0089	51 BEFORE THE WASHINGTON UTILITIES AND
2	TRANSPORTATION COMMISSION
3	
4	In the Matter of the Petition) Docket No. UT-991991 of) Cause No. U-86-79) Cause No. U-86-101
6	MCI WORLDCOM, INC. and SPRINT) CORPORATION,) Volume VII
7 8	for an Order Disclaiming) Jurisdiction, or in the Alternative, Approving the)
9	Transfer of Control of Sprint) Corporation's Washington)
10	Operating Subsidiaries to MCI) WORLDCOM, Inc.)
11	In the Matter of the Petitions) of)
12	U.S. SPRINT COMMUNICATIONS)
13	COMPANY, and
14	MCI TELECOMMUNICATIONS) CORPORATION)
15	CORPORATION)
16	
17	A hearing in the above matter was
18	held on May 19, 2000, at $8:20$ a.m., at 1300 Evergreen
19	Park Drive Southwest, Olympia, Washington, before
20	Administrative Law Judge KAREN CAILLE, Chairwoman
21	MARILYN SHOWALTER, and Commissioner RICHARD HEMSTAD.
22	
23	The parties were present as
24	follows:
25	

008!	
1	MCI WORLDCOM, INC., by Jean L.
2	Kiddoo, Attorney at Law, Swidler, Berlin, Shereff, Friedman, LLP, 3000 K. Street, N.W., Suite 300, Washington, D.C., 20007-5116, Ann E. Hopfenbeck,
3	Attorney at Law, 707 17th Street, Suite 3600, Denver, Colorado, 80202, and Brooks Harlow, Attorney at Law,
4	4400 Two Union Square, 601 Union Street, Seattle, Washington 98101.
5	
6	SPRINT CORPORATION, by Eric S. Heath, Attorney at Law, 330 S. Valley View Boulevard, Las Vegas, Nevada 89107.
7	GDG GOLDENING TING 1
8	SBC COMMUNICATIONS, INC., by Judith A. Endejan, Attorney at Law, Williams, Kastner & Gibbs, Two Union Square, 601 Union Street, Suite
9	4100, Seattle, Washington 98101.
10	THE COMMISSION, by Jonathan Thompson, Assistant Attorney General, 1400 S.
11	Evergreen Park Drive, S.W., P.O. Box 40128, Olympia, Washington 98504-0128.
12	PUBLIC COUNSEL, by Robert Cromwell,
13	Jr., Assistant Attorney General, 900 Fourth Avenue, #2000, Seattle, Washington 98164.
14 15 16 17 18 19 20 21	
22 23	
24 25	Barbara L. Nelson, CSR Court Reporter

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 3
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 4 EXHIBIT:
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 5 Exhibits 182 and 183
6 Exhibit 236
7 Exs. T-246, T-247, T-248
8 Exhibit C-249 (Revised)
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JUDGE CAILLE: We're on the record. Good morning. We are here today in Olympia for the fourth day of -- hopefully, only the fourth morning of hearings in the MCI-Sprint merger. Today is May 19th, and all the parties have previously entered their appearances, so we will be underway. And before I swear in Dr. Blackmon, I understand that Mr. Cromwell has an issue. 8 MR. CROMWELL: Just, actually, a brief 10 procedural request, whether the Commission might be willing to consider formally leaving the record open 11

for comment by the parties regarding actions in parallel matters, thinking specifically of DOJ and EC 14 review of this matter, for actions that might occur in those proceedings that would be relevant to the Commission's consideration of those issues, and simply for the parties to be allowed to comment on that issue if such an action occurs during the pendency of the case.

20 CHAIRWOMAN SHOWALTER: I just want to ask a 21 question. Do you mean if the parties agree for DOJ 22 to do something, then we ought to be able to take 23 notice of it, or if the Staff of the DOJ recommends 24 X, we ought to be able to look at that or you ought 25 to be able to comment on it?

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20 21

MR. CROMWELL: The latter, Your Honor. guess both your second and third questions, I would answer yes, that both you should formally be able to consider any actions DOJ or the EC takes as a matter 5 of record in this case, and I believe the parties should be allowed to comment on those actions and their potential implication for the matter for review in front of the Commission. MS. KIDDOO: To the extent that there are 10 actions taken by other regulatory agencies, either federal or state, they will be a matter of public 11 12 record. It would seem to me that this Commission 13 could take administrative notice of those other matters. To the extent that there was something that 14 15 a party thought warranted this Commission

16 specifically reopening the hearing, then I think that 17 it would be appropriate for that party to file a 18 motion to reopen the hearing, rather than leaving the record open for some indefinite period of time. 19

MR. CROMWELL: Your Honor, I was only contemplating some form of written comment. I wasn't 22 considering calling everybody back here.

COMMISSIONER HEMSTAD: Well, any action, 23 24 any position taken by the Department of Justice would 25 be simply a recommendation to the FCC, as I

understand it. So it's not -- it would be an official position of the U.S. government, but it would not be a formal decision of any government agency having authority to make the decision. 5 MR. CROMWELL: Respectfully, Commissioner 6 Hemstad, there are other possibilities, including 7 antitrust suit and the issues that could arise in 8 that context. 9 COMMISSIONER HEMSTAD: You mean the filing 10 of such an action? 11 MR. CROMWELL: Right. And then the issues 12 that are pled as a cause of action there. 13 COMMISSIONER HEMSTAD: I understand it. 14 But what would we do with that information, other 15 than that those would be allegations? MR. CROMWELL: That's true, Your Honor. I 16 17 guess what I'm asking the Commission to consider is 18 leaving the door open to a written comment if, and I'll be frank, perhaps we have missed the boat on 19 20 some very critical issue and perhaps those folks in D.C. caught something that we didn't in the material 21 that we've both been reviewing. And if it appears to 23 be significant enough to impact this Commission's 24 consideration of the matter, then I think it would be 25 appropriate for the parties to comment.

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               COMMISSIONER HEMSTAD: Well, there's a
    difference between commenting and, I suppose, a
    motion to reopen.
               MR. CROMWELL:
                               True.
 5
               CHAIRWOMAN SHOWALTER: I'm trying to
    analyze this. It seems that -- I mean, we have to
 6
    deal with what's before us, which is is the merger consistent with the public interest. So we're not
 8
 9
    here, for example, to -- we're not an antitrust
10 agency.
               MR. CROMWELL: Clearly.
11
12
               CHAIRWOMAN SHOWALTER: Although we have
13 heard antitrust -- sort of quasi-antitrust issues in
14
    this case, I think for the purpose of determining the
15
    public interest. I would think that -- I'm thinking
16
    out loud, so that we have a proceeding before us, we
    set out a schedule for the evidence to be submitted
17
    to us that's relevant, and rather than having it open-ended with issues coming in and out, or in, I
19
20
    guess, if there is evidence, which I would say would
21 be evidence that comes to someone's attention that we
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22 really should be considering, then wouldn't the right

action be a motion to somehow get that evidence before us before we make a decision? And you would be justifying it on specific grounds, saying, you

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1 know, in our proceeding, we didn't have evidence of or didn't consider X, but here's some evidence that this Commission should consider.

And then, separate from evidence would be, I suppose, actions, but actions aren't -- you know, the Staff of the DOJ, for example, I'm not even sure an action is the Department of Justice deciding to do something.

MR. CROMWELL: I guess, again, just sort of brainstorming, I think really there's sort of two issues before the Commission, maybe I should say two sets of questions presented by any case, really. What is the evidence before you for consideration, and based upon your determination, what's the appropriate remedy or conclusion that the Commission will draw from that evidence in applying the law to these facts.

And there has been some discussion over the last few days about the appropriate remedies in this 20 matter. If some agreement or remedy were reached at a different proceeding, I think it would be 21 22 appropriate just to comment on the applicability of 23 those remedies in the Washington context.

24 CHAIRWOMAN SHOWALTER: Is it to comment on 25 them or would it be to bring before us -- I mean, it

does happen in other -- some actions will be multi-state and then something will happen in another state that one or more of the parties thinks we should consider, as well, and usually they bring a motion saying we want you to consider this evidence that is occurring in another state, and we decide whether or not we should open up our schedule or open 8 the record to consider it. I suppose sometimes we 9 might and sometimes we might not. What do you think 10 on that question? COMMISSIONER HEMSTAD: Well, I don't think 11 12 there's anything for us to decide here. If there's 13 something that falls within the scope of the normal 14 requests that we take administrative notice of some 15 action, then those kinds of rules apply. If there's something that occurs that any party thinks requires 16 17 additional evidence, then the process would be for you to file a motion to reopen the proceeding.

So I don't think there's anything that we 18 19 can do here today to try to make those kinds of 20 21 decisions in advance. That's up to you to decide or 22 23

any other party to decide should the situation arise where you think that's important.

24 MR. CROMWELL: Fair enough.

25 JUDGE CAILLE: All right. Dr. Blackmon.

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1 Whereupon,
                    DR. GLENN BLACKMON,
 3 having been first duly sworn, was called as a witness
   herein and was examined and testified as follows:
 5
             JUDGE CAILLE: Mr. Thompson.
 6
             DIRECT EXAMINATION
 7
   BY MR. THOMPSON:
 8
        Q. Dr. Blackmon, could you please state your
9
   full name and your address for the record?
        A. It's Glenn Blackmon, 1300 South Evergreen
10
   Park Drive, S.W., Olympia, Washington.
11
12
        Q. And you're employed by the Washington
13
   Utilities and Transportation Commission and are
14
    appearing on behalf of its Staff?
15
             That's correct.
16
            Did you cause to be pre-filed in this
        Ο.
17
   docket exhibits that have been marked as T-246,
18
   T-247, and T-248?
19
        Α.
             Yes.
20
             And you have some corrections to make to
21
   your testimony; correct?
22
        A. We've supplied revised pages six and seven
23 to the pre-filed testimony reflecting some changes in
24 the HHI numbers that were reported there, and then
25 we've filed a replacement version of the two
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exhibits, the 247 and 248. And the two exhibits, I apologize, don't Ο. 3 have a cover sheet on them, but our intention was to substitute everything behind the cover sheet on those 5 two documents. The way to tell them apart is to look at the spreadsheet that's the first page on them 6 both, and it says -- Exhibit 1 says, at the bottom, says Exhibit GB-1, and number two says Exhibit GB-2. 8 With those revisions, is the testimony true 10 and correct, to the best of your knowledge? 11 Yes. Α. 12 Q. And if I asked you those same questions 13 today, would your answers, together with today's 14 revisions, be the same? 15 Yes. 16 MR. THOMPSON: Your Honor, I would move the 17 admission of Exhibits T-246, T-247, and T-248. 18 JUDGE CAILLE: Is there any objection to 19

the admission of these exhibits? MR. HARLOW: Well, Your Honor, and I've discussed this with Counsel for the Staff, although we did receive the revised GB-1 and GB-2 in the evening after the first day of hearing, we would have 24 no objection to the revised exhibits being admitted, 25 provided, however, that the original pre-filed

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    exhibits also be admitted. And so we would request
    that the revised exhibits be renumbered as Exhibits
    260 and 261, and that, as a condition of entry of
   those late-served exhibits, that all four exhibits,
    the originals and the revised, be admitted.
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             MR. THOMPSON: I don't have an objection to
 7
   that.
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             JUDGE CAILLE: All right. Then the
9
   original exhibits will remain as previously numbered
   and the revised exhibits will be -- the revised GB-1
10
   will be Exhibit 260 and revised GB-2 will be Exhibit
11
12
    261.
13
             MR. HARLOW: Thank you, Your Honor. What
14 were the numbers again?
15
                            260 and 261.
             JUDGE CAILLE:
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              MR. HARLOW: Oh, okay. He was shaking his
17 head.
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18 MR. THOMPSON: I may have misunderstood 19 what I was just agreeing to, actually. 20 JUDGE CAILLE: Oh, okay. 21 MR. THOMPSON: Did we just decide to male

MR. THOMPSON: Did we just decide to make
the revised portions a new exhibit, rather than -- my
understanding was that we would make the revisions
under the numbers as originally set out in the
exhibit list, and then the parts that we're removing,

00864 1 in essence, would be new exhibits at the end of the numbering system. MR. HARLOW: Well, it's just a matter of 3 4 numbering, although I'll probably stumble over 5 myself, since my notes have assumed them there. MR. THOMPSON: Okay. MR. HARLOW: But it doesn't really make a 8 difference, as long as they're both in the record and the record's clear what the numbers are. 9 JUDGE CAILLE: I'd be glad to -- would you 10 11 prefer that, Mr. Thompson? 12 MR. THOMPSON: Well, I just thought, for clarity's sake, it would be easier to have the final 13 14 version of the testimony in one place, rather than go 15 16 MR. HARLOW: That would be acceptable. 17 CHAIRWOMAN SHOWALTER: So the new one is 18 now going to be revised original number and the old one is a later number? 19 MR. HARLOW: Right. The original GB-1 20 21 would be 260. 22 JUDGE CAILLE: And the original GB-2 would 23 be 261. 24 MR. HARLOW: Thank you, Your Honor, for

25 that clarification.

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              JUDGE CAILLE: Sorry, you're waiting for a
   ruling from me. The exhibits, as we marked them
 3
    subject to the colloquy we had prior to identifying
   the exhibits, will be admitted into the record. And
 5
   Dr. Blackmon is available for cross-examination.
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             MR. HARLOW: Thank you, Your Honor. Before
    we begin, I'd like to get admission of certain cross
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    exhibits out of the way. And again, this is
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    something we discussed with Staff, and I believe
   they're amenable, since these exhibits were produced
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11
   by Staff. The exhibits we are offering are C-249,
   and just to make a note, that was a revised exhibit,
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   C-250, 251, 254, 255, and 259.
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             JUDGE CAILLE: So my understanding is the
15
    ones that you've skipped will not be offered?
16
             MR. HARLOW: We may offer an additional
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    exhibit or two, but that would be at the conclusion
18
    of cross.
              JUDGE CAILLE:
                            Is there any on objection?
19
              MR. THOMPSON: No objection.
20
21
              JUDGE CAILLE: Then Exhibits C-249, C-250,
22
    251, 254, 255, and 259 are admitted into the record.
23
            CROSS-EXAMINATION
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Good morning, Dr. Blackmon.

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BY MR. HARLOW:

Q.

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- Good morning.
- I take it you're familiar with the Federal Q. 3 Trade Commission Department of Justice, which I'll refer to as FTC DOJ, or maybe just DOJ Horizontal 5 Merger Guidelines?
 - In general, yes. Α.
- And per the DOJ Guidelines, the 8 establishment of the Hirschman Herfindahl Index, or 9 HHI, is basically a first step in examining a 10 horizontal merger; is that correct?
 - Yes, it's a first step. Α.
- Q. That's kind of a rough tool to determine 13 whether there's a need for any follow-up steps?
 - I don't think I'd agree with that, no.
- 15 Well, would you agree that the ultimate 16 goal of the DOJ Merger Guidelines is to determine whether the companies that are proposing to merge can 17 18 raise prices post-merger and sustain them profitably? 19
- In general, yes.
 And the HHI Index standing alone does not 20 21 provide an answer to that question; is that correct?
- 22 Α. No, it doesn't.
- 23 Other factors that the DOJ includes in its 24 Merger Guidelines include things such as the ability 25 of rival sellers to replace lost competition; is that

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1 correct?
        Α.
              And the DOJ will also look at the ease --
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 4
    am I going too fast for you? Somebody wanted to
 5
    finish by nine, so I took them seriously.
             Other factors that the DOJ will look at
 6
    under the Merger Guidelines will be the ease of
 8
    entry?
9
              That's one factor, yes.
        Α.
             And ease of entry includes a factor of
10
         Q.
11 timeliness of entry?
12
        Α.
              How quick you can get in, yes.
13
              And another ease of entry factor is the
14 likelihood of entry?
15
        A. Yes.
16
              And a third factor is the sufficiency of
        Q.
17
    entry?
18
             I believe that's true. I'll accept that,
        Α.
19
    subject to check.
20
        Q. And indeed, the DOJ Guidelines conclude
    that in markets where entry is that easy and passes
21
    those three subtests, that the merger raises no
22
   antitrust concern and requires no further analysis?
24 Would you accept that, subject to check?
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I will, with the important distinction that

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1 that's their guidelines and how -- you know, how they are going to use that information for a merger analysis.

- Q. Did you do any study of these follow-up 5 factors, such as the time or cost required to build inter-city fiber networks for facilities-based long distance competition?
- A. Your question attempts to define what analysis of entry would be, and we certainly -- we 10 wouldn't have done a study based solely on the sort of technical engineering entry into the market. That would be far too narrow. I also don't really understand from your question what you mean by a study. If you mean have we studied that question, the answer is yes.
- 16 Well, in your deposition -- do you have a Q. 17 copy of your deposition, Dr. Blackmon?
- 18 I don't.

MR. HARLOW: Would the Bench like the 20 witness to be presented with the original, which we 21 have, or a copy?

JUDGE CAILLE: Original is fine.

MR. HARLOW: Okay.

24 You can have the pleasure of unsealing it, 25 Dr. Blackmon.

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- Does this copy reflect the corrections that we submitted?
- I don't believe it does. I haven't seen the corrections, and this has been in my possession since the day after the deposition.
 - It says not to open, but --
- JUDGE CAILLE: You can open it.
 Q. If you'd turn, please, to page 91 of the deposition transcript. At line 14, I asked you, Do you know how long it takes companies to build large telecommunications networks, say the Touch America Network, Williams, Level 3? And your answer was, No; is that correct?
 - Α. Yes.
- Q. And then, at line 21, I asked you, Do you have any idea what it takes to -- what it costs to build those networks, say a nationwide network? And your answer was, No.
 - Is that a question? Α.
 - Q.
- Is that the answer you gave? That is the answer I gave, yes. Α.
- 22 And with regard to the factors of ease of 23 entry, you did not address those factors in your 24 testimony, did you, Dr. Blackmon?
- 25 A. Well, I did, with respect to the difficulty

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1 of establishing a brand name that customers would actually trust, which is really the key factor. not the physical capacity that already exists.

- Q. We'll follow-up on that. Do you recall Dr. 5 Kelley's testimony, when Dr. Kelley listed a number of facilities-based carriers in Washington?
 - Α. Yes.
- 8 Q. And would you agree that those 9 facilities-based carriers have excess capacity in 10 Washington?
 - A. That's been widely reported. I don't know it as a fact, but I think it's a reasonable conclusion.
 - And would you agree that interexchange Q. carriers can buy off the shelf in part from these facilities-based carriers, as well as from other providers, the elements that they need to provide long distance services in Washington? For example, they can purchase billing and collection services and lease the necessary facilities?
- Those are not all of the necessary Α. 22 components of being a viable long distance company, 23 so I have to say no, I can't agree with that.
- 24 Would you agree they can buy those Q. 25 components that I mentioned, for example, billing and

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collection, inter-city fiber facilities?

- 3 And can you think of any other element that they could not acquire in order to be able, from a 4 technical perspective, to be able to provide long distance services in Washington?
 - A. As long as your question is limited to what you call a technical perspective, I'm not aware of anything. I really don't contest the notion that the physical ability to transmit calls and render bills for those calls is readily available.
 - Q. Now, do you recall in your direct testimony, at page nine, lines four to five, the statement that resellers, quote, cannot be expected to constrain prices of their own suppliers?
 - I do. Α.
 - And I believe we clarified in your Q. deposition that you weren't intending by that statement to say that resellers in Washington are only buying from WorldCom and Sprint; is that correct?
 - Α. That's correct.
- In fact, they are buying from a variety of Q. 24 underlying carriers in Washington; is that correct?
- 25 That's correct.

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- Q. Some of them would be facilities-based?
- - Q. Some of them might be reselling resold services; isn't that correct?
 - A. I suppose that's possible.
- 7 Q. Now, turning your attention to the 8 facilities-based carriers in Washington, I take it 9 you would agree that the incremental cost of those 10 facilities-based carriers increasing their capacity 11 to carry additional traffic would be quite low; is 12 that correct?
- 13 A. Well, most of the costs that they would 14 incur would be the access charges, what they pay a 15 local exchange company, which I would not 16 characterize as quite low. In terms of the 17 additional sort of interexchange carrier network 18 costs, that part typically is quite low, either on an 19 average or incremental basis.
- Q. Okay. In fact, I think in your deposition your exact statement was, quote -- and this is found at page 54, if you want to check it -- within the limits of the capacity of that fiber, they're quite low. Do you recall that testimony?
 - A. That's not the complete answer, but that is

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- 1 part of it, yes.
- And you also agreed in your deposition, if Ο. 3 you recall this, if not, I'll give you a cite, that 4 nonbranded carriers do put competitive pressure on 5 branded carriers; is that correct?
 - Α. Yes.
- Ο. I'd like to go back to some earlier 8 discussions with other witnesses regarding other 9 potential merger candidates for WorldCom and Sprint. 10 Do you recall some of that testimony earlier in the 11 proceeding?
 - Α. Testimony by other witnesses? Is that --
 - Q. Yes, questions to other witnesses?
- Α. I can't say I recall it all, but I know 15 that it's been discussed.
- Q. Do you recall a discussion of the potential 16 17 of BellSouth or Deutsche Telekom to acquire or merge 18 with Sprint? 19
 - Α.
- 20 Would you agree that BellSouth and Deutsche 21 Telekom, neither of those companies have local 22 facilities in Washington currently?
- 23 Yes.
- 24 Q. Would you also agree that neither 25 BellSouth, nor Deutsche Telekom, have a significant

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- 1 or meaningful Washington customer base?
- 3 And do you recall the discussion regarding 4 the possibility of WorldCom acquiring or merging with 5 Nextlink or Voice Stream?
 - Α. Yes.
- In fact, those were mentioned in your Q. 8 direct testimony, were they not?
 - That's correct. Α.
- Would you agree that neither Nextlink nor 10 Q. Voice Stream would give WorldCom MMDS assets in 11 Washington?
- Α. As those companies exist today, that's true, yeah. Yes. 14
- 15 Q. And would you also agree that neither --16 with regard to the voice -- mobile voice assets, that 17 neither Voice Stream nor Nextlink have as extensive a 18 national footprint as does Sprint PCS?
- I think that's probably true. I'm not 19 20 certain about that.
- Q. All right. Let's turn to your HHI 21 22 analysis, and in particular, Exhibits 247 and 248.
- 23 From the opening questioning, I assume you're
- 24 familiar with the provisions in the FTC DOJ Merger
- 25 Guidelines with regard to calculation of the HHI

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1 Index?

- A. I am.
- 3 Q. And was it your attempt to conduct your HHI 4 analysis consistent with those guidelines, as best 5 you could?
 - A. Not -- not necessarily. I think we were attempting -- the Department of Justice didn't invent the Herfindahl Hirschman Index, and just as the DOJ looked to economic theory to come up with a tool for measuring anticompetitive actions, we also looked to economic theory to come up with -- it's a great thing that the DOJ has used the same tool that we chose, but it's not that we did this because the DOJ did.
 - Q. Perhaps you misunderstood the question or perhaps I misphrased it. My question was -- and let's just simply focus on the HHI calculations and methodology, not the totality of the Merger Guidelines. With regard to the HHI methodology calculations, did you attempt to follow the methodology set forth in the DOJ's guidelines?
- 21 A. I think -- I don't see any need to change 22 my answer. That's the way I understood your question 23 originally.
- Q. Let me ask a follow-up question, then. In what regard did you depart from the FTC DOJ Merger

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1 Guidelines in determining your HHI Index, as set forth in Exhibits 247 and 248?

- I can't think of any ways in any substantive way that it changed, that we departed from the metho \bar{d} they used.
- Q. Can you think of any difference in the way you calculated the index, arithmetical portion of your work?
- There may be a difference in the way the Α. 10 Other category is treated. There are different ways of handling the tail end of a list of companies. Do you group them all together and treat them as if they were one unit or do you multiply out each of those individual fractional shares and then add them up. There may be a difference there.
- 16 Q. There may be. Do you know whether or not 17 there's a difference?
- 18 A. I know how we did it. I can't tell you how the DOJ likes to do it. 19
- $\ensuremath{\mathbb{Q}}.$ Is there any support in any recognized guidelines or academic literature for doing it 20 21 22 differently than the DOJ does it?
- A. I think it's very commonly done to 24 aggregate the tail and square it. Dr. Hausman did it 25 yesterday on the stand.

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- Well, you say very commonly. Can you cite us to any recognized authority for doing it that way?
- 3 Α. Well, I think, like, if you see in FCC reports where the HHI Index is reported, it's 5 typically done by aggregating the tail. When this Commission uses the HHI in its performance measures that it submits to the state legislature, we do it 8 aggregating the tail.
- Q. But again, my question was, can you give us 10 a cite to any authority for doing it that way?
- A. I haven't looked for a cite, so the answer, 11 12 since I haven't looked for it, is no.
 - Q. Well, the first step, if you'd accept, subject to check, under the DOJ Merger Guidelines is to identify, quote, All firms that -- and I'm omitting some language -- currently produce or sell in the relevant market. And that's, if you wish to check, Section 1.31 of the guidelines. Will you accept that, subject to check?
 - Α. Yes.
- Actually, you know, I do have a copy of the 21 Merger Guidelines, if you want to follow along as we 22 23 go through this.
- MR. HARLOW: May I approach the witness,
- 25 Your Honor?

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JUDGE CAILLE: Yes.

- Do you need that cite again?
- 3 Α. No, I have it. Yes, it says that's how the DOJ begins its analysis.
 - Q. And is that, again, consistent with the best data you had available to you? Was that your first step in developing Exhibits 247 and 248?
- A. Yes. What we tried to do was, as best we 9 could, using the data that are available to us, to 10 identify firms that are in this market.
 - Q. Let me just back up for a minute. You mentioned a minute ago that you had done HHI analyses where you summed the tail, I think, as you referred to it, and then squared that. Does this Commission have any guidelines that adopt or approve that methodology?
 - Α. No.
- Q. Okay, all right. Getting back to where we were going here. I believe that, to identify all 18 19 20 firms that produce or sell in the relevant market, you started with a list developed from your 21 22 Commission's reports that carriers submit their 23 annual reports; is that correct?
 - Yes, that's covered in my testimony. Α.
- 25 Q. And then, from this initial list of

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approximately 500 companies, you eliminated a number of carriers; is that correct?

- Α. That's correct.
- And you did that based on your belief as to Q. what type of carrier they were or are?
 - Α. That's right.
- In other words, you tried to determine Q. 8 whether you believed a company was providing local 9 versus long distance service?
 - A. That's right. If we had a company like Asotin Telephone Company that we knew was not providing long distance service, then we shouldn't count on them to constrain the prices of WorldCom or Sprint, so we excluded them from the list.
 - Q. I believe you excluded all of the incumbent local exchange carriers, with the exception of US West, GTE and Sprint United; is that correct?
- 18 That's sort of correct. We excluded all of Α. the incumbent local exchange companies, and then US 19 20 West, GTE and Sprint. Because those companies file their revenue information split out between local and 21 22 toll and other types of service, we were able to include their long distance revenues where
- 24 appropriate and exclude the rest of their revenues. 25
 - And as to the other roughly 497 companies,

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none of them report -- actually, if you take out the incumbent LECs, you have roughly 470 companies that do not report on a separated basis their local versus their long distance revenues; is that correct?

That's correct. Α.

- And it's correct, is it not, that you did Q. no research in going through that list of the roughly 470 companies to determine their breakdown between local and long distance revenues; is that correct?
- A. We didn't do any go-into-the-library type research, if that's what you mean. We based it on our familiarity with the companies that do business in this state.
- Ο. But you didn't call any of the companies to ask them what their breakdown was, did you?
- A. I don't recall calling any companies and
- asking them that question, no.

 Q. Did you look at their registrations to determine whether they were registered to provide 18 19 20 local versus long distance services? 21
 - Yes.
- 22 Q. I wonder if you could turn to page 37 of 23 your deposition, about line 18. And initially, in 24 development of Exhibits 260 and 261, you excluded a 25 company called ICON; is that correct?

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- That's correct. That's one of the 2 revisions that we made, was to go back and include 3 ICON.
 - Okay. With regard to your familiarity of Q. Okay. With regard to your familiarity of ICON, your answer, at line 20 to 21, was, quote, I don't remember one way or the other about ICON. Do you see that?
 - Α. Yes.
- 9 And ICON has fairly substantial revenues, Q. 10 it looks like 8.4 million in 1998; is that correct? 11 Or will you accept that, subject to check?
 - A. I believe that's about correct, yes.
- And then, if you would turn, please, to 14 page 38, line 21. With regard to -- I asked you the 15 question, quote, With regard to ICON, for example, on what basis did you exclude ICON? And your answer 16 was, I don't recall. I don't recall specifically making that decision. Was that your testimony? 17 18
- 19 Α. Yes.
- 20 And then, if you'll turn, please, to page Q. 21 39, line 11, I asked you, What's your general awareness of the business of ICON? And your answer 22
- was, on line 13, I don't recall one way or the other.
- 24 Is that correct?
- 25 Α. Yes.

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- If you would, please, take a look at Exhibits, if you need to compare, 247 to 260. Which 3 companies did you add into your analysis after the deposition and before this hearing, before this morning in this hearing?
- A. Well, we can look at 247 by itself and see that it says at the bottom it was revised to exclude Nextlink. In other words, we had originally included Nextlink. When we went back, we dropped it from the calculation, and we included or added Excel, ICON, Fox and Qw, which is actually Qwest. And Qwest is 11 actually several different companies. It's Qwest 13 Communications, LCI, USLD, and Phoenix Networks.
- Q. Did you obtain any additional data on which 15 to base your decision to exclude Nextlink from the 16 re-calculation?
 - A. No. In going back through it after the deposition, I noticed that it was there and realized it shouldn't have been, so I took it out.
- 20 Q. Again, based on your general understanding 21 of their business?
- 22 Α. Yes.
- 23 Would you check Exhibit 247, 248, or if you Q. 24 need to, 249, and tell me whether or not you excluded 25 Avista, A-v-i-s-t-a?

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- A. Avista.
 - Avista? Ο.
- Yes, Avista. We excluded Avista Fiber, 3 Α. 4 Incorporated.
- 5 Q. Did you exclude Avista Communications of 6 Washington?
- A. I don't know. The way I determined that on the last one was we have a list, an alphabetical list of companies that shows their revenues. Since the exhibit that's -- is this an exhibit now? 10
 - It's Exhibit 249. Q.
 - Α. Okay. 249 is listed by order of revenues, and so Avista Communications is not in the alphabetical list that we're working off of. So usually I go to look up the revenues, and then, from that, I can jump to its spot on the revenue list.
- 17 Q. Did you exclude Claricom? Or would you 18 accept, subject to check, that you excluded Claricom Networks, formally known as Clarity Telecom LD 19 20 Network Services?
- A. Yes, I'll accept that, subject to your 21 check -- to my check. 22
- 23 Q. And would you accept, subject to check, 24 Claricom is registered to provide long distance 25 services?

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- Claricom Networks, Incorporated, is 2 registered to provide both local and long distance 3 service.
- And you also excluded Intellicall, doing Q. 5 business as ILD, which is also registered to provide local and long distance services; is that correct?
 - A. I'll accept that, subject to my check.
- Q. And similarly, you excluded Electric 9 Lightwave, Inc., GST, Intermedia, Interwest, 10 Nextlink, Shared Communications, and TCG, again, all 11 of which are registered to provide both local and long distance services. Will you accept that, 13 subject to check?
- A. No, I won't. I believe that GST Telecom 15 Washington, Incorporated, is right there on the first page of Exhibit C-249.
- 17 If I modified the question to exclude GST, 18 would you accept it, subject to check?
- 19 A. You know, once I heard that one, I sort of 20 stopped listening. I guess I would -- Nextlink --I'm sorry, not Nextlink. Electric Lightwave and TCG, 21 we definitely excluded. We made a very deliberate 22 decision about that. The others that you listed, I 24 would accept, subject to check, that we excluded 25 those.

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- Q. All right. If you would please turn to Exhibit 252. Will you accept, subject to check, that this is a copy of the US West Seattle Yellow Pages issued in 1998, or at least portions of those Yellow Pages?
 - A. I don't know that I've got a copy of that that I could check.
- 8 Q. Do you have access to that in the library,
 9 perhaps?
 - A. I guess I'll check to see if I can check it.
 - Q. I guess, are you going to accept it, subject to check, or not?
 - A. Yes, I'll accept it, subject to check.
 - Q. All right. And if you would turn -- if you'd look at page 1855 of that Yellow Pages, look at the listing for Electric Lightwave, Inc.
- 18 A. Is the first page 1855? My copy's hard to 19 read.
 - Q. Yes.
- 21 A. Yes, Electric Lightwave is there as a 22 telecommunications company.
- 23 Q. Okay. Can you read where it says long 24 distance in the little box advertisement?
- 25 A. Yes, they definitely provide long distance.

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- Q. And if you look at the bottom right on the page, you see TCG. Can you read that they provide both local and long distance voice?
 - A. I'm sorry, TCG?
- 5 Q. In the bottom right-hand corner of the page 6 of the exhibit.
 - A. Oh, the display, yes.
- 8 Q. Can you see that they also offer, quote,
 9 regional and long distance toll calling?
 - A. Yes.
 - Q. If you would turn a few pages to the page numbered -- it's the last page. And do you see the heading for the category, quote, Telephone Service Long Distance, close quote?
- 15 A. Yes.
- Q. And do you see that Electric Lightwave has asked to be listed in this portion of the Yellow Pages directory, as well?
- 19 A. I'm not sure I would use the verb ask, but 20 they have paid to be in that listing, yes.
- 21 Q. And the previous listing was under the 22 category Telecommunication Companies?
- 23 A. Yes.
- Q. And sticking with the long distance category, do you see that Shared Communications

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00887
                                        Services is also listed in that category?
                                                                                                                                             I wonder if you could turn back to Exhibit
           3
           4
                                        249, please. And why don't you turn to page 21 of
           5
                                        that exhibit.
           6
                                                                                          Α.
                                                                                                                                     I have that.
                                     Q. Okay. If you'd look in the third, I guess, box from the top, those apparently are intended to % \left\{ 1\right\} =\left\{ 1\right\} =\left
           8
          9
                                        list the MCI companies?
                                                                                                                                   Yes, that's correct.
 10
                                                                                         Α.
                                                                                                                                     Or the WorldCom companies. And you
 11
                                   apparently aggregated all of the WorldCom companies
 13
                                   for purposes of calculating the HHI; is that correct?
                                                                                                                                   Yes, the MCI companies, yes.
14
                                                                                         Α.
15
                                                                                                                                       Now, WorldCom Network Services, Inc., are
                                                                                         Q.
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- 16 you familiar with that company? A. Not specifically, no.
 - Are you aware that that company is a Ο. wholesale-only company?
- A. I think I just said I'm not specifically 20 familiar with them, so no, I'm not aware of that. 21
- Q. Are you aware of how they're offering or 22 23 holding out their services in the state of 24 Washington, under what brand?
- 25 Α. No.

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- Q. What about BLT Technologies? Are you aware that that company is a pre-paid calling card company?
- 3 A. I'm not aware one way or the other of what 4 they do.
- Q. And what about Teleconnect Long Distance Services System? Are you aware that they offer 10-10 service?
 - A. Yes, I am.
- 9 Q. And that brand that they market under is $10 \ 10-10-321$; is that correct?
- 11 A. That's their access code. I don't know if 12 they consider that their brand or not. Telecom USA 13 is their d/b/a, doing business as.
- 14 Q. But in any event, the brand that they 15 market under is not MCI; is that correct?
- 16 A. Right.
- 17 Q. What about Touch 1? Is that also a company 18 that does not market and sell under the MCI or 19 WorldCom brand?
- 20 A. I'm not sure.
 - Q. What about TTI?
- 22 A. That one I know does not use the MCI or 23 WorldCom brand.
- Q. Would you agree that if you're attempting to determine the market concentration of a brand, of

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branded carriers, that inclusion of revenues for companies that do not use the brands that you're tracking and developing indexes for would not be appropriate?

No, I don't agree with that. I think the Α. HHI analysis is like anything else. It can be applied to more than one data set to try to get at different sides of a question. And what we tried to do here was look at long distance as best we could, comprehensively within the state, and it's appropriate to aggregate a no-name company like TTI National -- who has a very good calling card rate, by the way, that's what I use -- with the company that controls them, WorldCom.

15 One could also do a brand-name-only 16 analysis and look at the specific revenues of the brand name companies. You'd come up with a higher concentration index if you did that. By us including 17 18 the no-name revenues in here, you know, we have, in 19 essence, allowed for the possibility that they will 20 constrain the prices of the named brand carriers. So 21 if I were going to exclude TTI National, I would also 23 exclude ICON and Fox and other companies that tend to make the index lower by spreading out the market

25 shares.

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- Did you say that taking them out would inflate the index, the HHI Index?
- 3 If we took out all of the no-name carriers, 4 yes.
 - But not if you put them into the Others Q. category?
- A. I wouldn't put them into the Others category. What I was saying was if we were to define the market as being brand name carriers only, in 10 essence, if we were to say that there is absolutely 11 no substitution between branded and unbranded 12 services, then you would be left with three 13 companies, and the Other category would be zero.
 - Q. Would you --
- On the other hand, what we have here is a Α. 16 broader analysis, in which you have the branded and the unbranded carriers all together.
- Q. Would you agree that customers who use 10-10-321, for instance, do not do so because of the 18 19 20 MCI brand name?
- I'm sorry, could you ask that question 21 Α. 22 again?
- 23 Would you agree that customers who use 24 10-10-321 service do not do so because of the MCI 25 brand name?

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- The 10-10-321 doesn't have the MCI brand name on it. Are you asking me if they use it --3
 - Q. Is the negative throwing you?
 - Yes, it is. Α.
- 5 Q. Let me just phrase it differently. Would you agree that customers who use 10-10-321 do so 6 7 because of perceived price advantages, the lower 8 price?
 - I think that's part of it.
- And they're not motivated by an MCI brand Q. 11 name, because, indeed, most of them don't even know that MCI provides that service; is that correct?
- I mean, I think there are very few 14 customers who do it because it is provided by MCI, and there are at least some customers who use it because they think it's not provided by MCI.
- Thank you. I think we got a little bit 17 18 afield from reviewing your HHI calculations. I'm going to try and bring us back to that. Where we 19 20 left off, and before we digressed, was determining the companies selling in the market. 21
- And the next step, under the DOJ 22 23 Guidelines, and I think this is what you tried to do, 24 as well, after you identified the firms in the
- 25 market, then you need a basis for measuring the

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1 market shares; is that correct?

- That's correct.
- And would you agree that under the FTC DOJ Guidelines, there are three bases to calculate market shares, those being revenues, capacity, and units, which I assume, in this case, would be minutes?
- A. Could be minutes, could be other physical -- well, could be on-peak minutes versus -- or off-peak minutes, but those are the three basic categories.
- 11 Q. And you did no analysis, in developing 12 Exhibits 247 and 248 or your testimony, of units; is 13 that correct?
- That's correct, because we didn't have that 14 Α. 15 information.
- 16 Nor did you do an analysis of the capacity Q. 17 in the market; is that correct?
 - That's correct. Α.
- You chose revenues, obviously, and after 20 you did that, then the next step in the process is to gather the revenue data?
 - Α. Yes.
- 23 Okay. I'd like you to turn to Section 1.5 Q. 24 of the FTC DOJ Guidelines. And if you'd just look at 25 the second sentence, why don't you just read that

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- 1 into the record. Starts out, As an aid -- oh, excuse me, the third sentence. Starts out, The HHI.
- 3 Α. Unlike the four firm -- I'm sorry, I must 4 be in the wrong section.
 - Q. It's Section 1.5, labeled page one of two?
 - Α. The first sentence starts, Market.
 - Market concentration, the function. Q.
 - Second sentence starts -- oh, As an aid? Α. Is that what you want?
- Q. Yeah, but I'm asking you to read the third 10 11 sentence.
- Α. Third sentence. The HHI is calculated by 13 summing the squares of the individual market shares 14 of all the participants.
- 15 Thank you. And then you see it refers to a 16 Footnote 17, and if you could please to that footnote 17 on the next page.
 - Α. Yes.
- 18 And it gives an example of a market 19 Q. 20 consisting of four firms with market shares of 30 21 percent, 30 percent, 20 percent, and 20 percent has an HHI of 2,600, and that's calculated in the 23 parenthetical by squaring 30, and then adding the 24 square of 30, and then adding the square of 20, and 25 then adding the square of 20; is that correct?

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00894
         A.
               And that comes up with an index of 2,600?
          Q.
 3
          Α.
               Yes.
 4
               Okay. So that is, and this is hard to keep
          Q.
 5
    track, but that is summing the squares. That's the
    accepted methodology per the DOJ Guidelines; correct?
 6
               Yes.
          Α.
    Q. What if you were instead to square the sums, the calculation would be 30, plus 30, plus 20, plus 20, which equals 100, and the square of that
 8
 9
10
    would be 10,000; is that correct?
11
        A. That's the answer you would get, yes, if
13 you squared the sum.
14
         Q. All right. Let's go through your
15
   calculations. You started with the revenue database,
    which is Exhibit C-250; is that correct?
16
17
               I'm sorry, C-250?
          Α.
18
               Yes.
          Q.
19
          Α.
               Yes.
20
               And then, from that, you created a
          Q.
21
    spreadsheet, which is Exhibit C-249?
22
         Α.
               That's correct.
23
               And then your next step was to create
24 separate spreadsheets, I guess, that are on the same
25 file in the one you sent me Tuesday night. But,
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- basically, they're separate spreadsheets for Exhibits 247 and 248; is that correct?
 - Α. Yes.
 - And then, on 247 and 248, you have column Q. headings for each company, with the exception of the smaller companies, which are all lumped together under Others; is that correct?
 - Α. Yes.
- 9 The next step to get from Exhibit 249 to Q. 10 250, in Exhibit 249, you calculated the market share 11 percentages on the spreadsheet; is that correct?
 - A. They are calculated there for one definition of the market. We didn't necessarily use that column in the exhibit itself.
- 15 Q. But in your work papers, which Exhibit 249, 16 C-249 is one of them, you actually calculated the 17 percentage for each and every company. You didn't 18 lump the smaller companies together in your worksheet; is that correct? 19
 - That's correct. Α.
- 20 21 And then, in creating 247 -- let's use 247 Q. 22 for now. In creating Exhibit 247, you would have 23 transferred the percentages for the larger companies, 24 AT&T, Frontier, MCI and Sprint, over from Exhibit 249 25 to 247, doing that year-by-year; is that correct?

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- 1 A. We transferred the market shares over; is 2 that what you asked me?
 - Q. Yes.
 - A. Yes.
- Q. Okay. But for the smaller companies, you created a subtotal. And as an example, we can look at page 10 of Exhibit C-249, and that's '96. And so again, as an example, the total of all the, quote, Others, their percentage for 1996 was 7.97, which I believe you rounded to eight percent; is that correct? Let me just double check that. Actually, we have to compare that to Exhibit 248.
 - A. Which year are we looking at here, 1996?
- 14 Q. Yes.
- 15 A. We didn't round it to eight.
- 16 Q. Actually, I'm not getting -- the number's 17 not tracking for me, either. Well, this is your work 18 paper. Perhaps you can help us --
 - A. Sure.
- 20 Q. -- find out how you got the market share 21 total for the others?
- A. If you go back to one of the named companies, if we just take US West, they're the first one on Exhibit 249. Their share for 1996 is 40.36, et cetera, which then shows up on Exhibit 248 as

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1 40.37. You find the same sort of thing through -the only difference is in treatment of the others. When you round -- when you sum a lot of very small numbers, you can end up with a lot of differences due to rounding. And so that, essentially, is the reason why, on page 10, where the Other category shows up as 7.97 percent. On the exhibit itself, it shows up as 8 11.48.

So in the exhibit itself, we took actual 10 numbers, the 30.73, et cetera, all the way across and then just subtracted those from 100, so for the Other column, we used it as the residual.

- Q. Would you agree that your spreadsheet calculation of the others' market share is more accurate than Exhibits 248 and 249 calculations, because there was less rounding, maybe no rounding in your spreadsheet, and there was rounding in Exhibits 247 and 248?
- I don't think that it makes any meaningful Α. difference, but I think that --20
- Q. Excuse me, Dr. Blackmon, that wasn't my question. We'll get to the difference in a minute. 21 22 23 My question is which is more accurate, the
- 24 spreadsheet or Exhibits 247 and 248? 25
 - I think they're equally accurate.

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- 1 Q. It looks like Exhibit 249, you took out to 2 as many as eight digits to the right of the decimal 3 place, just looking at the US West percentage on the 4 first page of Exhibit C-249; is that correct?
 - A. It's eight.
 - Q. Eight digits. Did I say six?
 - A. No, you said eight. You were right.
- 8 Q. Okay, all right. Do you have in front of 9 you Exhibits 248 and 249?
 - A. I do.
- 11 Q. All right. Let's just walk through these.
 12 The first 10 pages of Exhibit 249 are for the year
 13 1996. And if you would turn to page 10, the column
 14 for the percent of market share of the others'
 15 percent of market share, and that number is 7.97,
 16 roughly?
- 17 A. Yes.
- 18 Q. But on your Exhibit 248, that is shown as 19 5.96?
- 20 A. Right.
- Q. Excuse me, excuse me, we're looking at '96. 22 On Exhibit 248, that number is shown as 11.148; is
- 23 that correct?
- A. That's the proper comparison, yes.
- Q. Okay. So the discrepancy between your

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worksheet, your spreadsheet, and the exhibit that's been pre-filed is roughly -- well, it's in excess of five percent, five points; is that correct?

- I think it's about three and a half Α. percentage points.
- Q. What do you get if you square 7.97 percent, or if you want to round that to eight, what do you get?
 - You get 63.52.
- So if you were to lump all those together, Q. you'd get an HHI of 63.52, and that compares with the 11 HHI Index that you show in Exhibit 248 of 132; is 13 that correct?
- 14 Α. Well, that's not the HHI Index; that's what 15 the Other category contributes to the HHI Index. So 16 in other words, what we've just gone through about how to treat the tail is, what, a 70-point difference 17 18 in the calculation.
- All right. Let's do the same thing for the 19 Q. year 1994, which, on the spreadsheet, Exhibit 249, 20 21 can be found on page 20.
- CHAIRWOMAN SHOWALTER: Excuse me, can I 22 23 just -- I'm just trying to follow this. Is it 70 24 points out of 10,000?
- 25 THE WITNESS: Yes, that's correct.

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00900
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              CHAIRWOMAN SHOWALTER: Thank you.
             And do you see there that the others'
         Ο.
 3
    percentage market share is 3.397, et cetera?
            I do.
        Α.
 5
             Compared to Exhibit 248, of 5.96?
         Q.
 6
             Yes. And so in that one, it's a 25-point
         Α.
 7
    difference out of 10,000.
 8
         Q. Thank you, Dr. Blackmon. Now, in order to
    create Exhibit 247, which omits GTE and US West from
 9
   the calculations, all you'd have to do to Exhibit 249
10
    would be to take the revenue data for US West and GTE
11
    and change it to zero; is that correct?
13
         Α.
            I think so, yes.
14
         Q.
             And then the spreadsheet will re-calculate
15 the totals and the percentages; is that correct?
        A. I'm not sure if the spreadsheet will
16
17
   re-calculate it or not, but I mean, that's how you
18
   would do it.
              Did you do the spreadsheet yourself?
19
         Q.
20
              No, I didn't.
         Α.
21
              Are you familiar with it?
         Q.
22
         Α.
              Yes.
23
              Okay. Then the spreadsheet should also
         Q.
24 re-calculate the market concentrations?
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The analyst should re-calculate the market

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00901
1 concentration.
             MR. HARLOW: May I approach the witness,
 3
   Your Honor?
             JUDGE CAILLE: Certainly.
             MR. HARLOW: Thank you.
 5
 6
             I'll represent to you that I have taken
   your spreadsheet and replaced the revenue values for
 8
   US West and GTE for all three years with zero. Will
9
   you accept that, subject to check?
     A. I will. I note that, at least on the first
10
   line, it appears to be consistent with that.
11
12
             CHAIRWOMAN SHOWALTER: Mr. Blackmon, can
13
  you use the microphone?
14
             THE WITNESS: Yes.
15
             CHAIRWOMAN SHOWALTER: Dr. Blackmon, sorry.
16
             All right. Going back through the process,
    and if you're still on Exhibit 248, we can use that.
17
18
    The next step you would have taken, it appears, would
   be to, for each year, take the percent market share
19
20
21
              JUDGE CAILLE: Excuse me, there's a little
22
   confusion here. This is not a document we have that
23 is before Dr. Blackmon?
24
             MR. HARLOW: No, and we can make it an
25 exhibit if it becomes necessary, but I don't think it
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00902
1 will be.
              JUDGE CAILLE: That's okay. Thank you.
 3
              Your next step to get to the HHI numbers on
 4
   Exhibit 248 would be to take the percent market share
 5
    for each of the companies, as well as the others, and
    then you square that number; is that correct?
              I'm sorry, could you ask that again?
Your next step to calculate the HHI numbers
         Α.
 8
         Q.
 9
   for Exhibit 248 would be to take the market share
    percentages of each company in each year and then you
10
    square that number; is that correct?
11
         Α.
              I thought we were talking about Exhibit
    247.
13
14
         Q.
              Well, it's the same process in either of
15
   them.
16
         Α.
              Yes, it is.
17
         Q.
              And that's the process, is it not?
18
         Α.
              Yes.
              And you also did that in the Others column;
19
         Q.
20
   is that correct?
21
              Yes.
         Α.
22
         Q.
              Thus, for example, in Exhibit 248, 1994,
23
   the total market share of the others, nearly six, and
   when you square that, you get 36 for your HHI number;
```

25 is that correct?

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00903
              In this non-exhibit document?
         Α.
              No, in Exhibit 248?
         Q.
 3
         Α.
 4
         Q.
 5
   answer this question?
 6
 7
 8
9
10
         Α.
            Yes.
```

12

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14

15

- I'm afraid I'm having trouble --
- Do you have Exhibit 248 in front of you to
- A. Okay. So you're asking me whether 5.96 squared is equal to 36?
- Q. I'm just trying to ask you if that's what you, in fact, did to derive that number of 36?
- Now, Exhibit 248 includes US West and GTE, Q. so I believe we ought to be able to turn to Exhibit C-249, and on page 20 of that exhibit, we ought to be able to find the corresponding HHI number. By corresponding, I mean corresponding to the -- what you show as 36 on Exhibit 248; is that correct?
- A. No. I feel like we're -- either I'm 17 missing something or we're doing the same thing over again. The number on page 20 of the Exhibit 249 is 18 19 the number that is produced if you squared each of the tiny little market shares. So it is different 20 21 22 from what is shown on 248.
- Indeed, the HHI number that you get in your Q. 24 work papers is 1.298, rather than 36; is that 25 correct?

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- No, I think number 1.298 was not used in the calculation and is -- it's not meaningful.
- 3 Is that number, 1.298, the sum of the squares of the market shares of all the companies you 5 categorized as others? Will you accept that, subject 6 to check?
 - I'll accept that, subject to check. Α.
 - Q. And would you agree that that number or calculation is consistent with the DOJ Guidelines that we just read, which were contained in Section 1.5, in that Footnote 17?
 - A. Well, I agree that both of these calculations are consistent. And in fact, I would like to read the last sentence of Footnote 17, which you didn't ask me to read before. Although it is desirable to include all firms in the calculation, lack of information about small firms is not critical, because such firms do not affect the HHI significantly.
- Q. But in this case, you had information from 20 21 small firms; isn't that correct?
- We had some information. Yes, we had 23 information from small firms.
- 24 Q. And so rather than using that information 25 consistent with the guideline, you chose to simply

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- 1 lump them all together; is that correct?
 - A. No, that's not correct. I mean, the Guidelines don't say that it's wrong to lump the small companies together into one number. They just don't speak to it one way or the other.
- 6 Q. Dr. Blackmon, if you would please turn to year 1996, which can be found --
 - Α. Which exhibit?
 - -- at page 10 of Exhibit 249. Q.
 - I have that. Α.
- 11 All right. And do you see that, again, if Q. you -- rather than squaring the sum of the market 13 shares of the smaller companies, you sum the squares, 14 that instead of the Figure 132 that you show on 15 Exhibit 248, you would get the figure 7.62 for the 16 HHI number?
 - Α. Yes.
- 17 Q. And let's do the same for 1998, which can be found on page 30 of Exhibit 249. And do you see 18 19 there that if you -- this is so hard to say it the right way. If you sum the squares, rather than 20 21 square the sums of the market shares of the smaller 23 companies, you get the number 13.04 for the HHI 24 Index, rather than the number 153, which you show in 25 Exhibit 248?

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- Yes. Α.
- And if we could turn to the unmarked Q. spreadsheet. And I'd like to do the same, just for the record, put these numbers in. Looking at 1994, and these are actually stapled in sets, so you can turn to the last page more easily. Do you see that if you sum the squares, you get the number 4.455 for 1994 HHI for others, rather than the number 122 that's shown in Exhibit 247?
- A. I see that that's what your sheet shows. We didn't produce this.
- Q. Will you accept, subject to check, that that would be the HHI number that you derive if you followed the methodology of summing the squares, rather than the methodology of squaring the sums of the others?
- 17 A. Yes, I'd be glad to check that, and I'll 18
- accept it, subject to check.
 Q. Thank you. And the same for 1996. The HHI 19 number for others there compares at 21.48, rather 20 than -- I'll give you a moment to turn to it. 21
- 22 Α. I have it.
- 23 Rather than 398, as shown in Exhibit 247; Q. 24 is that correct, or will you accept that, subject to 25 check?

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00907
              I'll accept that, subject to check.
         Α.
              And then, finally, for 1998, again, the sum
         Q.
 3
    of the squares results in an HHI number of 22.647,
   rather than 324, as shown in Exhibit 247?
 5
        Α.
             Yes.
 6
              If you could please turn to the Merger \,
         Q.
 7
   Guidelines again, Section 1.521.
 8
             I have that.
         Α.
9
              I don't yet. It's headed Changing Market
10 Conditions?
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- Yes. Α.
- And you see that the first sentence reads, Market concentration and market share data of necessity are based on historical evidence. However, recent or ongoing changes in the market may indicate that the current market share of a particular firm either understates or overstates the firm's future competitive significance. Do you see that?
- I do.

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19 20 And then, skipping a sentence, it goes on 21 to state, the agency will consider reasonably 22 predictable effects of recent or ongoing changes in 23 market conditions in interpreting market 24 concentration and market share data. Do you see 25 that?

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- A. I see that.
- Q. Do you believe such consideration would include substantial recent sunk investments by other carriers in the inter-city fiber routes, such as those by Level 3, Qwest, Williams, Avista, and Touch America?
 - A. No, I don't.
 - Q. You do not agree with that?
 - A. No.
- Q. Would you agree that those -- I think you agreed earlier that those carriers have capacity for -- they had a very low incremental cost to increase their capacity to carry additional traffic; is that correct?
- A. Yes, but there was very low incremental cost capacity available in 1998, as well, so I don't see what the change is.
- 18 Q. Would you agree that there is much more 19 fiber in the ground in the state of Washington today 20 than there was in 1998?
- A. I would agree that there is both more supply of fiber and more demand for fiber, and I don't know that there's any -- you know, once you account for the fact that there's a lot more demand for it for data, that there's really any more surplus

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- 1 around now than there was two years ago.
- Q. You really don't know what excess capacity 3 exists; isn't that correct?
 - A. That's correct.
- 5 Q. And in fact, you didn't even attempt to analyze or determine the amount of capacity that is 6 7 available in Washington in your testimony; is that 8 correct?
 - That's correct. Α.
- Going back to Section 1.521, the Q. 11 considerations, would that also include the downward trend of market concentration, as shown in your 13 Exhibits 247 and 248?
- A. Well, I think it's reasonable to look at the trend and, though when you do that, we need to 15 look at -- we need to understand the factors behind that trend, as well.
- 18 Did you attempt to do any projections based Q. on trends that are shown on Exhibits 247 and 248? 19
 - Α. No.
- 21 And just kind of some rough numbers. It Q. 22 looks like, between '94 and '98, Frontier more than 23 doubled its market share; is that correct?
 - Yes, that's correct. Α.
 - Q. And others increased from 11.06 percent to

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. 18 percent in that same time period; is that correct?

A. That's correct.

- Q. I'd like to shift gears here for a few minutes and just take a look at some of the what-if scenarios. And I'd like us to examine just briefly, hypothetically, what might happen if this Commission were to accept your recommendation to deny the merger. Are you sufficiently refocused?
 - A. Can I put away the HHI materials?
- 10 Q. Yes, except for 247 and 248, we'll come 11 back to.
 - A. Okay. I think I'm focused.
- 13 And we, of course, discussed this in your 14 deposition, and I believe you agreed that if this 15 merger, hypothetically, were denied, but it were 16 approved by other regulatory authority, such as 17 Department of Justice, FCC and the EU, and 18 hypothetically, the companies decided that they wanted to proceed with the merger notwithstanding 19 20 this Commission's denial, do you recall that discussion in your deposition? 21
- A. Yes, I recall that. I guess I wouldn't agree completely with -- I don't think you've completely characterized the discussion.
- Q. I'm trying to, in the interest of time, to

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shorten it down from the deposition version. But we did discuss how people are able to select and access their long distance carriers, specifically by the use of a PIC, or a primary interexchange carrier selection. Do you recall that?

- Yes, that's covered in my testimony. Α.
- And PICs are done either on an intraLATA or Q. interLATA basis; correct?
 - That's right. You have two PICs. Α.
- 10 And there is no way to pre-subscribe Q. 11 customers on an inter/intrastate basis; is that correct?
 - That's correct. Α.
- Ο. And I believe you agreed at the deposition 15 that the practical effect of -- I guess the choice that the petitioners would face if the merger were denied and they wanted to proceed would either be to -- assuming they didn't want to violate the order, that they would either have to stop serving intrastate customers, so they'd no longer be acting within the jurisdiction of this Commission, or, 22 hypothetically, they could -- which means that they would have two options.
- 24 Hypothetically, they would either have to 25 have their customers PICed to their service, but

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1 block intrastate calls, or, in the alternative, they would not have any customers PICed to their service, and they would have to try to market intrastate services only by means of dial-around codes; is that 5 correct?

- Α. Are you asking me is it correct that that's what we discussed at the deposition?
 - Q. Yes.
- Okay. That's not correct, because it's not Α. complete. I don't think that you've fully stated the 10 hypothetical under which you asked me that set of 11 questions, because what we first went through was the fact that Staff is not recommending that the merger 14 be denied and case closed, that's it, go away. We're 15 recommending that the Commission determine that this 16 merger, as proposed, is not in the public interest, and that the parties then come back with some new proposal.
- 18 You then said, Okay, well, hypothetically, 19 let's assume that we go through that and we still 20 don't get anything and, hypothetically, the DOJ 21
- actually approves this thing, then what happens. And 22 I feel like those hypotheticals were not clearly

stated enough in your question.

25 Having said that, we did talk about that

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1 possibility. One thing that I think we didn't cover 2 sufficiently there was the fact that the way the PICs are done intraLATA versus interLATA is within our control. And if we had a major carrier who managed to merge in this way, but also exited the intrastate market, we could look at having our two PICs be one in-state and one out-of-state, so that we could 8 accommodate that merger and still have a company like 9 WorldCom providing interstate service, even if it 10 weren't able to provide intrastate. 11

- Q. Do you know if local exchange companies 12 have the capability within their switches to accomplish another set of two-PIC options?
 - A. I think that the -- I'm not talking about a third PIC; I'm talking about redefining the two PICs that exist, and I'm not aware of any technical impediment to that. They're not programmed to do it today.
- If you were to do that, then how would US 19 20 West be able to distinguish between inter and intraLATA traffic for purposes of the restrictions 21 22 placed on them?
- I seem to recall that their entry into long 24 distance was just around the corner. If it turns out 25 that's not true, then that would be a dilemma we

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would face. Do we shut US West out of the intrastate market through our choice of PICs, or do we try to accommodate the fact that WorldCom engaged in a merger that was not in the public interest, and therefore can't do intrastate business.

- Q. But in any event, that would take some time. So for a time, the petitioners would be hobbled in their ability to provide service in the state under that hypothetical; is that correct?
- A. Oh, I think they would definitely be hobbled, yes. Not just in the short term, but over the long run.
- Q. Now I'd like to turn your attention back to the data you used that underlies Exhibits 247 and 15 248, and it's correct that that data from 1998 is the most current data you had available?
- 17 A. Yes, it's from 1998. These are based on 18 the annual reports that are filed on May 1st. We've 19 now received most, but not all of the 1999 reports, 20 but we don't have the 1999 information available yet.
- Q. Is it your understanding that the FTC and the DOJ will have access to more accurate and more up-to-date data than you used when they do their HHI calculation?
- 25 A. I don't know that they'll have more

- 1 accurate state-level information. This Commission also has more up-to-date national information. For instance, the MCI exhibit that was discussed a lot yesterday, Mr. Huyard's name is on the cover of it, 5 has a pie chart that, just while we were sitting there yesterday, I calculated an HHI of about 3,000 on it, and it's third-quarter 1999 residential 8 national data.
- 9 Would you please take a look at Exhibit 248 Q. 10 again?
 - Α.
- 12 Ο. Would you agree there's a clear trend 13 between 1994 and 1998, as shown on this exhibit, 14 toward lower concentration?
- 15 A. Yes, I would. I think that's a great thing 16 that -- if it didn't happen, though -- I think that just because there's that trend in the past, it 17 18 doesn't mean that that will continue to happen in the future. Depends a lot on what this Commission does 19 20 to open markets.
- Q. You've labeled this exhibit and the pie 21 charts, the final pie chart, as, quote, post-merger; 22 is that correct? 23
- 24 The fourth row, yes. Α. 25
 - Q. In fact, they aren't really post-merger.

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00916
    Rather, they are as if the merger had occurred in
    1998; isn't that correct?
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              CHAIRWOMAN SHOWALTER: What exhibit are you
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    on?
              MR. HARLOW: 248.
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 6
              THE WITNESS: And the same would be true
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    for 247, that it's 1998 restated to reflect the
 8
    merger.
9
              So they would only accurately depict the
10 market and the concentrations if the market has
   remained static from 1998 to today; is that correct?
11
         A. No, the main purpose of that is to show the
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    effect of the merger itself, and the merger --
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    whatever year the merger happens in is going to have
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    a certain effect. And so by looking at the
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    difference in the two numbers, we can see what the
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    effect of the merger itself is.
18
              So in other words, simply by the process of
         Q.
   mathematics, if you simply combine two smaller numbers together and then square them, you come up
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    with a much larger number; is that correct?
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A. You don't necessarily come up with a much larger number, as we saw through the --

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- Q. Well, it's geometrically larger, isn't it?
- A. Yes, so when you have, for instance, number

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00917
 1 two and number three combine, then yes, you can see a
 2 big increase in the number, which means there's a
   large decrease in competition.
        Q. But one and a half-year-old data doesn't
 5
   really depict where you are today in concentrations
    unless the market has remained static; isn't that
 6
    correct?
 8
        Α.
              I think for the -- no, it's not correct.
 9
   For the purposes of measuring the effect of the
   merger using the most recent historical data, it is
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   perfectly appropriate.
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             MR. HARLOW:
                           Thank you, Dr. Blackmon.
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   further questions.
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JUDGE CAILLE: Off the record just a

15 moment.

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(Discussion off the record.)

JUDGE CAILLE: Back on the record.

MR. HARLOW: Your Honor, I'd like to offer

19 Exhibit 252.

20 JUDGE CAILLE: Is there any objection to

the admission of Exhibit 252? 21

22 MR. THOMPSON: No.

JUDGE CAILLE: Exhibit 252 is admitted.

24 MR. HARLOW: Thank you, Your Honor.

25 JUDGE CAILLE: All right. Let's take a 00918 1 five-minute recess. Back at 10:05. (Recess taken.) 3 JUDGE CAILLE: Let's go on the record. We 4 are returned from our morning recess. And prior to 5 the Commissioners' questioning of Dr. Blackmon, we are going to take up the admission -- the company's request to admit the deposition testimony of Dr. 8 Hausman. And initially, I'd like to ask you on what ground, again, why you are asking for that admission. 10 Is it for impeachment purposes, is it for other 11 purposes, and if you could define what those purposes 12 are, because our rule speaks to those. 13 MS. KIDDOO: Your Honor, the purpose was actually twofold. One is Mr. Epstein used portions 14 15 of the deposition in cross-examining Dr. Hausman. 16 Some of the statements that he made in his testimony were inconsistent, we think, with what was in the deposition, and some of his testimony on the stand 17 yesterday was inconsistent with the deposition. We 19 also -- Mr. Epstein used portions of the deposition 20 in the cross-examination, did not read long answers 21 22 into the record and the question, but referred the 23 doctor to those excerpts.

25 clearer in the record to have the deposition

It would certainly, in our view, make it

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00919
   available for the Commission to use in its review of
              Obviously, again, to the extent that there
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    are portions of the deposition which were not used,
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    the Commission could assign the appropriate weight to
    the deposition, in response to Mr. Pascarella's
    concern about the fact that there was no opportunity
 8
    for redirect examination on those portions.
             CHAIRWOMAN SHOWALTER: So are you
10 proposing, then, to admit the whole deposition, not
11
    just the pages that you were reading from?
             MS. KIDDOO: That was the offer yesterday,
12
13 yes. We could go back and try to isolate those
14 portions of it. However, that would be difficult to
15
   do until we get the transcript and be able to go and
16
   look at precisely what sections would need to be
17
    admitted. So we offered it to be put into the
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   record. However, obviously, I don't think we would
    anticipate that the Commission would rely on parts of
19
   it that were not -- or give weight to parts of it
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    that were not subject to cross-examination.
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             MS. ENDEJAN: Your Honor, just briefly,
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SBC's position yesterday was that, first of all, it

CHAIRWOMAN SHOWALTER: Why shouldn't it

shouldn't come in. But if it does come in --

23

1 come in? We didn't hear this argument. MS. ENDEJAN: Oh, I'm sorry. I didn't 3 realize you weren't present. My understanding of the use of depositions at trial when the witness is present is that the deposition, this is under standard civil procedures rules, is that the deposition is published and then it becomes $\operatorname{--}$ the witness is questioned about it, but the testimony is 8 not offered for any substantive purpose; it is only used for the purpose of impeaching the witness. And 10 in light of that, we felt that it would be improper 11 to admit the deposition as additional substantive 13 evidence that the Commission could give weight to, 14 for just shear evidentiary reasons. 15 And then the second reason -- and actually, 16 there are three reasons. The second reason was that 17 would be viewed, in a sense, as additional prefiled 18 testimony. When Dr. Hausman's deposition was taken, 19 I mean, there was no redirect on the record, there was no opportunity for SBC to ask Dr. Hausman, 20 perhaps, questions that might clarify possible 21 22 ambiguities, because that's not how we understood a 23 deposition is to be conducted or to be used. It's 24 used for discovery purposes. It's not to be used for 25 purposes of preparing additional testimony to be

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1 filed at the Commission. So we felt that it would be improper for that reason. We'd offer, and to the extent that it 4 assists the Commission in making the record clearer, 5 when you're going back to the record to look at the record to see the pattern of cross-examination, if it's helpful to have the pages of the deposition that allegedly impeach Dr. Hausman's testimony here, SBC 8 9 -- we don't have a problem with that, but we do have 10 a problem with admitting the whole document as a 11 substantive exhibit. 12 MS. KIDDOO: Your Honor, that's fine. 13 We'll be happy to go back and identify those portions of the deposition that were used in that fashion. We 14 15 offered the whole thing, because we thought it would, 16 A, be more convenient for the Commission to have the deposition before it. Also, it has been my experience in the past that when a party offers portions of a deposition, the other party generally 17 18 19 wants to admit the whole deposition, so that any 20 inconsistencies or explanation can be offered. 21 22

Now, if SBC doesn't want to do that, that's fine with us. So we will identify those portions of the deposition that should be admitted.

JUDGE CAILLE: All right.

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              CHAIRWOMAN SHOWALTER: Is that okay?
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              MS. ENDEJAN: That would be acceptable.
 3
   Thank you.
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              JUDGE CAILLE: All right. Then, after we
 5
   conclude today, I'll assign a number to that exhibit.
   Let's proceed with the Commissioners' questioning of
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   Dr. Blackmon. Chairwoman Showalter.
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              CHAIRWOMAN SHOWALTER: Just before we do, I
   understand peoples' schedule here, but I just want to
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10 say that Dr. Blackmon is giving significant testimony
   in a significant proceeding, and I want all Counsel
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   and myself to have the ability to ask him all the
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   questions that we want. If attorneys need to leave,
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   they make their own choices, but we will understand
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   if you think that you don't need to be here for the
16 tail end of the questioning.
   MS. ENDEJAN: Thank you, Your Honor. And I apologize for my behalf. If I didn't have to chair
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    the meeting, I wouldn't want to -- I would gladly not
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   leave.
2.1
                    EXAMINATION
22 BY CHAIRWOMAN SHOWALTER:
23
        Q. Okay. Well, Dr. Blackmon, I think I'm
   going to ask you just some clarifying questions about
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25 this morning's questions, and then I may go back to

1 your testimony and look at questions I had originally 2 when reading it.

There was -- just a second. There was a lot of discussion about HHI, and I'm learning more about it. But am I correct that HHI is a calculation that -- it's an equation, in essence, that can be applied to any number of things, depending on what you want to learn. Am I right on that, that it's a mathematical calculation?

- A. Yes, it's a measure of concentration. It's taking a pie chart and figuring out, you know, just as you can look at it and see how big are the wedges. It's a way to sum it up into one number.
- Q. And I think we've heard from different witnesses that you can apply this calculation to any universe you want. It could be revenues, it could be capacity, it could be minutes. Am I right on that?
- A. Yes.
 Q. And for that matter, if I wanted to calculate HHI on, you know, parts per million pollutants in the water, could I do an HHI
- 22 calculation on that and get a result?
 23 A. As long as you have the shares. You need
 24 to first be able to characterize it in terms of -25 like if you said that one chemical, you know,

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constituted, you know, one percent of the pollutants in the air and another chemical was 20 percent, you might say, Well, how concentrated is the pollution in one particular type of chemical.

- Q. So isn't the question for us what meaningful calculation of HHI should we be looking at in light of the purposes of our decision?
- A. Yes, and it should only be one factor in your decision. And one of the things that I did in 10 my testimony was try to give you a guide to what these numbers mean, how they translate back in terms of in real life, how many equal-sized firms would the -- you know, does that mean. Dr. Hausman did the same thing, gave you a shortcut to get to that.
- 15 Q. And speaking of Dr. Hausman, I think he, on 16 questioning, said that if the HHI is somewhere around 17 1,700 or 1,800, you start to wake up and look, but if 18 it's sufficiently high, the other factors that may 19 influence the big picture become relatively less important in light of a very high HHI. Do you agree 20 with that statement? 21
- 22 Α. Yes, I do. I mean, I think that in the 23 range of numbers that we're seeing here, it becomes a 24 very strong case that this is already a highly 25 concentrated market.

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- Q. And then, on the issue of DOJ looking at HHI and us looking at HHI, am I right that DOJ is making its calculation for purpose of determining legal thresholds for legal definitions of antitrust, and we would be looking at it for market concentration as one thing to consider for our public interest test. Do you agree with that?
- interest test. Do you agree with that?

 A. I do. It's one factor in a broader public interest analysis. And for instance, the Department of Justice, I don't think, would give any weight to the argument that I make in my testimony, that even if you assume US West's entry into the market for the purposes of calculating concentration, that WorldCom shouldn't be allowed to use US West as the substitute for Sprint in the market, that the '96 Telecom Act promised consumers not the same level of competition, but actually to have an added player in that market.

 That's something that the DOJ I would not expect to consider, but I hope that you will consider
- 19 expect to consider, but I hope that you will conside 20 it in this case. 21 Q. Then there was a lot of discussion about 22 the Other category, summing the squares or squaring 23 the individual parts -- I don't know if I've said
- 24 this right -- and adding the individual parts in 25 Other and squaring them, versus squaring them

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individually and then adding them. Am I correct that the smaller the Other category is, in general, the less difference that -- those two ways of calculating will make to the ultimate HHI that you are looking at in terms of the upper end, who's got the concentration versus who doesn't?

- A. I'm sorry, could you --
- Q. I didn't say that too well. Let me begin -- when we are looking at HHI, aren't we most concerned not with the tail end others, but with the high-end larger shareholders, and that the ultimate HHI you're looking at is what is the HHI of the first or second or third or fourth companies in terms of market share?
- A. Yes, both in terms of the calculation itself and the underlying economic theory, it's the big companies that matter.
- 18 Q. Okay. And then, so my question is, if 19 ultimately what you're looking at is the HHI of the 20 large companies, isn't it the case that the smaller 21 the category that other comprises, the less 22 difference it makes whether you square first or 23 square later, in terms of the individual components 24 of other?
- 25 A. Yeah, that's correct. The theoretical

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difference between squaring the sums and summing the squares, if you have a 10 percent market share in the Other category, there's a 100-point range over which that can make a difference. And if you have a 20 percent market share, it can be up to a 400-point difference. So the smaller the Other category gets, the less theoretical possibility there is for there to be a difference.

- You were asked to look at a document that Q. 10 was not before the Commission, but it -- maybe that 11 was the one that excluded US West. Was that what you were looking at there?
- A. Yes, it's very similar to Exhibit 249, but it has zeroed out US West and GTE. 14
 - Q. And so I think you covered this in your testimony, but why would that be significant to the HHI calculation? Which way would it cut to exclude those companies?
- Excluding them produces a higher 20 concentration index, as you can see from Exhibits 247 and 248. When you include US West and GTE, in 1998, 21 22 it reduces the Index by about five -- 650 points.
- And just point me to what column or what Q. 24 page we're talking about, so I can --
 - Α. In Exhibit 247, I was looking at the 1998

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1 row, the HHI for total, which is 2,766.

- Right. Q.
- Then I compared that to Exhibit 248, which 3 Α. includes GTE and US West. The corresponding number's 4 5 2,113.
 - Okay. You were asked several questions, I think, about what difference it would have made for individual others to have squared first versus squared later, and there were various calculations that -- one I remember was a 70-point difference, I think, and one was a 25-point difference. Do you recall that?
 - I don't remember the exact numbers, no. Α.
- 13 14 Ο. Well, when you were undergoing that 15 question, I guess my question at that point was, 16 well, what difference would that have made in the HHI of the merged company? Have you made that 17 calculation, or could you? Fundamentally, my 18 question is what difference does this make or how 19 20 much of a difference does it make to do the squares later or before to the ultimate question -- as far as 21 22 HHI is concerned, the ultimate question -- as to what 23 the HHI will be of the merged company having done the 24 squares one way for Other versus the doing the square 25 another way for Other. Have you calculated that, or

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1 can you?

It does not make any difference to the 3 numbers for the larger firms. In Exhibit 247, the number of 1,082 is the WorldCom number after the merger. It doesn't affect that number at all. What it would affect is the number in the Other column, which, depending on how you do it, where it's 324, it can be lower. It shouldn't actually be as low as what Mr. Harlow asked me, because the Other category -- the way he asked me the question overstated the difference.

But, anyway, there is a -- treating each of those small companies as an independent price cop against the big companies would produce a lower number. In other words, it would seem to be a more competitive market. I'm not even sure if that makes sense, but that's what the math would do for you.

- Q. But doesn't the math -- if Other changes at all from 324 to something else, doesn't that mean that there will be some change in WorldCom and Frontier and AT&T? It doesn't?
- 22 A. No, because let's say that 18 percent that 23 was other actually consisted of 18 firms, and each 24 had one percent of the market. So we'd take that 25 one, multiply it against itself, and we'd still have

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one, then we would add those together. We'd get 18. So the difference would be 324 versus 18. But none of the other numbers for any of the other companies change.

- So in your opinion, this discussion we had Q. this morning of which way you square does not make a significant difference in the HHI of the merged company or the HHI of the merged company plus AT&T?
- No, it doesn't, for two reasons. One, Α. we're talking about a number after the merger that's above 3,000, and then also the -- we're not the DOJ, and we're not stopping our consideration at the factors that the DOJ uses.

So we're getting the HHI exactly right, which I would think would be really important to a company that's looking at is it 1,750 or is it 1,850. That could make a real difference in terms of whether the DOJ goes out and hires outside counsel.

But here, where we're looking at -- should 20 be, at least, looking at a much broader set of considerations and the numbers are high, I just don't 21 22 see the relevance at all.

Okay. I want to switch gears now and just Ο. 24 go back to some of the questions I had on reading 25 your testimony or in light of the other testimony

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1 we've heard.

The petitioners posit a world in the not too distant future, although that's at issue, in which, with the merger, there could be three viable independent facilities-based providers of local and long distance bundled service, and they were the RBOCs, when they get into long distance, AT&T with its cable, and Sprint, MCI, with an MMDI-based system.

And my first question is, if that future scenario were immediately at hand or immediately possible, would you say that that would be a good thing? I'm sure you're going to ask relative to what, but relative to having only two, would it be desirable to have a third -- that is, a third in addition to the RBOCs and AT&T -- to have a third entity that could provide a locally-based bundled service?

- It would definitely be a great thing to Α. have a third path into the homes of consumers. I hope that MMDS works, I hope it takes off, and I hope that Sprint and WorldCom each deploy it and that they 23 compete with each other for that -- for the customers for whom that technology is most suitable.
 - So now I want to work backwards in time or

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practicality from that scenario. Another point that they make is that without merging -- well, maybe I should say by merging, the petitioners feel they have a much better shot at establishing that third alternative, because they have each other's customers, customer base, and -- I'm not sure I'd want to characterize all their reasons, but do you agree that together they have a better shot at doing 8 9 that than separately?

- A. I guess I first want to point out that I 11 don't think those are the only two choices.
 - Q. Right. We can talk about that in a minute.
 - But I don't disagree with the notion that if they can merge, that they will be in a better position to succeed at something like MMDS. I think it's a fairly small difference, but it cuts in their favor.
- 18 Well, but let's then compare it to --Q. another alternative you alluded to was if there is no 19 20 merger, they each have MMDS, so they each might get it going separately, either as independent companies 21 22 or merged with somebody else potentially; is that --23 Α. Yes.
- 24 If you're not looking at the long distance Q. 25 side of the equation at all for the moment and we

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14 15 were just looking at the universe of facility-based local providers, would you be neutral as to those two possibilities, that is, the merged company setting itself up for that possibility versus two, or do you think one way is better than the other, that is, merged versus unmerged?

A. I think that in general we should be pretty skeptical of a merger. I guess I was thinking of an example would be if Nextlink and Electric Lightwave were to propose to merge, that seems to be the comparable sort of an analogy. They don't use MMDS, but, you know, if you had sort of two MMDS CLECs out there, I think we'd be skeptical of it, but I don't know that we'd necessarily spend a lot of time opposing it.

16 You know, it's always a concern to me when 17 customers lose choices, so that even the loss of 18 choice between Nextlink and Electric Lightwave in 19 Seattle would be a loss to competition, I think. 20 it's not -- you know, neither of them is going to be that important in the overall scope of that market. 21 It would be a real shame if we lost both of them, but to have them combined is not going to be that big a loss of competition. 25

And I think a fundamental question in that

analysis would be whether either company has the scale necessary to be successful at deploying, in this example, the MMDS technology.

- Q. Either company, meaning which either company are you talking about now?
- A. If we had the two MMDS CLECs. You know, the question would be, you know, do we even have the choice of having two independent providers, or will they both fail if we don't permit them to merge.
- Q. So you do have a concern that, without the merger, neither MMDS possibility might get going?
- A. I was saying that I would have that concern. I really don't with -- I mean, Sprint and WorldCom, neither of them are small companies, and that they both would be working with equipment vendors who will have a very strong interest in trying to deploy something in everywhere, regardless of who owns the frequencies.
- Q. And then I wanted to ask you about what the scalability of MMDS means to enabling it to get going. It was Dr. Hausman, I think, and I believe another witness talked about MMDS being scalable, which I took to mean that there's more of a linear relationship between the equipment you have to install and the customers you get compared to some

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1 other technologies where you have to deploy a big network in order to get started. Is that what scalable means in this context?

- A. That's the way I would use that, yes. For instance, you have, in any given area, 30 channels, so you don't have to start broadcasting on all 30 channels at once. You also don't have to deploy everywhere in order to deploy anywhere. You can start service in Jackson, Mississippi, and Baton 10 Rouge, Louisiana, without having any facilities in Yakima, Washington, so you can add cities as you go along.
 - So does that mean, with respect to a scalable technology versus a not very scalable technology, that it's easier for separate or separated companies to start them up, or there's less advantage to merging in order to deploy a scalable technology than there is in a nonscalable technology?
- 18 Yes, and a good sort of counter example to 19 that is satellites. If you have to -- if you were 20 putting a hundred satellites up, you may need to do 21 22 that in order to offer service anywhere. You're 23 going to have to put a lot of them up so that you 24 always have one overhead at any given time, and you 25 really can't offer service in Yakima without also

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1 offering it in Baton Rouge. But we don't have that 2 here, so it's easier for the companies to take part of the business and make a go at it.

Q. But on the other hand, in terms of being able to use each other's customer bases to market or perhaps a nationwide advertising campaign, that would be something that regardless of the scalability of the technology, there would be an advantage to merging, I take it, from the point of view of the 10 company trying to deploy?

A. I think that's true. I mean, that same 12 analysis would say that we should really only have one cereal manufacturer in the country, too. But yes, efficiency in advertising is going to always cut in favor of mergers.

Q. Then this scenario that we started with is a future scenario, It does not exist at this time. That is, the RBOCs are not in long distance and AT&T does not have deployed everywhere at this moment its cable local service, and MMDS is not deployed.

20 So one of the questions I have is how 21 should we look at the future? If it's not available 22 23 right now, we've got to at least take that into 24 account, but this is a rapidly changing industry, and 25 what is your view about how we should anticipate

1 future dynamics in determining whether or not to place this company as a merged company versus unmerged company into that future? Do you at least agree that we ought to be making judgments about the future, not simply relying only on past data? A. I agree that we should look at the future. I think we need to be careful not to overforecast, 8 you know. It just amazes me to think back over the last 15 years about how many new things we were going to be seeing and how few of those have actually come 10 about. Like I say, I hope MMDS works, but I think it 11 would be a serious mistake to count on that and to 13 think that that's worth it. You know, that the loss 14 of competition in the long distance business was 15 worth it because of this cool new technology that may 16 or may not work. 17 And I also think that it's really important 18 to look at whether the blocking of the two long distance companies is necessary in order to capture 19 20 whatever sort of games there might be on the local side, because that part of it, the companies, in my 21 22 view, just have not shown at all that it's necessary to have the long distance companies merge in order to make progress in local competition. 25

Q. You're leading to my next area of inquiry,

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which is -- so far we've really talked about the possible advantages to establishing local service of the merger, but much of your testimony has to do with the long distance market and the potential negatives of the merger on that. There's been a lot of questioning about intraLATA and interLATA, and I've been trying -- I've been following it, in terms of the arguments that have been made about intraLATA and interLATA, but I actually am having a little bit difficult of a time tying it into the pros and cons of the merger.

Would you just characterize, in your view,

Would you just characterize, in your view, why it is significant to be looking at intraLATA and interLATA and what MCI is or isn't doing in intra or interLATA?

16 A. I think that at least what we've tried to
17 look at is the intrastate market for toll services.
18 And we've had to recognize that there are structural
19 differences between the intraLATA part of that market
20 and the interLATA part of it. One of those is the
21 fact that we have an extra competitor in the
22 intraLATA market. US West is to the intraLATA market
23 sort of what AT&T is to the interLATA market.
24 They're the line. And we have a much more

25 competitive intraLATA market now than we did two

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years ago, when this Commission forced US West to open up that market so that companies like WorldCom and Sprint could compete against them. I think the prospects are good that we'll see less concentration there in the future, but we still have a concentrated market there. Again, US West is like AT&T. We still have the big four there.

The other structural issue that we have to think about is on the cross-state calls, the interLATA, intrastate ones. The companies have an advantage over their customers in that they can charge two prices, but the customers only get one PIC. They can only choose one carrier for all their interLATA calls, even if the companies charge a different price for some interLATA calls than other interLATA calls, and that structural problem makes it harder for competition to work. It makes it harder for customers to exercise the choice that would otherwise lead to low prices.

- Q. And I follow that, but so what does that structural -- how is that structural problem to be 21 taken into account in looking at this merger?
- The way you take it into account is that 24 you recognize that the level of competition that 25 appears to exist is -- that it's probably not as high

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1 -- competition is not as strong as it would appear on 2 first blush. If you simply look at the market shares, you would think that there was a certain level of competition or concentration. And you then would wonder, Well, okay, why is MCI charging 11 cents in the interLATA market, given the fact that there are other choices out there and things like that. So it's just a thing that I keep in the back 8 9 of my head to remind me that the market is not working as well as it could, and that we need to 10 factor that in in terms of thinking about letting the 11 market get more concentrated. 13

- Q. So is this a fair characterization of your 14 view. You'd say the interstate long distance market is already concentrated and would become more so with the merger. The intraLATA market is already concentrated with the addition of US West as a big player and would become more concentrated, and that concentration problem is, to some degree, aggravated in the intrastate interLATA situation simply because of the two-PIC dynamic?
- 22 A. That's correct. And that's a point where I 23 disagree with Dr. Hausman, who says that you should 24 essentially look at the national market. I think he 25 misses the point that there's this defect with the

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1 in-state interLATA part that causes us to need to look at that separately.

- Then there's been discussion of the witnesses about price caps and whether that would offer some measure of protection, let's say if it were imposed for 18 months after the merger, as ${\tt I}$ think was potentially suggested. Do you agree that price caps don't operate to -- well, I can't think of the right verb -- avoid situations where otherwise the prices would have gone down? Price caps keep prices from going up, is that correct, from going above the price cap, whatever it is?
- Price caps can cause prices to go down. It's just that the one that WorldCom's proposing doesn't. In fact, it doesn't even stop prices from going up. It would stop the average price from going up, but it wouldn't stop the company from increasing some prices if they decreased others. Even the efficiency gains that they say will result from this merger itself, I mean, not even talking about the long-term trends and efficiency, but even the merger specific cost reductions wouldn't be passed through 23 to customers with the price cap that WorldCom has 24 proposed.
 - Q. How do price caps -- how can they cause

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1 prices to go down, unless, of course, if the price caps themselves are marched down, then, of course, you can't go above the price cap. But how does a price cap ever affect a situation below that cap where otherwise the price would have gone down?

- Α. The cap doesn't have to stay where it is.
- Right. Q.
- Α. When the FCC imposed price caps on interstate access charges, they set it up with -- to allow the caps to move over time, based on inflation and productivity, and the result of that has been that the caps have gone down over time. The increasing efficiency in the industry has been reflected in those caps, and it's amounted to billions of dollars of reductions, much to the chagrin of the RBOCs.
- Q. Doesn't that just say no more than, of course, you can't go above a price cap, so if you reduce a price cap, you can't go above the new reduced level?
 - Α. Yes.
- 21 22 Q. There was, I think in Dr. Hausman's 23 testimony, a list of all of the times that AT&T, MCI 24 or Sprint had -- I don't know about all of it, but a 25 number -- a list of times they had reduced the

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- 1 prices. Would I be right in assuming that any of 2 those reductions were already below whatever federal price cap existed?
- A. There wasn't a federal price cap. That was 5 done because they needed to do that in order to keep and win customers.
 - Q. All right. So they were not prompted by a price cap, I assume?
- A. That's true. There was a price cap on AT&T 10 at one time, as the dominant carrier.
 - Q. I think what I'm getting at is if that is, in fact, a dynamic that exists in this industry, where competitors, on occasion, lower their prices in order to be more competitive, a price cap can't affect that, can it, unless it cuts below an existing level of prices?
- 17 Α. No, I mean the best we could do with the 18 price cap would be to have it marched down over time, based either on projected or actual increases in 19 efficiency. You wouldn't see from the price cap 20 itself the sort of undercutting that competition 21 22 produces.
- 23 Now, I don't want you to get the idea that 24 I'm predicting that if this merger goes through, that 25 there will never be another price reduction. I'm not

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saying that competition goes away completely with this merger, and we will still see some competition among these companies. It's just that it won't be as robust.

- Q. Wasn't your point that Sprint, in particular, has been a leader in lowering prices that MCI and AT&T, on occasion, have responded to, and that that particular specific dynamic of Sprint leading and MCI and AT&T following would not be possible, because Sprint has now merged into MCI, the new company? Now the new company may or may not act in the same manner.
- 13 Yes, that was my point. And I think WorldCom can't take on that same role where 14 15 essentially what Sprint has been is a brand name 16 company with a much smaller market share than its two 17 other competitors, that, because of that, if they cut 18 their price a little bit -- well, any time a company cuts its price, it means your existing customers, 19 20 you're going to get less money from them, and you 21 hope that that's going to be more than offset by the 22 new customers you'll win. But the smaller your base 23 is, the less you have to worry about that first 24 factor and the more potentially you're going to have 25 to gain from the new customers from the larger

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1 competitors.

WorldCom will be up there with AT&T, so they 3 will worry a lot more about the effect on their base from a price cut, and they'll have less to gain from their competitors with any given price cut.

- Q. Well, then, what about Qwest or Excel or some of the others. If they put on a big campaign, why isn't there the possibility or likelihood that somebody will gain what is now the sort of Sprint 10 posture?
- It's a possibility. It's a very expensive Α. 12 and risky proposition to try to establish a brand 13 name like that. Sprint didn't do it overnight. And there are companies that are trying to do that. I mean, Verizon hopes to be on everybody's lips, you 16 know, within a few years. So there will be people who will try to fill that niche. But I think it's very speculative to count on that happening. And based on that, believe that this merger's a good idea.
- 21 Are there conditions that you think would 22 mitigate or somehow mitigate enough, in light of 23 other potential benefits, the anticompetitive effects 24 of this merger, or do you think that fundamentally 25 that's what the merger would do, and there's really

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1 not much way around it?

There certainly are conditions that would 3 mitigate the effect. We have really struggled to come up with a set of conditions that we thought would completely offset the negative effects of the merger. And the reason that we've struggled so much with that is that it is just really hard to come up with anything that's a substitute for independent companies beating the bushes, trying to come up with 10 something better for customers. Customers just get so much benefit out of that rivalry that having 12 people in this building come up with, you know, conditions and price caps and limits and things like 14 that is hard.

I mean, we continue to work on those, and 16 we're not at all satisfied with the conditions that WorldCom has proposed either in their written testimony or the modifications that ${\tt Ms.}\ {\tt McMahon}\ {\tt made}$, but we're willing to try to come up with a tougher set of conditions, if that's the Commission's preference.

Q. You mentioned on page four, line two of 23 your testimony, the possibility of a restructured 24 transaction that would remove the combination of the 25 company's long distance and wire line local services.

1 If that were done, wouldn't it defeat one of the purposes or one of the advantages for which this merger is being proposed, that is, the ability to have this bundled local/long distance alternative? A. I think you don't -- you change who gets to do the bundle. You know, WorldCom is experiencing 6 regret at this point that it missed the wireless, 8 that it was going to be so important to what customers would want. You know, they're offering wireless on a resale basis, they're able today to 10 bundle that, but they apparently aren't satisfied 11 with resold wireless, so they want to be able to add 13 their own wireless network to their menu of services. 14 Sprint already has that, along with their long 15 distance service. 16 The two companies are, I think, about equal 17 in terms of their potential to offer local service. So either way, you have Sprint as the bundled offering that you would lose in order for WorldCom to 18 19 come up with a bundled offering, and so I think we
can -- if the companies think it's worth it, they can 20 21 22 merge or transfer things like wireless assets to a 23 different owner. That doesn't require that the long 24 distance businesses be merged. 25 CHAIRWOMAN SHOWALTER: I think that's all

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1 the questions I have. Thank you.
                   EXAMINATION
3 BY COMMISSIONER HEMSTAD:
       Q. Well, there's been a lot of talk about the
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  HHI. I'm sure we all agree it's a proxy; it's not
   reality in itself, or it's a tool to get to the issue
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    of concentration. But the issue of concentration, in
   turn, the real issue is, as I understand it, the
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   ability in a relatively concentrated market for a
   participant, here the merged company, to be able to
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   raise prices and maintain that raised price over
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12 time. Isn't that ultimately what we're looking at?
            I think that's what the DOJ ultimately
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   looks at. I think the factors to be considered here
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   under the public interest test are a little bit
16 broader than that.
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        Q. Okay. But at least in the HHI context,
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   that's what it's about?
             Yes, that's the purpose of that, that
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        Α.
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   analysis.
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             Is it your view that this merged company,
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   with its increased concentration, will have the
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23 ability to raise prices and maintain that raised
24 price over time?
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Yes, I think they have that ability

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already, to some extent, and that ability will increase with this merger.

- And they could do that in the context of AT&T's much larger dominant position?
- A. I don't think AT&T's going to do much to push prices down if WorldCom seeks to increase them.
 - Q. In turn, what, AT&T would raise its prices?
- 8 Α. Yes. Though I should note, often what 9 we're talking about here is not raising prices, though we've seen more of that recently than I would 10 like, but whether -- the dog that didn't bark, 11 whether the prices actually decrease when they should 13 have.
- 0. In Exhibit 247, looking at what's happened 15 over the time period there described, 1994, '96, and '98, the total HHI is -- the trend line is down, while still high, but measurably down. Then we have the merger, and it lips back up. Do you have any view as to whether -- speculating on will that trend line continue to fall or return to the trend line 20 downwards, or is this merger halting that downward 21 22 trend?
- 23 Well, the merger certainly cuts against the 24 trend. To refer to it as a trend, I think there's 25 more to be said about it than simply some exogenous

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1 force that's causing concentration to go down. I think there are some specific events that have caused that. For instance, this Commission's decision to open up the local toll market to companies other than 5 US West. That helped reduce concentration, and it shows up here.

You know, whether the trend is going to continue or not, it's really hard to say. One of the things that we've noticed, we've gotten a little bit of 1999 information, and we've seen that, like Frontier, which has been increasing a lot, their revenues appear to be down in '99, compared to '98, and down relative to WorldCom, not just down in an absolute sense.

Some of the other carriers that were big among the Other category also were down significantly in '99, so I'm reluctant to just assume that this pattern is going to continue in the future.

Perhaps this was addressed, and I may be covering new ground already covered, but I understand why you would not want to include US West in the analysis in your reference to Exhibit 247 and 248, but why would you exclude GTE?

Α. GTE also is predominantly an intraLATA 25 carrier. It's not entirely true. They have GTE

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1 Communications Corporation, though they are as much a reseller of local service, GTE Local Service, that they're a reseller than they are a toll carrier. I mean, they have toll revenues, but they also sell a lot of local service in their GTE unlimited plan.

- Q. So you don't see them -- they're not a facilities-based long distance provider?
- A. They are a facilities-based long distance provider, but they have -- with a company like that, we were -- well, to the extent we're talking about 10 GTE Northwest, we included their toll revenue in 12 Exhibit 248, but they don't offer -- GTE Northwest does not offer interLATA service. So they are not a competitor. They can't constrain the interLATA 15 prices of WorldCom.

And then GTE Communications Corporation is 17 the other part of GTE that we had to decide whether 18 to include or not. And we decided not to include them, even though they do have some long distance 19 20 service, because we perceived them to be primarily a reseller of a bundle of services that include local 21 22 and long distance.

23 Q. Dr. Kelley at least suggested that the HHI 24 should be applied against capacity, rather than 25 revenues. What is your response to that?

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I think that would be the wrong -- I'd love 2 to see it and see what it looks like, but I don't think it would be nearly as informative as the revenue numbers, because I don't think that capacity 5 is what determines market share or the ability to 6 price above cost.

If we were looking at, you know, some market where brand names are important, then capacity
-- well, for instance, if you had -- if you were 10 looking at rivet manufacturers that supply Airbus and Paccar and Boeing, I think it would be fine to look at capacity. I'd still want to look at revenues there, too, but here, it's so much more important that you look at revenues.

15 Q. Finally, we've had now rather extensive testimony and cross-examination, which I have 16 17 certainly found interesting. As a result of all of 18 this, have you changed your views at all from when 19 you filed your testimony?

20 A. Not in terms of the recommendation, no. I did want to note -- I mean, I would change, in the 21 section on customer service, just to be fair to WorldCom, there on page 22, lines nine through 13, that was based on the first two months. If you 25 include the first four months, MCI WorldCom has

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   brought it back down so that they are on par with
   last year, in terms of their complaint levels.
   no longer seeing the 30 percent year over year
   increase that we were in the first two months.
   still see them being about twice as bad as Sprint on
   a revenue adjusted basis, but that's one minor point
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   that is worth noting.
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             COMMISSIONER HEMSTAD:
                                    Thank you.
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   all I have.
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             CHAIRWOMAN SHOWALTER: Can I just ask one
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   follow-up to --
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             JUDGE CAILLE: Certainly.
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                   EXAMINATION
14 BY CHAIRWOMAN SHOWALTER:
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Q. You were asked first whether the underlying purpose of the HHI or the DOJ Guidelines is to prevent the companies from raising prices for unconstrained, and then later you talked about the dog that didn't bark, which maybe was what I was looking for earlier. But do the DOJ Guidelines go to the dog that doesn't bark, as well as not -- as well as being worried about raising prices in absolute dollars? Are the DOJ Guidelines themselves focused 24 also on failure to lower prices?

> Α. I don't recall whether that's specifically

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addressed, but I'm sure that they would think of it in that way. You know, again, are prices higher than what they otherwise would have been, not are they higher than what they are now.

CHAIRWOMAN SHOWALTER: Okay, thanks.

EXAMINATION

BY JUDGE CAILLE:

- Q. Dr. Blackmon, I have three questions and one bench request, and the questions are on three unrelated areas. First of all, I'm not asking you for a legal opinion, but is it your understanding that MMDS is subject to WUTC jurisdiction?
- A. I don't have an understanding about that one way or the other. That fixed wireless is a tricky area for me.
- Q. All right. And referring to your testimony on the high level of MCI complaints, as compared to Sprint, which you have just adjusted, I'd like to ask you a clarifying question about Staff Cross Exhibit 178. And I can show you that, if it would be helpful. In the row that's marked Total Complaints -- in the row marked Total, does that represent the complaints resolved in the favor of the customer or is it just the number of complaints lodged?
- 25 A. We don't, in any formal way, make that

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1 distinction between complaints. I mean, it is informally entered into the customer contact database about how it was resolved, so this number is the total complaints.

We've looked over time at the possibility of trying to measure performance based on, you know, an adjudicated result, and have been very suspicious of an approach like that. I mean, one thing is if a company -- if we set up a relationship in which the company is going to get either absolved or, you know, convicted based on that sort of thing, it's going to 12 have to be a lot more than just a service examiner 13 pushing one button or another on a screen at the end 14 of a -- when it's time to close a complaint.

15 We also think that even if the complaint is 16 resolved in favor of the company, that doesn't 17 necessarily mean that there was good service 18 provided, because that could mean, for instance, that

the telemarketer misrepresented the price that was 19 20 going to be charged under a plan.

21 When we get the complaint, you know, the 22 customer that -- the company may say, well, that's 23 what the price list says, and we'll have to say, Yep, 24 that's what the price list says. Therefore, it's 25 resolved in the company's favor, but that doesn't

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- mean that the customer was treated right. So any type of complaint we think is a valid, if imperfect, measure of customer service.
 - Q. Thank you. Lastly, do any ILECs in Washington have different access charges between the intraLATA and interLATA markets?
 - A. No.
 - Q. And then, as our bench request, could you please provide an electronic copy of Exhibit C-249?
 - A. Yes.

JUDGE CAILLE: Thank you. Is there any

12 redirect -- I mean, yes, redirect? 13 MR. THOMPSON: Yes, there

MR. THOMPSON: Yes, there is redirect.

JUDGE CAILLE: I had the wrong person. R E D I R E C T E X A M I N A T I O N

16 BY MR. THOMPSON:

were excluded?

- Q. Just a couple of questions. Dr. Blackmon, Mr. Harlow pointed out in his cross-examination of you a handful of firms that have been left out of your HHI calculation, and most significant among them, I guess ELI and TCG. Can you explain why those
- A. Yes. Electric Lightwave offers long distance service. There's no doubt about that. And they have a national, if limited, but its national

1 footprint type of fiber network, but they are predominantly a local exchange carrier that offers long distance service to its local exchange customers. I mean, I'm sure they'd offer it to anybody else, too, but that's sort of what their business is about. And we felt that, based on that, 6 it was more reasonable to exclude them. 8 TCG is in exactly the same situation, in 9 terms of the type of service they provide. And I 10 would point out that if we were to include them, they're owned by AT&T, so we would actually include 11 them in AT&T category, which would then increase the HHI Index. In fact, if you included both Electric 13 14 Lightwave and TCG, even though you're adding two sort 15 of comparable type firms, the impact on that big AT&T 16 number is going to be larger than the impact on the 17 small others number. 18 Okay. Another matter along the lines of Q. your work on the HHI calculation. Mr. Harlow asked 19 20 questions that -- I guess we're just attempting to point out there might have been a discrepancy between 21 your work papers, I guess is a way to refer to them, 23 which are designated as Exhibit 249, I believe; is

24 that correct? 25 Α. Yes.

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- 1 Q. And the total share percentages for the 2 Others category on T-248, which is Exhibit Two to 3 your testimony?
 - A. I think --
 - Q. Do you have an explanation for why those discrepancies might have -- how those discrepancies might be explained?
 - A. Well, we talked some about the part about squaring the individual shares and then summing them versus summing the other category and then squaring it, and Mr. Harlow compared the number that's on page 10 of Exhibit 249 to the number that's in Exhibit 247 under the Other category, and that's an incomplete comparison.
- 14 15 The reason, if you look on page one of --16 well, the reason being that this is a work paper, 17 it's only a work paper, and the Other category is 18 defined a little differently in the work paper than it is over here in the exhibit. And in the work 19 paper, the Other, in 1996, doesn't include WorldCom Network Services, Incorporated. If you see on page 20 21 22 one of the exhibit, there's a darker horizontal line 23 and the companies that are above that horizontal line 24 are not included in the other calculation on page 10 25 of that work paper.

But to make the comparison with the exhibit, one would need add any company that's above the horizontal line that's not listed separately in the exhibit. They'll need to add that to the Other category. In 1996, the only company that meets that requirement would be WorldCom Network Services, Incorporated. So their 3.5 market share or their 12.8 contribution to the Herfindahl Index would need to be added to the number on page 10 to make a meaningful comparison to the exhibit.

That doesn't make the difference go away. There is a difference between squaring the sums and summing the squares, but it's not as large as what one might get the impression from that calculate --from the comparisons that were done earlier.

- Q. So by adding the number from the firm above the line to the total at the bottom of the whole spreadsheet for that year, that's how you get to the figure that's on the exhibit to your testimony?
- A. I don't think you're necessarily going to find the exact figure in the work paper and the exhibit, because the calculation was done differently. It's just that the difference is not as large as what was suggested.
 - Q. Mr. Harlow asked you if, basically, the

arithmetical part of the HHI is just a first step, and I think you agreed with that, but I'm not sure you had an opportunity to explain what your additional steps were. What else did you look at? Well, beyond looking at, again, at our own Α. 6 data set, and we did feel that it was important -you know, we knew that this revenue data were not 8 perfect, but we felt that it was important, for a state proceeding, to look at the information that we 10 had in-house as best we could. But we also -- I mean, it's reflected in the testimony, but we looked 11 at FCC statistics, we looked at the claims being made 13 by the companies, we interviewed representatives from 14 the companies at great length, especially on MMDS, 15 and we've looked at -- essentially based this on 16 what, as I said in my testimony, is really quite a 17 long series of cases in which we have sought to open these markets to competition.

MR. THOMPSON: Thank you, Mr. Blackmon. 18 19 20 CHAIRWOMAN SHOWALTER: Before Mr. Harlow 21 does any re-cross, may I just ask a remedial question? And I'm referring to myself. 22 23 EXAMINATION 24 BY CHAIRWOMAN SHOWALTER: 25

I asked, I think, some confusing questions

earlier, because I was asserting that individual companies or combinations of companies would have an HHI, and I now realize, having been further educated in the last few hours, that there's only a final HHI, which is a measure of concentration, so that when I was asking questions about did a different methodology add 25 or 70 points, am I right that essentially it would add 25 or 70 points or whatever 8 the case may be to an HHI of, say, 3,210, so the 10 relevant thing to look at, am I right, is comparing, say, 3,210 to 20 points more than that or 70 points 11 more than that to see the difference that squaring 13 the sums versus summing the squares makes? A. You're right, that the HHI is a final 14 15 number, it's the index. The differences, in terms of 16 method, can affect either the overall number, but 17 there are some differences that can affect the 18 contributions that individual companies make to the number, too. We've talked a lot here about how to 19 treat the tail, but there's another question, again, 20 as I pointed out in the Horizontal Merger Guidelines, 21 about whether to include the tail in the analysis at

all. If you exclude the tail, that affects not only

24 the overall number, but the numbers that -- the
25 contribution that each company makes to the overall

00962 1 result. But what we talked about here on how to 3 treat the tail, it only affects the value of that tail and not the individual contributions of the 5 other companies. CHAIRWOMAN SHOWALTER: Okay. Mainly, I 6 wanted to let Mr. Harlow know that I think I now understand his line of questioning earlier, but it 8 9 just took me a little while. JUDGE CAILLE: Re-cross? 10 MS. HOPFENBECK: I would like to ask the 11 12 Commission's leave to conduct the re-cross. It's 13 going to be very brief, but we would have to take a 14 break so I could confer with Mr. Harlow, because one 15 area of cross involves some of the testimony of Ms. 16 McMahon, where Mr. Harlow was not present, so I would like leave. I mean, there is going to be one area where he could do it, but in the interest of time, I 17 18 19 just --20 CHAIRWOMAN SHOWALTER: Save about five 21 minutes, so Mr. Cromwell's not in trouble. JUDGE CAILLE: Okay. Then let's take a 22 23 five-minute recess. 24 MS. HOPFENBECK: So you'd rather do that

25 than have me do the re-cross? I could do the

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- 1 re-cross right now, if you'd let me do it instead of 2 Mr. Harlow.
- JUDGE CAILLE: Oh, I understand what you 3 4 Go right ahead. mean.
 - RECROSS EXAMINATION BY MS. HOPFENBECK:
 - We're still morning. Good morning, Dr. Q. Blackmon.
 - Good morning. Α.
 - You had a discussion with Chairwoman Q. Showalter about the difference in MCI WorldCom's -or actually, MCI Communications' rates for interLATA, intrastate service and intraLATA service. Do you recall that discussion?
 - Α. Yes.
- Were you present yesterday during Ms. Ο. McMahon's testimony when she indicated that over 60 17 percent of the calling done by MCI Communications 18 19 customers is intraLATA?
- 20 A. I believe she was referring to the intrastate calls, and that 60 percent are intraLATA. 21
- 22 Q. That's right. So you were present during 23 that. Were you also present that the average effective rate paid by MCI Communications customers 25 who subscribe to both their interstate and their

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- 1 intraLATA product is 8.7 cents, and that that is
 2 lower than the average effective rate paid by
 3 similarly-situated customers who subscribe to either
 4 Sprint or AT&T?
 - A. I don't recall that part. Sorry.
 - Q. Okay. Would you accept that, subject to check?
 - A. That the average of the eight cents and 11 cents, weighted by minutes, is 8.7 cents?
 - Q. Mm-hmm.
- 11 Ā. And that that's lower than the similar 12 weighted average for AT&T? Okay. But I'll only be 13 able to check her testimony.
 - Q. I understand. That's --
 - A. We wouldn't be able to calculate that.
 - $\ensuremath{\mathtt{Q}}.$ Right, but you do accept that, subject to check, that was her testimony?
- 18 A. Sure.
- 19 Q. Thank you. Isn't it true that were -- if 20 MCI WorldCom, you would have to agree, did reduce its 21 intra -- interLATA rate and equalized that to a
- 22 nine-cent rate for both intraLATA and interLATA, that
- 23 that would have a negative impact, if you assume, on
- 24 certain consumers, and in fact, quite a few
- 25 consumers, if you assume that 60 percent of the

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- 1 calling is intraLATA?
- Yeah, I don't think the percentage matters, Α. 3 even if it's one percent. The question is not how many minutes, but whether there are some customers who make more intraLATA calls.
 - Q. Right, and if some customers do that, there certainly would be an adverse impact to equalizing those rates; is that right?
 - Adverse and -- yes. Α.
 - Would you also agree that the average Q. effective access charge rate in the state of Washington, due to the differences in rates between companies, is about seven and a half cents?
 - A. No. I don't have that calculation.
- Okay. So you can't agree or disagree, Q. 16 because you don't know what that calculation is?
- A. Right. I know that MCI is selling long distance service for eight cents a minute and is 18 doing so, you know, without being ordered to do so. 19
- And they're doing that in the intraLATA 20 Q.
- 21 market?
- 22 Α. Yes.
- 23 Thank you. Now I'd like to turn your Q. 24 attention to your Exhibit C-249, Revised, and 25 specifically page 21.

1 A. Okay.

Now, you had some discussion, also with Q. Chairwoman Showalter, about the impacts of squaring the sums or summing the squares of revenues and how that would affect the ultimate HHI. I'd like to direct your attention to your inclusion in the revenues associated with WorldCom of the unbranded affiliates' revenues and ask you this question. 8 the revenues for the unbranded long distance carriers, and that would be BLT Technologies, 10 Teleconnect Long Distance Service and System, which 11 is the 10-10 provider that does business as Telecom 13 USA, Touch 1 Communications, and TTI National, 14 Incorporated, that would have the effect of reducing 15 the market share associated with MCI 16 Telecommunications Corporation, the branded carrier; 17 is that true? 18

18 A. If we were to drop them from the MCI group; 19 is that what you mean?

Q. Yes, if we were to take those revenues out of the total, which is now showing as a 106,911,000, that would have the effect of reducing the market share associated with MCI Telecommunications Corporation, the branded carrier, isn't that true, if

25 you put them in with the -- if you reflect them as

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1 other unknown brands and include them in the total calculation?

- Α. Yes, it would.
- 4 And it is also true that if WorldCom Q. 5 Network Services, Incorporated's revenues are not included or lumped together with MCI Telecommunications Corporation's revenues, that too 8 would have the effect of reducing the market share shown on this document for MCI Telecommunications 9 Corporation; is that fair? 10 11
- A. Sure. Any number that you take out is 12 going to reduce the percentage, and therefore the share. It's -- I mean, that's how the math works. That doesn't make it right, but that's how the math works.
 - But you do agree that the purpose for --Q. the purpose of the assessment of market concentration is really to determine what the impact of the merger will have on the market power that may be able to be exercised by the branded carriers, $\ensuremath{\mathsf{Sprint}}$ and $\ensuremath{\mathsf{MCI}}$ Communications; isn't that fair?
- Yes. I like the way you put it, that it's 22 Α. 23 the impact that the branded carriers have. So it's 24 not just the impact of the branded services, but it's 25 the impact of a company like WorldCom that controls

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1 both branded and unbranded products.
            And you were here during the testimony of
 3 Dr. Hausman, weren't you, when Dr. Hausman indicated
   that he included the 10-10 dial around products, in
   particular, 10-10-321 and 10-10-220, both MCI
   products, in his category Generic Carriers; isn't
    that fair? Were you here when he explained that?
            I snuck out a little bit during the
 8
   afternoon. Sorry.
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             MS. HOPFENBECK: Thanks. That's all the
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11 questions that I have.
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             JUDGE CAILLE: Nothing further?
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             CHAIRWOMAN SHOWALTER: I've got one
14 follow-up on the averaging question.
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                   EXAMINATION
16 BY CHAIRWOMAN SHOWALTER:
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        Q. Could you remind me, what did Sprint and
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   AT&T do when they provided the same rate in-state as
   state-to-state? I know they added a fee and that the
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   rate is the same interstate as in-state, but what did
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they do about intraLATA, if anything? 21 For the customer who subscribes to that 22 Α. 23 plan, such as the Sprint Anywhere plan, they pay that 24 state to state rate, all their in-state calls,

25 including the interLATA ones.

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              For an additional fee?
         Q.
              For an additional fee.
         Α.
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              So there's no averaging there. It was
    just, for an additional fees, you get the same rate
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    for state to state calls for that plan?
        A. Yeah, that's right. Yeah, I think most
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    customers today are still on the more widely
    advertised plan, which does have higher rates for
    in-state than state to state, though I believe that
10 on their most common plans, both Sprint and AT&T
   charge the same rate for intraLATA and interLATA.
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              CHAIRWOMAN SHOWALTER: Thanks.
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              JUDGE CAILLE: Anything further?
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              MR. THOMPSON: Nothing further.
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              JUDGE CAILLE: All right. Thank you for
16 your testimony, Dr. Blackmon. You're excused.
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              MS. HOPFENBECK: Thank you very much.
    CHAIRWOMAN SHOWALTER: I would just like to say on the record, I thought that the witnesses and
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   the lawyering in this hearing were just simply
   outstanding, and also the cooperative spirit was
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22 remarkable, and I think it was a very high-caliber
23 substantive hearing that we had on an important
24 topic. And we thank you, the Counsel and the
25 witnesses.
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                 MR. CROMWELL: Thank you.
                 MR. HARLOW: Thank you.
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                 MS. HOPFENBECK: Thank you.
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                 JUDGE CAILLE: If there's nothing more to
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    come --
    MR. HARLOW: Well, I'd like to go off the record for a minute -- and the Commissioners don't have to stay for this -- to discuss how we're
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    handling the transcript cites in relation to the
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    jurisdiction brief.
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                 JUDGE CAILLE: Let's go off the record.
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                 (Discussion off the record.)
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                 JUDGE CAILLE: Let's go on the record. Mr.
14 Harlow, would you explain what we decided about how
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    we're going to handle the portion of Mr. Blackmon's
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    testimony that you need expedited?
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                MR. HARLOW: Yes, if I understood it
    correctly, which is we're going to expedite this morning's transcript. And since it will be prepared before Monday through Thursday's transcripts, it will
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    be designated as excerpt's numbered page, page one
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    through whatever, and it will be so referred to in
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    the briefing.
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                 JUDGE CAILLE: Thank you. I also need to
25 take up a housekeeping matter of assigning exhibit
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1 numbers to three items. One is the deposition pages
    that will be submitted. The deposition pages of Dr.
   Hausman's deposition will be designated Exhibit 236.
               And there was a supplemental exhibit that
   -- actually, two supplemental exhibits that were
    offered for coming in through Ms. McMahon. One is the re-balanced rates, and that's a chart, and that
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    will be designated 182, and another chart for
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    intrastate rates, and that will be Exhibit 183.
10 there anything further from anyone?
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               MR. CROMWELL: Thank you, Your Honor.
               JUDGE CAILLE: Thank you. And I also echo
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   the Chairwoman's sentiments about the way you folks
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    conducted yourselves during this hearing. It was a
15
   pleasure. Thank you.
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               MR. HARLOW:
                            Thank you.
               MR. CROMWELL: Thank you. MR. THOMPSON: Thank you.
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               (Proceedings adjourned at 11:47 a.m.)
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