

**Allied Waste Kent-Meridian Disposal**  
**Proposed Commodity Revenue Sharing Enhancement Plan for King County**  
**July 1, 2009 – June 30, 2010**

As authorized by RCW 81.77.185, Kent Meridian Disposal is seeking approval from the Washington Utilities and Transportation Commission (WUTC) to retain 30% of the commodity value revenues for the 2009-2010 plan year (July 1, 2009 – June 30, 2010). Please note that the revenue from the 2009 Revenue Sharing program will be used to fund the following initiatives.

**Partnership with the County on a Regional Recycling Campaign**

King County is continuing the implementation of a regional recycling campaign. South King County and the Kent-Meridian area have comparatively lower recycling rates and are a focus of the campaign.

The primary goals of the campaign are to increase the recycling participation among single-family households, and to increase the amount of materials recycled by participating households. King County and Allied Waste will meet quarterly to discuss the progress of the program, review data compiled in the previous quarter, and continue to implement and plan the programs to increase the recycling in King County. These meetings will be scheduled in the first month of each quarter (July, October, January, April.)

Allied Waste has designated its Customer Service Manager to coordinate with the King County Recycling Campaign Manager to ensure that educational messages and data collection efforts suit the needs of both programs.

**Data Collection and Evaluation**

- Continue to provide monthly reporting of tonnages, customer counts, and commodity values.
- Provide data collection and evaluation of current garbage customers who increase service to include recycling, and those that convert from multiple containers to single stream recycling.
- By May 15, 2010, Allied will provide King County with a report summarizing the number of 96-gallon carts distributed during the plan period, and a summary of the number and size of carts currently in use throughout the service area.
- By May 15, 2010, Allied will provide King County with a report summarizing the number of Yard waste/ food scrap subscriptions during the plan period, and a summary of the number and size of carts currently in use throughout the service area.

**Conversion to 96 gallon Recycle Carts**

Allied Waste of Kent agrees to promote upgrading existing customers and encouraging new customers to utilize 96-gallon carts. Customer Service Representatives (CSRs) will default to offering 96-gallon carts during initial customer subscription. Drivers will continue to provide information on any customer with insufficient containers to suit recycling needs and CSRs will reach out to these customers to exchange /deliver carts to provide them with the right size.

With the lowest recycling rates in Black Diamond and Covington, Allied Waste will conduct outreach effort in those areas to increase recycling participation.

1. *Outreach to existing customers to increase recycling:* Black Diamond/Covington annual calendars will be created, with enhanced messages for the need to recycle
2. *Invoice insert:* Will be sent in February, March and April designating current recycle rates in these areas with suggested ways to increase.
3. *Outreach to self haulers to solicit curbside garbage and recycling signup:* Reporter newspaper ad will be placed in early fall and outreach at community events/fairs will continue.
4. *Evaluation:* Tracking of the response rate to these outreach efforts will be subsequently take place in the two months after outreach is conducted.
5. *Cart Stickers:* New cart stickers will be created for 2010 with samples provided for review in October.

King County will be consulted on the community outreach in these two communities for the best leveraging of MRC assistance.

Outreach will continue in community recycle meetings, community events and sustainability fairs. The first of which will be the Kent International Festival on in June 2009 where recycling information in multiple languages will be provided. Allied Waste will notify King County of community events in its service area in order to improve coordination of promotion efforts. Allied Waste has also added basic recycling instructions (provided by King County) to the main residential page of the website in Korean, Russian, Spanish and Chinese.

Allied Waste will conduct recycling stream characterization efforts each quarter to improve the accuracy of recycling data, and to better assess educational effort needed to increase recycling and reduce contaminants. Allied Waste will work in concert with King County to develop a standard protocol to be used for periodic recycling stream characterizations, to be discussed in quarterly meetings. To enhance recycling in lower performing areas, Allied Waste will email customers in those areas with benefits to increasing recycling during the 3<sup>rd</sup> and 4<sup>th</sup> quarter of 2009, and the 1<sup>st</sup> and 2<sup>nd</sup> quarter of 2010. King County will be provided proposed emails 7 days prior to distribution to allow for review. This email effort is in addition to invoice messages that will reach entire customer base quarterly.

Allied will participate in regional meetings sponsored by King County to discuss strategies for increasing recycling.

#### **Further development of programs for food scrap collection**

Sample food scrap collection bags and brochures will be included with every cart delivered to new organics customers, with samples available to existing customers through web-based requests. Allied Waste will change main residential web-site pages to include a "What is New In Food Scrap and Food Soiled Paper Collection!" link to help increase interest and promote bag samples.

Allied Waste of Kent will include invoice inserts in a minimum of three invoices throughout the year to promote recycling, and organics collection. These inserts will be approved by King County prior to distribution. Proposals will be sent to King County for review by the 15<sup>th</sup> of the month prior to the insert distributed on the last day of that month. Months for distribution are July, October, and January. There will also be brief invoice messages included in all invoices sent as a reminder of the importance of diverting as many items as possible out of waste stream. King County will collaborate on these messages prior to distribution, with this information also provided by the 15<sup>th</sup> of the month.

To promote subscription of single-family households to residents not currently customers of Allied Waste of Kent an ad will be placed in a "Go Green" edition of The Reporter publications in our service area to educate residents on all services provided. With increased participation at community events Allied Waste will have an opportunity to engage other self-haulers and advise them of the benefits of scheduled service.

#### **Annual Mailing**

Allied Waste will provide 2010 information packets regarding garbage, recycling and organics services in WUTC areas to include clear information of the commodities that can be kept out of the garbage solid waste stream to all customers. Hard copies will be sent to all existing customers and to new accounts as they are signed up. Allied Waste will utilize graphics provided by and approved by King County in the creation of this material. Annual mailing will be sent no later than December 15 2009, with first review of piece to take place in July meeting. The response rate to new curbside yard waste collection signups as a result of this mailing will be tracked by increase in signups during month following mail piece. Allied Waste will also provide all forms of educational material electronically upon request.

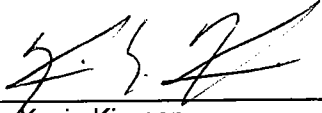
Allied Waste hereby agrees to meet the above conditions and timelines. King County believes that implementation of this recycling plan will increase the amount of materials recycled by Allied Waste customers, and hereby certifies that the provisions of this plan are consistent with the King County Comprehensive Solid Waste Management Plan. Therefore, King County recommends to the WUTC that Allied Waste be allowed to retain 30% of actual commodity values received during the period of this agreement (July 1, 2009 – June 30, 2010).

Kent-Meridian 2009-2010 Revenue Sharing Plan

Extension of the revenue sharing program beyond June 30, 2010 will require WUTC approval based in part upon the results of this year's program and the submittal by Allied Waste of another plan certified by King County. Allied Waste must submit a draft plan to King County no later than April 15, 2010 in order for certification to be considered.

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Chris Guimond  
General Manager  
Rabanco Ltd./Kent Meridian Disposal  
Allied Waste Services

Dated \_\_\_\_\_

x   
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Kevin Kiernan  
Solid Waste Division Director  
King County

Dated 06-16-09

