

Attachment B: 2020/21 WM-King County Revenue Sharing Activities and Tasks
Update of Activities and Spend January 1, 2020 - September 30, 2020

WM-King County Revenue Sharing Agreement January 1, 2020 through December 31, 2021
Outreach Deliverables & Timeline

<u>Task</u>	<u>Deliverable</u>	<u>Due Date</u>	<u>Detailed Update</u>
Task 1.1: Increasing capture of recyclable materials			
	Mobile Application	2020-2021	Mobile App – WM Cartwise Through the end of September, 2020, we've had 106,474 material searches in King County. The application will remain live, and have continued updates.
	Annual Reporting	2020-2021	Continued reporting improvements.
	Recycling Guide	2021	Produce and mail shortened recycling booklet to residents in 2021. Last mailed in 2019. Will reevaluate in 2021, evaluating digital options.
Task 1.2: Reducing contamination in both the recycling and organics streams			
	Regional Recycling/Composting workgroups	2020-2021	Will be participating in NW Commingled workgroup and Organics Contamination reduction workgroup. Pending future campaign development as part of the NW commingled workgroup, WM will execute tactics in either 2020/21. Additional efforts on hold for re-evaluation in 2021 pending Covid and remaining budget.
Task 1.3: Sustainable materials management development and waste reduction			
	SMM creation and promotion	2020-21	Development and promotion of focused recyclables and contamination reduction. On hold until 2021, will evaluate in light of remaining funding.
	Textiles collection event	2020	Developing pilot event centered around textile collection. On hold until 2021, will evaluate in light of remaining funding.
Task 1.4: Multicultural engagement			
	Multicultural events	2020-21	WM will provide education at 4 cultural event days, coordinating with King County on events. Will plan on two days in summer of 2020, and two days in summer of 2021. 2018 events: <ul style="list-style-type: none"> - H-Mart (Federal Way) - New World Korean Market (Federal Way) - White Center and Tukwila Health Fairs - Flavor of Federal Way - Festival Centro Americano (South Park, Seattle)

			On hold until 2021, will attempt to attend events in 2021 pending Covid and available budget.
Task 2.1: Multifamily Best Management Basics			
	BMB Implementation	2020-21	Responding to requests at multifamily properties and checking signage and decals. Any additional outreach on hold until 2021 pending remaining funding and Covid impacts.
Task 3: Analysis and strategy for moving tasks into base rates			
	Analysis for moving tasks to base rates	2020-21	Some analysis has taken place and conversations will continue in 2021.