

August 12, 2016

Jason Kuzma
JKuzma@perkinscoie.com
D. +1.425.635.1416
F. +1.425.635.2416

VIA WEB PORTAL AND OVERNIGHT MAIL

Mr. Steven King
Executive Director and Secretary
Washington Utilities and Transportation Commission
1300 S. Evergreen Park Drive, SW
Olympia, WA 98504

**Re: Puget Sound Energy, Draft Request for Proposals,
Dockets UE-160808 and UG-160809**

Dear Mr. King:

Puget Sound Energy (“PSE”) hereby files this letter to update the Commission regarding efforts undertaken by or on behalf of PSE to provide notice to interested third persons of (i) the Request for Proposals for Technology and Implementation Services In Support of Puget Sound Energy’s Commercial & Industrial Demand Response Program (the “C&I Demand Response RFP”) and (ii) the Request for Proposals for Technology and Implementation Services In Support of Puget Sound Energy’s Direct Load Control Program (the “Direct Load Control Program RFP”). PSE distributed each of the C&I Demand Response RFP and the Direct Load Control Program RFP and provide notice of the comment period with respect to each through the following channels:

1. **PSE’s Website.** On June 15, 2016, PSE posted the RFPs to its website at the following address: <https://pse.com/ABOUTPSE/ENERGYSUPPLY/Pages/Acquiring-Energy.aspx>.
2. **Direct Email.** On June 24, 2016, PSE sent direct emails to service and technology providers that have communicated with PSE in the past regarding demand response. The direct emails contained links to the RFPs on PSE’s website, as well as links to the dockets on the Commission website. The direct emails alerted service and technology providers to the public comment period. Over 50 individuals from more than 30 service and technology providers received the email. In addition, regional organizations such as the Northwest Energy Efficiency Alliance, the Northwest Energy Efficiency Council, and the

University of Washington Integrated Design Lab, received this direct email.

3. **Peak Load Management Alliance.** On July 21, 2016, Peak Load Management Alliance (PLMA), the leading professional organization for Demand Response practitioners, posted an announcement of PSE's RFP filings on the PLMA website. Attached as Attachment A to this letter is a copy of the PLMA announcement. PLMA also shared the announcement on LinkedIn and Twitter.

PLMA's website has approximately 3,000 visitors per month. The PLMA LinkedIn group has over 2,400 members, and the PLMA Twitter feed has 146 followers. PLMA also shared PSE's RFPs in a private LinkedIn group that is intended for sharing information on energy service related RFPs. This group has over 1,200 members.

4. **Association of Energy Services Professionals.** Beginning on June 27, 2016, the Association of Energy Services Professionals (AESP) posted a link to PSE's Acquiring Energy page on the AESP webpage for current RFPs. AESP also shared the link in its weekly e-newsletter issued on Wednesdays.

Thank you for your attention regarding this matter.

Sincerely,

A handwritten signature in black ink that reads "Jason T. Kuzma". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Jason Kuzma

Attachments

Attachment A

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Puget Sound Energy Demand Response RFPs - DRAFTS FILED

Thursday, July 21, 2016

Posted by: Tiger Adolf

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PSE filed draft RFPs for Commercial and Industrial Demand Response and Direct Load Control Programs with the Washington Utilities and Transportation Commission (WUTC) on June 15, 2016. They are available for review on the WUTC website and on PSE's website. **The public may submit comments to the WUTC within 60 days of the filing date.** The RFPs may be revised or corrected prior to release if any errors or omissions are discovered. Based on the anticipated approval date, we expect to release the RFPs in September.

PSE's Acquiring Energy Page

- <https://pse.com/aboutpse/EnergySupply/Pages/Acquiring-Energy.aspx>

Links to the WUTC Dockets

- <http://www.utc.wa.gov/docs/Pages/DocketLookup.aspx?FilingID=160808>
- <http://www.utc.wa.gov/docs/Pages/DocketLookup.aspx?FilingID=160809>

Note: The email addresses associated with the RFPs (CIDRRFP@pse.com and DLCRFP@pse.com) will **not** be monitored until the final, approved RFPs have been released to bidders. At this time, any questions regarding the RFPs can be sent directly to:

Elaine Markham, PE, CEM, CMVP

Energy Efficiency Program Development

PUGET SOUND ENERGY

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