

BEFORE THE WASHINGTON UTILITIES AND TRANSPORTATION COMMISSION

In the Matter of the Pricing Proceeding ) DOCKET NO. UT-960369  
for Interconnection, Unbundled )  
Elements, Transport and Termination, )  
and Resale )  
\_\_\_\_\_ )

In the Matter of the Pricing Proceeding ) DOCKET NO. UT-960370  
for Interconnection, Unbundled )  
Elements, Transport and Termination, )  
and Resale for U S WEST )  
COMMUNICATIONS, INC. )  
\_\_\_\_\_ )

In the Matter of the Pricing Proceeding ) DOCKET NO. UT-960371  
for Interconnection, Unbundled )  
Elemetns, Transport and Termination, )  
and Resale for GTE NORTHWEST )  
INCORPORATED )  
\_\_\_\_\_ )

**DIRECT TESTIMONY**

**OF**

**MICHAEL GREGORY DUNCAN**

**March 27, 1997**

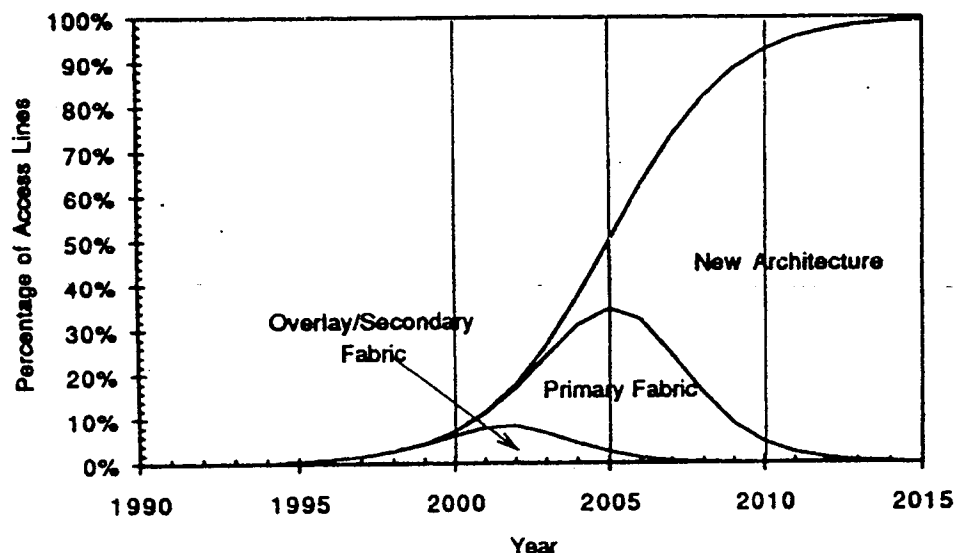
WUTC DOCKET NO. UT 960369  
EXHIBIT NO. (T) 56  
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To get a sense of the timing of how ATM switching will be deployed, we asked network planners from LECs what they thought the dominant switching scenario would be in future years. The following table indicates the majority of responses:

Year	Dominant Scenario
1995	ATM as an overlay network
2000	ATM as a secondary fabric on existing switches
2005	ATM as a primary fabric on existing switches
2006	ATM as a new architecture replacing existing switches

Exhibit 20 graphically shows a forecast of how the percentage of access lines on each of the ATM implementations may change over time. As indicated by the network planning consensus, implementation as an overlay or as a secondary fabric dominates through 2000. However, since ATM's overall percentage of access lines is under 10% through 2000, the number of access lines served by these implementations is small. The period of 2000 to 2005 will see the primary fabric implementation grow to play the dominant role, peaking in 2005 at 32% of access lines. Beginning in the early 2000s, new architecture ATM switches will begin to be installed in the network. After 2005, they begin to replace the aging 5ESS, DMS-100, and GTD-5 architectures and achieve dominance by 2010, as indicated by the network planners.

**Exhibit 20**  
ATM Access Lines by Implementation Alternative



Source: Technology Futures, Inc.

### *Summary of Technology Forecasts*

The forecasts imply rapid obsolescence of the existing local telecommunications infrastructure and accelerated adoption of new technology. These changes are occurring across all major categories of network equipment. Each of these changes is integral to the transformation from a voice-oriented public telephone network to a public ATM-switched multimedia network-a transformation we believe will be complete by about 2015. For GTE, this implies an Average Remaining Life of 3.7 years for digital circuit equipment, 2.8 years for analog circuit equipment and 6.9 years for Digital Switching. For OSP copper cables the ARLs are: interoffice 2.9 years, feeder 7.4 years, and distribution 9.7 years.

**GTE NORTHWEST INCORPORATED**

**DIRECT TESTIMONY OF**

**GREGORY MICHAEL DUNCAN**

**WUTC UT-960369, 960370, 960371**

1 **Q. PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.**

2 A. My name is Gregory Michael Duncan. My business address is 777 South  
3 Figueroa St., Suite 4200, Los Angeles CA 90017.

4 **Q. BY WHOM ARE YOU EMPLOYED AND IN WHAT CAPACITY?**

5 A. I am employed by National Economic Research Associates as Vice President.

6 **Q. PLEASE DESCRIBE YOUR EDUCATIONAL AND PROFESSIONAL**  
7 **BACKGROUND.**

8 A. I previously worked for GTE Laboratories, Inc. with the Department of  
9 Economics and Statistics, where I was a Staff Scientist, a position reserved for a  
10 small number of independent researchers, with responsibility for developing,  
11 proposing and conducting research as well as supervising the research of other  
12 economists and statisticians at GTE Labs. I received a M.A. in Statistics in 1974  
13 and a Ph.D. in Economics in 1976, both from the University of California,  
14 Berkeley. Beginning in 1975, I taught in the Economics Department and  
15 Statistics Program at Northwestern University in Evanston, IL, where I was an  
16 Assistant Professor of Economics and of Statistics. There my teaching included  
17 Demand and Production Theory, Econometrics and Statistics. I also conducted

1 research on demand and cost and production that appeared in refereed journals.  
2 I left Northwestern in 1979 to join the faculty of Washington State University.  
3 There I served as a Professor of Economics and of Statistics. My research  
4 continued in demand, cost and production theory and applications as well as in  
5 other topics. During that period, I was one of the first Associate Editors of the  
6 academic journal *Econometric Theory*. I have published many referred papers  
7 on cost, production, and demand analysis, including the results of the research  
8 that supported other testimony before a number of regulatory commissions.  
9 During my career I have spent a good part of my time working on the analysis of  
10 cost data and have been fortunate enough to be able to contribute much to the  
11 academic literature on costs and production. My papers in this area appear in  
12 the *International Economic Review*, *Proceedings of the National Academy of*  
13 *Sciences*, *Econometrica*, and the *Journal of Risk and Uncertainty*. In addition,  
14 under my supervision, a number of Ph.D. students at Northwestern University,  
15 Washington State University and Boston University wrote dissertations that  
16 utilized modern cost and production methods. The results of some of these  
17 dissertations have also been published as contributions to the economics  
18 profession's understanding of costs. My particular expertise includes the  
19 formulation, specification, estimation and testing of cost models. Consequently,  
20 I was asked to teach and have taught numerous graduate level courses that  
21 covered directly and indirectly all aspects of cost analysis.

22 **Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY TODAY?**

23 A. I will address the economic flaws in the Hatfield model Version 3.1 which is

1 contained in the attached paper entitled "Economic Evaluation of the Hatfield  
2 Model, Release 3.1."

3 **Q. WOULD YOU PLEASE SUMMARIZE YOUR TESTIMONY.**

4 A. Yes. The Hatfield Model is result driven and generates unrealistically low costs  
5 and rates. The Model's estimated rate for basic residential service is typically  
6 about one half of an Incumbent Local Exchange Carrier's (ILEC's) actual costs,  
7 and also lower by about the same amount relative to residential service rates  
8 estimated by other cost models. At the Hatfield Model's estimated rates, no  
9 rational Competitive Local Exchange Carrier (CLEC) would even consider  
10 entering the market as a reseller of network services, even at very generous  
11 wholesale discount rates of 10 to 25 percent. Instead, market entrants would  
12 find it far more profitable to purchase all of the ILEC's unbundled elements and  
13 then repackage them for sale. As a result, facilities based market entry would be  
14 significantly discouraged.

15 The Model is fundamentally flawed, and should *not* be used as the basis  
16 for setting prices for interconnection or unbundled network elements, or for  
17 quantifying the subsidy of local exchange service relative to universal service  
18 programs. The problems with the Model go well beyond using the right user-  
19 adjustable inputs. While correct input prices and values for other inputs (e.g., fill  
20 factors) are very important—both common sense and economic theory dictate  
21 that incorrect input prices will produce incorrect costs for network elements—the  
22 problems with the Hatfield Model run deeper. Even if all inputs were valid, the  
23 Model would generally produce incorrect estimates of the incremental costs that

1 incumbents actually expect to incur in making network elements available to new  
2 entrants.

3 It is unclear how the Hatfield Model proponents would like to classify their  
4 model—whether to call it an engineering model or a costing model or even a  
5 hybrid model. The Model Description explains that the Hatfield Model “builds an  
6 engineering model of a local exchange network with sufficient capacity to meet  
7 total demand, and to maintain a high level of service quality.” It is apparent that  
8 the model does in fact build loop structure according to a set of engineering  
9 rules. However, when questioned about some of the unrealistic engineering  
10 assumptions of the Model, its proponents characterize the model as something  
11 other than an engineering model. How one classifies a model does not relieve  
12 the modelers from the responsibility to base the model on a *correct* set of  
13 methodologies and assumptions.

14 There are three general methods of calculating cost: an accounting  
15 method, a statistical method, or an engineering method. Combinations of these  
16 yield the hybrid methods mentioned above. Details aside, the majority of the  
17 costing exercise carried out by the Hatfield Model is based on its engineering  
18 assumptions. For example, the Hatfield Model’s engineering assumptions  
19 dictate the amount of distribution and feeder cables, the number of “SAIs” to  
20 connect these distribution and feeder cables, the number and size of switches  
21 housed in each wire center, the number of DS-0’s (a 64kbp voice-equivalent  
22 circuit) required for transport facilities, etc., in order to calculate cost for ILECs.  
23 Therefore, it is crucial that, in order to produce correct cost estimates, the

1 Hatfield Model get its engineering assumptions right.

2 It is also crucial that the Model gets its economic theory right. Only with  
3 sound economics and engineering can the Model have any chance of assisting  
4 in accomplishing the goals of the Telecommunications Act of 1996. We have  
5 confirmed that much of the Model's engineering assumptions are unrealistic and  
6 wrong and that its economic framework is hopelessly flawed.

7 Particular shortcomings of the Hatfield Model fall into two major areas.  
8 First, the Model ignores market realities that a typical ILEC faces; it is completely  
9 independent of past ILEC investment decisions and simulates a network far  
10 different from the actual ILEC's network. Moreover, estimates of the Model have  
11 never been compared to actual observable data to see how well its predictions  
12 comport with reality.

13 Second, in addition to the lack of realism, the Hatfield Model fails to utilize  
14 sound economic methods to accomplish its purpose of predicting the cost of  
15 unbundled network elements. Particular shortcomings of the Model include the  
16 following:

17 The Hatfield Model assumes that the ILEC's present facilities and  
18 assets—end offices, interoffice trunks, tandem switches, switching ports, feeder  
19 and distribution facilities—will be scrapped. In its place the Model  
20 conceptualizes an entirely new network, one that claims to use the most efficient  
21 technology at the lowest possible cost utilizing the most streamlined loop  
22 structures.

23 The Model endows firms with perfect hindsight, which provides cost



1 savings not available to any real company operating in a forward-looking  
2 environment. Indeed, it models a firm where there is no uncertainty, no  
3 technological change, and no growth, thus ignoring the very concerns that are  
4 paramount in the telecommunications environment today.

5 The Model's predictions do not agree with those of other industry models  
6 that are based on *firm specific* data. Moreover, the Model incorrectly identifies  
7 GTE, U S WEST, and other ILEC serving areas. It grossly underestimates, in  
8 some cases by factors of 2, actual plant needed to serve areas. It also builds  
9 one firm's plant in other firms' serving areas and vice versa (e.g., the Model  
10 erroneously identifies other ILECs' wire centers as GTE's, and similarly identifies  
11 GTE's wire centers as belonging to other ILECs).

12 The Model's input price assumptions (e.g., wire center equipment prices  
13 and switch prices) are consistently lower than what ILECs actually pay. For  
14 example, comparison of actual GTE California switch contracts show that the  
15 Model's switch cost per line predictions are roughly 60% of actual GTE contract  
16 prices. Some of these assumptions are user-adjustable, but others are either  
17 hard-wired data or intrinsic modeling components of the cost function and thus  
18 cannot to be adjusted.

19 The Model claims to consider only "forward-looking technology" which  
20 reflects "forward-looking cost." This concept, however, is used only to justify  
21 lower costs. On the expense side, its methodology is for the most part  
22 backward looking—predicated on past demand and past costs as published in  
23 ARMIS. On the investment side, it builds plant incapable of meeting the present

1 demand and even more incapable of meeting future demand. The  
2 understatement of investments and costs is done in the name of eradicating  
3 “stranded” infrastructure—yet, except for a very small percentage, the Model  
4 eradicates infrastructure that is necessary and in use today to provide telephone  
5 service and which will be necessary for the foreseeable future.

6 The Model is entirely static. Growth is not properly factored in, and the  
7 Hatfield modelers generally assume that the cost of building and maintaining  
8 spare capacity for future expansion should not be considered. However, the  
9 rapid increase in the need to create new area codes, increased Internet usage,  
10 and the popularity of second and third residential phone lines all point to a  
11 necessity for expansions in the local loop plant everywhere, in the present time  
12 and in the future. These facilities must be built by existing ILECs. The Model  
13 simply ignores these actual costs, market realities, and demand considerations  
14 and therefore fails to estimate a real “forward-looking cost”.

15 The Model’s method of equating the lowest observed expense-to-  
16 investment ratios in the industry to individual firms’ forward-looking expense  
17 factor is unjustified. Because it ignores economic tradeoffs and scale  
18 differences between firms (i.e., it assumes an identical isoquant curve for all  
19 firms across the industry), such a “pick and choose” approach runs the risk of  
20 providing networks that cannot handle any firm’s current traffic and service  
21 demands.

22 The Model is similarly selective in its recognition of the effects of  
23 competition. While suggesting that reductions in various expense and overhead

1 factors is justified on the grounds that increased competition will wring out  
2 alleged inefficiencies on the part of ILECs, it denies that the same competition  
3 will decrease the economic lives of equipment, that is, increase the rate of  
4 depreciation; it also denies that the same increased competition will increase  
5 costs of capital due to the increased risk to revenue streams that heretofore  
6 have been nearly risk free.

7 The Model's method of calibrating expenses by the use of constant  
8 volume and price insensitive cost factors is econometrically and statistically  
9 unsound. Moreover, determination of the common cost factor is based on a  
10 single year of AT&T's costs, not ILEC costs. The Model then allocates its  
11 estimate of common costs uniformly over network elements. This approach is  
12 theoretically unsound and contradicts a principle of costing, agreed to in  
13 California by AT&T (which treats the recovery of common costs as a pricing  
14 problem).

15 In the Model, ILECs are subject to the cost reducing effects of using the  
16 latest technology, but the Model inadequately reflects the effects of such cost  
17 reductions in its estimated economic cost of investments.

18 The Model employs artificial jurisdictional cost allocations to determine its  
19 cost factors. One problem caused by this methodology is that costs incurred by  
20 a home office in one state of a firm operating in many states show up as  
21 revenue, rather than as cost flows, with the consequence that the expenses  
22 calculated by the Model can be negative. This biases the costs in the home  
23 office state downward.

1           The Model's assumptions that (1) all volumes currently served by local  
2 exchange carriers will be served by a brand new entrant, and (2) that a brand  
3 new infrastructure instantly materializes, are inconsistent with both reality and  
4 sound economics. Accordingly, costs based on such a model will *not* be  
5 representative of the costs ILECs incur in providing services and unbundled  
6 network components.

7           Finally, the Model simply fails to provide external or internal justification of  
8 its validity, thereby precluding even the slimmest basis for regulators to trust its  
9 outputs. Externally, its predictions of presently necessary investments and costs  
10 do not comport with real data. Internally, it fails all consistency checks on  
11 necessary features of mathematical structure capable of representing the  
12 minimum cost of producing telecommunications services using the most efficient  
13 forward-looking technology.

14           The Hatfield Model developers defend their costs by arguing that any  
15 difference between the costs of their model and costs reported by the ILECs  
16 (either accounting costs that are required by law and by regulators or the cost  
17 produced by LEC incremental cost models) represent the costs of over-  
18 investment. For example, the Model claims that about half of the LEC's current  
19 plant represents over-investment.

20           Apart from the fact that this over-investment label is entirely meaningless,  
21 since the Model calls over-investment anything with which they do not agree,  
22 and that the Model's estimate of the so-called gap is fatally flawed by the  
23 theoretical and measurement problems, it defies common sense to believe that

1 over-investment of this degree could take place. Regulators (both at the federal  
2 and state level) would have to have been quite derelict in their public  
3 responsibilities for such this event to have occurred, an unlikely event given the  
4 scrutiny the telecommunications industry receives.

5 The debate over the merits of this Model is more than academic. Basing  
6 prices on costs that no real-world provider could hope to achieve without service  
7 degradation or outright network failure will stifle, and not promote, facilities-  
8 based competition. Therefore, we recommend that the Model not be adopted.

9 **Q. DOES THIS CONCLUDE YOUR TESTIMONY?**

10 **A. Yes.**

11