we put our budget together, we would
- 2 entertain the idea or the need for a rate increase.
- 3 Most of the time we could have used a very small one to
- 4 fully compensate our shareholders. Most of the time,
- 5 in fact, all of the time, because we haven't been in up
- 6 until this time, we deferred that on the basis that our
- 7 shareholders would probably recognize the fact that to
- 8 hold our rates where they were would be of ultimate
- 9 benefit to the shareholders. Mr. Gustafson will
- 10 testify to comparative operating costs of our company
- 11 versus others in the utility business.
- 12 Q. Mr. Thorpe, one final line of questioning:
- In a recent Seattle Times article you were
- 14 quoted in response to a question about the rate
- 15 proposal, rate increase proposal by the company, going
- 16 from \$41 million to 14.8 million, you were quoted as
- 17 saying quote, "it's the way the game is played,"
- 18 unquote. Is that an accurate quote?
- 19 A. It is. It's an unfortunate statement, but
- 20 it's an accurate quote, yes.
- Q. Do you believe that what we're involved in
- 22 here is in a sense a game?
- 23 A. No. I think I stated that it was an
- 24 unfortunate statement in response to a question from a

- 25 group of analysts. And it was one I should not have

 (THORPE CROSS BY GOLTZ) 2876
- 1 made.
- 2 Q. So, that was or was not part of a trial in
- 3 the press?
- 4 A. Was that a part of a trial by press?
- 5 Q. In the press.
- 6 A. I did not make that statement to a reporter.
- 7 So, I don't think it was a trial by press, no.
- 8 Q. Did you mean by that statement that your
- 9 original proposal asked for more than the company
- 10 really needed?
- 11 A. No. I meant that the original proposal had
- 12 been reduced by two actions of the Commission to
- 13 eliminate any consideration of CNG and to eliminate
- 14 any consideration of a rate to recover environmental
- 15 costs.
- That we and the staff working together had
- 17 agreed on some issues that we resolved. And Mr.
- 18 Corbin and Mr. Karzmar will testify to those, and that
- 19 we had changed our request occasioned by two major
- 20 items: One, the cost of money, which we recognize as
- 21 of the filing of our date was higher than what it is
- 22 today. And the second, that we are moving
- 23 merchandising and appliances out from under our
- 24 operation.

- 1 Commission, I will apologize. That was not a statement
- 2 that I should have made, and I sometimes say things I
- 3 should not say.
- Q. On Page 3 -- thank you -- on Page 3, Lines 7
- 5 through 9, you state that you accept the fact that
- 6 staff's case was made in good faith.
- 7 Is that still your testimony?
- 8 A. Yes, I do. I don't think there was any
- 9 maliciousness on the part of the staff. I think they
- 10 did a job in good faith as they saw the job -- that the
- 11 job should be done.
- 12 Q. The reason I asked that question is in your
- 13 testimony so far today you have referred to a trial
- 14 in the press.
- 15 A. Yes, I have.
- Q. And what I'm wondering there is: Are you
- in making that statement making any allegations of bad
- 18 faith on the part of the Commission staff?
- 19 A. I think I answered the question. I think
- 20 that the effort by the staff was a good-faith effort.
- 21 I object to the fact that the newspapers were used to
- 22 confuse the public, if you will, by bringing out issues
- 23 that should not have been brought out in the light they
- 24 were brought out.

Q. And are you contending that staff made (THORPE - CROSS BY GOLTZ) 2878

- 1 contacts -- initiated contacts with the press?
- 2 A. No, I am not. The newspaper reporters are
- 3 very inquisitive.
- Q. When you say there was a trial in the press,
- 5 you were not saying that staff has tried this case in
- 6 the press, I hope?
- 7 A. Staff was induced to make statements that --
- 8 similar to what I made that I should not have made. I
- 9 think maybe staff should not have talked as they did
- 10 to the reporters. But it's difficult not to do so. I
- 11 recognize that.
- 12 Q. Indeed, staff has issued no press releases
- in this case, has it?
- 14 A. I don't have any idea whether they have or
- 15 not. I think the reporters' reports were injurious to
- 16 Washington Natural Gas Company, its reputation, which
- 17 I have cherished because I believe we are the best
- 18 utility in the nation, and I have said that many, many
- 19 times, and to impugn our reputation in a trial by
- 20 press has been injurious to us.
- Q. And, in fact, the initial press release
- 22 issued in this case was that press release that the
- 23 company issued -- I should say the initial press
- 24 release regarding the staff's case was the press

- 25 release that Washington Energy Company issued. Isn't

 (THORPE CROSS BY GOLTZ) 2879
- 1 that correct?
- 2 A. Much to our dismay, we had to notify the New
- 3 York Stock Exchange of the very drastic difference
- 4 between our case and the staff's case. Otherwise, I
- 5 think we would have all ended up in jail as withholding
- 6 information that is available and needed by the
- 7 investing community.
- 8 Q. I gather that staff of Washington Natural
- 9 Gas or Washington Energy Company then was contacted by
- 10 members of the press in response to that press release.
- 11 Isn't that true?
- 12 A. I would say yes to that question.
- 13 Q. Wouldn't you also expect that the staff of
- 14 the Commission would also be contacted by members of
- 15 the press in response to that press release?
- 16 A. Yes. But Washington Natural Gas Company's
- 17 staff did not state that we were subsidizing a
- 18 non-utility operation with utility revenues. And that
- 19 was the point made by staff in its conversations with
- 20 the reporters. Or there might have been a
- 21 misinterpretation by the reporter of what the staff
- 22 said. But even so, as it came out in the newspaper,
- 23 it was detrimental to our operations and to the
- 24 reputation of this fine company.

25 Q. Isn't that term subsidizing a subsidy
 (THORPE - CROSS BY GOLTZ) 2880

- 1 between the regulated and non-regulated operations, we
- 2 could probably find that almost a direct quote in
- 3 various places in the text of the staff's case? Isn't
- 4 that true?
- 5 A. I expect probably so. I couldn't say for
- 6 sure. But yes, it could well be.
- 7 Q. You aren't saying that what staff said to
- 8 the press was outside the scope of what was contained
- 9 within the four corners of staff's case, are you?
- 10 A. No. I answered the question. I think what
- 11 I am saying is that what was reported, whether it was
- 12 an interpretation by the reporter or whether it was a
- 13 quote by the staff, was injurious to Washington
- 14 Natural Gas Company's reputation. To clear that
- 15 reputation we went to our board, and the board agreed
- 16 with us that we should get rid of the problem once and
- 17 for all and move the merchandising of appliances out
- 18 from under the regulated operation as to from this
- 19 point forward once this is decided that issue will no
- 20 longer consume of this Commission, the time of the
- 21 people at Washington Natural Gas Company, and the time
- 22 of the staff.
- 23 MR. GOLTZ: Thank you. I have no further
- 24 questions.

25 THE WITNESS: Thank you. (THORPE - CROSS BY GOLTZ) 2881 1 JUDGE ANDERL: Miss Pyron, we'll go to you 2 next. 3 4 CROSS-EXAMINATION 5 BY MS. PYRON: 6 Q. Good morning, Mr. Thorpe. Α. Good morning. 8 I have some questions related to your role 9 as the chief policy witness for the company. 10 Α. Yes. 11 And if it's appropriate or you desire to Q. 12 defer a question to another witness, please just 13 indicate so. 14 Α. Thank you. 15 How long have you been employed in the 16 natural gas industry, you personally? 17 Forty-three years. Q. And how long have you been at Washington 18 Natural Gas? 19 Since 1976 -- make it 26/27 years. 20 A. 21 Q. In your opinion at Washington Natural Gas, how important has it been to maintain industrial 22

Very important. I think they are a vital

23

24

customers?

Α.

25 aspect of the utility's existence.

(THORPE - CROSS BY PYRON)

- 1 Q. Do you think that's important for the future
- 2 as well?
- 3 A. Yes, I do.
- 4 Q. Can you estimate the magnitude of that
- 5 industrial customer base for Washington Natural?
- 6 A. Relate it to what, please?
- 7 Q. Related to revenues to the company, for
- 8 example.
- 9 A. It's about one-third of our revenue base,
- 10 I believe, something on that order.
- 11 Q. Is Washington Natural's -- the stability of
- 12 the revenue impacted by maintenance of that industrial
- 13 customer base?
- 14 A. Is the stability of our revenue stream
- 15 impacted by the maintenance of that customer base?
- 16 Q. Yes.
- 17 A. Yes. If it loses a customer, it loses
- 18 revenues, yes. If we keep customers, our revenues will
- 19 stay as they are today.
- 20 Q. Is there a distinction between commercial
- 21 customers as opposed to residential customers as a
- 22 reason to maintain industrial customers in your
- 23 revenue base?
- 24 A. They help us maintain a high load factor,

- 25 especially interruptible. When we need the pipeline -(THORPE CROSS BY PYRON) 2883
 - (Indicial Citobb bi linow)
 - if the pipeline is unable to deliver supplies, they

will get off the line so that it is deliverable to the

- 3 firm customers. It is a vital part of our operation,
- 4 and they do play a very strong role in the best
- 5 operation, if you will, of Washington Natural Gas
- 6 Company.

- 7 Q. Is it appropriate for the company as a
- 8 matter of policy to send the correct price signals
- 9 into the market to keep the industrial customers?
- 10 A. The company always has maintained the need
- 11 to send correct price signals to our industrial
- 12 customers, yes.
- 13 Q. Would you identify consideration of
- 14 alternative fuels availability and prices as one of
- 15 those factors?
- 16 A. It was more as to in the past when the price
- 17 of gas at the well head was factored by the cost of
- 18 alternative fuels. Today that's not the pricing scheme
- 19 used at the well head.
- 20 Alternative fuels plays a role when an
- 21 individual customer determines whether or not it will
- 22 stay on natural gas. If the alternative fuel costs
- 23 less than natural gas, that customer who has the
- 24 facilities to burn the alternative fuel will go to the

25 other fuel.

(THORPE - CROSS BY PYRON)

- 1 So, pricing does play an important role, of
- 2 course.
- 3 Q. That's why your prices need to send accurate
- 4 price signals into that industrial market?
- 5 A. I don't understand the question accurate.
- 6 We send price signals to the industrial market, yes.
- 7 Q. If you sent inaccurate price signals into
- 8 the industrial market, could you induce your customers
- 9 to swing to alternate fuels that might otherwise stay
- 10 on your system?
- 11 A. The customers that can swing can do so on a
- 12 daily basis. Basically if we send an inaccurate price
- 13 signal to them, I think they would notify us. They
- 14 would probably want to change to the alternative fuel.
- 15 Q. Or change permanently? Is that not an
- 16 option?
- 17 A. That's certainly an option, yes. Customers
- 18 have done it in the past.
- 19 Q. Does your company also need to consider the
- 20 potential for industrial customers to directly connect
- 21 to pipeline facilities where that's an alternative?
- 22 A. So-called bypass item? Yes, it is possible
- 23 that some bypass could occur.
- Q. Would you also identify a factor relative to

- where businesses locate?
- 2 A. Absolutely. If the State of Washington, for
- 3 example, does not present the best climate for business
- 4 and they go to Idaho, we lose them. If they locate in
- 5 our service territory, we would expect to sign them up
- 6 and serve them.
- 7 Q. Switching to another topic, I have just a
- 8 couple of questions related to the working capital
- 9 allowance that's being sought in this case. And if
- 10 it's appropriate to defer that to someone else, just
- 11 indicate.
- 12 Is Washington Natural still scheduled for
- 13 trial against its insurance coverers in October of '93
- 14 for the environmental cleanup costs?
- 15 A. To my knowledge, yes.
- Q. Would there be somebody else in the company
- 17 who would have more specific knowledge?
- 18 A. What would you like to know? Try me, first.
- 19 Q. You would know if the trial date had
- 20 changed?
- 21 A. The trial date has not changed. It's
- 22 October. You expect we're going to get -- I shouldn't
- 23 anticipate your question. We're not going to get a
- 24 settlement on October 10.

25	MS. PYRON: I have no other questions at									
	(THORPE - CROSS BY PYRON) 2886									
1	this time. Thank you.									
2	JUDGE ANDERL: Thank you, Miss Pyron.									
3	Miss Arnold, do you have some questions?									
4	MS. ARNOLD: Just a couple.									
5										
6	CROSS-EXAMINATION									
7	BY MS. ARNOLD:									
8	Q. Mr. Thorpe, I'm Carol Arnold for the									
9	commercial customers.									
10	A. Yes, sir.									
11	Q. You stated in your answers to Mr. Goltz'									
12	questions that the company's revised revenue									
13	requirement reflects that you have dropped the									
14	surcharge for the environmental costs. Is that									
15	correct?									
16	A. Yes.									
17	Q. Isn't it true that the Commission dismissed									
18	or deferred consideration of those environmental costs?									
19	A. Yes. And they dismissed the compressed									
20	natural gas rate that we asked for, also.									
21	Q. Part of your revised revenue requirement									
22	reflects the fact that you didn't include the surcharge									

23 for the refueling stations this time in your rebuttal

24 testimony. Is that correct?

25	A.	We	did	not	include	a	request	for	refueling	
	(THORPE -	- CF	ROSS	BY Z	ARNOLD)					2887

- 1 stations. We did include a request for recognition of
- 2 the carrying costs of the environmental remediation
- 3 program we have underway, however.
- 4 Q. And that was also at the direction of the
- 5 Commission, was it not?
- 6 A. More or less. They said that the surcharge
- 7 vehicle should not be used and that they would
- 8 entertain a working capital allowance for the
- 9 environmental expenditures being made.
- 10 Q. The rebuttal testimony, your rebuttal
- 11 filing, includes a special Schedule 50 for compressed
- 12 natural gas for vehicle use, does it not?
- 13 A. I believe so. The rate we might charge for
- 14 it, yes.
- 15 Q. The company still supports that tariff;
- 16 correct?
- 17 A. Oh, yes, we do.
- 18 MS. ARNOLD: Thank you. That's all my
- 19 questions.
- JUDGE ANDERL: Thank you, Miss Arnold.
- 21 Mr. Adams?
- MR. ADAMS: I just have a few questions.

23

24 CROSS-EXAMINATION

25 BY MR. ADAMS:

1

(THORPE - CROSS BY ADAMS)

Q. First off, would you agree that any

- testimony that is filed in this proceeding, regardless
- 3 by which party, unless it's designated confidential, is
- 4 a public record?
- 5 A. You have to ask my attorney that. I assume
- 6 unless it's confidential when it's filed, if my
- 7 attorney says differently, I'll stand corrected. But
- 8 I guess it is public record.
- 9 Q. And in that sense it is open to anyone
- 10 whether it be a newspaper or anyone else who wants to
- 11 read that document; is that correct?
- 12 A. I expect so, yes.
- 13 Q. The question about the splitting off of
- 14 merchandising and referring you specifically to the
- 15 scenario B which as I understand it you have chosen;
- 16 is that correct?
- 17 A. Yes.
- 18 Q. Just a quick question: As I understand it,
- 19 the separate subsidiary you would be creating would be
- 20 a subsidiary of WECO not of Washington Natural Gas?
- 21 A. That's correct.
- 22 Q. Washington Natural Gas and this new
- 23 subsidiary would be basically sister affiliates; is
- 24 that correct?

25 Α. Yes.

(THORPE - CROSS BY ADAMS)

- 1 At Page 8 of your testimony, approximately Q.
- Lines 11 through 13, you have indicated that the
- 3 "Company adopted a recognized cost allocation
- 4 methodology which is best described as a marginal or
- 5 incremental cost approach."
- 6 Do you see that?
- 7 Α. Yes, I do.
- 8 Ο. Am I correct that in this case the company
- 9 filed a cost-of-service study done on a fully
- 10 distributed basis? Would you accept that subject to
- 11 check, if you don't know?
- 12 I'm not that familiar with the accounting Α.
- terms. So, I'll accept it subject to check, yes. 13
- Referring briefly to the issue of marketing, 14
- I, as I'm sure many of the other people in this room 15
- 16 are customers of your company. And my most recent
- 17 bill which I just received two days ago I received a
- 18 bill with the return envelope the same type as we have
- 19 before, the hot potato bang tail envelope with a
- 20 Honeywell furnace advertisement on it and also
- 21 included the brochure for Homeguard Security Systems.
- 22 Α. Yes.
- 23 Q. Now, will this type of merchandising or
- 24 advertising be continued under your I guess scenario B

(THORPE - CROSS BY ADAMS)

- 1 A. The hot potato envelope would not be used --
- 2 I would not expect it to be used to send bills out
- 3 because then it would be a direct advertisement of the
- 4 merchandising subsidiary. Today we are still operating
- 5 as a combined company, and it's very appropriate to
- 6 continue to use the same advertising vehicles. Once we
- 7 separate it will not be.
- 8 Q. I guess that's part of my question then:
- 9 When will the separation occur such that that type of
- 10 insert or billing materials is not received by a
- 11 Washington Natural Gas customer?
- 12 A. As I indicated, we are attempting because of
- 13 the beginning of the new fiscal year on October 1, to
- 14 have the separation complete by that time if at all
- 15 possible. We may not be able to do it. But that is
- 16 our target date.
- 17 Q. Do you envision continuing separate inserts
- 18 in the bills? That is, the advertising --
- 19 A. I doubt it, not unless the merchandising of
- 20 appliance subsidiary acts as an independent company
- 21 and pays Washington Natural Gas Company the freight of
- 22 carrying that insert through. I would doubt it,
- 23 though. I think they are going to have their own
- 24 separate billing system and would utilize their own

- 25 separate billing system to do their advertising plus TV (THORPE CROSS BY ADAMS) 2891
- 1 and radio.
- Q. I guess I'm not sure. Are you saying at
- 3 this point you're not really sure whether that will be
- 4 discontinued or you are certain that it will be?
- 5 A. I think you might ask Miss Thompson from
- 6 Arthur Anderson what she has included, if anything, in
- 7 the new company as far as those items are concerned,
- 8 or Mr. Gessell, who is coming on as a witness in this
- 9 case will give you more detail.
- 10 Q. You would agree that currently, for
- 11 instance, Homeguard is a separate subsidiary, is it
- 12 not?
- 13 A. Oh, yes. And so are the other subsidiaries
- 14 of -- sister subsidiaries of Washington Energy
- 15 Company. And Homeguard message is carried to our
- 16 customers in that bill. That's correct.
- 17 O. But --
- 18 A. But it doesn't cost anything to carry that
- 19 message because we still spend only 23 cents for that
- 20 envelope to carry the gas bill and that insert is no
- 21 difference in price.
- 22 Q. So, if the subsidiary were to decide or
- 23 Washington Natural was to decide to include such
- 24 inserts in the future, would it be Washington Natural's

- (THORPE CROSS BY ADAMS) 2892
- 1 $\,$ the stamp or the postage that there would be no charge
- 2 to the subsidiary for that advertising?
- 3 A. I doubt it very much. I think we're going
- 4 to make that company stand by itself. As I indicated
- 5 before, it will do its own advertising.
- 6 Q. But if it is to include any materials of
- 7 Washington Natural, has the company determined a
- 8 costing methodology for doing that?
- 9 A. I don't know. You might ask one of the
- 10 accountants whether or not that's been done, or even
- 11 Miss Thompson. I don't know.
- 12 Q. Now, at Page 6 of your testimony, Lines 7
- 13 through 9, you make the statement: "Service is not
- 14 just an idea, but a fundamental utility obligation."
- When you refer to service there, are you
- 16 referring to the as to-called jobbing function that
- 17 the company currently performs?
- 18 A. No. I think that's the confusion that is
- 19 part of the problem we're having. I'm talking about
- 20 being called by a customer, asking for help with an
- 21 appliance to go out and it's not functioning. That's a
- 22 service call. Come out and light the furnace for me.
- 23 It's not functioning. Come out and investigate this
- 24 odor I have because I don't like what I'm smelling. We

- 1 service I'm talking about.
- Not jobbing where you go out and if a
- 3 thermocouple has gone out we replace it and charge the
- 4 customer. That's jobbing. The other service is what
- 5 we do and must do as a utility to make sure our
- 6 customers are served safely and reliably.
- 7 Q. Perhaps a little of my confusion in looking
- 8 at your testimony and so forth. I thought under
- 9 scenario B of the Arthur Anderson approach that
- 10 jobbing was included as a Washington Natural Gas
- 11 function.
- 12 A. Jobbing is going to be left in the utility,
- 13 yes, because it deals with existing customers and not
- 14 the new customers that the merchandising of appliance
- 15 people will take care of. The jobbing will stay there.
- 16 The expenses will be above the line and the revenues
- 17 will be above the line. So, there will be probably a
- 18 profit available to offset some other costs in the
- 19 regulated utility.
- 20 Q. Could you redine for me what you would call
- 21 jobbing, what kinds of functions?
- 22 A. Yes. It's replacement of a thermocouple,
- 23 replacement of a heat exchanger, where parts are
- 24 requirement.

- Q. What about installation of a waterheater or (THORPE CROSS BY ADAMS) 2894
- 1 furnace?
- 2 A. That will go over with the subsidiary.
- 3 Washington Natural Gas Company will no longer have any
- 4 installation department as such under Washington
- 5 Natural Gas Company.
- 6 Q. If my waterheater or furnace goes on the
- 7 blink and I call for service, will Washington Natural
- 8 Gas provide that repair service?
- 9 A. Washington Natural Gas Company will answer
- 10 your call. And if you need a new furnace, we will red
- 11 tag your old one because it's defective probably and
- 12 suggest five or six appliance dealers available to you.
- 13 Here is the list. Call one and replace that furnace.
- Q. Assume for the moment that this isn't
- 15 something that needs to be replaced. Simply serviced.
- 16 Who will do the servicing?
- 17 A. Under the jobbing function of the company,
- 18 we could make the repair, yes, if the customer so
- 19 chose to have us do it.
- 20 Q. And correct me if I'm mistaken. But I
- 21 believe the company still intends to continue its
- 22 leasing of waterheaters and conversion burners, does
- 23 it not?
- 24 A. Not conversion burners. We have decided to

- 1 are advocating the continuation of waterheater
- 2 leasing, yes.
- 3 Q. Who will install that leased waterheater?
- 4 A. Probably the same people who install it
- 5 today. That's the outside dealers we employ today to
- 6 install waterheaters. Some lease them to install
- 7 directly and some install those we lease.
- 8 Q. Washington Natural currently installs
- 9 waterheaters by using contractors?
- 10 A. That's correct.
- 11 O. But as far as the transaction is concerned
- 12 to the customer, it's all a Washington Natural Gas
- 13 installation, is it not?
- 14 A. In the future, if it's a leased appliance,
- 15 it will be Washington Natural Company rate base, that
- 16 will not change.
- 17 O. The leasing of that item will still be
- 18 done as a Washington Natural Gas regulated function;
- 19 is that correct?
- 20 A. Yes. It will be a rate base item and will
- 21 be probably installed the way it is today by an outside
- 22 dealer, but then the cost will be put into our plant as
- 23 a rate base item.
- Q. And going back to the furnace, as to

- 1 many out there today --
- 2 A. Yes.
- 3 Q. -- will the company continue as a Washington
- 4 Natural Gas function to maintain those units?
- 5 A. Yes; because the merchandising subsidiary
- 6 will not have any service people on its staff. The
- 7 utility will retain the need to service its customers.
- 8 Q. So that where a customer calls for repair of
- 9 a furnace, the company, being Washington Natural, will
- 10 send out a service person. And then if the unit is
- 11 non-serviceable or repairable, at that point the
- 12 Washington Natural Gas operation will not take any
- 13 further part in it? Is that correct? At that point
- 14 it will not be turned over to either the marketplace,
- 15 if you will, or the affiliate to replace the furnace?
- 16 A. It won't be turned over to the affiliate
- 17 directly. I think the affiliate name could well be in
- 18 the list of five or six companies that could be chosen
- 19 by the customer to have a new furnace installed.
- 20 Q. Could you indicate which other Washington
- 21 gas utilities currently lease waterheaters or other
- 22 appliances?
- 23 A. I don't know the answer to that question.
- 24 I don't know whether Cascade or Water Power leases

25 that. I'm not sure.

(THORPE - CROSS BY ADAMS)

- 1 Q. You don't know the answer?
- 2 A. No, I do not. Ask Mr. Gessell when he gets

2897

- 3 on. He can tell you.
- 4 Q. What about the jobbing function? Do you
- 5 know if any of the other gas -- Washington gas
- 6 utilities perform jobbing?
- 7 A. No, I do not. I assume and I know they
- 8 provide customer service. Whether they carry on to the
- 9 jobbing function, I do not know.
- 10 MR. ADAMS: Thank you. That's all I have.
- 11 THE WITNESS: Thank you.
- 12 JUDGE ANDERL: Thank you, Mr. Adams.
- 13 Question from the Commissioners?

- 15 EXAMINATION
- 16 BY CHAIRMAN NELSON:
- 17 CHAIRMAN NELSON: Just a couple.
- Good morning, Mr. Thorpe.
- 19 THE WITNESS: Good morning.
- 20 CHAIRMAN NELSON: I forgot to bring my notes
- 21 with me from the previous phases of this proceeding.
- 22 Bear with me for a brief second.
- I think we do have the annual report in the
- 24 record. I just want to know about the corporate

25 structure of WECO.

(THORPE - EXAM BY CHAIRMAN NELSON) 2898 How many members of the board of WECO are

3 THE WITNESS: Nine.

there? How many directors?

- 4 CHAIRMAN NELSON: Of that what proportion
- 5 represent outside directors?
- 6 THE WITNESS: Seven.
- 7 CHAIRMAN NELSON: Could you give me the
- 8 affiliation of the outside directors, the principal
- 9 business affiliation?
- 10 THE WITNESS: Let's start outside the state.
- 11 Robert Bailey is in the oil and gas industry. He
- 12 resides in Midland, Texas.
- 13 CHAIRMAN NELSON: Which company?
- 14 THE WITNESS: He changed the name of the
- 15 company. It won't be the same company that's shown in
- 16 the annual report. I'm sorry. I can't think of the
- 17 name.
- 18 CHAIRMAN NELSON: Midland, Texas is where
- 19 all the FERC commissioners used to come from.
- 20 THE WITNESS: He is our oil and gas expert
- 21 that works on that.
- Jack Creighton is chairman of Weyerhaeuser,
- 23 president and CEO of Weyerhaeuser. Don Covey is
- 24 chairman of UNICO Properties. That's the outfit that

- 1 downtown.
- 2 Virginia Anderson is the director of the
- 3 Seattle Center.
- 4 Sally Narodick is chairman and CEO of
- 5 Edmark. That's a software company for education
- 6 software.
- 7 Tomio Moriguchi is president of Uwajimaya.
- 8 Don't ask me to spell that for you, ma'am.
- 9 CHAIRMAN NELSON: I know it.
- 10 THE WITNESS: And I don't know how many I
- 11 have told you.
- 12 CHAIRMAN NELSON: You have got six.
- 13 THE WITNESS: I'm always forgetting someone.
- Bob Dryden. Thank you very much. That's
- 15 what goes early I think in age. Bob Dryden is
- 16 Executive VP of the Boeing Commercial Airplane
- 17 Company.
- 18 CHAIRMAN NELSON: Thank you very much.
- 19 And then the WECO board essentially is
- 20 the policy making board for Washington Natural Gas?
- 21 THE WITNESS: Yes, it is. Even more so
- 22 today than 10 or 15 years ago, yes.
- 23 CHAIRMAN NELSON: My second question was,
- 24 again, my notes are somewhere else: Some previous

- 1 iron pipe replacement program having been discontinued
- 2 sometime I believe in the '80s.
- 3 THE WITNESS: It wasn't discontinued. I
- 4 think the major portion of the cast iron replacement
- 5 program that was referred to by staff and Mr.
- 6 Gustafson took care of the major problems in the '70s,
- 7 I believe it was. And then we went on a normal
- 8 replacement basis after that.
- 9 Now, with the new program under the federal
- 10 and this Commission, we have programmed a total
- 11 replacement of our cast iron in 15 years.
- 12 CHAIRMAN NELSON: You would characterize
- 13 what happened in the early part of the '80s as a
- 14 deceleration as opposed to a discontinuance of it?
- 15 THE WITNESS: By all means. Cast iron or
- 16 any other name was just replaced by cause subsequent to
- 17 the major program earlier.
- 18 CHAIRMAN NELSON: So, that decision was
- 19 essentially taken as just sort of a capital replacement
- 20 program as opposed to perhaps a safety program? Is
- 21 that how you would characterize it?
- 22 THE WITNESS: Yes. Cast iron is inherently
- 23 safe. We don't have any frost that we have to worry
- 24 about that fractures the cast iron. In the east, for

25 example, or the Midwest. It's all low pressure. It's (THORPE - EXAM BY CHAIRMAN NELSON) 2901 all 8 inches which is a very low pressure service of 1 natural gas. It's very inherently safe system. 3 But under the conditions laid down by the --4 for the future, we will replace it all in the next 5 fifteen years. 6 CHAIRMAN NELSON: That's all I have now. COMMISSIONER CASAD: I have no questions. 8 JUDGE ANDERL: Mr. Hemstad? 9 10 EXAMINATION BY COMMISSIONER HEMSTAD: 11 12 COMMISSIONER HEMSTAD: Mr. Thorpe, it's 13 your conclusion or view that the merchandising function subsidizes ratepayers. Is that a fair 14 15 statement? 16 THE WITNESS: So some extent, yes. There is 17 subsidy both ways in that operation as laid out by Arthur Anderson in scenario B. 18 As the difference between the dollars 19 20 allocated in A and B indicate that there is a 21 subsidization back to the ratepayers.

COMMISSIONER HEMSTAD: Of approximately \$2

THE WITNESS: That's my recollection, but

22

23

24

million?

25 Miss Thompson can tell you more exactly.

(THORPE - EXAM BY COMMISSIONER HEMSTAD)

- 1 COMMISSIONER HEMSTAD: Is it a fair
- 2 characterization that the staff position is the other
- 3 way around, that ratepayers are subsidizing the
- 4 merchandising function?
- 5 THE WITNESS: That's the way it began
- 6 because of I believe a misunderstanding of
- 7 merchandising and jobbing. We mischaracterized the
- 8 whole effort as marketing, which includes service to
- 9 customers other than selling them an appliance. What
- 10 we would like -- what we have proposed doing to our
- 11 board and they have accepted is moving the selling of
- 12 appliances out. Other marketing efforts have to
- 13 continue. We have to continue to serve new builders
- 14 who inquired as to whether or not we can get them
- 15 serviced. Architects and engineers, can we supply
- 16 service to new buildings and so forth. That's the
- 17 marketing effort that we have to continue.
- 18 COMMISSIONER HEMSTAD: Is the difference in
- 19 view between the company and the staff related to the
- 20 cost methodologies that are applied?
- 21 THE WITNESS: I believe it is. The views
- 22 are different because of that. And Miss Cathy
- 23 Thompson of Arthur Anderson can probably lay out the
- 24 difference much more succinctly than I can.

25	COMMISSIONER HEMSTAD: I'll pursue that with
	(THORPE - EXAM BY COMMISSIONER HEMSTAD) 2903
1	her.
2	JUDGE ANDERL: Anything else from the
3	Commissioners?
4	Anything else for the witness on redirect?
5	MR. GOLTZ: I have one question.
6	JUDGE ANDERL: Go ahead, Mr. Goltz?
7	
8	CROSS-EXAMINATION
9	BY MR. GOLTZ:
10	Q. You claimed that the merchandising operation
11	is subsidizing the gas operation?
12	A. Yes, to an extent, yes. And I so testified
13	in my redirect on my rebuttal.
14	Q. I gather you're endorsing Arthur Anderson
15	scenario B?
16	A. Yes.
17	Q. And am I correct that scenario B allocates
18	an additional \$6.9 million of expenses to
19	merchandising and affiliated companies over and above
20	the company's direct case?
21	A. No, I don't believe so. But, please check
22	those numbers with Miss Thompson. I think it
23	allocates \$6.9 million out of Washington Natural Gas

Company into subsidiary, not -- I don't believe it's

25 in addition to what we have already allocated.

(THORPE - CROSS BY GOLTZ)

- 1 Q. But whatever the figure is, it's above what
- 2 the company had allocated in its direct case, is it
- 3 not?
- 4 A. Yes, it is. And that's why we're spending
- 5 it now completely. But also it allocates back to
- 6 Washington Natural Gas Company some expenses that have
- 7 been allocated previously and today to merchandising
- 8 those people who engaged in the operations of the
- 9 natural gas company plus have some oversight of
- 10 merchandising.
- 11 Q. So I'm confused. Are you saying that the
- 12 scenario B does not allocate additional dollars to
- 13 merchandising and affiliated companies over and above
- 14 what the company allocated in its direct case?
- 15 A. I don't believe they are administrative.
- 16 That is correct. I don't believe they are
- 17 administrative. But check that with Mr. Karzmar and
- 18 Mr. Corbin. Either one could give you the exact
- 19 number.
- 20 Q. Are you saying in effect it's a neutral
- 21 allocation compared to the direct case?
- 22 A. No, I'm not. I'm saying it's an increased
- 23 allocation out of the regulated utility. But as not an
- 24 aside but as a fact, they are indicating to this

(THORPE - CROSS BY GOLTZ)

allocated out of the utility now to merchandising are 1

- coming back because I, for example, will no longer
- have any of my Washington Natural Gas Company salary
- allocated to merchandising. It will come out from
- WECO over to the new subsidiary.
- 6 The division vice presidents and everyone
- 7 else who has a dual responsibility.
- 8 Ο. I'll address these further to Miss Thompson.
- 9 JUDGE ANDERL: Is that it for this witness
- 10 then?
- Thank you, Mr. Thorpe, for your testimony. 11
- 12 You may step down.
- 13 THE WITNESS: Thank you.
- JUDGE ANDERL: Let's go off the record for 14
- 15 just a moment.
- (Discussion held off the record.) 16
- 17 JUDGE ANDERL: Back on the record.
- 18 The company's next rebuttal witness has
- 19 taken the stand. That's James Waldo. Mr. Waldo,
- 20 would you raise your right hand, please.
- 21 Whereupon,
- 22 JAMES WALDO,
- 23 having been first duly sworn, was called as a
- 24 witness herein and was examined and testified as follows:

- 25 JUDGE ANDERL: Before we went back on the (THORPE CROSS BY GOLTZ) 2906
- 1 record we identified Mr. Waldo's testimony as Exhibit
- 2 T-319. And his Exhibit JW-1 as Exhibit 320. Go
- 3 ahead, Mr. Grant.
- 4 (Marked Exhibits T-319 and 320.)
- 5 DIRECT EXAMINATION
- 6 BY MR. GRANT:
- 7 Q. Will you state your name for the record,
- 8 please?
- 9 A. James C. Waldo.
- 10 Q. Mr. Waldo, what is your occupation?
- 11 A. I'm an attorney.
- 12 Q. Where are you employed?
- 13 A. In Tacoma, Washington. Actually, the firm,
- 14 Gordon Thomas Honeywell Malanca Peterson and Daheim
- 15 has offices in Seattle and Tacoma.
- 16 Q. Have you also served in state government or
- 17 worked for the government of the State of Washington?
- 18 A. Actually, in my checkered career I have
- 19 worked for the State in a number of different
- 20 capacities, going back to the early '70s, going back
- 21 to the early 70s when I worked for Governor Evans,
- 22 secretary Kramer. Board member at Western Washington
- 23 University and I recently served as chair of the
- 24 Washington State Strategy Commission.

- Q. You have prefiled testimony in this
 (WALDO DIRECT BY GRANT) 2907
- 1 proceeding; is that correct?
- 2 A. Yes, I have.
- Q. And before you, Mr. Waldo, is a copy of
- 4 what has been previously marked as Exhibit T-319; is
- 5 that correct?
- 6 A. Yes.
- 7 Q. And is that a true and correct copy of the
- 8 rebuttal testimony that you have prefiled in this
- 9 proceeding?
- 10 A. Yes, it is.
- 11 Q. Are there any corrections that you need to
- 12 make to that prefiled testimony?
- 13 A. Actually, I found one small one on page 5,
- 14 line 4, where we need to insert "additional" in front
- 15 of short and near-term.
- Q. So, that sentence is this read, the
- 17 committee concluded that our additional short and
- 18 near-term needs --
- 19 A. Yes.
- Q. With that one correction, Mr. Waldo, is
- 21 your prefiled testimony that's been marked as Exhibit
- 22 T-319 correct and accurate?
- 23 A. Yes, it is.
- Q. In addition, Mr. Waldo, have you provided

25 an exhibit to go with your testimony that has been

(WALDO - DIRECT BY GRANT)

- 1 previously marked as Exhibit 320?
- 2 A. Yes, I have.
- 3 Q. And is that a true and correct copy of the
- 4 Washington Energy Strategy Commission report?
- 5 A. Yes.
- 6 MR. GRANT: Your Honor, the respondent would
- 7 move for admission into evidence of Exhibit T-319,
- 8 which is Mr. Waldo's rebuttal testimony, and Exhibit
- 9 320.
- 10 JUDGE ANDERL: Is there any objection to
- 11 those exhibits, Mr. Goltz?
- MR. GOLTZ: No.
- JUDGE ANDERL: Mr. Adams?
- MR. ADAMS: No.
- JUDGE ANDERL: Any other party? Hearing no
- 16 objection, those exhibits will be admitted as
- 17 identified.
- 18 After our lunch recess we'll come back and
- 19 begin cross-examination of this witness. We'll stand
- 20 in recess until 1:30.
- 21 (Admitted Exhibits T-319, 320.)
- 22 (At 12:00 the above hearing was recessed
- 23 until 1:30 p.m. of the same day).

	(WALDO - DIRECT BY GRANT) 2909
1	AFTERNOON SESSION
2	1:30 p.m.
3	JUDGE ANDERL: Let's be back on the record,
4	please, after our lunch recess. I had warned you all
5	that I wanted to address some of the procedural things
6	that have been kind of hanging around first. And the
7	responses to bench requests No. 4 and 5, No. 4, I
8	believe, submitted by the company and No. 5 submitted
9	by the Commission staff, I would propose to identify
10	those as Exhibits Nos. 321 and 322 respectively and
11	ask if there's any party having any objection to those
12	being part of the record? Hearing none, bench request
13	No. 4 as Exhibit 321 and bench request No. 5 as 322 or
14	the responses to those bench requests will be
15	admitted.
16	The other things that I have are two subject
17	to check responses: A letter from public counsel
18	identifying Mr. Lazar's subject to check response and
19	also I believe it's letter from the company
20	identifying their witness's subject to check
21	responses.
22	Does any party have any objection to those
23	being considered as additions to the record?

(Marked and Admitted Exhibits 321 and 322.)

- 25 MR. CEDARBAUM: Your Honor, if I could have (WALDO DIRECT BY GRANT) 2910
- 1 a minute to look in the file. I'm not sure I received
- a copy of the company's subject to check responses.
- JUDGE ANDERL: I believe it's the company.
- 4 Am I correct in that.
- 5 MR. JOHNSON: Quite awhile ago.
- 6 MR. CEDARBAUM: Why don't I take a look at
- 7 it.
- 8 MR. ADAMS: I would like to do the same. I
- 9 don't recall.
- 10 JUDGE ANDERL: That's kind of why I brought
- 11 it up this morning so we wouldn't have to do this now.
- 12 In any event, I also have the motion from
- 13 the Northwest Industrial Gas Users, from the staff, and
- 14 from the Seattle Steam, motions to correct transcript
- 15 error. Does anyone have any objection to those
- 16 motions?
- 17 MR. GOLTZ: No.
- 18 MR. ADAMS: Your Honor, while you're on that
- 19 subject, I have been passing one out as well. Counsel
- 20 has not had an opportunity to see it. I'm not
- 21 requesting that it be considered this moment, but
- 22 perhaps tomorrow or something.
- JUDGE ANDERL: Okay. And hearing no
- 24 objection, then, I will grant those three motions.

25 Mr. Johnson, I still have your motion, but (WALDO - DIRECT BY GRANT) 2911 I don't have an updated one. I understood that you 1 would be submitting something else if you wanted that considered. Is that right? 3 4 MR. JOHNSON: We'll submit that, yes. JUDGE ANDERL: That sounds fine. 5 6 MR. GOLTZ: Your Honor, we had also filed a 7 motion to amend in a modest way the testimony of witness Catherine Thomas. Was that --8 9 JUDGE ANDERL: I believe it was a motion to 10 correct transcript errors and to amend testimony. I 11 was considering both. I guess they are separate 12 items, are they not? 13 MR. GOLTZ: Yes. JUDGE ANDERL: Does anyone have any 14 15 objection to the motion to amend Miss Thomas' testimony. From the company? 16 MR. JOHNSON: No. 17 18 JUDGE ANDERL: That motion will also be

I think that covers all the procedural

things that I wanted to do. We'll go to the

cross-examination of Mr. Waldo.

Mr. Goltz?

22

23

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2021

granted then.

CROSS-EXAMINATION

(WALDO - CROSS BY GOLTZ)

- 1 BY MR. GOLTZ:
- Q. Mr. Waldo, it's good to see you again.
- 3 A. You, too, counselor.
- 4 Q. You mentioned in your introductory
- 5 testimony that you had a checkered career. And in
- 6 your response to Mr. Grant and also in your prefiled
- 7 direct testimony you only touched upon it briefly.
- 8 But just touching from my personal
- 9 recollections of the times we have crossed paths, I
- 10 recall that you have done -- let me go back. You
- 11 graduated from law school when?
- 12 A. 1974, Willamette University.
- Q. And you worked for the U. S. Attorney's
- 14 office; is that correct?
- 15 A. Yes. In 1976.
- 16 Q. And you there were involved in the question
- 17 of Indian treaty rights, as I recall; is that correct?
- 18 A. Yes.
- 19 Q. You have also done substantial work since
- 20 then in the issue of Indian treaty rights. Is that
- 21 true?
- 22 A. Yes. I continued through this time to be
- 23 involved in natural resource issues and almost all in
- 24 the Northwest today involve to some degree or another

25 questions of Indian treaty laws.

(WALDO - CROSS BY GOLTZ)

- 1 Q. And also true that you represented a number
- of industries and other residents within the Puyallup
- 3 reservation in the so-called Puyallup settlement?
- 4 A. Yes. I was retained principally by the
- 5 local government, cities of Tacoma, Fife, Puyallup,
- 6 Pierce County, Port of Tacoma, and then some private
- 7 entities to help negotiate the Puyallup land claim
- 8 settlement.
- 9 Q. We also crossed paths, I guess, in some
- 10 environmental work that you were doing. You mentioned
- 11 in your prefiled testimony you do a fair amount of
- 12 environmental work?
- 13 A. Yes, that is true.
- 14 Q. And then did you also in the development of
- 15 state superfund legislation also represent the
- 16 association of Washington business and other
- 17 industrial entities in the development of what became
- 18 the alternative to initiative 97?
- 19 A. Yes, that's correct.
- 20 Q. And then most recently you have been more
- 21 involved in the energy area. Is that accurate?
- 22 A. Yes. I have been.
- Q. And, first, as chair appointed by the
- 24 Governor, is that correct, of the Energy Strategy

25

(WALDO - CROSS BY GOLTZ)

- 1 A. Yes.
- 2 Q. And you're testifying today on behalf of
- 3 Washington Natural Gas Company?
- 4 A. I'm testifying as to I guess a couple of
- 5 specific issues that came up during the course of the
- 6 Commission's review on the company's application. And
- 7 the way that that came about, I guess, is I had read
- 8 some general news accounts of this proceeding sometime
- 9 back, and was somewhat curious in my own mind how they
- 10 fit or didn't fit with what we had recommended. And
- 11 not too long thereafter was contacted by Mr. Golliver,
- 12 who had been a member of the committee, and he asked
- 13 if he could come speak with me. And he and another
- 14 gentleman, Tim Hogan did. And essentially their
- 15 question to me was did I see any of these issues as
- 16 being pertinent and, if so, would I be willing to
- 17 speak to them.
- 18 A. I told them I would think about it and
- 19 contacted and said, yes, I would. But I did not want
- 20 to do so as a witness for the company and I did not
- 21 want to be compensated and I did not want to get into
- 22 any other issues before the Commission other than those
- 23 that came up in this hearing. If it hadn't been this
- 24 company it probably would have been some other

25 company.

(WALDO - CROSS BY GOLTZ)

- 1 COMMISSIONER CASAD: Counsel, may I
- 2 interrupt? I also was a member of the Energy Strategy
- 3 Committee under the able leadership of Mr. Waldo. I
- 4 don't perceive any conflict of interest or any problem
- 5 because of my participation on that committee.
- 6 However, Mr. Waldo is appearing as a witness. And
- 7 if anybody should have any difficulties with my service
- 8 in that committee, I guess we should hear about it now
- 9 if anyone does have any kind of a problem with it.
- 10 JUDGE ANDERL: Would you like to comment on
- 11 that?
- 12 MR. GOLTZ: I only perceive your
- 13 participation in that committee as a plus.
- 14 JUDGE ANDERL: Anyone else have any
- 15 comments?
- MR. ADAMS: I have no problem with that.
- 17 MR. GRANT: Obviously none, Commissioner.
- 18 COMMISSIONER CASAD: I just wanted to set it
- 19 out so that somebody at some later date didn't say
- 20 something.
- 21 BY MR. GOLTZ:
- Q. When was the last meeting of the Washington
- 23 State Energy Strategy Committee?
- 24 A. Our last meeting was in November of last

25 year.

(WALDO - CROSS BY GOLTZ)

- 1 Q. So, your involvement in this case is really
- 2 subsequent to the operation of that committee?
- 3 A. That's correct, Jeff. To be complete on
- 4 that, our charge was to complete the report by the end
- 5 of the last calendar year and submit it to the
- 6 Governor and the legislature in January of this year,
- 7 which we did do. So, the committee is no longer in
- 8 existence.
- 9 Q. So, basically you're not testifying on
- 10 behalf of the committee. You're testifying as to your
- 11 own personal views?
- 12 A. That's correct.
- 13 Q. And I also gather that, since you haven't
- 14 had a meeting, that you haven't discussed this with the
- 15 committee?
- 16 A. That's also correct. That's right.
- 17 Q. Although you stated you have discussed it
- 18 with Mr. Golliver, who is a member of the committee,
- 19 obviously?
- 20 A. Who was a member of the committee.
- Q. Was a member of the committee.
- 22 A. And, yes, we talked. I mean, when he first
- 23 came to ask me if I would be willing to speak to these
- 24 issues, he made it plain that the query was in the

- 1 fitting with the strategy? So, you're correct,
- 2 Counselor, that this is my perspective on the
- 3 implementation of the strategy. And the committee is
- 4 no longer formally a committee and has not met to
- 5 discuss this. I have tried to reflect on how what I
- 6 have had to say would be interpreted by the various
- 7 people and perspectives on the committee, but I have
- 8 not talked to them or sent them copies.
- 9 Q. Other than Mr. Golliver, you haven't
- 10 discussed it with members of the committee?
- 11 A. That's right.
- 12 Q. In preparing your testimony, did you read
- 13 the cases prepared by the Commission staff?
- 14 A. The cases?
- 15 Q. I'm sorry. The staff testimony, exhibits --
- 16 A. Yes. I read Mr. Elgin's testimony and Ms.
- 17 Thomas's testimony.
- 18 Q. Any other parts?
- 19 A. No.
- 20 Q. And did you read or review the exhibits as
- 21 well?
- 22 A. No.
- Q. Other than this one? Did you read the
- 24 transcript of their cross-examination of their

(WALDO - CROSS BY GOLTZ)

- 1 A. I don't think so. I don't think so. I
- 2 think I just read the initial testimony.
- 3 Q. Referring to your exhibit, which is now
- 4 admitted as Exhibit 320 -- and I'm looking at the very
- 5 last page, which is Page C-2, that is the -- a
- 6 reproduction of the State law which created the state
- 7 energy policy committee?
- 8 A. Yes.
- 9 Q. And looking at subsection 2(f), which is
- 10 about the middle of the page, Page C-2, one of the
- 11 charges to the committee is to recommend energy goals
- 12 and policies to the Governor and the legislature?
- 13 A. Yes.
- 14 Q. Am I correct that this document, which is
- 15 now Exhibit 320, is the fulfillment of that charge?
- 16 A. Yes.
- 17 Q. And so this, in effect, is a recommended set
- 18 of energy goals and policies?
- 19 A. Yes.
- Q. And so to the extent that there is an
- 21 official state energy policy, it has not really been
- 22 adopted. This has been recommended?
- 23 A. That's correct.
- Q. Now, with all due respect, Mr. Waldo, I had

- (WALDO CROSS BY GOLTZ) 2919
- 1 thrust of your testimony. And after I read it a couple
- 2 times, I thought that, in essence, what you were saying
- 3 is, to quote, "gas makes sense." Is that basically
- 4 the thrust of your testimony?
- 5 A. I think that's a good place to start. I
- 6 guess the way that I might summarize it is that we are
- 7 going to use substantially larger quantities of natural
- 8 gas in this state as a key part of our short-term and
- 9 near-term energy future. And that would be true
- 10 whether this committee existed or not. That's simply a
- 11 fact of the direction we're headed.
- 12 The committee's response to that fact was
- 13 then to say what's the most intelligent and cost
- 14 effective way to approach that use? And I think that's
- 15 what I was trying to get at in my testimony, perhaps
- 16 not as artfully as some might.
- 17 O. So, do you live within the service territory
- 18 of Washington Natural Gas?
- 19 A. Yes.
- 20 Q. And are you a customer of Washington Natural
- 21 Gas?
- 22 A. No.
- Q. So, how do you heat your home?
- 24 A. Combination of woodstove and oil.

Q. And why don't you use natural gas if gas
(WALDO - CROSS BY GOLTZ) 2920

- 1 makes sense?
- 2 A. I never say that.
- 3 Q. Meaning?
- 4 A. Just have too many other things to get
- 5 around to. Actually, the service to our end, I live
- 6 on Vashon Island. The service to our end of the
- 7 island probably wasn't actually installed until about
- 8 last 24 months maybe or less? But beyond that,
- 9 probably at some point I will get around to switching
- 10 over to gas.
- 11 Q. So, are you saying that it would make
- 12 economic sense for you to do that, but you haven't done
- 13 it? Or because you have got a pretty good deal with a
- 14 woodstove it just doesn't make sense for you to do it
- 15 right now?
- 16 A. Probably closer to the latter. I have got a
- 17 pretty good deal with the woodstove, and we don't have
- 18 quite as many air restrictions as other parts of King
- 19 County does. So, the amount of time we would burn an
- 20 alternate fuel are limited. If that changes I would
- 21 expect that we would switch from oil to gas.
- Q. Is the gas main close to your residence?
- 23 A. It is now. It's within a couple blocks.
- Q. Would you agree that gas service for -- and

- 25 I guess we answered the next to the last question, you
 (WALDO CROSS BY GOLTZ) 2921
- 1 would -- gas service for residential use is not always
- 2 cheaper than electric or other forms of energy?
- 3 A. We actually plowed that ground at great
- 4 length during the Energy Strategy Committee. I think
- 5 we covered it north to south and east to west and back
- 6 north to south again.
- 7 The answer is, no, it's not always cheaper.
- 8 But I think the more fundamental issue here, which I
- 9 would like to speak to, is at least in the Puget Sound
- 10 area in the case we're talking about, I think there is
- 11 pretty good evidence that the most efficient use of gas
- 12 would be at end tip use from a societal perspective and
- 13 at least in most cases today in the Puget Sound area,
- 14 gas is cheaper than electricity.
- 15 Q. But obviously there is a number of
- 16 residences for whom it is not? That's correct?
- 17 A. Sure.
- 18 Q. Now, going beyond what I perceived was the
- 19 essence of your testimony of gas makes sense, perhaps
- 20 the other part that I gleaned from it as being the
- 21 theme was looking at Page 7, Lines 13 to 22, you
- 22 basically said the consumer information is important.
- Is that really -- I'm sorry. I think I must
- 24 have meant the exhibit because your testimony doesn't

- 25 go that long. I'm sorry. Page 7, Line 13 to 22.
 - (WALDO CROSS BY GOLTZ)

- 1 A. Right.
- 2 Q. Consumer information is a major thrust of
- 3 your testimony, the importance of that?
- 4 A. Yes. One of the things that became I think
- 5 evident during the course of the committee's
- 6 deliberations is that there was a consensus on the
- 7 committee that, to the extent possible, we wanted to
- 8 utilize market-based actions and responses as a part of
- 9 the energy strategy. And as we conducted the public
- 10 hearings around the State and looked at the information
- 11 that we got from the staff and some people who
- 12 testified in front of us, it was pretty clear that
- 13 because energy prices have been relatively low in this
- 14 state for a long period of time that these were not
- issues that were necessarily uppermost on people's
- 16 minds.
- 17 So, the public and consumer education effort
- 18 is fairly essential to that part of the strategy if
- 19 it's going to mean anything.
- 20 Q. And you testify over on Page 8 regarding
- 21 staff's interpretation of WAC 490-90-043; correct?
- 22 A. Yes.
- 23 Q. And I read your testimony here as being a
- 24 little bit equivocal on -- you said -- state on Lines

- 25 16 and 17: "After reading the WAC, I can see the (WALDO CROSS BY GOLTZ) 2923
- 1 basis for there that is the staff's position, but the
- 2 outcome is wrong."
- I gather that what you're stating here is
- 4 that from a policy view the outcome is wrong; is that
- 5 correct?
- 6 A. Yes.
- 7 Q. And are you aware of the policy reasons for
- 8 the Commission adoption of the rule?
- 9 A. No, I'm not.
- 10 Q. You also testify on Page 8, Lines 14 to 15,
- 11 that, if I can paraphrase, the staff's proposed result
- 12 would eliminate one key element of the energy
- 13 strategy's natural gas policy, namely, the consumer
- 14 information element.
- 15 Is that correct?
- 16 A. Yes.
- 17 Q. Now, I looked at the report. And I didn't
- 18 see a requirement in the report that the consumer
- 19 information element be implemented by utilities at
- 20 ratepayer expense. Am I correct on that?
- 21 A. I think there are several places in the
- 22 report where we speak to the need for education and
- 23 communication with the citizens and the ratepayers.
- 24 And the sources of that information are not

(WALDO - CROSS BY GOLTZ) 2924

- 1 governments and to other entities that could supply
- 2 information.
- I think as a practical matter now, looking
- 4 at the current state, local, and federal budgets, one
- 5 would have to say that, if the utilities don't carry a
- 6 major share of this communication education effort, it
- 7 isn't likely to happen.
- Q. Let's explore that for a minute.
- 9 I gather that one option -- and I believe
- 10 you talked about it -- a tax, using the general fund or
- 11 at least that would be one option to do it.
- 12 A. Yes.
- 13 Q. Another option would be for some sort of a
- 14 surcharge on the public utility tax, which then could
- 15 be devoted to this effort of consumer education,
- 16 including the gas issues that you have raised; is that
- 17 correct?
- 18 A. I think you could take potentially any tax
- 19 source that would provide the revenue to run such a
- 20 program, whether it was public utility tax or --
- 21 Q. And you could make it a governmental run
- 22 program?
- 23 A. You could.
- Q. As you point out there are some down sides

25 to that.

(WALDO - CROSS BY GOLTZ)

- 1 Α. It won't happen.
- You aren't going to get a tax increase Q.
- 3 through, but you're aware, are you not, that a public
- 4 utility tax increase would be passed on to ratepayers?
- 5 Α. Yes.
- 6 Q. And so it was a difference between having
- 7 ratepayers pay for it and taxpayers pay for it through
- 8 an increase in the public utility tax, the avoidance of
- 9 the legislature?
- 10 Α. Well, speaking in terms of the discussion
- in the committee, I think the discussion was that they 11
- 12 probably would say, first of all, it's not preferable
- 13 to have one source and one program for some of the
- reasons you alluded to earlier: That conditions tend 14
- to vary around the state and that factors that you 15
- 16 might bring to consumers' attention, therefore, might
- 17 vary around the state.
- 18 When we talked about the need -- funding
- 19 needs in the energy area and looked at them
- 20 specifically as they related to state programs, the
- 21 committee's assessment was that we would be lucky to
- 22 get sufficient funding to pay for other areas that we
- 23 felt really the State was probably the only entity that
- 24 could conduct those activities.

- (WALDO CROSS BY GOLTZ) 2926
- 1 information program, our feeling was that we were going
- 2 to have to look at various combinations of ways through
- 3 the school systems, through ongoing education programs
- 4 that utilities already had in place, through outreach
- 5 programs that currently exist in one form or another
- 6 that are paid through Bonneville or others, and figure
- 7 out how to piggyback on existing delivery systems
- 8 rather than try to create and fund a new one.
- 9 At that time, frankly, it wasn't so much, I
- 10 think, a question of the anti tax revolt as it was we
- 11 knew there were significant state budgetary problems
- 12 that were going to be faced by the next session of the
- 13 legislature and we felt we could come up with a list
- 14 of activities that, in fact, we knew weren't going to
- 15 get funded.
- 16 Q. Even though the ultimate impact of a public
- 17 utility tax versus a rate increase passed on to the
- 18 ratepayers is going to be a burden on the ratepayers,
- 19 the ultimate burden would be similar?
- 20 A. Right.
- 21 Q. With one possible exception, isn't it? That
- 22 if comparing what I gather you're advocating here,
- 23 which is increased burden on the ratepayers of
- 24 Washington Natural Gas, the public utility tax option

(WALDO - CROSS BY GOLTZ)

- 1 ratepayers and electric utility ratepayers?
- 2 A. If one assumed that those other utilities
- 3 would not run comparable programs. Otherwise, you
- 4 might have the net effect being the same regardless of
- 5 which vehicle you used.
- 6 Q. I agree. Now let's explore one other
- 7 possible difference here:
- 8 If the state energy office were to conduct
- 9 the energy education program, who would oversee it?
- 10 How would the energy office be held accountable? Maybe
- 11 I should rephrase that.
- 12 A. Well, presumably they would be accountable
- 13 to the Governor and the legislature, I would assume.
- 14 Q. And there would be year-to-year
- 15 appropriations which then could be modified as the
- 16 program went on?
- 17 A. Right. Biennually.
- 18 Q. And if the energy office went astray, it
- 19 could be pulled back into line?
- 20 A. Sure. That's theory anyway.
- 21 Q. If the -- how do you envision if the
- 22 utilities are to do it through a rate increase, how are
- 23 they to be held accountable?
- 24 A. Well, that's a good question. But I think

(WALDO - CROSS BY GOLTZ) 2928

- 1 Commission, if as a matter of policy the Commission
- 2 were to determine that communicating with the customers
- 3 and potential customers about energy conservation,
- 4 energy use, energy price, those are an important
- 5 function to be accomplished in the next period of time.
- It seems to me that there are ways that one
- 7 could describe program parameters and the types of
- 8 things that could be used and the purposes for which
- 9 they could be used that are measurable.
- I mean, our form of that type of effort is
- 11 the degree of receptivity. But you can set out
- 12 things that are permissible or not permissible by way
- 13 of communication and defined with some degree of
- 14 precision what some of the outer parameters would be.
- I guess to kind of back up one second, if I
- 16 can, the interactions that I guess I think the
- 17 committee foresees in terms of the energy choices will
- 18 become -- we're going to have a much more active set of
- 19 consumers as energy costs go up. And you have now much
- 20 more competitive energy environment in many respects
- 21 with the introduction of new energy companies that are
- 22 going to be doing a lot of commodity trading and
- 23 selling of specialized services and buying and selling
- 24 energy essentially up and down the West Coast.

- 1 marketing and the information communication -- and I
- don't know the basis for the Commission's previous
- 3 policy decision that you asked about earlier -- but to
- 4 some extent I would guess it was probably based on an
- 5 assumed model that has a much more static customer
- 6 base that is fairly likely to stay with the utility
- 7 over a long term.
- 8 That's been our history in this state.
- 9 And I think what we foresaw in the committee is that
- 10 that's very likely to change at least in the
- 11 industrial and commercial area people have got the
- 12 ability to go do transactions whether it's through
- 13 bypass or whether it's through energy exchanges or
- 14 whatever.
- 15 Q. Would you agree that the main element,
- 16 main mechanism for the Commission to oversee
- 17 advertising or communications efforts by regulated
- 18 utilities, is through periodic rate case?
- 19 A. Would I agree that that's the main vehicle
- 20 that is available to the Commission?
- 21 Q. Yes.
- 22 A. Yes, I would think so. I'm not an expert
- 23 in your activities. But I would assume that that's
- 24 the case.

25	Q. Now, let me now, in the process of				
	(WALDO - CROSS BY GOLTZ) 2930				
1	looking at your policy, making your policy conclusion,				
2	the staff's interpretation of WAC 490-90-043, did you				
3	review any of the exhibits to witness Thomas'				
4	testimony which set forth some of the details of the				
5	company's advertising program?				
6	A. No.				
7	Q. I would like now to show you what's been				
8	introduced as Exhibit 232 and tell me if you think				
9	this is the sort of advertisement that you think				
10	should be part of a consumer program as you envisioned				
11	by the Energy Strategy Commission in your testimony?				
12	Exhibit 232.				
13	(Discussion held off the record.)				
14	THE COURT: Mr. Adams, you have some cross				
15	of this witness?				
16	MR. ADAMS: Yes.				
17	THE COURT: Mr. Adams will go to his cross				
18	of Mr. Waldo.				
19					
20	CROSS-EXAMINATION				
21	BY MR. ADAMS:				
22	Q. Mr. Waldo, I just want to ask you a couple				

23 of questions relating to the report of the committee?

A. All right.

- 1 column, the second one down, I don't know if you call
- 2 those bullets or what. It says, gas utilities
- 3 should implement the cost effective conservation
- 4 measures and programs in their service territories
- 5 consistent with their least cost plans.
- 6 A. Got it.
- 7 Q. Did the committee as part of its work make
- 8 any specific analysis of Washington Natural Gas'
- 9 conservation programs or even determine whether they
- 10 had programs?
- 11 A. We did not look at their programs
- 12 specifically. If you may recall, the timing was such
- 13 that they were submitting their plan to the Commission
- 14 at the time we started our work, which was in late
- 15 1991. And the Commission, I think, sent it back to
- 16 the company. So, of course, we used to try and kid
- 17 both Mr. Golliver and Mr. Casad, if they couldn't get
- 18 it right in the other forum, we would be more than
- 19 happy to help them out. But they never availed
- 20 themselves of our offer.
- 21 Q. I guess there wasn't one at the time
- 22 basically?
- 23 A. It was in the process of being submitted.
- 24 And I think the initial submission -- I have forgotten

- 25 the exact time -- it was about the time the committee (WALDO CROSS BY ADAMS) 2932
- 1 started. And then there were some sort of back and
- 2 forth on it while we met.
- 3 Q. On the same -- next page over, Page 17,
- 4 the two bullets in the lower left-hand corner make
- 5 reference to line extension policies. I just wanted
- 6 to ask you a couple questions about line extension
- 7 policies.
- 8 A. Sure. Right.
- 9 Q. Do you understand that currently
- 10 Washington Natural pays up to a certain -- up to
- 11 certain limits for line extensions and then the
- 12 customer must pay for any amounts that exceed that
- 13 payment? It's often called a customer contribution in
- 14 aid of construction?
- 15 A. Yes.
- 16 Q. I think you would agree, I think you
- 17 already may have agreed, some applications are not
- 18 cost effective?
- 19 A. Right.
- 20 Q. Did the committee make any recommendation
- 21 as to who should pay as between electric and gas
- 22 customers for uneconomic line extensions? Did you get
- 23 into that issue of perhaps having electric companies
- 24 or their customers paid for some of these extensions?

- 1 payment from an electrical utility or gas utility
- 2 actually came up in two or three different areas. The
- 3 line extension issue, I guess, would be one of them.
- 4 The second one and the one we actually spent more time
- 5 on had to do with the question of fuel choice. And
- 6 then the third had to do with the -- kind of the issue
- 7 we have been talking about this morning: To what
- 8 extent does the electrical utility industry or
- 9 Bonneville actually pay for programs about switching
- 10 to gas?
- 11 So, it came up really in all three areas,
- 12 and the principal discussion in the line extension
- 13 area, given the high usage in new single-family
- 14 residences being constructed, at least in the Puget
- 15 Sound area, the principal way it came up had to do
- 16 with two things: One was the -- how it might tie into
- 17 the growth management act in terms of making gas
- 18 available as the new act designates where growth will
- 19 go, could we use that as a guide in terms of extending
- 20 lines with some probability of fairly near-term
- 21 recoupment of those costed? At the time they were
- 22 going through how they were going to implement the
- 23 Act. That was kind of an open question, but it was
- 24 something that the committee talked about extensively

- 1 really what you're talking about is where is the
- 2 equity?
- 3 And the other place that it came up is, in
- 4 the debate about fuel choice or fuel switching between
- 5 gas and electric, with the exception of
- 6 multiple-family dwelling, it's really not a lost
- 7 resource from an electrical perspective if you say gas
- 8 doesn't go in but people could be encouraged to use it
- 9 later. That turns out to be a good fit, except where
- 10 you get to multiple-family where it could be very
- 11 expensive to retrofit it. And if you didn't have gas
- 12 available in the first place, pretty clearly you
- 13 weren't going to have multiple-family units using gas.
- 14 And that in effect might be the equivalent of a lost
- 15 resource from a planning perspective on the electrical
- 16 side.
- 17 And the committee's feeling, I think, was,
- 18 given the current price differentials between gas and
- 19 electric that, if the gas is available and if the
- 20 consumer understands the differential, then in all
- 21 probability we were going to see a high rate of
- 22 utilizing gas. That's why the issues that other
- 23 counsel was asking me about were so important even
- 24 though they may not seem monumental is from what we

- 1 right information if it's available, we had every
- 2 reason to believe it would be utilized.
- 3 And from an integrating of the natural gas
- 4 resource and the electrical resource, that appeared to
- 5 be a pretty inexpensive way to both get some initial
- 6 actions accomplished and foreclose the least
- 7 opportunities in the future.
- 8 O. It's sort of a market-driven kind of
- 9 approach, if you will?
- 10 A. It certainly seemed to be working here.
- 11 And then if you said, well, where isn't it working or
- 12 why isn't it working? And we looked at the areas sort
- 13 of what were the exceptions to what appeared to be the
- 14 general rule. And that's what got us to focus on the
- 15 question of the line extensions and in on the
- 16 questions of the communicating the information.
- 17 Q. But in terms of you had those discussions,
- 18 but am I correct there were no at least agreed upon
- 19 recommendations by the committee on that issue?
- 20 A. That's correct.
- 21 Q. I gather that's true of basically the
- 22 whole line extension issue; is that correct?
- 23 A. That's correct.
- Q. Certainly for some time to come. I

- 25 understand you live on Vashon. If the gas pipeline is (WALDO CROSS BY ADAMS) 2936
- 1 in the north end and somebody lives down on Maury
- 2 Island in the south end, clearly an individual
- 3 customer is not going to cough up the thousands of
- 4 dollars to get the gas to them. So, it will be
- 5 economically unavailable for some time; right?
- 6 A. Certainly. And I don't think that's from
- 7 the committee's perspective a troublesome question. I
- 8 don't think that the goal was was or should be to say
- 9 there is universal availability. I mean, a hundred
- 10 percent or nothing. I don't think that's really the
- 11 mark that we were aiming for. I think the mark is to
- 12 try to make sure it's available particularly in those
- 13 areas that are likely to experience rapid development
- 14 or growth.
- MR. ADAMS: Thank you.
- THE COURT: Were those all your questions,
- 17 Mr. Adams?
- MR. ADAMS: That's all I have.
- 19 THE COURT: Mr. Goltz, are you ready?
- 20 MR. GOLTZ: I am told we are, told by our
- 21 director producer.
- 22 THE COURT: That's Exhibit 232, Mr. Goltz?
- MR. GOLTZ: Yes.
- 24 THE COURT: That's already a part of the

25 record.

22

23

24

questions.

an advertising executive.

(WALDO - CROSS BY ADAMS) 2937 1 (Videotape Exhibit 232 was shown.) 3 CROSS-EXAMINATION 4 BY MR. GOLTZ: 5 Ο. Mr. Waldo, this has been admitted as an 6 exhibit as one of the ads that was shown during the 7 test year, 1991. And my question is: Is this the 8 sort of message that you think should be included in a 9 consumer education program consistent with the energy 10 strategy? 11 If I understood the spoken message, it was A. 12 that it was half as expensive. Whether I would choose 13 the visual images that were used I think is -- I probably wouldn't. But I think the thrust of that 14 advertisement in terms of cost and availability is --15 would be consistent with what the committee had in 16 17 mind. 18 Ο. But you say the visual images would not be something that you would endorse? 19 20 Whether endorse is the right word, Jeff. 21 I wouldn't pick them if I were doing it. But I'm not

MR. GOLTZ: Thank you. I have no further

25	THE COURT: Okay. Anything from the
	(WALDO - CROSS BY GOLTZ) 2938
1	Commissioners for this witness?
2	CHAIRMAN NELSON: No questions.
3	
4	EXAMINATION
5	BY COMMISSIONER CASAD:
6	COMMISSIONER CASAD: I don't know quite
7	how to approach this. But I would like to preface a
8	question and then I would like you to answer it if you
9	would based on your personal opinion and after your
10	exposure to this whole area of energy efficiency.
11	I think there can be little question that
12	gas as of this time is the cheapest energy resource.
13	I think there could be little question that the most
14	efficient use of that resource is at the burner tip as
15	you indicated. And in your colloquy with public
16	counsel it was indicated that there is not universal
17	service. There is not the ability to universally
18	deliver gas. If I heard you right you
19	indicated that really wasn't the issue that the
20	committee was focusing on, but that there is a
21	significant element of the population out there who
22	would like to avail themselves of the opportunity to
23	purchase least-cost energy resource who are unable to
24	do so at this time because they are not served by gas

19

20

1 I believe it's correct that a good bit of attention was devoted to this regarding line extensions as to how to try to resolve this particular 3 4 issue. And I think that the language or the strategy 5 at some point indicated that it was desirable for the 6 Commission to look at line extension policies. 7 Also, there was, in fact, an electric 8 conservation element that, if you extended a gas line 9 and served a customer with gas, there was a decrease 10 in electrical load if that customer had been space 11 heating and water heating with gas. Therefore, there 12 was a complement to the very extensive conservation 13 program that's been mounted in this region to try to 14 save electricity. Although no final recommendation was 15 16 developed, as you indicated, I'm wondering what are 17 your personal views about what should be done to try 18 to help solve this problem of line extensions? And

(WALDO - EXAM BY COMMISSIONER CASAD)

2939

that service?

THE WITNESS: I guess the first thing I

would like to do, Dick, is to agree with you that on

the line extension policy, one of the recommendations

what are reasonable courses to be taken to try to

allow people the opportunity to avail themselves of

- 25 was to have the Commission take a look at that. And I

 (WALDO EXAM BY COMMISSIONER CASAD) 2940
- 1 guess I would add to that one of the things that this
- 2 sort of chain of events set off in my mind is whether
- 3 it might not be a good idea to have the Commission
- 4 take up some of the issues in the strategy that are
- 5 under your purview and ask for some general comments
- 6 back from the communities that normally come before
- 7 you, rather than dealing with them on a case-by-case
- 8 basis as they happen to come up in a particular
- 9 utility's application.
- 10 I really got into this more because of
- 11 what I saw as being the policy issues than because of
- 12 it being Washington Natural Gas. If it had been
- 13 Cascade or someone else coming in with the same set of
- 14 questions I would be making the same points.
- I throw it out for you to consider that
- 16 you may want to look at these issues more from a
- 17 policy perspective as distinct from a particular
- 18 filing.
- 19 And that's why I'm not sure, Jeff, I
- 20 really answered one of your questions. I guess it was
- 21 one of the reasons I didn't want to be critical of the
- 22 staff because I could see how they read what they
- 23 read. If you didn't start from our policy framework,
- 24 I don't know if they necessarily reached a bad

(WALDO - EXAM BY COMMISSIONER CASAD)

1 if you subscribe to this strategy that doesn't

- necessarily get us where we want to go. It's not that
- 3 one is inherently good or inherently bad. But they
- are kind of a different perspective.
- 5 In terms of the line extensions, let me
- 6 speak to that for a minute:
- 7 In our discussion in the committee, if I
- 8 remember the briefing from your staff, you do have a
- 9 question now or ability now to have companies extend
- 10 lines and recover costs in various ways. And really
- 11 the question is sort of what are some of those cut-off
- 12 points in terms of what's a prudent investment that
- there is some reasonable probability of recapture or 13
- 14 recapture within a period of time. And that's what I
- 15 guess I think would be the most important aspect to
- 16 focus on. And I do believe that the growth management
- 17 act and the decisions by local governments as to where
- 18 growth ought to occur in the next succeeding periods
- 19 of time forms a pretty logical basis for you to look
- 20 at that as a Commission. There may be better ways,
- 21 but if you look at the facts over the last ten years
- 22 where gas has been available at least for single
- 23 family homes in Puget Sound it's been used
- 24 overwhelmingly, 90 plus percent.

- 1 that because the efficiency of the use, number one,
- 2 and, number two, it takes some strains off the
- 3 electrical generation system that in my view are
- 4 significant and are going to get worse before they get
- 5 better. The only other way that's going to happen is
- 6 we're going to build generation for gas faster. We're
- 7 going to make use of gas. They're going to make use
- 8 at the end tip or build generation. We're not going
- 9 to build coal. We're not going to build nuclear
- 10 renewable, other than hydro it is still in the early
- 11 developmental stage. And I believe we're pushing
- 12 conservation in the electrical side as fast as you can
- 13 cost effectively push it.
- I think the fear of some of the committee
- 15 members is that we would end up building generation,
- 16 perhaps more generation, using gas than need be
- 17 because it wouldn't be as readily available for an
- 18 end-use in a timely fashion.
- 19 That's really the issue I guess I was
- 20 trying to get at, and maybe, Jeff, back to your
- 21 earlier question, that's what I was trying to poke out
- 22 of the testimony is the timing question becomes, I
- 23 think, real important from a societal perspective.
- 24 In terms of the line extensions, I would

25	suggest focusing on of the various problems we				
	(WALDO - EXAM BY COMMISSIONER CASAD) 294	1 3			
1	described the one about the rapidly growing edge				
2	communities in Puget Sound. That's where the biggest				
3	swing is going to be in terms of impact.				
4	COMMISSIONER CASAD: Thank you. I didn't				
5	necessarily mean to turn this into a discussion of the				
6	strategy but I think the point is important.				
7	Would it be true that as a matter of				
8	interest that on the strategy committee there were				
9	representatives of industrial gas users, consumer				
10	groups, a broad spread of interests of those who are				
11	involved in energy matters across the spectrum?				
12	THE WITNESS: Yes. I would say we had a				
13	good cross section of very able people.				
14	COMMISSIONER CASAD: Thank you very much.				
15	THE COURT: Mr. Hemstad?				
16					
17	EXAMINATION				
18	BY COMMISSIONER HEMSTAD:				
19	Q. Mr. Waldo, can you paraphrase for my				
20	benefit the thrust of WAC 490-90-043?				
21	A. It is a restriction on advertising.				
22	And the particular one that seems to be at issue here				

is defining promotional advertising. And essentially

prohibits a utility from recovering other than from

23

- 25 shareholders for promotional advertising, which is for (WALDO - EXAM BY COMMISSIONER HEMSTAD) 2944
- 1 the purpose of encouraging any person to select or use
- 2 a service of a utility.
- 3 Q. In your testimony on page 8, I take it
- 4 you don't necessarily disagree with the interpretation
- 5 of the rule, but you disagree with the rule?
- 6 A. I think it's very easy for the staff to
- 7 have come to the decision they came to based on the
- 8 rule. I think you could potentially if you really
- 9 wanted -- felt it was important, you could probably
- 10 lean the other way some distance. But fundamentally
- 11 it would be more appropriate to take the issue up as a
- 12 matter of policy so that you don't put either your
- 13 staff or a utility in the position of having to guess.
- 14 That's the cleanest way I think to confront the issue.
- 15 Q. But isn't that what a rulemaking
- 16 proceeding does is address the policy question?
- 17 A. Yes. And I think that's the best
- 18 long-term solution regardless of what you do in this
- 19 hearing.
- 20 Q. Then turning it around, do you think
- 21 that the rule should state the other way around, that
- 22 promotional advertising is permissible?
- 23 A. I would -- in order to have this policy
- 24 work, yes. Now, there are some questions about how to

25 define that so -- I think there could be points of (WALDO - EXAM BY COMMISSIONER HEMSTAD)

- 1 diminishing return and where I think it would have
- 2 limited value versus the dollars expended.
- 3 But if essentially as I understand the
- 4 thrust of this rule, it says don't go out and tell
- 5 them that you have a better price advantage and a
- 6 better product. It's hard to fit that with an energy
- 7 strategy saying utilize market forces to keep it cost
- 8 effective. I think those have to be reconciled or the
- 9 Commission has to say we don't have to agree with that
- 10 element of the strategy which was our pitch
- 11 to the state decision makers. If you don't adopt this
- 12 one, adopt your own. But pick one. The absence of a
- 13 strategy will hurt us as a society far more than the
- 14 exact details of any particular strategy.
- 15 Q. Is it a fair characterization of your
- 16 general view that the staff position in this
- 17 proceeding would be an impediment to dissemination of
- 18 information about conservation in the end choices?
- 19 A. There is an exception where under the
- 20 current rule, Commissioner, for informing customers
- 21 how they can conserve energy or reduce energy. And so
- 22 that would -- that particular one aspect of energy
- 23 policy would not appear to require a change.
- Q. But my point is the position of the staff

25	is taking in this case would be an impediment to the					
	(WALDO - EXAM BY COMMISSIONER HEMSTAD) 2946					
1	positive aspects from your perspective of					
2	disseminating information about conservation and					
3	choice?					
4	A. I would think from a utility perspective,					
5	the answer would be yes. I would not be encouraged as					
6	a utility executive to go pursue those avenues with					
7	the current rule and the approach that the staff has					
8	taken as they see the policy direction today.					
9	Q. Are you aware of the scenario of ANB					
10	that the company addressed in its cost study?					
11	A. Not other than what I heard this morning					
12	as I was listening to testimony.					
13	THE COURT: Anything else from the					
14	Commissioners?					
15	CHAIRMAN NELSON: Just one thought only:					
16						
17	EXAMINATION					
18	BY CHAIRMAN NELSON:					
19	Q. On this advertising and who should pay for					
20	it and so on question: It seems to me recent history,					
21	in any event, as monopoly firms become more faced					
22	with more competition, their managements tend to want					
23	to jettison social costs that get factored into					

 $24\,$ $\,$ prices. We have seen in the telecom world at least

(WALDO - EXAM BY CHAIRMAN NELSON)

- 1 and development goes away as they try to become more
- 2 competitive with new market entrants.
- 3 So, I guess to follow up on where
- 4 Commissioner Hemstad was going is this industry faces
- 5 more gas on gas competition, for example.
- 6 A. Right.
- 7 Q. The rule might be actually benefit to
- 8 some managements to not take on the, quote unquote,
- 9 governmental purposes of promoting conservation, but
- 10 would only be in their self interest to promote LDC
- 11 consumption rather than, say, pipeline consumption and
- 12 so on with the industrial and commercial customers.
- 13 A. I think that that's why I was hesitating a
- 14 little bit in answering the question because I think
- 15 it is going to become a much more multi-sided question
- 16 if you were sitting in the position of an LDC what you
- 17 would want to advertise and who would be the
- 18 beneficiaries I think is what you're getting at. And
- 19 that clearly is going to be a very different world
- 20 than it has been.
- It's still at some point I think you're
- 22 going to see the same system-wide rationale apply to
- 23 natural gas that applies to our current electrical
- 24 system: That, given the incremental costs of

- 1 we're going to reach a point at what the conservation
- 2 option if applied throughout the system is going to be
- 3 pretty cost effective. Maybe not compared to the next
- 4 round of interstate or international pipeline
- 5 investments, but the one following that. And at that
- 6 point much like the electrical utilities that changed
- 7 to perceive it to be in their interests that the
- 8 natural gas companies may, too. But that's several
- 9 plays out down the road.
- 10 And that's why it is -- I guess the
- 11 question as to what degree do you give them the
- 12 options, realizing that this is going to be a much
- 13 more competitive, interactive environment. That's
- 14 what I meant earlier in trying to respond to one of
- 15 Jeff's questions about I think a lot of this rule was
- 16 based on a clearly static sort of semi monopoly that
- 17 you could regulate for certain things and you assume
- 18 you don't need to carry out any advertising and you'll
- 19 get your share, whatever it is, of what's within your
- 20 geographic base. I don't think that's assumptions that
- 21 necessarily apply in the future.
- 22 THE COURT: Anything else? All right.
- 23 Anything on redirect?
- MR. GRANT: No redirect.

25 MR. GOLTZ: I have one question in (WALDO - EXAM BY CHAIRMAN NELSON) 2949 response to an answer given to Commissioner Hemstad. 1 2 THE COURT: Go ahead, Mr. Goltz. 3 4 CROSS-EXAMINATION 5 BY MR. GOLTZ: 6 Q. Did I hear you testify where gas is 7 available it is used by 90 percent of the people? 8 Α. In the new single family home construction 9 in I think it was the last ten years -- I could check 10 that time frame. But it was over a fairly significant period of time -- where it was available, new single 11 12 family construction, it was being utilized at a range 13 in the 90 percent range. Could one deduce from that that under 14 Ο. those facts that the message of the economics of gas 15 16 has been fairly well communicated? 17 I think you can deduce that it has to 18 builders and, therefore, if you have certain line 19 extension policies, that will work. 20 I think that the questions that the 21 committee was left with, Jeff, were twofold: What do 22 you do about multi-family structures which were

nothing comparable to that. It's very expensive to go

back and retrofit if one determined that was a good

23

25	thing to do. And, secondly, when you talked about					
	(WALDO - CROSS BY GOLTZ) 2950					
1	people such as myself who aren't on gas, but who could					
2	perhaps switch to using gas, there were several					
3	limited experiments going on with various utilities					
4	while the committee was meeting. And it showed a					
5	fairly significant response rate to communication in					
6	terms of causing people to utilize gas. And the costs					
7	were pretty minimal to achieve those changes.					
8	That was compared to the people in the					
9	committee who were arguing we ought to start paying					
10	millions subsidized out of the electrical system to					
11	cause that behavior to occur. So that advertising					
12	costs appeared pretty small by comparison.					
13	MR. GOLTZ: Thank you. I'm done.					
14	MR. ADAMS: Just one follow-up.					
15	THE COURT: Good, Mr. Adams.					
16						
17	CROSS-EXAMINATION					
18	BY MR. ADAMS:					
19	Q. One of the blocks, if you will, in the					
20	multi-family area, though, is not just it may be a					
21	lost opportunity, but it's structural. It's cost, is					
22	it not?					
23	A. Yes.					

Q. Certainly in the testimony from Puget,

- 25 there is extra cost of putting in gas in particularly
 (WALDO CROSS BY ADAMS) 2951
- 1 multi-story, multi-family buildings with fire codes
- 2 and a lot of other things. It's not as much knowledge
- 3 as the cost of building those kinds of structures for
- 4 gas?
- 5 A. That's correct. Today? Yes. That was
- 6 one area that the committee discussed that, if you
- 7 were to look at any cross utility payment, if you were
- 8 to take this idea of integrated resource development
- 9 the next step, that's probably where you take the next
- 10 increment if you wanted to have more end-use of gas
- 11 would be to offset that cost differential in
- 12 multi-family.
- MR. ADAMS: Thank you.
- 14 THE COURT: Is that it for this witness
- 15 then?
- Thank you, Mr. Waldo, for your testimony.
- 17 You may step down.
- I think we'll go ahead and take an
- 19 afternoon recess before we begin with the next
- 20 witness. Mr. Grant, the next witness will be --
- 21 MR. GRANT: -- Catherine Thompson.
- THE COURT: We'll come back with her on
- 23 the stand then. Fifteen minutes, please.
- 24 (Recess.)

25	THE COURT: Let's be back on the record.				
	(WALDO - CROSS BY ADAMS) 2952				
1	While we were off the record Catherine				
2	Thompson took the witness stand, and we identified her				
3	exhibits. Her testimony is now identified as				
4	Exhibit T-323, and her Exhibit CTT-1 which is				
5	contained in a separate three-ring binder is				
6	identified as Exhibit 324.				
7	(Marked Exhibits T-323 and 324.)				
8	Whereupon,				
9	CATHERINE THOMPSON,				
10	having been first duly sworn, was called as a				
11	witness herein and was examined and testified as follows:				
12					
13	DIRECT EXAMINATION				
14	BY MR. GRANT:				
15	Q. State your full name for the record,				
16	please?				
17	A. Catherine P. Thompson.				
18	Q. What is your occupation?				
19	A. Partner with the accounting firm of Arthur				
20	Anderson.				
21	Q. Miss Thompson, have you testified				
22	previously before this Commission?				
23	A. No, I have not.				
24	Q. Have you testified previously before other				

- 1 A. Yes, I have.
- Q. In this proceeding, Miss Thompson, have
- 3 you prepared prefiled rebuttal testimony?
- 4 A. Yes. That's been marked as Exhibit T-323.
- 5 Q. And does the prefiled testimony that's
- 6 been marked as Exhibit T-323 accurately reflect your
- 7 testimony as you would give it today?
- 8 A. Actually, I haven't seen a copy of the
- 9 exhibit.
- 10 Q. Handing you what has been pre-marked as
- 11 Exhibit T-323, can you review that and indicate
- 12 whether that is an accurate copy of the testimony that
- 13 you have prefiled in this proceeding.
- 14 A. It is.
- 15 Q. In addition, Miss Thompson, have you
- 16 prefiled an exhibit which has been marked as Exhibit
- 17 324 in this proceeding?
- 18 A. I have.
- 19 Q. And do you have any corrections or
- amendments to make to Exhibit 324?
- 21 A. Again, I don't have the actual exhibit.
- 22 But I do have a copy of what I believe has been marked
- 23 as 324.
- Q. Let me hand you a copy of what has been

25 pre-marked as Exhibit 324.

(THOMPSON - DIRECT BY GRANT)

1 I do have a correction to the exhibit. A.

- Under the tab marked 3, results --
- 3 THE COURT: Let's all take a minute and
- 4 get there.
- 5 THE WITNESS: III, and on the summary page
- 6 it's a rounding correction. Where in the first line
- 7 of the second paragraph we refer to \$1.8 million --
- 8 this is on 3-1, the second paragraph, at the end of
- 9 that line, that should read \$1.7 million.
- 10 And then in the third paragraph again it
- should read \$1.7 million. I'll go ahead and mark the 11
- 12 actual exhibit.
- 13 Miss Thompson, with those two corrections Q.
- you have made, does Exhibit 324 appear to be true and 14
- accurate to the best of your knowledge? 15
- 16 Α. Yes.
- MR. GRANT: Your Honor, the respondent 17
- would move for admission into evidence of Exhibit 18
- T-323 and Exhibit 324. 19
- 20 THE COURT: Mr. Goltz, do you have any
- 21 objection?
- 22 MR. GOLTZ: No.
- 23 THE COURT: Mr. Adams?
- 24 MR. ADAMS: No objection.

25		THE COURT: These exhibits will be			
	(THOMPSON	- DIRECT BY GRANT)	2955		
1	admitted as	identified.			
2		(Admitted Exhibits T-323 and 324.)			
3		MR. GRANT: Miss Thompson is available for	r		
4	cross-examination, Judge.				
5					
6		CROSS-EXAMINATION			
7	BY MR. GOLTZ:				
8	Q.	Good afternoon, Miss Thompson.			
9	A.	Good afternoon.			
10	Q.	The study that you prepared was done at			
11	the request	of Washington Energy Company; is that			
12	correct?				
13	Α.	Yes. We were contacted by the company,			
14	and they red	quested us to do an independent study.			
15	Q.	And are you personally responsible for the	9		
16	study?				
17	A.	I am personally responsible for presenting	3		
18	the results	of the study.			
19	Q.	You personally did not do the study?			
20	A.	It was done under my direction and			
21	supervision	. I physically did not conduct the study			
22	personally.				
23	Q.	And is it your understanding that the			
24	study was do	one in response to the concerns of the			

25

(THOMPSON - CROSS BY GOLTZ)

1 A. That's -- my understanding of the study,

- 2 we were contacted I believe at the end of April, and
- 3 one of the issues raised, I believe it was Mr. Russell
- 4 in his testimony dealt with the need for an
- 5 independent study. At that time I believe -- it might
- 6 be better to ask Mr. Torgerson this question, who will
- 7 be on later, I believe.
- 8 But one of the things the company wanted
- 9 was to know just what the costs should be. And that's
- 10 when they asked us to perform this study.
- 11 Q. You wanted to do what the costs should be
- 12 as a result of the concerns raised by Mr. Russell in
- 13 his testimony?
- 14 A. That's probably a better question to ask
- 15 of Mr. Torgerson. I know what our specific
- 16 arrangements were with the company, but the specific
- 17 reasons why we were requested to do the study and the
- 18 other factors, it might be best to ask the company.
- 19 Q. I gather, then, that the -- you reviewed
- 20 Mr. Russell's testimony?
- 21 A. I did read his testimony. Yes, I did.
- 22 Q. And in general do you agree with the
- 23 concerns that staff raises through his testimony?
- 24 A. I would say in reading his testimony, it's

(THOMPSON - CROSS BY GOLTZ)

- allocation of costs as a concern of many Commissions 1
- these days. Certainly his efforts that went in caused
- him to have some concerns as to whether or not the
- costs allocated to merchandising were appropriate.
- 5 Based on our study, I would say that we
- 6 came up with additional costs that should be, in fact,
- 7 taken out of the utility.
- 8 Ο. Additional costs above and beyond what Mr.
- 9 Russell suggested?
- 10 Α. No. Actually, they are above and beyond
- the original filing of the company. 11
- 12 Ο. And that is on the basis of sound
- 13 accounting principles that you made that suggested
- 14 adjustment?
- I think it's on the basis of a very 15 Α.
- 16 rational and systematic approach to cost allocation.
- 17 This morning you may have heard Mr. Thorpe
- 18 defer some questions to you.
- 19 Α. I did.
- 20 Q. What has been introduced as Exhibit 317,
- 21 which is attachment to that is the engagement letter
- 22 between Arthur Anderson and the company. Do you
- 23 recall that?
- 24 Α. I don't have a copy of that exhibit.

25 THE WITNESS: Thank you.

(THOMPSON - CROSS BY GOLTZ)

- 1 Yes?
- Q. Is this in essence your agreement with the
- 3 company?
- 4 Α. Yes. That's a good way to characterize
- it. 5
- 6 Q. And I don't see in here an overall cost.
- Is that correct?
- That's correct. 8 Α.
- 9 Q. So, there was no ceiling put on this
- 10 project?
- 11 The arrangements that we had with the Α.
- 12 company as laid out were based on our per diem rates
- 13 and the level of effort required.
- The rates are from \$90 to \$300 per hour 14 Q.
- plus expenses? 15
- Yes. That's on Page 2. 16 Α.
- 17 Ο. Was there a projection as to what such a
- 18 study would cost prior to engaging in it?
- Not to my knowledge. 19 Α.
- 20 Q. And do you know -- and if you need to
- 21 refer to staff data request 724 -- am I correct that
- through June 15, 1993, there was an estimated \$350,000 22
- 23 expended for this or charged on this project?
- 24 Α. I'm not sure that I have data request 724

- (THOMPSON CROSS BY GOLTZ) 2959
- 1 magnitude to be appropriate.
- 2 Do you at this point have an overall Ο.
- 3 estimate for the cost of the project?
- 4 A. Through completion?
- 5 Ο. Yes.
- 6 Α. No.
- Q. It will be above \$350,000?
- 8 Α. Yes. That was through June 15. And my
- 9 being here today will make it higher.
- 10 Ο. This morning we got into a number of
- questions about scenario A and scenario B. And am I 11
- 12 correct that the company asked you to develop both
- 13 scenarios?
- 14 Α. Yes, that's correct.
- Why did they ask you to develop both 15
- 16 scenarios as opposed to just scenario B?
- 17 Again, I would have to refer to
- 18 Mr. Torgerson as to the real rationale behind it. But
- 19 I think at the time we initiated the study the company
- 20 had not reached the decision to set up the separate
- 21 subsidiary for the merchandising function.
- 22 Ο. So, scenario B was designed to preserve
- 23 that option of separate subsidiaries?
- 24 Α. I think it was designed to capture the

25 cost information if that, in fact, was done.

(THOMPSON - CROSS BY GOLTZ)

- 1 And the purpose of scenario A then was Q.
- what?
- 3 Α. The purpose of scenario A is to again to
- do a comprehensive cost allocation as if the
- merchandising operation remained a part of the utility
- and the costs be allocated accordingly and that 6
- 7 different utility functions or different utility
- 8 operations would also be performing merchandising
- 9 functions as contrasted to B where, in
- 10 fact, that will not happen.
- 11 Q. So, were both scenarios designed to be, in
- 12 effect, tools for the company's decision making?
- 13 I think both of them were designed to
- determine what the test period costs for 1991 would be 14
- from an independent objective basis if you assumed, 15
- 16 one, the merchandising operations remained part of the
- 17 utility or, B, the merchandising operations were put
- 18 into a separate subsidiary.
- The scenario B would look at the, in 19 Ο.
- 20 effect, test year, and scenario B would, in effect, be
- 21 looking beyond?
- 22 Α. Both of them are looking at test year
- costs, 1991. 23
- 24 Q. Scenario B looked at a possible future

(THOMPSON - CROSS BY GOLTZ)

- 1 A. Scenario B said what costs would need to
- 2 be removed from utility operations on a 1991 test year
- 3 if the merchandise function were in a separate
- 4 subsidiary. So, there is a different set of
- 5 assumptions. And we did the cost allocation based on
- 6 the '91 data accordingly.
- 7 Q. If in scenario B it was stated would be
- 8 accurate if you were to say that, if the merchandising
- 9 functions were in 1991 a separate subsidiary?
- 10 A. If the decision had been reached in 1991
- 11 for the merchandising to be a separate subsidiary, the
- 12 utility costs in 1991 would have been lowered by the
- 13 amount that we have suggested in scenario B they be
- 14 lowered by.
- 15 Q. Now, understand scenario B -- correct me
- 16 if I'm wrong -- but were you -- do you know how many
- 17 employees would be or what is the assumption on the
- 18 number of employees that would be moving from the
- 19 regulated operation or from Washington Natural to the
- 20 separate subsidiary?
- 21 A. No, I don't.
- 22 Q. And so you don't know the salaries of
- 23 those people?
- 24 A. No. What we looked at were cost pools.

- 25 The activities in those cost pools, obviously there is

 (THOMPSON CROSS BY GOLTZ) 2962
- 1 payroll dollars in the cost pools, which is -- we
- 2 determined which activities they were tied to. And
- 3 then we allocated total dollars either to the utility
- 4 or the merchandising function.
- 5 But it's again looking at what costs would
- 6 be removed from the utility, not necessarily would go
- 7 to the merchandising function.
- 8 Q. If I can refer you to Tab 42 of Exhibit
- 9 324. Go to Page 2 of 5.
- 10 You state there that the measurements were
- 11 taken at certain major sites and that the measurements
- 12 of staff were used for all other sites.
- 13 Is that correct?
- 14 A. Yes, that's what's stated there.
- 15 Q. You accepted the staff measurements for a
- 16 number of the sites?
- 17 A. Yes, we did.
- 18 Q. And for the other sites that you actually
- 19 measured, did you find the measurements of staff to be
- 20 substantially different than those that you performed?
- 21 A. I don't have that information with me. I
- 22 would have to look at it. I don't know the
- 23 differences between the staff --
- Q. Would you accept subject to check that

- there are no substantial differences between those 25 (THOMPSON - CROSS BY GOLTZ) 2963

- 1 measurements?
- Α. Sure.
- 3 Ο. Looking back further in this same tab --
- 4 this may get confusing for references because you have
- 5 exhibits within tabs within your exhibit.
- 6 But looking at Exhibit 2 behind Tab 42 --
- 7 Α. Right.
- 8 -- you show a number of percentages in the
- 9 second line of boxes down that says plant percentage.
- 10 Do you see that?
- 11 Α. Yes, I do see that, yes.
- 12 And am I correct that those percentages Q.
- are an accumulation of the various allocation 13
- 14 percentages?
- 15 A. Yes. They were derived from the
- percentages. 16
- 17 Ο. That's an accumulation of them?
- 18 Α. Yes.
- 19 Q. Would you agree that with regard to the
- 20 building and land costs that the page differences in
- 21 your study scenario A and that of the staff is due to
- 22 the allocation percentages applied to each department
- 23 or function as opposed to the costs assigned to each
- 24 department or function?

- 25 A. I didn't contrast the results of our study

 (THOMPSON CROSS BY GOLTZ) 2964
- 1 to the staff's. So, I can't tell you the reason for
- 2 the differences. We didn't look at what the staff
- 3 actually did, nor did we look at what the company
- 4 actually did. We did our own allocations and derived
- 5 what the total dollars would be.
- 6 So, I haven't performed that analysis.
- 7 Q. Accepting the allocation percentages
- 8 particularly in the marketing area are different, if
- 9 the Commission were to accept the staff's adjustment
- 10 in regards to marketing and, therefore, the allocation
- 11 percentage for the marketing department, could the
- 12 Commission flow the effects of accepting that
- 13 percentage into your cost allocation study?
- 14 A. I think if you could clarify for me what
- 15 you mean by the staff's adjustment to marketing. Does
- 16 it relate to the allocation of marketing or the other
- 17 adjustments of the staff? Could you clarify that?
- 18 Q. If a hundred percent of the marketing were
- 19 out, how would you incorporate that into your study?
- 20 A. What you could do when you're looking at
- 21 -- when you say a hundred percent of the costs were
- 22 out and you would conclude then a hundred percent of
- 23 marketing should go to merchandising? Is that the
- 24 question?

25 Q. Okay.

(THOMPSON - CROSS BY GOLTZ)

1 A. Is that your hypothetical for me?

- Q. Fine.
- 3 A. The way our study works is it's based on

- 4 responsibility codes as contrasted, I believe, to
- 5 marketing objectives. So, we would have to identify
- 6 what the responsibility codes are, what the dollars
- 7 are, and then mechanically, yes, it could be flowed
- 8 through the workpapers and through the results of the
- 9 study.
- 10 Q. What are the first two steps that you
- 11 identified? Identified your responsibility codes?
- 12 A. Right. If you look at the company's books
- 13 and records, the costs that are captured by
- 14 responsibility code, when we did our study, we wanted
- 15 to get to a level of detail to come up with what we
- 16 felt was a good and accurate cost allocation study.
- 17 And what we did is starting with the organization
- 18 chart we then looked to the responsibility codes as
- 19 opposed to the Uniform System of Accounts.
- The responsibility codes is a lower level
- 21 of detail, and it does -- we needed to group the
- 22 responsibility codes back into the organization. And
- 23 so what happens is your groupings of responsibility
- 24 codes is slightly different. So, there is a

25 mechanical process you have to go through.

(THOMPSON - CROSS BY GOLTZ)

- 1 Does that relate to marketing costs or Q.
- marketing plant, the plant associated with --
- 3 Α. Marketing costs.
- 4 How would you do marketing plant? Q.
- 5 One of the things when you looked at the
- 6 plant allocation is there is an inter-relationship of
- 7 both plant as it relates to the dollars allocated in
- 8 other areas. We did the same thing with
- 9 transportation. There is other things that end up
- 10 building off of other allocators. And before I answer
- specifically, I think what we would have to do is take 11
- 12 the dollars and work them through mechanically the way
- 13 the study flows. It can be done.
- Based on what you filed, how could we --14 Q.
- and I don't mean me. I mean some other people here at 15
- the Commission -- do that same thing or replicate that 16
- 17 function? Would that be possible from what you filed?
- 18 Α. Relatively speaking, I know that we have
- 19 had all of the workpapers available in our offices.
- 20 We have about six binders of the detailed workpapers.
- 21 This was a very large effort as you can imagine.
- 22 The staff of Miss Thomas and Mr. Russell
- 23 -- and I'm afraid I can't recall the other staffers
- 24 who actually --

Q. Mr. Parvinen?

(THOMPSON - CROSS BY GOLTZ)

1 A. Yes -- did in fact, come to our offices

2 and members of the team walked them through in detail

- 3 the workpapers. I believe they requested over 900
- 4 copies of the workpapers. I don't know which ones
- 5 they got copies of, but --
- 6 Q. 900 copies of different pieces of paper?
- 7 A. I would hope so, yes.
- 8 A. Yes. It could be with all that
- 9 information the staff has gotten they could make that
- 10 calculation.
- 11 Q. What you're saying is in order to make
- 12 such a calculation, one would have to go outside the
- 13 four corners of the record in this case and dive into
- 14 the workpapers, the 900 pages or so at least that you
- 15 provided staff or made available to staff? Is that
- 16 correct?
- 17 A. What I would like to do is make sure as we
- 18 go through and talk through as I understand the
- 19 question: There are instances where I would believe
- 20 that to allocate the dollars, if you wanted to choose
- 21 marketing, there are certain dollars that are
- 22 inter-related and calculated off of other allocators,
- 23 the details of which are contained in the workpapers
- 24 or in various models that we developed.

- dollars we're talking about here, they are \$30,000.
- 2 But, again, you would need to go through that
- 3 calculation, we probably would need to do it through
- 4 our model or through the workpapers you would have to
- 5 walk. The dollars at issue here are quite small.
- 6 Q. I understand that. But I'm looking more
- 7 to process questions.
- 8 A. All right.
- 9 Q. You're saying in addition to workpapers,
- 10 if the staff were to duplicate this, in addition to
- 11 workpapers that you have provided, they would have to
- 12 have access to a computer model?
- 13 A. Part of this is on a PC. I don't think
- 14 you would need access to that as much of the
- 15 calculations ended up having to be done manually just
- in the process of putting the report together.
- 17 But I can check specifically with what all
- 18 you would need access to to make that particular
- 19 adjustment.
- 20 Q. You're saying it's a computer model that
- 21 you have?
- 22 A. There are certain PC spreadsheets that we
- 23 developed to summarize information. I don't know
- 24 whether or not that particular adjustment that you're

- 25 referring to, which is the plant-related as it relates

 (THOMPSON CROSS BY GOLTZ) 2969
- 1 to marketing, will require the use of a computer model
- 2 because some of the calculations we made were also
- 3 manual.
- 4 But certainly we would make everything
- 5 available to the staff.
- 6 Q. How can I find the \$33,000?
- 7 A. It was actually \$30,000. I happened to be
- 8 open to scenario B when I made that statement. So,
- 9 it's Exhibit 3 on the next page.
- 10 Q. So, where is that figure?
- 11 A. The total promised, \$30,338. Are you on
- 12 Exhibit 3, Tab 42?
- Q. No. I'm sorry.
- 14 A. I just happened to have the book opened up
- 15 and I looked down. And scenario B, if I recall, is
- 16 what the company is suggesting they would do.
- 17 Q. Is the figure at the bottom 30338?
- 18 A. Yes.
- 19 Q. Wouldn't you add three 0s to that so it
- 20 would be \$30 million?
- 21 A. I'm sorry. Yes.
- Q. Out of \$30 million, how much is the
- 23 marketing plant?
- 24 A. I believe that's correct. Will you hold

- 25 on just a minute, please? The property related, I

 (THOMPSON CROSS BY GOLTZ) 2970
- 1 apologize, that is \$30 million.
- 2 Again, the marketing question?
- 3 Q. I'm sorry. Exhibit 3 is expenses, and
- 4 Exhibit 4 is plant. Isn't that true?
- 5 A. (Reading.) Yes, that's correct.
- 6 Q. So, how do I get -- it's \$51 million that
- 7 would be allocated to plant? I'm sorry. The plant to
- 8 be allocated?
- 9 A. (Reading.)
- 10 And your question?
- 11 Q. The question is: How much of that \$51
- 12 million is related to marketing which is left in the
- 13 regulated operations under your scenario B?
- 14 A. And you're referring specifically to the
- 15 total plant dollars?
- 16 Q. To the plant dollars, yes.
- 17 A. I don't have that information.
- 18 Q. Okay. So, using this as an example, in
- 19 order to get that information, if I wanted to have our
- 20 staff accountants get that information, I would have
- 21 to ask them to do what?
- 22 A. They would need our workpapers.
- Q. And then what would be the process they
- 24 would have to go through within those workpapers to

- 1 A. It's my understanding that we would
- 2 actually walk them through the detailed workpapers of
- 3 that and certainly, if they need to go back through
- 4 them again, we will take them back through them again.
- 5 Q. I gather you have had the meeting and
- 6 appreciate that. But what I'm trying -- I'm not just
- 7 asking for information. I'm trying to get some
- 8 information into the record here.
- 9 A. That's fine.
- 10 Q. What I wanted to know is: For the
- 11 Commission and its advisors to hear is how that
- 12 allocation would be made, how that determination would
- 13 be made, using your workpapers. And at least some
- 14 general terms.
- 15 A. Specifically as it relates to this without
- 16 looking at the workpapers on this specific area, I
- 17 cannot answer your question.
- 18 Q. And I gather, if the Commission were to
- 19 choose an allocation factor different from what you
- 20 have used in order to make an adjustment in this case,
- 21 the Commission also would have to look outside the
- 22 four corners of your study which is filed as an
- 23 exhibit?
- 24 A. If the Commission were to choose a

25 different allocation factor?

(THOMPSON - CROSS BY GOLTZ) 2972

- 1 Q. Yes.
- 2 A. As it relates to --
- 3 Q. -- marketing plant.
- 4 A. They would again need the information in
- 5 the workpapers to do that calculation.
- 6 Q. So, am I correct that the study which is
- 7 now Exhibit 324 is not really a tool for the
- 8 Commission to use in developing an allocation as it
- 9 sees fit, but would be more appropriately
- 10 characterized as a proposal which the Commission must
- 11 either accept or reject as is?
- 12 A. I believe that what we have done is a very
- 13 rational and systematic cost allocation study dealing
- 14 with all costs at a very detailed level. We have also
- 15 had the staff there and walked them through it.
- 16 We met with the staff in the process of doing that.
- 17 For the Commission to want to go in and
- 18 make changes within the study on some basis, you would
- 19 need to roll that through the study. And, yes, as it
- 20 stands today, what this is is a total comprehensive
- 21 cost allocation study which I think is a very rational
- 22 and systematic approach. It is certainly based on
- 23 what our judgment is and the methodology that we
- 24 employed in doing it.

- Q. But basically the study that you presented (THOMPSON CROSS BY GOLTZ) 2973
- 1 is a conclusion and the tools, as it were, are in your
- 2 workpapers?
- 3 A. The way in which we derived the study and
- 4 the information is in our workpapers.
- 5 Q. Now, am I correct that the -- that Arthur
- 6 Anderson was not instructed by the company to address
- 7 recommendations for improvements in the company's
- 8 recordkeeping?
- 9 A. It's my understanding that we were asked
- 10 to perform an independent, objective cost study. And
- 11 there was no specific request for recommendations as
- 12 to recordkeeping or process.
- 13 Q. And have you read the staff
- 14 recommendations with regard to the need for an
- 15 independent study?
- 16 A. I read those. I believe they are
- 17 contained in Mr. Russell's testimony.
- 18 Q. Are you aware of the suggestions for what
- 19 it should contain and address according to staff?
- 20 A. I don't specifically recall, but I did
- 21 read his testimony.
- 22 Q. Are you aware that staff envisioned that
- 23 such a study would result in identification of
- 24 appropriate allocation methods which would be used in

1 A. I think it's played out in Mr. Russell's

- 2 testimony what he is recommending.
- 3 Q. I'm asking if you're aware of that?
- 4 A. I don't recall the specifics in his
- 5 testimony. I did read his testimony. I'll be happy
- 6 to look at it again.
- 7 Q. You did or did not?
- 8 A. I did read his testimony. I just don't
- 9 recall the specifics of it.
- 10 Q. I gather that in the course of conducting
- 11 your study, Arthur Anderson team members did have some
- 12 contact with Commission staff members as you
- 13 testified?
- 14 A. Yes. I think they had two meetings.
- 15 Q. And are you aware as to whether staff
- 16 communicated to the Arthur Anderson employees on the
- 17 team that it was staff's desire that the study should
- 18 also address how the various operations should charge
- one another for work performed for one another?
- 20 A. I was not present at any of the meetings.
- 21 And the comments that were relayed to me that I can
- 22 recall dealt more with the staff's desire that this be
- 23 a fully allocated and comprehensive cost allocation
- 24 model, which this clearly is.

- 1 the comments that I recall. We did try to take those
- 2 into consideration. The specific one you mentioned to
- 3 me was not mentioned to me. So, I'm not aware of
- 4 that.
- 5 Q. Does the Arthur Anderson study set forth
- 6 any methodology that can be followed in the future for
- 7 determining appropriate allocation factors?
- 8 A. I believe so because, if you look to the
- 9 recommendation, the company is now following what I
- 10 would say is scenario B. That is, they have now
- 11 decided to set up a separate merchandising subsidiary
- 12 and not share the cost with the utility on certain
- 13 functions. So, what you're dealing with at that point
- 14 are certain functions that we listed up in the top
- 15 section that we would recommend be allocated
- 16 multi-factor formula.
- 17 O. What about pricing of -- assuming a
- 18 separate subsidiary, in other words, implementation of
- 19 scenario B, does your study set forth any methodology
- 20 for determining appropriate pricing of transfers or
- 21 services performed by one affiliate for the other?
- 22 A. No. Again, the purpose of this study was
- 23 to look at the test period cost in '91 and make
- 24 recommendations as to which costs were going to be

- 25 removed by the utility under either scenario A or B.

 (THOMPSON CROSS BY GOLTZ) 2976
- 1 It did not get into transfer pricing issues or
- 2 anything else. My understanding of scenario B is the
- 3 company, we would still have the common governance
- 4 functions.
- 5 Q. Meaning --
- 6 A. Governance functions -- external reporting
- 7 is a classic example because they are part of
- 8 Washington Energy. That impacts all shareholder is a
- 9 governance function, legal, internal audit, treasury,
- 10 by being a publicly traded company or part of a
- 11 holding company, there is a common pool of costs that
- 12 should be shared by all members of the holding
- 13 company.
- 14 Q. And so even after this splitting out of
- 15 this subsidiary, there will be allocation issues?
- 16 A. There will be allocation issues. They
- 17 should be guite minor compared to scenario A. But
- 18 certainly the formula and the application of it, if
- 19 that's accepted by the Commission, it wouldn't
- 20 surprise me to see continued issues as it relates to
- 21 that.
- 22 O. And those allocation issues would be both
- as to costs and as to plant?
- 24 A. Possibly.

- Q. And why isn't your answer yes to that?

 (THOMPSON CROSS BY GOLTZ) 2977
- 1 A. It's hard for me to contemplate what
- 2 issues this Commission will have before it in the
- 3 future.
- 4 Q. I didn't mean to say a regulatory issue.
- 5 I meant to say an accounting issue. There will be
- 6 allocation of costs? Or won't there be?
- 7 A. Oh, sure. Your governance costs and
- 8 things like that will be allocated again out on a
- 9 factor. Those will be fairly straightforward,
- 10 however. But certainly anytime something is included
- in a test period cost of service I would imagine that
- 12 it then comes under review of the Commission.
- 13 Q. Then you would have to allocate, for
- 14 example, costs of the legal department to the
- 15 subsidiary --
- 16 A. Those that can't be directly assigned.
- 17 O. So then in the course of that, you would
- 18 either have to have some internal recordkeeping by,
- 19 say, the legal department or the accounting department
- 20 or the public relations department or in the absence
- 21 of that you would have to have an allocation factor?
- 22 A. What you would typically have is, one, you
- 23 have the setup right now for direct assignment of
- 24 costs. So, we'll take legal if you want to deal with

25 that one.

(THOMPSON - CROSS BY GOLTZ)

- 1 You have the ability obviously with the
- direct assignment of costs for the cases they are
- 3 working on. And then you have the general
- administrative costs that I would contemplate being
- used. Again, in our recommendation through a
- 6 multi-factor formula. And that's just a calculation.
- 7 It is not again that complicated, but you still have
- to do it. 8
- 9 Q. But I gather that the line between what
- 10 you are talking about is governance functions, that
- is, these common functions that will still be present 11
- 12 after the separation, the line between that and at
- 13 some point as you go down in the company, you're going
- 14 to actually split off physically the employees.
- Where that line is drawn has not yet been 15
- 16 determined; is that correct?
- 17 Α. Not to my knowledge.
- 18 Your study doesn't do that? Q.
- 19 Α. No.
- 20 Q. Now, in the course of your study, isn't it
- 21 true that Arthur Anderson did find some recordkeeping
- 22 shortcomings?
- 23 Α. There were several instances where we
- 24 noted that we would have used a different allocator if

- 25 the data had been available. Since it wasn't

 (THOMPSON CROSS BY GOLTZ) 2979
- 1 available, we did something else.
- 2 MR. GOLTZ: I would like to have this
- 3 marked.
- 4 THE COURT: I have been handed a
- 5 single-page document, which has as a heading
- 6 description. I'll mark that for identification as
- 7 Exhibit 325.
- 8 (Marked Exhibit 325.)
- 9 Q. Miss Thompson, am I correct that what's
- 10 been marked as Exhibit 325 was prepared by an Arthur
- 11 Anderson employee under your supervision?
- 12 A. Yes.
- 13 Q. And can you identify what this document
- 14 is?
- 15 A. Yes, I will be happy to.
- I believe we were requested by the staff
- 17 to summarize this. This is actually going through the
- 18 report. And where there is a mention of lack of
- 19 documentation or where we have a recommendation on
- 20 recordkeeping, we pulled together those comments in a
- 21 single page, really for ease of being able to see
- 22 where they were.
- 23 MR. GOLTZ: I would like to offer this
- 24 into evidence.

25 THE COURT: Is there any objection to (THOMPSON - CROSS BY GOLTZ) 2980

- 1 Exhibit 325?
- 2 MR. GRANT: No objection by the company.
- 3 MR. ADAMS: No objection. But I would
- 4 like to ask for clarification of one word. The word
- 5 staff. I'm assuming that's staff of the company, not
- 6 the Commission staff?
- 7 THE WITNESS: That's correct. There is
- 8 also a change to this exhibit if I could make it.
- 9 Q. Please.
- 10 A. That is on cost 20, Page 2, my copy of
- 11 that particular item has been deleted because it's
- 12 really not a mention of lack of documentation. I'm
- 13 not sure why it's contained on there.
- 14 Q. I'm sorry.
- 15 A. Cost pool study, Page 2. If you see that
- 16 line that says the nature and intent. That is not a
- 17 reference to a lack of documentation. I would delete
- 18 that line if you would.
- 19 Q. It's not consistent with the other items
- 20 in the document?
- 21 A. That is correct.
- 22 THE COURT: Still no objection to Exhibit
- 23 325?
- MR. ADAMS: No.

25 THE COURT: It will be admitted as

(THOMPSON - CROSS BY GOLTZ)

- 1 identified.
- 2 (Admitted Exhibit 325.)
- 3 Q. I gather you put this together. But you
- 4 did not have the charge by the company to discover
- 5 recordkeeping shortcomings; is that correct?
- 6 A. No. That was not the objective of the
- 7 study.
- 8 Q. And if you had had such a charge, do you
- 9 believe you may have found others?
- 10 A. I don't know. I will say in going through
- 11 the information and discussing with the various teams
- 12 the information they were able to get from 1991,
- 13 actually, quite a bit of the information was readily
- 14 available.
- These were instances where, again, we
- 16 think there would have been a preferable way to
- 17 allocate it had the information been available. And
- 18 pretty well laid those out.
- 19 So, I don't know if we would have found
- 20 others.
- Q. If there had not been these -- this lack
- of documentation that's described in Exhibit 325, do
- 23 you believe that the allocation factors would change?
- 24 A. It's difficult to say if they would --

- felt comfortable that the alternative way to allocate 1
- cost was the best that we could do given the
- 3 information, and we were comfortable that that did
- result in a reasonable level of cost.
- 5 Ο. Now, you testified briefly as to the cost
- 6 of the study to date. My next question is: Do you
- 7 have an opinion whether if Arthur Anderson had been
- 8 asked to develop recommendations for appropriate
- 9 allocation factors and to identify recordkeeping
- 10 issues or shortcomings rather than provide an
- alternative to the staff's study, do you believe the 11
- 12 overall Arthur Anderson study would have been done in
- 13 a less costly manner?
- 14 Α. I don't know that.
- Would the approach of Arthur Anderson had 15
- 16 been different had that been the charge to Arthur
- 17 Anderson?
- 18 Α. It's difficult to say given the level of
- 19 detail that we ended up getting into. Actually in
- 20 some other studies that I have been involved in, we
- 21 actually end up going through a process very similar
- 22 to this and then adding on as we go through because
- 23 it's important to understand and then develop as a
- 24 prime what the costing looks at. I have done studies

- 1 fact, that we go through. Whether or not that would
- 2 have been necessary for this particular case, I don't
- 3 know. I do think there is quite a bit of meaningful
- 4 information coming from the report that can be used.
- 5 Q. If we were to assume that scenario B was
- 6 not adopted and we still just remained with one
- 7 company, would the study that you have prepared --
- 8 would it be useful in a subsequent rate case as a
- 9 source of appropriate allocation factors? Or would
- 10 one have to revisit the allocation factors to reflect
- 11 the actual activities that employees may be performing
- 12 at the time of a future rate case?
- 13 A. It would depend upon the timing. But I
- 14 would anticipate if you went to scenario A, this is
- 15 based on '91 information. And it does lay out I think
- 16 a very useful and rational approach.
- 17 But certainly all studies of this nature
- 18 need to be updated for current events and activities.
- 19 And I would expect that would be the case if, in fact,
- 20 scenario A were followed. In each case you would do
- 21 that.
- 22 Q. I gather that a substantial part of your
- 23 study was interviewing employees to see what they were
- 24 doing?

25 A. Yes.

(THOMPSON - CROSS BY GOLTZ)

1 Q. As opposed to looking at data that they

2 had, which served as a proxy for what they were doing?

- 3 A. Actually, no, we did both.
- 4 Q. I understand you did both. But you had to
- 5 do your study and engage in on-the-scene interviews?
- 6 A. Of course. You need to interview. But
- 7 quite a few of the employees do keep some type of time
- 8 information and we also went with them and observed
- 9 them performing their jobs.
- 10 Q. Are you aware that staff urged the Arthur
- 11 Anderson Seattle staff to address their study in a
- 12 manner that the synergies or cost efficiencies
- 13 experienced would be identified and preserved in the
- 14 resulting cost allocation?
- 15 A. No, I'm not aware of that.
- 16 Q. Would you accept that subject to check
- 17 with members of your Seattle office?
- 18 A. Yes.
- 19 Q. If one were to -- if you were to accept --
- 20 to attempt to measure those synergies and
- 21 efficiencies, would you say that one way to look for
- 22 them would be to look for the difference between costs
- 23 left in the regulated operations in scenario A instead
- 24 of scenario B?

- 25 A. I don't understand the question. Could (THOMPSON CROSS BY GOLTZ) 2985
- 1 you repeat it or rephrase it?
- Q. Would you agree that one of the benefits
- 3 -- let me go back -- would you agree that one of the
- 4 benefits of Scenario A is that there would be some
- 5 efficiencies or I'll use the term synergies of
- 6 operations between the regulated and non-regulated
- 7 operations that would benefit both regulated
- 8 ratepayers and the non-regulated operations?
- 9 A. Certainly. That's why you have the
- 10 allocation because they are basically benefitting
- 11 both.
- 12 Q. And Scenario A would do that?
- 13 A. Yes.
- 14 Q. And the staff's allocation would do that,
- 15 but it was a different approach?
- 16 A. The staff's allocation was a different
- 17 approach. And I would say not as detailed as our
- 18 approach.
- 19 Q. But the purpose of the staff's allocation
- 20 was to do just that?
- 21 A. I believe the purpose of the staff
- 22 allocation was their attempt to allocate costs between
- 23 the utility and the non-utility.
- Q. And if one were to attempt to measure

- 25 under scenario A those efficiencies, could one look at

 (THOMPSON CROSS BY GOLTZ) 2986
- 1 them as the difference between the costs left in the
- 2 regulated operations in scenario A instead of scenario
- 3 B?
- 4 A. I will try to be responsive. I have a
- 5 little bit of difficulty with the way the question is
- 6 phrased:
- 7 What I would say the difference is between
- 8 scenario A and scenario B is because there are
- 9 certain costs that are currently being shared between
- 10 the utility and the non-utility that would not be
- 11 eliminated from the utility because it's not, for
- 12 instance, a full-time equivalent employee or that the
- 13 utility would still have to perform it if, in fact,
- 14 the merchandising subsidiary becomes a separate
- 15 subsidiary.
- So, you end up having those functions
- 17 needing to be performed in the utility at the full
- 18 level of effort as they are being performed at the
- 19 level of cost, as they are being performed under
- 20 scenario A. And that's roughly the \$1.7 million
- 21 difference.
- Q. You mentioned \$1.7 million?
- 23 A. Yes.
- Q. That's the difference?

- 1 and scenario B.
- Q. Is that one way of measuring the benefits
- 3 of those efficiencies?
- 4 A. It's one way of measuring the benefit -- I
- 5 guess it's one way of measuring the impact on cost if
- 6 the merchandising function is part of the utility
- 7 versus the merchandising function being a separate
- 8 subsidiary and the utilization of common resources.
- 9 Q. Did you review staff Exhibits C-222 and
- 10 223, which were Exhibits 16 and 17 to the testimony of
- 11 staff witness Thomas?
- 12 A. I have looked at pieces of Thomas Exhibit
- 13 16.
- 14 MR. GOLTZ: Your Honor, I'm going to ask
- 15 that this witness to go through some examples of --
- 16 from Miss Thomas' Exhibit 16, which is C-222, which
- 17 therefore triggers potentially a confidentiality
- 18 problem. I don't think it's a big one, but it is a C
- 19 exhibit.
- 20 So, I hesitate to go forward without at
- 21 least tipping off the company that that's what I'm
- 22 about to do.
- 23 THE COURT: If you know you're going to
- 24 get into something that's going to involve a

- 1 beforehand or if you suspect so. If you think you can
- get the -- phrase the question and get the answers you
- 3 need without touching on that, then we don't have to
- 4 make everyone leave.
- 5 MR. GOLTZ: I'm talking about Pages 1
- 6 through 3 of Exhibit 222.
- 7 MR. GRANT: The witness is going to --
- 8 MR. GOLTZ: I know. I'm looking at you,
- 9 Mr. Grant, because I want to know if there is a
- 10 problem with my getting into that. It's a
- 11 confidential exhibit.
- 12 MR. GRANT: I understand that. The
- 13 company doesn't have an objection as long as the Judge
- 14 has already pointed out it's conducted in accordance
- 15 with our confidentiality agreement. If you're going
- 16 to need to discuss information that's confidential,
- 17 then, of course, we would expect adherence to that.
- 18 As a further matter, something on the practical side,
- 19 I think the witness is going to need copies of those
- 20 exhibits.
- 21 JUDGE ANDERL: Mr. Goltz, can you provide
- 22 her with that?
- It's late in the afternoon. We'll all
- 24 be on our toes. If you hear anything, speak up.

- 25 MR. GRANT: It's very hard to respond any (THOMPSON CROSS BY GOLTZ) 2989
- 1 more than I have, your Honor. I don't know what Mr.
- 2 Goltz wants to ask.
- 3 MR. GOLTZ: The only thing is it's my
- 4 understanding that pages 4 and after that contain
- 5 information from the company's confidential documents.
- 6 Pages 1 through 3 do not. But it is a confidential
- 7 exhibit, and I wanted to let the -- make the company
- 8 aware of that.
- 9 BY MR. GOLTZ:
- 10 Q. Are you aware that these exhibits support
- 11 staff witness Thomas' marketing expense adjustment?
- 12 A. I'm aware this is an exhibit filed with
- 13 her testimony. That's all I know.
- 14 Q. Let me then go down to an example. On
- 15 Lines 36 through 40 on page 1, it's called Builder
- 16 Event. Do you see that?
- 17 A. Yes.
- 18 Q. And that was charged to accounts 908 and
- 19 912-15?
- 20 A. I believe as shown on this exhibit it's
- 21 908 and 912.
- Q. Would you accept subject to check that
- 23 it's 912-15?
- 24 A. Yes.

- Q. And that account is residential off main
 (THOMPSON CROSS BY GOLTZ) 2990
- 1 marketing? Would you accept that subject to check?
- 2 A. Yes.
- 3 Q. Now I want you to go over to -- it is in
- 4 the confidential area but I'm being very careful --
- 5 look at lines 15 and 16 of Page 5.
- 6 A. Okay.
- 7 Q. Lines 15 and 16, spring builder breakaway
- 8 event, and that flows into the total of the
- 9 disallowance?
- 10 A. I have not seen this page of this exhibit.
- 11 Just give me a few moments, please.
- 12 Q. Sure.
- 13 A. (Reading.) Based on the review, it
- 14 appears to be part of the total of 908-15 and 912-15
- 15 on page 5.
- 16 Q. If you turn over to Exhibit 222, which is
- 17 Exhibit KLT-17.
- 18 A. I don't believe I have that.
- 19 Q. It's coming.
- 20 JUDGE ANDERL: I think they are going to
- 21 provide you with a copy of that.
- Q. Would you accept subject to check that the
- 23 sum of lines 5 and line 15 you will come to that same
- 24 616.835 total?

25 Α. Line 5 and line 15.

(THOMPSON - CROSS BY GOLTZ)

- 1 Subject to check.
- 2 Can you tell us where in your cost Ο.
- 3 allocation study the costs of this builder breakaway
- 4 event are included and how much of such costs, if any,
- are included in the company's requested level expense
- 6 -- of expense based on scenario B? Is it possible for
- 7 you to do that?
- 8 Α. I believe it will be possible to go
- 9 through that. I don't believe I can do that here at
- 10 the stand with the information that I have brought up
- with me. We have again sat down with Miss Thomas and 11
- 12 walked through her exhibit, walking it through the
- 13 responsibility codes and then tying it out to our
- 14 report. And with the specific example that you have
- given me here, again, we can walk through that. I 15
- 16 just don't have the information readily available to
- 17 do that.
- So, basically, it's not within the four 18 Q.
- 19 corners of the documents which you have filed in this
- 20 case, it's not possible to do that?
- 21 Α. Again, the approach that we did is looking
- 22 at responsibility codes. The dollars in our study,
- 23 the total dollars in our study agreed with the books
- 24 and records of the company, as -- the same source of

- 1 we can reconcile them. Looking at the report on a
- 2 stand-alone basis, I think it would be difficult to
- 3 say specifically where those dollars are.
- 4 Q. So, am I correct, then, if the Commission
- 5 wanted to reflect a disallowance of costs which
- 6 promoted the use of gas or apply a different
- 7 allocation factor for such expenses than as used in
- 8 your study, it would first have to know which cost
- 9 pool it's included in?
- 10 A. Yes.
- 11 Q. And then the category of costs it was
- 12 included in?
- 13 A. That's correct.
- 14 O. And then --
- 15 A. -- the allocations.
- 16 Q. -- and then the allocation factor. To get
- 17 those you have to go to your workpapers?
- 18 A. To get those you walk through the
- 19 responsibility codes and the build-up of the report,
- 20 which we have done with Miss Thomas. But, yes, that
- 21 is procedurally the process you would go through.
- Q. What I'm getting at is eventually we have
- 23 to go up or have the workpapers come down here and
- 24 work through those?

- 1 study was to arrive at an independent objective cost
- 2 allocation and not develop a working model that could
- 3 be adjusted.
- 4 Q. So, again, where we were earlier with
- 5 regard to plant in case we have some costs, if the
- 6 Commission wanted to adjust or modify the approach, it
- 7 can't do that based on the record that you have
- 8 provided?
- 9 A. Based on the specific exhibits that are in
- 10 the -- I think it would be difficult to do without
- 11 being able -- you have to be able to walk through the
- 12 responsibility codes and the cost pools to assure
- 13 yourself that you're making the right adjustment.
- 14 Q. And you need your workpapers to do that?
- 15 A. Yes.
- Q. And the workpapers are not in the record?
- 17 A. Yes.
- 18 Q. Did the Arthur Anderson study attempt to
- 19 identify what marketing or advertising costs which
- 20 were left in regulated operations were recoverable
- 21 under Commission advertising rules and prior precedent
- 22 for marketing costs?
- 23 A. No, we did not.
- 24 MR. GOLTZ: I would like to have these

25 marked.

(THOMPSON - CROSS BY GOLTZ)

- 1 JUDGE ANDERL: Mr. Goltz, are you handing
- 2 out one exhibit or two?
- 3 MR. GOLTZ: It can be either one. Why
- 4 don't we make them two just because they are not
- 5 stapled.
- 6 JUDGE ANDERL: Okay. I'm being handed
- 7 items which are responses to data request, and marked
- 8 for identification as Exhibit No. 326 the Request No.
- 9 770. And I'll mark Request No. 775 or the response to
- 10 that as Exhibit No. 327.
- 11 (Marked Exhibits 326 and 327.)
- 12 Q. Miss Thompson, did you prepare these data
- 13 request responses?
- 14 A. Yes, they were prepared under my
- 15 supervision.
- 16 MR. GOLTZ: I would like to offer these
- 17 into evidence.
- 18 JUDGE ANDERL: Any objections from the
- 19 company?
- 20 MR. GRANT: No objection.
- JUDGE ANDERL: Mr. Adams?
- 22 These two documents will be admitted as
- 23 identified then.
- 24 (Admitted Exhibits 326 and 327.)

25 BY MR. GOLTZ:

(THOMPSON - CROSS BY GOLTZ)

- 1 Did the Arthur Anderson study intend to Q.
- distinguish between the costs left in the regulated
- 3 operations those costs that were provision of
- 4 information to customers with regard to gas rates and
- those costs incurred for gas sales or gas marketing?
- 6 Α. No. We only looked at the cost as to
- 7 whether or not they would -- they were utility,
- 8 leasing, or merchandising affiliates. Not beyond
- 9 that.
- 10 Ο. The company adopted Arthur Anderson's
- study findings in scenario B to reflect adjustment to 11
- 12 eliminate the ratemaking costs associated with its
- 13 merchandising and jobbing operations and affiliated
- 14 companies; is that correct?
- It's my understanding that Mr. Corbin, I 15
- 16 believe, is making an adjustment to reflect scenario
- 17
- 18 Ο. And Arthur Anderson also looked at the
- 19 costs associated with the company's leasing
- 20 operations; is that correct?
- Α. 21 One of our allocators was leasing, yes.
- 22 Ο. But the company did not make an adjustment
- 23 to eliminate the costs of the leasing operation;
- 24 correct?

- 25 A. That's correct. That's my understanding.

 (THOMPSON CROSS BY GOLTZ) 2996
- 1 Q. And you're aware that the Commission staff
- 2 did make such an adjustment to eliminate the costs of
- 3 the company's leasing operation?
- 4 A. No, I'm not aware of the staff's
- 5 adjustment for leasing.
- 6 Q. Do you know the amount of dollars the
- 7 Arthur Anderson study assigned to leasing operations
- 8 under scenarios A and B?
- 9 A. I can refer you to tab III.
- 10 Q. Roman III?
- 11 A. Yes, III of the exhibit. Are you with me
- 12 there? You see the total allocated to leasing under
- 13 scenario A is 8 million 329 and under scenario B is
- 14 \$8,259,000.
- MR. GOLTZ: Can we give her a copy of
- 16 Exhibit 213?
- 17 JUDGE ANDERL: You're giving that to her
- 18 now?
- 19 Q. Referring to Exhibit 213, which is Exhibit
- 20 No. 7 to the testimony of staff witness Thomas, it's
- 21 the line right below Line 19. It should be Line 20,
- 22 but whatever the spreadsheet was, the computer program
- 23 ended up with Line 12. But do you see that
- 24 maintenance expense?

25 A. Yes, I do.

(THOMPSON - CROSS BY GOLTZ)

- 1 Do you accept subject to check -- and that Q.
- number is \$1,782,748? 2
- 3 Α. Yes, it is.
- 4 Q. Would you accept subject to check that the
- 5 level of expense included therein is based upon the 53
- 6 -- based upon the company's actual maintenance
- 7 expenses, 53.5 percent of the company's allocated
- 8 costs in its cost-of-service study for leased plant
- 9 tariff schedules?
- 10 Α. Subject to check.
- And the cost the Arthur Anderson study 11 Ο.
- 12 identifies as leased plant costs includes other kinds
- 13 of plant such as marketing costs and other
- 14 non-administrative costs?
- The costs that are allocated under our 15 Α.
- 16 study are total cost. We did not take into account
- 17 any of the previous allocations. We then did what we
- 18 felt was the appropriate comprehensive allocation.
- 19 So, if the Commission wanted to eliminate
- 20 the amount of allocated costs for the leasing program
- 21 which you have identified consistent with staff's
- 22 recommendation, but also consistent with the allocated
- 23 dollars in your study, they would have to adjust the
- 24 costs shown on Miss Thomas' exhibit to the amount

- 1 and taxes consistent with those shown in your Schedule
- 2 Roman 4-4, and then apportioned by the amount of the
- 3 equipment and installation costs which were set forth
- 4 in Mr. Parvinen's exhibits to his testimony?
- 5 A. I am unfamiliar with Miss Thomas' exhibit
- 6 and how it relates to the cost-of-service in the
- 7 company's filing. So, I would be hesitant to tell you
- 8 how to work these numbers together. I'm just not
- 9 familiar enough with her exhibit to answer that
- 10 question.
- 11 Q. Is the base cost included in your
- 12 analysis, did Arthur Anderson attempt to apply the
- 13 wage and benefits adjustment to per books cost in
- 14 order to obtain the amount of costs included for
- 15 ratemaking in each cost pool in this study?
- 16 A. We started with the 1991 test year cost.
- 17 So, that would be -- and it actually ties into their
- 18 books and records for 1991.
- 19 Q. So, there is no ratemaking adjustments to
- 20 that?
- 21 A. That's my understanding.
- 22 Q. Would you accept subject to check -- and,
- 23 again -- well, relating to Miss Thomas' adjustment,
- 24 that her adjustment did not disturb the company's

- 25 assignment of marketing employees' salaries and other

 (THOMPSON CROSS BY GOLTZ) 2999
- 1 expenses to accounts for a number of items? And I'm
- 2 just going to list them off here. I'm asking you to
- 3 accept this subject to check.
- 4 A. Start that over again, please.
- 5 Q. Look at KLT 17, which is --
- 6 A. 17?
- 7 Q. 223.
- 8 A. Okay.
- 9 Would you accept subject to check that her
- 10 adjustment did not disturb the company's assignment of
- 11 marketing employees' salaries and other expenses to
- 12 the following accounts: Mains and services expense,
- 13 874; meter and house regulator expense, 879; serving
- 14 domestic and commercial and industrial customers,
- 15 customer billing and accounting, 903; credit and
- 16 collection also 903; customer inquiries and orders,
- 17 also 903; miscellaneous customer accounts expense,
- 18 905; maintenance expense, 885 to 884, and
- 19 merchandising accounts among others. Would you accept
- 20 that subject to check?
- 21 A. Can we check among others? Can you be
- 22 more specific?
- Q. Well, this is not an exclusive list.
- 24 A. I just hesitate checking something I

25 can't.

(THOMPSON - CROSS BY GOLTZ)

- 1 Q. Okay. Then let's strike among others.
- Α. Subject to check.
- 3 You understand both scenario B and Q.
- 4 scenario B of the cost study, it was assumed that
- 5 jobbing was a utility function; correct?
- 6 Α. That is correct.
- 7 Ο. And jobbing would include work on
- 8 equipment service contracts and parts work on
- 9 customer-owned equipment?
- 10 Α. Yes.
- And the costs associated with performing 11 Q.
- 12 the service contract work was brought above the line
- 13 in both scenarios?
- I believe that's correct, yes. 14 Α.
- And that would include the costs in 15
- account 416.31, service contract costs? 16
- 17 I'll have to check that again because of
- our costs being total costs. We didn't look at above 18
- and below the line classifications. We looked at 19
- 20 total costs and determining whether they were utility,
- 21 leasing, merchandising, or affiliate. And so when you
- 22 say you start giving me account numbers we worked off
- 23 of responsibility codes, I would answer I believe that
- 24 to be correct. But I would like to check that. But

- 25 we didn't look at the above and below the line split.

 (THOMPSON CROSS BY GOLTZ)

 3001
- Q. Can you accept that subject to check then?
- 2 A. That would be fine.
- 3 Q. And do you know if offsetting revenues
- 4 specifically account 415.28, service contract billed
- 5 associated with the service contracts was also brought
- 6 above the line?
- 7 A. I believe -- now, in our study we dealt
- 8 with the costs -- I do believe there is an adjustment.
- 9 Mr. Corbin is making consistent with the staff
- 10 recommendation that revenue derived from jobbing be
- 11 brought above the line. He could probably better
- 12 respond to that question.
- 13 Q. Parts work would include the repair and
- 14 maintenance on customer-owned equipment? Is that your
- 15 understanding of what that is?
- 16 A. Basically my understanding of what that is
- 17 -- I'll just tell you the way it was explained to me
- 18 was you go out. There is a service call. Someone
- 19 goes out because either their house is cold or they
- 20 smell gas or something else. And the serviceman goes
- 21 out. And while they are there they determine that an
- 22 appliance needs to be -- I think the thermocoupler was
- 23 the one being mentioned. If they have the part they
- 24 will go ahead and can replace it. That's basically

25 the example that I was given.

(THOMPSON - CROSS BY GOLTZ)

1 Q. Under both scenarios, that account was

- 2 brought above the line?
- 3 A. Again, when we looked at the allocation,
- 4 jobbing was considered to be a utility function. We
- 5 looked at total costs, not above and below the line
- 6 costs. And, again, the revenue adjustment I would
- 7 refer you to Mr. Corbin.
- 8 Q. Let me ask one final line of questions:
- 9 Have you performed a reconciliation
- 10 between staff's direct case and the results of the
- 11 cost studies under scenarios A and B by cost pool?
- 12 Have you?
- 13 A. Just a moment. We have done a comparative
- 14 analysis of the merchandising allocation by cost pool
- 15 between scenario A and B, the company and the staff.
- 16 I guess the answer is yes.
- 17 Q. Would you agree that Arthur Anderson's
- 18 scenario A is more similar to staff's cost study than
- 19 scenario B is, scenario A merchandising is assumed to
- 20 be a division of Washington Natural Gas rather than a
- 21 separate affiliate?
- 22 A. I would say that the assumptions used by
- 23 the staff and the assumptions used in scenario A
- 24 certainly are similar. But you look at the dollars

- 25 derived between the staff and our scenario A. The (THOMPSON CROSS BY GOLTZ) 3003
- 1 staff's adjustment is \$72 million and our adjustment
- 2 under scenario A was \$64 million.
- 3 Q. The document you're looking at, maybe I
- 4 should see that to make sure it's the same one I'm
- 5 looking at. I don't know if it is.
- 6 A. I doubt that it is. This is our -- you
- 7 asked me if we had done one, and we have a comparison.
- 8 Q. You do have a comparison?
- 9 A. That we performed.
- 10 MR. GOLTZ: I would like to pass out an
- 11 exhibit here which I think incorporates what you have.
- MR. ADAMS: Could we go off the record for
- 13 just a second?
- 14 (Discussion held off the record.)
- JUDGE ANDERL: Let's be back on the
- 16 record.
- I have been handed a two-page document
- 18 which I have marked for identification as Exhibit No.
- 19 328.
- 20 (Marked Exhibit 328.)
- 21 JUDGE ANDERL: It indicates that it is a
- 22 comparison. At least that's what it says near the top
- of the page.
- 24 BY MR. GOLTZ:

- Q. Have you seen this document before?

 (THOMPSON CROSS BY GOLTZ) 3004
- 1 A. This appears to be a copy of a document I
- 2 received from Mr. Russell this morning.
- 3 Q. Is it not a document prepared by Mr.
- 4 Russell attempting to reconcile staff's cost
- 5 allocation study results and those of Arthur
- 6 Anderson's under scenarios A and B for --
- 7 A. I think it's a comparison of the two.
- 8 Q. And --
- 9 A. That's the attempt.
- 10 Q. And you have had some time to look at this
- 11 exhibit?
- 12 A. Yes, we have.
- 13 Q. And would you agree that this exhibit
- 14 reflects the differences between the parties' cost
- 15 allocation studies?
- 16 A. We haven't been able to totally verify
- 17 this exhibit. So, again, we'll have to accept that
- 18 subject to check. There is still a few numbers that
- 19 we would -- could not tie back to ours.
- 20 But if we can accept this subject to check
- 21 and we'll go ahead and clear that up with Mr. Russell.
- 22 Q. I can't ask for anything more than that.
- 23 A. We'll just add it to the list.
- Q. And just the first page of this

- 25 illustrates the difference between the staff's direct
 (THOMPSON CROSS BY GOLTZ) 3005
- 1 case and the results of Arthur Anderson's scenario A,
- 2 cost allocation study?
- 3 A. Yes, that's what it says.
- 4 Q. And the reconciliation on lines 25 and 28
- 5 gives the major difference between the parties under
- 6 scenario A and the area of marketing advertising; is
- 7 that correct?
- 8 MR. GRANT: Are you asking the witness to
- 9 accept these statements subject to check also, Mr.
- 10 Goltz?
- 11 MR. GOLTZ: Sure. That's fine if that's
- 12 what she would like.
- 13 THE WITNESS: The document shows that on
- 14 line 26 there is a difference of \$4.9 million and on
- 15 line 27 there is a difference of \$1.9 out of a total
- 16 difference of \$6.5 million.
- 17 Q. And the difference for -- looking up at
- 18 line 25, which excludes the marketing and advertising
- 19 which is referred to in this document Line 28 is Miss
- 20 Thomas' issues, the Line 25 which is identified as Mr.
- 21 Russell's issues is 542, is that correct?
- 22 A. That's what this document shows.
- Q. And you're willing to accept this document
- 24 -- the figures in this document subject to check?

25 A. Yes.

(THOMPSON - CROSS BY GOLTZ)

- 1 MR. GOLTZ: Thank you. I have nothing
- 2 further.
- 3 JUDGE ANDERL: Does the company have any
- 4 objection to that exhibit?
- 5 MR. GOLTZ: I would like to offer that
- 6 subject to check.
- 7 MR. GRANT: No objection.
- 8 JUDGE ANDERL: Mr. Adams?
- 9 MR. ADAMS: No.
- 10 JUDGE ANDERL: I will admit Exhibit 328
- 11 subject to check.
- 12 (Admitted Exhibit 328.)
- 13 JUDGE ANDERL: I have a question on this
- 14 exhibit as a point of clarification.
- 15 Are all of these documents -- numbers
- 16 missing three zeroes on the end or only some of them?
- 17 It doesn't look like net investment is.
- 18 MR. GOLTZ: It's my understanding --
- 19 JUDGE ANDERL: All of them, Mr. Goltz?
- 20 MR. GOLTZ: I think that the answer to
- 21 that is this was prepared in two pieces, and the
- 22 expenses to answer your question is yes. For net
- 23 investment the answer is no.
- JUDGE ANDERL: That's the way it seemed.

- 25 But just so that it's clear. I don't like to assume (THOMPSON CROSS BY GOLTZ) 3007
- 1 anything.
- 2 Do you have further questions, Mr. Goltz?
- 3 MR. GOLTZ: No.
- 4 JUDGE ANDERL: Okay.
- 5 Mr. Adams, then, I guess we'll go to you
- 6 for cross.
- 7 MR. ADAMS: Yes.
- 8
- 9 CROSS-EXAMINATION
- 10 BY MR. ADAMS:
- 11 Q. Miss Thomas, I have some little technical
- 12 questions for you.
- 13 JUDGE ANDERL: Let me just interrupt. You
- 14 had originally given me a 15-minute estimate. Does
- 15 that still seem about right?
- MR. ADAMS: Yes.
- 17 JUDGE ANDERL: Let's go then.
- 18 Q. At page 5 of your testimony, the very top
- 19 of the page, you refer to FCC rules that were adopted
- 20 in 1988.
- 21 A. Yes.
- Q. Am I correct that that's a reference to
- 23 FCC Order No. 86-111?
- 24 A. 86-111, yes.

Q. Is that a part 64?
(THOMAS - CROSS BY ADAMS)

- 1 A. Following that the rules were part 64.
- 2 It's been adopted, yes, and that's typically what it's

- 3 referred to as now.
- Q. Okay. Now, am I correct that you were
- 5 stating on page 5 that Order No. 86-111 has cost
- 6 allocation procedures which are comparable to the cost
- 7 accounting standard board procedures which you
- 8 followed in this case?
- 9 A. If you look at the actual cost allocation
- 10 rules contained in part 64, they are similar when you
- 11 go through the direct allocation, indirect allocation,
- 12 and then some general allocator, yes.
- 13 Q. Isn't it correct or would you accept
- 14 subject to check is that Order No. 86-111 also
- 15 provides that in instances where a regulated telephone
- 16 company provides services to a non-regulated
- 17 affiliate, that such services should be priced at the
- 18 higher of the cost of providing those services or
- 19 market value?
- 20 A. That's correct.
- 21 Q. Turning to page 7 of your testimony,
- 22 approximately line 10, you start discussion and as I
- 23 understand it you have used what you characterize as
- 24 an ABC approach? That is the activity based costing

25 approach?

(THOMAS - CROSS BY ADAMS)

- 1 A. We have used an activity based costing
- 2 approach, yes.
- 3 Q. Does the activity based costing approach
- 4 consider any intangible benefits of a smaller
- 5 affiliate being associated with a larger, well
- 6 established business?
- 7 A. An ABC system looks to the products and
- 8 services, the costs associated with those costs and
- 9 services, and then the drivers. It's strictly a cost
- 10 allocation of existing costs. And so intangibles that
- 11 are not captured in a cost system would not be
- 12 included in an ABC system.
- 13 Q. So, if the non-regulated entities of
- 14 Washington Natural are enjoying any benefits vis-a-vis
- 15 the established business practices of Washington
- 16 Natural or the name and business reputation of
- 17 Washington Natural, your study would not assign any
- 18 costs or benefits associated with such good will; is
- 19 that correct?
- 20 A. If the good will is not captured as a
- 21 cost, it would not be allocated.
- 22 Q. Now, just going to the general study that
- 23 you performed, you throughout your testimony have used
- 24 the word we, for instance, when you were talking about

- 25 meeting with staff. And I think I understood from the (THOMAS CROSS BY ADAMS) 3010
- 1 answer -- from your answers that you personally did
- 2 not meet with staff; is that correct?
- 3 A. That's correct, I did not.
- 4 Q. As I understand it, you're based in
- 5 Dallas. So, was most of the study conducted here by
- 6 Seattle -- the Seattle office of Arthur Anderson?
- 7 A. It was a group of folks. We had about
- 8 thirteen people on the study. It was primarily the
- 9 Seattle office. We had a staff person from Dallas, I
- 10 believe one from Phoenix and folks from Los Angeles
- 11 and then myself from Dallas.
- 12 Q. But when you refer to meetings being held,
- 13 those were in Seattle; is that correct?
- 14 A. Olympia, I think. I will have to check
- 15 it. It was this general area.
- 16 Q. Okay. There was extensive questions about
- 17 workpapers. Why were the workpapers not brought to
- 18 this proceeding?
- 19 A. Why were the workpapers not brought to
- 20 this proceeding?
- 21 Q. Yes.
- 22 A. We had made them available for staff and
- 23 did not contemplate needing them. Certainly they have
- 24 been available in our offices and were available

25	through the	data requests and have been so for at	
	(THOMAS -	CROSS BY ADAMS)	3011
1	least three	weeks.	
2	Q.	They are available in Seattle; is that	
3	correct?		
4	A.	Yes.	
5		MR. ADAMS: That's all I have. Thank you	ı.
6		JUDGE ANDERL: Thank you, Mr. Adams.	
7		Commissioners, any questions for this	
8	witness?		
9		CHAIRMAN NELSON: Yes.	
10			
11		EXAMINATION	
12	BY CHAIRMAN	NELSON:	
13	Q.	Miss Thompson, can you tell me as a	
14	non-account	ant in your own words why the Commission	
15	should adop	t your study in this case?	
16	A.	Should I be the non-accountant?	
17	Q.	I am. I'm sorry. The listener is a	
18	non-account	ant.	
19	A.	I believe that one of the reasons it	
20	would make	sense to adopt this, our study, is, one, τ	we
21	have extens	ive experience in conducting cost	
22	allocation	studies;	
23		Two, we literally did this study with a	

24 clean sheet of paper dealing with total costs, in

- 25 depth interviews were conducted, detailed information

 (THOMAS EXAM BY CHAIRMAN NELSON) 3012
- 1 was looked at, and it was a very independent and
- 2 objective study which produced obviously different
- 3 results from both the staff and the company.
- 4 I feel very comfortable that it was very
- 5 rational and systematic in its objective. And what
- 6 the Commission is trying to arrive at, I believe, is
- 7 what is the reasonable level of utility costs. And if
- 8 you look to the costs that we have on a fully
- 9 comprehensive basis -- when I say fully comprehensive
- 10 basis, what that means is we're allocating common
- 11 costs as well, to the four groups -- what you end up
- 12 with is the reasonable level of costs for the
- 13 provision of utility services after these adjustments
- 14 have been made.
- So, I really think if you look, ours is
- 16 very objective and also very comprehensive and
- 17 detailed.
- 18 Q. I hear what your answer is, one, your
- 19 expertise and, two, your independence should allow us
- 20 to find the the middle way. What I heard in Mr.
- 21 Goltz' questions were concerns about replicating it in
- 22 the future. That is, by non-Arthur Anderson
- 23 personnel.
- 24 A. Right.

- 1 about costs of conducting rate cases of our
- 2 administrative resources for a regulatory agency?
- 3 What I understand is we have to have you employed
- 4 in the next rate case, which presumably will be in a
- 5 shorter period of time coming than this one was.
- 6 A. Okay. I think one of the ways that I
- 7 would look at that is, actually, we have, if you look
- 8 at it, two studies. We have a scenario A study and a
- 9 scenario B study. If you follow the scenario B study,
- 10 the costs that will need to be allocated again are
- 11 going to be governance costs only. But if you look at
- 12 what has actually been done in the work effort coming
- 13 out of this, if you were to want them to follow this
- 14 approach in the future for cost allocation, I think
- 15 there has been a good foundation in the effort that
- 16 then you could develop or the company could then
- 17 develop the procedures to enable them to update the
- 18 study.
- 19 Certainly as we mentioned, the
- 20 information, the historical information that we built
- 21 this off of, including the time information, the
- 22 calling information, and other things was readily
- 23 available for the most part at the company.
- So, I don't think that that's an

25	insurmountable task, no. Has it been done yet? No.	
	(THOMAS - EXAM BY CHAIRMAN NELSON) 30	14
1	But I think it could be.	
2	CHAIRMAN NELSON: Thank you.	
3	COMMISSIONER CASAD: I have no questions.	
4		
5	EXAMINATION	
6	BY COMMISSIONER HEMSTAD:	
7	Q. I take it from your comment about your	
8	expertise that Arthur Anderson has extensive	
9	experience in preparing cost studies in the utility	
10	industry?	
11	A. We have a lot of experience in preparing	

- 12 cost studies or auditing cost studies, both, in the
- 13 utility and telecom.
- 14 Q. How would you describe the methodology?
- 15 What name do you give to the methodology that you have
- 16 applied here?
- 17 A. It's an activity based costing, and it's a
- 18 comprehensive allocation.
- 19 Q. Would that be a fully distributed cost?
- 20 A. That would be another terminology you
- 21 could use.
- Q. And is that the methodology that the
- 23 staff has applied?
- 24 A. I think it's the methodology the staff

25 attempted.

(THOMAS - EXAM BY COMMISSIONER HEMSTAD)

1 Q. But you would disagree with the details

- 2 of how to apply it?
- 3 A. Well, I think what I would disagree with
- 4 is the staff had limitations on the time they had to
- 5 conduct the review. And I don't think they were able
- 6 to get into near the level of detail we were. And I
- 7 think that's one of the primary reasons for the
- 8 differences other than the ratemaking adjustments that
- 9 have been proposed.
- 10 Q. Now, if some other national accounting
- 11 firm, say Ernst and Whinney, if that's the current
- 12 name --
- 13 A. It's not.
- 14 Q. They seem to be changing so rapidly --
- 15 were to do this same study, applying that technique,
- 16 would -- and they had the kind of expertise which you
- do, would the results be essentially the same as
- 18 yours?
- 19 A. It's Ernst and Young. And I actually
- 20 do believe -- I don't think there is any question when
- 21 you go through this type of process there is judgment.
- 22 There has to be a degree of judgment involved.
- 23 But I do believe that the results of any
- 24 firm doing a study like this using this approach and

(THOMAS - EXAM BY COMMISSIONER HEMSTAD)

- 1 results very similar to ours. Would they be exactly
- 2 the same? Probably not because there is judgment
- 3 involved. But I think the results would be very
- 4 similar.
- 5 Q. As you sit there and go through item by
- 6 item, even though you describe them as objective, they
- 7 are judgmental in measurement?
- 8 A. They are judgmental in deciding on what is
- 9 the best way to measure the driver in the allocation.
- 10 There is some judgment. Again it's a very reasonable
- 11 basis. We challenged ourself on some of those and
- 12 still kept coming up with differences but did not
- 13 produce different results.
- 14 Q. How does this approach or compare or
- 15 contrast with a long-run incremental cost study? I
- 16 don't want a treatise answer.
- 17 A. There is a number of different terms
- 18 that are used in cost allocation. Typically when you
- 19 look at an incremental allocation, that is measuring
- 20 only the incremental costs. Some view that as
- 21 measuring the costs as if that service line were to go
- 22 away is a way that measure the incremental costs and
- 23 quite often it's only incremental costs and does not
- 24 allocate your common costs or anything else. So it's

(THOMAS - EXAM BY COMMISSIONER HEMSTAD)

- specifically associated with an activity. 1
- 2 So, you went through a process of Q.
- 3 allocating costs and you come up with a total cost for
- -- in scenario B, I think, for a separate affiliate?
- 5 Α. Actually, we didn't. In scenario B what
- 6 we came up with is how many dollars would be removed
- 7 from the utility. But the dollars allocated to
- 8 merchandising are not necessarily the dollars
- 9 necessary to run merchandising.
- 10 Ο. I think I understand that. But under
- scenario A you would come up with the total allocated 11
- 12 cost for that function within the company?
- 13 Right. Scenario A assumes merchandising Α.
- 14 is still part of the company. That's correct.
- In III of your cost study which is the 15
- 16 results section, the third paragraph reads: "The 1.8
- 17 million difference represents the incremental costs to
- 18 WNG of providing services and use of facilities to
- 19 merchandising segments of affiliates."
- 20 How does that reference to incremental
- 21 costs relate to the cost allocation process that you
- 22 have described?
- 23 Α. Basically what that's saying -- let me
- 24 give you as an example. I think it's probably best

- 25 served by example -- postage is probably a classic.
 - (THOMAS EXAM BY COMMISSIONER HEMSTAD)
- 1 When you go through and allocate out part of the costs

- 2 because of the bills covering both merchandise and
- 3 utilities, under scenario A you actually have an
- 4 allocation. When you go to scenario B the bills are
- 5 still going to have to be sent out. There is no
- 6 allocation. The costs being removed from the utility
- 7 is zero because that's still there.
- 8 So, when we talk about the incremental
- 9 costs, it's basically those services or costs that are
- 10 shared of a utility in merchandising because
- 11 merchandising is part of the utility. So, the term
- 12 incremental may be somewhat of a misnomer relative to
- 13 our most recent discussion. But that's all we were
- 14 looking at is just that differential.
- 15 Q. If you took the hypothetical of a company
- 16 like Washington Natural Gas, which currently is not in
- 17 the merchandising business, and it decides to enter
- 18 that business and projects a level of activity
- 19 comparable to that which Washington Natural Gas now
- 20 has.
- 21 A. All right.
- 22 O. Would its additional costs be the
- 23 equivalent of the allocated costs in your scenario A
- 24 to enter that as a new activity of the company?

- 1 But the incremental cost relative to providing those
- 2 services within the gas company, yes, would drive it
- 3 back up to scenario A as it relates to the utility.
- 4 It doesn't capture necessarily all of the cost, the
- 5 difference between B, because we didn't
- 6 look at merchandising. We looked at it from a
- 7 different view.
- 8 But, yes, I think it would show the
- 9 additive cost to the utility to provide the
- 10 merchandising function as it relates to the '91 cost
- 11 pool that we already had.
- 12 Q. So, in that sense are they essentially
- 13 identical to an incremental cost analysis?
- 14 A. I don't believe so. I don't believe
- 15 so. And the reason I say that is in a pure
- 16 incremental cost analysis, I would say that most
- 17 people would suggest that an incremental cost analysis
- 18 does not necessarily look at common cost, governance
- 19 costs, all of those costs that would be there anyway
- 20 would never be captured in an incremental cost
- 21 analysis.
- 22 If you look even at what scenario B was,
- 23 we again looked at the cost that would still be in the
- 24 utility even if the merchandise were to go away. Yet

(THOMAS - EXAM BY COMMISSIONER HEMSTAD)

- 1 merchandising recognizing that merchandising would be
- 2 a separate subsidiary.
- I don't think that it would be an
- 4 incremental approach. I don't think it's that clean
- 5 cut.
- 6 Q. Let me ask the question from a different
- 7 direction then: Are the ratepayers going to be better
- 8 off under scenario A or under scenario B?
- 9 A. That's a good question:
- 10 Under our analysis, there are more costs
- in the utility under scenario B than there are under
- 12 scenario A.
- 13 Q. Therefore, which way will the ratepayer
- 14 be better off?
- 15 A. If you measure it simply based on cost
- 16 allocation, there is -- because of the costs being
- 17 allocated over the merchandising function in scenario
- 18 A and that sharing, if that's the only factor you
- 19 consider, that would be the lower cost.
- 20 Q. Mr. Thorpe's testimony this morning would
- 21 suggest that there are other problems with static.
- 22 That's the way he put it.
- 23 A. I don't recall that word, but I was here
- 24 for his testimony.

- Q. That's my word.
 - (THOMAS EXAM BY COMMISSIONER HEMSTAD)
- 1 A. Okay.
- 2 Q. That would at least cause the company to

- 3 recommend scenario B.
- 4 A. I believe there are other factors that
- 5 enter into their decision.
- 6 Q. To make a complete separation even though
- 7 your own opinion is it can't be complete because he
- 8 still has common costs over executive salaries and
- 9 executive oversight and the like.
- 10 A. There are still going to be costs in
- 11 scenario B. I personally don't think those would be
- 12 very difficult to overcome and I say that really based
- 13 on my experience with other companies both that have
- 14 allocations within the company themselves and those
- 15 that have totally separate subsidiaries.
- 16 And the level of -- and this is truly
- 17 based on my experience with other Commissions so I
- 18 don't know what Washington would do.
- 19 You don't have near the level of effort in
- 20 a regulatory proceeding when all you're dealing with
- 21 is the governance functions in that allocation. When
- 22 you're dealing with all the costs throughout the
- 23 organization there is a whole different level of
- 24 effort both from accounting as well as the regulatory

- 25 oversight which would be under scenario A. Does that

 (THOMAS EXAM BY COMMISSIONER HEMSTAD) 3022
- 1 offset the dollars we're talking about? I can't tell
- 2 you that. But that's another fact that would lead to
- 3 the decision.
- 4 Q. Under this kind of a cost allocation
- 5 methodology and with a company that has mixed
- 6 regulated and market based activities, does the
- 7 company get the right pricing signals as to how to
- 8 price above costs its competitive service?
- 9 A. It's an interesting question because
- 10 I'll have to get into almost an esoteric answer. So,
- 11 I'll try not to do that. Unfortunately when you get
- 12 under competitive services, fully distributed costs
- 13 does not produce the right pricing signals is my
- 14 personal opinion.
- 15 Q. But that's what we're using here.
- 16 A. Actually what they are using here is
- 17 they are shifting over and capturing the actual cost
- 18 of what the merchandising function is and they will
- 19 only have the cost of whatever the governance is
- 20 because you won't even be utilizing the building and
- 21 other things. So, there will be some that comes over
- 22 which are the governance costs. On a true pricing
- 23 decision you typically would not pick up those costs
- 24 either if you were really looking at market based

25 pricing.

(THOMAS - EXAM BY COMMISSIONER HEMSTAD)

3023

- 1 Q. That's all the questions I have.
- 2 A. Okay.
- JUDGE ANDERL: Commissioners, anything
- 4 else for this witness? Commissioner Casad, you look
- 5 like you might have something.

- 7 EXAMINATION
- 8 BY COMMISSIONER CASAD:
- 9 Q. Can you tell me why briefly, why scenario
- 10 B is more -- costs more for ratepayers than scenario
- 11 A?
- 12 A. Well, the reason scenario B -- scenario
- 13 B leaves more costs in the utility than scenario A.
- 14 And basically it's because -- in the instance that I
- 15 gave you was postage -- I believe I gave you was
- 16 postage.
- 17 What happens is you'll have postage in the
- 18 utility. It will not decrease because you will still
- 19 be mailing out the bills. So, the separate subsidiary
- 20 of merchandising doesn't decrease that cost for the
- 21 utility.
- 22 If merchandising and the bill was going
- 23 out together with the utility bill, part of those
- 24 costs would be allocated over to the merchandising

(THOMAS - EXAM BY COMMISSIONER CASAD)

- 1 from the ratepayers would be less.
- 2 So, basically, it's the shared resources
- 3 under scenario A and the allocation and
- 4 merchandising.
- 5 Q. Under Mr. Thorpe's instance there is no
- 6 cost impact to the other entity of that billing
- 7 process. It costs you \$.23. And there is no shared
- 8 allocation of costs in the present context. And
- 9 you're saying that, if they were a separate
- 10 subsidiary, they would not pick up --
- 11 A. Actually, your question is another way
- 12 to look at this is not the comparison we have been
- 13 making but, rather, under your hypothetical and you
- 14 had a company that did not have a merchandising
- 15 operation and they were to go and set up a separate
- 16 subsidiary merchandising operation, totally
- 17 separate and apart, your ratepayers would be
- 18 unaffected.
- 19 Q. Right.
- 20 A. That's perhaps a better view of it because
- 21 our comparison now is to the status quo as we know
- 22 it today and the '91 costs versus what it would be if
- 23 you were to set up a merchandising subsidiary separate
- 24 and apart. The utility cost would still be what they

25 need to be to support your utility services.

(THOMAS - EXAM BY COMMISSIONER CASAD)

1 Q. So, there is no cost impact there as far

- 2 as the regulated utility is concerned. And whatever
- 3 cost impact was felt would be felt by the new
- 4 unregulated subsidiary, but it would not be felt by
- 5 ratepayers?
- 6 A. In the hypothetical I just laid out for
- 7 you, it would not be felt by ratepayers. In the case
- 8 of our analysis of scenario A and scenario B, the
- 9 remaining cost under scenario B in the utility are
- 10 those costs necessary to provide the utility services.
- 11 They are greater than the '91 costs would have been
- 12 had the merchandising function remained by the order
- of magnitude of \$1.7 million.
- Q. Essentially you're supporting Mr. Thorpe's
- 15 testimony that the unregulated activities or the
- 16 merchandising and jobbing activities of the company
- 17 are subsidizing the regulated activities? That's not
- 18 the proper term to use in the present context, but are
- 19 supporting the other elements of the utilities
- 20 operation.
- 21 A. I would say that there are certain areas
- 22 that we looked at that based on our allocation of
- 23 costs we would actually allocate less to merchandising
- 24 than has currently been allocated. I would hesitate

1 simply because of the view that you take.

- Now, if your view is the one I looked at
- 3 which is the last one we talked about was if you had a
- 4 utility and you created a separate subsidiary, the
- 5 utility ratepayers would not be impacted if you're
- 6 starting out from scratch.
- 7 Q. And, of course, there is another cost
- 8 element which I have not heard mentioned, and those
- 9 are the long-range costs which would occur. Mr.
- 10 Thorpe's testimony was that we have a situation where
- 11 we have had a constant battle regarding the M and J
- 12 activities of the company.
- So, in order to resolve that battle, we're
- 14 going to establish a separate subsidiary which there
- 15 will be no commingling of costs. There will be no
- 16 cost allocation. It's a separate subsidiary which
- 17 will operate in an unregulated environment on its own.
- 18 Therefore, we will not have the future long-range
- 19 costs of battling every year or every rate case about
- 20 what is properly allocable to the regulated utility
- 21 and what is allocable to the M and J functions.
- 22 And depending on how those costs are
- 23 allocated, there is a substantial difference over time
- 24 in the allocation of those costs. And by establishing

- 25 the separate subsidiary you simply won't have that in

 (THOMAS EXAM BY COMMISSIONER CASAD) 3027
- 1 the future.
- A. You eliminate the need to allocate most
- 3 of the cost. You still have the governance function
- 4 that I talked about earlier. But certainly a separate
- 5 subsidiary as suggested by the company would eliminate
- 6 some of that concern.
- 7 Q. In Arthur Anderson's practice, it seems in
- 8 the regulatory environment that the standard response
- 9 to cross subsidies or alleged cross subsidies in
- 10 utilities is the establishment of a separate
- 11 subsidiary as the panacea for all these cross subsidy
- 12 kinds of issues.
- So, it's kind of interesting to look at
- 14 this in the context maybe that's not the panacea.
- 15 Maybe establishment of the separate subsidiary is not
- 16 going to be cost effective.
- 17 What's the experience of Arthur Anderson
- 18 in its practice regarding the viability of
- 19 establishing separate subsidiaries? Does that solve
- 20 those problems? And is it recommended?
- 21 A. It really depends on the facts and
- 22 circumstances of each given client's situation. You
- 23 know, the difficult thing when you go in to management
- 24 deciding do they want to create a separate subsidiary

(THOMAS - EXAM BY COMMISSIONER CASAD)

- 1 utility takes on a whole -- there is a number of
- 2 different dimensions. One is, is this a business line
- 3 that you want to differentiate? Two, has the
- 4 regulatory and the media pain gotten to the point that
- 5 you have got to get through that because it's made
- 6 things so difficult?
- 7 And then, three, is there a fundamental
- 8 business reason to set up a separate subsidiary for
- 9 other reasons than I laid out.
- 10 The tough thing that you have to overcome
- 11 is looking to see whether or not that results in the
- 12 most efficient utilization of your available business
- 13 resources. And I think sometimes -- again, depending
- 14 on the facts and circumstances, the creation of a
- 15 separate subsidiary from a simple dollar standpoint
- 16 may not result in the most efficient utilization of
- 17 the business resources. It ends up duplicating some.
- 18 Is that responsive?
- 19 Q. It is. It's responsive and it's
- 20 interesting. And I was going to make a comment. I'll
- 21 reserve it and not make it.
- 22 COMMISSIONER HEMSTAD: That's the
- 23 \$1.7 million. That's the price of separation. Those
- 24 are shared costs if, again, my phrase, putting aside

- 25 the static factor, the shareholders and the ratepayers

 (THOMAS EXAM BY COMMISSIONER CASAD) 3029
- 1 or society generally would be better off but for that
- 2 dimension. Isn't that true?
- 3 THE WITNESS: Based on the '91 costs, I
- 4 would agree with that.
- 5 COMMISSIONER HEMSTAD: That would be a
- 6 question of who was going to pay, whether it was the
- 7 ratepayers or shareholders?
- 8 THE WITNESS: I think that's probably the
- 9 issue of just about everything before the Commission.
- 10 COMMISSIONER HEMSTAD: But that's the
- 11 price of separation?
- 12 THE WITNESS: As measured based on the '91
- 13 dollars and the measure based on the information that
- 14 we had from '91, again considering only the cost
- 15 factors and not the other factors.
- JUDGE ANDERL: Anything else from the
- 17 Commissioners for this witness?
- I have one brief question:
- 19 Miss Thompson, referring to Exhibit 328,
- 20 which is the comparison of of the Arthur Anderson
- 21 study with --
- 22 THE WITNESS: This is the one accepted
- 23 subject to check?
- 24 JUDGE ANDERL: Yes. Going down to Lines

- 25 30 and 31, you show allocations of 1.1 and \$1.4

 (THOMAS EXAM BY COMMISSIONER CASAD) 3030
- 1 million in the second column over? You don't show it,
- 2 but the exhibit shows it.
- 3 Are you with me?
- 4 THE WITNESS: I'm with you on the line.
- 5 JUDGE ANDERL: Okay. My question is:
- 6 Turning to Page 2, those same lines, that same column,
- 7 there are no allocations.
- 8 THE WITNESS: Right.
- 9 JUDGE ANDERL: What happened to those 1.1
- 10 and \$1.4 million?
- 11 THE WITNESS: Basically when we looked at
- 12 the investment in the buildings under scenario A we
- 13 allocate part of the square footage to where you
- 14 walked in and all the appliances are setting. Part of
- 15 that is for the merchandising function.
- 16 When they set up the separate subsidiary
- 17 and moved the merchandising function physically out of
- 18 the utility, that space will not go away. And so
- 19 there is no -- those dollars of the building must
- 20 remain with the utility. Again, the focus was dollars
- 21 removed from the utility was the purpose of our study.
- JUDGE ANDERL: Okay.
- I don't know if you can answer this or
- 24 not. But does that space then become excess capacity

24

	(THOMAS - EXAM BY COMMISSIONER CASAD) 3031
1	THE WITNESS: I believe Mr. Thorpe was
2	asked that question this morning. And I don't have
3	any different information than what he testified to
4	this morning.
5	JUDGE ANDERL: All right. Thank you.
6	Anything on redirect for this witness?
7	MR. GRANT: No, your Honor.
8	MR. GOLTZ: I have one question following
9	up on what Commissioner Hemstad raised in the
10	hypothetical, and let me twist the hypothetical a
11	little bit about a hypothetical new company. Let's
12	assume a new company undertakes merchandising
13	functions only of a scope similar to that which is now
14	undertaken by Washington Natural Gas. Isn't it true
15	that its costs would exceed those allocated outside
16	the utility under either scenario A or scenario B?
17	THE WITNESS: I don't have a basis to
18	answer that question. I could answer as a
19	hypothetical.
20	MR. GOLTZ: That's why I'm asking.
21	THE WITNESS: I would have to say yes. I
22	would think so. But without knowing the new company

and all that, I'll answer it as a hypothetical.

MR. GOLTZ: Thank you.

25 JUDGE ANDERL: Mr. Adams?

(THOMAS - EXAM BY COMMISSIONER CASAD) 3032

- 1 MR. ADAMS: Yes. Miss Thompson, I think I
- 2 have lost sight of the ball in all of this discussion.
- 3 If I look at your study, I guess it's the results No.
- 4 3, Section 3, Page 2, and look at the costs under
- 5 merchandise, I'm seeing the figures of basically 64.1
- 6 and 62.4 for scenarios A and B; correct?
- 7 THE WITNESS: That's correct.
- 8 MR. ADAMS: How do those numbers
- 9 correspond to the company's presented numbers that
- 10 they filed in this case? I'm trying to figure out are
- 11 your numbers larger or smaller than the company's
- 12 initial presentation in this case?
- 13 THE WITNESS: The analysis that we
- 14 actually prepared, which is different than the exhibit
- 15 I have subject to check, would indicate that under
- 16 scenario A and B the numbers which you have just read
- 17 out, the company's amount that was removed was between
- 18 \$55,351,000, our scenario A is rough 8.7 million more
- 19 and under scenario B I believe it's 6. -- I have got a
- 20 rounded number here which is 7, but I think that's too
- 21 high. If you look at my testimony on Page 9, Lines 19
- 22 through 25, you get the dollar impact of our
- 23 adjustment over and above that proposed by the
- 24 company.

- MR. ADAMS: That's the .9 million?
 - (THOMAS EXAM BY COMMISSIONER CASAD)
- 1 THE WITNESS: The .9 is to the affiliates.

- 2 The 6.9 million is to merchandising. That's Line 23.
- 3 MR. ADAMS: Are those costs?
- 4 THE WITNESS: They are greater than what
- 5 the company allocated.
- 6 MR. ADAMS: Do you know what the revenue
- 7 requirement difference is?
- 8 THE WITNESS: I believe Mr. Corbin has
- 9 done an adjustment to reflect our scenario B and
- 10 would probably be best able to calculate the revenue
- 11 requirement.
- 12 MR. ADAMS: I could get an A and B revenue
- 13 requirement from Mr. Corbin?
- 14 THE WITNESS: I hate to commit him to
- 15 that.
- MR. ADAMS: Feel free.
- 17 Finally, all of this is focused on the
- 18 cost side. What are the revenues from these same
- 19 operations?
- 20 THE WITNESS: It is focusing on the costs
- 21 only, and I don't have the revenues readily available.
- 22 We could get those for you.
- MR. ADAMS: Would there be another company
- 24 witness who could supply the number? The revenues

25	wouldn't change under either scenario?
	(THOMAS - EXAM BY COMMISSIONER CASAD) 3034
1	THE WITNESS: No. We would have
2	merchandise revenues, and I'm sure the Company would
3	have that information. I would think Mr. Torgerson
4	could furnish that information for the test year 1991.
5	MR. ADAMS: Would they be the equivalent
6	revenues for the period of time that you analyzed
7	costs?
8	THE WITNESS: He could provide you
9	revenues for 1991.
10	MR. ADAMS: Thank you.
11	THE COURT: Anything further for this
12	witness? Mr. Grant?
13	MR. GRANT: No questions.
14	THE COURT: Thank you, Miss Thompson, for
15	your testimony. You may step down.
16	The Commission has a meeting at 9:00
17	tomorrow morning. We'll reconvene at 9:30.
18	(At 5:10 p.m. the above hearing was
19	recessed until Wednesday, July 7, 1993, at 9:30 a.m.)
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