

**Exhibit No. CSH-10T
Dockets UE-160228/UG-160229
Witness: Christopher S. Hancock**

**BEFORE THE WASHINGTON
UTILITIES AND TRANSPORTATION COMMISSION**

**WASHINGTON UTILITIES AND
TRANSPORTATION COMMISSION,**

Complainant,

v.

**AVISTA CORPORATION d/b/a AVISTA
UTILITIES,**

Respondent.

**DOCKETS UE-160228 and
UG-160229 (*Consolidated*)**

CROSS ANSWERING TESTIMONY OF

CHRISTOPHER S. HANCOCK

**STAFF OF
WASHINGTON UTILITIES AND
TRANSPORTATION COMMISSION**

Response to the Testimony of Glenn Watkins and Bradley Mullins

September 19, 2016

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1 I. INTRODUCTION

2
3 Q. Are you the same Christopher S. Hancock who testified previously in this case?

4 A. Yes.

5
6 Q. What is the purpose of your cross-answering testimony?

7 A. I am responding generally to the attrition-related testimonies of Mr. Glenn Watkins
8 of Public Counsel, and Mr. Bradley Mullins, of ICNU and NWIGU.
9

10 II. RESPONSE TO THE TESTIMONY OF GLENN WATKINS

11
12 Q. Please summarize your response to Mr. Watkins' testimony.

13 A. First, Mr. Watkins' reliance on general inflation rates is unreasonable. The same
14 Bureau of Labor Statistics (BLS) that publishes the general inflation data also
15 provides utility-specific data. The BLS's utility-specific data is a more applicable
16 and reasonable gauge of cost pressures facing Avista. Indeed, the BLS publishes
17 utility-specific data *because* it is more relevant to utilities.

18 Second, Mr. Watkins' discussion of truly competitive markets is not relevant
19 to Avista's current situation.
20

1 **A. CPI is Not a Fair Comparison to the Company’s Labor Costs in this**
2 **Case.**

3
4 **Q. Mr. Watkins mentions the rate of inflation throughout his testimony. What is**
5 **inflation?**

6 A. Inflation is a process of continually rising costs. There are numerous ways of
7 measuring inflation.

8
9 **Q. What measure of inflation is Mr. Watkins using?**

10 A. Mr. Watkins is using the Consumer Price Index, or CPI.¹

11
12 **Q. What is the CPI measuring?**

13 A. The CPI is “a measure of the average change over time in the prices paid by urban
14 consumers for a market basket of consumer goods and services.”² This measure of
15 inflation attempts to capture “inflation as experienced by consumers in their day-to-
16 day living expenses.”³ The goods and services in the CPI basket comprise over 200
17 categories of items arranged into eight major groups. Examples of some of the items
18 in these categories are: breakfast cereal, rent of primary residences, men’s shirts, new
19 vehicles, prescription drugs, televisions, college tuition, and tobacco and smoking
20 products.

21

¹ Watkins, Exh. No. GAW-1T 5.

² “Consumer Price Index Frequently Asked Questions,” U.S. Department of Labor, Bureau of Labor Statistics, last modified June 29, 2016, http://www.bls.gov/cpi/cpifaq.htm#Question_1.

³ *Id.* at http://www.bls.gov/cpi/cpifaq.htm#Question_12.

1 **Q. Why is CPI an inappropriate measure in this case?**

2 A. Utilities do not eat breakfast cereal, or smoke cigarettes, or attend college.

3 The CPI is a good tool for evaluating the rise and fall of costs that consumers
4 like you and I face. The CPI is not an ideal tool for measuring the rise or fall in costs
5 that utilities face. The CPI is a particularly inappropriate tool in this case because
6 the BLS also publishes utility-specific labor cost data.

7

8 **Q. Is there a better measure of inflation for labor costs facing utilities?**

9 A. Yes. The Employment Cost Index (ECI) is also collected and maintained by the
10 Bureau of Labor Statistics, and is a very good measure of labor costs. The Bureau of
11 Labor Statistics also reports the ECI specific to utilities. Utility-specific ECI data is
12 a much better measure of inflation for labor-related utility costs than the CPI.

13 For non-labor costs, the Producers Price Index specific to utilities (which is
14 also used in Staff's attrition analysis) is also a much better measure than the
15 Consumer Price Index, for similar reasons.

16

17 **Q. Mr. Watkins notes that Avista's employee wages have grown at a faster rate
18 than CPI.⁴ How does the growth in Avista's employee wages compare to the
19 ECI?**

20 A. The growth in Avista's wages⁵ in both natural gas and electric service look much
21 more reasonable when using the ECI. Between 2007 and 2015, the Employment

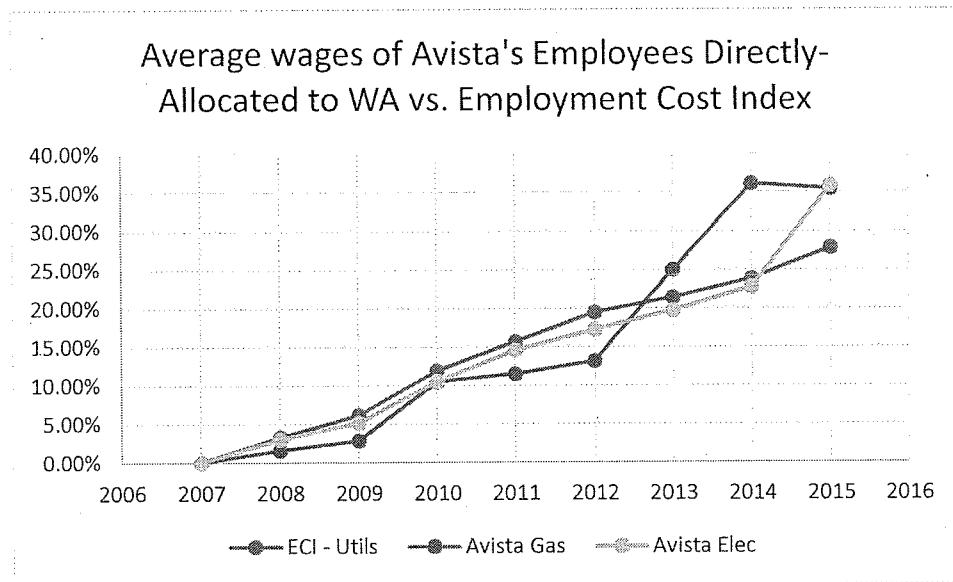
⁴ Watkins, Exh. No. GAW-1T 17, 28.

⁵ Here and in Mr. Watkins's testimony, wages are measured as average wage per employee for employees directly assigned to Washington.

1 Cost Index for Utilities grew 27.12% – almost twice as much as the 14.30% growth
2 seen in Consumer Price Index. This discrepancy highlights the importance of
3 choosing the most reasonable measure of inflation when making these comparisons.

4 It is important to note, though, that Avista’s employee wages still outpace the
5 ECI over this time. The graphic below illustrates this, using data on wages from
6 Mr. Watkins’s testimony.

7 **Illustration 1**



8
9
10 **B. Avista Does Not Operate Under True Competition.**

11
12 **Q. In addressing Avista’s rising costs, Mr. Watkins argues that “under true
13 competition, a firm may not increase prices simply because its individual cost of
14 providing service increases.” Do you have any comments on this?**

15 **A. Yes. While Mr. Watkins is correct, the statement is irrelevant. We should
16 acknowledge that Avista is not a business operating in an industry with “true**

1 competition.” If utilities were competitive, there would be no need for the
2 ratemaking process; the workings of a competitive marketplace would sort
3 everything out for us.

4 A more relevant point made by Mr. Watkins is: “In competitive markets,
5 prices may only change when the costs of all producers in that industry increase or
6 decrease.” (Emphasis added.) Avista operates as the single provider in a business
7 that is a natural monopoly. In Avista’s service territory, it *is* “all producers.” Thus,
8 if Avista’s cost increases are prudent and reasonable, then, as the only producer in its
9 market, the price the Company charges for its services should also increase. Avista’s
10 current rate request should be understood in that context.

11
12 **III. RESPONSE TO THE TESTIMONY OF BRADLEY MULLINS**

13
14 **Q. Please summarize your response to Mr. Mullins’ testimony.**

15 A. Mr. Mullins’ attrition study is arbitrary and seemingly engineered to produce similar
16 results to that of his more traditional revenue requirements study.⁶

17
18 **Q. Is Mr. Mullins’ study consistent with the basic methodology approved in the
19 Commission’s Order 05 in Avista’s last rate case?**

20 A. No. The premise of the models approved in Avista’s last rate case was that historical
21 data could be extrapolated to provide insight on the revenue requirements for the
22 company in the rate-effective period. This extrapolating was appropriate if the data

⁶ The fact that the results of Mr. Mullins’s attrition study closely match that of his “Traditional” approach is put forth as evidence of its reasonableness. Mullins, Exh. No. BGM-1CT 13.

1 was drawn from a consistent period of time, and if the data showed a reasonably
2 strong relationship with the passage of time. Mr. Mullins's attrition study does not
3 have this feature.

4
5 **Q. What is so arbitrary about this approach?**

6 A Mr. Mullins concedes that his model does not "adhere to any bright-line rules"⁷ for
7 historical periods or the escalation factors produced from those historical periods.
8 The result is an *ad hoc* mismatch of subjective judgments. For instance, to derive
9 some escalation factors, Mr. Mullins uses a 2005-2015 period, whereas for others he
10 uses a 2009-15 period, and for yet others a 2013-15 period. The escalation factors do
11 not follow any standard for "what degree of closeness was evidence of a trend."⁸

12 Without a consistent methodology, there is no consistent definition of a trend.

13 Instead, a trend in Mr. Mullins's attrition model is much like beauty, in that it is in
14 the eye of the beholder.

15
16 **Q. Can you provide an example of this?**

17 A. Yes. As one example, please refer to Exhibit No. BGM-3, page 5. The line of best
18 fit shown here is over only three data points. Mr. Mullins notes in his accompanying
19 narrative that this line produces "a higher r-square value than any other period." But
20 the high r-square value is largely a mathematical mirage because it is the result of
21 using only three data points.

⁷ Mullins, Exh. No. BGM-1CT 19.

⁸ Mullins, Exh. No. BGM-1CT 18:22.

1 A line that used only two points would, in fact, have the highest r-square
2 value possible: 1.0. *Any* line connecting *any* two points in *any* data series would
3 have this characteristic. The high r-square value Mr. Mullins finds for this particular
4 data series says much more about how small his chosen sample is than it does about
5 the predictive power of the resulting line of best fit.

6 This is a great example of why it is almost always more appropriate to use the
7 same historical period for all items that are escalated, rather than a three-year period
8 for some items and a twelve-year period for others. This is also a good example of
9 why objectivity requires standards for what constitutes an appropriate line of best fit
10 *prior to performing any analysis*. Establishing standards *after* or *while* performing
11 the analysis amounts to selective data mining.

12
13 **Q. Mr. Mullins argues that authorizing a “post-attribution adjustment” for a**
14 **particular capital project after that project has been given pro forma treatment**
15 **in the Traditional ratemaking method amounts to double-counting.⁹ Do you**
16 **agree?**

17 A. No. The attrition study is a separate exercise in estimating the rate base, expenses,
18 and revenues likely to be present in the rate-effective period. As a result, performing
19 a pro forma adjustment to the Traditional method has no bearing on whether the
20 capital project in question is reflected in the unadjusted rate base figures in the
21 attrition study.¹⁰

⁹ Mullins, Exh. No. BGM-1CT 23.

¹⁰ Here I am assuming that an attrition allowance is found as the difference between the attrition study result and the result of the Traditional modified historical test year.

1 **Q. Mr. Mullins states that it is appropriate to remove abnormal and major**
2 **projects from the historical record when developing escalation rates.¹¹ Do you**
3 **have any comments on this idea?**

4 A. Yes. This idea has some intuitive appeal but turns out to be mathematically
5 unnecessary and overly subjective. If we strip the historical data of so-called
6 abnormal items, the task then becomes retroactively defining an abnormal project all
7 the way back to 2007. It is not clear what criteria Mr. Mullins used in determining
8 which projects were abnormal. It appears that only Project Compass met
9 Mr. Mullins's standard.

10 Staff considered this issue in developing its own attrition study. Instead of
11 attempting this messy and fraught task, Staff accepted the historical data on plant
12 growth as it was. This avoided subjective judgments for distinguishing between
13 which projects were appropriate to consider as part of a historical trend and which
14 ones were not. Equally important, the unadulterated data showed statistically-
15 significant and consistent trends anyway. The data was therefore statistically reliable
16 and appropriate for developing escalation factors.

17 In other words, the presence in the historical data of projects that may be seen
18 by some parties as being abnormal did not result in the data producing insignificant
19 trends. Instead, the unadulterated data showed robust consistency with respect to
20 plant growth over time.

21 It is also worth noting that Staff's approach, which does not remove so-called
22 abnormal projects from the historical data, produces a higher bar for the Company to

¹¹ Mullins, Exh. No. BGM-1CT 24.

1 clear for consideration of pro forma adjustments to the attrition study rate base
2 (“post-attrition adjustments”). Mr. Mullins’s approach actually favors, or at least
3 invites the potential for, more “post-attrition adjustments” because more “post-
4 attrition” adjustments could be rationalized for any individual projects that deviate
5 from the historical trend. Staff’s approach only gives pro forma treatment to the
6 known and measurable plant additions that are above and beyond what the historical
7 trend would suggest.

8
9 **Q. Mr. Mullins also argues that if post-attrition adjustments are entertained, the**
10 **time over which rate base is escalated should be reduced. Do you agree?**

11 A. No. Mr. Mullins’s proposal for reducing the escalation period to counter the
12 acceptance of a “post-attrition adjustment” is simply a means of reducing the
13 resulting rate base figure. The number of years to escalate is immutably tied to the
14 period over which we intend to estimate.

15 Staff and Avista both produce estimates of figures for the 12 months ending
16 December 2017, and the 12 months ending June 2018. Staff and Avista used an
17 escalation factor based on two years in their respective attrition studies because Staff
18 and Avista are producing an estimate for two years in the future – for the twelve
19 months ending December 2017. Similarly, the purpose in escalating over two-and-a-
20 half years (for the twelve months ending June 2018) is to produce an estimate of
21 figures likely to be present in two-and-a-half years. The period of time over which
22 escalations are made does not lend itself to usage as a bargaining chip.

1 A pro forma adjustment to the results of this escalation (a “post-attribution
2 adjustment”) is made to more accurately capture the rate base levels likely to be
3 present during the rate-effective period, beyond what the historical trend would
4 suggest. There is no reason to then reduce the escalation period to offset such an
5 adjustment; in fact, doing so defeats the purpose.

6
7 **Q. Does this conclude your testimony?**

8 **A. Yes.**